

BUSINESS AS UNUSUAL

THE STUDENT GUIDE TO GRADUATE PROGRAMS

2013



PUBLISHED BY

NET IMPACT 



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BUSINESS AS UNUSUAL

THE STUDENT GUIDE TO GRADUATE PROGRAMS

2013



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MAKE A MEANINGFUL IMPACT

“ I hadn't expected to find an MBA program that would welcome my ideals of social responsibility...Mills is where each student, professor, and administrator I talked to expressed values that matched my own. ”

EARN A SOCIALLY RESPONSIBLE MBA FROM MILLS COLLEGE

Located in the heart of the San Francisco Bay Area, the Lorry I. Lokey Graduate School of Business at Mills College takes you beyond the traditional MBA. We prepare you to be an ethical and socially responsible organizational leader who can deliver strong financial results while having a positive social and environmental impact. You will master business fundamentals and hone your critical thinking and leadership skills in a collaborative environment with small classes, accessible faculty, and a diverse student body. Our Center for Socially Responsible Business will connect you with thought leaders who drive innovation, and our personalized career services will equip you for professional success.

The Lorry I. Lokey Graduate School of Business provides students with a wealth of opportunities:

- Innovative joint degrees train you to work across private, public, nonprofit, and emerging social enterprise sectors.
- Daytime, evening, and summer courses provide you with flexible scheduling.
- Our gold-rated Net Impact chapter empowers members to discover new resources and create events that further their professional interests.
- Local partnerships enable you to turn theory into practice through paid internships, consulting projects, and volunteer work.



WELCOME TO BUSINESS AS UNUSUAL 2013!

INTRODUCTION

Letter from Liz Maw, CEO of Net Impact

This economy has made business school a students' market. Prospective students are shrewd about the return on investment of their education, and have never been more focused on how well it will launch them into their dream career. These days, schools are working to boost applicants, and efforts like part-time and online programs are just a few examples of this. To better understand the student needs and demands driving this change, we surveyed 3,300 graduate students – far and wide, Net Impact members and not. And we heard their voice loud and clear.

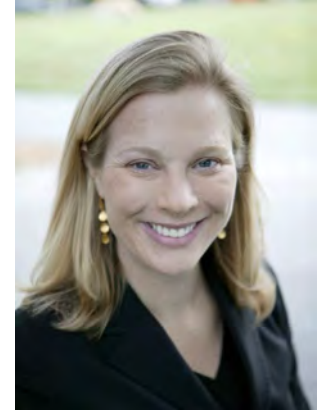
Making a positive social and environmental impact through business has gone from a “nice to have” to a “must have” for prospective graduate business students. Over 91% of our respondents reported that social and environmental issues are very important or essential to a business' long-term success, and 85% care about tackling these issues while in graduate school. This isn't just lip service; 83% of our respondents said they would take a 15% pay cut to work for an organization whose values match their own. They feel optimistic that they will put their values to work, with 88% expressing that companies are better at integrating sustainability into business compared to five years ago.

Student demand to make a real difference in the world is clear – so what does this mean for business schools? For one, students are driving change on campuses all across the globe. Roughly half of the schools in this year's guide reported new courses, certificates, and experiential learning opportunities that were driven by student demand last year. Students are coming together to exert their influence more than ever, like at London Business School, where the Net Impact club became the fastest-growing club on campus. Students are reaching out to collaborate across graduate programs. At Washington University in St. Louis, students worked to launch a new Social Entrepreneurship course and concentration, offered jointly between the Olin Business School and the Brown School of Social Work.

Students are having their voices heard on campus – but are changes keeping pace with demand? We're not so sure. Despite the reported increase in integration of issues and new opportunities inside and outside the classroom, student satisfaction ratings on impact-related curriculum, student activities, and career services have been on the decrease over the past few years. Why? More students are demanding a new kind of education, and holding schools to a higher standard than before.

We think programs can do much more to harness students' passions, and not just by adding a few more sustainability case studies to the classroom. From this year's report, 29% of students asked for greater experiential learning opportunities and 32% requested greater career support to help them land impact jobs. Because students know the power that a business education can afford them, and aren't willing to settle for less. With the right elements in place, MBA programs can support students in creating the breakthrough change we need to transform our lives, our organizations, and our world.

Sincerely,



ABOUT THE GUIDE

THE INFORMATION IN *Business as UNusual: The Student Guide to Graduate Programs 2013* was compiled from two sources: a written questionnaire completed by Net Impact chapter leaders from participating programs, and an online survey completed by over 3,000 students. This version is our eighth annual publication.

For more information on the guide's methodology, please see Part II.

Net Impact launched *Business as UNusual* in 2006 to:

- Provide information about what graduate programs offer prospective business school applicants interested in social and environmental impact
- Share student perspectives on how their program addresses these issues
- Enable business schools to develop more robust social and environmental impact curricula, career services, and support for student activities

HOW TO READ THE GUIDE

TOP BOX

The top box of each profile contains the following information about each program:

- The total number of students in the full-time program
- The degree options available for each school
- Average ratings from our student survey on the program's inclusion of sustainability and social impact, represented numerically on a 1-5 scale
- The number of respondents at each school who participated in the survey

ADMISSIONS

On the first page of each profile, schools with available information have an "Admissions" section. Here you can find the most recently published average GMAT score, average GPA, acceptance rates, and total tuition for the school, where this information could be found. These numbers are taken from school websites and existing publications, including *Bloomberg Businessweek* and *US News & World Report*. For latest numbers or to find admissions information that could not be provided here, we recommend contacting programs directly.

NET IMPACT CHAPTER

The "Net Impact Chapter" section contains the following information:

- The Net Impact chapter's self-reported percent of students at the program who are a part of the chapter
- Contact information for the chapter
- A gold or silver star for chapters that achieved Gold or Silver standing in 2012-2013 (recognition provided by Net Impact to its most active chapters). For a full list of these chapters, please see Part II.

DATA TABLES

Many profiles include data tables, visualized as charts, bar graphs, or percentages, that contain information from our spring 2013 survey of graduate students. Data tables appear for schools that generated at least 20 responses to the survey. The number of respondents for each school is listed on the first page of each profile, denoted by "n." Please see the Methodology section in Part II for details on how the data was calculated.

PROGRAM STRENGTHS

The icons in this section represent six key topic areas, along with the average rating (1-5) that students gave their program for its coverage of that topic area. A key to which topic area each icon depicts can be found on the following page.

WHAT IS NET IMPACT?

NET IMPACT IS a leading nonprofit that empowers a new generation to use their careers to drive transformational change in the workplace and the world.

At the heart of our community are over 40,000 student and professional leaders from over 300 volunteer-led chapters across the globe working for a sustainable future. Together, we make a net impact that transforms our lives, our organizations, and the world.





PROGRAM STRENGTHS KEY

WE ASKED STUDENTS to rate their program's strengths in the following areas:



**CORPORATE
RESPONSIBILITY**



**ENERGY & CLEAN
TECHNOLOGY**



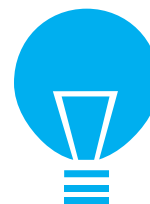
IMPACT INVESTING



**INTERNATIONAL
DEVELOPMENT**



**NONPROFIT
MANAGEMENT**



SOCIAL ENTERPRISE

Look for the average student ratings for each program's strength next to the corresponding icon on the school profiles.



PART 1

CHAPTER PROFILES

AMERICAN UNIVERSITY

Kogod School of Business

Washington, DC

<p>OVERALL RATING</p> <p>SUSTAINABILITY RATING: #36</p> <p>AVG SCORE: 3.5</p> <p>SOCIAL IMPACT RATING: #38</p> <p>AVG SCORE: 3.7</p> <p>Number of Survey Respondents = 37</p>	<p>JOINT DEGREES</p> <p>MBA/JD MBA/MA</p>	<p>DEGREE OPTIONS</p> <p>Full-time Part-time Other</p>	<p>96</p> <p>Full-time students</p>
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CURRICULUM

The Kogod MBA curriculum embodies the Kogod vision that profit and purpose are not at odds. Kogod's core curriculum gives a solid and rigorous business foundation while incorporating ideas and practice in sustainability, corporate social responsibility, and ethics.

After completing the core, students can choose from among many concentrations, or create their own. Elective courses can be taken from Kogod's MS in Sustainability Management or any graduate department on campus, including but not limited to *Social Enterprise, Environmental Policy, or International Development*.

This past year, sustainability-focused professors were busy with the inaugural year of the Master of Science in Sustainability Management (MSSM). The MSSM is the only interdisciplinary degree of its kind in the nation's capital. The degree is designed to integrate business education with environmental science and public policy to prepare students who want to be part of the first generation of professionally-trained sustainability experts and managers.

Additionally, as part of Kogod's overall vision, the school's yearly case competition for the past two years has had a sustainability theme. Two years ago, the focus company was O-Power and a green energy provider and this year the company was National Geographic.

ADMISSIONS

42%
ADMITTANCE RATE

AVG GMAT SCORE: **582**
AVG GPA: **3.29**

PROGRAM COST: **\$66,888**

On social and environmental themes in **CURRICULUM...**

56% of students are satisfied

SAMPLE COURSES

- 1 Measuring Social Impact
- 2 Environmental Economics
- 3 Financing Social Innovation

STUDENT ACTIVITIES

Kogod's mission that profit and purpose are not at odds is further represented in extracurricular activities. Although Kogod is a small program, it attracts an international student body with diverse backgrounds. As a result, students are very involved outside the classroom and this creates a wonderful environment in which to learn from fellow students.

The Net Impact club is one of the largest clubs in the program, with a quarter of full-time MBA's involved. The AU Net Impact club attempts to generate its events from students' suggestions and interest. The club also co-sponsors several events with other campus clubs, including but not limited to Kogod Women in Business (KWIB), Entrepreneurship Club, Marketing Club, and the Consulting Club. Sample activities that were co-sponsored include several Social Entrepreneurship Site Visits in the Washington Area with the Entrepreneurship Club, a Clothing Swap with the Marketing Club, and the Red Dress fundraiser for heart disease awareness with KWIB. Additionally, AU Net Impact attempts to be a resource for career connections and thus many events include connecting students to local sustainability professionals and alumni via happy hours, panels, and site visits.

On social and environmental themes in **STUDENT ACTIVITIES...**

83%

of students agree an impact job is a top priority

59%

of students are satisfied with extracurriculars

NET IMPACT CHAPTER

25%
of students in the Net Impact chapter



NET IMPACT CHAPTER CONTACT:
american@netimpact.org

CAREER SERVICES

Kogod MBA students take a four-semester required career development class to assess their values, interests, personalities, and skills. The course provides one-on-one coaching to develop short- and long-term career goals. Additionally, Kogod's dedicated career center, The Kogod Center for Career Development (KCCD), sponsors a series of Industry Days to connect students with alumni and employers from the corporate sector as well as national nonprofits, government agencies, and NGOs in a variety of functional areas. The KCCD attends and financially supports students to attend the annual Net Impact Conference. Students also have access to recruiting and career postings from other schools at AU, which provides connections to additional nonprofits, NGOs, and government agencies that may focus primarily on non-business students.

Kogod students have interned and secured full-time work at organizations such as Clean Energy Development Bank, FHI 360, Energy & Light Control, Population Action International, Right to Play, CDC Development Solutions, IFC, The World Bank, Discovery Channel, and various U.S. government agencies.

PROMINENT ALUMNI

- 1 **Kristina Dunlevy**, 2008, Senior Director of Program Operations, FHI 360
- 2 **April Thompson**, 2007, Director of Marketing & Communication, GoodWeave USA
- 3 **Jeff Franco**, 2006, Executive Director, City Year DC

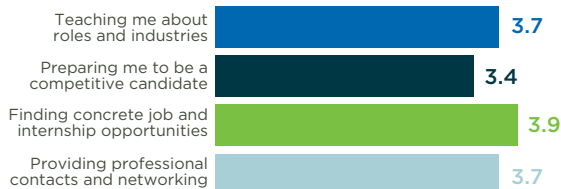
AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

On CAREER SERVICES...



HOW EFFECTIVE IS THE PROGRAM AT...



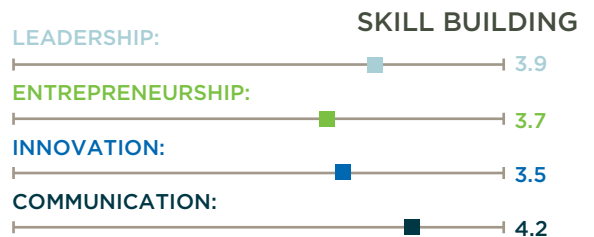
How does career support for a traditional job search compare to support for an impact job search?

- SAME BETTER WORSE

REASONS TO ATTEND

Kogod's greatest strength is its small size; this allows students to be active beyond academics and to develop close relationships with professors and staff. However, small does not equate to a lack of diversity or opportunities. Kogod's MBA class draws a diverse group of students, both in nationality and work experience. Additionally, the small size allows each student special attention to develop a personalized career path and leverage the support of a tight knit community.

Additionally, Kogod's focus on both profit and purpose means that students learn and practice both traditional business and a more meaningful, sustainable approach to the future of business.



PROGRAM STRENGTHS



3.9



3.4



4.3



3.6



4.1



3.4

FOR MORE INFORMATION www.american.edu/kogod

BREAK THE BOUNDARIES of a typical MBA.

People, Planet, Profit. It's in our DNA.

Experience a real-world approach to learning business management that incorporates the Triple Bottom Line in everything you do.



Antioch University New England
2012-2013 Net Impact
Silver Chapter

Antioch University New England's **MBA in Sustainability**

Our students and graduates are inspiring social entrepreneurs, innovative corporate and government leaders, and dynamic managers of nonprofits. These sustainability champions are creating and working for businesses they believe in. AUNE MBA graduates juggle multiple projects, communicate effectively, and plan strategically for initiatives that deliver sustainable operations.

Triple-Bottom-Line concepts (people, planet, profit) are woven throughout the MBA courses, because at

AUNE sustainability, ethics, and social justice matter. Profit is not the only measure of an organization's success; in AUNE's MBA you also learn ways to measure organizational sustainability, corporate social responsibility, and community impact.

- Choose a program that fits your lifestyle
- Get your MBA in one, two, or three years
- No GMAT or GRE required



ANTIOCH UNIVERSITY NEW ENGLAND

MBA in Sustainability

Keene, NH

<p>DEGREE OPTIONS</p> <p>Full-time Part-time Online</p>	<p>25 students</p>	<p>Number of Survey Respondents = 21</p>
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CURRICULUM

Antioch University New England's (AUNE) MBA in Sustainability is committed to pursuing a balanced triple bottom line of people, planet and profit. AUNE weaves ecological and social responsibility throughout the business courses, preparing students to become leaders of change. A progressive, interdisciplinary approach prepares students for social entrepreneurship, intrapreneurship, and corporate social responsibility. Working in a cohort model, AUNE's approach to transformative education integrates practice and theory in a collaborative learning environment. Students move through the program together in a learning community enhanced by the unique perspectives and diversity that each student brings to business and sustainability. This diversity of student backgrounds and professional experience cultivates the local and global perspectives necessary to lead and manage in complex and changing environments.

At AUNE, traditional MBA topics such as finance and economics are accompanied by subject matters such as sustainable business practices, complex systems thinking, and collaboration. Students in the AUNE MBA program are taught to think critically throughout their coursework, through engaging discussions, and in the practice of management with hands-on learning including case studies, field trips, research, and consulting projects. AUNE's MBA faculty members share a passion for doing business in a way that is socially, environmentally, and financially profitable. They provide expertise as business leaders, consultants, activists, and scientists in a supportive learning environment that encourages both professional and interpersonal relationships.

On social and environmental themes in **CURRICULUM...**

100% of students are satisfied

SAMPLE COURSES

- 1 Ecological Economics for Social Entrepreneurs
- 2 Integrative Strategic Management
- 3 Earth Systems in Organizations

STUDENT ACTIVITIES

As a university recognized for social justice, AUNE practices what it preaches. Students are dedicated and engaged in social and environmental issues throughout all university programs. Through student groups like AUNE's Net Impact chapter, students explore their interests through hands-on learning with businesses, nonprofit organizations, and schools close to their homes. The Net Impact chapter at AUNE is dedicated. Most AUNE Net Impact students do not live in the Keene area and travel to attend classes ten weekends per year. However, AUNE's Net Impact chapter manages to hold an event every weekend that class is in session. Events are tailored to meet the needs and interests of current MBA students. Events include hearing from speakers who are leaders in sustainable business, and a symposium for eco-tourism in collaboration with another student group at AUNE. Career-oriented events provide an opportunity for students to share their professional work for feedback and have been focused on networking, social media and career reinvention. This past year, the Net Impact chapter at AUNE hosted a Sustainability Roundtable with New Hampshire Businesses for Social Responsibility, bringing together business leaders and the regional community to talk about issues around sustainability, with a focus on engaging stakeholders in sustainability efforts.

On social and environmental themes in **STUDENT ACTIVITIES...**



NET IMPACT CHAPTER



NET IMPACT CHAPTER CONTACT:
antioch@netimpact.org



CAREER SERVICES

The AUNE MBA in Sustainability offers opportunities for students to participate in career development through hands-on experience, such as consulting projects with regional organizations facing sustainability challenges, leading journeys to businesses with sustainable practices, and informational interviews with leaders in the field. Throughout the program, individual learning and group projects cultivate the systems-thinking skills required to face the current business challenges.

Students are assisted and well-served in connecting with close to 10,000 alumni who have taken on sustainability challenges and leadership roles throughout the world. AUNE alumni and faculty genuinely support the career development of AUNE students and are dedicated to cultivating connections for a more sustainable world. Through diverse backgrounds in corporate America, entrepreneurship, and nonprofit work, students build a strong professional network. AUNE students are actively connected to faculty and alumni through personal interaction and social media. Both faculty and alumni provide regular additions to the job board and are continuously reporting on their professional successes. AUNE's Center of Academic Innovation offers students and alumni an opportunity to work with the center to incubate and launch entrepreneurial projects.

PROMINENT ALUMNI

- 1 **Hermine Levey Weston**, 2012, Program Director, Practice Greenhealth
- 2 **Dave Boynton**, 2011, Executive Director, Seacoast Buy Local
- 3 **Chad Braden**, 2011, Director of Facilities and Sustainability, Stonebridge Hospitality

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

On CAREER SERVICES...



HOW EFFECTIVE IS THE PROGRAM AT...



How does career support for a traditional job search compare to support for an impact job search?

- SAME
- BETTER
- WORSE

REASONS TO ATTEND

The MBA in Sustainability reflects AUNE's progressive approach to education and its commitment to empowering leaders who affect positive change. Sustainability is not just a course; social and environmental responsibility is included in every aspect of the curriculum. AUNE's MBA is designed to fit every lifestyle, offered in accelerated, weekend, and part-time formats. The key to AUNE's program is an interdisciplinary and hands-on approach to sustainability in business; it is no longer business as usual. With a diverse mix of students — nonprofit workers, corporate executives, social entrepreneurs, and change agents — the learning environment in the MBA program is collaborative, creative, innovative, and dynamic in facing sustainability challenges. AUNE's MBA is an embodiment of strong core values: ecological stewardship, community action, and social responsibility. It supports the understanding that organizations need to operate in the present without compromising the future.

FOR MORE INFORMATION www.antiochne.edu/mba-sustainability/



APPALACHIAN STATE UNIVERSITY

Master of Business Administration Program

Boone, NC

<p>JOINT DEGREES</p> <p>PSM/MBA CJ/MBA MSA/MBA MPA/MBA MAHE/MBA</p>	<p>DEGREE OPTIONS</p> <p>Full-time Part-time EMBA</p>	<p>65 Full-time students</p>	<p>Number of Survey Respondents = 22</p>
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CURRICULUM

The MBA program at Appalachian State University has implemented a variety of classes that focus explicitly on sustainable practices in business. The university leads in creating a world where environmental, societal, and economic qualities exist in balance to meet the resource needs of today and of future generations. Appalachian has a decades-long commitment to sustainability, offering multiple degree programs and engaging our community through innovative initiatives. Through this transformational effort, Appalachian connects academic programs, research efforts, campus operations, pedagogy and learning outcomes with principles of sustainability, thus preparing our students to be the leaders of today and tomorrow.

The MBA program offers a concentration in Sustainable Business, which is growing in popularity among students. Coupled with the sustainability department's course offerings, the business department offers a variety of courses that integrate business and sustainable practices. In addition to this, students are offered opportunities to participate in practicum, internships, and assistantships whose sole focus is incorporating sustainable business practices. Appalachian also rethinks common practices and implements state-of-the-art technologies related to energy production and energy conservation on campus.

