

October, 2021

Michael V. Russo
Lundquist College of Business
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ACADEMIC POSITIONS

Charles H. Lundquist Professor of Sustainable Management	2005-
Visiting Research Professor, Bocconi University	2011, 2017-2018
Professor of Management, University of Oregon	2001-2005
Associate Professor of Management, University of Oregon	1995-2001
Indefinite Tenure Granted, 1995	
Visiting Associate Professor, University of Michigan	2000
Visiting Associate Professor, University of Minnesota	1996-1997
Assistant Professor of Management, University of Oregon	1989-1995

EDUCATION

University of California, Berkeley, California
PhD, Business Administration, 1989
MBA, 1986

Stanford University, Stanford, California
MS, Civil Engineering, 1980

Columbia University, New York, New York
BS, Civil Engineering, 1979

RESEARCH INTERESTS

Management of Natural Environmental Issues, National and International Political Influences on Corporate Strategy, Social Entrepreneurship, Collaborative Strategies

TEACHING INTERESTS

Management of Environmental Issues, Strategic Management, International Management, National and International Business-Government Relations, Technology Policy

ARTICLES IN REFEREED JOURNALS AND RESEARCH ANNUALS

- Vedula, Siddharth, Claudia Dobliger, Desiree F. Pacheco, Jeffery G. York, Sophie C. Bacq, Michael V. Russo, and Thomas J. Dean. "Entrepreneurship for the Public Good: A Review, Critique, and Path Forward for Social and Environmental Entrepreneurship Research," conditionally accepted, *Academy of Management Annals*, October, 2021.
- Russo, Michael V., Earle, Andrew G, Lahnenman, Brooke A., and Tilleman, Suzanne G. "Taking Root in Fertile Ground: Community Context and the Clustering of Hybrid Companies," conditionally accepted, *Journal of Business Venturing*, September, 2021.
- Hahn, Tobias, Jennifer Howard-Grenville, Thomas Lyon, Michael V. Russo, and Judith L. Walls. "Leadership Forum on Organizations and Sustainability: Taking Stock, Looking Forward," *Organization & Environment*, 2021, 34:3-17.
- Tilleman, Suzanne G., Russo, Michael V., and Nelson, Andrew. Institutional Logics and Technology Development: Evidence from the Wind and Solar Energy Industries," *Organization Science*, 2020, 31: 649-670.
- Testa, Francesco, Russo, Michael V., Cornwell, T. Bettina, McDonald, Aaron, and Reich, Brandon. "Social Sustainability as Buying Local: Effects of Soft Policy, Meso-Level Actors, and Social Influences on Purchase Intentions Social Sustainability as Buying Local: Social Influences on Purchase Intentions." *Journal of Public Policy and Marketing*, 2018, 37:152-166.
- Markman, Gideon D., Russo, Michael V., Lumpkin, G. T., Jennings, P. Devereaux, and Mair, Johanna. "Entrepreneurship as a Platform for Pursuing Multiple Goals: A Special Issue on Sustainability, Ethics, and Entrepreneurship." *Journal of Management Studies*, 2016, 53:673-694.
- Husted, Bryan, Russo, Michael V., Basurto-Meza, Carlos and Tilleman, Suzanne G. An Exploratory Study of Environmental Attitudes and the Willingness to Pay for Environmental Certification in Mexico, *Journal of Business Research*, 2014, 67:891-899.
- Parmigiani, Anne, Klassen, Robert D, and Russo, Michael V. "Efficiency Meets Accountability: Performance Implications of Supply Chain Configuration, Control, and Capabilities," *Journal of Operations Management*, 2011, 29:212-223.
- Lee, Sang Myung, Ungson, Gerardo R. and Russo, Michael V. "What determines an engaging website?: An empirical study of website characteristics and operational performance," *Journal of High Technology Management Research*, 2011, 22:67-79.
- Russo, Michael V. "Explaining the Impact of ISO 14001 on Emission Performance: A Dynamic Capabilities Perspective on Process and Learning," *Business Strategy and the Environment*, 2009, 18:307-319 (published on-line July 11, 2007)
- Delmas, Magali, Russo, Michael V., and Montes-Sancho, Maria. "Deregulation and Environmental Differentiation in the Electric Utility Industry," *Strategic Management Journal*, 2007, 28:189-209.
- Russo, Michael V. and Harrison, Niran S. "Internal Organization and Environmental Performance: Clues from the Electronics Industry," *Academy of Management Journal*, 2005, 48:582-593.
- Russo, Michael V. "The Emergence of Sustainable Industries: Building on Natural Capital," *Strategic Management Journal*, 2003, 24:317-331.
- Russo, Michael V. "Institutions, Exchange Relationships, and the Emergence of New Fields: Regulatory Policies and Independent Power Production in America, 1978-1992," *Administrative Science Quarterly*, 2001, 46:57-86.
- Haveman, Heather A., Russo, Michael V., and Meyer, Alan D. "Institutional Environments in Flux: The Impact of Regulatory Change on CEO Succession and Performance," *Organization Science*, 2001, 12:253-273.
- Shafer, Brian and Russo, Michael V. "Political Strategies and Industry Environments," in Post, James E. (ed.), *Research in Corporate Social Performance and Policy*, Greenwich CT: JAI Press, 1998, 15:3-15.
- Russo, Michael V. and Fouts, Paul A. "A Resource-Based Perspective on Corporate Environmental Performance and Profitability," *Academy of Management Journal*, 1997, 40:534-559.
- Research Translation appears as Forte, Monique, and Lamont, Bruce T. 1998. "The Bottom Line Effects of Greening," *Academy of Management Executive*, 12:89-90.

