NEW VENTURE CHAMPIONSHIP
SEMIFINAL ROUND - SUBMISSION REQUIREMENTS

WRITTEN PLAN

• Semifinalists are required to submit a business plan for review by semifinalist judges. Plans must take the form of a written document in a traditional business plan format. The requirements below apply to all submissions.

• Plans should be submitted as a single, printable PDF file, limited to 18 pages in total
  o 1 cover page which must include the venture name and university affiliation
  o 1 table of contents page – all pages in the body and appendices must be numbered.
  o A maximum of 10 pages of text and images in the body of the plan
  o Up to 6 pages of appendices

• All submissions must align with these formatting standards
  o Margins: 1-inch (25mm)
  o Font size: 12-point font
  o Line spacing: 1.5 line spacing – Applies to text content, not to titles and descriptions
    accompanying pictures, graphs, tables or worksheets

• Financial projections and data should include cash flow forecasts and income statement (profit and loss), and balance sheet details for at least 2 years of operations.

• The plan should include an explanation of the potential offering to investors indicating the total amount of capital required, a description of how investment funds will be used and the proposed structure of any investment offering.

• The plan should also delineate the potential exit strategies and return potential to investors

• Appendices such as detailed financial forecasts, technical drawings, or market research findings should be included only when they support the findings, statements and observations in the plan.
Presentation Rules:

Unless otherwise stated, all presentations will be pre-recorded between March 29 – April 16, 2021

Each member of the team present at the competition must participate in the formal presentation of the plan. Participation is defined as a minimum of 60 seconds of speaking during each presentation of the plan.

Elevator Pitch

The NVC Elevator Pitch Competition will be held virtually. Teams are required to participate in a 60 second recording to be scheduled during the week of March 29th. Recordings will be required to meet published Oregon NVC technical specifications for format, time, and content.

Semifinal Round

The Oregon NVC semifinals will consist of two stages:

1 – A 15-minute video pitch delivered asynchronously to judges.
   - Video pitches are to be submitted via an upload to the NVC website.
   - All team members must participate in the video pitch. Participation is defined as a minimum of 60 seconds of speaking during each presentation of the plan.
   - Video presentations must use the supplied NVC virtual background.
   - All content including any embedded media must be delivered within the 15-minute time limit.

2 – A 30-minute synchronous video meeting with a judging panel.
   - All team members must be present for the semifinals video meeting
   - Teams are not allowed to present their pitches again during the 30-minute meeting, but may use supporting materials such as slides, diagrams, and other visual aids during the meeting.
   - Judge and team participation will be moderated by a student volunteer to keep time and ensure equal distribution of participation between judges and teams.
   - The 30-minute video meeting will be recorded for broadcast during the NVC competition.

NVC Final Round

Four teams advance to the Final Round. This round allows for a 30-minute running clock during which teams will engage with finals judges for a questions and answer session. This round will occur during NVC Week.

NVC Sustainability Round

Four teams will be asked to participate in the Sustainability Round. This round allows for a 10-minute presentation with a 15-minute Q&A with judges. The judges will have already read the full business plan, and teams should expect to spend the presentation time briefly explaining the venture and fully delineating their venture’s sustainability claims. This round will occur during NVC Week.

NVC Lightning Round

Teams that do not advance to the Final Round will participate in the Lightning Round. This round allows for a 30-minute round-table consultative discussion with judges/mentors where the team pitches their venture without the use of any pre-prepared aids. This round will occur during NVC Week.