

Wieden  
Kennedy<sup>+</sup> **Scott Sullivan**  
Account Executive

Beaverton, OR native. Graduated from UO in 2007 with degree in Business Administration and concentration in Sports Marketing. Was a resident of Burgess dorm in Hamilton complex and frequent resident of Common Grounds cafe! First job out of school was at Nike Golf. Love golf and traveling....and Duck Football of course.

Our sincerest thanks to all of our panelists participating in Career Paths: Life After LCB, Fall 2012.



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UNIVERSITY OF OREGON  
Lundquist College of Business

LUNDQUIST COLLEGE  
CAREER SERVICES

# CAREER PATHS

## Life After LCB

Brought to you by Lundquist College Career Services.

**DAY 1 | Marketing & Sports Business**  
**Monday, October 29, 2012**

You've spent most of your life as a student and now you are looking ahead and seeing yourself not as a student, but as a professional in the business world. What does that look like? What should you expect? What makes the transition easier?

Tonight's event features alumni panelists to share their own career paths, their insights, and their advice for making the transition.

Join the conversation! Follow this event on Twitter - #LCBCP12

# Meet the Panelists



## **Scott Buys**

*Associate Developer, Nike Sportswear Footwear*

Executing footwear direction from WHQ Product Creation Team with factories in China and Taiwan. Consider cost, factory concerns, and product intent to create the best shoe at a profitable margin.

### Professional/Educational History

April 2007: Selected by Whitney Wagoner (along with fellow panelist Scott Sullivan) to represent UO Warsaw program and present to Nike

June 2007: Graduated from University of Oregon, Lundquist College of Business with Sports Business concentration

November 2007 - June 2010: Worked at Lance Armstrong Sports Center on Nike Campus

June 2010 - June 2011: Development Coordinator, Nike Sportswear Footwear

June 2011 - Current: Associate Developer, Nike Sportswear Footwear



## **Jason Grisby**

*Assistant Project Manager*

I'm from the Bay Area, born and raised, and graduated from Bishop O'Dowd high school in Oakland, CA. I started at the University of Oregon in 2007 where I majored in Business Administration with a focus in Sports Marketing.

Currently, I work as an Assistant Project Manager in the Sport Performance division of adidas North America. I work across multiple sport categories including basketball, football, soccer, and baseball managing strategy, events, and business development.



## **Paige Jarmer**

*Talent Media Specialist*

Paige Jarmer currently works as an HR Marketing Specialist for Daimler Trucks North America in her hometown of Portland, Oregon. HR Marketing involves branding an organization as an employer and a corporate citizen using much the same tools as product branding. Paige started as an intern with Daimler in the fall of 2010 and in January was hired into their global training program called CAREer. The training program took her on assignment to New York City for the summer where she worked for Mercedes Benz USA, headquartered in Montvale, NJ. Next she traveled to Berlin, Germany where she spent the fall working for Daimler Financial Services. Other traveling for the program included week-long stints in Stuttgart, Germany and Beijing, China. Paige transferred to the UO in 2007 from Georgetown University and graduated as a proud Duck from the Lundquist College of Business in June 2010 with a Bachelor of Arts in Business (marketing concentration) and a Global Management Certificate in addition to a Bachelor of Arts in Spanish.



## **Jessica Price**

*Manager, Search Associate  
Account Management*

Jessica manages a team of Associate Account Managers who support Yahoo! and Bing's largest Sponsored Search advertisers. Her team works with Account Managers to build advertiser relationships and grow revenue with top companies and agencies across the US. Jessica started with Yahoo! as an Account Manager and has been with the company for more than five years. Shortly after graduating from the University of Oregon, where she majored in Business with a concentration in Sports Marketing, Jessica got her start in the Internet Marketing field by working for an online advertising agency, Marchex.

*Continued...*

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## DAY 2 | Finance & Accounting

### Tuesday, October 30, 2012

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**Joshua Burnett**  
*General Accountant - Inventory*

I graduated from the UO in 2007 with a Bachelors Degree in Accounting and now I am currently a General Accountant for Levi Strauss & Co. I work on the Inventory Accounting team with specific responsibilities to Europe Inventory focusing on inventory impairments and Retail Super User knowledge building. We have just successfully completed our Europe2Eugene project, which involved the first ever known movement of accounting jobs from Europe back to the U.S.



**Joshua Jensen**  
*Partner*

Josh Jensen began his career as an Agent with New York Life in Bend, Oregon in 2006, shortly after receiving his Finance degree from the University of Oregon. He spent three years building a successful practice in Central Oregon and was promoted to Partner in 2009. After moving into management, Josh moved out of Central Oregon to help grow New York Life offices in different markets throughout Oregon. He currently resides in Portland where he relies on relationships he's developed to seek out and recruit individuals from various backgrounds to build successful careers with New York Life. Josh currently oversees 14 representatives in Portland, Salem, and Eugene.