- Reprinted in Bruce, Brian R. 1998. *The Investment Research Guide to Socially Responsible Investing*, Plano TX: Investments Research Forums, Inc.
- Park, Seung Ho and Russo, Michael V. "When Competition Eclipses Cooperation: An Event History Analysis of Joint Venture Failure," *Management Science*, 1996, 42:875-890.
- Russo, Michael V. "Japan's Equivocal Environmentalism," *Business and the Contemporary World*, 1994, 6(4):91-106.
- Reprinted in *Business, Public Policy, and the Environment*, Washington, D.C.: Management Institute for Environment and Business, 1996.
- Russo, Michael V. "On Collective Strategy in the Public Policy Domain," in Shrivastava, Paul, Huff, Anne, and Dutton, Jane E. (eds.), *Advances in Strategic Management*, Greenwich CT: JAI Press, 1993, 9:353-374.
- Russo, Michael V. "Bureaucracy, Economic Regulation, and the Incentive Limits of the Firm," *Strategic Management Journal*, 1992, 13:103-118.
- Russo, Michael V. "Power Plays: Regulation, Diversification, and Backward Integration in the Electric Utility Industry," *Strategic Management Journal*, 1992, 13:13-27.
- Russo, Michael V. "Managing Deregulatory Tensions: Changing Patterns of Public Policies and Political Strategies," in Post, James E. (ed.), *Research in Corporate Social Performance and Policy*, Greenwich CT: JAI Press, 1992, 13:219-234.
- Russo, Michael V. "The M-form as an Enabling Device: A Longitudinal Study of Discretionary Cash as a Strategic Resource," *Academy of Management Journal*, 1991, 34:718-733.
- Russo, Michael V. "Regulatory Restructuring and Strategic Evolution: Lessons from the American Experience," *Long Range Planning*, 1991, 24(2):37-45.
- Russo, Michael V. "Regulatory Strategies and Market Entry: Natural Gas Distribution in California," *Energy Systems and Policy*, 1988, 12(2):69-83.
- Russo, Michael V. "Technology, Deregulation, and the Public Interest: Preserving Universal Telephone Service," *IEEE Technology and Society Magazine*, 1988, 7(1): 4-11.

WORKING PAPERS

- "Local Values and the Emergence of Clusters of Hybrid Companies: A Process Model," with Hassan Awad, under journal review.

ARTICLES IN REFEREED PROCEEDINGS

- Russo, Michael V. "Institutional Change & Organizational Strategy: ISO 14001 and Emissions in the Electronics Industry," *Academy of Management Best Papers Proceedings*, 2002, D. Nagao (ed.).
- Russo, Michael V. "Exchange Relationships and Organizational Foundings," *Academy of Management Best Papers Proceedings*, 1995, D. Moore (ed.), 261-265.

BOOK

- Russo, Michael V. *Companies on a Mission: Entrepreneurial Strategies for Growing Sustainably, Responsibly, and Profitably*, Stanford University Press, 2010.

