



UNIVERSITY OF OREGON
Lundquist College of Business

DEPARTMENT OF ACCOUNTING
PROSPECTUS 2012

READY FOR THE FUTURE



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Cover (clockwise from upper left): Kellan Davis and John Gregor at the Accounting Recognition Evening; Sofie, Monika, and Steve Fein with the Duck at the Accounting Circle Fall Tailgate; Hoan Nguyen at the MAcc Program graduation; and Kerry Hinch, MActg '12.



Robin Clement presents the OSCP A Outstanding Student Award to Sarah Brillhart.

DEPARTMENT OF ACCOUNTING

TOP TEN

- 1** The department received accreditation renewal from the Association to Advance Collegiate Schools of Business (AACSB).
- 2** An international travel experience was added to the Master of Accounting (MAcc) Program curriculum.
- 3** Steve Matsunaga had a paper accepted by *The Accounting Review*, one of the top three academic accounting journals.
- 4** Linda Krull had a paper accepted by *The Accounting Review*.
- 5** David Guenther had a paper accepted by *The Accounting Review* and was named the 2012 Outstanding Master of Accounting Teacher.
- 6** Angela Davis received the Lundquist College of Business 2012 Goulet Research Excellence Award. This is the fourth consecutive year and the fifth time in the past six years that a member of the accounting faculty has been honored with this award.
- 7** Michele Henney became the chair-elect of the Oregon Society of Certified Public Accountants (OSCPA).
- 8** David Guenther became a member of the OSCP A Educational Foundation Board.
- 9** Our Beta Alpha Psi chapter received Superior Status for the ninth consecutive year and earned Gold Chapter Status for the third time in four years. In addition, one of our Beta Alpha Psi officers, Dennis Johnson, was a member of a fraternity-wide team that won first place in the "Project Run with It" case competition.
- 10** Two of our master of accounting alumni, Bryce Baker, MActg '11, and Alix Maylie, MActg '10, earned the top ten best scores on the CPA exam in the state of Oregon.



The 2011–12 Beta Alpha Psi officers, from left to right: Jason Wetzel, Dennis Johnson, Angelina Rawls, Devin Huynh, Brian Kottek, and Colin Nishitani

HELLO from Dave

Where Else But Oregon?



I've lived and worked in some beautiful places. I grew up in Southern California, not far from the beach, at a time when no one thought it was a bad thing to get sunburned every summer.

My first job at a national CPA firm was in San Diego, where, if you worked hard enough, you could end up with an office window overlooking the bay and spend the day watching sailboats and aircraft carriers gliding past. Later, after a career change, I taught accounting at a university in Colorado, where, if you worked hard enough, you could end up with an office window overlooking the Rocky Mountains. I've spent sabbatical leaves living in Maastricht in the Netherlands and Oxford in the United Kingdom, two of Europe's most beautiful cities. And that doesn't even count vacation spots visited. Yellowstone, Grand Canyon, Hawaii, Paris, Tuscany, Provence—the list is extensive.

All of this came to mind recently when someone asked me this question: If you could live anywhere in the world, where would you choose to live? My answer came quickly and turned out to be surprisingly easy. I'd choose to live in Oregon. Why would anyone want to live anywhere else?

The view from my office window here isn't as majestic as some in other places. You might not think the large tree outside my window compares with San Diego Bay or the Rocky Mountains. But each spring for a week or so that tree is filled with the most beautiful red and yellow birds I've ever seen—western tanagers I'm told—who stop here each year on their way to or from somewhere else. Just as everyone else in the country, those birds like to vacation in Oregon. When I see them arrive in the spring it always makes me pause and think about how lucky I am to be where I am. You don't have to be a managing partner or a dean with a corner office to get my view. Everyone's got the same view.

With the coming of the tanagers I'm reminded again that there's something special about this place, Oregon, and about this university. This becomes apparent to me whenever I talk with alumni, particularly those who live

somewhere else. Oregon is special, and the University of Oregon is special. As an alumnus recently told me: "It's hard not to have a good undergraduate experience at Oregon."

I know not everyone will agree with me. A professor at a university in Texas once told me that their biggest problem placing students is that none of their graduates want to leave the state of Texas. So I admit that yes, perhaps there are other places to live, and maybe there are some people happy to be living there. No matter how nice they may be, those places just aren't Oregon. They all lack a critical part of what makes us special. They may have tanagers, or other birds of equal beauty. But they don't have the Duck.

David A. Guenther

Scharpf Professor of Accounting and
Head of the Department of Accounting



ACCOUNTING DEPARTMENT ADVISORY BOARD AND THE ACCOUNTING CIRCLE

Established in 1997, the Accounting Circle now consists of 120 business leaders who actively support excellence in accounting education at the University of Oregon Lundquist College of Business. The circle is the accounting department's strongest link to the accounting and business communities. The organization serves a vital fundraising mission, helping the department obtain the resources needed to continuously improve the quality of its faculty and curriculum. Each fall, the Accounting Circle gathers with the accounting faculty for an update on department finances, to discuss issues in accounting education, and to explore ways to better prepare students to enter the profession. After our meeting, we all attend the annual Accounting Circle tailgate and then cheer the Ducks on to another football victory.

Two years ago we established the Accounting Circle Associates for our supporters who are not quite ready to be full members. Currently there are fourteen associate members who contribute a minimum of \$750 annually while full circle members contribute a minimum of \$1,500 annually. We look forward to continuing to expand the membership at the associate level.

