



UNIVERSITY OF OREGON
Lundquist College of Business

DEPARTMENT OF ACCOUNTING PROSPECTUS 2013 NEW PERSPECTIVES



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Brandon Parker presents Tiffany Phillips with the OSCPA Outstanding Student Award.



Pat Neuner presents the Bill Neuner "Mr. Duck" Scholarship to Janel Stanek.

DEPARTMENT OF ACCOUNTING

TOP TEN

- 1** Four of our accounting undergraduate students competed on a team, dubbed **The Dream Team**, in the KPMG Financial Accounting Case Competition at Seattle University in April. They beat out teams from seven other schools in the Northwest.
- 2** The **Master of Accounting** (MAcc) Program successfully launched its first international trip by sending twenty-three students, two faculty members, and three alumni to Nyenrode University in the Netherlands for a ten-day study tour.
- 3** We hired **Nicole Johnson**, who was formerly on the faculty at the University of California at Berkeley. Nicole has a PhD from Stanford University and is well known for economic modeling of complex issues in compensation and transfer pricing.
- 4** We also hired **Ryan Wilson**, who was formerly on the faculty at the University of Iowa. Ryan has a PhD from the University of Washington and is nationally known for his work in taxation. Ryan is also a Duck who received his undergraduate accounting degree from the UO.
- 5** Accounting alumna **Angel Davis** (BS '09 and MAcgt '10), is one of thirty-nine people in the country awarded the 2012 Elijah Watt Sells Award. This award is for people who earned a cumulative average score above 95.5 on the CPA exam, completed testing over the 2012 calendar year, and passed all four sections on their first attempt.
- 6** Instructor **Michael Tomcal** was honored with the Above and Beyond Faculty Award by the Student-Athlete Advisory Committee (SAAC). This award is voted on by members of the SAAC and goes to a member of the UO faculty who is supportive of student-athletes, serves as a mentor, leads with passion, and is inspirational and motivating.
- 7** **Robin Clement** was honored with the 2013 Dean's College Service Award for her excellent work as director of the Master of Accounting Program and other service to the Lundquist College of Business.
- 8** **David Guenther** received the Lundquist College of Business 2013 Goulet Research Excellence Award. This is the fifth consecutive year and the sixth time in the past seven years that a member of the accounting faculty has been honored with this award. David was also named the 2013 Outstanding Master of Accounting Teacher for the third consecutive year.
- 9** Our **Beta Alpha Psi** chapter received Superior Status for the tenth consecutive year and earned Gold Chapter Status for the fourth time in five years.
- 10** Last fall marked the fifteenth anniversary of the **Accounting Circle**.

HELLO from Dave

New Perspectives



Living for even a short time in another country gives you a much different perspective on the world. Back in the last century, my wife, Dawn, and I spent a semester living in the Netherlands, where I was a visiting scholar at the university in Maastricht, a beautiful old city on the River Maas. We loved our time there, we loved the small house we rented (built in the seventeenth century), and we loved the Dutch people. We gradually grew to like and embrace some of the differences between Europe and the U.S. (fast trains, for example), while other things seemed to us to be not so good, such as needing the right coins (this was pre-Euro days) for public restrooms in the train stations where the fast trains stopped.

One of the most important lessons we took home with us is the idea that, no matter where you are in the world, you will meet wonderful people whom you will remember for the rest of your life. Your perspective on the world and the people we share it with will be different. Toward the end of a cold November I explained to

my Dutch officemates the American holiday of Thanksgiving and the important role that pumpkins play in the celebration. The next day one of my coworkers brought me a pumpkin, and Dawn turned it into a pie that we still remember. Then there was our landlord and his wife, an elderly couple who lived in the house behind ours. One Sunday they took us on a drive in the country to visit an American military cemetery that was nearby. It was their way of thanking the only Americans they knew for liberating their country in the Second World War. Then there was the professor at the university who invited us to his wedding reception (in a castle!), even though we didn't know anyone, because we were guests in his department, and that was how one treated guests.

When you live in another country you are, to some degree, trusting in people who are in many ways different from you, and that can be a little scary at first. But as you get to know people better, you find they aren't so different after all. A Dutch man I met told me how frustrating it was that Americans

associate his country with wooden shoes and tulips. That wasn't his country at all, he said, and he wanted me to know what the people were really like. He wanted to change my perspective, and the perspectives of other Americans. That's what living in another country can do for someone.

Our accounting faculty members believe that exposing our students to other countries and cultures—to other ways of thinking about business, about taxation, about auditing, about life—will change our students' perspectives about the world, and make them better accountants and better business leaders. We are excited about taking this step. It was a little scary at first, but with the help of some wonderful new friends at Nyenrode University we had a great experience. We wouldn't change it for the world.

David A. Guenther

Scharpf Professor of Accounting and Head of the Department of Accounting



THE ACCOUNTING CIRCLE AND ADVISORY BOARD

Established in 1997, the Accounting Circle now consists of 130 business leaders who actively support excellence in accounting education at the University of Oregon. The circle is the accounting department's strongest link to the accounting and business communities. The organization serves a vital fundraising mission, helping the department obtain the resources needed to continuously improve the quality of its faculty and curriculum. Each fall, the Accounting Circle gathers with the accounting faculty for an update on department finances, to discuss issues in accounting education, and to explore ways to better prepare students to enter the profession. After our meeting, we all attend the annual Accounting Circle tailgate and then cheer the Ducks on to another football victory.

Three years ago we established the Accounting Circle Associates level for our supporters who are not quite ready to join the full circle. Currently there are twenty-six Associate members who contribute a minimum of \$750 annually while full circle members contribute a minimum of \$1,500 annually. We look forward to continuing to expand the membership at the Associate level.

Our Advisory Board consists of twenty-five Accounting Circle members from public accounting and industry. This year the board's attention focused on enrollment growth, trends in accounting education, the Master of Accounting Program international trip, and sustainable business as a topic in the accounting program.

If you would like to get more involved and become a member of the Accounting Circle, the Accounting Circle Associates, or the Advisory Board, contact David Guenther at guenther@uoregon.edu.

Accounting Circle Member Spotlight

Dave Anderton: Relationships Are His Specialty

As a college student, Dave did not see himself as a CPA. But, like many students, he took a few courses and realized he really liked accounting. After he graduated from the University of Oregon in 1987, Dave joined Ernst & Young (EY) in 2003, and became a partner in 2006. He has more than twenty-five years of experience as a tax consultant and is the tax practice leader for EY's Portland office.

