



UNIVERSITY OF
OREGON



THE OREGON
mba

SUSTAINABLE BUSINESS PRACTICES

Lundquist College of Business

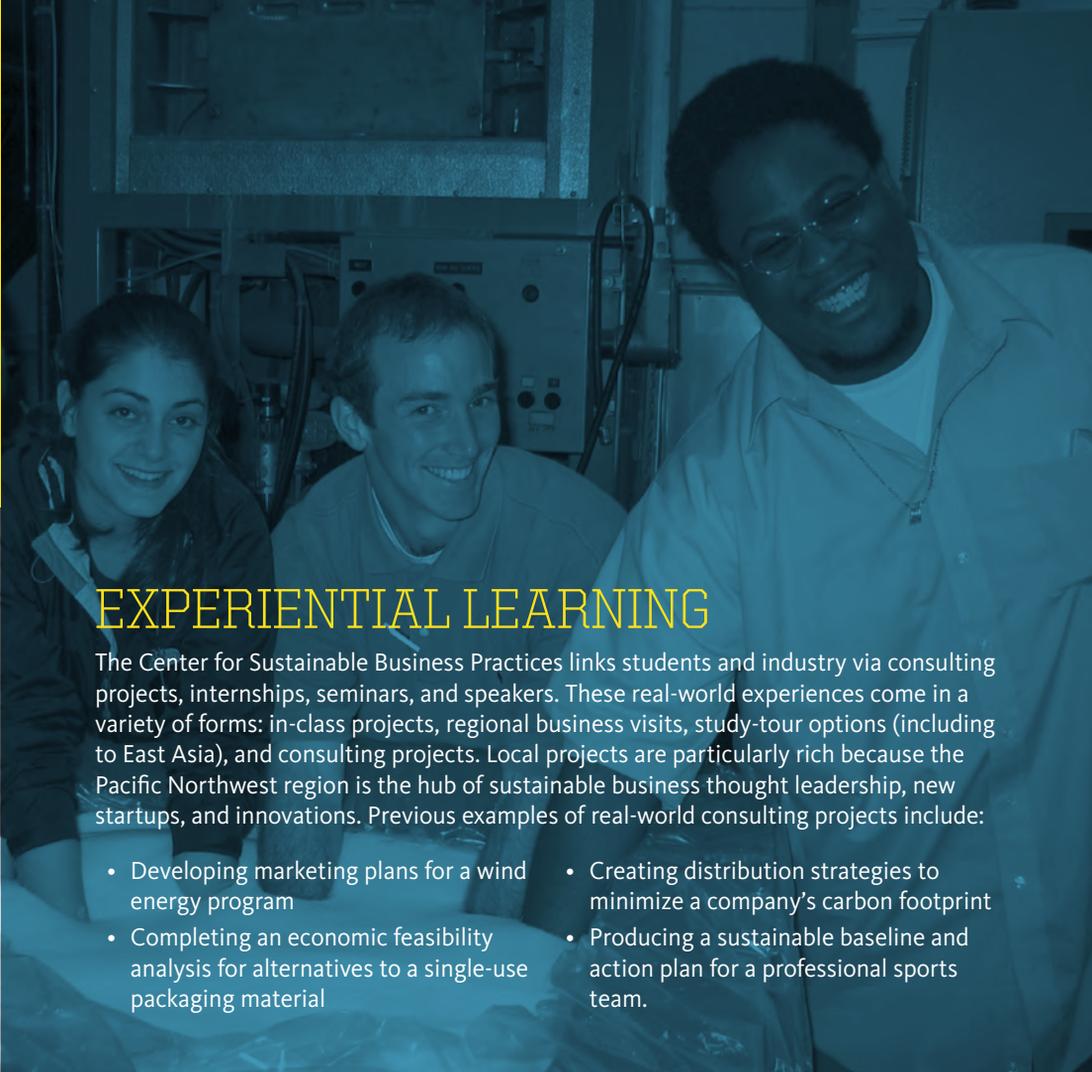
SUSTAINABLE BUSINESS PRACTICES

Business competitiveness and environmental, social, and financial stewardship intersect at the Center for Sustainable Business Practices. The center's program spans all business sectors and academic disciplines to create a focus on integration and balance—between profit and values, work and life, theory and practice. Highly engaged faculty and staff help students draw from their interests and passions as they deepen their understanding of complex sustainability issues from strategic, operational, and tactical perspectives. Graduates leave the program with a master of business administration specializing in sustainable business practices, offering the dual benefit of broadly recognized credentials and industry-specific skills.

SUSTAINABLE CURRICULAR FOCUS

The Center for Sustainable Business Practices recognizes the need to adapt its curricular focus in order to maintain its position at the forefront of the field. The four major areas that define and structure the center's curriculum are

- Sustainable supply chain and operations management
- Organizational change for social and environmental stewardship
- Performance measurement and governance
- Measurement and analysis for the life cycle of products and services.



EXPERIENTIAL LEARNING

The Center for Sustainable Business Practices links students and industry via consulting projects, internships, seminars, and speakers. These real-world experiences come in a variety of forms: in-class projects, regional business visits, study-tour options (including to East Asia), and consulting projects. Local projects are particularly rich because the Pacific Northwest region is the hub of sustainable business thought leadership, new startups, and innovations. Previous examples of real-world consulting projects include:

- Developing marketing plans for a wind energy program
- Completing an economic feasibility analysis for alternatives to a single-use packaging material
- Creating distribution strategies to minimize a company's carbon footprint
- Producing a sustainable baseline and action plan for a professional sports team.

GREENING YOUR NETWORK

Oregon is an international leader in environmental quality, sustainability, and corporate social responsibility. The University of Oregon is the perfect location to nurture and expand your network and absorb the sustainable business culture that sets the tone for the industry worldwide. Oregon MBA alumni who have studied sustainable business have worked with industry leaders and exciting startups, including

- Boyd Coffee Company
- Cascade Energy
- Clif Bar
- Climate Trust
- Columbia Sportswear
- Daimler
- Hewlett-Packard Company
- Hitachi Consulting
- Intel
- JELD-WEN
- KEEN Footwear
- McKinstry
- Nike
- Monaco Coach
- Tektronix
- Vestas.



TOP RANKED

In 2014, Net Impact's *Business As UNusual* guide rated the Oregon MBA fifth for sustainable business education in the world among public institutions.

LEED CERTIFIED

The Lillis Business Complex, home of the Oregon MBA, is the first LEED-certified environmentally friendly business school facility in the United States. MBA students don't just study sustainability. They live it every day.



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