Our advisory board consists of twenty-seven Accounting Circle members from public accounting firms and industry. This year the board's attention focused on the department's reaccreditation, adding international travel to the master of accounting curriculum, and accounting curriculum issues.

If you would like to get more involved and become a member of the Accounting Circle, Accounting Circle Associates, or the advisory board, contact David Guenther at guenther@uoregon.edu.

Accounting Circle Member Spotlight Tony Pizzuti: A Multifaceted Duck

Tony Pizzuti is a man of many talents. A lifelong Oregonian, Tony manages an audit and tax practice in Portland, is an active supporter of accounting education, and is a dedicated father, as well as an avid musician.

Born and raised in Canby, Oregon, Tony became an accounting major at the University of Oregon because he liked the mix of stability and flexibility in the industry, and he viewed accounting as the foundation to understanding all facets of business. After graduating in 1991, Tony began working at the accounting firm of Geffen Mesher & Company and became a shareholder in 2006. His specialties include tax consulting and financial statement preparation for the construction, real estate, manufacturing, and vineyard industries. He is a member of several construction industry groups.

An Accounting Circle member since 2007 and a member of the advisory

board, Tony has enjoyed giving back to the UO accounting department because education is very important to him. His involvement is not just financial: he gives input to faculty members on curriculum and recruiting and likes being behind the scenes to help keep accounting education aligned with the accounting industry.

Tony is active with Beta Alpha Psi and was honored with the Beta Alpha Psi Professional of the Year Award last May. His favorite part of being involved is the mentoring aspect of interacting with the students. In sharing his experiences from his career, he gives them perspective on what being an accountant entails and helps ensure they have made the right choice in pursuing an accounting education. Tony values the relationships he has with the Beta Alpha Psi students and still keeps in touch with those he met years ago.

A father of two girls aged ten and



Kellan Davis presents Tony Pizzuti with the Beta Alpha Psi Professional of the Year Award at the Accounting Recognition Evening.

eight, Tony stays very busy supporting their dance, gymnastics and swimming classes, soccer games, and choir performances. He also makes time to play his guitar in his home studio with friends several times a month and has collaborated with his daughters to turn their poems into recorded songs. Tony enjoys the creative outlet and is truly a Duck with many talents.

ACCOUNTING CIRCLE MEMBERSHIP

ACCOUNTING DEPARTMENT ADVISORY BOARD

David Anderton
Ernst & Young

Kelly Burke
Ernst & Young

David Dugan
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Paul Farkas
Moss Adams (Eugene)

Ann Ferguson

Helen Gernon
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John Gregor (retired)
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University of Oregon

Michael Hanson
Hanson & Co., P.C.

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Deloitte

Bruce Heldt
Isler CPA

Michele Henney
University of Oregon

Gary Homsley
Grant Thornton

Don Lance
Kernutt Stokes

Dan McKenzie
Nike, Inc.

Rajan Mehndiratta
Intel Corp.

Robert Mesher
Geffen Mesher & Co. PC

Blair Minniti
Moss Adams (Portland)

Tony Pizzuti
Geffen Mesher & Co. PC

Gary Reynolds
Perkins & Company, PC

Chris Rogers
KPMG

Erik Sandhu
R&R Partners

Julie Schlendorf
PricewaterhouseCoopers

Bruce Shepard
University of Oregon

Karin Wandtke
McDonald Jacobs

Mike Weber
PricewaterhouseCoopers

ACCOUNTING CIRCLE FULL MEMBERS

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Angela Belding
Mentor Graphics Corporation

John Benson
Collins, Mason & Company, LLP

Norm Brenden
Harvest Development, LLC

Lonnie Brist
Ernst & Young

Phil Bullock

Richard Callahan
KPMG

Matthew Clark
Blount International

Robin Clement
University of Oregon

J. Jon Cook
Airport Equipment Rentals, Inc.

Charles Cowden
CowdenNeale, LLP

Wendy Dame (retired)
PricewaterhouseCoopers

Kyle Davidson
K&L Gates

Angela Davis
University of Oregon

Melanie Ditton
Van Beek & Company

Don Doerr (retired)
PricewaterhouseCoopers

Fritz Duncan
Jones & Roth

J. Terry Eager (retired)
PricewaterhouseCoopers

Alan Earhart (retired)
PricewaterhouseCoopers

David Evans
CTO Consulting

Monika Fein
Moss Adams (Portland)

Steven Fein
Moss Adams (Portland)

Ann Flatz
Intel Corp.

Mick Friend (retired)
PricewaterhouseCoopers

David Girt
Moss Adams (Portland)

John Hancock
Moss Adams-Portland

Michael Hartwig (retired)
Moss Adams

Gunnar Haugen
Moss Adams (Portland)

David Hawkins
Kernutt Stokes

William Hefter
William H. Hefter, CPA

Douglas Henne
Isler Northwest LLC

Clifford Hinds (retired)
United Parcel Service

Danny Hollingshead
Papé Group

Kenneth Irinaga
SGroup Holdings USA, Inc.

Lee Jacobson
Nesco Sales & Rentals

W. Bruce Johnson
University of Iowa

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American Licorice Company

Linda Krull
University of Oregon

Bob Lally
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KPMG

Roy Matsunaga
Deloitte

Tim McCann
KPMG

Neal McLaughlin
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LeeAnn Wilson Miyashiro
FYI Consulting

Shane Moncrieff
Jibe Consulting

Dale Morse
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Jeremy Prickel
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PricewaterhouseCoopers

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Deloitte

Daniel Sullivan
Umpqua Holdings Corp.