Dave credits his many mentors over the years for the success in his career. Between his colleagues at EY, peers in other firms, and his clients, he has learned a lot from their talent, perspectives, and experiences. He is especially grateful to his father-in-law, Ron Anderson, who was a long-time attorney in Portland (and a great football player at the UO), who helped Dave understand the importance of relationships in the Portland business community.

Dave utilizes this understanding in many ways. He is actively involved with UO accounting students and was recently honored by Beta Alpha Psi (BAP) with the Professional of the Year Award for his outstanding commitment to the organization. A member of the Accounting Circle since 2007, Dave values this relationship with the accounting department because it gives him the opportunity to be involved with the great things going on at the university. "I've really benefited from my education at the University of Oregon, so it's nice to contribute in a small way so others can also have a great experience there." A life-long sports fan and track athlete for the Ducks himself, Dave and his track buddies started



Willamette Valley Track & Field in the early '90s, a nonprofit that funds youth track and field and running programs. He finds his involvement with the group very fulfilling because he is making a difference in the lives of a lot of young athletes.

In his free time, Dave plays competitive men's soccer, enjoys spending time at the beach with his wife, Kari, and two sons, Griffin and Connor, and coaches his sons in lacrosse and basketball. Dave enjoys the relationships he has built over the years inside and outside of work. He has never looked back on his decision to pursue accounting, and he brings a sense of enthusiasm, energy, and friendliness that is contagious to those around him. His commitment to people and his sense of giving back to the community are truly inspirational.

ACCOUNTING CIRCLE MEMBERSHIP

ADVISORY BOARD

David Anderton
Ernst & Young

Kelly Burke
Ernst & Young

David Dugan
FEI Company

Helen Gernon
University of Oregon

John Gregor (retired)
Gregor Professional Corp.

Doug Griesel
Jones & Roth

David Guenther
University of Oregon

Michael Hanson
Hanson & Co., P.C.

David Haslip
Deloitte

Bruce Heldt
Isler CPA

Michele Henney
University of Oregon

Gary Homsley
Grant Thornton

Don Lance
Kernutt Stokes

Dan McKenzie
Nike, Inc.

Rajan Mehndiratta
Intel Corp.

Robert Mesher
Geffen Mesher & Co. PC

Blair Minniti
Moss Adams (Portland)

Tony Pizzuti
Geffen Mesher & Co. PC

Gary Reynolds
Perkins & Company, PC

Chris Rogers
KPMG

Erik Sandhu
R&R Partners

Julie Schlendorf
PricewaterhouseCoopers

Bruce Shepard
AICPA

Trace Skopil
Moss Adams (Eugene)

Karin Wandtke
McDonald Jacobs

ACCOUNTING CIRCLE

Hope Anstett

Angela Belding
Mentor Graphics Corporation

John Benson
Collins, Mason & Company, LLP

Chris Bremer
Auto Insurance Specialists

Norm Brenden
Harvest Development, LLC

Lonnie Brist
Ernst & Young

Phil Bullock
Apple, Inc.

Richard Callahan
KPMG

Matthew Clark
Blount International

Robin Clement
University of Oregon

J. Jon Cook
Airport Equipment Rentals, Inc.

Charles Cowden
CowdenNeale, LLP

Wendy Dame (retired)
PricewaterhouseCoopers

Kyle Davidson
K&L Gates

Angela Davis
University of Oregon

Melanie Ditton
Van Beek & Company

Don Doerr (retired)
PricewaterhouseCoopers

Peter Doubleday
Ernst & Young

Fritz Duncan
Jones & Roth

J. Terry Eager (retired)
PricewaterhouseCoopers

Alan Earhart (retired)
PricewaterhouseCoopers

Pamela Elling
Moss Adams (Eugene)

David Evans
CTO Consulting

Monika Fein
Moss Adams (Portland)

Steven Fein
Moss Adams (Portland)

Ann Flatz
Intel Corp.

Mick Friend (retired)
PricewaterhouseCoopers

David Girt
Moss Adams (Portland)

John Hancock
Moss Adams (Portland)

Michael Hartwig (retired)
Moss Adams (Eugene)

Gunnar Haugen
Moss Adams (Portland)

William Hefter
William H. Hefter, CPA

Douglas Henne
Isler Northwest LLC

Clifford Hinds (retired)
United Parcel Service

Danny Hollingshead

Kenneth Irinaga
SGroup Holdings USA, Inc.

Lee Jacobson
Nesco Sales & Rentals

W. Bruce Johnson
University of Iowa

Grant Jones
Perkins & Co.

Joseph Karas
Moss Adams (Portland)

Lee Kell
Kell Alterman & Runstein, LLP

Alan Krane
Van Beek & Company

John Kretchmer
American Licorice Company

Linda Krull
University of Oregon

Bob Lally
TransPak, Inc.

Charles Landers
Perkins & Co.

James Lanzarotta
Moss Adams (Eugene)

Roy Matsunaga
Deloitte

Tim McCann
KPMG

Neal McLaughlin
Umpqua Holdings Corp.

Shane Moncrieff
Jibe Consulting

Serena Morones
Morones Analytics

Jody Mortimore
KPMG

Kevin Mullerleile
Moss Adams (Eugene)

Patricia Neuner

Douglas Oas
Deloitte Services LP

Anthony Parke
Grant Thornton

Brandon Parker
Moss Adams (Portland)

Erik Parrish
Hawes Financial Group

Barry Post
Classic Manufacturing NW

Jeremy Prickel
Jones & Roth

Faith Quimby
Isler CPA

Dwayne Richardson
PricewaterhouseCoopers

Susan Ringo
Franklin Templeton Investments

Steven Ritchie
Kernutt Stokes

Norman Ruecker
WTAS LLC

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Rusch Consulting, Inc.

James Sandstrom

Scott Simpson
Moss Adams (Eugene)

Tim Slapnicka
PricewaterhouseCoopers

Sondria Stephens
Deloitte

Daniel Sullivan
Umpqua Holdings Corp.

Stephen Terry
PricewaterhouseCoopers

Paul Tiger
Cleary Gottlieb Steen & Hamilton LLP

John Vandercook
Johnstone Supply

Alan Wade
Evergreen Forest Products

Belinda Watters
PricewaterhouseCoopers

Mike Weber (retired)
PricewaterhouseCoopers

Scott Wright
Kernutt Stokes

David Zechnich
Deloitte

Makenzie Zuern
Univar USA

ACCOUNTING CIRCLE ASSOCIATES

Nathan Apsel
PricewaterhouseCoopers

Ronald Bedient

Stephen Bellotti
Jerome A. Bellotti & Associates

John Buller
Buller Wuite Lawlor & Olsson

Kelly Burke
Ernst & Young

Jonathon Campo
KPMG

Brian Day
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California State University, Fullerton

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Wendy Gilmore
Coastal Family Health Center

Matthew Hutt
KPMG

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Hanson & Co., P.C.

