

## Sustainability Round Guidelines

## Sustainability - Qualifying Round – Due April 4th, 2018

To participate in the AECOM Sustainability Round, upload an executive summary (min 1 page, max 2 pages) to your <u>Submittable.com</u> account no later than 11:59 PM PST on Wednesday, April 4, 2018. Your narrative summary should include answers to the following questions:

- 1. How does your solution address a pressing environmental and/or social issue through enterprise?
- 2. How does your solution transform or disrupt the status quo of the market you are addressing? How does your solution drive change through innovation?
- 3. What is the scalability of your solution? How are you going to maximize impact?
- 4. How do the sustainability attributes of your solution contribute to your competitive advantage as an enterprise?
- 5. What does success look like for your enterprise and the environmental/social issue you are solving? How will you measure the impact of this success?

## **Sustainability - Final Round**

April 20, 2018, 4:00-5:00 PM Embassy Suites, Conference Center

The four highest scoring teams will advance to the final round and be announced during the opening night reception and team trade show. Finalist teams will have 10 minutes to present to a panel of judges.

Presentations should highlight the team's competitive advantage as a sustainable solution or enterprise. During presentations the judges may interrupt with clarifying questions. Teams must be prepared to validate their plan with additional details.

Immediately following the last presentation, judges will deliberate and determine the prize rankings. Awards will be announced at the award ceremony on April 21<sup>st</sup>, 2018.

## Awards

Winner - \$3,000 2<sup>nd</sup> Place - \$1,000 Runner-Up (2) - \$400

