

DUCKS DISRUPT SILVER LININGS PITCHBOOK



AGENDA

SATURDAY, FEBRUARY 27

6:00 P.M. PST

Opening Remarks

- *Andrew Nelson, Associate Vice President for Entrepreneurship and Innovation, University of Oregon; Randall C. Papé Chair in Entrepreneurship and Innovation, UO Lundquist College of Business*
- *Michael Schill, President, University of Oregon*
- *Sarah E. Nutter, Edward Maletis Dean, UO Lundquist College of Business*

6:15 P.M. PST

Speaker Jim Mark, CEO Melvin Mark

6:45 P.M. PST

Andrew Nelson covers Entrepreneurship and Innovation Culture and Mindset

7:45 P.M. PST

Team formation

- *Elevator pitches*
- *Teams formed*
- *Participants choose their teams*

SUNDAY, FEBRUARY 28

8:30 A.M. PST

Andrew Nelson covers customer-centric products/services and pivots

10:00 A.M. PST

Break

10:15 A.M. PST

Andrew Nelson covers differentiation and business models.

11:45 A.M. PST

Break

NOON PST

Wrap-up and next steps

12:15 P.M. PST

Q&A on mentorship with Wheyward Spirit founder and CEO Emily Darchuk

12:30 P.M. PST

Teams meet with assigned mentors

SUNDAY, MARCH 21

8:30 A.M. PST

Recap

8:45 A.M. PST

Panel: "Investors and Raising Money"

Panelists: John Hull, CEO/CFO at RandE Holdings, LLC; Ann Carney Nelson, COO, Inpria Corporation; Nitin Rai, Managing Partner, Elevate Capital

10:15 A.M. PST

Break

10:15 A.M. PST

Speaker Mohan Nair, CEO, Emerge, Inc. on building high-performing teams

11:00 A.M. PST

Speaker Kate Winkler, CEO, Ruby

11:30 A.M. PST

Team Presentations

Judges: Shari Dunn, CEO and Principal, ITBOM, LLC; Jordan Papé, CEO, The Papé Group; Rick Richard, CEO, StaffUp App; Linda Weston, Principal, Rapportio

1:30 P.M. PST

Break and team interviews

2:45 P.M. PST

Announcement of winning teams

Presenter TBA

3:00 P.M. PST

Event ends