CHAPTERS IN EDITED RESEARCH VOLUMES

- Russo, Michael V. and Minto, Amy. "Competitive Strategy and the Environment: A Field of Inquiry Emerges," in Bansal, T. and Hoffman, A. (eds), *The Oxford Handbook of Business and the Environment*, Oxford, UK: Oxford University Press, 2012.
- Delmas, M., Russo, M., Montes-Sancho, M. and Tokat, Y. "Deregulation, Efficiency and Environmental Performance: Evidence from the Electric Utility Industry" In Ghertman, Michael and Menard, Claude (eds.), *Regulation, Deregulation & Reregulation*. Cheltenham, UK: Edward Elgar Publishing, 2009
- Russo, Michael V. and Schultz, F. "Top Managers And Institutional Stakeholders: A Test Of Two Models Of Adaptation And Performance," in Andriof, Jörg, Waddock, Sandra, Rahman, Sandra, and Husted, Bryan (eds.), *Unfolding Stakeholder Thinking 2*, Sheffield, UK: Greenleaf, 2003.

Russo, Michael V. and Teece, David J. "Natural Gas Distribution in California: Regulation, Strategy, and Market Structure," in Gilbert, Richard J. (ed.), *Regulatory Choices: A Perspective on Developments in Energy Policy*, Berkeley, CA: University of California Press, 1991.

Pisano, Gary P., Russo, Michael V., and Teece, David J. "Joint Ventures and Collaborative Arrangements in the Telecommunications Equipment Industry," in Mowery, David C. (ed.), *International Collaborative Ventures in U.S. Manufacturing*, Cambridge, MA: Ballinger, 1988.

BOOK FOREWORD

Written for *Digging Deeper: How Purpose-Driven Enterprises Create Real Value*, by Sternad, Dietmar, Kennelly, James J., and Bradley, Finbarr, Shipley, UK: Greenleaf Publishing, 2016.

NON-REFEREED PUBLICATIONS

Russo, Michael V. "What you can learn from mission-driven companies," *European Financial Review*, November 2010. (A note on the same topic appears in the HBR blog at http://blogs.hbr.org/cs/2010/05/what_you_can_learn_from_missio.html)

Russo, Michael V. "Building a Green Brand by Creating Attraction to your Products," on GreenBiz.com, published July 6, 2010 at <http://www.greenbiz.com/blog/2010/07/06/building-green-brand-creating-attraction-your-products>

Corbett, Charles J. and Russo, Michael V. "ISO 14001: Irrelevant or Invaluable?," *ISO Management Systems*, December, 2001.

Russo, Michael V., Floyd, Nancy C., and Fester, Mordechai. "Adding On: How to Make Diversification Work," *Public Utilities Fortnightly*, February 15, 1993.

TEXTBOOK

Russo, Michael V. (ed.) *Environmental Management: Readings and Cases, 2nd Edition*, Thousand Oaks, CA: Sage Publications, 2008. Complete instructor's manual also produced by editor.

TEACHING MODULE

Russo, Michael V. (ed.), *The Greening of Strategy: Readings and Discussion Notes*, Washington, D.C.: Management Institute for Environment and Business, 1996.

BOOK REVIEWS

Russo, Michael V. and Salvo, Mark N. "Paul Hawken's Risky Romance with Economics," Review of Hawken, Paul, *The Ecology of Commerce*, *Journal of Environmental Law and Litigation*, 1996, 11:153-163.

Russo, Michael V. Review of Moore, Curtis, and Miller, Alan, *Green Gold: Japan, Germany, the United States, and the Race for Environmental Technology*, *Academy of Management Review*, 1995, 20:1098-1101.

Russo, Michael V. Review of United Nations University (ed.) *Environmental Pollution Control: The Japanese Experience*, *Industrial and Environmental Crisis Quarterly*, 1994, 8(2):187-189.

Russo, Michael V. Review of Kent, Calvin A. (ed.) *Entrepreneurship and the Privatizing of Government*, *Administrative Science Quarterly*, 1989, 34:157-159.

