EXECUTIVE IMMERSION
Wondering what it will be like to be back in the classroom? We’ve got you covered. Executive Immersion is a four-day deep dive into life as an MBA student. It’s the perfect way to jumpstart your studies and get to know the rest of your cohort.

You’ll spend the first half at the Oregon Executive MBA facility in Portland and then wrap up the week at the Lundquist College of Business on the University of Oregon campus in Eugene. We take care of your hotel rooms in Portland and Eugene along with most meals. All you need to do is show up and be ready to learn. Executive Immersion takes place from September 3 through September 6.

YEAR ONE SCHEDULE
FRIDAYS
1:00-4:00 p.m.  
Class 1 [Example: Global Business Environment]
4:00-4:15 p.m.  
Break
4:15-5:45 p.m.  
Class 2 [Example: Managerial Economics]
5:45-6:30 p.m.  
Dinner
6:30-8:00 p.m.  
Class 2 (continued)

SATURDAYS
7:15-8:00 a.m.  
Continental breakfast (optional)
8:00 a.m.-noon  
Class 2 [Example: Managerial Economics]
Noon-1:00 p.m.  
Lunch
1:00-5:00 p.m.  
Class 1 [Example: Global Business Environment]

Please note
Saturday morning and afternoon classes typically include brief breaks at the discretion of the faculty member.

Optional study sessions
These are scheduled on some Fridays from 10:00 a.m. to 12:00 p.m. throughout both years of the program.

Executive Coach 360 Primer (required)
December 6, 2019, 11:30 a.m.-12:30 p.m.

Executive Coach 360 Kickoff and Coach Selection (required)
January 17, 2020, 11:30 a.m.-12:45 p.m.

FALL 2019
- Executive Immersion  
  September 3-6
- Leadership and Motivation
- Financial Accounting
- Global Business Environment
- Managerial Economics
- Business Writing
- Accounting/Finance Bridge

WINTER 2020
- Managerial Accounting
- Marketing Management
- Operations Management
- Applied Statistics

SPRING 2020
- Managing and Leading Organizations
- Business Ethics
- Financial Analysis
- Opportunity Recognition
- Leadership and Motivation
- Capstone Workshop
- Global Trip Workshop
OREGON EXECUTIVE MBA CALENDAR
CLASS 35, YEAR TWO

GLOBAL STUDY TRIP
Start your second year of study with international perspectives gained via the global study trip. Meet professionals who do business on a global scale when you spend seven to ten days abroad with select faculty members and fellow students. Tour facilities, meet regional leaders, work on real-life case studies, and experience new cultures. You’ll gain insights that you’ll use again and again.

CAPSTONE PROJECT
The capstone project is the crowning achievement of your time at the Oregon Executive MBA. You’ll draw on everything you’ve learned as you develop, research, and analyze a real-world business opportunity for your organization or for yourself. One-on-one sessions with your faculty advisor help you along the way.

ELECTIVES
Gain focused coursework in areas of specific interest to you by choosing two credits of electives. Recent offerings have included change management, transformational leadership, new venture finance, and more.

YEAR TWO SCHEDULE

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<tr>
<th>SATURDAYS</th>
<th>FRIDAYS</th>
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| 7:15-8:00 a.m. Continental breakfast (optional) | 1:00-4:00 p.m. 
Class 1 [Example: Formulating Corporate Strategy] |
| 8:00 a.m.-noon Class 2 [Example: Managerial Economics] | 4:00-4:15 p.m. Break |
| Noon-1:00 p.m. Lunch | 4:15-5:45 p.m. Class 2 [Example: Marketing Strategy] |
| 1:00-5:00 p.m. Class 1 [Example: Global Business Environment] | 5:45-6:30 p.m. Dinner |
| 6:30-9:00 p.m. Class 2 (continued) | 6:30-8:00 p.m. Class 2 (continued) |

Schedules subject to change. Last updated February 20, 2019.

FALL 2020
- Global Study Trip
  September 15-28*
- Formulating Corporate Strategy
- Marketing Strategy
- Corporate Financial Strategy
- Negotiation
- Capstone Project

WINTER 2021
- Alliances and Acquisitions
- Technology and Innovation
- Implementing Strategy
- Legal Environment of Business
- Capstone Project

SPRING 2021
- Electives*
- Capstone presentations
- New Venture Planning
- Graduation: Sunday, June 6, 3:00 p.m.

*THE GLOBAL STUDY TRIP IS SEVEN TO TEN DAYS. ALTHOUGH EXACT DATES ARE NOT YET SCHEDULED, PLEASE RESERVE THE TIME SLOT FROM SEPT. 15-28. (PLEASE DO NOT MAKE TRAVEL ARRANGEMENTS UNTIL EXACT DATES ARE ANNOUNCED.)