PhD Student Research & Faculty Co-Authors

2014

Accounting


Steven Matsunaga, **Shan Wang**, “Does Appointing a Former CFO as CEO Influence a Firm’s Accounting & Disclosure Policies?” paper submitted to *The Accounting Review*.

Finance

**Keun Jae Park**, “Superstar CEOs and Innovation,” paper presented at 2014 Northern Finance Association meeting, Ottawa, Canada.


Marketing


**Sara Hanson**, “The Company or the Crowd? The Impact of Customer-led Service Recovery on Satisfaction,” paper submitted to *Journal of Marketing Research*.


Operations & Business Analytics

**Monir Jalili**, “Instant Gratification or Delayed Satisfaction: Future Rewards Points vs. Immediate Price Discounts,” paper presented at 2014 POMS annual meeting, Atlanta, GA.

**Monir Jalili**, “Making the Monopolist’s Product Line Green,” paper presented at 2014 POM annual meeting, Atlanta, GA.
Angela Davis, David Guenther, Linda Krull, & Brian Williams, “Do Socially Responsible Firms Pay More Taxes?”, paper accepted by The Accounting Review.

Joshua Cutler, “Private Litigation as a Regulator of Accounting Standards,” paper presented at AAA Western Region Meeting.


Brooke Lahneman, “In Vino Veritas: Environmental Certified Standards as Templates for Organizational Understandings of Sustainability,” paper accepted by Organization & Environment.


Darren Dahl, Sara Hanson, Lan Jiang, “Knowing Your Role: The Effect of Reputation Signals on Participation Intentions in an Online Community,” paper submitted to Journal of Marketing Research.

Sara Hanson & Hong Yuan, “Share It Forward: The Effect on Social Couponing on Purchase Intentions,” paper submitted to Journal of Marketing Research.


Brandon Reich & Cindy Wang, “And Justice for All: Revisiting the Global Belief in a Just World Scale,” Personality & Individual Differences (March 6, 2015).


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