



Agenda: Ducks Disrupt Health Care

Presented by



DAY ONE: FEBRUARY 29, 2020

5:30-6:00 p.m.	Registration	
6:00-6:15 p.m.	Welcome, Introductions, and Bootcamp Overview	Gigi Wang Madeline Eastman , MBA '20 Mark Enker , MBA '20 Rachel Todd
6:15-6:45 p.m.	Leadership and Building a Winning Team	Andy Robbins
6:45-7:15 p.m.	The State of Health Care in Oregon	Alexis Roloff
7:15-8:00 p.m.	Entrepreneurship and Innovation Culture and Mindset	Gigi Wang
8:00-9:00 p.m.	Sharing Ideas and Formation of Projects and Teams. <i>Hosted beverages and hors d'oeuvres.</i>	Gigi Wang and boot camp groups

DAY TWO: MARCH 1, 2020

8:30-9:00 a.m.	Recap of Day One	Gigi Wang
9:00-9:30 a.m.	Startup Venture Fundamentals	Gigi Wang
9:30-10:00 a.m.	Customer-centric Products and Services	Gigi Wang
10:00-10:30 a.m.	Exercise: Applying Design Thinking	Teams
10:30-10:45 a.m.	Break	Teams
10:45-11:30 a.m.	Business Models: How to Make Money	Gigi Wang
11:30 a.m.-12 noon	Teamwork: Products and Services and Business Models	Teams
12 noon-1:00 p.m.	Lunch	

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1:00-1:30 p.m.	Communication and Pitching: Anything to Anybody	Gigi Wang
1:30-2:00 p.m.	Exercise: Pitching Your Idea	Teams
2:00-2:45 p.m.	Go-to-Market Strategies	Gigi Wang Oliver Alexander
2:45-3:00 p.m.	Break	
3:00-4:00 p.m.	Teamwork: Work on Startup Concepts with Teams	Gigi Wang, teams
4:00-6:00 p.m.	Meet the Mentors <i>Mentors will be available to work one-on-one with teams throughout March in the period leading up to the final pitches on March 28.</i>	Mentors
6:00 p.m.	Wrap Up and Close of Day <i>Hosted beverages and hors d'oeuvres.</i>	Everyone

ONGOING PROJECT WORK TIME: MARCH 2-27, 2020

Ducks Disrupt Health project teams continue to work on fleshing out and validating their ideas. Mentors will be available to review and provide advice as teams iterate towards the final presentations on March 28, 2020.

DAY THREE: MARCH 28, 2020

8:30-9:00 a.m.	Check In	
9:00-9:30 a.m.	Recap of Days One and Two	Everyone
9:30-10:00 a.m.	Raising Money	Gigi Wang
10:00-12 noon	Practice Startup Presentations: Each team presents for five minutes and receives five minutes of feedback	Teams and Coaches (Gigi Wang and Buddy Burke)
12 noon-1:00 p.m.	Lunch	

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1:00-2:00 p.m.	Teamwork: Work on Startup Presentations	Teams
2:00-4:00 p.m.	Final startup presentations: each team presents to a panel of judges, followed by Q&A. Judges <ul style="list-style-type: none">• Holly Burke, Kaiser Permanente• Mohan Nair, Cambia Health Solutions• Andy Robbins, Oyster PDX• Alan Yordy, Infinity Group, CEO Advisory Network	Teams and Judges
4:00-4:30 p.m.	<i>Keynote Presentation</i> Innovation in Health Care: What It Takes	Mohan Nair
4:30 p.m.	Announcement of Winning Teams	Mohan Nair and Stoller Family Estate Leadership
4:30-5:30 p.m.	Closing Celebration <i>Hosted beverages and hors d'oeuvres</i>	Everybody

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