



UO INTERNATIONAL BUSINESS COMMUNICATION (IBC) PROGRAM

- What is it?** Business communication courses offered by the UO Charles H. Lundquist College of Business and the American English Institute, Linguistics.
- Who is it for?** Students from all majors
- Why participate?** You can:
- Build practical skills for success in UO courses.
 - Develop valuable skills to get a good job in any field in the global marketplace.
 - Enjoy small classes and a close network of students and faculty.
 - Fulfill your non-business breadth requirement with 5 courses instead of 6 if you are a business major.
 - Earn a **Letter of Mastery in International Business Communication**. (Nonnative Speakers of English {NNS} only—valuable for the job market)
- How do I enroll?** It's simple. Register as soon as you can for one or more of the following courses:
- BA 361** **Cross-Cultural Business Communication**
Learn to communicate effectively in international and domestic business contexts. **Offered every fall, winter, and spring term**
- BA 362** **Effective Business Writing**
Improve your writing in global business settings. Receive individual feedback. (NNS only) **Offered spring term.**
- BA 363** **Effective Business Presentations**
Prepare and deliver effective business presentations with confidence! (NNS only) **Offered every winter term**
- BA 364** **International Business Research**
Learn to research international business organizations and environments. Great skills to include on your résumé! (NNS only) **Offered every spring term**
- BA 365** **Cross-Cultural Negotiation**
Learn to resolve conflicts and reach agreements in business settings across cultures. **Offered every winter and spring term**

Each course is four credits and the entire curriculum can be completed over one or two years. There are no prerequisite courses. **For more information or help, email:**

Sherie Henderson 222A Agate Hall
sherieh@uoregon.edu

Ron Severson 208C Peterson Hall
rseverso@uoregon.edu

See reverse side

International Business Communication (IBC) Program: **NOT just for Business Majors!**

Do you plan to get a job after graduating? Then the International Business Communication (IBC) Program is for you. Being able to communicate successfully is the key to success within any organization – and having intercultural skills and awareness is vital in our interconnected world. The courses in the IBC Program provide students in ALL majors with practical skills that will prove valuable in UO courses and on the job.

The IBC Program offers something for everyone. Two of the courses, Cross-Cultural Business Communication and Cross-Cultural Negotiation (good for salaries, too!), are open to all undergraduate students, both native and nonnative speakers of English. The other three courses, Effective Business Writing, Effective Business Presentations, and International Business Research Methods, are open only to nonnative speakers of English – international students or US students who are first generation immigrants.

Did you know that at least one third of our students come from other majors, ranging from foreign languages and international studies to economics, biology and the arts? The IBC Program builds upon the intercultural and linguistic strengths of all international or US students who are nonnative speakers of English. By taking *only five* courses, students receive a *Letter of Mastery in International Business Communication*, an impressive addition to a résumé.

Enjoy the small class size and the opportunity to develop a sense of community while learning with students and faculty and building key academic and professional communication skills.

For more information or help contact:

Sherie Henderson 222A Agate Hall sherieh@uoregon.edu

Ron Severson 208C Peterson Hall rseverso@uoregon.edu