



ENTREPRENEURSHIP MINOR REQUIREMENTS

Entrepreneurship Minor Overview

The Lundquist College of Business offers a minor in entrepreneurship, which is intended for non-Business majors who want to learn about innovation processes and the managerial and leadership skills required to create a new venture. The minor gives students the opportunity to envision, develop, test, and build a for-profit or nonprofit venture working within an interdisciplinary framework of exploration and self-discovery.

- The minor requires twenty-four credits from approved courses, with a minimum of twelve upper division courses.
- All upper division courses must be taken in residence at the University of Oregon.
- A minimum grade of C- (C- or P in lower division courses) is required in all minor courses.
- It is possible to earn more than one minor within the Lundquist College of Business. However, for students earning more than one business-related minor, no more than three courses can be used to satisfy multiple business minors.

In order to declare the minor, students must not have a Pre-business, Business, or Accounting major declared. General Social Sciences (GSS) majors with a concentration in Applied Economics, Business and Society (AEBS) *are* permitted to declare the Entrepreneurship minor but they must adhere to the GSS double dipping policy. See <https://gss.uoregon.edu/faqs/> for more information.

Entrepreneurship Minor Courses

BA 101 Introduction to Business (4 cr)	Pre-requisite: None
MGMT 335 Launching New Ventures (4 cr)	Pre-requisite: BA 101
MKTG 445 Entrepreneurial Marketing (4 cr) or MGMT 410 Lean Launchpad (4 cr)	Pre-requisites: MGMT 335 and MKTG 311 or BA 317 Pre-requisite: MGMT 335
ACTG 340 Accounting for Entrepreneurs (4 cr)	Pre-requisite: MGMT 335

AND two approved elective courses (see back for complete list)

_____ (4 cr)

_____ (4 cr)

Additional Information

Please contact the Undergraduate Programs Office in 203 Peterson or call (541) 346-3303 with any questions. For more information about the minor, visit: <https://business.uoregon.edu/ug/minors/entrepreneurship>

Minor Courses - Electives

- ARCH 201: Intro to Architecture
- ARCH 202: Design Skills
- ARCH 222: Intro to Architectural Computer Graphics
- ART 101: Understanding Contemporary Art
- ART 111: Artist Experience
- ART 115: Core Studio
- ARTD 250: Print Media Digital Arts
- ARTD 251: Time-based Digital Arts
- ARTD 252: Interactive Digital Arts
- BA 199: Social Entrepreneurship
- BA 215: Language of Business Decisions
- BA 250/199: Introduction to Entrepreneurship (*filed for permanent number from BA199*)
- BA 317: Marketing: Creating Value for Customers
- CHEM 114: Green Product Design
- CIS 111: Intro to Web Programming
- CIS 115: Multimedia Web Programming
- CIS 122: Introduction to Programming & Problem Solving
- CIS 210: Intro to Computer Science I
- CIS 211: Intro to Computer Science II
- CIS 281: Web Applications Development I
- CIS 422: Software Method I
- ENVS 335: Allocating Scarce Environmental Resources
- ENVS 345: Environmental Ethics
- ENVS 350: Ecol Energy Generation
- ENVS 435: Environmental Justice
- ENVS 455: Sustainability
- ENVS 467: Sustainable Agriculture
- LA 199: Design for a Sustainable World
- LA 390: Urban Farm (*can only be counted once*)
- LA 410: Civic Agriculture
- LA 410/510: Sustainable Design Principles and Practices
- MGMT 410: Lean Launchpad
- MGMT 410/510: Technology and Innovation
- MGMT 410/510: Business of Food
- MGMT 455: Implementing Entrepreneurial Strategies
- MKTG 445: Entrepreneurial Marketing
- PD 101: Product Design
- PD 370: Design Process
- PD 485: Koehn Studio
- PHYS 155: Physics Behind the Internet
- PHYS 161: Physics of Energy and the Environment
- PHYS 162: Solar and Renewable Energies
- PPPM 280: Introduction to the Nonprofit Sector
- PPPM 425: Project Management
- PPPM 487/587: Impact Philanthropy