Stephen Terry
PricewaterhouseCoopers

Paul Tiger
Cleary Gottlieb Steen & Hamilton LLP

John Vandercook
Johnstone Supply

Alan Wade
Evergreen Forest Products

Belinda Watters
PricewaterhouseCoopers

Scott Wright
Kernutt Stokes

David Zechnich
Deloitte

ACCOUNTING CIRCLE ASSOCIATE MEMBERS

Stephen Bellotti
Jerome A. Bellotti & Associates

Chris Bremer
Auto Insurance Specialists

John Buller
Buller Wuite Lawlor & Olsson

Lisa Eiler
California State University, Fullerton

Pamela Elling
Moss Adams (Eugene)

Erin Frazier
KPMG

Wendy Gilmore
Coastal Family Health Center

Erin McKalip
Planar Systems, Inc.

Justin Packard
John Hancock Financial Services

Catherine Roller
Deloitte

Joel Sneed
University of Oregon

Robert Stackhouse
Standard Insurance Company

Isho Tama-Sweet
California State University, Fullerton

Jay Zirkle
Isler CPA

FACULTY UPDATES



Seungmin
Chee

It was my first year in Eugene, and I have finally settled in. I had the chance to explore this small yet beautiful city and managed to find my favorite hiking trails, including Spencer Butte and the path along

the Willamette River. Last year was a meaningful learning experience for me, and I expect to improve my skills as a teacher and a researcher over the coming years. I taught introduction to financial accounting to undergraduate students, and I learned from students how to be more effective in delivering concepts. On the research side, I completed a paper entitled “The Information Content of Loan Fair Value Disclosures under SFAS 107” and another project on value investing. I am planning to conduct several new projects on fair value, a topic that is growing in importance in the field of accounting.



Steve
Matsunaga

Last year my paper, “Management Forecast Accuracy and CEO Turnover,” coauthored with Sam Lee (University of

Illinois at Chicago) and Chul Park (University of Hong Kong), was accepted for publication in *The Accounting Review*. The paper presents evidence that boards of directors use the accuracy of management earnings forecasts as a signal of the CEO’s ability when the firm’s financial performance is poor. This suggests that CEOs have incentives not to overly bias earnings forecasts to either project overly optimistic views of the firm or to drive down market expectations. On a personal level, we made our first trip to Egypt. Despite the political unrest, the sites are just as spectacular as ever.

Xuesong Hu

Last year was another productive year for me. On the research front, one of my papers was accepted for publication by the *Journal of International Accounting Research*, a high quality accounting specialty journal. On the teaching front, I continued teaching Intermediate Accounting III and was very impressed by the dedication and motivation demonstrated by our accounting students. I take great pride in knowing that my teaching not only helps students learn the material in a meaningful way, it helps positively shape their lives. I was very happy to see my students graduate



at the commencement ceremony at Matthew Knight Arena this year.

Ken Njoroge

Last year I enjoyed teaching Cost Accounting, mostly to juniors and seniors. I had a great group of smart students full of enthusiasm. I continue to conduct research on financial

analysts, buyer-supplier relations, and earnings quality. It is amazing how quickly time flies. Summer is here and before you can blink—or say Eugene—the summer is gone. My family and I tried to make the best of the summer and enjoyed travelling and sightseeing around Oregon. We especially loved discovering the Oregon coast. Now I look forward to the upcoming academic year.



David Guenther

In fall 2011 I stepped down as head of the accounting department to take a two-month sabbatical leave at Oxford University in England. I spent my time at Oxford working with another accounting professor to conduct research on “accounting for sustainability,” a newly emerging area of increasing importance in accounting. In 2011 I also began a three-year term as an editor for *The Accounting Review*, which is published by the American Accounting Association. Being named an editor was quite an honor and takes up a considerable amount of my time. I resumed the role of accounting department head in September 2012.



Angela Davis

Last year I taught our undergraduate, MBA, and doctoral students, which definitely kept me on my toes! Fortunately, we have engaged and enthusiastic students across all three programs, making my job more enjoyable.

My research continues to focus on managers' voluntary disclosures. I have a current project examining whether an individual manager's style is associated with the tone of a firm's conference calls. I am also working on a new project aimed at understanding the link between voluntary disclosure and the



outcome of securities litigation. The idea for this project stems from a proposal written by Josh Cutler, one of our current doctoral students, who coauthored the piece with Kyle Peterson.

Dale Morse

Last year I finished my final phase of the retirement process as a professor, but I plan to continue teaching in the accounting department as an instructor as well as take on an exciting new role as academic director of the Oregon Executive MBA program in Portland. Last summer I taught in Xian, China. That's me, below, with my Chinese students at dinner. When I'm not teaching, I still find time to enjoy friends, traveling, hiking, and playing golf.



Bruce Darling

Last year I made a series of presentations around Oregon on tax credits for the Association of Tax Professionals. I also attended the American Accounting Association Western Region meeting in Vancouver, Washington. Over the summer I taught the Becker CPA review class and found the audit material particularly interesting. I will be teaching the Auditing and Information Systems course in the fall, and I plan to coordinate the curriculum with the latest material on the CPA exam.