On social and environmental themes in **CURRICULUM...**

50% of students are satisfied

SAMPLE COURSES

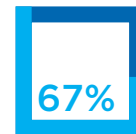
- 1 Accounting for Sustainable Practice
- 2 Advanced Environmental Economics
- 3 Sustainable Business for a Global Economy

STUDENT ACTIVITIES

Students at Appalachian State University believe so strongly in reducing their environmental impact while on campus that they charged themselves a fee to support renewable energy projects. Students have also recently received a two-year \$75,000 EPA P3 (People, Prosperity and the Planet) Award to continue work on a project to convert biomass into a usable by-product that can produce fuel to warm greenhouses. Appalachian has earned a STARS Gold rating in 2012 from the Association for the Advancement of Sustainability in Higher Education for its sustainability progress, earning the fourth-highest score in the country. It has been recognized by SIERRA magazine as one of the top 10 "Coolest Schools" for 2012 for helping to solve climate problems and making significant efforts to operate sustainably. The university also was included in The Princeton Review's 2012 "Guide to 322 Green Colleges," which highlights institutions demonstrating above-average commitment to sustainability in terms of campus infrastructure, activities and initiatives.

Students in Net Impact, as well as others on campus, participate in events such as the Solar Decathlon, The Sustainability Film Series, Global Opportunities Conference, Appalachian Energy Summit, Earth Week, and much more!

On social and environmental themes in **STUDENT ACTIVITIES...**



of students agree an *impact job is a top priority*



of students are *satisfied with extracurriculars*

NET IMPACT CHAPTER

20%

of students in the Net Impact chapter

NET IMPACT CHAPTER CONTACT:
appalachian@netimpact.org



CAREER SERVICES

The career service personnel at Appalachian State are committed to assisting students and recent alumni with career discovery, exploration, planning and achievement. ASU also partners with local and national employers to bring a variety of practicum, internship, and career positions to students and alumni. Employers come from a variety of industries, including companies that have a sustainable focus. The MBA program is proud to announce a new graduate-specific career counselor and instructor of executive skills, practicum, and internship courses. The career counselor will be mentor candidates and counsel them on resumes, interviews, and skills to help them obtain a job in their desired industry.

A quote from Ryan Baber, MBA 2013, speaks to Appalachian's investment in their students: "In the fall of 2012, I took on a practicum experience for Wells Fargo Bank, focused on providing a more cost effective and environmentally friendly channel for marketing bank information directly to consumers. This project connected me with seasoned environmental affairs executives in California, as well as the regional marketing team for North Carolina. By January, 2013 I was taking part in interviews with top regional managers from the financial, human relations, and marketing lines of Wells Fargo business representing North Carolina. On January 18th, 2013 I received an offer to become a Regional Marketing Store Manager."

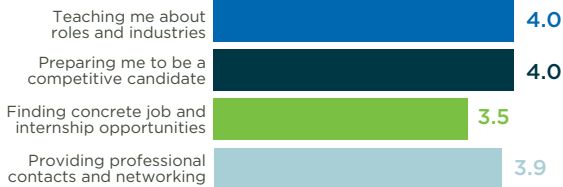
AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

On CAREER SERVICES...



HOW EFFECTIVE IS THE PROGRAM AT...



How does career support for a traditional job search *compare to support for an impact job search?*

- SAME BETTER WORSE

FOR MORE INFORMATION www.mba.appstate.edu

ARIZONA STATE UNIVERSITY

WP Carey School of Business

Tempe, AZ

<p>ADMISSIONS</p> <p>36% ADMITTANCE RATE</p> <p>AVG GMAT SCORE: 675</p> <p>AVG GPA: 3.38</p> <p>PROGRAM COST: \$48,100</p>	<p>JOINT DEGREES</p> <p>MBA/MSIM MBA/MACC MBA/JD MBA/MASTER OF ARCHITECTURE MBA/MD</p>	<p>DEGREE OPTIONS</p> <p>Full-time Part-time EMBA Online Other</p>	<p>140 Full-time students</p>
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CURRICULUM

The MBA curriculum currently offers one course in Sustainability and Social Responsibility, but many of the courses taught promote the critical thinking that is required to make the business case for such topics. Students can and are encouraged to enroll in courses taught through the School of Sustainability at ASU in order to facilitate a cross-platform knowledge base and participate in the many emerging topics that sustainability offers. On- and off-campus consulting opportunities as a part of capstone course work in your second year can offer sustainability tasks and assignments. Additionally, visits to Phoenix area companies with a sustainability focus occur a few times a year, offering networking opportunities to students.

CAREER SERVICES

The mission of the WP Carey Graduate Career Center is to unlock the unique potential of each student, empowering them to achieve lifelong career success. The Career Center takes an individualized approach to career development and works with students to design careers tailored to their interests. To that end, they actively collaborate across ASU to expose interested students to opportunities in sustainability. They also offer a variety of special events, MBA treks, and speakers throughout the year to help students understand how to use their business skills to make a positive social and environmental impact while connecting them with professionals in the field. Many of Carey's on-campus recruiting partners are committed to sustainable practices and the Career Center encourages interested students to seek out these employers regardless of whether they offer specific impact jobs. In Carey's experience, students working in the traditional MBA disciplines can often create fulfilling careers in organizations that share their passion for impact through sustainable practices.

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

SAMPLE COURSES

- 1 Sustainability and Social Responsibility

STUDENT ACTIVITIES

Students are concerned and interested in exploring and expanding the role sustainability and corporate responsibility plays in the world around us. The Net Impact club hosts a variety of sustainability-minded speakers from companies based in the Phoenix metropolitan area throughout the year. Students can participate in an annual Net Impact Business Plan Competition and take part in the many discussions, presentations, and courses offered through the School of Sustainability at ASU.

NET IMPACT CHAPTER

10%

of students in the Net Impact chapter

REASONS TO ATTEND

ASU offers a small, tight-knit MBA community to continue one's educational pursuits. ASU is known for its highly ranked MBA program and for Supply Chain Management in particular. In today's rapidly changing business environment, an organization's supply chain is the first and most important department in achieving sustainability goals. Additionally, the environment in Arizona due to the heat and availability of water makes it a natural location for sustainability-minded companies to start and prosper.

FOR MORE INFORMATION

www.wpcarey.asu.edu/mba/

NET IMPACT CHAPTER CONTACT:
arizonastate@netimpact.org

AUDENCIA NANTES

School of Management

Nantes, France

ADMISSIONS 28% ADMITTANCE RATE	PROGRAM COST: \$37,500	DEGREE OPTIONS Full-time EMBA Online	21 Full-time students
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CURRICULUM

Audencia Nantes aims to train leaders capable of inventing and implementing more responsible business models and management practices. To do so, Audencia creates various opportunities to broaden students' minds so that they will think and act differently. Every dimension of Audencia carries global responsibility as its core value. Faculty connected to the Institute for Global Responsibility and Entrepreneurship have research interests in aspects of sustainability or responsible management, which informs teaching across the disciplines of the school. In 2004, Audencia became the first school of management in France to sign the United Nations Global Compact and embrace its 10 universal principles of human rights, labor standards, and the environment. Taking a step further, Audencia created an Institute for Global Responsibility and Entrepreneurship to coordinate and to disseminate the school's different activities related to corporate social responsibility (CSR) and sustainability in research, teaching, corporate relations, and internal management.

In 2012, Audencia announced a Full-time MBA in Responsible Management to educate tomorrow's responsible leaders. The first cohort of this program will join Audencia in September 2013. All core courses in this degree program are required to incorporate themes related to global responsibility. A number of electives also incorporate sustainability or responsible management dimensions. The program equips participants to face global business challenges head-on with responsible, state-of-the-art business solutions and risk management expertise. Working with experienced professors and professionals on 'live' company projects, MBA participants face current business challenges and learn to create innovative recommendations for responsible and sustainable business strategies.

SAMPLE COURSES

- 1 Business Ethics
- 2 Sustainable Supply Chain Management
- 3 Managing Innovation for Sustainable Business

STUDENT ACTIVITIES

Many activities and courses related to the Institute for Global Responsibility and Entrepreneurship at Audencia are open to students from across the school. Audencia has a large number of active undergraduate student clubs in many areas, such as banking, finance, and corporate social responsibility. One of the objectives of the Net Impact Audencia Chapter is to collaborate with the undergraduate associations on various events. For the past two years, MBA students have organized a Global Responsibility Day open to the whole student body, graduates, and corporate partners in order to raise awareness on CSR issues. Students this year have been involved in Global Responsibility Days with exchange students from partner institutions in order to facilitate the exchange of ideas and interaction from an international perspective. Company visits and corporate presentations from organizations involved in sustainability or responsible management initiatives are also included in the program. Audencia MBA students also take part in the Aspen Institute's case study competition focused on sustainable business.

NET IMPACT CHAPTER

100%

of students in the
Net Impact chapter



NET IMPACT CHAPTER CONTACT:
audencia@netimpact.org



CAREER SERVICES

A series of personal development seminars are organized throughout the year, designed to complement the knowledge acquired during the core and elective courses and allow participants to develop their managerial skills. Topics include leadership skills, change management, communication skills, business ethics, and more. Participants are also in regular contact with Audencia's team of international career advisors, who help each participant to develop an individual career plan. The careers service also offers workshops on networking, CV writing, and interview skills, as well as mentoring, individual coaching, mock interviews, and company visits.

PROMINENT ALUMNI

- 1 **Frederic Bociaga**, 2010, Global Marketing Program Manager, Philips Lighting
- 2 **Caroline Gastaud**, 2005, Director of Sustainable Development, IKEA
- 3 **Astrid Heil**, 2007, Head of Partnership Development, Nicolas HULOT Foundation

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

FOR MORE INFORMATION

www.audencia.com/en/programmes/mba-in-responsible-management

REASONS TO ATTEND

Audencia encourages learning from different geographic backgrounds, and the current MBA intake represents 16 different nationalities. Furthermore, Audencia boasts highly qualified and experienced professors from a wide range of nationalities who are much appreciated by the international student population. The Audencia International MBA is a triply accredited program by EQUIS, AACSB, and AMBA; less than 1% of schools worldwide have achieved this. During their MBA, participants may enjoy an exchange with leading MBA partner schools in the United States, Brazil, China, or other European countries. The Reseau Audencia alumni network is an international 15,000 member-strong, active organization.

The Audencia MBA in Responsible Management seeks to admit participants who can demonstrate a passion for Global Responsibility as proven through their study, career choices, and commitment to community involvement. In order to support these students, Audencia is proud to offer a Global Responsibility Scholarship that covers up to 50% of tuition.



AUSTRALIAN GRADUATE SCHOOL OF MANAGEMENT

Sydney, Australia

<p>FOR MORE INFORMATION</p> <p>www.asb.unsw.edu.au</p> <p>NET IMPACT CHAPTER CONTACT: agsm@netimpact.org</p>	<p>DEGREE OPTIONS</p> <p>Full-time Part-time EMBA</p>	<p>53 Full-time students</p>
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CURRICULUM

The Australian Graduate School of Management (AGSM) MBA curriculum is primarily focused on careers in the financial services and consulting industries. With a full-time cohort of 53, the number of elective courses is limited, but there are opportunities to be involved with social and environmental impact projects through the Net Impact club and the university's Centre for Social Impact.

Core courses include economics, accounting, statistics, organizational behavior, finance, marketing, operations, and strategy. The majority of electives have a focus on strategy, finance, leadership, and management. The broader university offerings offered by the University of New South Wales include a greater degree of social and environmental course offerings and opportunities - however, these are outside of the MBA program.

NET IMPACT CHAPTER

50%

of students in the Net Impact chapter



CAREER SERVICES

Career services are outstanding, and the smaller cohort size means that students get a great deal of individual attention. While the majority of students focus on majors in consulting and financial services, career services are available to assist students looking for careers in the nonprofit industry, and students also have the AGSM alumni network to reach out to for assistance. Each student has the opportunity to pursue a career in the impact environment, and career services are available to assist in any way possible.

PROMINENT ALUMNI

- 1 Belinda Pratten**, 2013, Owner of Colombian Children's Foundation
- 2 David Rose**, 2011, CEO, Heart Kids Australia
- 3 Sharif Bagnulo**, 2012, NSW Rural Doctors Network

STUDENT ACTIVITIES

The AGSM program has 8 clubs, and the Net Impact, Marketing, Entrepreneurship and Sports Marketing Clubs all incorporate a degree of social and/or environmental focus.

The Net Impact Club offers students the opportunity to be involved with projects aimed at achieving social or environmental change. This includes events such as neighborhood cleanups, fundraising initiatives for local charities, nonprofit consulting services, green awareness projects such as tree plantings, and youth development initiatives involving local underprivileged schools. The club collaborates with the Sports Marketing, Marketing, and Entrepreneurship Clubs on a few initiatives that are of mutual benefit to all club members, such as organizing sports events for which entry fees can be directed toward fundraising for a local charity.

REASONS TO ATTEND

The AGSM MBA program has a strong focus on general management, leadership, strategy, and finance. Every year, newly minted AGSM MBAs enter the workforce as leaders, realizing the responsibility they have to the greater community. The school is located in Sydney, the financial hub of Australia, with an extensive and global network of distinguished alumni. For students interested in tackling social and environmental issues, the Net Impact Club and Centre for Social Impact both provide opportunities to raise awareness and create lasting change. The school's dedicated career services team is on hand to support students looking to forge a career in the nonprofit industry, or other industries of interest.

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

BABSON COLLEGE

F.W. Olin Graduate School of Business

Wellesley, MA

OVERALL RATING SUSTAINABILITY RATING: #15 AVG SCORE: 4.0 SOCIAL IMPACT RATING: #35 AVG SCORE: 3.8 Number of Survey Respondents = 26	DEGREE OPTIONS Full-time Part-time EMBA 1 year	249 Full-time students
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CURRICULUM

Viewing business through the lens of creating impact is truly integrated throughout the Babson MBA curriculum. Ethical and sustainability issues are woven into the entirety of the core curriculum, rather than being treated as a separate business issue. Babson prides itself on the development of the Signature Learning Experience program, which requires students to prepare cross-disciplinary presentations each quarter that address real-world issues. This past year, 3 out of 4 assignments were related to impact issues. The second half of the first year is spent working in small teams on semester-long consulting projects for outside businesses. Each year, several of these clients include nonprofit and social enterprise organizations.

Babson also offers several electives that focus on social/environmental themes. Popular semester length classes in the past have explored broad topics such as social entrepreneurship and financing environmental initiatives, while intensive courses allow for a deeper dive into specific topics such as green marketing or entrepreneurship in developing economies.

Finally, centers on campus act as a great resource for students interested in social value creation. The Lewis Institute for Social Innovation is an influential thought leader in impact creation, and offers students mentorship and networking opportunities through a wide range of partnerships, support for social enterprise start-ups, and general guidance to the Babson community as a whole. The Center for Women's Entrepreneurial Leadership focuses on gender issues in business, while the Blank Center for Entrepreneurship offers additional resources for those hoping to create mission-based start-ups.

STUDENT ACTIVITIES

Between the Lewis Institute for Social Innovation, a steady stream of influential guest speakers and forums, and a motivated student body, there are a wealth of opportunities for students at Babson to create impact. In addition to the Net Impact chapter, other student run organizations focused on energy and environmentalism, community outreach, nonprofit board service, and sustainable food solutions allow for deeper exploration into areas of interest. Those looking to widen their global perspective have the opportunity to travel to Africa to teach through Babson's Entrepreneurial Leadership Academy or participate in one of the on-campus programs supported through the school's partnership with the Clinton Global Initiative University (CGIU) network.

Babson's Net Impact chapter hosts a variety of events, geared to engage with the surrounding community and provide members with the tools necessary to pursue successful careers in social and environmental value creation. Film screenings, networking opportunities, career panels and intimate round table discussions with industry leaders are a few examples of events hosted this past year. The chapter also benefits from significant administrative support, with many attendees of the 2012 Net Impact Conference and participants in external case competitions receiving scholarships.

ADMISSIONS

68% ADMITTANCE RATE	AVG GMAT SCORE: 632 AVG GPA: 3.24	PROGRAM COST: \$91,180
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On social and environmental themes in **CURRICULUM...**

73% of students are satisfied

SAMPLE COURSES

- 1 Social Value Creation Matters
- 2 Social Entrepreneurship
- 3 Financing and Valuing Sustainability

On social and environmental themes in **STUDENT ACTIVITIES...**

67% of students agree an impact job is a top priority	77% of students are satisfied with extracurriculars
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NET IMPACT CHAPTER

16% of students in the Net Impact chapter	GOLD chapter ★
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NET IMPACT CHAPTER CONTACT:
babson@netimpact.org

CAREER SERVICES

The Babson Net Impact Chapter works closely with a designated member of the graduate career services center to streamline efforts related to preparing students for impact related jobs. Several company treks are planned for each semester, and many area businesses with a social/environmental focus come to campus to recruit for internships and jobs as well. One of the most popular chapter events last year was an evening devoted to exploring "Careers with Purpose." A panel of leaders from a variety of fields came to Babson to share their experiences of working in impact careers, and provide insight on how current students can plan to structure their MBA program to best prepare them for the job market. Afterwards, attendees participated in a roundtable networking session, which allowed them to engage with individual panelists and ask specific questions. Finally, with the Lewis Institute, Center for Women's Entrepreneurial Leadership, and the Blank Center all located on campus, there is a steady stream of prominent guest speakers and visitors, providing for a rich network of mentors and contacts.

PROMINENT ALUMNI

- 1 **Jon Carson**, 1979, Founder, Bidding For Good
- 2 **Jen Bender**, 2010, Managing Director, New Sector Alliance
- 3 **Jim Poss**, 2003, Founder, BigBelly Solar

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

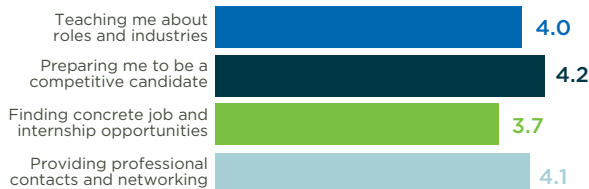
On CAREER SERVICES...



90%

of students agree the *program offers adequate career preparation resources for impact job seekers*

HOW EFFECTIVE IS THE PROGRAM AT...



How does career support for a traditional job search *compare to support for an impact job search?*

SAME BETTER WORSE

REASONS TO ATTEND

Babson College identifies its mission as, "to educate entrepreneurial leaders who create great economic and social value - everywhere." This vision comes across through every aspect of the program, and is wholly supported by the faculty, staff and students. No other student organization on campus embodies this purpose more than Net Impact, and as a result the chapter has benefited from widespread enthusiasm and support from the community.

LEADERSHIP:

SKILL BUILDING



PROGRAM STRENGTHS



3.8



4.3



3.6



3.0



4.6



3.3

FOR MORE INFORMATION www.babson.edu/graduate/



IMPACT

SHOULD BE A POSITIVE THING

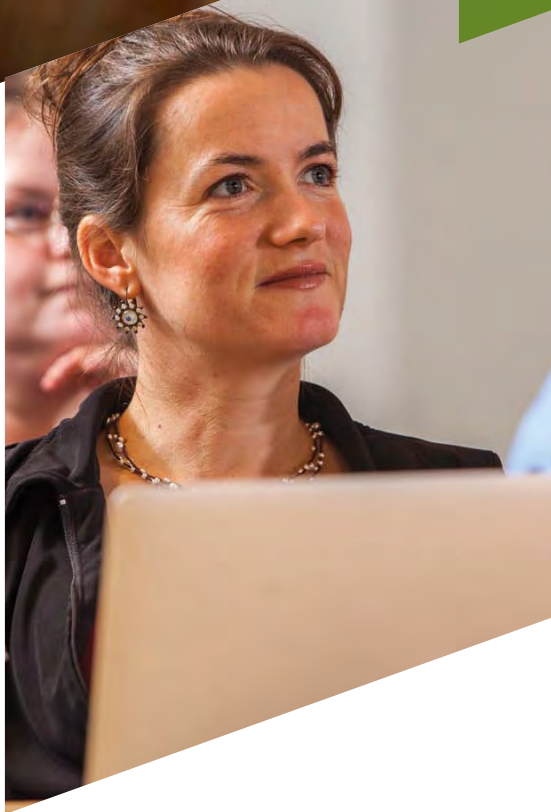


MBA in Sustainable Systems

MBA in Sustainable Business

MA in Organizational Leadership

Industry-specific Certificate Programs



The more you see it in headlines lately, the more convinced you might become that “impact” is decidedly negative.

WE BELIEVE THE WORD HAS A BETTER MEANING

Our idea of impact is what happens when your skills and values are perfectly aligned. When you get to work on something you truly believe in. When what you do for a living has a positive effect on the world we live in.

**Bainbridge
Graduate Institute**

ONLINE bgi.edu ADMISSIONS admissions@bgi.edu

BAINBRIDGE GRADUATE INSTITUTE

MBA in Sustainable Systems

Seattle, WA

OVERALL RATING SUSTAINABILITY RATING: #3 AVG SCORE: 4.7 SOCIAL IMPACT RATING: #9 AVG SCORE: 4.3 Number of Survey Respondents = 49	DEGREE OPTIONS Full-time Part-time Other	126 Full-time students
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CURRICULUM

A deep commitment to pursuing a balanced triple bottom line of people, planet and profit infuses both Bainbridge Graduate Institute's (BGI) pedagogy and its community. BGI holds a vision of changing business for the better by infusing ecological and social sustainability within business practices.

