



TEAM SUBMISSION REQUIREMENTS AND PRESENTATION RULES

WRITTEN PLAN

- Teams advancing to group rounds are required to submit a business plan for review by judges. Plans must take the form of a written document in a traditional business plan format. The requirements below apply to all submissions.
- Plans should be submitted as a single, printable PDF file. Plans are limited to no more than 10 pages (not including a single cover page and single table of contents page) and can include up to 6 additional pages of appendices for an overall total of 18 pages. Page format is 1.5 line spacing with 1 inch top, bottom, left and right margins, and 12 point font. This line spacing and font requirement applies to the textual content of the document and not to titles and descriptions accompanying pictures, graphs, tables or worksheets. All pages must be numbered excluding the cover page. The cover page must include venture name and university affiliation.
- Financial data should include cash flow, income statement, and balance sheet details for at least 2 years of operations.
- Include an explanation of the offering to investors indicating how much money is required, how it will be used and the proposed structure of the deal.
- Delineate the potential exit strategies and return potential to investors
- Appendices should be included only when they support the findings, statements and observations in the plan.

PRESENTATION RULES

- Group Round: During this virtual round, teams will participate in a 30-minute running clock during which judges may interrupt with questions.
- Elevator Pitch Round one team member will give a 60 second Elevator Pitch which will occur during the live round. No visual aids are allowed during the Elevator Pitch.
- NVC Semifinal Round allows for a 30-minute running clock during which judges may interrupt with questions.
- NVC Final Round allows for a 30-minute running clock during which judges may interrupt with questions.
- Each member of the team present at the competition must participate in the formal presentation of the plan. Participation is defined as a minimum of 60 seconds of speaking during each presentation of the plan.