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Jay Maxwell
Maxwell Hesse Group

Erin McKalip
Planar Systems, Inc.

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FYI Consulting

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Justin Packard
John Hancock Financial Services

Marta Powers
Mueller Larson Osterman Yuva

Catherine Roller
Deloitte

Joel Sneed
University of Oregon

Robert Stackhouse Standard Insurance Company

Isho Tama-Sweet California State University, Fullerton

Alfredo Tan
Isler CPA

R. Dale White

Jay Zirkle
Isler CPA

FACULTY FOCUS

Linda Krull ASSOCIATE PROFESSOR OF ACCOUNTING

After earning her PhD from the University of Arizona, Linda spent seven years at the University of Texas at Austin. She joined the faculty at the University of Oregon in 2008 and was granted tenure in 2010. Her research focuses on the effects of taxes on corporate financial reporting, investment, and capital structure decisions, and the market capitalization of corporate- and investor-level taxes. Linda's teaching expertise is at every level: introduction to federal taxation for undergraduates, corporate taxation for master's students, and PhD seminars that examine working papers in the area of tax research.

Linda lives an active research life and has multiple papers at various stages of development and publication. She had a paper published last September in *The Accounting Review*, coauthored with Jennifer Blouin and Leslie



Robinson. She discussed a paper at the 2013 Oxford University Centre for Business Taxation Annual Symposium last June, and presented a working paper at the University of North Carolina Tax Symposium last January. She has a new paper that is close to being submitted for publication: a study that estimates the location of foreign cash

and whether investors discount cash that is located in tax havens or countries with uncertain business environments, coauthored by John Campbell, Casey Schwab, and Dan Dhaliwal. Linda also is working on a paper with Jing Huang and Rosemarie Ziedonis, both of the University of Oregon, which looks at factors that exacerbate or mitigate the tax incentive to locate research and development offshore.

After attending a conference in England last summer, Linda spent some downtime in France and happened to see stage four of the Tour de France in person, as her hotel was along the race route in Nice. Besides traveling, Linda enjoys living near nature and has been diligently working on a landscaping project that will result in a park-like setting next to her house. She also loves hiking and has recently discovered Tumalo Falls in central Oregon and Kings Mountain in western Oregon.

Michael Tomcal INSTRUCTOR OF ACCOUNTING, AKA "COACH T"

Anyone who meets Michael can deduce pretty quickly he's a Chicagoan through and through, as is evident from his accent, demeanor, and enduring love for the Cubs and Blackhawks. After retiring from his job as a floor broker-trader for the Chicago Board of Trade, he and his family moved to Oregon and built their dream home on an old logging road in Springfield in 1996. From there he returned to school to study education, earning a master of education degree from Oregon State University. Michael then completed a master of accounting degree from the University of Oregon in 2005 and became an accounting instructor thereafter.

Michael teaches the introductory financial accounting course, accounting for entrepreneurs, and introduction to federal taxation. He most enjoys teaching introduction to financial accounting, because



the students are just beginning their business program and embody a mixture of expectation and trepidation. Watching the students discern what they need to do to be successful energizes Michael. He approaches teaching as an opportunity to learn something about himself every term, and he is dedicated to bringing his A-game to every single class.

In the spring, Michael was honored by the UO Student-Athlete Advisory Committee (SAAC) with the Above and Beyond Faculty Award. This award, voted on by members of the SAAC, is given to a member of the UO faculty who is supportive of student-athletes by demonstrating understanding of their experience. He was nominated by some of his students for the award because he goes the extra mile to serve as a mentor, leads with passion, and is inspirational and motivating. Michael is affectionately known by his students as "Coach T" because he pushes them to do as well as possible. "I try to bring a level of energy to the classroom that says 'we're going to learn something exciting today.' I focus on academic excellence—the students all want A's, but they need to play a superior game to achieve that. The student athletes channel into that energy, and the other students can relate to it, too."

WELCOME!

New Team Members

Department of Accounting

Faculty

Robin Clement

SENIOR INSTRUCTOR AND MASTER OF ACCOUNTING PROGRAM DIRECTOR

Bruce Darling

INSTRUCTOR

Angela Davis

ASSOCIATE PROFESSOR

David Guenther

SCHARPF PROFESSOR OF ACCOUNTING AND DEPARTMENT HEAD

Michele Henney

SENIOR INSTRUCTOR AND FINANCE AND SECURITIES ANALYSIS CENTER PROGRAM MANAGER

Xuesong Hu

ASSISTANT PROFESSOR

Nicole Johnson

ASSISTANT PROFESSOR

Linda Krull

ASSOCIATE PROFESSOR

Steve Matsunaga

CHARLES E. JOHNSON MEMORIAL PROFESSOR OF ACCOUNTING

Ken Njoroge

ASSISTANT PROFESSOR

Kyle Peterson

ASSISTANT PROFESSOR

Joel Sneed

SENIOR INSTRUCTOR AND BETA ALPHA PSI FACULTY ADVISOR

Michael Tomcal

INSTRUCTOR AND PROFESSIONAL CERTIFICATION STUDENT ADVISOR

Ryan Wilson

ASSOCIATE PROFESSOR

Emeritus Faculty**Helen Gernon**

PROFESSOR EMERITA AND MAJOR GIFTS OFFICER

Ray King

PROFESSOR EMERITUS

Dale Morse

PROFESSOR EMERITUS AND OREGON EXECUTIVE MBA EXECUTIVE AND ACADEMIC DIRECTOR

Terry O'Keefe

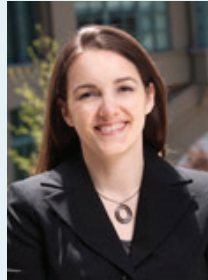
PROFESSOR EMERITUS

Staff**Margaret Savoian**

ADMINISTRATIVE MANAGER

Nicole Bastian Johnson, PhD
Assistant Professor of Accounting

"My family and I are very happy to be in Eugene and I look forward to working with the faculty and students at the University



of Oregon. We appreciate the warm welcome we have received so far and can't wait to explore all that the area has to offer."