In each of their respective disciplines, the BGI faculty model both engagement and expertise in environmentally and socially responsible business. BGI's teaching model exposes students to a range of faculty, from PhD-level academics with international reputations in sustainable business to practitioners with extensive business experience.

Students pursuing an MBA may apply to either the Metro Program, which features evening in-person classes held at the downtown Seattle campus, or the Hybrid Program which features a combination of interactive online instruction with in-person classes on the weekends held on Bainbridge Island, WA. Students can also apply to one of BGI's three Certificate Programs, designed with online and in-person instruction. BGI's newest program is a cohort-based, in-person Master of Arts program in Organizational Leadership offered at BGI's downtown Seattle campus.

On social and environmental themes in **CURRICULUM...**

42% of students are satisfied

SAMPLE COURSES

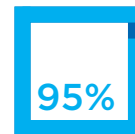
- 1 Leadership and Personal Development
- 2 Entrepreneurship & Intrapreneurship
- 3 Managing in a Changing World

STUDENT ACTIVITIES

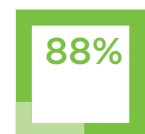
BGI offers a variety of co-created student activity programs. Activities occurring at the weekend classes, the Seattle Learning site, other locations, and virtually on the Commons are open to all students.

The Net Impact chapter serves as a nexus between all of BGI's programs, pulling leadership from both programs - Metro and Hybrid - and cross-promoting activities and events. In addition to monthly events, BGI's gold status chapter collaborates with other local Net Impact chapters to put on events, support students participating in business case/plan competitions, and offer professional development resources to students. The Net Impact chapter also collaborates internally with other student-led events such as Kaizen and the Diversity and Social Justice Committee. Kaizen (the Japanese term for continuous improvement) is held monthly to address community-wide issues. The primary goal of the BGI Diversity and Justice Committee (DSJ) is to foster deeper understanding, shared experience, and friendship between people of different origins, backgrounds, and experiences.

On social and environmental themes in **STUDENT ACTIVITIES...**



of students agree an impact job is a top priority



of students are satisfied with extracurriculars

NET IMPACT CHAPTER

90%
of students in the Net Impact chapter



NET IMPACT CHAPTER CONTACT:
bgi@netimpact.org



CAREER SERVICES

BGI supports students in defining and achieving their career aspirations. Achieving BGI's mission to "prepare students from diverse backgrounds to build enterprises that are financially successful, socially responsible, and environmentally sustainable" requires more than knowledge, skills, and competencies. It also requires that each student find that unique place where their talents and passions fit the world's needs.

BGI's career counseling and work transition services, as well as activities conducted during orientation and in courses such as Leadership and Personal Development, are all designed to support students in exploring and applying for their ideal career position. BGI's career services are unique in that it works in tandem with the coursework to offer a heavy focus on action learning and applied projects to build a student's experience base and relationships with various industries. The career services department provides a database of job and internship opportunities, a network of industry and government leaders involved in sustainable business as well as workshops, personal one-on-one sessions, and resources to help students thrive.

PROMINENT ALUMNI

- 1 **Rachel Maxwell**, 2012, Chief Executive Officer, Community Sourced Capital
- 2 **Jameson Morrell**, 2012, Sustainability Advisor, CH2M HILL
- 3 **David Kozin**, 2012, Chief Financial Officer, A&R Solar

AT THIS SCHOOL...

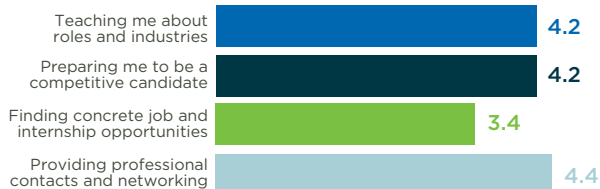
- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

On CAREER SERVICES...



73%
of students agree the *program offers adequate career preparation resources for impact job seekers*

HOW EFFECTIVE IS THE PROGRAM AT...



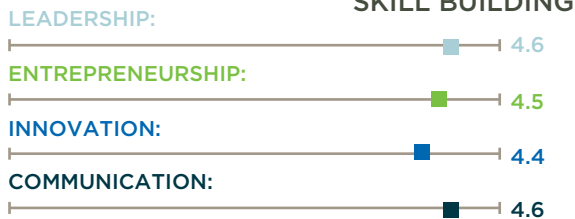
How does career support for a traditional job search *compare to support for an impact job search?*

- SAME BETTER WORSE

REASONS TO ATTEND

The business world is finally realizing the importance of addressing the issue of sustainability. BGI students have the good fortune to attend a school that has pioneered full inclusion of social and environmental responsibility into every aspect of a rigorous business curriculum.

Being ahead of the curve gives BGI students a real opportunity to innovate. For civilization to survive, we will have to reinvent almost every industry, every product, every production process, and every lifestyle. Nonprofits and governments will likewise have to reinvent themselves to meet the challenge of steering society in the direction of community and ecosystem health. Learning to innovate in the direction of sustainability and social justice will put students ahead of the curve and in line with emerging trends in public policy and consumer preferences.



PROGRAM STRENGTHS



4.4



4.2



3.1



3.5



4.6



4.0

FOR MORE INFORMATION www.bgi.edu

HOW DO WE REIMAGINE OUR GLOBAL FOOD SYSTEM?



BARD

SUSTAINABILITY

MBA.

Learn how to help businesses prosper by taking on society's greatest challenges and shaping tomorrow's solutions in a uniquely exciting and collaborative learning environment.

LEAD THE CHANGE. BE THE CHANGE. BARD.EDU/MBA

Bard MBA
IN SUSTAINABILITY

IN THE HEART OF NYC

BARD COLLEGE

Bard MBA in Sustainability

Annandale-on-Hudson, NY

FOR MORE INFORMATION www.bard.edu/mba NET IMPACT CHAPTER CONTACT: bardcollege@netimpact.org	JOINT DEGREES MS(CEP)/MBA	DEGREE OPTIONS Full-time Part-time Online Hybrid	32 Full-time students
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CURRICULUM

The Bard MBA in Sustainability is designed to prepare students for leadership positions—in both innovative start-ups and major corporations—with in-depth knowledge of business through the lens of sustainability. The curriculum provides grounding in core business competencies, with a focus throughout on the integrated bottom line. Covering subjects from leadership to operations, marketing to finance, and economics to strategy, our singular curriculum ensures students understand how to align profit with ecological and social missions. Students are actively engaged in co-creating the curriculum and regularly provide feedback on skills, knowledge, and connections they seek through the Bard MBA.

During their first year, Bard MBA students can complete a professional consultancy in NYCLab. Students work in small teams to solve sustainability-related business problems for various organizations. In their second year, students work to complete a year-long Capstone Project, consisting of either a business start-up, an intrapreneurial project, a consultancy, research project, or business plan. The connections made in the research and development process expand students' networks and provide opportunities for career development. Throughout both years, students visit regional sustainable businesses, enjoy guest lectures from industry leaders, and network at national conferences on corporate sustainability.

CAREER SERVICES

The Bard MBA trains students to be leaders as both entrepreneurs and intrapreneurs. NYCLab provides students with the skills and connections to continue their work upon graduation. The small cohort size of the Bard MBA classes allows students one-on-one career counseling with faculty and personalized guidance on business plans, capital raising pitches, and interview skills. Using Bard's vast network of alumni and faculty working in environmental and social organizations, the Bard MBA program is building a unique career service department focused on connecting organizations looking for sustainability leaders with Bard MBA graduates.

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

SAMPLE COURSES

- 1 Principles of Sustainability Management
- 2 NYC Lab
- 3 Implementing Sustainability (Operations II)

STUDENT ACTIVITIES

In its inaugural year, the Bard Sustainable Business Club (SBC) embarked on two main initiatives:

- Sustainable Business Fridays: a bi-monthly conversation series in which Bard MBA students interview a prominent business leader in the field of sustainability on a call open to the public. Students have discussed corporate sustainability and innovation with representatives from Unilever, Gravity Light, BlueSea Corporation, and more.
- New York City Net Impact networking: students hosted a panel of representatives from Net Impact members in New York City to assess the state of Net Impact in the community and explore opportunities to collaborate on initiatives. Students also hosted a Net Impact Happy Hour in Manhattan for all members.

NET IMPACT CHAPTER

80%

of students in the
Net Impact chapter

REASONS TO ATTEND

Through the Bard MBA, students explore how firms that pursue aggressive resource efficiency, innovative ecological design, human creativity, and continuous innovation can successfully integrate the three bottom lines: economic vitality, constant reduction in ecological footprint, and a business model that treats all stakeholders with respect and justice. Bard MBA graduates will transform existing companies, start their own, and pioneer new ways of doing business that meet human needs while protecting and restoring the earth's natural systems.

Business as UNusual, Published by Net Impact 2013

BARUCH COLLEGE

Zicklin School of Business

New York, NY

<p>OVERALL RATING</p> <p>SUSTAINABILITY RATING: #47</p> <p>AVG SCORE: 3.3</p> <p>SOCIAL IMPACT RATING: #58</p> <p>AVG SCORE: 3.3</p> <p>Number of Survey Respondents = 44</p>	<p>JOINT DEGREES</p> <p>JD/MBA</p>	<p>DEGREE OPTIONS</p> <p>Full-time Part-time EMBA</p>	<p>150</p> <p>Full-time students</p>
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CURRICULUM

The Zicklin School of Business at Baruch College educates leaders committed to global awareness, ethical practice, and socially responsible management. Issues of corporate governance and responsibility are woven in throughout the curriculum, and are reflected in the activities of the school's academic centers. Baruch College has courses at both undergraduate and graduate levels concerning social and environmental issues. Certain courses (Management and Society and Social and Governmental Environment of Business) are mandated for undergraduates and graduates, respectively. Baruch also now has a Tier III minor in sustainability at the undergraduate level, and a Master's in Sustainable Business at the graduate level, with a strong variety of courses available in each. There are also courses available in the Weissman School of Arts & Sciences and the School of Public Affairs on sustainability issues. The Real Estate program offers a certificate, related courses in sustainability, and general electives in areas such as social entrepreneurship and community change. Several academic departments offer a range of courses directly related to sustainable business, including Green Marketing, Entrepreneurship and Community Development, and Sustainable Supply Chains.

Baruch College is also home to the Robert Zicklin Center for Corporate Integrity (ZCCI). Throughout the year, the Center brings leaders in business, government, and the NGO community to campus to participate in a wide variety of seminars and conferences. These programs are offered on a complimentary basis to the student body and serve to supplement the business ethics education received in the traditional classroom setting.

ADMISSIONS

AVG GMAT SCORE: **635**

AVG GPA: **3.3**

PROGRAM COST: **\$55,515**

On social and environmental themes in **CURRICULUM...**

38% of students are satisfied

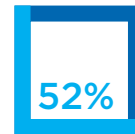
SAMPLE COURSES

- 1 Sustainability and IT
- 2 Sustainability in Supply Chains and Operations
- 3 Social Entrepreneurship

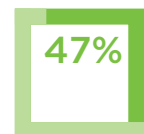
STUDENT ACTIVITIES

The Sustainable Business Club, Net Impact's chapter at Baruch College (SBC) is the student organization dedicated to issues such as corporate social responsibility, social entrepreneurship, renewable energy, and international development. The SBC's mission is to empower a community of leaders who use business to make a positive social, environmental, and economic impact in the world. The SBC is entering its eighth year as a Net Impact chapter and has been growing rapidly since inception, reflecting the increased interest in sustainability among students, faculty, and the Zicklin administration. Its goals include cultivating leaders who understand the importance of sustainability, debunking the myth that money and mission are mutually exclusive pursuits, and supplementing classroom learning with discussions, speakers, trips, and networking events. This all works in tandem to create a more holistic MBA experience and prepare students for business in the 21st century. In Spring 2013, SBC offered programs to educate and inspire students to develop careers with a social or environmental focus. These events included an all-star panel entitled "Making the Business Case for Sustainability: The Importance of Sustainability Reporting." Sustainability representatives from Jetblue, Bloomberg, Bristol - Myers Squibb, and ING participated. This is just one example of the exciting events the chapter holds on the topic of sustainable business.

On social and environmental themes in **STUDENT ACTIVITIES...**



of students agree an impact job is a top priority



of students are satisfied with extracurriculars

NET IMPACT CHAPTER

35%

of students in the Net Impact chapter



NET IMPACT CHAPTER CONTACT:
baruch@netimpact.org

CAREER SERVICES

The primary mission of Baruch's Graduate Career Management Center (GCMC) is to educate, train, and advise graduate students in career management so that they may market themselves effectively in the MBA job market. They also consider it a priority to initiate and maintain relationships with potential employers for the purposes of strengthening the connection between students and employers and maximizing students' employment opportunities. Employers represented in the 2008 Net Impact Company Rankings that have hired Baruch MBAs include Citigroup, Colgate-Palmolive, Deloitte, Ernst & Young, HSBC, JPMorgan Chase, KPMG, Microsoft, and PricewaterhouseCoopers.

The GCMC works with the Net Impact chapter to help promote events and develop a resume book of students interested in sustainability careers. They have also compiled and made available to the membership a database of organizations recognized as socially responsible, searchable by location, industry, and whether they have a history of employing Baruch alumni.

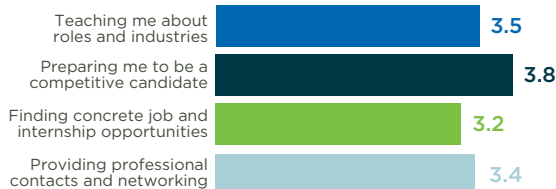
On CAREER SERVICES...



50%

of students agree the *program offers adequate career preparation resources for impact job seekers*

HOW EFFECTIVE IS THE PROGRAM AT...



How does career support for a traditional job search *compare to support for an impact job search?*

SAME BETTER WORSE

PROGRAM STRENGTHS



3.6



2.6



3.2



3.1



3.9



3.1

FOR MORE INFORMATION www.zicklin.baruch.cuny.edu/programs/graduate/mba

PROMINENT ALUMNI

- 1 Tim Woodall**, 2008, Strategist, Addison
- 2 Pamela Bolton**, 2007, Associate Vice President, Global Business Coalition on HIV/Aids, Tuberculosis, and Malaria
- 3 Celine Ruben-Salama**, 2010, Project Manager, Office of Environmental Responsibility, American Express

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

REASONS TO ATTEND

The Zicklin School of Business at Baruch College is committed to developing robust curricular and extracurricular offerings on the social and environmental impact of business. In recognition of its efforts, Zicklin was ranked by the prestigious Aspen Institute among the Global Top 100 business schools for excellence in social and environmental issues.

Our diverse MBA student body includes a significant core of students with experience and career aspirations in, sustainable business. Recognizing that curricular and programmatic change in this area typically starts at the student level, the school welcomes and encourages applicants with interests in sustainability.



BOSTON UNIVERSITY

School of Management

Boston, MA

OVERALL RATING SUSTAINABILITY RATING: #42 AVG SCORE: 3.4 SOCIAL IMPACT RATING: #26 AVG SCORE: 3.9 Number of Survey Respondents = 26	JOINT DEGREES MBA/MS MBA/MA MBA/MB MBA/JD MBA/MD MBA/MPH	DEGREE OPTIONS Full-time Part-time EMBA IMBA	297 Full-time students
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CURRICULUM

The curriculum at the Boston University School of Management has always emphasized a comprehensive skill set that embraces both quantitative and qualitative dexterity across all industries. In addition, for over 35 years, the Public and Nonprofit Management Program (PNP) and its dedicated participants (10% of the full-time MBA student body, distributed across all cohorts to encourage disciplinary diversity of thought) have significantly influenced the general management curriculum and experience. The core courses are increasingly embedding concepts of sustainability and social responsible business throughout, with cases involving nonprofit organizations and socially responsible companies.

The School of Management supports academic research and knowledge development in areas of corporate responsibility and sustainability. Faculty members have published articles and books on topics such as cause marketing, corporate social responsibility, charity advertising, and social purpose businesses, and have engaged in a wide variety of sustainability-related research activities.

The School of Management has also launched a continuum of coursework that focuses on sustainability as a core business strategy. These include Global Sustainability, which introduces students to integral sustainability challenges and the business opportunities presented by these challenges, and Government, Society and Sustainable Development, which explores leading global economies and the role of key stakeholders in developing sustainable global businesses at the macro level. From a micro perspective, a myriad of courses are offered on sustainable business and clean technology, including Strategies for Environmental Sustainability, Clean Technologies and Supply Chains, and Sustainable Business: Profits, Planet, People and Purpose.

STUDENT ACTIVITIES

The Boston University MBA program is a vibrant, diverse community with organizations and events for every interest. The Net Impact Chapter has partnered with the Energy, Latin America MBA, and Public & Nonprofit Management Clubs, as well as the MBA Council to host or promote events relevant to members' educational and professional interests.

Boston University also hosts two prominent annual events focused on engaging students in social and sustainability initiatives: the Net Impact Case Competition, a student-run event for Boston-area MBA students now in its 18th year, and Link Day, a one-day student consulting project with local nonprofits. These experiences inform and embody classroom lessons, putting academic theory into business practice and fusing real-world perspective with academic knowledge. The opportunities continue to expand, thanks to student initiative and support from faculty and administration. Two recent additions include the Collaborative Consulting program, a semester-long expansion of the Link Day concept, and BU on Board, a Board Fellows program for students, now in its third year.

ADMISSIONS

33%
ADMITTANCE RATE

AVG GMAT SCORE: **680**
AVG GPA: **3.35**

PROGRAM COST: **\$85,868**

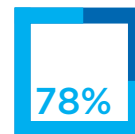
On social and environmental themes in **CURRICULUM...**

20% of students are satisfied

SAMPLE COURSES

- 1 Nonprofit Finance and Accounting
- 2 Leading Transformation in Health and Social Sector Organization
- 3 Strategies for Environmental Sustainability

On social and environmental themes in **STUDENT ACTIVITIES...**



of students agree an impact job is a top priority



of students are satisfied with extracurriculars

NET IMPACT CHAPTER

15%
of students in the Net Impact chapter



NET IMPACT CHAPTER CONTACT:
boston.grad@netimpact.org

CAREER SERVICES

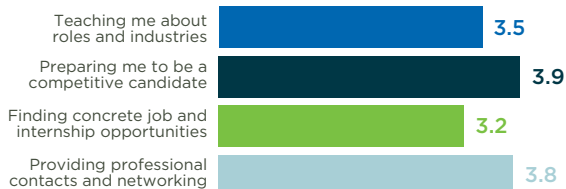
The School of Management's Feld Career Center continues to expand its support and improve the resources available to students interested in careers in nonprofit management, corporate responsibility, and environmental sustainability. In addition to three dedicated career counselors who are available for one-on-one coaching, Boston University has one corporate recruiter who is focused specifically on organizations and companies in the nonprofit, renewable energy, and social entrepreneurship sectors. Corporate recruiting is tasked to drive organizations to campus for branding and student recruitment initiatives. In addition, job postings are posted regularly on the internal employer/student web portal.

Alumni are a rich career resource for current students. The BU School of Management has a vast network of alumni pursuing careers in renewable energy, corporate social responsibility, sustainability, nonprofit management, and social entrepreneurship. Alumni are engaged by the career center and student clubs through monthly Learn@Lunch meetings to learn about various industries and professions in an informal setting. Additionally, the career center hosts industry-specific networking events for alumni and students to meet one another and explore career opportunities. Faculty members are also excellent and accessible resources for mentoring and advising on student career paths.

On CAREER SERVICES...



HOW EFFECTIVE IS THE PROGRAM AT...



How does career support for a traditional job search compare to support for an impact job search?

SAME BETTER WORSE

PROGRAM STRENGTHS



3.4



3.6



3.1



4.8



4.0



2.8

FOR MORE INFORMATION www.management.bu.edu/

PROMINENT ALUMNI

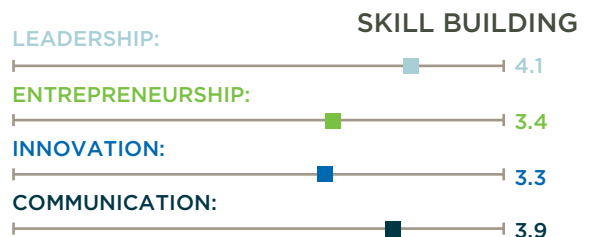
- 1 Ezra Benjamin**, 2011, Principal Program Manager, Sustainability, EMC
- 2 Melissa Small**, 2012, Manager, Corporate Responsibility Programs, EMD Millipore
- 3 Lilly Pai**, 2013, Loan Officer, Microfinance Solutions, Accion

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

REASONS TO ATTEND

Boston University School of Management's goal is to create value for the world. It achieves this through focusing on three pillars: Healthcare, Social Entrepreneurship, and Technology. The comprehensive business curriculum and the long-time influence of the school's Public & Nonprofit Management Program have equipped students with educational opportunities to evolve efficiently and thoughtfully into socially- and environmentally-aware professionals and practitioners. Students should consider Boston University if they want the flexibility to pursue social impact and sustainability career paths in any industry or function, and can be confident that the MBA program is both well-grounded in excellent learning opportunities and constantly innovating its curriculum.





