PHD STUDENTS CONCENTRATE IN ONE OF FIVE AREAS.

These areas correspond to the academic departments at the University of Oregon’s Lundquist College of Business.

ACCOUNTING
Coordinator: Linda Krull, Associate Professor of Accounting
lkrull@uoregon.edu
Federal income taxation, disclosure of financial information, use of accounting information in corporate governance

OPERATIONS AND BUSINESS ANALYTICS
Coordinator: Eren Çil, Assistant Professor of Operations and Business Analytics | erencil@uoregon.edu
Supply chain coordination and risk management, operations/marketing interface and retail operations, sustainable operations and supply chain management, service operations, strategic pricing and revenue management

FINANCE
Coordinator: Jay Wang, Associate Professor of Finance
zhiw@uoregon.edu
Corporate finance, corporate governance, managed portfolios and institutional investors, empirical asset pricing

MANAGEMENT
Coordinator: David Wagner, Associate Professor of Management
dwagner@uoregon.edu
Organizational change, supply chain relationships, technology strategy, entrepreneurship, sustainability

MARKETING
Coordinator: Hong Yuan, Associate Professor of Marketing
hongy@uoregon.edu
Consumer behavior (judgment and decision making, affect and emotion, values and lifestyles, social identification), marketing strategy (advertising, public policy, sports marketing and corporate sponsorship)
WHILE DEMANDING, OUR PROGRAM ALSO IS SMALL AND SUPPORTIVE.

On average, two students per discipline enter the program each year. They join a close-knit professional and social community of about 40 students, forging valuable working relationships with one another and entering into collaborative apprenticeships with individual faculty members, who will serve as their mentors for many years to come.

All incoming Lundquist College of Business doctoral students receive financial support for five years in the form of graduate employment (GE) opportunities, contingent on making satisfactory progress. GEs are assigned as teaching assistants, research assistants, and instructors. PhD students are required to teach up to five courses during their tenure in the program.

A GE appointment includes

- Full tuition waiver
- Waiver of most fees
- Generous monthly stipend
- Health insurance
- Travel and research support
- Office space and a new laptop

Students are also guaranteed four years of summer support, assuming normal progress.

A $1 million endowment from Robin and Roger Best rewards doctoral students for research, publishing, and great teaching.

The endowed fund distributes approximately $35,000 to students and their faculty coauthors each year. PhD students can apply for up to $500 per year for costs associated with their research, such as travel, software, data, and conferences. But the rewards don’t stop there. Present a paper at a conference: Receive $500 or $1,000 (selected major conferences qualify for the higher award). Submit an article for the first time to a peer-reviewed journal: That’s $1,000. If it’s accepted, that’s another $1,000 or $1,500.

The endowment also funds two annual $2,500 awards for doctoral students who demonstrate excellence in teaching.
THE PHD PROGRAM AT THE LUNDQUIST COLLEGE OF BUSINESS EDUCATES STUDENTS FOR ACADEMIC CAREERS.
Our goal is to develop scholars who will be productive researchers and effective teachers at leading colleges and universities throughout the world. Students must demonstrate the ability to create knowledge through original research in their respective fields.

Our PhD program is challenging. We expect our students to

• Acquire advanced knowledge relevant to their areas of specialization
• Develop advanced academic research skills in these areas
• Be well prepared for the instructional responsibilities of higher education
• Present at and attend academic conferences
• Coauthor high-quality scholarly papers with faculty members
• Obtain employment in academic settings

Average time to degree is just under five years. During this time, our students must fulfill the following requirements:

• Two years of course work in their major, as well as in research methods and related subjects
• Two independent research papers
• Comprehensive exam
• Dissertation
• Satisfactory performance as a research and teaching assistant
• Success as a classroom teacher
ABOUT THE UNIVERSITY OF OREGON

- 20,552 undergraduate students
- 3,573 graduate students
- Founded in 1876

Located in Eugene, Oregon (population, 157,000), at the southern end of the beautiful Willamette Valley, within a less-than-two-hour drive of Portland to the north, the Pacific Ocean to the west, and the Cascades Mountains to the east.

The University of Oregon is one of only 60 public and private institutions selected for membership in the prestigious Association of American Universities, and the Lundquist College of Business is among the 1.4 percent of the world’s business schools accredited in both business and accounting by the Association to Advance Collegiate Schools of Business.
PLACEMENT
Over the past 10 years, all of our graduates, without exception, have found employment in academia, ranging from teaching colleges to research-intensive universities, both in the United States and abroad.

Here’s a sample:

- Clemson University
- Drexel University
- Erasmus University (Netherlands)
- Fordham University
- Gonzaga University
- Hanyang University (Korea)
- Hong Kong University of Science and Technology
- Loyola Marymount University
- La Trobe University (Australia)
- Louisiana State University
- Melbourne Business School (Australia)
- Northwestern University
- Temple University
- University of Arizona
- University of Denver
- University of Georgia
- University of Massachusetts
- University of Montana
- University of Portland
- University of Puget Sound
- University of Richmond
- University of Wyoming
- Virginia Polytechnic University

FACULTY HIGHLIGHTS

47 FULL-TIME, TENURE-TRACK FACULTY MEMBERS (16 OF THEM WOMEN)

8 FACULTY MEMBERS HOLD POSITIONS OF EDITOR OR ASSOCIATE EDITOR FOR A LEADING ACADEMIC JOURNAL

20 FACULTY MEMBERS SERVE ON EDITORIAL BOARDS OF LEADING ACADEMIC JOURNALS
PHD PROGRAM
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ADMISSIONS
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