Education

PhD in accounting, Stanford University
MS in statistics, Stanford University
MAcc, Brigham Young University
BS in accounting, Brigham Young University

Academic Experience

University of California at Berkeley
Brigham Young University

Publications

Management Science
Journal of Accounting and Economics
Journal of Management Accounting Research
Review of Accounting Studies

Research Interests

Management incentives
Performance measurement

Teaching Areas

Introduction to Managerial Accounting
Managerial Accounting
Research Seminar in Accounting
Doctoral Seminar in Accounting—Contract Theory

RYAN J. WILSON, PhD**Associate Professor of Accounting**

"I am grateful for the opportunity to join the faculty at the University of Oregon. The accounting department has a very



accomplished faculty, and I am looking forward to working with them on both research and teaching. Having grown up in Eugene and graduated from the University of Oregon in accounting, I have always felt a strong connection to the school and the community. It is exciting to have the opportunity to contribute to the development of a department that had such a big impact on my own career."

Education

PhD in accounting, University of Washington
BS in accounting; BS in economics, University of Oregon

Academic Experience

University of Iowa
University of Washington

Publications

Journal of Accounting Research
Journal of the American Taxation Association
The Accounting Review
Journal of Accounting and Economics

Research Interest

Empirical tax research in accounting

Teaching Areas

Financial Accounting and Reporting
Advanced Tax Topics

RESEARCH 2012–13

The members of the Association of American Universities (AAU) are sixty-two universities with strong graduate programs, professional education, and research. The UO is one of only thirty-four public universities afforded AAU membership.

Consistent with the research mission of this select group, the UO accounting faculty conducts research in the fields of accounting and the accounting profession. The list of publications includes books and articles that were either published during 2012–13 or are forthcoming. Abstracts and complete copies of these papers may be obtained by contacting the authors.

PUBLICATIONS

“How Do Cross-Country Differences in Corporate Tax Rates Affect Firm Value?” L. Bryant-Kutcher, **D. Guenther**, and M. Jackson, *Journal of the American Taxation Association*, fall 2012.

“Unintended Consequences of LIFO Repeal: The Case of the Oil Industry.” **D. Guenther** and R. Sansing, *The Accounting Review*, September 2012.

“Has the Widespread Adoption of IFRS Reduced U.S. Firms’ Attractiveness to Foreign Investors?” M. L. DeFond, **X. Hu**, M. Y. Hung, and S. Li, *Journal of International Accounting Research*, 11, 27–55, 2012.

“Multistage Capital Budgeting for Shared Investments.” **N. Bastian Johnson**, T. Pfeiffer, and G. Schneider, *Management Science*, May 2013.

“Decision Usefulness of Whole-Asset Operating Lease Capitalizations.” **R. King** and R. Graham, *Advances in Accounting*, June 2013.

“Is U.S. Multinational Dividend Repatriation Policy Influenced by Reporting Incentives?” J. Blouin, **L. Krull**, and L. Robinson, *The Accounting Review*, September 2012.

“Management Forecast Accuracy and CEO Turnover.” S. Lee, **S.R. Matsunaga**, and C.W. Park, *The Accounting Review*, November 2012.

“Conservatism Measures That Control for the Effects of Economic Rents on Stock Returns.” J. Caskey and **K. Peterson**, *Review of Quantitative Finance and Accounting*, March 2013.

“A New Measure of Accounting Quality.” P. Hribar, T. Kravet, and **R. Wilson**, *Review of Accounting Studies*, forthcoming.

Research Workshops

Jeff Chen
University of Colorado

Josh Cutler
University of Oregon

Charles Lee
Stanford University

Russell Li
University of Oregon

Aaron Mandell
University of Oregon

Kyle Peterson
University of Oregon

K. Ramesh
Rice University

Leslie Robinson
Dartmouth College

K.R. Subramanyam
University of Southern California

Shan Wang
University of Oregon

Xue Wang
Ohio State University

Brian Williams
University of Oregon

Eric Yeung
Cornell University

Faculty Research Presentations

Nicole Bastian Johnson: “Dual Transfer Pricing with Internal and External Trade,” (coauthored with Edward Johnson and Thomas Pfeiffer), University of Washington (October 2012).

Nicole Bastian Johnson (panelist): “Transfer Pricing, Academic Research, and the Practitioner,” University of San Diego inaugural Transfer Pricing Conference, March 2013.

Linda Krull (discussant): “Do the Haves Come Out Ahead in Tax Litigation? An Empirical Study of the Dynamics of Tax Appeals” by Michael Blackwell, 2013 Oxford University Centre for Business Taxation Annual Symposium, June 2013.

Linda Krull: “Taxes and Corporate Sustainability Reporting: Is Paying Taxes Viewed as Socially Responsible?” (coauthored with Angela Davis, David Guenther, and Brian Williams), University of North Carolina Tax Symposium, January 2013.

Steve Matsunaga: “Does Appointing Former CFO as CEO Influence a Firm’s Financial Reporting, Disclosure, and Tax Policies?” (coauthored with Eric Yeung and Shan Wang), Louisiana State University, March 2013.

Kyle Peterson: “Accounting Complexity and Trading Around Earnings Announcements,” UBCOW Conference, August 2012.

Ryan Wilson: “Counterparty Responses to CEO Overconfidence,” (with Paul Hribar, Jaewoo Kim, and Holly Yang), Illinois Audit Symposium, fall 2012.

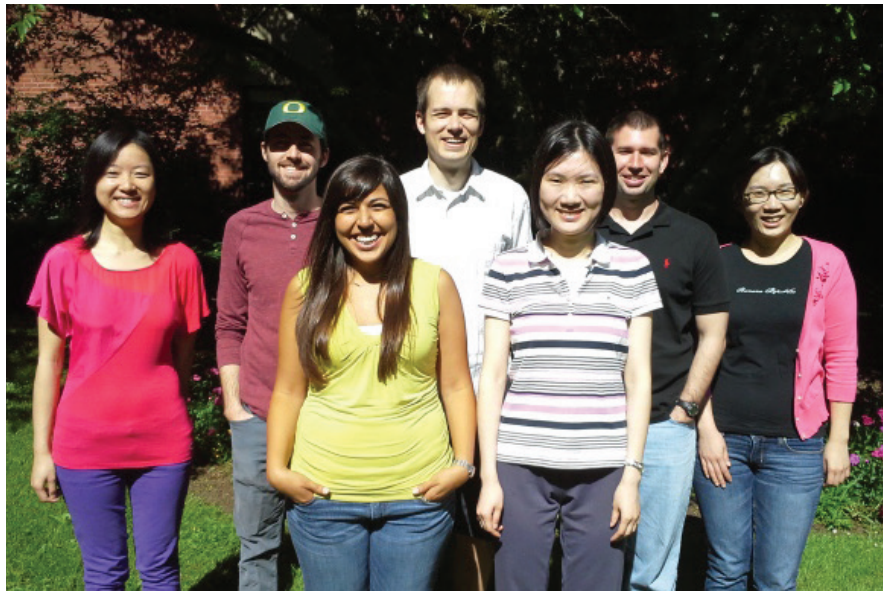
Ryan Wilson: “Trapped Cash and the Profitability of Foreign Acquisitions,” (with Alexander Edwards and Todd Kravet), Columbia University, Indiana University, and the University of Washington, fall 2012.