BRANDEIS UNIVERSITY

International Business School

Waltham, MA

<p>ADMISSIONS</p> <p>AVG GMAT SCORE: 520-640</p> <p>AVG GPA: 3.54</p>	<p>PROGRAM COST: \$40,514</p>	<p>DEGREE OPTIONS</p> <p>Full-time</p> <p>Part-time</p>
		<p>Number of Survey Respondents = 28</p>

CURRICULUM

Brandeis is an institution founded on the principles of social justice. The International Business School (IBS), though young, is incredibly supportive of efforts to include more social and environmental themes in the curriculum. IBS offers a Green MBA program, and in 2013, added a Sustainability concentration. If IBS does not offer a course on a specific aspect of social and environmental impact, chances are that the Heller Graduate School across campus does.

Over the past year, there has been a collaborative effort between Net Impact and the administration to determine new ways to incorporate social and environmental themes into courses outside of the Green MBA concentration or the Sustainability concentration. While not every course currently includes social or environmental themes, the administration has shown a willingness to find ways to change that.

On social and environmental themes in **CURRICULUM...**

60% of students are satisfied

SAMPLE COURSES

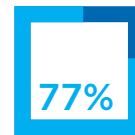
- 1 Building Sustainable Businesses
- 2 Business and the Environment
- 3 Business Strategy in Emerging Markets

STUDENT ACTIVITIES

Perhaps one of the most valuable aspects of IBS is the international student body; about 80% of students are from outside the U.S. and no single nationality comprises the majority of students. This means that there is no shortage of perspectives or personal experiences, and everyone is open to considering new ideas.

Having such a diverse and supportive student body means that Net Impact is able to experiment with different ways of connecting. In addition to mainstay events like the Impact Investing Challenge, Net Impact Brandeis has had speakers ranging from entrepreneurs to impact investors, is almost constantly consulting with a Boston-based company interested in improving its social and environmental impact, and has very strong ties with the school administration. There is a way for everyone to get involved.

On social and environmental themes in **STUDENT ACTIVITIES...**



of students agree an *impact job is a top priority*



of students are *satisfied with extracurriculars*

NET IMPACT CHAPTER



NET IMPACT CHAPTER CONTACT:
brandeis@netimpact.org

CAREER SERVICES

Career Services at Brandeis is dedicated to students interested in social/ environmental issues. One of the benefits of attending a small school is that the career service staff becomes well acquainted with each student and thus can offer specific job or internship opportunities to particular students. This offers a very personal and tailored approach to matching prospective employers and students.

Career Services also regularly brings companies dedicated to corporate responsibility and sustainability to campus. Typically company representatives are invited to give a presentation, and then students are able to attend one-on-one meetings to further explore areas of interest and opportunities within the company.

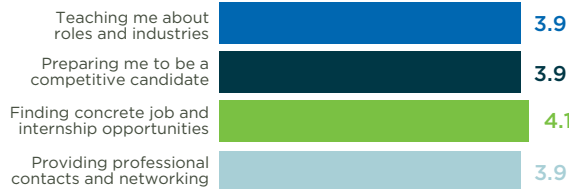
AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

On CAREER SERVICES...



HOW EFFECTIVE IS THE PROGRAM AT...



How does career support for a traditional job search *compare to support for an impact job search?*

- SAME BETTER WORSE

REASONS TO ATTEND

Brandeis offers a unique educational experience due to its small size. The alumni network is strong and loyal and most are willing to aid students in the job and internship search. The program at Brandeis also offers a wide range of courses relating to sustainability including Building Sustainable Business and Field Projects in Sustainable Consulting as well as the flexibility for students to investigate issues relating to sustainability in non-designated 'green' classes.

The student body is interested in a number of sustainability issues, such as energy, impact investing, and technology and innovation. Students strive to incorporate all of these important issues into the Net Impact chapter's activities with programs such as the Bunson Investment Challenge and speaker series. Students looking for a program dedicated to sustainability will be fulfilled and excited by their time at Brandeis.

FOR MORE INFORMATION www.brandeis.edu/global/academics/mba/index.html

CARNEGIE MELLON UNIVERSITY

Tepper School of Business

Pittsburgh, PA

<p>OVERALL RATING</p> <p>SUSTAINABILITY RATING: #45 (AVG SCORE: 3.3)</p> <p>SOCIAL IMPACT RATING: #54 (AVG SCORE: 3.6)</p> <p>Number of Survey Respondents = 24</p>	<p>JOINT DEGREES</p> <p>JD/MBA MBA/MSPPM EE/MBA MA/MBA</p>	<p>DEGREE OPTIONS</p> <p>Full-time Part-time Online</p>	<p>400 Full-time students</p>
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CURRICULUM

The Tepper School's curriculum has expanded in recent years to incorporate more social and environmental coursework. Students may currently choose between thirteen concentrations for their MBA, including Ethics & Social Responsibility (ESR). The ESR concentration includes courses such as Sustainable Operations, Ethical Leadership, Cross-Cultural Management & Ethics, and Executive Communication Skills.

The Tepper School's greatest strength is the caliber of its faculty, especially its stellar economics department that boasts eight Nobel Prize winners among former faculty and students. These same faculty members helped to found Carnegie Mellon's Green Design Institute (GDI), an interdisciplinary group performing cutting-edge research in sustainability, including an economic approach to life cycle assessment.

The location of the Tepper School within the Carnegie Mellon University setting provides students with access to cutting edge research in engineering and design. This creates the opportunity for rewarding and productive partnerships across departments at the University.

Lastly, the joint MBA-MSPPM Masters in Public Policy Management degree between Tepper and the Heinz School of Public Policy has grown, and many of these joint degree students are members of Net Impact Carnegie Mellon. This degree option allows interested students to focus their studies on the intersection of social and environmental responsibility, corporate activities, and government policy. A select group of students each year also choose to pursue the joint MBA-JD degree with University of Pittsburgh Law School or the MBA-MSCEE Masters in Civil and Environmental Engineering degree at CMU.

STUDENT ACTIVITIES

Net Impact Carnegie Mellon focuses on making social impact activities readily available to students through a Sustainable Speaker Series, Pro Bono Consulting, Zero Waste events, and green building tours. Because Tepper is academically rigorous, much of the club's agenda revolves around providing avenues for students to support CSR activities and align these with long-term career interests. Net Impact Carnegie Mellon partners with other clubs to bring speakers to campus who have made the business decisions to promote sustainability and social responsibility.

The most popular initiatives each year include Pro Bono Consulting, the Annual Net Impact Conference, and prominent speakers. Thirty of Tepper's first-year students participated in the Pro Bono Consulting program, which is jointly sponsored with the Consulting Club. This program gives students the opportunity to obtain consulting experience by working in small teams with local nonprofits over a four month period. The Speaker Series brought in corporate responsibility directors from Walmart, Alcoa, Giant Eagle, and Marathon Oil as well as foundation leadership.

ADMISSIONS

27% ADMITTANCE RATE	AVG GMAT SCORE: 698 AVG GPA: 3.3	PROGRAM COST: \$111,600
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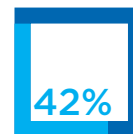
On social and environmental themes in CURRICULUM...

40% of students are satisfied

SAMPLE COURSES

- 1 Ethical Issues in Business
- 2 Sustainable Operations
- 3 Entrepreneurial Alternatives

On social and environmental themes in STUDENT ACTIVITIES...



of students agree an impact job is a top priority



of students are satisfied with extracurriculars

NET IMPACT CHAPTER

19%
of students in the Net Impact chapter



NET IMPACT CHAPTER CONTACT:
cmu@netimpact.org



CAREER SERVICES

Net Impact Carnegie Mellon members work closely with the Career Opportunities Center at Tepper to raise awareness about corporate social responsibility and nonprofit positions available to students. The chapter helps its members to pursue unique internships through various avenues. For example, each fall Net Impact Carnegie Mellon holds a nontraditional internship panel where second years share their experiences with incoming students. Even more, Tepper has established relationships with several employers and repeatedly places students at organizations such as Education Pioneers and Environmental Defense Fund.

Net Impact Carnegie Mellon also has a weekly newsletter that promotes unique opportunities and has helped to connect several students with their summer internships at places such as the Green Building Alliance and CARE. Momentum has increased in recent years as more students become aware of the value of these internships and find that they can pursue their passion while working for ethical companies. Students also have the option to apply for additional funding from CMU if they accept an unpaid or very low paying internship. They can also receive funding to attend conferences that provide access to these unique opportunities.

PROMINENT ALUMNI

- 1 **John McCue**, 1987, US Energy & Resources Leader and Vice Chairman, Deloitte LLP
- 2 **Peter C. Fusaro**, 1972, Chairman, Global Change Associates
- 3 **Masahiro Ogiso**, 2010, Associate Director, EverPower

AT THIS SCHOOL...

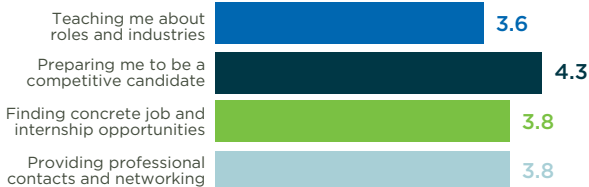
- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

On CAREER SERVICES...



65%
of students agree the *program offers adequate career preparation resources for impact job seekers*

HOW EFFECTIVE IS THE PROGRAM AT...



How does career support for a traditional job search compare to support for an impact job search?

- SAME BETTER WORSE

REASONS TO ATTEND

The Tepper school student body brings a unique perspective to business school with over half the students coming from science and engineering backgrounds. In our tight-knit and collaborative community we encourage each other to follow the path that is right for each of us. Net Impact Carnegie Mellon is integrated into the main vertical disciplines: consulting, operations, finance and marketing. Our focus is on finding careers with value, which we do through activities designed to show the connection between profit and the community. Whether it is the Sustainability Speaker Series, Pro-Bono Consulting, or the ESR Concentration, students will find a community of like-minded individuals with Net Impact Carnegie Mellon!



PROGRAM STRENGTHS



3.3



3.9



3.4



2.7



3.8



3.0

FOR MORE INFORMATION www.tepper.cmu.edu



CASE WESTERN RESERVE UNIVERSITY

Weatherhead School of Management

Cleveland, OH

ADMISSIONS 24% ADMITTANCE RATE AVG GMAT SCORE: 643 AVG GPA: 3.46 PROGRAM COST: \$88,400	JOINT DEGREES JD/MBA	DEGREE OPTIONS Full-time Part-time EMBA	122 Full-time students
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CURRICULUM

Sustainability is central to a Weatherhead education, accomplished through sustainability-themed electives, partnerships in spreading sustainable practices, and leading sustainability faculty. The Weatherhead School of Management's core curriculum is continuously modified to incorporate social and environmental themes into both required and elective courses. Weatherhead offers a year-long elective called the MBA Practicum in Sustainable Value and Social Entrepreneurship, which was included among Forbes' Top 10 Innovative Courses in Sustainable Value.

Students have been deeply involved in bringing social and environmental themes into the Weatherhead curriculum, contributing through leadership in the Net Impact Case Western Reserve University (CWRU) Chapter and student-involved academic committees. Students have the opportunity to participate in focus groups and informal advisory committees that review and inform how these themes are incorporated into the curriculum.

Being part of a world-class research institution like Case Western Reserve University also provides access to natural and environmental sciences and engineering courses for business students. Weatherhead is proud to host the Fowler Center for Sustainable Value and the Mandel Center for Nonprofit Organizations. The Fowler Center leverages interdisciplinary scholarship and practice to help leaders capitalize on new profitable business opportunities to solve the world's growing social and environmental problems, while the Mandel Center supports the mission of nonprofits through a blend of services and programs that nurture the development and prosperity of nonprofit organizations and their leaders.

SAMPLE COURSES

- 1 Marketing Value Creation
- 2 Green Finance
- 3 Sustainable Value & Social Entrepreneurship

NET IMPACT CHAPTER

25%

of students in the
Net Impact chapter

NET IMPACT CHAPTER CONTACT:
weatherhead.grad@netimpact.org



CAREER SERVICES

At Weatherhead, students interested in using business as a platform for economic, social, and environmental sustainability have access to a wide range of resources to turn their interest into a career. Weatherhead's Career Management Office offers one-on-one student advising, workshops, and career exploration events. Through the creation of programs such as 'Coffee with Alumni,' the Career Management Office connects students with like-minded individuals who contribute a perspective on what is happening in the business world. Both the Net Impact CWRU Chapter and the Career Management Office regularly post social- and environmental-related internships and job opportunities to give students a broader perspective of ways to use their business knowledge.

Additionally, Case Western Reserve University is a member of the MBA EnterpriseCorps consortium. The program is overseen by the Career Management Office, and it provides students an opportunity to exercise their social and environmental interests by volunteering on long-term assignments that are centered on economic development. Students interested in a more self-directed career search also benefit from highly accessible faculty and the Fowler Center for Sustainable Value, which dedicates its efforts to solve the world's growing social and environmental problems by finding new profitable business opportunities. The Fowler Center for Sustainable Value also administers the Sustainability Circle with leading sustainability companies from Northeast Ohio, which gives students the opportunity to connect with professionals at firms promoting sustainability.

FOR MORE INFORMATION

www.weatherhead.case.edu/

CASE WESTERN RESERVE UNIVERSITY, CONT.

PROMINENT ALUMNI

- 1 **Don Gallagher**, 1970, President, Cliffs Natural Resources, Inc.
- 2 **Chuck Fowler**, 1990, CEO, Fairmount Minerals
- 3 **John Paganie**, 1973, Vice President, FirstEnergy

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

REASONS TO ATTEND

Case Western Reserve University's Weatherhead School of Management provides a program with an abundance of opportunities for students. Weatherhead boasts a heavily involved sustainability institute, and its world-class faculty is one of the greatest assets of the program. The school is home to many of the top leaders in disciplines such as organizational behavior, finance, managing by designing, and entrepreneurship. Weatherhead's class sizes provide an invaluable opportunity to develop strong relationships with faculty and classmates. Relationships with faculty commonly provide an opportunity for mentorship and connection to industry, a benefit not common at larger institutions. Additionally, the environment created by Weatherhead is conducive for students to form close relationships and collaborate with their peers due to the major focus of teamwork in the program. The Weatherhead School of Management is a business school of innovation, engagement, and collaboration.

WE'RE IN BUSINESS TO

CHANGE

THE WORLD.

SEVEN PROGRAMS
+ ONE GOAL



GRADUATE SCHOOL
OF MANAGEMENT



CLARK GRADUATE SCHOOL OF MANAGEMENT (GSOM)

- Ranked in top 16 nationally for 'Green Business'
- Net Impact chapter achieved Silver Chapter standing in 2013
- Unique collaboration with International Development, Community, and Environment (IDCE) department
- Accredited by AACSB International



SEVEN PROGRAMS

- MBA
- MS in Accounting (MSA)
- MS in Finance (MSF)
- MBA/MSA
- MBA/MSF
- MBA/MA in Community Development and Planning
- MBA/MS in Environmental Science and Policy

EIGHT CONCENTRATIONS IN OUR MBA PROGRAM

Two New Concentrations

- Sustainability
- Social Change

Six Classic Concentrations

- Accounting
- Finance
- Global Business
- Information Systems
- Management
- Marketing

CLARK UNIVERSITY

Graduate School of Management

Worcester, MA

ADMISSIONS 41% ADMITTANCE RATE	AVG GMAT SCORE: 580 AVG GPA: 3.3	PROGRAM COST: \$63,750	JOINT DEGREES MBA/MSF MBA/MS MBA/MA MBA/MSA	DEGREE OPTIONS Full-time Part-time	150 Full-time students
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CURRICULUM

Clark University is one of 13 colleges and universities in Worcester, Massachusetts, but it stands out for its commitment to local, regional, and global engagement through service, activism, and research. Clark's motto "Challenge Convention, Change the World" is evident through the global focus of its curriculum and the diverse student and faculty population.

Recently named by *Entrepreneur* magazine as one of the top 16 schools for "green business" degrees, Clark offers an MBA with a concentration in Sustainability. Through this program, which was launched in 2011, students learn about environmental sustainability as a key element of business strategy. The concentration covers environmental sustainability issues, challenges, opportunities, and management systems. As part of the concentration, students are given the opportunity to work individually with mentors. Mentorships include working with executives or consultants who are working in the fields of Sustainability and Energy Management. In addition to classic concentrations, GSOM also offers a concentration in social change, which offers students the opportunity to develop the specialized knowledge needed to effect positive environmental, social, and economic change throughout the world. GSOM students are provided numerous opportunities to apply their knowledge and skills to the world around them. This includes courses where students conduct an in-depth study of a local company, travel to another country to study international economic systems, or complete internships where they provide management advice to emerging or growing companies.

SAMPLE COURSES

- 1 Social Entrepreneurship
- 2 Business in Society
- 3 Sustainability and Corporate Strategy

STUDENT ACTIVITIES

Clark GSOM focuses on involving students in knowledge sharing, career development, and social networking outside the classroom setting. Clark University's Net Impact Chapter is a student-led group comprised of graduate students with fields of interest that include social entrepreneurship, nonprofit management, environmental sustainability, corporate social responsibility, impact investing, and international development. Students have the opportunity to meet and learn from professionals. They use the power of business to create a more environmentally and socially responsible world.

The Clark Net Impact chapter organized a number of informative sessions in 2013, including Living Green with Net Impact, Corporate Social Responsibility and a Fall Internship Panel. In February, members attended the 2013 Boston Net Impact Career Summit. In addition to participating in volunteer outreach to the Hadwen Arboretum and the Massachusetts Financial Education Collaborative, Net Impact members were also instrumental in the organization and presentation of the student-led Clark University New Economy Summit, which explored the well-being of people and the planet using new economy models and approaches. Summit workshops included Transforming Money, Alternative Banking Practices; Food and Environmental Justice; and Buying Local, The Importance of a Thriving Local Economy.

NET IMPACT CHAPTER

20%
of students in the
Net Impact chapter



NET IMPACT CHAPTER CONTACT:
clarku@netimpact.org

CAREER SERVICES

GSOM's Stevenish Career Management Center, helps students successfully brand, market, and present themselves to employers in writing and in person, and connects them with internships and jobs. Career Services provides a seven-week Career Training cohort class for full-time MBA students to improve students' networking, branding, interviewing, and resume-writing skills. Students can attend several Alumni in Residence events to connect with Clark University alumni. Clark University also sponsors career fairs both on campus and through partnerships with other local universities. One of the main annual events of GSOM's Career Services is the Career Expo, which invites Clark GSOM students to connect with local and regional companies and alumni. GSOM students also have access to The Clark Recruiter, where they can search for jobs and internships. A recently constructed student lounge in GSOM also contains an ever-growing library of books related to careers in nonprofits, social/environmental impact, and socially responsible investing.

FOR MORE INFORMATION

www.clarku.edu/gsom

PROMINENT ALUMNI

- 1 **Katherine Hanley**, 2012, Outreach Coordinator, Environmental Defense Fund
- 2 **Patrick Bird**, 2012, Environmental Protection Specialist, U.S. Environmental Protection Agency
- 3 **Julia Abakeva**, 2005, Lead Microfinance Specialist, World Bank

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

REASONS TO ATTEND

Clark University's Graduate School of Management demonstrates its commitment to addressing pressing societal and environmental problems in numerous ways. Clark students are actively engaged in the Worcester community, and these high-impact educational opportunities teach students to combine real-world experience with classroom theory. GSOM is an integral part of the larger university and its programs and research reflect the university's focus on pressing social, economic, and environmental issues. GSOM is a good fit for students interested in attending a school where faculty and students continually develop new ways of thinking and acting that have a positive impact on the lives and livelihoods of people throughout the world.



CLEVELAND STATE UNIVERSITY

Monte Ahuja College of Business

Cleveland, OH

ADMISSIONS	JOINT DEGREES	DEGREE OPTIONS
70% ADMITTANCE RATE	JD/MBA MA/MBA ACCELERATED MBA ACCELERATED GLOBAL MBA	Full-time Part-time EMBA Online Other
AVG GMAT SCORE: 530 AVG GPA: 3.2	PROGRAM COST: \$17,504	

CURRICULUM

Since 2010, Cleveland State has offered a certificate in Global Sustainable Business Practices. The certificate is a 16-credit program offered through the Center for Professional Development. The program offers MBA and other graduate students hands-on applications in sustainable business practices, local consulting opportunities, and global sustainability study abroad programs. CSU offers competitive classes focused on environmental sustainability and corporate impact. The nationally ranked Levin College of Urban Affairs offers classes in Environmental Science, Public Policy, and Environmental Management. The Monte Ahuja College of Business also stresses the critical importance of sustainability to its students. The curriculum incorporates lessons and practical applications of CSR. Classes such as Environment of Business and Business, Government and Society focus on sustainability and CSR.