DISSERTATION

Generating Strategy: A Dynamic Analysis of Regulation and Diversification in the Electric Utility Industry, Filed April, 1989. Committee: Robert G. Harris, Martin Landau, and David J. Teece

CONFERENCE PRESENTATIONS

- Vedula, Siddharth, Desiree F. Pacheco, Claudia Dobliger, Sophie C. Bacq, Jeffery G. York, Michael V. Russo, and Thomas J. Dean. "From Fiddling to Firefighting: A Sympathetic Critique of Social and Environmental Entrepreneurship," presentation at the 81st Annual Meeting of the Academy of Management, August, 2021
- Russo, Michael V. and Awad, Hassan M. "Local Values and the Emergence of Clusters of Hybrid Companies: A Process Model," presentation at 79th Annual Meeting of the Academy of Management, Boston, MA, August, 2019
- Russo, Michael V. "Publishing O&NE Papers in Top-tier Journals," panel organizer and chair, 2018 Group of Organizations and the Natural Environment (GRONEN) Research Conference, Almiera, Spain, June, 2018.
- Earle, Andrew G., Russo, Michael V., and Sohl, Jeffrey E. "Rivals or reinforcements: Are hybrid firms, traditional firms, and non-profit organizations substitutes or complements?," presentation to Sustainability, Ethics, and Entrepreneurship Conference, Puerto Rico, February, 2017.
- Russo, Michael V., Earle, Andrew G., Lahnenman, Brooke A., and Tilleman, Suzanne G. "Local Social Context and Entrepreneurship: Geography, Personal Values, and Hybrid Companies," presentation to the Organizations with Purpose Conference, London, England, September, 2016.
- Russo, Michael V., Earle, Andrew G., Lahnenman, Brooke A., and Tilleman, Suzanne G. "Local Social Context and Entrepreneurship: Geography, Personal Values, and Hybrid Companies," presentation to the 2016 Group of Organizations and the Natural Environment (GRONEN) Research Conference, Hamburg, Germany, May, 2016.
- Russo, Michael V., Earle, Andrew G., Lahnenman, Brooke A., and Tilleman, Suzanne G, "Geography, Personal Values, and Hybrid Companies," presentation at 75th Annual Meeting of the Academy of Management, Vancouver, Canada, August 2015
- Russo, Michael V. "Sustainable Entrepreneurship: Elevating the Roles of Communities and Local Values, Keynote Presentation to the Conference on Sustainability, Ethics, and Entrepreneurship, Denver, CO, April, 2015.
- Russo, Michael V. "Enclaves of Enlightenment: Shared Values, Institutions, and Geographic Clustering by Hybrid Companies," Keynote Presentation to Madrid Strategic Group Workshop on Sustainability and Shared Values, Madrid, Spain, December, 2012.
- Russo, Michael V. "Passion, Purpose, and Place: Shared Values, Geographic Clustering and Capability Development in Hybrid Companies," presentation at the Conference on Theorizing Organizational Responses to Systemic Problems, University of Western Ontario, April, 2012 and the 72nd Annual Meeting of the Academy of Management, Boston, MA, August 2012
- The Geography of Sustainable Enterprise and the Concentration of Mission Driven Companies" presentation at the 70th Annual Meeting of the Academy of Management, Montreal, Canada, August, 2010.
- Russo, Michael V. and Earle, Andrew G. "The Geography of Sustainable Enterprise and the Concentration of Mission Driven Companies" presentation at the 70th Annual Meeting of the Academy of Management, Montreal, Canada, August, 2010.
- Russo, Michael V. "Public Policy, Substitution Effects, and Alternative Energy," presentation at the 69th Annual Meeting of the Academy of Management, Chicago, IL, August, 2009.
- Tilleman, Suzanne G. and Russo, Michael V. "Local Institutions and the Emergence of Cleantech, presentation at the 69th Annual Meeting of the Academy of Management, Chicago, IL, August, 2009
- Russo, Michael V. and Earle, Andrew G. "The Geography of Sustainable Enterprise and the Concentration of Mission Driven Companies" presentation at the 25th EGOS Colloquium, Barcelona, Spain, July 2009.
- Russo, Michael V. "Supply Chains, Energy Efficiency, and Climate Change." Keynote address to Business Environmental Leadership Council (BELC) Workshop, Pew Center of Global Climate Change, Washington, DC, October, 2008.
- Russo, Michael V. "Values Clusters: The Geography of Sustainable Enterprise," presentation at the 67th Annual Meeting of the Academy of Management, Philadelphia, PA, August, 2007.

