

Stephen B. McKeon

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Birthplace: Minneapolis, MN

Education

PhD, Management (Finance), Purdue University	2011
MS, Economics, Purdue University	2009
BS, Business Administration, University of Oregon	2000

Academic Positions

University of Oregon, Lundquist College of Business	
Associate Professor of Finance	2017 - Present
Inman Research Scholar	2018 - Present
Assistant Professor of Finance	2011 - 2017
University of Cambridge, Cambridge Centre for Alternative Finance	
Research Affiliate	2019-Present
Visiting Associate	2019
Purdue University, Krannert School of Management	
Graduate Student Instructor	2009

Research

Published Articles:

“Intermediation in Private Equity: The Role of Placement Agents,” *Journal of Financial and Quantitative Analysis* (forthcoming), with Matthew D. Cain and Steven Davidoff Solomon

“Banking on Stone Money: Ancient Antecedents to Bitcoin,” *Economic Anthropology* (forthcoming), with Scott Fitzpatrick

“Do Takeover Laws Matter? Evidence from Five Decades of Hostile Takeovers,” *Journal of Financial Economics* 124 (June 2017), with Matthew D. Cain and Steven Davidoff Solomon

“Proactive Leverage Increases and the Value of Financial Flexibility,” *Journal of Applied Corporate Finance* 28 (Fall 2016), 17-28, with David J. Denis

“CEO Personal Risk-Taking and Corporate Policies,” *Journal of Financial and Quantitative Analysis* 51 (February 2016), 139-164, with Matthew D. Cain

Research (cont.)

Published Articles (cont.):

“Debt Financing and Financial Flexibility: Evidence from Pro-active Leverage Increases,” *Review of Financial Studies* 25 (June 2012), 1897-1929, with David J. Denis

Publications in edited books:

“Corporate Governance and Ownership Structure” in *Corporate Governance*, Eds. H. Kent Baker and Ronald Anderson, (John Wiley & Sons, Inc., 2010), with John J. McConnell and Wei Xu

Working papers:

Persistent Operating Losses and Corporate Policies (*with D Denis*)

Revise and Resubmit at *Journal of Financial Economics*

Chapter on Law and Blockchains

Employee Option Exercise and Equity Issuance Motives

Research Presentations and Discussions

*(Scheduled presentations in italics, * indicates presentation by co-author)*

Invited presentations

“Persistent Operating Losses”

2017 UC Berkeley Law, Accounting, and Business Workshop

2017 SFS Finance Cavalcade (Nashville)*

2017 FSU SunTrust Conference (Miramar Beach, FL)

2017 Seminar at University of Illinois, Chicago

2016 Pacific Northwest Finance Conference (Seattle)

2016 Seminar at University of Wisconsin, Milwaukee

“Intermediation in Private Equity”

2015 Private Equity Research Consortium (PERC) Conference (Chapel Hill, NC)

2015 Conference in honor of John McConnell’s contributions to finance (W. Lafayette, IN)

2015 Seminar at Universidad de los Andes (Santiago, Chile)

2015 American Finance Association (Boston)*

2014 American Law and Economics Association (Chicago)*

2014 Argentum Centre for Private Equity Symposium (Bergen, Norway)*

“Do Takeover Laws Matter?”

2015 American Finance Association (Boston)

2014 American Law and Economics Association (Chicago)*

2014 FSU SunTrust Conference (Miramar Beach, FL)

Research Presentations and Discussions (cont.)

Invited presentations (cont.)

“Employee Option Exercise and Equity Issuance Motives”

- 2013 SFS Finance Cavalcade (Miami)
- 2013 European Finance Association (Cambridge)
- 2012 Financial Research Association (Las Vegas)
 - *Barclay Award*
- 2011 Pacific Northwest Finance Conference (Seattle)
- 2010 FMA Doctoral Student Consortium (New York)

“CEO Risk-Taking and Corporate Policies”

- 2012 UniSA Behavioral Finance and Capital Markets Conference (Adelaide, Australia)
 - Best Paper – Early Career Researcher*
- 2012 LCB Board of Advisors meeting (Eugene, OR)
- 2012 CJP annual convention (Coeur d'Alene, ID)
- 2012 Annual Meeting of the Academy of Behavioral Finance & Economics (New York)
- 2011 University of Miami Behavioral Finance Conference (Miami)
- 2011 Krannert Dean’s Advisory Council (W. Lafayette, IN)
- 2011 Job Market seminar at University of Oregon (Eugene, OR)
- 2011 Northern Finance Association (Vancouver, BC)
- 2010 IU-Purdue-Notre Dame Finance Conference (Bloomington, IN)*

“Debt Financing and Financial Flexibility”

- 2010 American Finance Association (Atlanta)
- 2010 Research Conference in Recognition of the Scholarly Contributions of Larry Y. Dann (UO)

Invited discussions

- 2016 Financial Management Association (Las Vegas)
- 2013 European Finance Association (Cambridge, UK)
- 2012 Annual Meeting of the Academy of Behavioral Finance & Economics (New York)
- 2011 Northern Finance Association (Vancouver, BC)