Campus-wide initiatives and offices encourage interest in CSR. The recent initiative by the Michael Schwartz Library offered forums and coaching on sustainability research. The program's coordinators share one-on-one advice and group coaching for students researching sustainability for academic publications or class projects. The certificate program at the Monte Ahuja College of Business is committed to the United Nations Global Compact Principles in Management Education (PRME). The Business and Outreach Center oversees the Center for Sustainable Business Practices, immersing students in CSR and attracting local sustainability executives.

SAMPLE COURSES

- 1 Principles of Sustainable Business Practices
- 2 Sustainable Business Venturing
- 3 Sustainable Social Entrepreneurship

STUDENT ACTIVITIES

CSU Net Impact actively offers professional development opportunities for its student leaders and members. During the academic year, members attend Crain's Cleveland Business Emerald Awards, honoring local champions of sustainability. Members actively attend events organized by local organizations such as E4S (Entrepreneurs for Sustainability) and EcoTuesday. Discussions are focused on the vitality of environmental sustainability and sustainable economy.

CSU Net Impact forges partnerships with student organizations such as Student Environmental Movement and CSU Bioneers. Collaborations such as these triggered the tremendously successful campus-wide Sustainability Fair. CSU Net Impact hosted educational events, recruitment events, and guest speakers to offer students insight into impact careers. Campus-wide initiatives highlighted the prevalence of sustainability on campus in projects and curriculum. Committed and passionate, CSU Net Impact's officers attended the national Net Impact Conference in Baltimore, Maryland in October 2012. CSU Net Impact hosted a Net Impact sponsored Make a Path (MAP) program, an initiative to help students with their impact job searches, in Spring 2013. The Chapter consistently demonstrates the importance of sustainability and CSR in students' future careers.

NET IMPACT CHAPTER

30%

of students in the
Net Impact chapter

NET IMPACT CHAPTER CONTACT:
clevelandstate.grad@netimpact.org

CAREER SERVICES

CSU Net Impact collaborates with Career Services and the Michael Schwartz Library to provide members with networking opportunities. The College of Business Career Services Center is critical in emphasizing careers in sustainability and CSR. This office shares Graduate Assistantship opportunities such as Human Resources/Sustainability Research Opportunities and internships with local green companies.

During monthly speaker events, students are presented with unique opportunities to learn about careers with various sustainability organizations, corporations, and nonprofits. Speakers frequently address relevant career tips and pertinent certifications such as LEED sustainability certification.

Chapter members exclusively attend Corporate Sustainability Roundtables, which are comprised of local CSR executives. These roundtables address the best CSR practices and environmental policies and issues. This exposure allows for networking with leaders of globally recognized companies and increased passion for sustainability.

FOR MORE INFORMATION

www.csuohio.edu/business/

PROMINENT ALUMNI

- 1 **Babette Oestreicher**, 2011, Watershed Coordinator, Tinker's Creek Watershed
- 2 **Erin Huber**, 2009, Executive Director and Founder, Drink Local. Drink Tap.
- 3 **Yolanda Zheng**, 2013, Confucius Institute

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

REASONS TO ATTEND

The Monte Ahuja College of Business prepares exceptional future business leaders of sustainability. The college stresses the importance of local and global impact. Local impact is assured through student-faculty partnership through Corporate Sustainability Roundtables and Center for Sustainable Business Practices.

The college's curriculum is highly focused on global CSR practices. Business study abroad programs, in conjunction with the Center for International Services and Programs, expose students to global sustainability practices and offer unique company tours. Recent tours include trips to countries such as China, United Arab Emirates, England, and Czech Republic. These programs prepare students to positively impact the world.

COLLEGE OF WILLIAM & MARY

Mason School of Business

Williamsburg, VA

<p>OVERALL RATING</p> <p>SUSTAINABILITY RATING: #19 (AVG SCORE: 3.9)</p> <p>SOCIAL IMPACT RATING: #40 (AVG SCORE: 3.7)</p> <p>Number of Survey Respondents = 24</p>	<p>JOINT DEGREES</p> <p>MBA/MPAcc JD/MBA MBA/MPP MBA/MGM</p>	<p>DEGREE OPTIONS</p> <p>Full-time Flex MBA</p>	<p>198 Full-time students</p>
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CURRICULUM

The Mason School of Business at the College of William & Mary exposes students to a multitude of complex, real-world business experiences, with social and environmental sustainability infused into the rigorous MBA curriculum. This commitment to making an impact is ingrained at the onset during new student orientation, which requires and introduces first-year MBAs to community service opportunities. During the academic year, MBA Program Days explore topics including global hunger, the global water crisis, and recyclable materials. Global issues discussion groups called "Juntos" allow students to investigate important subjects of their choice. Impact investing, corporate social responsibility, and the global food crisis are among the areas researched in 2012-2013. Students have numerous opportunities to influence social and environmental impact through Global Business Immersions, field consultancies, and collaboration with faculty on revolutionary research. The entrepreneurial spirit that is alive and thriving at the Mason School of Business extends beyond the MBA classroom to additional electives offered through the William & Mary School of Law and Thomas Jefferson Program in Public Policy. As a dual-degree partner with Thunderbird School of Global Management, students can also expand their pursuit of knowledge with an international scope. Merging the theoretical and the experiential, the Alan B. Miller Entrepreneurship Center fosters the revolutionary thinking that has become synonymous with the Mason School of Business. While projects in this center are numerous, it has also emerged as a thought leader in social entrepreneurship. In collaboration with the Entrepreneurship Center, the school has gained prominence for its annual social entrepreneurship forum: SEcon, with leading experts from around the globe.

ADMISSIONS

58% ADMITTANCE RATE	AVG GMAT SCORE: 631 AVG GPA: 3.3	PROGRAM COST: \$29,350
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On social and environmental themes in **CURRICULUM...**

45% of students are satisfied

SAMPLE COURSES

- 1 Social Entrepreneurship
- 2 Entrepreneurship Field Consultancy
- 3 Non-profit Management

STUDENT ACTIVITIES

The Mason School of Business is a tight-knit community where students are responsive to new initiatives and ideas, especially social and environmental issues. Nearly half of the full-time MBA class purchased reusable water bottles and vowed to stop consuming bottled water after studying the global water crisis and hearing from invited guest speaker Marcus Erikson, Executive Director of 5 Gyres, speak about the impact of plastic use on the planet. After a Net Impact sponsored speaker series on the sustainable/ local food movement, many students committed to participating in a community supported agriculture program. Alan B. Miller Hall, the academic facility for MBA students, is LEED Gold-certified by the U.S. Green Building Council. The Mason School has a commitment to growing the Social Entrepreneurship field of study. Many of the school's alumni work as social entrepreneurs in the Richmond and Tidewater area and provide significant opportunities for students such as consulting projects, guest speakers, internships, and full-time professional opportunities. These social entrepreneurs work for organizations such as Virginia Community Capital - a multi-million dollar nonprofit, community development financial institution (CDFI), and banking entity providing innovative loan and investment solutions for affordable housing and economic development projects.

On social and environmental themes in **STUDENT ACTIVITIES...**

57% of students agree an impact job is a top priority	73% of students are satisfied with extracurriculars
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NET IMPACT CHAPTER

42% of students in the Net Impact chapter	SILVER chapter ★
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NET IMPACT CHAPTER CONTACT:
william.mary@netimpact.org

CAREER SERVICES

William & Mary's CareerPREP and Corporate Relations teams work together to source opportunities for MBA students interested in corporate social responsibility and environmental impact. In addition to posting green and CSR jobs through W&M's own portal MASONlink, students have access to hundreds of positions through MBA-Nonprofit Connections and Net Impact. Through "Career Inside" by Vault, students can gain a basic understanding of careers in CSR and the environment. The Mason School has also hosted several speakers for a symposium on sustainability. All MBA students are eligible for free travel stipends, which they can use to attend conferences, job fairs, or to interview with organizations. W&M MBAs receive one-on-one coaching from the Mason School's Executive Partners Network, which includes senior executives from the nonprofit arena.

The Mason School of Business provides opportunities to put your MBA to use in the developing world. W&M is one of only 52 top business schools selected for MBA Enterprise Corps - a division of CDC Development Solutions that deploys recently-graduated MBAs for long-term volunteer assignments with the goal of driving growth in emerging economies worldwide.

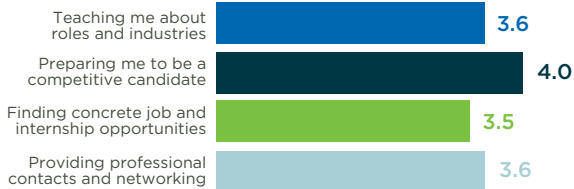
On CAREER SERVICES...



53%

of students agree the program offers adequate career preparation resources for impact job seekers

HOW EFFECTIVE IS THE PROGRAM AT...



How does career support for a traditional job search compare to support for an impact job search?

SAME BETTER WORSE

PROGRAM STRENGTHS



3.6



2.8



3.4



2.9



4.2



3.7

FOR MORE INFORMATION www.mba.wm.edu

PROMINENT ALUMNI

- Kathy Strawn**, 1977, VP and Executive Director, Meadwestvaco Foundation
- Bob Mooney**, 1966, Principal, New Richmond Ventures LLC
- Mike Holtzman**, 1992, Executive Vice President and Partner, Brown Lloyd James

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

REASONS TO ATTEND

William & Mary is looking for talented revolutionary thinkers who intend to do great things and make a positive difference in the world. Candidates interested in social entrepreneurship and sustainability should consider that the Mason School of Business chapter of Net Impact exists to cultivate values-driven business leaders by equipping and empowering them to be social and environmental change-makers as they enter the workforce. Access to a vast network of alumni, innovative learning centers, collaborative faculty, and a host of student-run clubs and committees give Mason School MBAs the encouragement and flexibility to shape a unique and transformative educational experience.

LEADERSHIP:



4.3

ENTREPRENEURSHIP:



4.0

INNOVATION:



3.5

COMMUNICATION:



4.4

SKILL BUILDING

COLORADO STATE UNIVERSITY

Global Social & Sustainable Enterprise MBA

Fort Collins, CO

<p>OVERALL RATING</p> <p>SUSTAINABILITY RATING: #34 AVG SCORE: 3.6</p> <p>SOCIAL IMPACT RATING: #8 AVG SCORE: 4.4</p> <p>Number of Survey Respondents = 31</p>	<p>DEGREE OPTIONS</p> <p>Full-time Part-time EMBA Online Other</p>	<p>152 Full-time students</p>
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CURRICULUM

The Global Social & Sustainable Enterprise (GSSE) MBA curriculum provides students with the skills and experience needed to create and operate entrepreneurial, scalable, and sustainable enterprises that address global problems such as health issues, economic development, and the environment. In the GSSE MBA, each course is specifically designed to emphasize social enterprise, base of pyramid markets, and for-profit and nonprofit sectors and solutions. Core courses in traditional areas such as marketing, management, accounting, and finance have been designed to meet demands faced by social entrepreneurs. Students take cross-disciplinary courses, including a nine credit series in social entrepreneurship and topical seminars in microfinance and ecological perspectives for business.

A critical component of the GSSE experience is the team-based sustainable venture, which includes eight to 12 weeks of summer fieldwork in areas such as developing countries. From their first semester through graduation, GSSE students work to develop enterprises that address real world problems. While some project ideas are brought to the program by students, others come from opportunities identified by a range of partner organizations.

Through the work of the GSSE, the College of Business is now in substantive partnerships with the Engines and Energy Conversion Laboratory, the Center for Collaborative Conservation, and the Center for Fair and Alternative Trade. The College of Business also houses the Center for the Advancement of Sustainable Enterprise and the Center for Marketing and Social Issues. Additionally, the GSSE are members of USAID's Higher Education Solutions Network, in the International Development Innovation Network, led by MIT.

STUDENT ACTIVITIES

Colorado State University boasts a sustainability-focused campus with over 500 diverse student groups, many of which are committed to social and sustainable issues. CSU Net Impact collaborates with a variety of groups including the Dean's Student Leadership Council and the Entrepreneurship Club to develop meaningful and relevant events for interested students. Additionally, CSU Net Impact works with GSSE to present the Sustainable Enterprise Speaker Series, which highlights the successes and challenges of triple bottom line businesses and how social enterprise is creating a paradigm shift in international development work. Past speakers have included Mark Albion (Co-Founder of Net Impact), Jessica Jackley (Co-Founder of KIVA), and Kim Coupounas (Co-Founder of GoLite). Net Impact collaborates with other Net Impact chapters in the Colorado Front Range region to organize sustainability tours such as the New Belgium facility tour. In addition to Net Impact's events, the School of Global Environmental Sustainability houses the Student Sustainability Center, which is the hub for all sustainability-related events across campus.

ADMISSIONS

92%
ADMITTANCE RATE

AVG GMAT SCORE:
550

PROGRAM COST:
\$9,600

On social and environmental themes in **CURRICULUM...**

72% of students are satisfied

SAMPLE COURSES

- 1 Global Social & Sustainable Entrepreneurship
- 2 Development of Social Sustainable Enterprise
- 3 Legal & Ethical Environment of Business

On social and environmental themes in **STUDENT ACTIVITIES...**

100%

of students agree an impact job is a top priority

64%

of students are satisfied with extracurriculars

NET IMPACT CHAPTER



NET IMPACT CHAPTER CONTACT:
csu@netimpact.org

CAREER SERVICES

While many GSSE graduates have continued to pursue entrepreneurial ventures, the program's coverage of the mainstream business community's progress in adopting sustainable practices to drive innovation and increase shareholder value has created opportunities for graduates to begin new careers in consulting, construction, manufacturing, and other more conventional business sectors.

Career services for students interested in social and environmental jobs have improved dramatically over the past five years with the growth of the Career Center and expansion of alumni networks. A distinguishing strength of the GSSE program is its partnerships with leading international organizations. Our project partners work in areas such as environmental conservation, microfinance, public health, alternative energy, and agriculture. These partners play key roles in the program: identify projects for student teams, serve as mentors for those teams, supervise field work, and advise on final project work. In return, they benefit from assistance on projects and have a pipeline of experienced graduates to recruit.

The College of Business' Career Center forges strategic alliances with organizations that recruit and hire Business School graduates. The Center encourages employers to visit campus to participate in classes, conduct networking sessions, and host other professional activities for our students in an effort to build relationships with students and gain the insight to make informed hiring decisions.

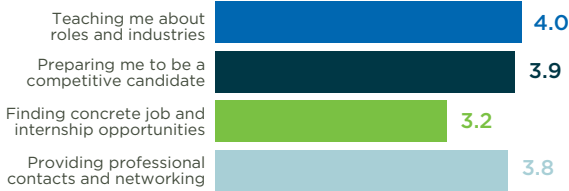
On CAREER SERVICES...



68%

of students agree the *program offers adequate career preparation resources for impact job seekers*

HOW EFFECTIVE IS THE PROGRAM AT...



How does career support for a traditional job search compare to support for an impact job search?

SAME BETTER WORSE

PROGRAM STRENGTHS



3.5



3.4



4.3



3.3



4.5



3.4

FOR MORE INFORMATION www.biz.colostate.edu/degreescertificates/mbaprograms/pages/default.aspx

PROMINENT ALUMNI

- Zubaida Bai**, 2009, CEO, AZYH Inc.
- Tim Wade**, 2009, COO, Waste Enterprisers
- Ann-Marie Logue**, 2010, CFO, International Development Enterprises (iDE)

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

REASONS TO ATTEND

The GSSE MBA program trains entrepreneurs to solve global challenges with enterprise-based solutions. Students build an extensive toolbox of applicable skills and put those skills to work during a summer of fieldwork. GSSE brings together 25 of the most innovative and experienced students from around the world who are interested in international development, environmental conservation, alternative energy, agriculture, and public health. GSSE alumni go on to create and operate for-profit and nonprofit startups, non-governmental organizations, and work in multinational companies that champion social and environmental objectives while delivering solid returns on investment.

LEADERSHIP:

SKILL BUILDING

4.1

ENTREPRENEURSHIP:

4.3

INNOVATION:

3.7

COMMUNICATION:

4.2

COLUMBIA UNIVERSITY

Graduate School of Business

New York, NY

ADMISSIONS 21% ADMITTANCE RATE AVG GMAT SCORE: 715 AVG GPA: 3.5 PROGRAM COST: \$118,424	JOINT DEGREES MBA/MS MBA/DDS MBA/MIA MBA/MD MBA/MPH JD/MBA	DEGREE OPTIONS Full-time EMBA 18 Month	1,450 Full-time students
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CURRICULUM

Columbia Business School's Individual, Business and Society (IBS) curriculum integrates social and environmental issues into every core course, starting with student orientation. Topics explored include: "How to proceed when faced with serious environmental and political issues in a developing country" during orientation; "How should managers evaluate economic and social benefits of socially responsible investments?" in Corporate Finance; and "Should fairness enter a firm's pricing and marketing decisions?" in Marketing.

Columbia is very responsive to student interests in its elective offerings. Electives address social and environmental issues over many functional areas including business economics, finance, management, and marketing. These electives are highly sought-after, which is reflected in average enrollments. The program introduces new courses regularly, though it focuses on teaching excellence rather than expanding course offerings at the expense of quality. Courses are taught by leading faculty - both research faculty and adjuncts who are leaders in their field. Relevant programs and centers include the Social Enterprise Program (public and nonprofit management, international development, social entrepreneurship, CSR, and sustainability), the Sanford C. Bernstein & Co. Center for Leadership and Ethics (governance, CSR, and values-based leadership), the Eugene Lang Entrepreneurship Center (creating nonprofit and for-profit social ventures), the Global Social Venture Competition, and the Paul Milstein Center for Real Estate (community and urban development, green building, and brown field redevelopment).

SAMPLE COURSES

- 1 Finance and Sustainability
- 2 Education Leadership Consulting Lab
- 3 High Performing Nonprofits

STUDENT ACTIVITIES

The Social Enterprise Club (SEC), Columbia's Net Impact Chapter and one of the largest clubs on campus, is committed to helping members explore their interests, pursue careers, and connect to one another while serving the broader Columbia Business School and Columbia community through educational events that showcase the impact of social ventures. These events range from lectures with leading practitioners and lunches with prominent faculty to social gatherings and field trips at local social enterprises. This year the club also hosted its 11th annual Social Enterprise Conference for over 700 attendees, featuring keynote speakers Paul Farmer and Fernando Fabre. The unique Peer-to-Peer groups connect students over specialized topics like CSR, social entrepreneurship, and sustainable food. The club is also active in the Global Social Venture Competition and hosts a round of judging. Other important initiatives allow members to leverage their MBA skills through hands-on work with socially-minded organizations. Through the Non-Profit Board Leadership Program, students and alumni mentors help local nonprofit boards work through strategic and operational issues. The Summer Fellowship Program raises funds for students pursuing internships with impact.

NET IMPACT CHAPTER

10%

of students in the Net Impact chapter

NET IMPACT CHAPTER CONTACT:
cbs.grad@netimpact.org

CAREER SERVICES

Students interested in social enterprise careers can participate in numerous opportunities and resources offered primarily through the Social Enterprise Program, the Social Enterprise Club, and the Career Management Center.

The Social Enterprise Program's staff conducts one-on-one sessions to discuss the students' interests and objectives to develop a plan for achieving the students' professional goals. The office is an invaluable source of contacts. The Social Enterprise Club organizes presentations and career panels featuring professionals in the social enterprise field. In addition, the club promotes discussions with CBS Social Enterprise Club alumni through informal dinner events and a mentorship program. A loan assistance program is available to those going to work for nonprofits, government organizations, and qualified social ventures. Columbia Business School also has two Executives in Residence - William Baker and Bruce Usher - with backgrounds in social enterprise who are available for career counseling.

Additionally, each year students raise funds to match salaries of those classmates who accept summer internships with nonprofit organizations, social ventures, and government agencies. In the past year CBS students have raised nearly \$70,000, which, combined with additional funds from the Social Enterprise Program, allow nearly 50 students to work with organizations in New York and around the world.

FOR MORE INFORMATION

www.gsb.columbia.edu/socialenterprise

PROMINENT ALUMNI

- 1 **Ron Gonen**, 2004, Co-Founder, Recycle Bank
- 2 **David del Ser**, 2008, Founder & CEO, Frogtek
- 3 **Ben Powell**, 2005, Founder, Agora Partnerships

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

REASONS TO ATTEND

Columbia's Social Enterprise Program aims to inspire and prepare leaders to create social value in business, nonprofit, and government organizations locally, nationally, and internationally. The Social Enterprise Program includes six student clubs and related groups: the Social Enterprise, International Development and Green Business clubs, Pangaea (international development consulting), Microlumbia (microfinance fund), and the Bernstein Student Leadership and Ethics Board.

