



# 2022

## ***Lundquist College of Business***

MASTER OF SCIENCE  
SPORTS PRODUCT MANAGEMENT



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UNIVERSITY OF OREGON COMMENCEMENT



*University of Oregon*

MASTER OF SCIENCE IN SPORTS PRODUCT MANAGEMENT

**Class of 2022**

# ***Commencement Ceremony***

**Everett West, 914 NW Everett Street, Portland, OR 97209**

**JUNE 4, 2022**

Processional

Welcome and Introductions

**Shelly Gourlay**

Director, Sports Product Management  
Program

Class of 2022 Speaker

**Emily Fetault**

Faculty Award

**Presented by Phoebe Coleman**

Class of 2022 Speaker

**Caroline Greiner**

Robin and Roger Best  
Innovation Award

**Presented by Roger Best**

Class of 2022 Speaker

**Burt Brown**

Nancy and Dave Petrone  
Entrepreneurship Award

**Presented by Michael Muir**

Class of 2022 Speaker

**Billy Kelly**

Karsten Tindal

Leadership Award

**Presented by the Tindal Family**

Introduction of

Keynote Speaker

**Presented by Jasmin Rae Francis**

Commencement Address

**Raevyn Rogers**

Professional Athlete and Olympic Bronze  
Medalist

Recognition of Graduates  
and Hooding Ceremony

**John Eberle**

Final Remarks

**Shelly Gourlay**

Recessional

SPM Alumni Champagne  
Toast

**Jordan Pope, MS '18**

Product Line Manager, Nike Catalyst  
Apparel

## SPORTS PRODUCT MANAGEMENT ONLINE CLASS OF 2022

Carlos Barrios

Burt Brown, III

Robin V. Castro

Adeel Ahmad Chaudhry

Jonathan Louis Christian

Phoebe Rachel Coleman

Andrew Downes

Travis Greg Eddy

Christian Espitia-Betancourth

Emily Laura Feltault<sup>†</sup>

Jasmin Rae Francis<sup>†</sup>

Caroline Cotten Greiner

Ellie Elizabeth Hanousek

Billy Kelly<sup>†</sup>

Dennis Lajola

Iwen Lam

Andrew Linford Magaha

Nicholas Joel Massina

Cale Thomas Meyer

Zifeng Mi

Michael Christen Muir

Melissa Morgan Norrish<sup>†</sup>

Corey Vance Pitts

Russell Bryan Rose

Carlin Suzanne Sacco

Troy Edward Sather<sup>†</sup>

Chesley Danielle Savage<sup>†</sup>

Rob Schiewe

Lauren Marie Sharer

Joshua Son

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<sup>†</sup> Beta Gamma Sigma International Business Honor Society

## FACULTY FOR THE CLASS OF 2022

### **Ellen Schmidt-Devlin**

International Business Instructor, Sports Product Management Program

### **Jason Babkes**

Pro Tem Instructor, Sports Product Management Program

### **Pierre-Laurent Baudey**

Pro Tem Instructor, Sports Product Management Program

### **Lauren Bright**

Pro Tem Instructor, Sports Product Management Program

### **Elizabeth Brock-Jones**

Pro Tem Instructor, Sports Product Management Program

### **Robin Clement**

Director, Master of Accounting Program; Academic Director, Sports Product Management Program; James F. and Shirley J. Rippey Senior Lecturer II of Accounting

### **John Eberle**

Instructor, Sports Product Management Program

### **Hisako Esaki**

Pro Tem Instructor, Sport Product Management Program

### **Meghann Evershed Dryer**

Pro Tem Instructor, Sports Product Management Program

### **Erik Ford**

Instructor of Operations and Business Analytics, Lundquist College of Business

### **Carlos Gemmell**

Pro Tem Instructor, Sports Product Management Program

### **Eric Goldner**

Pro Tem Instructor, Sports Product Management Program

### **Stephen Holmberg**

Pro Tem Instructor, Sports Product Management Program

### **Lindsey Holts**

Pro Tem Instructor, Sport Product Management Program

### **David Kelley**

Pro Tem Instructor, Sports Product Management Program

### **Brett Kirby**

Pro Tem Instructor, Sport Product Management Program

### **Greg Leedy**

Footwear Lab Instructor and Innovation Lab Manager, Sports Product Management Program

### **Ann Marie Lei**

Pro Tem Instructor, Sports Product Management Program

### **Nathan Lillegard**

Program Manager, Lundquist Center for Entrepreneurship; Instructor of Business

### **Krista Martenson**

Apparel Lab Instructor, Sports Product Management Program

### **John Notar**

Pro Tem Instructor, Sports Product Management Program

### **Jinky Panganiban**

Pro Tem Instructor, Sports Product Management Program

**Stuart Redsun**

Pro Tem Instructor, Sports Product Management Program

**Merryn Roberts-Huntley**

Pro Tem Instructor, Sports Product Management Program

**Libby Summer**

Pro Tem Instructor, Sport Product Management

**Stephanie Vardavas**

Pro Tem Instructor, Sports Product Management Program

## LUNDQUIST COLLEGE OF BUSINESS—PORTLAND STAFF

**Roger J. Best**

Cofounder, Director of Research, and Program Advisor, Sports Product Management Program

**Ellen Schmidt-Devlin**

Executive Director, Portland Programs; Cofounder, Sports Product Management Program

**Shelly Gourlay**

Director, Sports Product Management Program

**Doug Burzell**

User Support Services Manager, Portland Programs

**Matthew Davis**

Academic Advisor, Sports Product Management Program

**Angie Gassner**

Industry Sourcing, Sports Product Management Program

**Tanja Hasan-Farm**

Career Support, Sports Product Management Program

**Francine Hatton**

Assistant Director, Marketing, Sports Product Management Program

**Jennie Leander**

Associate Director, Graduate Affairs and Student Experience, Portland Programs

**David Nadbornik**

Technology Coordinator, Sports Product Management Program

**Tristan Norbert**

Graduate Recruiter, Sports Product Management Program

**Nana Tuffin**

Office Coordinator, Portland Programs

**Erika Morales**

Events Coordinator, Sports Product Management Program

## UNIVERSITY OF OREGON

**Michael H. Schill**

President, University of Oregon

**Sarah E. Nutter**

Edward Maletis Dean, Lundquist College of Business



## **O** | **Sports Product Management**

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