Other speaking engagements

- 2019 University of Cambridge, Judge School of Business Executive Education, session on blockchain (Cambridge, UK)
- 2019 Fluidity Summit, Security token panel (New York, NY)
- 2019 Digital Asset Summit, Security token panel (New York, NY)
- 2018 Wharton Reg@Tech, Security Token session moderator (Philadelphia, PA)
- 2018 Security Token Summit, program organizer and MC (New York, NY)
- 2017 UC Berkeley “Blockchain Unlocked” program, sessions on blockchain regulation, stablecoins, and tokenized securities (Berkeley, CA)
- 2017 Wall Street Blockchain Alliance, Cryptoassets panel (New York, NY)

Courses Taught

FIN316: Financial Management (Undergrad Core)
FIN409: Practicum – U of O Investment Group
FIN473: Financial Analysis and Valuation (Undergrad Elective)
FIN609: Practicum – Emerging Markets Fund
FIN610: Venture Capital and Cryptoassets
FIN612: Fundamentals of Finance (MBA Core)
FIN673: Advanced Topics in Corporate Finance (MBA Elective)
FIN607: Seminar in Corporate Finance (PhD)

Popular Press Citations and Appearances

Print/Blog: *Wall Street Journal*, *Bloomberg BusinessWeek*, *Financial Times*, *NY Times (Dealbook)*, *TheStreet.com*, *Forbes*, *MarketWatch*, *Reuters*, *Smart Money*, *Maclean's*, *Baltimore Sun*, *Harvard Corporate Governance blog*, *MIT Technology Review*

TV/Video/Radio: CNBC, WSJ “Lunch Break”, Fox Business News, NPR – StateImpact,

Podcasts: Capital Allocators, Venture Stories, The Bitcoin Podcast Network, Eric Jackson podcast, The Flipping, Coin Crunch

Full media list available here: <https://goo.gl/eL4udx>

Awards and Scholarships

Research Awards:

Inman Research Scholar	2018-2020
Dean’s Scholar Research Award	2015-2017
Kageyama Endowment Fund Award	2013, 2016
Financial Research Association Michael J. Barclay Award	2012
Best Paper – Early Career Researcher – Capital Markets CMC	2012
Purdue Research Foundation Grant	2010 – 2011

Teaching Awards:

Ersted Award for Distinguished Teaching (Highest UO Teaching Award)	2016
James E. Reinmuth MBA Teaching Excellence Award	2013-18
Business Advisory Council Undergraduate Teaching Award	2012, 2015
Krannert Certificate for Distinguished Teaching	2009

Other Awards:

Harry R. Jacobs, Jr. Professional Service Award	2015, 18
Fredrick N. Andrews Fellowship, Purdue University	2007 – 2009

Professional Service

Ad hoc referee: *Journal of Finance*, *Journal of Financial Economics*, *Review of Financial Studies*, *Journal of Financial and Quantitative Analysis*, *Management Science*, *Journal of Corporate Finance*, *Journal of Banking and Finance*, *Journal of Empirical Finance*, *Economics Letters*

Service to School

MBA Academic Committee (Chair)	2017-Present
Emerging Markets Fund faculty advisor	2017-Present
MSF Academic Committee	2018-Present
Quack Chats speaker	2018
UO Investment Group faculty advisor	2013-14, 2015-16
UO Foundation Seed Fund faculty advisor	2014-2016
Course coordinator (FIN316)	2012 – 2015
Undergraduate program committee	2013 – 2015
MBA director search committee	2014, 2015
Wealth management panel moderator	2014
New Major Celebration keynote speaker	2013
UOIG NY Trip coordinator	2012, 2013, 2015
Duck Days faculty speaker	2013, 2014
UOIG alumni reunion coordinator	2012
Accounting Dept. faculty search committee	2012
LCB Board of Advisors speaker	2012
LCB faculty seminar series speaker	2011
Officer, Krannert Doctoral Student Association	2008 – 2010
Emerging Leaders Group, LCB-University of Oregon	2006 – 2008

Service on Dissertation Committees

Student, Placement, Year

Arash Dayani, In-progress, exp. 2020
Chad Fulton, Board of Governors, Federal Reserve, 2016 (outside member)
Hai Tran, Loyola Marymount, 2015
Andrea Anthony, Oregon State, 2014 (co-chair)

Industry Positions

Partner, Collaborative Fund	2018-Present
Co-founder, Coast to Crest Fund, Eugene, OR	Founded 2017
Co-founder, Skyworks Development Group, Portland, OR	Founded 2017
Co-founder, Carmel Wine Company, Carmel-by-the-Sea, CA	Founded 2013
Co-founder, Skyward, Portland, OR	Founded 2012
Board of Directors, Stratus Digital Systems, Eugene, OR	2015-2018
Chief Financial Officer, Greenfield Wine Company, American Canyon, CA	2001-2007
Financial Content Specialist, Third Voice, Inc., San Carlos, CA	2000
Brewing Division Manager, GrainMillers, Inc., Eugene, OR	1997-1999

References

Available upon request