

The Lundquist team of professional and peer advisors provides many services to students studying pre-business, business and accounting, including information about Lundquist major and minor degree requirements, scholarships, academic planning, campus resources and support opportunities, and other strategies for academic success.

Concentrations

University of Oregon business administration majors and accounting majors have the option to pursue a concentration. Concentrations aren't documented on transcripts, but may be represented on resumes

- Accounting (open to business administration majors only)
- Entrepreneurship
- Finance
- Marketing
- Operations and Business Analytics
- Sports Business

business.uoregon.edu/ug/concentrations



Global Business Certificate Program

Acquire the skills necessary to work with others from around the world. Our global certificate gives students from all majors the preparation needed to accept a job internationally.

tiny.cc/cert-gb



Minors

The Lundquist College of Business is home to business administration, entrepreneurship, and sports business **minors**. Students who are business majors cannot declare a business minor.

Many employers and graduate programs seek liberal arts or preprofessional majors who also have strong backgrounds in business. The Lundquist College has designed its minors to provide professional development for students of all majors. Business minors develop the knowledge and organizational skills necessary for effective leadership in their future professions.

It is possible to earn more than one minor within the Lundquist College of Business. However, for students earning more than one business-related minor, no more than three courses can be used to satisfy multiple business minors. Speak to an advisor for more details.

tiny.cc/minors-certificates



Drop-in advising and scheduled 30-minute appointments are available at different points in the term.

Stop by 203 Peterson, visit the website, or call 541-346-3303 to learn more about the best way to connect with an advisor now.

business.uoregon.edu/ug/advising



Global Context or Cultural Awareness for Business Decisions Requirements

All business administration and accounting majors are required to fulfill either the global context requirement (if admitted to the business administration or accounting majors prior to fall 2024) or the cultural awareness for business decisions requirement (if admitted to the business administration or accounting majors fall 2024 or later) as part of their major coursework.

Students required to complete the global context requirement but interested in pursuing the cultural awareness for business decisions requirement instead should speak with an advisor, as it will impact other major requirements.

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Business Honors Program

Although there is no formal application to complete for admission to the Business Honors Program, students must meet the admission requirements in order to receive an invitation to join.

Students interested in applying to the Business Honors Program must:

- Be admitted to the business or accounting major
- Have a GPA of 3.6 or higher in lower division core courses
- Complete the first workshop in Business Honors required workshop series

Students who are interested in honors and do not receive an invitation to participate in a workshop by Friday, April 19 should reach out to the program's faculty director to discuss their qualifications.

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Pre-Business Requirements

- Complete 75 credits
- **Earn 3.0 cumulative GPA and a 3.0 lower division business core GPA** (includes both UO and transfer coursework).
- All requirements listed below must be taken for a letter grade; students must attain a minimum of C- or better.
- Supporting coursework:
 - WR 121Z and 122Z or 123Z: Writing Composition (HC 101H and HC 221H can substitute)
 - MATH 241: Business Calculus (MATH 251 can substitute)
 - STAT 243Z: Elementary Statistics (formerly MATH 243; PSY 302 can substitute)
 - BA 240: Spreadsheet Analysis and Visualization (formerly Managing Business Information)
 - International students only: AEIS courses or English language proficiency test score (TOEFL IBT: 89; IELTS: 7.0)
- Lower division core courses (3.0 GPA required):
 - BA 101Z: Introduction to Business
 - ECON 201: Micro Economics
 - ECON 202: Macro Economics
 - BA 211Z: Principles of Financial Accounting (formerly ACTG 211; sophomore standing required to enroll)
 - BA 213Z: Principles of Managerial Accounting (formerly ACTG 213; sophomore standing required to enroll)

Declare Pre-Business Major

tiny.cc/declare-pre-business



Applying for Full Major Status (Accounting & Business Administration)

Students seeking admission through the standard or holistic pathway must submit an application one term prior to enrolling in upper division business courses - typically in the term they are completing their lower division requirements. Admission to either major is required to enroll in upper division core or major courses.

The following documents are required for admission:

- Academic transcript(s)
- A cover letter and resume
- Short-answer essays

Apply for full major

business.uoregon.edu/ug/apply/major



Deadline for full major application is due on the first Friday of each term. There is no summer application for fall admission.

Upper Division Major Requirements

Accounting and Business Administration students admitted to the college after Fall 2024 complete **eleven** upper division business core courses. Additionally, students must complete a Cultural Awareness course.

Upper-Division Core

- BA 308: Leadership and Communication
- MKTG 311: Marketing Management
- FIN 311: Economic Foundations of Competitive Analysis
- FIN 316: Financial Management
- MGMT 311: Managing People in Organizations
- BA 322: Fundamentals of Business Sustainability (not required of students fully admitted to the Lundquist College of Business before fall 2024)
- BA 325: Business Law and Ethics
- OBA 311: Business Analytics I
- OBA 312: Business Analytics II
- OBA 335: Operations Management
- BA 453: Business Strategy and Planning

Additional Business Administration Requirements

The Business Administration major also requires **seven** additional approved upper-division business electives courses from **at least two different departments** in the Lundquist College of Business.

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Additional Accounting Requirements

The Accounting major also requires **seven** specific accounting courses taken at the Lundquist College of Business.

Upper-Division Accounting Courses

- ACTG 350: Intermediate Accounting I
- ACTG 351: Intermediate Accounting II
- ACTG 352: Intermediate Accounting III
- ACTG 360: Cost Accounting
- ACTG 440: Auditing
- ACTG 450: Advanced Financial Accounting
- ACTG 470: Federal Taxation

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CPA Certification Information tiny.cc/cpa-cert