PhD PROGRAM

The accounting department operates an active PhD program designed to train students for a successful career in academia. This fall, we welcome Myron Chang and Kaishu Wu into our program. Myron has bachelor's and master's degrees in accounting from Michigan State University. Kaishu is a recent graduate from our master of accounting program.

Pei Hui Hsu graduated from our program and has accepted a faculty position at California State University, East Bay. JingJing Huang, Brian Williams, Shan Wang, Josh Cutler, Russell Li, Aaron Mandell, and Becky Perez are continuing their studies in the program. We also congratulate two of our past graduates who achieved important milestones in their careers. Emma Peng (class of 2005) was granted tenure at Fordham University in New York City, and Eric Yeung (class of 2003) moved from the University of Georgia to Cornell University where he is an associate professor with tenure.

The doctoral program relies heavily on the financial support provided by the Accounting Circle and donors to the accounting program. This funding allows us to compete for the top candidates and provides additional research opportunities for our students.



2012–13 accounting PhD students (left to right): Shan Wang, Aaron Mandell, Becky Perez, Josh Cutler, Jing Huang, Brian Williams, and Pei Hui Hsu. Russell Li is not pictured.

It also allows our students to focus on developing their research skills and on generating a research portfolio that will enhance their placement opportunities.

We are always looking for strong candidates to join our program. Although doctoral programs and subsequent academic careers are demanding, they provide rewards (monetary and otherwise) that few careers can match. If you are someone who would appreciate

the thrill of discovery, the feeling of accomplishment of seeing your work in print, and the satisfaction that goes with being a positive influence in the lives of your students, we hope that you will consider our program.

Additional information regarding our program can be found on our website at lcb.uoregon.edu/phd, or by contacting Steve Matsunaga, 541-346-3340, stevem@uoregon.edu.

Dissertation Defended

Spring 2013

**Do Financial Expert Directors
Affect the Incidence of
Accruals Management to Meet
or Beat Analyst Forecasts?"**
by Pei Hui Hsu.



Pei with proud mother and father, LuLu Tsai and Chi-Chou Hsu, and with Steve Matsunaga

MAcc PROGRAM

What I Learned on My Winter Vacation in Nyenrode

I thought I knew a lot about accounting education. Then, last December, I traveled to Nyenrode University in the Netherlands with the Master of Accounting (MAcc) Program students and learned some new things about the European perspective on accounting, as well as about what we strive to impart to our MAcc students here at home.

The European accounting higher education system integrates education with work life. People are hired without an accounting degree and then embark on working forty hours a week while going to school on Fridays and Saturdays. Depending on the level of certification students are attempting to achieve, this schedule could go on for eight years. The classes are offered in the cities where the students live and work, with a few offered on the Nyenrode campus. This system of earning a degree while being in the workforce extends into academia as well. Many professors are also working accounting professionals who have PhDs and do research.

The linkage between academics and the accounting profession was evident in the way our hosting



People are hired without an accounting degree and then embark on working forty hours a week while going to school.

executives approached our visit. One of the scheduled visits was to Aegon Corporation in The Hague. Before the trip, Aegon executives asked the MAcc students to read an academic article on the Royal Ahold scandal. Once at Aegon, the students participated in a case competition to dissect the issues raised in the article. Students had one hour to prepare their remarks, then presented their analysis in teams. I must say, I was incredibly proud of them. They stepped up and performed very well, and found the experience of presenting on academic research to industry professionals very rewarding.

The Netherlands historically had a very principles-based system, and the Dutch now find IFRS much more rules based. They often have rigorous debates over the concepts behind the best way to account for transactions. This requires a deep grounding in economic and finance theory to be able to find the "true and fair view" result. This is, of course, similar to our framework's representational faithfulness principle in the United States.

I think the U.S. educational system has moved away from robust emphasis on the underlying concepts behind accounting treatments. Because the complexity and number of transactions have increased in modern business, our focus has shifted more toward memorizing the standards, instead of deep contemplation of the concepts. I came away from this trip even more convinced that the types of courses and experiences that students have in our MAcc program give them the upper hand because we emphasize the economic-accounting connection in every class. Our goal is to make them better problem solvers with a solid grounding in theory.

Robin P. Clement

Robin P. Clement
Director, Master of Accounting Program



Graduate Teaching Fellows 2013-14

Samer Barghouti

John Brewer

Harrison Dougal

Ashley Finch

Adam Gallion

Amber Hull

Travis Jensen

Chi Shuan Juan

Maggie Pietka

Howard Rabin

Ryan Taylor

Master of Accounting Award Winners Class of 2013

Department of Accounting Award for Excellence
Taylor Lund-Fery

Federation of Schools of Accountancy Student Award
Jaime Schwarze

Voted by Fellow MAcc Program Students: Outstanding Student
Eric Seifert

Becker CPA Review Course Scholarships
Marie Hall
Ying Wang

Roger CPA Review Scholarship
Nichole Weikel

BETA ALPHA PSI

Building the Network

Jason Wetzel

Beta Alpha Psi President,
2013–14

Excerpted from a speech given at the Accounting Recognition Evening

These past four years have been a great time to be a Duck. Putting our football team's successes aside, the university has undergone tremendous growth and activity around campus. This has occurred within Beta Alpha Psi as well. Our chapter has grown tremendously the last couple of years. Fortunately, we have dedicated, active members and officers who see the opportunities and value of leading this professional organization.



Like most things, the amount you benefit is a result of the effort you put in. The power of that line on your résumé is only as strong as the stories, experiences, and involvement associated with it. Beta Alpha Psi is more than sitting through an hour meeting, grabbing a few slices of pizza, and heading out the door. We offer our members the opportunity to be engaged and interact with professionals in the industry on a

weekly basis. We also realize that interaction among our members is a crucial part of building the base of a professional network. I can guarantee that Thursday night in Lillis 211 is a great place to be to develop those relationships with fellow accounting peers. After all, where else could an accounting student go to vent about DTA's, asset impairments, or the infamous comprehensive problem??