- Russo, Michael V. and Suzanne G. Tilleman. "Overcoming Policy, Technology, and Economic Hurdles: A Research Agenda for Sustainable Energy Technologies" presentation at the 67th Annual Meeting of the Academy of Management, Philadelphia, PA, August, 2007.
- Russo, Michael V. and Parmigiani, Anne. "Social and Environmental Issues in the Supply Chain: Efficiency Meets Responsibility," paper presented at the 66th Annual Meeting of the Academy of Management, Atlanta, GA, August, 2006.
- Basurto, Carlos, Husted, Bryan W., and Russo, Michael V. "Different Shades of Green: Environmental Attitudes and Purchasing Intentions of Mexican Consumers," paper presented at the 66th Annual Meeting of the Academy of Management, Atlanta, GA, August, 2006.
- Russo, Michael V. "New Energy Technologies: A Key Challenge for Sustainability Management Research," Keynote Address to the The 2006 Group of Organizations and the Natural Environment (GRONEN) Research Conference, St. Gallen, Switzerland, July, 2006.
- Russo, Michael V. and Chung, Kenneth. "Using a Structural Equation Approach to Link Economic Performance, Organizational Slack, and Environmental Performance," paper presented at the 65th Annual Meeting of the Academy of Management, Honolulu, HI, August, 2005.
- Delmas, Magali, Russo, Michael V., and Montes-Sancho, Maria. "Deregulation and Environmental Differentiation in the Electric Utility Industry," paper presented at the 2004 College on Organization Science Fall Conference, Hanover, NH, November 2004, and and 65th Annual Meeting of the Academy of Management, Honolulu, HI, August 2005.
- Russo, Michael V. and Harrison, Niran S. "Internal Organization and Environmental Performance: Clues from the Electronics Industry," paper presented at the 3rd Workshop on Capital Markets and Environmental Performance," Laguna Beach, CA, October, 2002.
- Russo, Michael V. "Institutional Change & Organizational Strategy: ISO 14001 and Emissions in the Electronics Industry," paper presented at the 62th Annual Meeting of the Academy of Management, Denver, CO, August, 2002.
- Russo, Michael V. "Does ISO 14001 Reduce Toxic Emissions? Early Evidence from the Electronics Industry, paper presented at the National Pollution Prevention Roundtable, Portland, OR, April, 2002.
- Russo, Michael V. and Harrison, Niran S. "An Empirical Study of the Impact of ISO 14001 Registration on Emissions Performance," paper presented at the 9th Greening of Industry Conference, Bangkok, Thailand, January, 2001.
- Russo, Michael V. "The Diffusion of the ISO 14001 System in the Electronics Industry: An Analysis of Competing Theories" paper presented at the 60th Annual Meeting of the Academy of Management, Toronto, Canada, August, 2000 (showcase symposium organized by M. V. Russo).
- Gaba, Vibha, Russo, Michael V., and Ungson, Gerardo R. "The Determinants of Timing in Sequential Entry Decisions: An Exploratory Analysis," paper presented at the 60th Annual Meeting of the Academy of Management, Toronto, Canada, August, 2000.
- Russo, Michael V. "Using computer simulations for teaching," presented at the New Faculty Consortium, Business Policy and Strategy Division, 60th Annual Meeting of the Academy of Management, Toronto, Canada, August, 2000.
- Russo, Michael V. "Natural Capital, Geographic Concentration, and the Emergence of Sustainable Industries." paper presented at the 59th Annual Meeting of the Academy of Management, Chicago, IL, August, 1999.
- Russo, Michael V. "The Oregon Experience," in "Critical Issues for Teaching Environmental Management: An Analysis of Four Years of Experience," teaching workshop organized by Mark Cordano, 59th Annual Meeting of the Academy of Management, Chicago, IL, August, 1999.
- Russo, Michael V. "Antecedents of ISO 14001 Registration: Evidence from the American Electronics Industry," paper presented at the 10th Annual Meeting of the International Association for Business and Society, Paris, France, June, 1999.
- Russo, Michael V. and Schultz, Frank. "Top Managers and Institutional Stakeholders: A Test of Three Models of Adaptation and Performance," paper presented at the 58th Annual Meeting of the Academy of Management, San Diego, CA, August, 1998.