Michael Tomcal



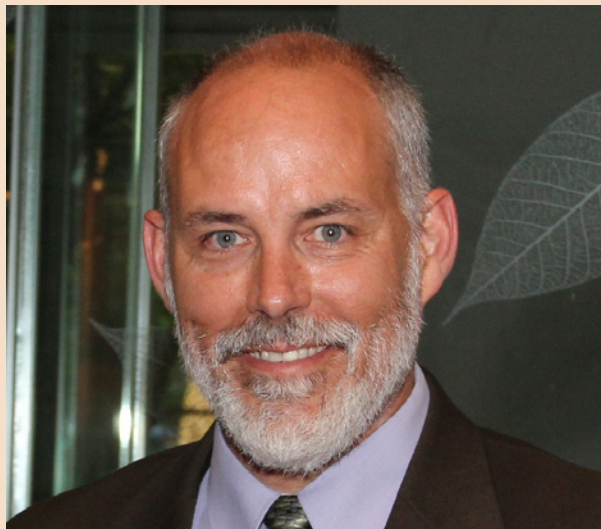
I had another wonderful year being a part of our accounting program! I began last fall by joining our graduate and undergraduate accounting students on the third annual bus trip to the OSCP Career Showcase in Portland. I followed up in the winter with Beta Alpha Psi's Meet the Firms event and concluded with BAP's spring Meet the Students. Between all of this, I continue to share time with students as instructor and accounting undergraduate advisor. All of our high-caliber students continue

to demonstrate their educational edge while networking with business professionals from local, regional, and national firms. I enjoy being a part of these opportunities for our students. It is so rewarding to see them demonstrate their confidence and ability as they enter the business world. I anxiously look forward to the new academic year as we prepare to place a new group of students on the path to exciting accounting careers.

Joel Sneed

Wow, what a year! We added our newest family member, Chili Pepper, a 150-pound Newfoundland who everyone mistakes for a bear. In early February, while walking the "baby," I was launched down eleven concrete stairs when he saw a puppy across the street. I believe that it was

the closest I have come to dying; however, I did survive with a dislocated shoulder and a head laceration that gave me the express pass in the emergency room. Beyond that it's been a great year. My kids are growing up too fast and our lives here in Eugene are happy and full.



Kyle Peterson

I had another great year. I really enjoyed teaching the second Intermediate Financial Accounting course. These students continue to impress me in their ability to tackle complex accounting issues. My research also continues to move forward. I submitted or resubmitted a number of research papers to journals last spring and look forward to starting some new projects this fall. Last summer I had the honor of receiving a research grant from the Lundquist College of Business Finance and Securities Analysis Center (FSAC), and last fall I made a presentation to the FSAC board on how investor stock trading around earnings announcements is affected for firms that have more complex accounting.

Michele Henney

And another year bites the dust! During the 2011–12 school year I had the chance to settle into two roles that I started two years ago: the external relations manager for the Department of Accounting and teacher of BA 101, Introduction to Business.



In the first role I did alumni outreach, employer relations, and fundraising. During the year I had the opportunity to reconnect with former students of mine, as well as meet a good number of other accounting alumni. Everyone's memory of his or her time here at the UO is positive—that makes my job easier for sure.

As 2012–13 looms ahead, I look forward to what the new year will bring. I recently took on the role of program

manager of the Finance and Securities Analysis Center, and I very much look forward to my new duties there, as well as serving as a bridge between the center and the accounting department. One of the things I like best about working here is the constant change—new student faces, new courses to teach, new people to meet, and new tasks to take on. The future is bright—so bright, I might have to wear shades.

Robin Clement

I coordinated the department last year during Dave's sabbatical. I also coordinated our successful maintenance of accreditation effort. On the professional development front, I attended the Accounting Programs Leadership Group (APLG) meeting in New Orleans in February. A presentation on the global mindset reinforced and renewed my belief that accounting students must have more preparation regarding working in a global context. The trip this December to the Netherlands will be an immersion into the accounting, business, economic, regulatory, and sustainability environment of that country, as well as a chance to become acquainted with Dutch culture.

In June I attended an Audit Educators Bootcamp in Chicago.

It was refreshing to be reacquainted with the auditing process and to share teaching strategies with colleagues and CPA professionals. While in Chicago, I took an architectural boat tour on the Chicago River. It was so much fun to learn about how to distinguish between all the varied architectural styles in that city and to be exposed to a lot of the history on a beautiful day in the Windy City. I highly recommend it!



Linda Krull



The 2011–12 academic year was another great year for both teaching

and research. I continued to teach Introduction to Federal Taxation to undergraduate students. Even after teaching this course for eleven years, I still get questions from students that force me to think about the laws in new ways. I also taught corporate tax in the MAcc program. I enjoyed the challenge of delving into the intricacies of corporate tax laws and teaching them to our

knowledge-hungry master of accounting students.

On the research front I continued my work related to taxes and accounting for taxes in an international setting. I continued work on a paper that estimates the location and composition of unremitted foreign earnings. I presented this paper at the University of British Columbia, University of

Oregon, and University of Washington (UBCOW) conference in Seattle, and my coauthors presented it at the University of North Carolina Tax Symposium and the London Business School Accounting Symposium. I also began a new paper that uses a similar methodology to estimate the location and market value of foreign cash.

RESEARCH

The members of the Association of American Universities (AAU) are sixty-one universities with strong graduate programs, professional education, and research. The UO is one of only thirty-four public universities afforded AAU membership.

Consistent with the research mission of this select group, the UO accounting faculty conducts research advancing the world's understanding of accounting and the accounting profession. The list of publications includes books and articles that were either published during 2011–12 or are forthcoming. Complete copies of these papers may be obtained by contacting the authors.

PUBLICATIONS 2011–12

"Beyond the Numbers: Measuring the Information Content of Earnings Press Release Language." **A.K. Davis**, J. Piger, and L. Sedor, *Contemporary Accounting Research*, first published online January 13, 2012.

