



ENTREPRENEURSHIP MINOR REQUIREMENTS

Entrepreneurship Minor Overview

The Lundquist College of Business offers a minor in entrepreneurship, which is intended for non-Business majors who want to learn about innovation processes and the managerial and leadership skills required to create a new venture. The minor gives students the opportunity to envision, develop, test, and build a for-profit or nonprofit venture working within an interdisciplinary framework of exploration and self-discovery.

- The minor requires twenty-four credits from approved courses, with a minimum of twelve upper division courses.
- All upper division courses must be taken in residence at the University of Oregon.
- A minimum grade of C- (C- or P in lower division courses) is required in all minor courses.
- It is possible to earn more than one minor within the Lundquist College of Business. However, for students earning more than one business-related minor, no more than three courses can be used to satisfy multiple business minors.

In order to declare the minor, students must **not** have a Pre-business, Business, or Accounting major declared. General Social Sciences (GSS) majors with a concentration in Applied Economics, Business and Society (AEBS) *are* permitted to declare the Entrepreneurship minor but they must adhere to the GSS double dipping policy. See <https://gss.uoregon.edu/faqs/> for more information.

Entrepreneurship Minor Courses

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| BA 101 Introduction to Business (4 cr) | Pre-requisite: None |
| MGMT 335 Launching New Ventures (4 cr) | Pre-requisite: BA 101 |
| MKTG 445 Entrepreneurial Marketing (4 cr) or MGMT 410 Lean Launchpad (4 cr) | Pre-requisites: MGMT 335 and MKTG 311 or BA 317 Pre-requisite: MGMT 335 |
| ACTG 340 Accounting for Entrepreneurs (4 cr) or BA 215* Language of Business Decisions (4 cr) | Pre-requisite: MGMT 335 or ACTG 211 Pre-requisite: BA 101 |

*Students who choose BA 215 need to pay special attention to ensuring they have 12 upper division credits within their minor courses.

AND two approved elective courses (see back for complete list)

_____ (4 cr)

_____ (4 cr)

Additional Information

Please contact the Undergraduate Programs Office in 203 Peterson or call (541) 346-3303 with any questions. For more information about the minor, visit: <https://business.uoregon.edu/ug/minors/entrepreneurship>

Minor Courses - Electives

- ARCH 201: Intro to Architecture
- ARCH 222: Intro to Architectural Computer Graphics
- ART 101: Understanding Contemporary Art
- ART 111: Artist Experience
- ART 115: Core Studio
- ARTD 250: Print Media Digital Arts
- ARTD 251: Time-based Digital Arts
- ARTD 252: Interactive Digital Arts
- BA 199: Social Entrepreneurship
- BA 215: Language of Business Decisions
- BA 317: Marketing: Creating Value for Customers
- CH 114: Green Product Design
- CIS 111: Intro to Web Programming
- CIS 115: Multimedia Web Programming
- CIS 122: Intro to Programming & Problem Solving
- CIS 210: Intro to Computer Science I
- CIS 211: Intro to Computer Science II
- CIS 281: Web Applications Development I
- CIS 422: Software Method I
- EC 101: Contemporary Economic Issues
- EC 201: Intro to Economic Analysis: Microeconomics
- EC 202: Intro to Economic Analysis: Macroeconomics
- EC 333: Resource and Environmental Economic Issues
- EC 360: Issues in Industrial Organization
- EC 380: International Economic Issues
- ENVS 335: Allocating Scarce Environmental Resources
- ENVS 345: Environmental Ethics
- ENVS 350: Ecological Energy Generation
- ENVS 435: Environmental Justice
- ENVS 455: Sustainability
- ENVS 467: Sustainable Agriculture
- J 410: Media Entrepreneurship
- LA 199: Design for a Sustainable World
- LA 390: Urban Farm (*can only be counted once*)
- LA 410: Civic Agriculture
- LA 410/510: Sustain Design Principles and Practices
- MGMT 225: Intro to Entrepreneurship
- MGMT 410: Lean Launchpad
- MGMT 410/510: Technology and Innovation
- MGMT 410/510: Business of Food
- MGMT 455: Implementing Entrepreneurial Strategies
- MKTG 445: Entrepreneurial Marketing
- MUS 346: Music, Money and the Law
- MUS 476: Digital Audio Workstation I*
- MUS 480: Audio Recording Techniques I*
- MUS 481: Audio Recording Techniques II*
- PD 101: Product Design
- PD 370: Design Process
- PD 485: Koehn Studio
- PHYS 155: Physics Behind the Internet
- PHYS 161: Physics of Energy and the Environment
- PHYS 162: Solar and Renewable Energies
- PPPM 280: Intro to the Nonprofit Sector
- PPPM 425: Project Management
- PPPM 487/587: Impact Philanthropy
- PSY 202: Mind and Society
- PSY 301: Scientific Thinking
- PSY 305: Cognitive Psychology
- PSY 306: Social Psychology
- PSY 366: Culture and Mental Health
- PSY 457: Group Psychology

*These MUS courses are 3 credits each. If you choose these, you are still required to meet the 24 credit (12 upper division)