Ultimately, Beta Alpha Psi provides opportunities for our members to land a job. Beta Alpha Psi acts as a sort of travel agent for students. We offer our members the access, knowledge, and tools to be successful in booking that ticket to wherever that desired first career step may be. This is where we can offer our members the most value, and I am committed to that goal for this upcoming year.

Spirit of Gratitude

Devin Huynh

Beta Alpha Psi President,
2012–13

Excerpted from a speech given at the Accounting Recognition Evening

A few weeks ago, I asked myself, "What can I say to make my speech memorable?" Then I realized this speech isn't about me, nor is it about the officers. It's about our chapter and what we want to communicate to all of the people who support us: the members of the Accounting Circle, the students who make our chapter the largest in Oregon, and the professionals who speak at our meetings. And that message is simple: thank you.

Our successes belong to you just as much as they belong to us, because without your continuous support we could not have elevated our program to such heights throughout the



past few years. Here is a recap of our achievements:

Last summer we collected our third Gold Chapter Award. This award distinguishes the most outstanding chapters in the entire Beta Alpha Psi organization, and we were one of nine chapters to receive this recognition. Nine chapters may not seem all that exclusive, but to put it into perspective, Beta Alpha Psi reported a total of 296 active chapters in 2012.

Adding to our trophy case, our chapter placed first in the Moss Adams Project Run With It competition in Baltimore.

Created by one of our members, the winning proposal resulted in helping a local nonprofit organization that was facing funding cuts to retain its ability to help at-risk youths in the Latino community.

Lastly, our pride and joy, our Volunteer Income Tax Assistance (VITA) program, completed yet another successful tax season. Student volunteers helped individuals in the Eugene area file their tax returns while allowing the students the chance to gain real-world experience. In total, our program processed 160 tax returns for an aggregate return of \$128,000, all done without a single rejected tax return.

These successes are just a glimpse of how committed we are to quality and excellence here at the UO. We could not achieve so much without the help of so many. We are grateful to the Accounting Circle for its continuous support of Beta Alpha Psi and the accounting program, as well as to Dr. Joel Sneed for his tremendous guidance and insight as faculty advisor.

NEW PERSPECTIVES

MAcc Trip to Nyenrode, the Netherlands



The Master of Accounting Program successfully launched its first international trip by sending twenty-three students, two faculty members, and three alumni to Nyenrode University in the Netherlands for a ten-day study tour. It was a great success: the curriculum was packed with experiential opportunities to learn about the Dutch accounting world; students networked with high-level European executives and managed to do some sightseeing, too.

Escorted by accounting Professor Steve Matsunaga and MAcc Program Director Robin Clement, and flanked by alumni from Ernst & Young, Grant Thornton, and Moss Adams, the students learned about European business practices and made new cross-cultural connections. Students came home with a new perspective in assessing how the information environment affects firms' accounting decisions and reports.

The week's theme was "From Theory to Practice," and each day focused on a different topic: auditors, enforcement, investor relations, sustainability reporting, and governance. For participants, this was a remarkable opportunity to get an insider's look at Dutch and international corporations, meet high-level European executives, and learn how accounting is practiced in a different part of the world.

Interested in helping fund the next MAcc international trip?

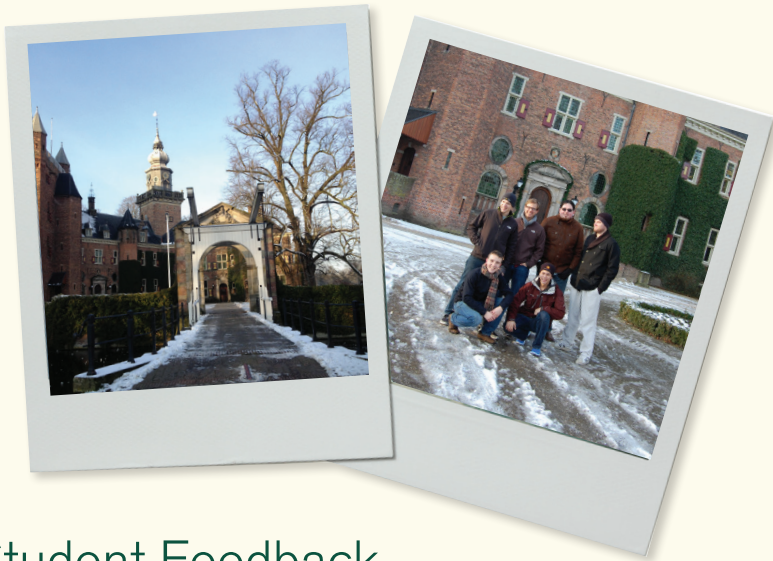
The students got so much professional and personal value from the international trip that the accounting department has decided to send the next cohort of MAcc students to Nyenrode in December 2013. Please contact David Guenther, guenther@uoregon.edu, if you would like to give toward this phenomenal opportunity.

Robin's Reflections

I have been "in charge" for a long time. As a teacher and MAcc director, I am in charge of leading the class and setting out our path. And one gets comfortable being in charge. Nyenrode changed that for me. My vulnerability was front and center when we arrived to snowy, icy, slick conditions and the bridge.

Nyenrode is located in a beautiful country setting with deer roaming around, a campus that lends itself to a lot of walking. Our hotel was quite a hike from where the lobby building was. Black, thin ice glistened and I thought I was going to "buy" it at any time. And then I came to the little bridge that crossed the brook. Everyone was ahead of me and they yelled from across the bridge that it was icy. I thought for sure I was going to end up in the brook. But one of the students, Trevor, came to my rescue. He skipped back over the bridge and I hooked up my arm to his and we slowly traversed the bridge with my luggage in tow. Then he saw a friend from the UO studying there and ran off with my luggage. I chuckled realizing my luggage would eventually make it back to the room. And my heart warmed with the youth and energy.

All through this trip, I seemed to be trailing behind in all of our excursions—a position that forced me out of my comfort zone. But the "MACcsters" kept an eye out for me and did not leave me to wander the streets alone. This experience definitely turned the tables, as the students are typically the ones to follow my lead. I was impressed by their sense of adventure, enthusiasm, and leadership skills, and it was incredibly rewarding to see them in this new light.



Student Feedback

"The exposure to such high-ranking individuals in so many different facets of the European accounting world was the most valuable aspect of this trip. It was such a neat experience to hear from and talk to executives of large companies, the auditors, and the regulatory agencies. It was a great well-rounded view of the industry, and very eye-opening for everyone. It was extremely interesting to be able to compare our own experiences here in the States to how situations are handled in the Netherlands."