Columbia's philosophy is to help students become leaders in all areas of social enterprise. This includes executives who align social and environmental sustainability with profit, social entrepreneurs who start and grow productive ventures to scale, and nonprofit leaders who sharpen the focus and improve the performance of their organizations. In other words, CBS fosters an environment where MBAs can learn how to make the world a better place.



COPENHAGEN BUSINESS SCHOOL

Copenhagen, Denmark

OVERALL RATING SUSTAINABILITY RATING: #10 AVG SCORE: 4.2 SOCIAL IMPACT RATING: #28 AVG SCORE: 3.9		DEGREE OPTIONS Full-time EMBA	43 Full-time students
Number of Survey Respondents = 31			

CURRICULUM

The Copenhagen Business School (CBS) triple-accredited full-time MBA is located in the world's leading region of business sustainability: Scandinavia. Social responsibility has been a core feature of businesses in this region for decades, and its influence is naturally integrated into the curriculum. The core course, Sustainable Business Practices, is led by truly inspiring and influential professors from The CBS Centre for Corporate Social Responsibility. CBS will be featured in the top 30 of the upcoming CSR ranking *Corporate Knights*.

While Sustainable Business Practices is a part of the core curriculum, the spirit of Net Impact is prevalent across all courses. For instance, Operations Management addresses the environmental impacts of global supply chains and possible solutions. With few exceptions, each course provides at least one class focusing on the role of CSR.

The electives offered also relate to social and environmental issues from a variety of perspectives. The course Cleantech offers a look at the potential game-changing energy innovators. Another elective, Leading Responsible Corporations, looks at the challenges and opportunities corporations face and provides an understanding of what it means for a traditional corporation to be responsible.

The program closes with a four month Integrated Strategy Project in which teams work closely with Scandinavian companies to solve major strategic issues. For the international majority of students in the program, this is an outstanding opportunity to work with a Scandinavian company, partake in the sustainable business approach prevalent in this region, and apply knowledge gained from all courses.

ADMISSIONS

22% ADMITTANCE RATE AVG GMAT SCORE: **617** PROGRAM COST: **\$54,000**

On social and environmental themes in **CURRICULUM...**

82% of students are satisfied

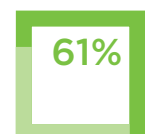
SAMPLE COURSES

- 1 Sustainable Business Practices
- 2 Cleantech
- 3 Leading Responsible Corporations

On social and environmental themes in **STUDENT ACTIVITIES...**



of students agree an impact job is a top priority



of students are satisfied with extracurriculars

STUDENT ACTIVITIES

Although the Full-time MBA program is compressed into one year, many students are active in clubs, events, and competitions. A large percentage of the student body is involved in Net Impact and other sustainability oriented clubs like Team MBA. CBS' Net Impact chapter focuses on hosting high-quality events where other students from the university and community members can discuss and learn about business responsibility. The chapter also partners with other like-minded organizations on campus to develop events and facilitate the development of a responsible and sustainable business mindset.

This past year, the Full-time MBA Programme sponsored trips for teams of students to participate in the Hult International Prize Competition in London and the HEC Sustainability Challenge in Montreal, Canada, a case competition aiming to demonstrate the relevance of CSR issues in the business environment.

NET IMPACT CHAPTER

30%

of students in the Net Impact chapter

NET IMPACT CHAPTER CONTACT:
copenhagenmba@netimpact.org



CAREER SERVICES

Career Services provided to MBA students at CBS is mostly handled by a dedicated international careers liaison who is assigned to the class. The career liaison's role is not to give students a job, but rather to help them get the job that is right for their own pursuits and values. The career liaison provides career workshops throughout the program and holds one-on-one meetings to help program participants in their individual career searches.

The school as a whole provides opportunities for job hunting through career fairs, company visits, etc., but these are mostly geared toward undergraduates and master's students of other degree programs. The Full-time MBA program is improving its career services with added efforts to link students to business networks in Denmark in conjunction with the alumni association.

PROMINENT ALUMNI

- 1 **Patricia Jumi**, 2008, Founder, Growthhub
- 2 **Aidia Kiangi**, 2009, Country Director, MS Action Aid

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?



REASONS TO ATTEND

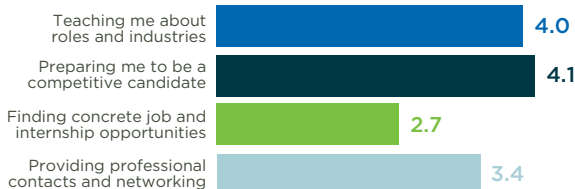
The Full-time MBA at Copenhagen Business School provides an accelerated, wide-ranging curriculum with emphasis on leadership development, entrepreneurship, and corporate social responsibility. The program's unique Leadership Discovery Process (LDP) runs in modules throughout the year and allows each student to develop their own competencies as a leader. The LDP equips students with the tools to be socially responsible, develop positive, welcoming environments, and understand and coach others. The restricted class size of 45 highly diverse international students allows for a more personal experience with individual attention from faculty and opportunities to build a strong network. The program culminates with an Integrated Strategy Project that groups students together as executive consultants to a client company to solve a live strategic problem. The program will be rewarding for students seeking general business skills in an environment where social and environmental responsibility are a way of life.

On CAREER SERVICES...



61%
of students agree the program offers adequate career preparation resources for impact job seekers

HOW EFFECTIVE IS THE PROGRAM AT...



How does career support for a traditional job search compare to support for an impact job search?

- SAME BETTER WORSE

PROGRAM STRENGTHS



4.3



4.2



3.9



3.1



3.7



3.2

FOR MORE INFORMATION www.cbs.dk/ftmba

CORNELL UNIVERSITY

Samuel Curtis Johnson Graduate School of Management

Ithaca, NY

<p>OVERALL RATING</p> <p>SUSTAINABILITY RATING: #6</p> <p>AVG SCORE: 4.4</p> <p>SOCIAL IMPACT RATING: #16</p> <p>AVG SCORE: 4.1</p> <p>Number of Survey Respondents = 29</p>	<p>JOINT DEGREES</p> <p>JD/MBA MBA/MILR MBA/MENG MBA/MD MBA/MPS MBA/MHA</p>	<p>DEGREE OPTIONS</p> <p>Full-time EMBA</p>	<p>593 Full-time students</p>
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CURRICULUM

At Johnson, the Center for Sustainable Global Enterprise frames global sustainability challenges as business opportunities and works with firms to identify innovative and entrepreneurial business alternatives that they can implement in the marketplace. Our programs focus on market and enterprise creation (particularly in low income communities), clean technology commercialization and innovation, finance + sustainability, and other relevant trends. Students have the opportunity to explore sustainability challenges as business opportunities through a semester-long consulting immersion project, the Sustainable Global Enterprise (SGE) Practicum. The projects require competency in all management areas, including economics, finance, accounting, marketing, and operations. The program also includes treks to Washington, DC and New York City to visit public and private sector institutions, including KaBOOM!, the Department of Defense, National Resources Defense Council, TIAA-CREF, and McCann Worldgroup, to learn how they are tackling these issues.

The SGE Practicum is designed in a way that allows students to supplement their course load with classes in specific functional (finance, marketing, consulting, etc.) or interest (energy, business ethics, non-profit management, etc.) areas. Johnson students have the incredible opportunity to take classes in other top-tier graduate programs including the Sloan Program in Health Administration, the Cornell Institute for Public Affairs, the School of Hotel Administration, the College of Engineering, the College of Agriculture and Life Sciences, and the College of Human Ecology.

<p>ADMISSIONS</p> <p>28% ADMITTANCE RATE</p>	<p>AVG GMAT SCORE: 693</p> <p>AVG GPA: 3.3</p>	<p>PROGRAM COST: \$107,592</p>
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On social and environmental themes in **CURRICULUM...**

90% of students are satisfied

SAMPLE COURSES

- 1 Sustainable Global Enterprise (SGE) Practicum
- 2 Creating the Future through Reverse Innovation
- 3 Finance & Sustainability Colloquium

STUDENT ACTIVITIES

Students at Johnson are interested in understanding how business can be used as a force for good in society. The Sustainable Global Enterprise (SGE) Club is a professional club whose mission is to empower future leaders to integrate social and environmental sustainability into business and to advance the professional development of Johnson students interested in sustainability-related careers. Recognizing that sustainability is a broad umbrella, the SGE club provides professional development and educational programming to actively engage students in seven affinity areas: education, environmental finance, green building and sustainable hospitality, renewable energy, social enterprise and microfinance, sustainability consulting, and sustainability marketing. This past year, the SGE Club launched its first annual B2B (Boston-to-Burlington) career trek and visited 11 companies (including Seventh Generation, Ben & Jerry's, New Balance, and EnerNOC, among others), catering to the diversity of student interests. The SGE Club has continued its signature Fireside Chat series with prominent speakers to provide opportunities for students to discuss industry trends and network with high-level sustainability professionals. Additionally, Johnson hosts major on-campus events each year to raise the profile of sustainable business, including the Johnson Energy Connection and sustainability-focused panel discussions at the Entrepreneurship@Cornell celebration.

On social and environmental themes in **STUDENT ACTIVITIES...**

<p>82%</p> <p>of students agree an impact job is a top priority</p>	<p>90%</p> <p>of students are satisfied with extracurriculars</p>
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NET IMPACT CHAPTER

12% of students in the Net Impact chapter

SILVER chapter ★

NET IMPACT CHAPTER CONTACT:
cornell@netimpact.org

CAREER SERVICES

CAREER MANAGEMENT CENTER: Johnson offers students customized, one-on-one coaching and mentorship through a dedicated sustainability counselor at the central career center. The sustainability career counselor maintains an extensive database of relevant job postings and continuously builds connections with firms looking for socially and environmentally minded students.

CENTER FOR SUSTAINABLE GLOBAL ENTERPRISE: As one of the premier institutions of its kind, the Center complements Johnson's sustainability career advisor by circulating job posts, linking students with alumni in relevant industries, and serving as a resource for students working on cutting edge projects and events that further their career interests.

SECOND-YEAR MBA STUDENTS: As part of Johnson's culture of giving back, second-year students manage weekly Career Work Group sessions to help kick start the internship search for first year students. The sessions teach how to perfect a resume, conduct a successful off-campus job search, and succeed in interviews.

CAREER TREKS: Students organize and lead career treks that facilitate interactions with executives at a wide range of sustainability-focused organizations. Past treks have visited Ben & Jerry's, New Balance, and Honest Tea.

ALUMNI NETWORK: Johnson alumni are actively invested in the professional pursuits of current students. By hosting events at their companies, preparing students for internship and full-time interviews, and returning to campus to lead presentations, the alumni reflect the strong community at Johnson long after they have graduated.

PROMINENT ALUMNI

- 1 **H. Fisk Johnson**, 1984, Chairman and CEO, S.C. Johnson & Son
- 2 **Taryn Goodman**, 2009, Director of Impact Investing, RSF Social Finance Info
- 3 **Luke Penney**, 2005, Founder and CEO, LEAP Organics

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

On CAREER SERVICES...



75%

of students agree the *program offers adequate career preparation resources for impact job seekers*

HOW EFFECTIVE IS THE PROGRAM AT...



How does career support for a traditional job search compare to support for an impact job search?

SAME BETTER WORSE

REASONS TO ATTEND

The SGE Immersion embraces Johnson's emphasis on practical and experiential learning, allowing students to develop a hands-on understanding of sustainable business challenges in the second semester of their first year. By working on real-life projects for sponsor companies, students learn what it is like to work on a sustainability project and can immediately take these skills and apply them in their summer internships. Unique among business programs, the immersion also gives students a great degree of freedom to shape their experience around specific interests during their second year, either through elective courses at Cornell's world-class graduate programs, or through the vibrant and growing entrepreneurial community in Ithaca, NY. The SGE student community at Johnson is diverse, tight-knit, and collaborative, with classmates eagerly sharing professional expertise, personal networks, and career advice.

LEADERSHIP:



ENTREPRENEURSHIP:



INNOVATION:



COMMUNICATION:



SKILL BUILDING

PROGRAM STRENGTHS



3.8



4.5



4.0



3.1



4.1



3.8

FOR MORE INFORMATION www.johnson.cornell.edu/

DARTMOUTH COLLEGE

Tuck School of Business

Hanover, NH

OVERALL RATING SUSTAINABILITY RATING: #57 AVG SCORE: 2.9 SOCIAL IMPACT RATING: #59 AVG SCORE: 3.3 Number of Survey Respondents = 24	JOINT DEGREES JD/MBA MA/MBA MPP/MBA MD/MBA MPH/MBA	DEGREE OPTIONS Full-time Executive Education	520 Full-time students
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CURRICULUM

The Center for Business & Society (CB&S), formerly the Allwin Initiative for Corporate Citizenship, is the Tuck center that houses the study and practice of the intersection of business knowledge and society's needs. Students can directly guide this work by applying to become Center MBA Fellows, an active advisory group. There are a number of other opportunities in the curriculum to engage with social and environmental activities. Tuck students are required to do a First-Year Project, where students solve a real world problem for an organization in a consulting capacity or develop their own idea as an entrepreneurial venture. There is additional travel funding for students who do a socially or environmentally related project through the CB&S Research Travel Program. Students can do this project for a nonprofit or do an impact related project; for example, a sustainable sourcing project in a for-profit company. In addition, the Tuck faculty is incredibly accessible - their doors are literally always open. Tuck's Net Impact chapter hosts student-professor lunches called Conversations with Impact. These lunches are casual, small group discussions with faculty which highlight the intersection of academic research, real world practice, and social impact. Finally, in a student's second-year, Tuck Global Consultancy offers international problem solving exposure, often an impact consulting project in an emerging market.

ADMISSIONS

20% ADMITTANCE RATE	AVG GMAT SCORE: 718 AVG GPA: 3.5	PROGRAM COST: \$117,930
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On social and environmental themes in **CURRICULUM...**

15% of students are satisfied

SAMPLE COURSES

- 1 Business and Climate Change
- 2 Business at the Base of the Pyramid
- 3 Corporate Responsibility

STUDENT ACTIVITIES

With over 40% of the student body enrolled in Tuck's Net Impact chapter, Tuck is definitely a social and environmentally conscious campus. Moreover, clubs such as Tuck Sustains, the Dartmouth Energy Collaborative, and the Education Leadership Clubs, among others, reach an additional percentage of the student body. The Center for Business & Society is the overarching umbrella organization that brings together all of these clubs by spreading awareness on campus, offering opportunities for credit and outside the classroom, and supporting social impact career-seekers. Prospective students can expect the Net Impact chapter to offer events such as social impact career treks, visiting executive guest speakers, and tours of environmentally sustainable businesses. The annual student-run Business and Society Conference brings renowned speakers to discuss social and environmental topics across a wide range of career fields that link to the year's chosen theme. In both formal and informal ways, second-year students support first-years with resume reviews, career panels, and informational chats, as well as fun social activities to build community. Tuck's Net Impact chapter collaborates with the special interest clubs listed above, along with for-profit career clubs, such as the Finance, Consulting, and Marketing clubs to explore the intersections between sustainable business practices and social issues. Many of the members sit on nonprofit boards and volunteer throughout the community.

On social and environmental themes in **STUDENT ACTIVITIES...**

32% of students agree an impact job is a top priority	50% of students are satisfied with extracurriculars
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NET IMPACT CHAPTER

20% of students in the Net Impact chapter	SILVER chapter ★
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NET IMPACT CHAPTER CONTACT:
tuck.grad@netimpact.org

CAREER SERVICES

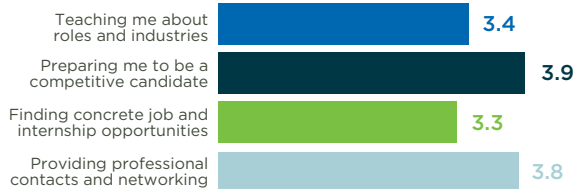
Tuck has a career development office with a director assigned to help students with social and environmental interests. The biggest strength of Tuck's career services is an unmatched alumni network. Students can reach out to any Tuck alum and expect a response in 24 hours. That is Tuck's reputation, and it is upheld in practice demonstrating that Tuck has the most engaged and responsive alumni network of any business school. Tuck's program also brings companies, public sector organizations, and NGOs to campus for the Business and Society Conference; the Sustainability Summit; the Energy conference; and the entrepreneurial conference, Greener Ventures to share their knowledge and to network with students. Students offer tremendous support to each other - the Net Impact chapter members mentor each other, offer guidance on internship panels, etc. The Tuck job board posts jobs in the social impact space as well.

On CAREER SERVICES...



32%
of students agree the *program offers adequate career preparation resources for impact job seekers*

HOW EFFECTIVE IS THE PROGRAM AT...



How does career support for a traditional job search compare to support for an impact job search?

SAME BETTER WORSE

PROGRAM STRENGTHS



3.9



3.2



2.9



2.6



3.0



2.5

FOR MORE INFORMATION www.mba.tuck.dartmouth.edu/

PROMINENT ALUMNI

- Micah Sagebiel**, 2010, Grants Officer, Michael and Susan Dell Foundation
- Greg Hills**, 2000, Director, FSG, Social Impact Advisors
- John LeBoutillier**, 1992, President, Unilever Canada

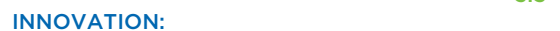
AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

REASONS TO ATTEND

Two of Tuck's major sources of strength as a program come from its institutional support and Net Impact chapter. From an institutional standpoint, the administration supports endeavors of the student body. Whether it is providing funds, advising, or supporting administratively, the MBA Program Office and the Center for Business & Society enable ways to make student goals a reality. The Career Development Office connects students to companies, organizations, and alumni in social and environmental fields; and the faculty are constantly exposing students to their research, in addition to implementing relevant social impact cases into the coursework. Moreover, Tuck's Net Impact chapter brings many skill sets and a diverse set of professional experiences to the table. MBA applicants interested in social and environmental themes should consider Tuck because it will provide them with an outstanding, well-rounded general management education with support, guidance, and opportunities for deep experiences in their area of personal interest.

LEADERSHIP:



SKILL BUILDING

DEPAUL UNIVERSITY

Kellstadt Graduate School of Business

Chicago, IL

<p>OVERALL RATING</p> <p>SUSTAINABILITY RATING: #40 AVG SCORE: 3.4</p> <p>SOCIAL IMPACT RATING: #19 AVG SCORE: 4.0</p> <p>Number of Survey Respondents = 27</p>	<p>JOINT DEGREES</p> <p>MBA/MS</p>	<p>DEGREE OPTIONS</p> <p>Full-time Part-time</p>	<p>97</p> <p>Full-time students</p>
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CURRICULUM

Aggressively addressing sustainability issues, DePaul has integrated sustainability into its strategic plan. DePaul is in tune with business ethics, as is the majority of the student body, and such themes are present within the curriculum. The Kellstadt Graduate School of Business also features the Sustainability Management concentration. The faculty at DePaul tends to lean toward the socially responsible side. A number of faculty members across a variety of departments are involved in social and environmental issues, and they have consistently worked with students and administration to create new courses that incorporate these values and make them more accessible to students. The Finance, Management, and Marketing Departments all feature sustainability-focused electives - some of these courses even include opportunities for students to work with local companies on projects. Faculty connections also result in networking opportunities for students who make an effort to establish strong relationships with professors. While it is possible to get a degree at DePaul without taking any courses that feature social or environmental issues, it is virtually impossible to leave DePaul without any exposure to them. Students can make their educational experience at DePaul as socially and environmentally integrated as they want them to be. They can also readily seek out numerous opportunities and projects to supplement their education and carve their own path of sustainability with the support of one of our numerous faculty members.

ADMISSIONS

44%
ADMITTANCE RATE

AVG GMAT SCORE: **630**
AVG GPA: **3.0**

PROGRAM COST: **\$67,320**

On social and environmental themes in **CURRICULUM...**

50% of students are satisfied

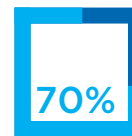
SAMPLE COURSES

- 1 Sustainable Management
- 2 Social Entrepreneurship
- 3 Sustainable Value Creation

STUDENT ACTIVITIES

Students at DePaul are active in a variety of ways and through a variety of different clubs on campus - including Net Impact, the DePaul Social Enterprise Collaborative (SEC), UFO (Urban Farming Organization), Students for Environmental Responsibility, and the Fair Trade Committee. The smaller size of DePaul's full-time program allows students to take ownership of what the program looks like from year to year. Within the established organizations, each cohort is allowed to develop activities that reflect their unique interests. The Net Impact chapter's core activities include the B-Corps, a group whose original purpose was to travel to New Orleans and provide consultation and support for businesses devastated by Hurricane Katrina. With the administration's tremendous support, the DePaul Social Enterprise Collaborative and DePaul's Net Impact chapter have annually sent a team of approximately 20 students down to New Orleans to provide this service. Throughout the year, the Net Impact chapter actively offers pro-bono and quick fire consulting services to local startups and nonprofit organizations on a continuous basis. These organizations frequently collaborate to provide networking opportunities and expose our members to different developmental tools.