"Managers' Use of Language Across Alternative Disclosure Outlets: Earnings Press Releases Versus MD&A." **A.K. Davis** and I. Tama-Sweet, *Contemporary Accounting Research*, first published online January 10, 2012.

"How Do Cross-Country Differences in Corporate Tax Rates Affect Firm Value?" L. Bryant-Kutcher, **D. Guenther**, and M. Jackson, *Journal of the American Taxation Association*, forthcoming.

"Unintended Consequences of LIFO Repeal: The Case of the Oil Industry." **D. Guenther** and R. Sansing, *The Accounting Review*, forthcoming.

"Has the Widespread Adoption of IFRS Reduced U.S. Firms' Attractiveness to Foreign Investors?" M. DeFond, **X. Hu**, M. Hung, and S. Li, *Journal of International Accounting Research*, forthcoming.

"Is U.S. Multinational Dividend Repatriation Policy Influenced by Reporting Incentives?" J. Blouin, **L. Krull**, and L. Robinson, *The Accounting Review*, forthcoming.

"Management Forecast Accuracy and CEO Turnover." S. Lee, **S.R. Matsunaga**, and C.W. Park, *The Accounting Review*, forthcoming.

"Accounting Complexity, Misreporting, and the Consequences of Misreporting." **K. Peterson**, *Review of Accounting Studies*, March 2012.

Faculty Research Presentations 2011–12

David Guenther: "How Research Design Choices Affect Inferences about the Value Relevance of Tax Expense," Texas A&M University Department of Accounting, April 2012.

David Guenther: "What Do We Learn From Large Book-Tax Differences?" Texas Tech University Department of Accounting, April 2012.

David Guenther: "How Research Design Choices Affect Inferences about the Value Relevance of Tax Expense," Santa Clara University Department of Accounting, June 2012.

Xuesong Hu: "Advisory Board and Earnings Persistence," American Accounting Association Western Region Meeting, Vancouver, Washington, April 2012.

Linda Krull: "Where in the World are 'Permanently Reinvested' Foreign Earnings," University of North Carolina Tax Symposium (respondent), Chapel Hill, North Carolina, January 2012.

Linda Krull: "What Do We Learn from Tax-Related Financial Disclosures?" American Tax Association Tax Doctoral Consortium, New Orleans, Louisiana, February 2012.

Research Workshops 2011–12

Larry Brown
Georgia State University

Alan Jagolinzer
University of Colorado

Rick Mergenthaler
University of Iowa

Jeri Seidman
University of Texas

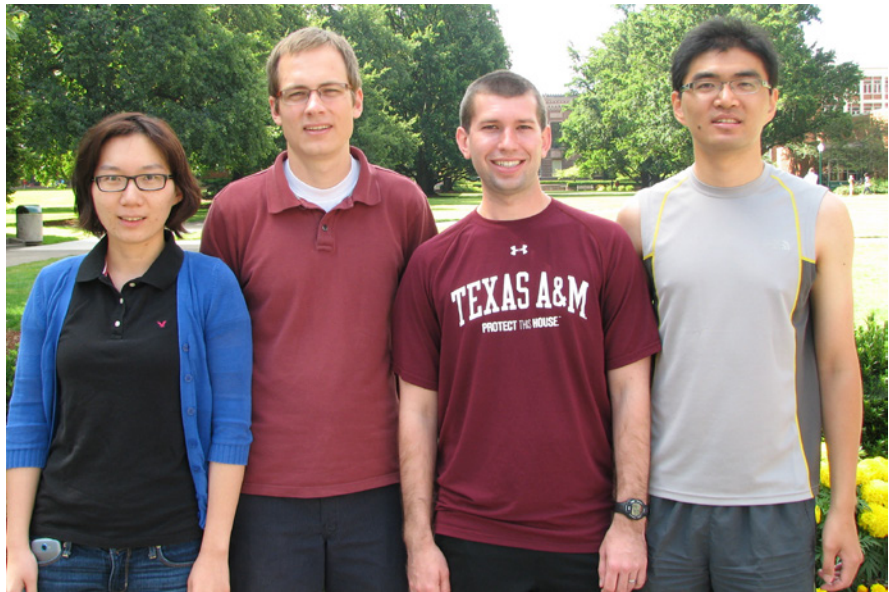
Siew Hong Teoh
University of California at Irvine

PhD PROGRAM

The accounting department operates an active PhD program designed to train students for a successful career in academia. This fall we welcome Rebeca (Becky) Perez. Becky has a master of accountancy degree from New Mexico State University and was a senior audit associate for KPMG in Albuquerque. Becky is our first student to come through the PhD Project, a national program sponsored by the KPMG Foundation designed to increase diversity in business doctoral programs and faculty. We also welcome Zhaochu Russell Li to the program, who transferred in from the finance concentration. Russell has a bachelor of arts from Amherst College with a double major in mathematics and economics and worked as an investment analyst for Asia Link Group in Beijing, China, before joining the Lunquist College of Business in 2011.

Jin Wook (Chris) Kim graduated from our program last year. Chris accepted a position with Rutgers University at Camden. Pei Hui Hsu, JingJing Huang, Brian Williams, Shan Wang, Josh Cutler, and Aaron Mandell are continuing their studies in the program.

The doctoral program relies heavily on the financial support provided by



2011–12 accounting PhD students (left to right): Pei Hui Hsu, Joshua Cutler, Brian Williams, and Russell Zhaochu Li. Jing Huang, Shan Wang, and Aaron Mandell are not pictured.

the Accounting Circle and donors to the accounting program. This funding allows us to compete for the top candidates and provides additional research opportunities for our students. It also allows our students to focus on developing their research skills and generating a research portfolio that will enhance their placement opportunities.