"I loved being able to get a perspective that differs from our own. Everything we learned was either applicable to life or our future, and the experience was one of a kind. The best part was the presentations and discussions. We got to make great contacts and learn a lot."

"The trip was beyond all of my expectations."

"It allowed for an opportunity to see how accountants around the world are dealing with international accounting standards. It put into perspective how the U.S. is coming along in certain areas, such as sustainability, and how other countries are finding ways to progress. It shows that there isn't one set way accounting is done, that every country has unique aspects to their accounting system and a history behind it."

"The trip to Nyenrode offered a robust and intimate look at the changing landscape of international financial reporting from the point of view of a country with an economy heavily rooted in the financial sectors. The topics covered are at the forefront of the industry and fit well into the overall arc of the Master of Accounting curriculum."

"In the Netherlands I was able to engage in discussions of real-life events that were centered around concepts that we had talked about in class. Back in Eugene I found myself referring to my experiences during the trip again and again over the course of the next term."

"The experience greatly enhanced the MAcc educational program. It was an amazing opportunity to be immersed in another culture and business environment. We were able to see first-hand many key differences between U.S. GAAP and IFRS, as well as how both sets of accounting standards impact corporations. The experience allowed us to do exactly what it intended for us to do: bridge the gap between accounting theory and practice, something that is difficult to do in the classroom."



NEW PERSPECTIVES

The Accounting Circle at Fifteen

By **Helen Gernon**

*Professor Emerita of Accounting
Accounting Circle Cofounder and
Cheerleader*



It all began in 1997, when Colin Slade, Bruce Shepard, Gary Reynolds, Don Greco, John Gregor, Dale Morse, and I met in Portland to discuss the

revolutionary idea of making our advisory board a “pay to play” board. The vote was unanimous and we each wrote a \$1,500 check to establish the Accounting Circle. Fifteen additional board members wrote checks and the Accounting Circle was born.

Over time, the Accounting Circle has evolved into a money club, a group of professionals whose purpose is to raise money for accounting education. Now after fifteen years, the circle has 130 members representing public accounting firms, industry and corporations, academia, and friends in our community. They provide inspiration, leadership, and private gift support that are essential to keeping accounting education at the cutting edge of the students' educational experience. Members serve as generous role models for younger accounting alumni to guarantee the health of the accounting profession by financially supporting accounting education.

The circle's annual fundraising mission provides vital dollars needed to attract and retain the best faculty members in the country. The money is used to support innovative teaching, experiential learning, and research that advances knowledge. Enhancing accounting education increases the quality of students entering the profession and ensures a future supply of well-trained graduates.

The generosity of our members has resulted in a department that has a higher caliber of faculty members and graduates. In other words, I think it is fair to say that the circle has been successful. In 1997–98, the circle raised \$33,000 in unrestricted cash. In 2012–13, the circle raised \$375,844, more than ten times the 1997–98 amount. In 2013–14, the circle must raise \$400,000 in order to maintain the mission and carry out the department's strategic plan.

How will we meet this goal?

I challenge the existing Accounting Circle members to increase their annual gifts and to identify and recruit new circle members to ensure the success of the department. All gifts to the accounting department will also be counted toward the University of Oregon's Capital Campaign.

You can join the Accounting Circle Associates with an annual gift of \$750. We started the associates three years ago to provide an entry level for those who are still relatively junior in their accounting careers. We already have twenty-six associates!

Over the years, I have traveled these United States visiting circle members, asking you to support accounting education. Many of you are my former students. Many of you are my friends. I have been lifted up by your passion and you have caught mine. What I know for sure is that Accounting Circle members transform lives at the University of Oregon by providing the cash accounting education needs to be at the forefront of change. If you are debating whether or not to increase the amount of cash you give or whether or not you are going to join the circle, I ask you this, do you want the UO Department of Accounting to be Number One?



Founding members (left-to-right): Helen Gernon, Colin Slade and Dale Morse, John Gregor and Bruce Shepard, Don Greco, and Gary Reynolds

Founding Members of the Accounting Circle

Helen Gernon
University of Oregon

Don Greco
Peat Marwick & Mitchell (now KPMG)

John Gregor
Gregor Professional Corporation

Dale Morse
University of Oregon

Gary Reynolds
Perkins & Co.

Bruce Shepard
Price Waterhouse (now PwC)

Colin Slade
Tektronix



The Accounting Circle Then and Now

Given the diminishing support the University of Oregon receives from the state, the impact that Accounting Circle dollars have on the accounting department is increasingly critical.

	1997-98	2012-13
Accounting Circle Members	22	129
Firms Represented on the Accounting Circle	22	64
Money Raised by Accounting Circle Members	\$33,000	\$375,844
Accounting Faculty Members	10	14
Beta Alpha Psi Members	59	113
Scholarships Awarded to Accounting Students	15	33
Amount of Scholarships Awarded	\$7,000	\$109,100
Undergraduate Accounting Students	171	369
Master of Accounting Students	0	29
Number of Publications in Top Journals by Accounting Faculty Members	2	5
State Support for UO Budget	16%	5%

Becoming an Accounting Circle Member

Giving to the Department of Accounting is more than simple philanthropy. The relationship Accounting Circle members have with the accounting department is symbiotic. Many members are involved in recruiting our accounting students, so they have a stake in how well trained the students are. The Accounting Circle funds support curricula and programs that prepare students for the accounting profession.

ANNUAL GIFT LEVELS

- **\$10,000** Accounting Champions
- **\$5,000** Accounting Fellows
- **\$2,500** Accounting Partners
- **\$1,500** Accounting Circle Investors
- **\$750** Accounting Circle Associates

SCHOLARSHIPS



Scott Wright presents the OSCP Educational Foundation Kernutt Stokes Scholarship to Amber Hull.



Faith Quimby presents the OSCP Educational Foundation Isler CPA Scholarship to Melissa Christnacht.



Tony Pizzuti presents the Geffen Mesher Scholarship to Yujie (Jackie) Zhang.