On social and environmental themes in **STUDENT ACTIVITIES...**



of students agree an impact job is a top priority



of students are satisfied with extracurriculars

NET IMPACT CHAPTER

of students in the Net Impact chapter



NET IMPACT CHAPTER CONTACT:
depaul@netimpact.org

CAREER SERVICES

Located in the heart of the third largest metropolitan area in the United States, DePaul students have an opportunity to pursue many different career paths at a variety of firms - including a growing number related to social responsibility. Chicago is seeing a drastic rise in number of businesses incorporating sustainability into their organizations, given rise to opportunities for start-ups and consulting firms who focus on sustainability to become more prevalent throughout the community. With a smaller number of full-time students as part of the MBA program, students can experience a very intimate relationship with DePaul's Career Management Center (CMC). This ultimately plays to the advantage of the student who is trying to scout out these CSR players within the community. Additionally, the CMC offers a plethora of tools for students from databases, third party software, career testing, and interview and cover letter/resume critiques. DePaul's incorporation of Vincentian values into its mission clearly resonates through its faculty. Many professors are interested in sustainability and have connections or side projects they are working on throughout the community. Their availability and willingness to work with students provides even more opportunities to explore a career in this field through their connections to the community.

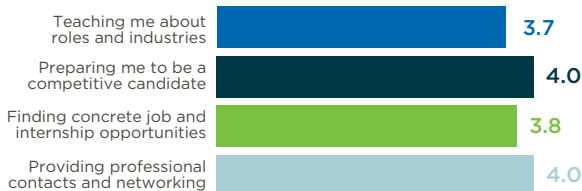
On CAREER SERVICES...



71%

of students agree the *program offers adequate career preparation resources for impact job seekers*

HOW EFFECTIVE IS THE PROGRAM AT...



How does career support for a traditional job search compare to support for an impact job search?

SAME BETTER WORSE

PROGRAM STRENGTHS



3.7



3.2



3.7



3.5



4.3



3.0

FOR MORE INFORMATION www.kellstadt.depaul.edu/

PROMINENT ALUMNI

- Erin Espeland**, 2009, Adjunct Professor, DePaul University
- Justin Henderson**, 2010, Founder and President, Breathe
- Lucas Weingarten**, 2009, Founder, Red Seed Group

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

REASONS TO ATTEND

DePaul is a great fit for socially and environmentally conscious students. The administration and faculty has created an engaging platform that aligns with DePaul's core values. There are ample opportunities to make a difference and get a great education at the same time. DePaul's Net Impact chapter is young and relatively small, but growing and carrying a lot of potential. Students who want to help strengthen a chapter are strongly encouraged to come to DePaul, because with the faculty and administrative support, DePaul has the ability to become a major force for social and environmental responsibility in the Chicago area.

LEADERSHIP:



ENTREPRENEURSHIP:



INNOVATION:



COMMUNICATION:



SKILL BUILDING

DOMINICAN UNIVERSITY OF CALIFORNIA

MBA Sustainable Enterprise (the GreenMBA)

San Rafael, CA

<p>OVERALL RATING</p> <p>SUSTAINABILITY RATING: #4</p> <p>AVG SCORE: 4.5</p> <p>SOCIAL IMPACT RATING: #9</p> <p>AVG SCORE: 4.3</p> <p>Number of Survey Respondents = 36</p>	<p>DEGREE OPTIONS</p> <p>Full-time</p> <p>Part-time</p> <p>Other</p>	<p>40</p> <p>Full-time students</p>
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CURRICULUM

The GreenMBA seeks solutions that promote financial viability, ecological sustainability, and social justice. A dynamic, project-oriented learning approach is used to integrate the development of entrepreneurial and intrapreneurial skills with the building of critical thinking and leadership capacities. To encourage this transformation in students' capabilities, GreenMBA has built a close-knit community of teachers and learners woven into a supportive network of business, academic, and activist leaders.

From the first class, the focus is on sustainability. In the first semester, students consult with real local businesses to obtain their California Bay Area Green Business Certification. There are a multitude of speakers brought in throughout the year focusing on various elements and areas of sustainable business practices and related themes. The GreenMBA is a strong program for entrepreneurs in particular because of its emphasis on innovation and leadership. At the end of the program, students must present a Capstone, or thesis-like project with 5-year project financials, leadership team, business model, and other details of a new business venture. All of the projects incorporate social/environmental themes as a culmination of the program.

Dominican University of California also hosts The Venture Greenhouse, a pioneering, early-stage business incubator for growing companies that have the potential for significant environmental and social benefits. The Greenhouse also serves as a learning laboratory for the University's business students, and a community resource for innovators, investors, sustainability advocates, and new ventures.

On social and environmental themes in CURRICULUM...

86% of students are satisfied

SAMPLE COURSES

- 1 Eco-Commerce Models
- 2 Innovation, Design and Entrepreneurship
- 3 Critical Thinking for Business Redesign

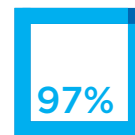
STUDENT ACTIVITIES

Clubs for students interested in impact include Net Impact, the GreenMBA Think Tank, and the Green Club. Activities in each club include resources for resume-building, interviewing, personal social media, networking, tours, etc. Students can expect Net Impact to be the extra step in making personal/school/business life as impactful as possible. Our chapter hosts shared time to ask for / give help where needed after meetings; sets up tours/interviews with companies the school doesn't have connections with; provides mixers with local schools to build the network; and volunteers time in the community.

Notable events from Net Impact included:

- Volunteering at Saatchi & Saatchi's Eco Board Launch with the SF Surf Rider Foundation
- Hosting a talent & networking show called the Two Fish Café
- Hosting the 2nd Student & Entrepreneurial Work Exchange at the Venture Greenhouse
- Volunteering at the 2013 Green Technology Investment Showcase with Kiertsu Forum
- Hosting a representative from Oakland's Build.org

On social and environmental themes in STUDENT ACTIVITIES...



of students agree an impact job is a top priority



of students are satisfied with extracurriculars

NET IMPACT CHAPTER

20%

of students in the Net Impact chapter



NET IMPACT CHAPTER CONTACT:
brennan@netimpact.org

CAREER SERVICES

Dominican's Career Services is indeed committed to helping students find impact careers. However, because they are mainly focused on undergraduates, graduate GreenMBA students must be proactive to seek their services. They do have a GreenMBA Career Guide with specific links and recommendations to impactful jobs. Resume writing, interview practice, and personal branding resources are always available by appointment. Specifically, the GreenMBA's resources include alumni, local contacts, and administrative contacts. The administration is also working on building an alumni database so that current students may have direct access to their network.

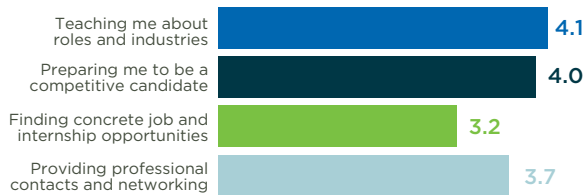
On CAREER SERVICES...



67%

of students agree the *program offers adequate career preparation resources for impact job seekers*

HOW EFFECTIVE IS THE PROGRAM AT...



How does career support for a traditional job search *compare to support for an impact job search?*

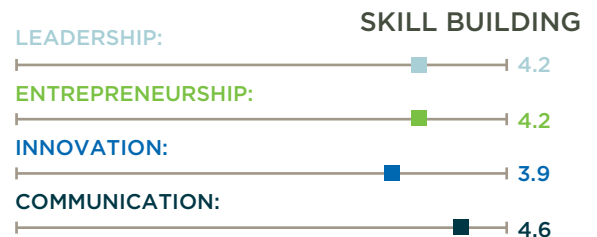
SAME BETTER WORSE

PROMINENT ALUMNI

- Alejandro Moreno S.**, 2011, Marketing Manager, Earth Day Marin
- Alex Szabo**, 2006, Founder & CEO, TheGreenOffice.com
- Elizabeth Pfau**, 2012, Founder, BlueCurrentSea

REASONS TO ATTEND

The essence and mission of the GreenMBA is to "Transform Yourself, Transform Business, Transform the World." The lineup of the curriculum in particular is very much support of that transformational process. Unlike other programs, the GreenMBA places as much emphasis on the student, the planet, and society as the profit. It's very clear that the people who graduate here are social change agents - employees that not only know how to create impact but also know how to do so as a leader. A heavy emphasis on communication skills, innovation, entrepreneurship, critical thinking, and consciousness are also qualities of this particular program. The GreenMBA's values align directly with Net Impact's values, an important factor in creating the perfect opportunity for students to fully engage in opportunities.



PROGRAM STRENGTHS



4.3



3.1



2.6



3.2



4.4



3.5

FOR MORE INFORMATION www.greenmba.com

DUKE UNIVERSITY

The Fuqua School of Business

Durham, NC

<h2>867</h2> <p>Full-time students</p>	<p>JOINT DEGREES</p> <p>MD/MBA JD/MBA MEM/MBA MF/MBA MPP/MBA</p>	<p>DEGREE OPTIONS</p> <p>Full-time EMBA Other</p>	
<p>Number of Survey Respondents = 24</p>			

CURRICULUM

The Duke MBA offers a variety of curricular and co-curricular programming that prepares students to use their MBA skills in the pursuit of social and environmental impact. The core MBA program provides a strong foundation for any student looking to become a successful social sector leader. In addition, Fuqua and Duke offer a broad array of electives to help MBAs recognize the unique challenges and opportunities associated with creating social and environmental value. This includes framework based courses such as Introduction to Social Entrepreneurship, courses on cutting edge issues such as Impact Investing, and experiential learning courses such as the Fuqua Client Consulting Practicum, which provides opportunities for students to consult with commercial and social ventures in the U.S. and abroad.

Students can pursue concentrations in Social Entrepreneurship as well as Energy and the Environment. Beyond Fuqua, students can take advantage of the world-class courses and resources offered at other Duke graduate schools including public policy, law, and the environment. Fuqua students have access to leading centers including the Center for the Advancement of Social Entrepreneurship (CASE) and the Center for Energy, Development and the Global Environment (EDGE). These centers provide experiential learning opportunities through interactions with faculty's groundbreaking research as well as organizations in this space. Outside of the classroom, CASE, EDGE, and the Net Impact club host speaker series and educational events with prominent leaders, as well as an annual conference on social impact and sustainable business and various extra-curricular programs.

ADMISSIONS

27%
ADMITTANCE RATE

AVG GMAT SCORE:
697
AVG GPA:
3.45

PROGRAM COST:
\$109,844

On social and environmental themes in **CURRICULUM...**

53% of students are satisfied

SAMPLE COURSES

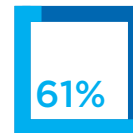
- 1 Introduction to Social Entrepreneurship
- 2 Impact Investing
- 3 Fuqua Client Consulting Practicum

STUDENT ACTIVITIES

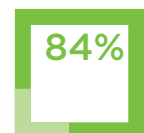
The Duke MBA emphasizes community embodied in the phrase "Team Fuqua" and is committed to creating global leaders of consequence. The Duke MBA Net Impact Chapter helps students define the consequential impact they will have.

The Duke MBA Net Impact Chapter is the largest club at Fuqua and seeks to continually deepen students' engagement in social and environmental issues. We begin the year with approximately a quarter of the first year class taking part in a community event called "Day in Durham." Later in the year, the Duke MBA Net Impact Chapter hosts its annual Sustainable Business and Social Impact conference, the largest of its kind in the southeast region. In addition, the Duke MBA Net Impact Chapter offers activities and events throughout the year, including opportunities to learn about the latest trends in the fields of social impact and sustainability, advance your career through alumni panels and networking, or socialize with a community of like-minded students. The Duke MBA Net Impact Chapter organizes a series of career visits during fall break, Lunch-and-Learns throughout the year, summer internship fundraisers, various sessions co-hosted with CASE, EDGE, and the Career Management Center, and works closely with the Fuqua student government to run initiatives dedicated to sustainability and community service.

On social and environmental themes in **STUDENT ACTIVITIES...**



of students agree an impact job is a top priority



of students are satisfied with extracurriculars

NET IMPACT CHAPTER

59%
of students in the Net Impact chapter



NET IMPACT CHAPTER CONTACT:
duke.grad@netimpact.org

CAREER SERVICES

As the demand for MBA skills in social impact and sustainability organizations continues to increase, the Duke MBA provides a variety of resources to help students navigate these career paths.

The Fuqua Career Management Center (CMC) staff includes a Sector Director for Social Impact and Sustainability, a dedicated resource for students interested in careers within the social sector, socially-responsible business, or those interested in sustainability and environmental issues.

In addition to dedicated counseling resources, the CMC, CASE, EDGE and the Net Impact Club work closely to provide job search resources. These include guidebooks on social sector careers, access to social/environmental organizations and job postings, and related events such as career workshops, panels and the annual "Week in Cities" social/environmental career trek.

In addition to other sources of financial aid, Daytime MBA students and alumni may also be eligible for merit scholarships, internship funds and awards, and loan assistance programs.

PROMINENT ALUMNI

- 1 **Melinda Gates**, 1987, Co-Chair & Trustee, Gates Foundation
- 2 **Jeff Jablow**, 2005, SVP, Strategy & Operations, City Year
- 3 **Michael MacHarg**, 2009, Co-Founder & VP, Markets, Simpa Networks

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

On CAREER SERVICES...



HOW EFFECTIVE IS THE PROGRAM AT...



How does career support for a traditional job search compare to support for an impact job search?

- SAME
- BETTER
- WORSE

REASONS TO ATTEND

Fuqua emphasizes the importance of each student understanding what it means to become a "leader of consequence". This sentiment integrates directly with Fuqua's commitment to providing all Duke MBA students with an understanding of the importance of social and environmental issues in the business world today. The breadth of the social and environmental programming at Fuqua enables students from all sectors and degrees of interest to be engaged. Duke MBA boasts two of the top centers of their kind in social entrepreneurship and sustainability, CASE and EDGE respectively, the Net Impact Chapter of the Year in 2012, as well as socially and environmentally focused curriculum, career support, alumni networking opportunities, and, what's more, students who have immense drive and enthusiasm - which makes for a wonderfully enriching two year experience.

FOR MORE INFORMATION www.fuqua.duke.edu/



DUQUESNE UNIVERSITY

Donahue School of Business

Pittsburgh, PA

<p>ADMISSIONS</p> <p>78% ADMITTANCE RATE</p> <p>AVG GMAT SCORE: 590</p> <p>AVG GPA: 3.4</p> <p>PROGRAM COST: \$49,083</p>	<p>JOINT DEGREES</p> <p>MBA/JD MBA/MA MBA/MS</p>	<p>DEGREE OPTIONS</p> <p>Full-time Part-time Other</p>	<p>21 Full-time students</p>
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CURRICULUM

The Duquesne MBA Sustainability program meets the growing demand for innovative leaders who are prepared to change the business world. The curriculum integrates core requirements of a traditional MBA with best practices for enterprise sustainability. Typical MBA courses (accounting, finance, marketing, operations, information technology, strategy and economics) that build technical skills for management are complemented with courses in sustainable theories and models, applied tools and processes, public affairs management, and systems thinking. Both students and faculty simultaneously consider social, economic, environmental, and ethical dimensions for making responsible decisions in case studies and class activities.

All students complete three consulting engagements—two projects and a practicum— where they apply classroom learning to help clients incorporate sustainability to reduce costs, improve processes, and enhance competitiveness. Project challenges include, but are not limited to: calculating carbon footprints; creating revenue streams from waste; developing cultural change management initiatives; developing new product marketing plans; developing water scarcity risk analyses; and preparing environmental profit and loss statements or integrated bottom line reports. Clients are multi-national corporations, regional businesses, and not-for-profit organizations including Alcoa, FedEx Ground, Tsudis Chocolate Company, UPMC, and the Green Building Alliance.

SAMPLE COURSES

- 1 Sustainability Tools and Processes for New Initiatives
- 2 Applied Business Ethics
- 3 Systems Thinking

STUDENT ACTIVITIES

Duquesne University's "commitment to excellence in liberal and professional education through profound concern for moral and spiritual values" and the Principles for Responsible Management Education (PRME) provide the foundation for the MBA Sustainability curriculum as well as student-driven events and activities. Students initiate and participate in opportunities sponsored by Net Impact and other student clubs, including university-wide events connected to the environment and campus greening and extra-curricular activities such as intramural sports and speaker and social events sponsored by the Donahue Business Society. Notable events include:

- Mixers with other Net Impact chapters in the region
- Neighborhood clean-ups in collaboration with other Duquesne student groups focused on University green initiatives
- Tours of Duquesne's on-site co-generation power plant
- Site visits to LEED buildings, solar/wind/energy companies, and sustainable businesses start-ups run by grads of the MBA Sustainability program
- Guest speakers from industries, including renewable energy and green building, and NGO's focusing on social enterprise

NET IMPACT CHAPTER

67%

of students in the Net Impact chapter

NET IMPACT CHAPTER CONTACT:
duquesne.grad@netimpact.org

CAREER SERVICES

Now in its sixth year, the MBA Sustainability program (affectionately known as the "sMBA" at Duquesne) has many alumni who manage sustainability initiatives and programs as part of their daily work. Alumni are readily accessible, eager to help, and a reliable first-line resource for career advice and job leads. Many MBA Sustainability students take advantage of resume review services at Duquesne's Career Services Center. In addition, the program has increased support to its students by organizing idea cafés, where "sMBA" students visit local companies and NGO's such as Deloitte, United States Steel, and Pittsburgh's Green Building Alliance, to listen to presentations and engage in networking opportunities. The program sponsors résumé-building sessions and practice interview workshops facilitated by professional career consultants. The program also organizes social events with alumni to allow students to interact with former students, get a better a sense of the job market and to provide potential job search leads.

FOR MORE INFORMATION

www.duq.edu/academics/schools/business/graduate/mba

PROMINENT ALUMNI

- 1 **Charles Fruitiere**, 2011, Project Officer - Investor Initiatives, Carbon Disclosure Project, London
- 2 **Lauren Zulli**, 2010, Design for the Environment/ Sustainability Engineer, Herman Miller, Grand Rapids
- 3 **Mihir Patel, Esq.**, 2010, Executive Vice President - Risk, Capital One, Washington, D.C.

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

REASONS TO ATTEND

A Duquesne MBA Sustainability candidate commits to a one-year, intensive curriculum that includes both traditional MBA courses and sustainability-specific classes that offer cutting-edge frameworks and tools. As full-time day students, they have unique exposure to thought leaders through site visits, guest speakers, and hands-on projects in the sustainability space. Consulting clients include companies such as Google, Bayer Material Science, FedEx, Heinz, and Westinghouse. The program grooms knowledgeable thinkers and confident presenters who can articulate a business case and deliver a triple bottom line. Students take study trips to countries that are leading the way and countries that face pressing challenges.



EDGEWOOD COLLEGE

Madison, WI

<p>FOR MORE INFORMATION www.edgewood.edu/sustainability</p> <p>NET IMPACT CHAPTER CONTACT: edgewood.college@netimpact.org</p>	<p>JOINT DEGREES MBA/MSA</p>	<p>DEGREE OPTIONS Part-time Online</p>	<p>132 Part-time students</p>
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CURRICULUM

The business world has an important role in creating flourishing communities. The School of Business recognizes this responsibility and offers Sustainability Leadership as a concentration in the MBA program. Alternatively, students who first earn the Sustainability Leadership Graduate Certificate may later apply those credits toward an MBA degree as qualifying electives. With world-class faculty and ACBSP global accreditation, these options put the School of Business at Edgewood College in the company of the top business schools in the country. The intensive one-year, cohort- and project-based Sustainability Leadership program trains students in sustainability and systems thinking, develops their leadership skills and professional networks, and offers them an opportunity for personal and professional transformation. Students choose one of several degree options. All students complete a capstone project for their organization or community.

SAMPLE COURSES

- 1 Sustainable Development Leadership
- 2 Social and Economic Sustainability
- 3 Ecological Sustainability

STUDENT ACTIVITIES

The Net Impact chapter at Edgewood College co-hosts the School of Business bi-monthly executive speaker series, which focuses on a wide range of topics related to sustainability leadership, including healthy local food systems, social innovation and entrepreneurship, and corporate social responsibility. Regular networking events help to bring local business leaders, faculty, alumni, and current students together to talk about topics related to social and economic sustainability, social responsibility, and communal impact through engaged, sustainable activities. The chapter works closely with other student organizations such as Woods Edge, which focuses on a more “hands-on” approach by helping in Campus Greening activities, or contributions to the vegetable garden on campus. Edgewood College is on its way to become a leading green campus in Wisconsin, and the Net Impact chapter participates in the Campus Sustainability Coordinating Team to contribute input and resources in order to aid in this goal.

