

Nathan J Lillegard

University of Oregon
Instructor
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Professional Positions

Program Manager of LCE and Instructor, College. (September 15, 2012 - Present).

Education

MBA, Business Administration. University of Oregon, 2006.

BS, Planning, Public Policy, and Management. University of Oregon, 1998.

Presentations

Lillegard, N. J., Global Consortium of Entrepreneurship Centers, "Technology for Teaching Entrepreneurship," GCEC, GCEC Conference. (October 26, 2020).

Lillegard, N. J., "Oregon Capital Scan - A model for others," Council of Development Finance Agencies, CDFA Annual convention, Tampa, FL, United States. (November 7, 2019).

Lillegard, N. J. (Presenter), EDCO Pub Talk, "Entrepreneurship at the University of Oregon," EDCO - Econ Dev for Central Oregon, Bend, OR, United States. (November 19, 2015).

Lillegard, N. J. (Presenter), RAIN Speaker, "Intro to the Business Model Canvas," Eugene RAIN. (October 6, 2015).

Contracts, Fellowships, Grants and Sponsored Research

Parker, R. (Principal), Lillegard, N. J. (Supporting), "UO EDA Grant Program," Sponsored by US Economic Development Agency, Federal. (September 2018 - June 2022).

Lillegard, N. J. (Principal), "2020 Oregon Capital Scan," Sponsored by Oregon Community Foundation, Private, \$74,026.00. (June 12, 2020 - June 30, 2021).

Henney, M. C. (Co-Principal), Lillegard, N. J. (Co-Principal), "Oregon Capital Scan 2018," Sponsored by Oregon Community Foundation, Other, \$62,500.00. (May 1, 2018 - January 31, 2019).

Lillegard, N. J. (Co-Principal), Henney, M. C. (Co-Principal), "2016 Oregon Capital Scan," Sponsored by Oregon Community Foundation, Private, \$50,000.00. (June 15, 2016 - December 31, 2016).

Lillegard, N. J. (Co-Principal), "Technology Entrepreneurship Program," Sponsored by Oregon Community Foundation, \$75,000.00. (March 2013 - September 2016).

Lillegard, N. J. (Co-Principal), "2015 Pacific NW Capital Scan," Sponsored by Canopy Group / Threshold, \$85,000.00. (June 2015 - December 2015).

Lillegard, N. J. (Co-Principal), "Williams Fund - Course Development Grant," Sponsored by UO - William's Fund, University of Oregon, \$10,000.00. (September 2014 - May 2015).

Lillegard, N. J. (Co-Principal), "2014 Oregon Capital Scan," Sponsored by Oregon Community Foundation, \$30,000.00. (June 2014 - December 2014).

Teaching Experience

BA 199, Sp St Entrepreneurship, 1 course.

BA 400M, Integ PD & New Bus Mod, 1 course.

MGMT 335, Launching New Ventures, 2 courses.

MGMT 607, Seminar Innovation/Entrepreneurship, 15 courses.

MGMT 609, Prac Venture Strtup II, 13 courses.

MGMT 625, New Venture Planning, 9 courses.

MGMT 635, Opportunity Recognit, 1 course.

Directed Student Learning

Directed Individual/Independent Study. (January 1, 2018 - June 15, 2018).

Advised: Llyswen Berna

Directed Individual/Independent Study. (April 1, 2018 - June 10, 2018).

Advised: Becky Friedenbach

Directed Individual/Independent Study. (April 1, 2018 - June 10, 2018).

Advised: Tim Gorman

Directed Individual/Independent Study. (January 1, 2018 - March 23, 2018).

Advised: Brenna Leech

Directed Individual/Independent Study. (March 1, 2017 - July 31, 2017).

Advised: Jishnu Mukherjee

Directed Individual/Independent Study. (March 1, 2017 - July 31, 2017).

Advised: Leah Wheeler

Directed Individual/Independent Study. (April 1, 2017 - June 15, 2017).

Advised: Steve Karandy

Directed Individual/Independent Study. (April 3, 2017 - June 9, 2017).

Advised: Nha Ha

Directed Individual/Independent Study. (January 1, 2017 - March 23, 2017).

Advised: Frederick Robinson

Directed Individual/Independent Study. (June 15, 2016 - August 1, 2016).

Advised: Lauren McHolm

Directed Individual/Independent Study. (April 1, 2016 - June 10, 2016).

