Lower Division Business Coursework

**Lower Division Core**
- BA 101
- EC 201, 202
- ACTG 211, 213

**Supporting Coursework**
- WR 121, 122/123
- Math 241, 243
- BA 240
- AEIS (Int'l students)
- All required lower division business and supporting coursework must be graded with a C- or better
- GPA Goal: Above 3.00 in business core and cum GPA

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<th>First Year Student</th>
<th>First-Year Student (taking second language)</th>
<th>First-Year Student (enrolled in FIG/ARC)</th>
<th>Transfer Student</th>
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<td>BA 101</td>
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<td>Core Ed Course</td>
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<td>WR 121</td>
<td>French 101</td>
<td>FIG/ARC</td>
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For all requirements refer to: [business.uoregon.edu/ug/majors/pre-business](http://business.uoregon.edu/ug/majors/pre-business)

**How to Work with Your Business Academic Advising Team**

**Services:**
- Professional Academic Advising—call (541) 346-3303 or visit [business.uoregon.edu/ug/advising/appointments](http://business.uoregon.edu/ug/advising/appointments) to make an appointment any time of the year
- Drop-in Peer Advising—Monday - Thursday 10-4pm during regular school year (except finals week)

**Contact:**
- Phone: (541) 346-3303
- Location: 203 Peterson Hall (part of Lillis Business Complex)
- Office Hours: Monday—Friday 8-5pm

**Opportunities for Exploration and Support**

**Business Academic Residential Community (Business ARC)**
[business.uoregon.edu/ug/advising/residential-community](http://business.uoregon.edu/ug/advising/residential-community)

**Braddock Tutoring**
[business.uoregon.edu/ug/tutoring](http://business.uoregon.edu/ug/tutoring)

**Mohr Career Services**
[business.uoregon.edu/ug/career](http://business.uoregon.edu/ug/career)

**Oregon Consulting Group**
[business.uoregon.edu/ug/oregon-consulting-group](http://business.uoregon.edu/ug/oregon-consulting-group)

**Lundquist College of Business Clubs—**
[business.uoregon.edu/ug/clubs](http://business.uoregon.edu/ug/clubs)


**Lundquist College of Business Holistic Qualities**

- A strong academic record
- Strong quantitative, written, analytical and oral presentation skills necessary to be successful in our rigorous academic curriculum
- A clarity of purpose with regard to academic and career goals
- Demonstrated leadership on campus and/or in the community
- A global mindset
- Ability to overcome obstacles
- Utilization and effective leveraging of university/community resources and opportunities
- Demonstrated entrepreneurship
- Cultural competence

Students will have spent their first two years in college completing the lower division core requirements, acquiring and demonstrating the skills and qualities above that will make them future successful business leaders, and representing the values and culture of the Lundquist College of Business.
Upper-Division Business Courses

Upper-Division Core Classes (Required for Business Administration AND Accounting Majors)

**BA 308 Leadership & Communication**

**MKTG 311 Marketing Management**

**FIN 311 Economic Foundations of Competitive Analysis**

**FIN 316 Financial Management**

**MGMT 311 Managing People in Organizations**

**BA 325 Business Law & Ethics**

**OBA 311 Business Analytics I**

**OBA 312 Business Analytics II**

**OBA 335 Operations Management**

**(prerequisite: OBA 311)**

**BA 453 Business Strategy and Planning**

**(prerequisite: 300-level core courses)**

**Business Administration Major**

The Business Administration major requires the **ten** Upper Division Business Core Courses and **seven** additional approved upper-division business electives courses from at least three different departments in the Lundquist College of Business (Accounting, Operations Business and Analytics, Finance, Management, and Marketing/Sports Business. Please note: Courses with a BA or BE prefix are considered interdisciplinary and, therefore, are not counted as from a department)

**Lundquist College Concentrations**

*Entrepreneurship, Finance, Marketing, Operations and Business Analytics, Sports Business*

It is possible to select electives in such a way that students who major in Business Administration earn an optional concentration in a specific area. Full details and requirements can be found here: business.uoregon.edu/ug/concentrations

**Courses for Accounting Major**

Accounting Majors will complete the **ten** Upper Division Business Core classes and an additional **seven** courses in upper division Accounting.

**ACTG 350** Intermediate Accounting I

**ACTG 351** Intermediate Accounting II

**ACTG 352** Intermediate Accounting III

**ACTG 360** Cost Accounting

**ACTG 440** Auditing

**ACTG 450** Advanced Financial Accounting

**ACTG 470** Federal Taxation

Intermediate and Long Term Resources

**Apply for Admission to Business Administration or Accounting major**

business.uoregon.edu/ug/apply/major

**Global Context Requirement**

business.uoregon.edu/ug/advising/resources/global-context-requirement

**Non-Business Breadth Requirement**

business.uoregon.edu/ug/advising/resources/nonbusiness-breadth-requirement

**Study Abroad**

geo.uoregon.edu

**Oregon Investment Group**

uoinvestmentgroup.org

**Oregon Consulting Group**

business.uoregon.edu/ug/oregon-consulting-group

Sample Four-Year Graduation Plans

Bachelor of Arts in Business Administration: uobiz.co/2qEDqZz

Bachelor of Science in Business Administration: uobiz.co/2qtqZ3t

Bachelor of Arts in Accounting: uobiz.co/2qtqQwz

Bachelor of Science in Accounting: uobiz.co/2qFDzF

These are samples only. You will need to work with an advisor to customize these plans to your needs.