PhD Student Research & Faculty Co-Authors

2014

Accounting

Joshua Cutler, Angela Davis, Kyle Peterson, “Disclosure & the Outcome of Securities Litigation,” paper submitted to The Accounting Review.


Finance


Marketing


Sara Hanson, “The Company or the Crowd? The Impact of Customer-led Service Recovery on Satisfaction,” paper submitted to Journal of Marketing Research.


Operations & Business Analytics

Monir Jalili, “Instant Gratification or Delayed Satisfaction: Future Rewards Points vs. Immediate Price Discounts,” paper presented at 2014 POMS annual meeting, Atlanta, GA.

Monir Jalili, “Making the Monopolist’s Product Line Green,” paper presented at 2014 POM annual meeting, Atlanta, GA.
2015

Accounting

Angela Davis, David Guenther, Linda Krull, & Brian Williams, “Do Socially Responsible Firms Pay More Taxes?”, paper accepted by The Accounting Review.

Joshua Cutler, “Private Litigation as a Regulator of Accounting Standards,” paper presented at AAA Western Region Meeting.

Finance


Management

Brooke Lahneman, “In Vino Veritas: Environmental Certified Standards as Templates for Organizational Understandings of Sustainability,” paper accepted by Organization & Environment.

Marketing


Darren Dahl, Sara Hanson, Lan Jiang, “Knowing Your Role: The Effect of Reputation Signals on Participation Intentions in an Online Community,” paper submitted to Journal of Marketing Research.

Sara Hanson & Hong Yuan, “Share It Forward: The Effect on Social Couponing on Purchase Intentions,” paper submitted to Journal of Marketing Research.


Brandon Reich & Cindy Wang, “And Justice for All: Revisiting the Global Belief in a Just World Scale,” Personality & Individual Differences (March 6, 2015).


Operations & Business Analytics


2016

Accounting


Finance


Management


Marketing


Operations & Business Analytics


2017

Management


Jeff Gish et al., Rest, Zest, and My Innovative Best: Sleep and Mood as Drivers of Entrepreneurs’ Innovative Behavior,” paper submitted to Entrepreneurship Theory & Practice.


Marketing


07/14/17