Advised: Tess Meinert

Directed Individual/Independent Study, "Fazil completed market research and go-to-market strategy work for Cognitopia, a local edu-tech company.." (June 18, 2015 - August 30, 2015).

Advised: Fazil Abdulkadar

Directed Individual/Independent Study, "Andrea worked for a sustainable fashion brand in Los Angeles. Her work focused on their business development and use of sustainable practices.." (June 1, 2015 - August 15, 2015).
Advised: Andrea Teslia

Directed Individual/Independent Study, "Assessment of a business opportunity related to a home improvement product.." (June 18, 2015 - August 1, 2015).
Advised: John Bullier

Directed Individual/Independent Study, "Ally worked on product development for a local headwear company. She completed designs for new products and built business model resources for the company.." (April 1, 2015 - June 10, 2015).
Advised: Ally Maclean

Directed Individual/Independent Study, "Andrew built a financial model for a local food company. He assessed market demand, built COGS models, and developed a tool that the company could use in daily operations.." (April 1, 2015 - June 10, 2015).
Advised: Andrew Green

Directed Individual/Independent Study, "Ty completed market research and data analysis for his Venture Startup business plan. He built data models to assess the opportunity and conducted primary market research.." (January 1, 2015 - March 20, 2015).
Advised: Ty Manegold

Teaching Innovation and Curriculum Development

Global MBA trip, Engaging Asia. June 1, 2019 - September 20, 2019
Organized the MBA study tour to Asia - Thailand, Hong Kong, Shanghai.

Company-Sponsored Project, YMCA SPP. January 1, 2019 - June 15, 2019
Engaged student team in SPP for Eugene YMCA

Business Plan Competition, Sasin Bangkok Business Challenge. February 19, 2019 - February 25, 2019
Accompanied team to Sasin BBC event.

Business Plan Competition, Bangkok Business Challenge - Sasin. February 6, 2018 - February 12, 2018
I supervised the team in attendance at BBC. Reached the finals of the competition.

Engaging Asia. June 1, 2017 - September 20, 2017
Engaging Asia trip planning and execution.

Bangkok Business Plan Competition. January 1, 2017 - February 28, 2017
Advisor and coach to MBA team participating in Mai Bangkok Business Challenge @ Sasin Graduate Institute of Business. Eddie Rosenberg, Alex Bibb, Lauren McHolm, Eric Parsons

Global MBA trip, Engaging Asia. June 1, 2016 - September 20, 2016
Engaging Asia trip planning and execution.

Company-Sponsored Project, Synergy Air SPP. January 1, 2016 - June 15, 2016
Engaged with local aerospace company Synergy Air for SPP work.

Bangkok Business Plan Competition. January 1, 2016 - February 28, 2016

Advisor and coach to MBA team participating in Mai Bangkok Business Challenge @ Sasin Graduate Institute of Business. Kate Blazar, Alea MacLean, Maggie Perdsock

Engaging Asia. June 1, 2015 - September 20, 2015
Engaging Asia trip planning and execution.

Company-Sponsored Project, Sustainable NW Wood SPP. January 1, 2015 - June 15, 2015
Engaged with Sustainable NW Wood in SPP effort.

Engaging Asia. June 1, 2014 - September 20, 2014
Engaging Asia trip planning and execution.

University Service

Member, Search Committee. (August 1, 2020 - September 15, 2020).

Search Committee, Career Services Director search. (April 2018 - July 2018).

Search Committee. (April 3, 2017 - June 9, 2017).

UO Foundation Seed Fund Coordinator. (September 1, 2014 - October 31, 2016).

UG Program Manager Search. (April 10, 2015 - July 1, 2015).

Search committee - WSMC PM. (March 16, 2015 - June 15, 2015).

Professional Service

Conference-Related, GCEC Annual conference, Chicago, IL. (October 18, 2018 - October 20, 2018).

Conference-Related, Lean Startup Conference. (December 9, 2013 - November 1, 2014).

Public Service

Advisory Board Member, Sohr Foods. (November 2018 - Present).

Mentor, RAIN Mentoring, Eugene, OR. (January 1, 2016 - Present).

Judge, Oregon Entrepreneurs Network, Portland, OR. (June 1, 2019 - September 25, 2019).

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Judge, Oregon Entrepreneurs Network, Portland, OR. (June 1, 2017 - September 25, 2017).