We are always looking for strong candidates to join our program. Although doctoral programs and subsequent academic careers are demanding,

they provide rewards (monetary and otherwise) that few careers can match. If you are someone who would appreciate the thrill of discovery, the feeling of accomplishment of seeing your work in print, and the satisfaction that goes with being a positive influence in the lives of your students, we hope that you will consider our program. Additional information regarding our program can be found on our website at lcb.uoregon.edu/phd, or by contacting Steve Matsunaga, 541-346-3340, stevem@uoregon.edu.



Jin Wook (Chris) Kim and his son, Ian Kim

Dissertation
Defended
Spring 2012

“The Effect of Managerial Reputation on Corporate Tax Avoidance” by Jin Wook (Chris) Kim.



Fellow PhD students help Brian and his new bride Molly celebrate their wedding. Left to right: Josh Cutler, Jin Wook (Chris) Kim, Karly Mandell, Aaron Mandell, Molly Williams, Brian Williams, Jason Turkiela (finance), Andrea Anthony (finance), Russell Li, and Shan Wang.

MAcc PROGRAM

Taking on New Things

Being ready for the future includes being prepared to take on new challenges, including changes to the business environment and opportunities not imagined before. MAcc Program students take leaps of faith when it comes to preparing for their futures. Whether it is climbing onto the high wire at the ropes course, taking courses in fixed-income securities, jumping into the New Venture Planning course, teaching or tutoring introductory accounting students, tackling Steve Matsunaga's Taxes and Business Strategy class, or trying out myriad other opportunities, our students are encouraged and supported by each other and by the faculty to put themselves in vulnerable situations so that they can grow. Sometimes they excel, sometimes they just make it. But because of these experiences, they are better prepared and more confident for their careers. They practice taking on new things.

Building on the success of recent changes in the curriculum (the addition of the International Accounting course and Accounting for Sustainability seminar), this fall's Developing the Business Professional seminar will focus on defining and honing an understanding of a global mindset and preparing for the first MAcc



Robin with some of the 2012–13 GTFs

international trip. Increasingly, accounting professionals are working closely with their international counterparts on engagements, and a global mindset is essential for successful collaborations.

Finally, during 2011–12 a record number of master of accounting students (fifteen out of thirty-two) were on the dean's list (GPA of 3.75 or higher) one or more terms during the year. Four master of accounting students were Beta Alpha Psi officers

(Kellan Davis, Denise Anderson, Amanda Boss, and Dennis Johnson) who led the chapter to the elite Gold chapter status once again. Jered Souder was a CrossFit game regional winner. All in all, the 2012 class was a very collegial, hardworking group who helped make each other better.

Robin P. Clement

Robin P. Clement
Director, Master of Accounting Program

Master of Accounting Award Winners Class of 2012

Department of Accounting Award for Excellence

Kellan Davis

Federation of Schools of Accountancy Student Award

Amanda Boss

Voted by Fellow MAcc Program Students: Outstanding Student

Denise Anderson

Becker CPA Review Course Scholarships

Jordan Novinger

Laura Reist

Roger CPA Review Scholarship

Hoan Nguyen

Graduate Teaching Fellows 2012–13

Lauren Berkema

Anh Bui

Aaron He

Dennis Johnson

Taylor Lund-Fery

Colin Nishitani

Mackenzie Phelps

Travis Podoll

Jaime Schwarze

Eric Seifert

Stephanie Tuski

Ying Wang



Beta Alpha Psi honored incoming MAcc Program GTF Travis Podoll with the Outstanding Service Award for his work in producing the video leading the UO chapter of BAP to earn Gold Chapter status in 2011.

BETA ALPHA PSI

Ready for the Next Level

Devin Huynh
Beta Alpha Psi President,
2012–13

Excerpted from a speech given at the Accounting Recognition Evening

First off, I want to thank the outgoing officers for all of their hard work and dedication this past year. I can honestly say that without their efforts, I would not be standing here today as president. Collectively, they have developed Beta Alpha Psi into a club that is not only useful in gathering accounting knowledge but is also a welcoming environment, conducive to creating friendships. My task for this upcoming year is to build off of the solid foundation created.

Last year was one of the most successful years for Beta Alpha



Psi in terms of membership retention and new member growth. My hope is to continue that growth, increase the prestige, and develop the brand recognition of our chapter to give our members a distinct advantage in the job market. The Gold Chapter award is one way that we hope to improve the awareness of our chapter. Since the inception of the award in 2009, we have earned the recognition two out of the past three years and will work to continue that tradition.

As everyone in this room knows, in accounting and the business world, professional networking is key. In order to encourage this type of thinking early in our members, we are working to develop new networking events that break the mold. This year the officers and I are working toward planning new and exciting events that will transform our members, help them develop vital communication skills, and allow them to leave the Lundquist College as well-rounded business professionals.

Equipped with an abundance of new ideas and visions, our incoming officer class has hit the ground running and is working to create an even more beneficial experience for all of our members. On behalf of the entire Beta Alpha Psi organization and the Lundquist College of Business, I thank you all for your continued support because without you none of this would be possible.

Laying the Foundation for Growth

Kellan Davis
Beta Alpha Psi President,
2010–11 and 2011–12

Excerpted from a speech given at the Accounting Recognition Evening

I make no exaggeration when I say this has been another banner year for the University of Oregon chapter of Beta Alpha Psi. We started strong when we were named a Gold Chapter at the national conference in August 2011, placing us as one of the top seven chapters nationwide out of 291 chapters. We continued to offer and improve our annual events, such as Meet the Firms and Meet the Students, as well as our panels. We also continued to foster recruiting



skills for our members through programs such as mock interviews, the fall recruiting orientation, and recruiting buddies. Some new events and activities included a meeting with Ninkasi Brewing Company, a joint meeting with Women in Business, and a simulation of the CPA exam held by Becker CPA Review.