- Russo, Michael V. "Substance and Symbolism in Environmental Performance Improvement: An Exploratory Study," paper presented at the 39th Annual Western Academy of Management Conference, Portland, OR, March, 1998.
- Russo, Michael V. "Exchange Relationships and Organizational Foundings," paper presented at the 55th Annual Meeting of the Academy of Management, Vancouver, B.C., August, 1995.
- Russo, Michael V. and Fouts, Paul A. "Using Markets to Facilitate Corporate Environmentalism: An Exploratory Analysis of Environmental Ratings and Profitability," paper presented at the 53rd Annual Meeting of the Academy of Management, Atlanta, Georgia, August, 1993.
- Park, Seung Ho and Russo, Michael V. "When Competition Eclipses Cooperation: An Event History Analysis of Alliance Failure," paper presented at the 52nd Annual Meeting of the Academy of Management, Las Vegas, Nevada, August, 1992.
- Haveman, Heather A., Meyer, Alan D., and Russo, Michael V. "Institutional Environments in Flux: The Impact of Regulatory Change on CEO Succession," paper presented at the 52nd Annual Meeting of the Academy of Management, Las Vegas, Nevada, August, 1992.
- Russo, Michael V. "Managing Deregulatory Tensions: Changing Patterns of Public Policies and Political Strategies," paper presented at the 51st Annual Meeting of the Academy of Management, Miami, Florida, August, 1991.
- Russo, Michael V. "The Bull in the China Shop: The Incentive Limits of the Bureaucratic Firm," paper presented at the 50th Annual Meeting of the Academy of Management, San Francisco, California, August, 1990.
- Russo, Michael V. "The Regulatory Factor in Diversification and Vertical Integration," paper presented at the 9th Annual Strategic Management Society Conference, San Francisco, California, October, 1989.
- Russo, Michael V. "Public Policy Influences on Corporate Structures: The Case of the Electric Utility Industry," paper presented at the 48th Annual Meeting of the Academy of Management, Anaheim, California, August, 1988.
- Russo, Michael V. "Deregulation, Technological Change, and State Regulation of Telecommunications: The Case of Universal Telephone Service," paper presented at the 47th Annual Meeting of the Academy of Management, New Orleans, August, 1987.
- Russo, Michael V. and Teece, David J., "The California Natural Gas Industry," paper presented at the 60th Annual Meeting of the Western Economic Association, Anaheim, California, July, 1985.

EDITORIAL APPOINTMENTS

Academy of Management Journal, Editorial Board, 2000-
Strategic Management Journal, Editorial Board, 2000-2019
Organization and Environment, Senior Editor, 2013-2018
 Editor-in-Chief, 2020-
Journal of Management Studies, Guest Editor, Special Issue on "Sustainability, Ethics, and Entrepreneurship," 2015-2016

INVITED RESEARCH PRESENTATIONS

Imperial College, June 2021
 Karakoram International University, June 2019
 Bocconi University, June, 2018
 ETH Zurich, May, 2018
 University of Groningen, May 2018
 Arizona State University, March, 2017
 University of Vermont, September 2016 (Burack Distinguished Lecture Series)
 Bocconi University, November, 2015
 University of Michigan, February 2015
 Scuola Superiore Sant'Anna, May, 2014
 Nanyang Technical University, April, 2014
 Bocconi University, December, 2012

University of Portland, October, 2012
University of North Carolina, March, 2012
George Washington University, November, 2011
Bocconi University, May, 2011
ETH Zurich, May, 2011
University of St. Gallen, May, 2011
IESE Business School, April, 2011
Universidad Carlos III, April, 2011
University of Washington, Bothell, May, 2010
McGill University, April, 2010
Concordia University, April, 2010
Syracuse University, February, 2010
Presidio School of Management, February, 2009
University of Calgary, May, 2008
Arizona State University, March, 2006
University of Vermont, February, 2006
INSEAD, October, 2004
Cornell University, March 2004
University of Western Ontario, March 2004
University of California, Santa Barbara, May, 2002 & February, 2003
University of Wisconsin, November, 1998
University of Michigan, October, 1998
University of Minnesota, November, 1995 & November 1996
Northwestern University, November, 1995
University of Illinois, March, 1995

