Suggested Webinar Topics

Webinar topics could include but are not limited to the following (the naming of your actual webinar is flexible and will be decided once the topic is selected).

- Sneak Peak: A career in X (Sales, Marketing, Finance etc.)
- Inside Look: A career at X (Intel, Nike, Google)
- Job Spotlight: Career opportunities with X (Intel, Nike, Google)
- Employer Tips: Building, Refining and Communicating a Distinctive Professional Brand
- Employer Tips: How to Get the Entry Level Job That Require Years of Experience
- Employer: How to Build Relevant Experience
- Employer: Building and Managing Professional Relationships
- Recruiter Tips: Interview prep
- Recruiter Tips: Crafting your Job Search
- Recruiter Tips: How to Network Effectively
- What I Wish I Had Known – Insights From a Recent Grad (or Insights From an Alum)
- Company Spotlight
- Alumni Career Success Spotlight
  The above Spotlights can cover a variety of things but might include:
  a. How did you get to where you are?
  b. What trends are impacting you or your company right now?
  b. If you had to attribute your success at your company to one skill or trait, what would it be?
  c. What can a student be doing right now to prepare for a career in this field/industry?
  d. What do you know now that you wish you'd known when you were a college student?
  e. Have you had interns or contractors in the past? If so, what sort of projects have they done?
  f. What resources should a student be sure to utilize?
  g. What action steps would you recommend for students?

Example Webinars: [Inside Look: Working at Google](), [Job Spotlight: Career opportunities with Target](), [Sneak Peak: An internship at Kroger](), [Career Success Spotlight with Lionsgate Executive]()

We are focused on students developing the following career competencies. As you are developing content to cover, please include at least one (or more) of the below competencies in some way (i.e. sharing how it is important in your work, why it is crucial to your industry, how you use it in your day to day work/life, etc).

- Critical Thinking/Problem Solving
- Oral/Written Communications
- Teamwork/Collaboration
- Digital Technology
- Leadership
- Professionalism/Work Ethic
- Career Management
- Global/Intercultural Fluency

You can read more about these competencies [here]()