We currently have 157 members and pledges compared to 149 members last year. We sponsored forty volunteer

opportunities, increased from twenty-seven last year, to try and make a difference on our campus and in our community. Through our sponsored activities, our members completed 2,346 volunteer hours this year, nearly double compared to last year. And finally, my favorite, we averaged 106 members and pledges per meeting over winter term compared to sixty-five last year. So you can see that these members show increasing involvement and commitment.

This chapter has grown in so many ways since I joined three years ago, and I am confident it will continue to do so. We turn out some of the top accounting students in the region and we take immense pride in what we do as an organization. It is my pleasure to turn it over to Devin Huynh, the 2012–13 president of Beta Alpha Psi.

READY FOR THE FUTURE

Trip to Nyenrode, the Netherlands



In December 2012, UO master of accounting students will embark on an unforgettable field trip that will prepare them for their future accounting careers.

Robin Clement and Steve Matsunaga will escort about twenty-five master of accounting students across the pond to the Netherlands for a weeklong visit to Nyenrode Business Universiteit (Nyenrode). Founded in 1946, Nyenrode is located about sixteen miles south of Amsterdam on a thirteenth-century estate boasting a castle with a surrounding moat.

Building on the theme "From Theory to Practice," the students will directly interact with executives from international corporations, accounting firms, and regulating bodies, giving them access to professionals involved with international financial reporting. Students will meet with CFOs of Aegon and Randstad corporations, as well as representatives from BDO, KPMG,

Dutch Central Bank, The Netherlands Institute of Chartered Accountants, and The Authority for Financial Markets (the Dutch counterpart to the SEC). Exposed to international viewpoints and regulations, the students will come home with a new perspective in assessing how the information environment affects firms' accounting decisions and reports.

The days will consist of mornings in the classroom, then afternoons and evenings off-campus visiting various companies and locales. A sampling of the curriculum topics include

- Similarities and differences regarding fraud cases in Europe versus the United States
- Dutch regulation in monitoring and evaluating the quality of audits
- Examination of how international companies determine multiple exchanges between borders and the effect of those decisions on investor relations in communicating financial earnings information



Students love the space in Anstett Hall, inside and outside the accounting suite.

Anstett Accounting Suite

Now that the accounting department has a beautiful home in the Anstett Family Accounting Suite, it has been put to thorough use by faculty, staff, and students.

Humming with activity, the suite houses four accounting instructors, one staff member, two Beta Alpha Psi officer groups, and countless students. The space was designed with an eye toward the practical, and use of the suite is maximized every day. Walk in, and you will find it full of undergraduates studying for exams, collaborating on group projects, working journal entries on the chalkboard, or discussing lecture points with an instructor. Filled with

light from the western windows and an overhead skylight, the room is a comfortable place for students to work, study, and learn. We are ever grateful to Hope Anstett for her generous gift that propelled the transformation of a dark and outdated building into a more enlightened version, now known as Anstett Hall. This gift provides a venue for more collaboration with classmates, creating an enhanced learning experience and preparing accounting majors for the future.



- Accountant's role in measuring and verifying performance in reporting on environmental and social responsibility standards
- Evaluation of governance systems in the United States compared to other countries.

The Department of Accounting is committed to providing students with this experiential learning opportunity in order to better prepare them for working in an increasingly global financial environment. The Nyenrode trip achieves this goal by providing the MAcc students with exposure to an international perspective on accounting issues. In addition, integrating the experiences from the trip within the MAcc curriculum provides students with practical applications for the theories covered in their coursework. Overall, the Nyenrode program will enhance the master of accounting students' global mindset and ultimately make them better professionals.

Reaccreditation

Last winter, the Department of Accounting received renewal of accreditation from the Association to Advance Collegiate Schools of Business (AACSB). AACSB accreditation assures quality and promotes excellence and continuous improvement in undergraduate and graduate education for business administration and accounting. Both the Lundquist College of Business and the Department of Accounting are separately accredited. With more than 12,000 business schools in the world, this dual accreditation places the college and department in the top 1.4 percent worldwide: only 28 percent of AACSB schools are accredited in both disciplines, and the department belongs to a select group of only 178 accredited accounting programs worldwide.

To maintain accreditation standards, the accounting department has adopted a mission statement, learning goals, and an assurance of learning process for its undergraduate and graduate programs. The department has also instituted a governance

structure consisting of committees focused on strategic planning and undergraduate and graduate curriculum in order to best address department needs and accreditation standards.

A key component of accreditation is the assurance of learning cycle. Using broad learning goals and objectives as a foundation, rubrics are thoughtfully developed and used to drive curriculum. Assessments are then done by testing students on their knowledge retained at various points in their studies. Evaluations of those assessments are made by the undergraduate and graduate committees. Finally, recommendations are made by those committees to determine whether changes in curriculum need to be made. The accounting department spends a good deal of time and effort in this process of continuous improvement. As a result, students receive a quality educational experience to get them ready for their future as accounting professionals.



A display of the late Joe Anstett is presented to Hope Anstett and grandchildren Jenna and Joey.



Instructor Michael Tomcal explains an accounting concept to students in the accounting suite.