MASTER OF ACCOUNTING

Accounting Circle MAcc Student Scholarships

Maggie Pietka
Xiaoyan Tang

Catherine L. Tiggerman Scholarships

Kimberly Akita
Kalindi Devi-Dasi
Ashley Finch

Deloitte Scholarship

Samer Barghouti

Diana West McKalip Memorial Scholarship

Anh Bui

Ernst & Young Accounting Excellence Award

Chi Shiu Juan

Geffen Mesher Scholarship

Yujie (Jackie) Zhang

Glenn Schneider Memorial Scholarship

Daniel McGunnigle

Grant Thornton MAcc Scholarship

Kalindi Devi-Dasi

Joseph L. Anstett Memorial MAcc Scholarship

Mitchell Van Dyke

KPMG Distinguished Achievement Award

Danielle Sargant

Moss Adams MAcc Scholarship

Ryan Taylor

Moss Adams Scholarship in Honor of William F. Meyer

Harrison Dougal

PricewaterhouseCoopers Leadership Scholarship

Christopher DeVore

OSCPA Educational Foundation Scholarships

Anna L. May Fifth Year Endowment

Cody Savey

Emerald Empire Chapter

Daniel McGunnigle

Ernst & Young

Ryan Taylor

Kernutt Stokes

Amber Hull

PricewaterhouseCoopers

Maggie Pietka
Mitchell Van Dyke

UNDERGRADUATE

Bill Neuner "Mr. Duck" Scholarship

Janel Stanek

C. Lyle Kelly Memorial Scholarships

Coleman Boyer
Jonathan Menashe
Natalie Millar
Jack Walsh

Different Drummer Scholarship in Honor of Paul Frishkoff

Melissa Christnacht

Financial Executives International Academic Award for Outstanding Scholarship

Nicole Parks



Brad Jones, Alicia Allen, and Hanlin (Tony) Zhang receive the John and Catherine Knox Scholarship.

Gregor Endowment Scholarships

William Langlois
Samuel Woodell

John and Catherine Knox Scholarships

Alicia Allen
Brad Jones
Hanlin (Tony) Zhang

Joseph L. Anstett Memorial Undergraduate Scholarships

Rachel Bruce
Nicole Parks

KPMG Undergraduate Scholarship

Ronald Cole Weinhold

Lundquist Accounting Scholarship

Megan Hoss

OSCPA Endowment Scholarship

Lili Xiao

Tax Executive Institute—Portland Chapter Scholarship

Tianjiao Li

OSCPA Educational Foundation Scholarships

Anna L. May Endowment

Natalie Millar

Grant Thornton

Janelle Croy
Gabrielle Sanders

Isler CPA

Melissa Christnacht

Jones & Roth

Alisa Lee
Janel Stanek

KPMG

Rachel Bruce

Moss Adams

Maria Stampfli

PricewaterhouseCoopers

Samuel Campbell
Austin Luvaas

DONOR HONOR ROLL 2012-13

We are pleased to recognize and thank the following alumni, friends, companies, and foundations for the commitment and support they have shown the Department of Accounting during fiscal year 2012-13 (July 1, 2012, through June 30, 2013). With their ongoing loyalty and generosity, we are confident that we can continue to build our future. Though we have made every effort to ensure that all donors have been duly noted, errors are always possible. We apologize for any omissions or inaccuracies.



Margaret Savoian presents the Joseph L. Anstett Memorial Undergraduate Scholarship to Nicole Parks and Rachel Bruce.



Chris Rogers presents the KPMG Distinguished Achievement Award to Danielle Sargent.



Gary Homsley presents the Grant Thornton MAcc Scholarship to Kalindi Devi-Dasi.

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Colleen Greco
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Moss Adams Foundation
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PricewaterhouseCoopers
Foundation
Dwayne and Merritt Richardson
Trace and Melissa Skopil
Marianne Slade

Accounting Fellows: \$5,000-\$9,999

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William Ramirez presents the Tax Executive Institute–Portland Chapter Scholarship to Tianjiao Li.



Paul Frishkoff presents the Different Drummer Scholarship to Melissa Christnacht.



Trace Skopil presents the Moss Adams MAcc Scholarship to Ryan Taylor.

R. Dale White
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Mike Weber presents the PricewaterhouseCoopers Leadership Scholarship to Christopher DeVore.



Roy Matsunaga presents the Deloitte Scholarship to Samer Barghout.

In Memoriam

Colin Slade: We Lost a Friend Too Soon

Colin Slade, fifty-eight, of Portland, passed away last November after a battle with amyotrophic lateral sclerosis (ALS). Born in Syracuse, New York, in 1954, Colin grew up in Portland and graduated from the University of Oregon in 1976 with his accounting degree. He began his accounting career at Price Waterhouse where he met the love of his life, Marianne Black. They married in 1982 and moved to London where Colin worked an international post for two years. Back in Portland, Colin began a long and successful career with Tektronix, where he eventually became CFO.

As devoted a professional as he was, Colin's first priority was his family. He was a loyal husband to Marianne and loving father to his two sons, Bill and Tom, born in 1987 and 1989, respectively. Diagnosed with ALS in 2008, Colin never lost his sense of humor or positive spirit while his health declined. Selfless to the end, he was a great source of strength for his family, taking care of them by giving a kind word or a smile as they took care of him.

Dedicated to accounting education, Colin was a founding member of the Accounting Circle and chair of the organization's executive committee for years. Colin's initial and ongoing support was instrumental in ensuring the Accounting Circle's success, and his enthusiastic participation in meetings and gatherings was a real asset to the accounting department. Colin's kindness, expertise, and warmth made him a true friend of the accounting department. We miss him dearly.



Eight Ways You Can Support the Department of Accounting

- Give to the Accounting Department Fund.
- Hire an intern.
- Sponsor a scholarship.
- Participate in career fairs, such as Meet the Firms and Meet the Students.
- Volunteer to speak to a class or to Beta Alpha Psi.
- Teach a class.
- Endow the Master of Accounting Program Suite.
- Join the Accounting Circle.



2013-14 Beta Alpha Psi officer group (left to right): Daniel Lee, Samer Barghouti, Reldon Yee, Jason Wetzal, Jack Walsh, and Chris Spencer.



Grant and Elaine Jones enjoying the festivities at the Accounting Circle tailgate



We'd Love to Hear from You

New developments in your life or career? Made a move and need to update your contact information with the university? Let us know! Send an e-mail or call!

**Margaret Zuber Savoian
Administrative Manager
Department of Accounting
Lundquist College of Business
1208 University of Oregon
Eugene OR 97403-1208
541-346-1461**

msavoian@uoregon.edu

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Information

If you have questions about giving, contact **David Guenther** or **Katie Rohrer**.



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DEPARTMENT OF ACCOUNTING Calendar of Events 2013–14

September 23–26	Master of Accounting Orientation
September 28	Accounting Circle Fall Meeting and Tailgate
October 8	Beta Alpha Psi Meet the Firms
January–February	Beta Alpha Psi–OSCPA University Night
April–May	Accounting Department Advisory Board Meeting
May 15	Accounting Recognition Evening
June 12	Master of Accounting Graduation
June 16	University of Oregon Graduation