SELECTED PROFESSIONAL AND TEACHING PRESENTATIONS

Presentation of *Companies on a Mission*, HUB Zurich, May, 2011.
Presentation of *Companies on a Mission*, West Coast Green Conference, October, 2010.
Keynote Presentation on environmental issues in the supply chain at the Pew Institute for Global Climate Changes's Business Environmental Leadership Council, October, 2008.
Presentation on the market for certified wood products in Mexico, at the Fourteenth Regular Session of the CEC Council and Meetings of the Joint Public Advisory Committee (JPAC), Morelia, Mexico, July, 2007.
Presentation of final report on supply chain for certified wood in Mexico, to the Instituto Nacional de Ecología, Mexico City, Mexico, March, 2006.
Presentation on the state of research on environmental performance and profitability at International Seminar on Corporate Social and Environmental Responsibility, Mexico City, November, 2003.
Presentation on teaching environmental issues in the business curriculum at 2nd International Conference on Environmental and Business Education, Beijing, April, 2002.
Presentation on ISO 14001 research to National Pollution Prevention Roundtable conference, April, 2002.
Presentation on Russo-Fouts paper at "Making a Profit While Making a Difference" Conference, New York, June, 1999.
Presentation on course development at "From Environmental Management to Sustainability: Innovation in the Business Curriculum," Conference, University of Seattle, January 1999.
Presentation on Russo-Fouts paper at "Colloquium on Socially Responsible Investing," Conference, Chicago, October, 1998.

PRIOR RESEARCH EXPERIENCE

- 1984-1987 Research Assistant (to Professor David J. Teece), School of Business Administration, University of California, Berkeley. Conducted comprehensive study of natural gas distribution in California, focussing on strategic behavior by utilities and the California Public Utilities Commission in rate-setting and long-term planning. Co-authored final report.
- 1985-1986 Research Assistant (to Professor Robert G. Harris), School of Business Administration, University of California, Berkeley. Developed model of strategic legislative lobbying on large-scale infrastructure projects, and tested model of congressional voting behavior.
- 1979-1980 Research Assistant (to Professor Leonard Ortolano), School of Engineering, Stanford University. Designed and conducted Delphi study of growth in Santa Clara County, California under several transportation scenarios. Analyzed land use and environmental impacts of light rail transit system proposed for Santa Clara County.

PROFESSIONAL EXPERIENCE

- 1980-1983 Lead Civil Engineer, Generation Planning Department, Pacific Gas and Electric Company, San Francisco, California. Member of Commercialization of Alternative Technologies Unit. Supervised technical interface with regulatory agencies concerning the Company's solar and wind energy program. Directed negotiations for power sales agreements with private energy producers. Presented expert testimony on behalf of proposed large wind turbine project to California Public Utilities Commission. Performed extensive long range planning studies comparing the economic feasibility of new energy technologies.
- Registered Professional Civil Engineer, State of California (ret.)

TEACHING EXPERIENCE

- 1989 - Lundquist College of Business, University of Oregon, Eugene, Oregon.
Courses: Sustainable Business Development; MBA Core Strategy, Managing in a Global Economy; Managing in Competitive Environments; Business Policy and Strategy; Business, Government and Society; Doctoral Seminar in Corporate Strategy.
- 2000 Visiting Associate Professor, University of Michigan School of Business.
Courses: Management of International Firms; Strategies for Environmental Management.
- 1997 Visiting Associate Professor, Carlson School of Management,
University of Minnesota.
Course: Business Policy: Strategy Formulation and Implementation.
- 1985 Teaching Assistant, Haas School of Business Administration,
University of California, Berkeley.
Course: The Social and Political Environment of Business.
- 1979-1980 Teaching Assistant, School of Engineering, Stanford University.
Courses: Environmental Planning; Man and His Environment

SELECTED SERVICE HIGHLIGHTS

- 2018-2021 Academic Director, Center for Sustainable Business Practices
2007-2011
- 2014-2017 Chair, Management Department
2003-2010
- 2011-2013 Chair, University Faculty Personnel Committee
- 2002-2004 University Senator
- 2001-2005 Leadership Track through Chair, Organizations and the Natural Environment Division,
Academy of Management
- 1998-2007 Member, University Environmental Studies Program Committee
- 1998-2003 Doctoral Coordinator, Management Department

1989- Extensive Community Service including neighborhood board memberships, athletics coaching, speaking events, conducting of admissions interviews for Columbia University, provision of testimony to city council and planning boards, and a number of other activities

GRANTS, AWARDS, AND HONORS

2020 Recipient of UO Sustainability Award for Research, Office of the Vice President for Research & Innovation.

2019 Recipient of Distinguished Scholar Award, Organizations and the Natural Environment Division, Academy of Management.

