

# MONEY CAN BE THE ROOT OF ALL GOOD.

## IMPACT INVESTING FORUM 2019: IDEALISTIC INVESTORS OR TRUE TRIPLE RETURNS?

Thursday, May 9, 4:00–8:00 p.m., University of Oregon Ford Alumni Center

Register for free tickets: [bit.ly/2BnT2yh](http://bit.ly/2BnT2yh) | \$100 Gift Certificate Raffle for attending Guests



The University of Oregon Graduate Net Impact Chapter is bringing broader awareness about impact investing to the Northwest by hosting leaders in the field.

Impact investing is about how investments and financial management can make a difference to drive social good and help protect the environment. Through impact investing, the success of investment is measured based on social and environmental performance as well as financial health. Currently, the field of impact investing is growing rapidly and has more than \$228 billion in assets. By gathering together leaders in impact investing, we seek to inspire learning, relationship-building, and action for guests.



### PANELISTS

- Esther Park, CEO, Cienega Capital
- Joel Solomon, Founding Partner, Renewal Funds
- Betsy Moszeter, COO, Green Alpha Investors (UO alumna)
- Brad Harrison, Managing Director, Tiedemann Advisors
- Jake Raden, Impact Portfolio Manager, Swell Investing

### SPONSORS

- Lundquist College of Business, Oregon MBA Advanced Strategy and Leadership specialization
- Michael Crooke, Cofounder and Chairman of WAYB and former CEO of Patagonia
- Scott Kerslake, CEO of Nixon and founder of Athleta
- Greg Houser, Partner CFA (retired), Confluence Wealth Management
- Tiedemann Advisors
- WAYB

### AGENDA

3:45 p.m. Doors open

4:00–6:45 p.m. Panel discussion

6:45–8:00 p.m. Networking Mixer with complimentary hors d'oeuvres and beverages, cash bar.

### ADDITIONAL SUPPORT

- UO Center for Sustainable Business Practices
- UO Cameron Center for Finance and Securities Analysis
- UO Mohr Career Services

### QUESTIONS?

**Brett MacDonald**, Forum Director  
brettonm@uoregon.edu

Net Impact is a national organization composed of student and professional chapters who use their expertise and passion to make a difference in the world.

The Oregon MBA specialization in advanced strategy and leadership brings together, in a cross-disciplinary way, the business domains of finance, sustainability, entrepreneurship, and sports business into a holistic framework. Advanced strategy and leadership concepts and strategies resonate best with the c-suite and the boardroom, grooming the next generation of effective CEOs.