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LUNDQUIST COLLEGE  
OF BUSINESS

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# PHD PROGRAM

# PHD STUDENTS CONCENTRATE IN ONE OF FIVE AREAS.

These areas correspond to the academic departments at the University of Oregon's Lundquist College of Business.

## **ACCOUNTING**

*Coordinator: Linda Krull, Associate Professor of Accounting  
lkrull@uoregon.edu*

Federal income taxation, disclosure of financial information, use of accounting information in corporate governance

## **OPERATIONS AND BUSINESS ANALYTICS**

*Coordinator: Eren Çil, Assistant Professor  
of Operations and Business Analytics  
erencil@uoregon.edu*

Supply chain coordination and risk management, operations/marketing interface and retail operations, sustainable operations and supply chain management, service operations, strategic pricing and revenue management

## **FINANCE**

*Coordinator: Jay Wang, Associate Professor of Finance  
zhiw@uoregon.edu*

Corporate finance, corporate governance, managed portfolios and institutional investors, empirical asset pricing

## **MANAGEMENT**

*Coordinator: David Wagner, Associate Professor of Management  
dwagner@uoregon.edu*

Organizational change, supply chain relationships, technology strategy, entrepreneurship, sustainability

## **MARKETING**

*Coordinator: Hong Yuan, Associate Professor of Marketing  
hongy@uoregon.edu*

Consumer behavior (judgment and decision making, affect and emotion, values and lifestyles, social identification), marketing strategy (advertising, public policy, sports marketing and corporate sponsorship)



## WHILE DEMANDING, OUR PROGRAM IS ALSO SMALL AND SUPPORTIVE.

On average, two students per discipline enter the program each year. They join a close-knit professional and social community of about 40 students, forging valuable working relationships with one another and entering into collaborative apprenticeships with individual faculty members, who will serve as their mentors for many years to come.

All incoming Lundquist College of Business doctoral students receive financial support for five years in the form of graduate employment (GE) opportunities, contingent on making satisfactory progress. GEs are assigned as teaching assistants, research assistants, and instructors.

A GE appointment includes

- Full tuition waiver
- Waiver of most fees
- Generous monthly stipend
- Premium health insurance
- Travel and research support
- Office space and a new laptop

PhD students are also guaranteed four years of summer support, assuming normal progress.

### **BEST AWARDS**

A \$1 million endowment from Robin and Roger Best rewards doctoral students for research, publishing, and great teaching.

The endowed fund distributes approximately \$35,000 to students and their faculty coauthors each year. PhD students can apply for up to \$1,000 per year for costs associated with their research, such as travel, software, data, and conferences. But the rewards don't stop there. Present a paper at a conference: Receive \$500 or \$1,000 (selected major conferences qualify for the higher award). Submit an article for the first time to a peer-reviewed journal: That's \$500-\$1,000. If it's accepted, that's another \$500-\$1,500.

The endowment also funds two annual \$2,500 awards for doctoral students who demonstrate excellence in teaching.

THE PHD  
PROGRAM  
AT THE  
LUNDQUIST  
COLLEGE OF  
BUSINESS  
EDUCATES  
STUDENTS  
FOR ACADEMIC  
CAREERS.



Our goal is to develop scholars who will be productive researchers and effective teachers at leading colleges and universities throughout the world. Students must demonstrate the ability to create knowledge through original research in their respective fields.

Our PhD program is challenging. We expect our students to

- Acquire advanced knowledge relevant to their areas of specialization
- Develop advanced academic research skills in these areas
- Be well prepared for the instructional responsibilities of higher education
- Present at and attend academic conferences
- Coauthor high-quality scholarly papers with faculty members
- Obtain employment in academic settings

Average time to degree is just under five years. During this time, our students must fulfill the following requirements:

- Two years of course work in their major, as well as in research methods and related subjects
- Two independent research papers
- Comprehensive exam
- Dissertation
- Satisfactory performance as a research and teaching assistant
- Success as a classroom teacher



## PHD STUDENT DEMOGRAPHICS



## ABOUT THE UNIVERSITY OF OREGON

- 20,067 undergraduate students
- 3,567 graduate students
- Founded in 1876

Located in Eugene, Oregon (population, 157,000), at the southern end of the beautiful Willamette Valley, within a two-hour drive of Portland to the north, the Pacific Ocean to the west, and the Cascades Mountains to the east.

The University of Oregon is one of only 60 public and private institutions selected for membership in the prestigious Association of American Universities, and the Lundquist College of Business is among the 1.4 percent of the world's business schools accredited in both business and accounting by the Association to Advance Collegiate Schools of Business (AACSB).



# PLACEMENT

Over the past 10 years, all of our graduates, without exception, have found employment in academia, ranging from teaching colleges to research-intensive universities, both in the United States and abroad.

Here's a sample:

- Clemson University
- Drexel University
- Erasmus University (Netherlands)
- Fordham University
- Gonzaga University
- Hanyang University (Korea)
- Hong Kong University of Science and Technology
- Loyola Marymount University
- La Trobe University (Australia)
- Louisiana State University
- Melbourne Business School (Australia)
- Northwestern University
- Temple University
- University of Arizona
- University of Denver
- University of Georgia
- University of Massachusetts
- University of Montana
- University of Portland
- University of Puget Sound
- University of Richmond
- University of Wyoming
- Virginia Polytechnic University

## FACULTY HIGHLIGHTS

**47** FULL-TIME, TENURE-TRACK FACULTY MEMBERS

**8** FACULTY MEMBERS HOLD POSITIONS OF EDITOR OR ASSOCIATE EDITOR FOR A LEADING ACADEMIC JOURNAL

**20** FACULTY MEMBERS SERVE ON EDITORIAL BOARDS OF LEADING ACADEMIC JOURNALS

## PHD PROGRAM

Lundquist College of Business  
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## ADMISSIONS

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[business.uoregon.edu/phd](https://business.uoregon.edu/phd)

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