



Warsaw Alumni Groups

Objectives

- Develop greater connection and engagement between the Warsaw Center and Warsaw Center alumni.
- Facilitate networking among Warsaw Center alumni.
- Provide continued professional development support to Warsaw Center alumni.
- Provide support to the Warsaw Center’s prospective student recruiting efforts as well as current student internship and job placement efforts.
- Solidify and amplify the Warsaw Center’s reputation and connection with the sports industry.
- Drive fundraising for the Warsaw Center.

Strategy

- Codify branded Warsaw Alumni Groups in key strategic markets. Initial roll-out will include chapters in Portland, New York, and the San Francisco Bay Area.
- Engage committed alumni to serve as chapter leadership in each market.
- Provide support from the Warsaw Center in order to execute on commitments within each chapter.
- Launch future chapters in Los Angeles, Seattle, and Denver.

Chapter Leadership Structure

- **TEAM CAPTAIN**
Serve as point of contact for Warsaw Center and leadership team. Provide overall vision and leadership for the group. Lead on fundraising initiatives. Manage chapter Facebook page.
- **RECRUITING LEAD**
Serve as the point contact for MBA prospects and



interviews as well as MBA fairs and industry events/conferences.

- **EVENTS LEAD**
Lead planning and organizing for chapter social and industry events.
- **SECRETARY/TREASURER**
Maintain local contact list. Liaison with Warsaw Center on overall alumni database. Post jobs to group. Manage spending. Track fundraising in conjunction with Warsaw Center.
- **PROGRAMMING SUPPORT LEAD**
Liaison with student support in Eugene to facilitate center requests for informational interviews, projects, site visits, mentor program, and so forth.

Warsaw Alumni Group leadership team members will serve two year terms. Prospective leadership team members can be self-nominated or be nominated by fellow alumni. Warsaw Center staff will appoint the final leadership team.

Warsaw Center will commit to:

- Supplying a \$1,000 annual budget.
- Providing administrative support for
 - Databases
 - Branding
 - Communications platforms
 - Warsaw Center/Lundquist College swag (as available)
 - Collateral materials (posters, banners, business cards)
 - Digital giving platforms.

- Sharing job postings with chapter members.
- Integrating Warsaw advisory board members with chapter programming (as appropriate).
- Planning Warsaw Center faculty and staff visits in each market annually.
- Assigning one current student in Eugene as administrative liaison to each chapter.
- Providing preferred access to Oregon athletics events and merchandise (as available).
- Facilitating calls and meetings among leadership across chapters.
- Managing an MBA alumni class-pairing program.

WAG Chapter will commit to:

- Establishing and maintaining chapter leadership in each market.

- Executing three networking events each year.
- Maintaining local list of members.
- Driving annual fundraising to the Warsaw Center with an initial annual target of \$5,000 per chapter.
- Integrating with other University of Oregon/Lundquist College programming in each market (as appropriate).
- Assisting the Warsaw Center in executing study-tour experiences in each market (as appropriate)
- Assisting the Warsaw Center with building its prospective student pipeline.
- Staffing MBA fairs in the local area (as requested).
- Writing a chapter activity recap report each year.
- Maintaining a chapter Facebook page.
- Supporting the Warsaw Center pipeline for guest speakers, Strategic Planning Projects and other experiential learning, and internship/job leads.