2007-2008 SCHOOL YEAR SCHOLARLY WORK
Doctoral Program
Lundquist College of Business
University of Oregon

STEVEN ANDREWS, Marketing


KATHRYN ATEN, Management


EDA GURAL ATAY, Marketing


JOHNNY CHEN, Marketing


LISA EILER, Accounting


SAMUEL HOLLOWAY, Management


Holloway, S., Krause, A., Parkman, I., & Tilleman, S.G. (January 2008). “Active Learning in Entrepreneurship: Applying the Jigsaw Method to Entrepreneurship Instruction,” United States Association for Small Business and Entrepreneurship (USASBE), San Antonio, TX / conference presentation, won the Rowan University Outstanding Pedagogy Workshop Award

JENNIFER IRWIN, Management


**MARK JACKSON**, Accounting


**ALAN KRAUSE**, Management


**Krause, A.** (2008). “Potholes and detours on the road to organizational change: a model of revolutionary firm change,” *Western Academy of Management* / theory paper accepted to Pipeline Session


**IAN PARKMAN**, Marketing


KEVIN RICH, Accounting


NAMIKA SAGARA, Marketing

Sagara, N & Peters, E. (2008). “35% (or 85%) believe Diet Pepsi tastes more like real cola”: Do numbers matter? Annual Robert Mittelstaedt Doctoral Symposium, Lincoln, NE / conference publication

Sagara, N, Dickert, S., Peters, E, & Slovic, P (July 2007). “Affect and Scope Insensitivity in Donations,” Transformative Consumer Research, Tuck School of Business, Dartmouth College. Hanover, NH / conference presentation


Sagara, N & Peters, E. (April 2008). “35% (or 85%) believe Diet Pepsi tastes more like real cola”: Do numbers matter?,” Biannual Behavioral Decision Research in Management, San Diego, CA / conference presentation


SUZANNE TILLEMAN, Management


Holloway, S., Krause, A., Parkman, I., & Tilleman, S.G. (January 2008). “Active Learning in Entrepreneurship: Applying the Jigsaw Method to Entrepreneurship Instruction,” *United States Association for Small Business and Entrepreneurship (USASBE)*, San Antonio, TX / conference presentation, won the Rowan University Outstanding Pedagogy Workshop Award


GUANG-XIN XIE, Marketing


**PETER WHALEN, Marketing**