**UMPQUA**  
B · A · N · K

**Brennan Pothetes**  
*Auditor*

I conduct operational and compliance audits to evaluate the adequacy and effectiveness of management controls to ensure operating objectives are achieved, financial statements are reliable and the bank is in compliance with applicable laws and regulations. Additionally, I provide subject matter expertise to business units regarding operational and compliance topics, developments, processes, and issues; and work with all levels of management to facilitate and promote company awareness of internal controls, regulatory compliance and Sarbanes-Oxley requirements.

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**Scott Rauch**  
*Senior Accountant*

Scott currently works a Senior Accountant for Moss Adams, LLP in Eugene, Oregon. Scott provides a variety of services to clients, including tax planning, tax return preparation, and plans and performs a variety of smaller assurance (audit) engagements. He also works in a number of industries including Forest Products, Not-For-Profit/Government, Healthcare, and Food and Agriculture. Scott arrived at Moss Adams after graduating from the UO's MAcc program in 2009 and after completing multiple internships during his undergraduate studies. Shortly after entering the workforce, Scott passed the CPA exam, a key step in ensuring a successful start in public accounting, and earlier this year, received his CPA license. Scott enjoys staying active in the community, most recently completing the Eugene-Springfield Leadership Program provided the Eugene/Springfield Chambers of Commerce in May, and maintaining his connection to the UO by serving as the current Chapter Advisor for Delta Tau Delta Fraternity.



**Greg Zimet**  
Business Analyst

Greg M. Zimet is currently a supply chain architect in the World Wide Operations division at Oracle Corporation. He received his degree in Business Administration with a concentration in information systems and operations management, as well as a minor in economics. At Oracle, Greg is responsible for supply chain process and systems improvement. His prior work experience includes positions in business analytics and production planning with Oracle. Greg held executive positions in the Student Alumni Association and the Sigma Chi Fraternity while at the University of Oregon.

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## Life After LCB

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**DAY 1 3** ISOM, Entrepreneurship &  
Business Management  
**Thursday, November 1, 2012**

You've spent most of your life as a student and now you are looking ahead and seeing yourself not as a student, but as a professional in the business world. What does that look like? What should you expect? What makes the transition easier?

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**Jeff Martins**  
*Co-Founder & CEO*

Jeff Martens is the Co-Founder and CEO of CPUUsage, a Portland based, venture backed company offering high performance and high throughput computing in the cloud. Prior to CPUUsage, Jeff has more than a decade of experience in strategic planning, operations management and financial analysis at industry leading companies Nike and Synopsys. He is a graduate of the University of Oregon with a BS in Business Administration and was named Student Entrepreneur of the Year in 2000. Jeff loves technology, college football, the Oregon Ducks, coffee, Startup Weekend, northwest beer, and most importantly, his wife, Sabrina.



**Isaac McLaughlin**  
*Commercial / Industrial / Mechanical  
Inside Sales*

I went to University of Oregon to study business with a focus in entrepreneurship and minor in psychology. Along my way I joined the ranks of AKPsi, The Professional Business Fraternity on campus to broaden my network and skill set from the “standard” classroom atmosphere. The experience I gained from AKPsi was invaluable in terms of rounding out my education at the UO. I landed upon Ferguson as a potential employer among many others at a career fair during my senior year and the rest is history, as they say. I progressed through the Ferguson Trainee Program, which is a rigorous 1-year program subjecting a trainee through all paces of the business. After completing the program I transitioned to inside sales, which has taken me on various adventures. Fast forward five years of inside sales and I’m finding myself comfortable where I am at but always thinking about that next step.



**Aidan Parisian**  
*Risk Assurance Senior*

My focus has been split between compliance work and business/IT consulting. My compliance work has been primarily on SOX related external audits, focusing specifically on large-scale ERPs such as SAP and Oracle. This involves the analysis of both system and process, and requires the ability to learn quickly and understand the way the pieces of the puzzle fit together.

Prior to my return to school at the University of Oregon in 2006 to focus on school full time, I worked as a mechanic and a cook as well as manager in various customer service roles ranging from Honda to Barnes and Nobles Booksellers.



**Apurva Pawashe**  
*Research Document Management  
Coordinator*

Apurva Pawashe is a Research Document Management Coordinator in Ecova’s Research and Policy department. She earned a Bachelor of Arts in Planning, Public Policy and Management with a concentration in Environmental Policy and a minor in Economics from the University of Oregon. Apurva has used her skills in project coordination to lead Research & Policy’s internal knowledge management project as well as field research outreach for client projects. Prior to her work at Ecova, Apurva used her analytical research and writing skills to write the federal policy strategy for America Walks, a national advocacy organization for active and healthy communities. Apurva has also gained experience in the field of sustainability as a student researcher with the University of Oregon’s Sustainable Cities Initiative, and with the Center for the Advancement of Sustainable Living (CASL)—a student organization that is building and operating a state-of-the-art demonstration home for low-impact living near campus.

*Continued...*