EXECUTIVE IMMERSION

Wondering what it will be like to be back in the classroom? We’ve got you covered. Executive Immersion is a five-day orientation into life as an MBA student. It’s the perfect way to jumpstart your studies and get to know the rest of your cohort.

You’ll spend the first half at the Oregon Executive MBA facility in Portland and then wrap up the week on the University of Oregon campus in Eugene.

All you need to do is show up and be ready to learn. Executive Immersion takes place from September 8 through September 12.

YEAR ONE SCHEDULE

<table>
<thead>
<tr>
<th>FRIDAYS</th>
<th>SATURDAYS</th>
</tr>
</thead>
<tbody>
<tr>
<td>1:00–4:00 p.m.</td>
<td>7:15–8:00 a.m.</td>
</tr>
<tr>
<td>Class 1 [Example: Global Business Environment]</td>
<td>8:00 a.m.–noon</td>
</tr>
<tr>
<td>4:00–4:15 p.m.</td>
<td>Noon–1:00 p.m.</td>
</tr>
<tr>
<td>Break</td>
<td>1:00–5:00 p.m.</td>
</tr>
<tr>
<td>4:15–5:45 p.m.</td>
<td>5:45–6:30 p.m.</td>
</tr>
<tr>
<td>Class 2 [Example: Managerial Economics]</td>
<td>6:30–8:00 p.m.</td>
</tr>
</tbody>
</table>

Please note
Saturday morning and afternoon classes typically include brief breaks at the discretion of the faculty member.

Optional study sessions
These are scheduled on some Fridays from 10:00 a.m. to 12:00 noon throughout both years of the program.

Executive Coach 360 Intro (required)
December 4, 2020, 11:30 a.m.–1:00 p.m.

Executive Coach 360 Kickoff and Coach Selection (required)
January 29, 2021, 11:30 a.m.–1:00 p.m.

Fall 2020
- Executive Immersion
  September 8–12
- Leadership and Motivation
- Financial Accounting
- Global Business Environment
- Managerial Economics
- Business Writing
- Accounting/Finance Bridge

Winter 2021
- Managerial Accounting
- Marketing Management
- Operations Management
- Applied Statistics

Spring 2021
- Managing and Leading Organizations
- Business Ethics
- Financial Analysis
- Opportunity Recognition
- Leadership and Motivation
- Capstone Workshop
- Global Trip Workshop

Schedules and course lineup subject to change. Last updated November 22, 2019.
GLOBAL STUDY TRIP
Start your second year of study with international perspectives gained via the global study trip. Meet professionals who do business on a global scale when you spend an intensive multi-day period abroad with select faculty members and fellow students. Tour facilities, meet regional leaders, work on real-life case studies, and experience new cultures. You’ll gain insights that you’ll use again and again.

CAPSTONE PROJECT
The capstone project is the crowning achievement of your time at the Oregon Executive MBA. You’ll draw on everything you’ve learned as you develop, research, and analyze a real-world business opportunity for your organization or for yourself. One-on-one sessions with your faculty advisor help you along the way.

ELECTIVES
Gain focused coursework in areas of specific interest to you by choosing two credits of electives. Recent offerings have included change management, transformational leadership, new venture finance, and more.

YEAR TWO SCHEDULE

FRIDAYS
1:00-4:00 p.m.
Class 1 [Example: Formulating Corporate Strategy]
4:00-4:15 p.m.
Break
4:15-5:45 p.m.
Class 2 [Example: Marketing Strategy]
5:45-6:30 p.m.
Dinner
6:30-8:00 p.m.
Class 2 (continued)

SATURDAYS
7:15-9:00 a.m.
Continental breakfast (optional)
8:00 a.m.-noon
Class 2 [Example: Marketing Strategy]
Noon-1:00 p.m.
Lunch
1:00-5:00 p.m.
Class 1 [Example: Formulating Corporate Strategy]

Please note
Saturday morning and afternoon classes typically include brief breaks at the discretion of the faculty member.

SCHEDULES

SEPTEMBER 2021

OCTOBER 2021

NOVEMBER 2021

DECEMBER 2021

JANUARY 2022

FEBRUARY 2022

MARCH 2022

APRIL 2022

MAY 2022

JUNE 2022

Schedules and course lineup subject to change. Last updated November 22, 2019.

FALL 2021
- Global Study Trip
  September 13-23*
- Formulating Corporate Strategy
- Marketing Strategy
- Corporate Financial Strategy
- Negotiation
- Capstone Project

WINTER 2022
- Alliances and Acquisitions
- Technology and Innovation
- Implementing Strategy
- Legal Environment of Business
- Capstone Project

SPRING 2022
- Electives
- Capstone presentations
- New Venture Planning
- Graduation: Sunday, June 5, 3:00 p.m.

*THE GLOBAL STUDY TRIP IS SEVEN TO TEN DAYS. ALTHOUGH EXACT DATES ARE NOT YET SCHEDULED, PLEASE RESERVE THE TIME SLOT FROM SEPT. 13-23. (PLEASE DO NOT MAKE TRAVEL ARRANGEMENTS UNTIL EXACT DATES ARE ANNOUNCED.)