SCHOLARSHIPS



Paul Frishkoff presents the Different Drummer Scholarship to Matt Weaver. An anonymous donor created this scholarship in Frishkoff's honor.

MASTER OF ACCOUNTING

Accounting Circle MAcc Student Scholarships

Sho Higuchi
Eric Seifert

Catherine L. Tiggerman Scholarships

Anh Bui
Dana Hall
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Lindsay King
Uyen Nguyen
Nichole Weikel

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Molly Cochran

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Grant Thornton MAcc Scholarship

Marie Hall

Joseph L. Anstett Memorial MAcc Scholarship

Taylor Lund-Fery

KPMG Distinguished Achievement Award

Marie Hall

MAcc Alumni Scholarship

Trevor Haynes

Moss Adams MAcc Scholarship

Ying Wang

Moss Adams Scholarship in Honor of William F. Meyer

Nichole Weikel

PricewaterhouseCoopers Leadership Scholarship

Eric Seifert



Roy Matsunaga presents the Deloitte Scholarship to Molly Cochran.

OSCPA Educational Foundation Scholarships

Anna L. May Fifth-Year Endowment

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Brad Jones

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Different Drummer Scholarship in Honor of Paul Frishkoff

Matt Weaver

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Austin Banta
Dohoon Kim
Angelina Rawls

John and Catherine Knox Scholarships

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Brian Kottek



Dave Anderton presents the Accounting Circle Master of Accounting Scholarships to Sho Higuchi and Eric Seifert.



Carey Wendle presents the KPMG Distinguished Achievement Award to Marie Hall.

Joseph L. Anstett Memorial Undergraduate Scholarships

Tiffany Phillips
Lindsey Steigleder

Kenneth S. and Kenneth C. Smith Memorial Scholarship

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We are pleased to recognize and thank the following alumni, friends, companies, and foundations for the commitment and support they have shown the Department of Accounting at the Lundquist College of Business during fiscal year 2011-12 (July 1, 2011, through June 30, 2012). With their ongoing loyalty and generosity, we are confident that we can continue to build our future. Though we have made every effort to ensure that all donors have been duly noted, errors are always possible. We apologize for any omissions or inaccuracies.



Faith Quimby presents the OSCP Educational Foundation Isler CPA Scholarship to Kenneth Neish.



Erin McKalip presents the Diana West McKalip Memorial Scholarship to Gina Swanson.



Trace Skopil presents the Moss Adams Master of Accounting Scholarship to Ying Wang.

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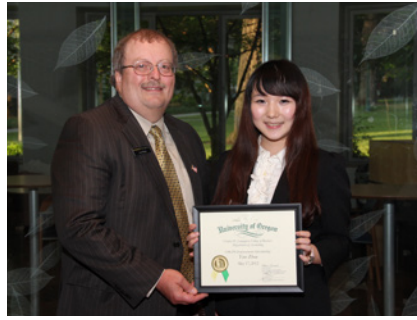
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Grant Jones presents the OSCP A Educational Foundation Diamond Endowment Scholarship to Angelina Rawls and Dohoon Kim.



Scott Wright presents the OSCP A Endowment Scholarship to Yun Zhou.



Katie O'Brien presents the OSCP A Educational Foundation Grant Thornton Scholarships to Lindsey Steigleder and Mitchell Van Dyke.

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Tom Davidson presents the Bill Neuner 'Mr. Duck' Scholarship to Brad Jones. This award was recently endowed by Patricia Neuner in honor of her late husband Bill Neuner.



Mike Weber presents the PricewaterhouseCoopers Leadership Scholarship to Eric Seifert.

THE LIGHTER SIDE



Doug Griesel and his family anticipate another Duck win at the 2011 Accounting Circle Fall Tailgate.



MAcc students practice creatively solving puzzles as a team at the ropes course during orientation.



Joel Sneed and Kyle Peterson are great sports during Pie Your Professor fundraiser put on by the Lundquist College of Business honors students.



The Duck spirit is contagious.



Michele Henney gets pied. It's Accrual World, indeed.



Jered Souder builds confidence while in transition at the MAcc Programs ropes course.

Eight Ways You Can Support the Department of Accounting

- Give to the Accounting Department Fund.
- Hire an intern.
- Sponsor a scholarship.
- Participate in career fairs, such as Meet the Firms and Meet the Students.
- Volunteer to speak to a class or Beta Alpha Psi.
- Teach a class.
- Endow the Master of Accounting Program Suite.
- Join the Accounting Circle.



While the U.S. Olympic Team Trials for track and field were being held at Hayward Field, one of our faculty members serendipitously found this card in a collection of baseball cards while shopping in a thrift store. Jody Mortimore, while an accounting student, was a long jumper for the Oregon Ducks. A partner at KPMG, Jody joined the Accounting Circle this year, and we are proud to have him on our team.

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Your gift will go a long way in supporting accounting education.

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Mail your check payable to "University of Oregon Foundation—Accounting Fund" to **Margaret Savoian**
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Information

If you have questions about giving, contact **David Guenther** or **Katie Rohrer**.



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DEPARTMENT OF ACCOUNTING Calendar of Events 2012–13

September 17–20	Master of Accounting Orientation
September 22	Accounting Circle Fall Meeting
October 1	Beta Alpha Psi Meet the Firms
January–February	Beta Alpha Psi–OSCPA University Night
TBD	Accounting Circle Advisory Board Meeting
May 15	Accounting Recognition Evening
June 13	Master of Accounting Graduation
June 17	University of Oregon Graduation
Summer 2013	Accounting Alumni Network Receptions in Portland and Eugene