2018 Elected Fellow of the International Academy of Management.

2016 Winner (with Andrew Earle, University of New Hampshire), Brooke Boren, and Suzanne Tilleman (University of Montana), Best Paper, GRONEN Research Conference, for “Geography, Personal Values, and Hybrid Companies: The Local Roots of Enlightened Entrepreneurship.”

2016 First Prize (with Michael Crooke), oikos Sustainability Case Writing Competition, for “Guayakí: Securing Supplies, Strengthening the Mission.”

2014 Recipient of Outstanding Reviewer Award, National Academy of Management Annual Meeting, Organizations and Natural Environment Division.

2013 Recipient (with Andrew Earle, University of New Hampshire, and Suzanne Tilleman, University of Montana) of \$5,500 grant from the Strategic Research Foundation.

2011 Recipient of Outstanding Editorial Board Member award, *Strategic Management Journal*

2011 Silver Winner, Nautilus Book Awards.

2011 Honorable Mention, Page Prize for Sustainability Issues in Business Curricula.

2010 Winner, Best Book Award, Organizations and Natural Environment Division, Academy of Management.

2010 Appointed inaugural Fetner Visiting Sustainability Leader, Syracuse University.

2009 Recipient of Thomas C. Stewart Distinguished Faculty Award, Lundquist College of Business.

2008 Honorable Mention (with Derek Reiber), oikos Sustainability Case Writing Competition, for “Coastwide Laboratories: Clean and Green.”

2007 First Prize (with Daniel Goldstein), oikos Sustainability Case Writing Competition, for “Seventh Generation: Balancing Customer Expectations with Supply Chain Realities.”

2005 Recipient (with Jim Hutchison, Chemistry) of \$33,300 grant from the Dreyfus Foundation.
Project Title: Green Chemistry Case Studies.

2004 Winner, 2003-2004 Scharpf Award for Research Excellence, Lundquist College of Business

2003 Recipient (with Magali Delmas, UC Santa Barbara) of \$30,000 grant from the University of California Energy Institute. Project Title: “Governance and Emissions Performance in the Electric Generation Industry.”

2002 Recommended by Council for International Exchange of Scholars for Fulbright Award.

2000 1997 Russo-Fouts paper, “A Resource-Based Perspective on Corporate Environmental Performance and Profitability” listed as one of five most frequently cited articles on environmental issues in business by World Resources Institute.

2000 Recipient of Outstanding Reviewer Award, National Academy of Management Annual Meeting, Organizations and Natural Environment Division.

1999 Recipient of Outstanding Reviewer Award, National Academy of Management Annual Meeting, Social Issues in Management Division.

1998 Recipient of \$100,000, two-year grant from the National Science Foundation and Lucent Technologies. Project Title: “Antecedents and Outcomes of ISO 14000 Registration: Evidence from the American Electronics Industry.”

1998 Winner, Moskowitz Prize, given by the Social Investment Forum for the best paper on socially responsible investment. Received for the 1997 Russo-Fouts paper.

1995 Recipient of \$3000 grant from the Management Institute for Environment and Business to Produce a Reader for Environmental Management Courses.

- 1995 Recipient (with Marianne J. Koch) of \$25,000 contract from United States Department of Labor to Analyze Human Resource Policies and Corporate Economic Performance.
- 1995 Recipient of Outstanding Reviewer Award, National Academy of Management Annual Meeting, Business Policy and Strategy Division.
- 1995 Recipient of Ascendant Scholar Award, Western Academy of Management.
- 1994 Nominee, A. J. Ersted Award for Distinguished Teaching (campus-wide).
- 1992 Recipient of \$6000 grant from Yamata Scholarship Foundation to study Japanese Environmentalism.
- 1991-1995 Recipient of Summer Professional Development Awards, College of Business Administration.
- 1988-1989 Fellow, Doctoral Program in Public Utility Regulation, California Public Utilities Commission.
- 1987-1988 Fellow, Institute of Governmental Studies, University of California, Berkeley.
- 1983-1985 Recipient of Regents Fellowship and Flood Fellowship, University of California, Berkeley.
- 1983 Recipient of National Achievement Award, American Wind Energy Association.
- 1979 Membership, Tau Beta Pi (National Engineering Honor Society).