NET IMPACT CHAPTER

2%

of students in the
Net Impact chapter



CAREER SERVICES

Edgewood College's ties to the local business community are outstanding, and MBA students graduating with a concentration in Sustainability Leadership have an excellent outlook of finding meaningful work in the area. Madison is a thriving green city like no other in the United States, and the opportunities for finding an employer that is interested in sustainability are vast. Larger companies such as American Family Insurance have sustainability offices that work closely together with our faculty and advisors. In addition to individual student services provided by the Office of Career Services, the college organizes Career Days and supports businesses and students in finding ideal matches. Edgewood College enjoys an impeccable reputation in the region for its creation of graduates with strong character, ethical behavior, and a desire to make a positive impact in the global community. It could be said that Madison is as green as it is today in part because of the strong roots of Edgewood College in its community, and the tradition of caring for the Earth that comes with it.

FOR MORE INFORMATION

www.edgewood.edu/Academics/Graduate/Business.aspx

PROMINENT ALUMNI

- 1 **AnneMarie Kalson**, 2011, Program Manager, Sustain Dane
- 2 **Elizabeth Churchill**, 2012, Workplace Sustainability Specialist, American Family Insurance
- 3 **Tatek Assefa**, 2011, Program Coordinator, Center for Whole Communities

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

REASONS TO ATTEND

Edgewood College is rooted in the Dominican tradition, and fosters open, caring, thoughtful engagement with one another and an enduring commitment to service, all in an educational community that seeks truth, compassion, justice, and partnership. Students are transformed within a highly engaged, integrated learning community committed to personal fulfillment and the common good. Edgewood College and the Sustainability Leadership Graduate Program connect learning, beliefs, and actions to make a global impact through local commitment.

EMORY UNIVERSITY

Goizueta Business School

Atlanta, GA

<h2>352</h2> <p>Full-time students</p>	<p>JOINT DEGREES</p> <p>JD/MBA MBA/MPH DPT/MBA MDIV/MBA MD/MBA</p>	<p>DEGREE OPTIONS</p> <p>Full-time Part-time EMBA</p>	
<p>Number of Survey Respondents = 23</p>			

CURRICULUM

Students interested in social or environmental impact at Goizueta are actively supported by the Social Enterprise at Goizueta Center, which is especially strong in providing opportunities for experiential learning. Students this year have worked directly with social enterprises and nonprofits including Better World Books, Truly Living Well, and the Atlanta Beltline Initiative. In the summer, a group of eight students will work with Kimberly-Clark's Latin America Office to develop a sustainability driven business plan for operations in Bolivia. These projects are valuable opportunities for students to develop their business skills while learning how they can be applied to help others.

As a small program, Goizueta is still developing its range of classes, but currently the most popular social/environmental classes include *Catalyzing Social Impact*, a project-oriented course where students work directly with nonprofits and social enterprise, and *Social Enterprise, and Business and Society*. Additionally, the Social Enterprise @ Goizueta Center offers a short-term international immersion course about social impact that takes place in the spring.

These opportunities are usually more than enough for students interested in incorporating social/environmental impact into their MBA education. Beyond the business school, however, Emory offers many graduate level classes related to impact for those who are interested. Among those, the Rollins School of Public Health offers a particularly strong selection of courses, although there are many other options available.

ADMISSIONS

34%
ADMITTANCE RATE

AVG GMAT SCORE:
677
AVG GPA:
3.35

PROGRAM COST:
\$94,548

On social and environmental themes in **CURRICULUM...**

37% of students are satisfied

SAMPLE COURSES

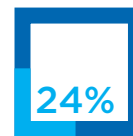
- 1 Catalyzing Social Impact
- 2 Social Enterprise
- 3 Business and Society

STUDENT ACTIVITIES

Net Impact is one of the most active clubs at Goizueta, hosting many events throughout the year. This year, the club hosted speakers including Dr. Richard Sandor - named the father of carbon trading by Time Magazine - held film screenings, organized a book club related to sustainability issues, and participated in volunteer activities. It was also highly engaged in campus life, organizing sustainability initiatives and supporting events such as the Annual Donut Fun Run during Welcome Weekend.

Beyond Net Impact, there are many other opportunities to become involved in social and environmental issues. Board Fellows is a popular program among a wide variety of Goizueta students. It gives interested volunteers the chance to sit on a nonprofit board and actively use their business skills to make a positive contribution in the Atlanta community. The Goizueta Impact Investing club is another great opportunity to get involved. This year, after conducting all the due diligence, the club made a \$25,000 investment into a social enterprise that sources handicrafts made by artisans in developing countries and distributes them in the United States, all while paying fair wages.

On social and environmental themes in **STUDENT ACTIVITIES...**



of students agree an impact job is a top priority



of students are satisfied with extracurriculars

NET IMPACT CHAPTER

15%
of students in the Net Impact chapter



NET IMPACT CHAPTER CONTACT:
goizueta@netimpact.org

CAREER SERVICES

Students interested in careers using business for social/environmental impact will find ample preparation and support. While there are fewer socially focused opportunities available through on-campus recruiting due to the school's smaller size, the Career Management Center is considered one of the best in the country and works tirelessly to support the aspirations of students. Students interested in corporate social responsibility and social enterprise have had great success in finding full-time offers and internships with well-known companies including Intercontinental Hotels Group and Starbucks Corporation.

Specific career-related resources on campus include two executives in residence dedicated to mentoring students interested in impact careers. They come to campus once a month and meet individually with students to provide advice and feedback on decisions and ideas. Net Impact also organizes a career trek where students visit local companies and nonprofits and learn about careers in those fields. Recent visits include the sustainability department at Coca-Cola and Care International.

PROMINENT ALUMNI

- 1 **Rob Brawner**, 2006, Program Director, Atlanta Beltline Partnership
- 2 **David Papa**, 2010, Senior Marketing and Product Manager, BetterWorldBooks
- 3 **Lindsay Wilkinson**, 2013, Environmental Sustainability Manager, Intercontinental Hotels Group

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

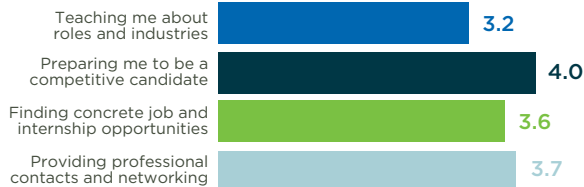
On CAREER SERVICES...



68%

of students agree the *program offers adequate career preparation resources for impact job seekers*

HOW EFFECTIVE IS THE PROGRAM AT...



How does career support for a traditional job search *compare to support for an impact job search?*

- SAME BETTER WORSE

REASONS TO ATTEND

Goizueta Business School is uniquely positioned to offer world-class education within an intimate learning environment and in a dynamic, global city. Within that environment, the Social Enterprise at Goizueta Center and student clubs such as Net Impact provide a wealth of opportunities for students looking to become engaged directly with projects in the sustainability and nonprofit space. If you are looking to receive a highly respected MBA degree while learning through hands-on experience how to use those skills to give back to the world, Goizueta is the perfect place to be.

FOR MORE INFORMATION www.goizueta.emory.edu/



ESADE BUSINESS SCHOOL

Barcelona, Spain

<p>OVERALL RATING</p> <p>SUSTAINABILITY RATING: #31 AVG SCORE: 3.7</p> <p>SOCIAL IMPACT RATING: #14 AVG SCORE: 4.1</p> <p>Number of Survey Respondents = 31</p>	<p>DEGREE OPTIONS</p> <p>Full-time Part-time EMBA</p>	<p>159 Full-time students</p>
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CURRICULUM

At ESADE, sustainability is addressed through core courses like Global Context of Management and Economics. Electives include Social Entrepreneurship and Managing Sustainability. The concept is also embedded in most of the core courses that refer to people management, corporate values, and sustainable models.

Initiatives are driven by the particular interest of students. In 2012-2013, 25 MBA students represented ESADE in the Hult Case Competition. During the process, the Net Impact Board engaged faculty as judges to help teams work on their pitches and presentation to the Hult judges. One of the teams that made it to the final round in Dubai developed a project tackling the challenge of the bottom-of-the-pyramid in Africa. This project and its theme have been incorporated in core subjects, like *Entrepreneurship*, and elective subjects, like ESADE Creópolis Action Learning Program, enriching the scope of the class and the breadth of the project itself.

The Institute for Social Innovation (ISI) is a Centre of the ESADE Business School that conducts research on social issues. Its flagship event is the Annual ISI Conference (held in February), in which members of the Net Impact Club volunteer in the organization and interact with guests, speakers, and attendees. Each summer, interested MBA candidates participate in the Momentum Project, a partnership between ESADE and BBVA. Its objective is to contribute to the development of social entrepreneurship in Spain and Portugal by setting up a supportive environment for promising social enterprises to consolidate and increase their impact on society.

STUDENT ACTIVITIES

The MBA program at ESADE Business School attracts individuals who believe that social and environmental issues belong within the strategic scope of businesses. Students have worked in international cooperation agencies, development banks, multinational organizations, and corporate industries that relate to environmental impact, such as the energy, oil, and gas sectors. There is a high level of awareness of the triple bottom line from previous professional experiences, the program's curriculum, and the Net Impact chapter education sessions.

Prospective students benefit from ESADE Net Impact activities that bring specialists to share their knowledge and experience. In 2012-2013, the chapter had guest speakers from Deloitte's sustainability practices (on corporate social responsibility in the Spanish and the European markets) and from Ashoka International (on the highlights and challenges of a career in social entrepreneurship). In related areas, ESADE's Clean Tech and Entrepreneurship clubs address environmental and social opportunities from their own perspectives.

ADMISSIONS

46%
ADMITTANCE RATE

AVG GMAT SCORE:
670

PROGRAM COST:
\$76,310

On social and environmental themes in **CURRICULUM...**

83% of students are satisfied

SAMPLE COURSES

- 1 Global Context of Management
- 2 Social Entrepreneurship
- 3 Managing Sustainability

On social and environmental themes in **STUDENT ACTIVITIES...**

75%

of students agree an impact job is a top priority

48%

of students are satisfied with extracurriculars

NET IMPACT CHAPTER

38%
of students in the Net Impact chapter



NET IMPACT CHAPTER CONTACT:
esade.grad@netimpact.org

CAREER SERVICES

MBA students are increasingly interested in pursuing a career path with social or environmental impact. The Net Impact Club collaborates with the Career Services Department to issue a CV booklet that Career Services distributes to companies and international organizations.

During the MBA career fairs, the program aims to have the participation of at least one organization with a social focus for those students interested in the field. For instance, the Clinton Health Access Initiative and PATH were present in the last two ESADE career fairs.

Due to this increasing interest from MBA students in impact fields, Career Services is evaluating the formation of a Net Impact trek for the next MBA class.

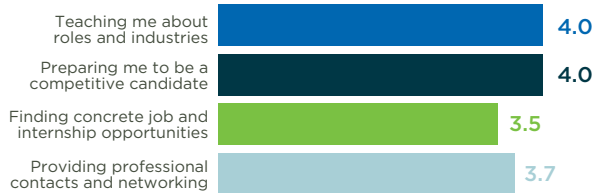
On CAREER SERVICES...



50%

of students agree the *program offers adequate career preparation resources for impact job seekers*

HOW EFFECTIVE IS THE PROGRAM AT...



How does career support for a traditional job search *compare to support for an impact job search?*

SAME BETTER WORSE

PROGRAM STRENGTHS



4.0



3.4



3.8



3.0



4.0



3.2

FOR MORE INFORMATION www.esade.edu/ftmba/eng

PROMINENT ALUMNI

- 1 Stacey Yuen**, 2011, Associate, Clinton Health Access Initiative
- 2 William Benthall**, 2012, Director of Operations, Clinton Health Access Initiative

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

REASONS TO ATTEND

ESADE Business School aims to inspire future leaders, a core value reflected in courses, clubs, case competitions, and career fairs. Any potential applicant interested in social and environmental issues should seriously consider the ESADE MBA full-time program. It has strong relationships with organizations like the Clinton Health Initiative Foundation - which has employed MBA candidates in the past - and network connections from the Net Impact Club expand the school's reach to the development world. In addition, the Net Impact Club works with the Corporate Social Responsibility (CSR) Directorate, part of the MBA Students Association, to raise funds for causes that bring social awareness to future business leaders.

LEADERSHIP:

SKILL BUILDING

4.1

ENTREPRENEURSHIP:

4.0

INNOVATION:

4.0

COMMUNICATION:

4.1

ESSEC BUSINESS SCHOOL

Cergy, France

ADMISSIONS 25% ADMITTANCE RATE	AVG GMAT SCORE: 600	PROGRAM COST: \$45,000	JOINT DEGREES MASTERS IN ENTREPRENEURSHIP	DEGREE OPTIONS Full-time Part-time EMBA	500 Full-time students
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CURRICULUM

Graduating from ESSEC's Masters of Science in Management program requires the completion of eight core courses. The core curriculum does not include a module on ethics or the environment, but professors often steer conversation toward these topics. Students have the freedom to pick the remaining 16 courses based on their personal and professional goals. Some of the tracks offered to students include Chair of Leadership and Diversity, Social Entrepreneurship (IIES), and Chair in Philanthropy. ESSEC has a focus on responsible leadership and social innovation, and these tracks are highly sought after by students.

There are a number of associations on campus like Oikos ESSEC (focusing on campus sustainability), Antropia ESSEC (promoting social entrepreneurship), Sari ESSEC (developmental initiatives in India), Tuong Lai ESSEC (initiatives in Vietnam), and SMIB for Smiles. Given that there are at least 30 associations active on campus, students find their niche associations fairly quickly.

Students interested in CSR and impact areas have the flexibility to weave their Masters of Science in Management program around their internships, consulting missions, and student association activities. There are funding opportunities available to students attending conferences, to social business entrepreneurs, and for other projects.

CAREER SERVICES

ESSEC will organize the GRLI Summit - focusing on responsible leadership, sustainable business, and societal transformation - with more than 200 delegates in June 2013. In November 2012, the school organized the Council on Business & Society Summit, attracting students, international leaders, and experts from the business, institutional, and academic worlds.

Students have the continuous support of the school, peers, alumni, and professors, especially if they wish to embark on social entrepreneurship. This atmosphere of constant encouragement and support facilitates independent thinking.

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

SAMPLE COURSES

- 1 Social Entrepreneurship Seminar
- 2 Philosophy and Trade

STUDENT ACTIVITIES

The Net Impact chapter at ESSEC is loosely structured, creative, and has a higher number of student-led initiatives. The senior members and alumni of Net Impact mentor junior members in leadership and communication, and they provide guidance and support for new initiatives. Members of this year's ESSEC Net Impact team participated in the regional finals of the Hult Prize.

NET IMPACT CHAPTER

2%

NET IMPACT CHAPTER CONTACT:
essec@netimpact.org

of students in the
Net Impact chapter

REASONS TO ATTEND

The Masters of Science in Management is a flexible program that students can tweak based on their priorities and interests. With opportunities for apprenticeships, multiple internships, exchanges or double-degrees, and participation in numerous student associations and conferences, the possibilities are endless. The social and environmental problems facing the world today are complex. An experience at ESSEC builds the analytical, leadership and communication skills needed to deal with such complexity.

FOR MORE INFORMATION

www.essec.edu/programs/master-of-science-in-management-grande-ecole.html

GEORGE WASHINGTON UNIVERSITY

George Washington School of Business

Washington, DC

OVERALL RATING SUSTAINABILITY RATING: #32 AVG SCORE: 3.6 SOCIAL IMPACT RATING: #45 AVG SCORE: 3.6 Number of Survey Respondents = 43	JOINT DEGREES JD/MBA MS/MBA MTA/MBA	DEGREE OPTIONS Full-time Part-time EMBA Online Hybrid	240 Full-time students
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CURRICULUM

The MBA program at George Washington University offers students unique opportunities both inside and outside of the classroom to pursue a career in sustainability. The core curriculum is centered at the intersection of business and society and emphasizes ethics, public policy, and leadership as well as the double and triple bottom lines.

GW's core curriculum is also known for its Consulting Abroad Program, which takes place at the end of the student's first year. This program provides valuable on-the-ground experience and touches on topics such as microfinance, sustainable development in emerging markets, US market entry, and clean technology. Through its Strategic Management and Public Policy department, the school also offers the Certificate of Responsible Management, which was established with the direct input of Net Impact board members.

Relative elective coursework is abundant and includes topics such as *Worldwide Energy Challenges*, *Applied Microeconomics*, and *Sustainable Supply Chains*, as well as electives offered in our Elliott School of International Affairs, Trachtenberg School of Public Policy & Public Administration, and the School of Public Health and Health Services that count toward the MBA. The School of Business also develops and disseminates CSR scholarships through the Institute for Corporate Responsibility, which leverages the school's location in the nation's (and a world) capital. Outside of the School of Business, GW boasts the Office of Sustainability, a newly created body that serves as the strategic home for sustainability initiatives. The Office of Sustainability engages students, helps to implement their initiatives, and brings like-minded student organizations together.

ADMISSIONS

61% ADMITTANCE RATE	AVG GMAT SCORE: 637 AVG GPA: 3.28	PROGRAM COST: \$86,835
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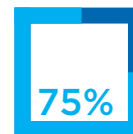
On social and environmental themes in **CURRICULUM...**

46% of students are satisfied

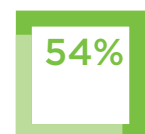
SAMPLE COURSES

- 1 Environmental Finance and Venture Capital
- 2 Marketing for Social Causes
- 3 Sustainable and Responsible Investment

On social and environmental themes in **STUDENT ACTIVITIES...**



of students agree an impact job is a top priority



of students are satisfied with extracurriculars

STUDENT ACTIVITIES

GW MBA students are very active in social and environmental impact in both academic and experiential activities. GW Net Impact, for example, offers students an opportunity to sit in on board meetings of nonprofit organizations through the Board Fellows program. It has also organized the Business Response Conference, which focused on the theme of Global Energy Outlook. The conference included a keynote speech by the president of ACORE, three plenary panel discussions with industry experts, a career fair, and a networking session.

Net Impact works in partnership with other groups that share common goals. For instance, the Business Response Conference was done in cooperation with the Energy Club. Other clubs on campus with similar goals include Business Gives Back, a club that promotes responsible corporate citizenship, and Out For Business, a club that focuses on the inclusion and visibility of the LGBT community. The club includes students from across the university.

NET IMPACT CHAPTER

24%
of students in the Net Impact chapter



NET IMPACT CHAPTER CONTACT:
georgewashington@netimpact.org

CAREER SERVICES

Career services and resources at GW are available through several different organizations, the faculty, and the F. David Fowler Career Center. Many of the MBA clubs, including Net Impact, post career opportunities in their newsletters.

In addition to Net Impact's career newsletter, the club has organized events such as the career fair at the Business Response Conference, an advising session with sustainability career consultant Shannon Houde, and career treks to innovative companies that are focused on social impacts. Other clubs often offer students networking sessions or case interview workshops. The club also attends the annual Net Impact Conference, where it has won several accolades.

In DC, there are many conferences, panels, and networking opportunities that are attended by well-versed and well-connected individuals. GW's career center has organized large career fairs that were attended by prominent social impact companies and organizations such as Calvert Investments, Ashoka, and ACORE.

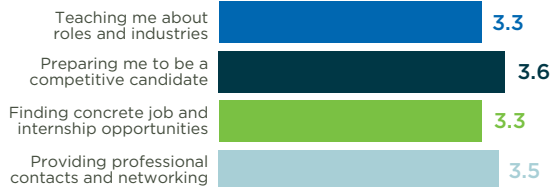
On CAREER SERVICES...



71%

of students agree the *program offers adequate career preparation resources for impact job seekers*

HOW EFFECTIVE IS THE PROGRAM AT...



How does career support for a traditional job search *compare to support for an impact job search?*

SAME BETTER WORSE

PROGRAM STRENGTHS



3.8



3.7



4.1



3.5



3.5



3.1

FOR MORE INFORMATION www.business.gwu.edu/mba/

PROMINENT ALUMNI

- Kirstin Gunderson**, 2012, Sr. Manager, Renewable Energy, Walmart
- Patty Pina Slutsky**, 2011, Senior Director of Global Partnerships, Teach for All
- Andrew Seal**, 2012, Associate, Renewable Energy Leadership Program, General Electric

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

REASONS TO ATTEND

Leveraging its unmatched location at the intersection of business and society, George Washington University offers unique opportunities to students searching for careers that affect social and environmental changes. The school's urban campus is symbolic of its entrenchment in the nation's capital and pressing discussions of corporate social responsibility and environmental concerns. The George Washington School of Business is dedicated to being a leading voice in sustainable scholarship and encourages students to be active participants and leaders in the discussions.

LEADERSHIP:



SKILL BUILDING

GEORGETOWN UNIVERSITY

McDonough School of Business

Washington, DC

OVERALL RATING SUSTAINABILITY RATING: #56 AVG SCORE: 3.0 SOCIAL IMPACT RATING: #12 AVG SCORE: 4.2 Number of Survey Respondents = 28	JOINT DEGREES JD/MBA MBA/MPP MBA/MSFS	DEGREE OPTIONS Full-time Part-time EMBA Evening	500 Full-time students
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CURRICULUM

When greeting students on campus during MBA orientation, Dean David Thomas explains that the mission of the McDonough School of Business is to serve both business and society. The program offers dynamic courses that address the needs of diverse students, with particular strengths in international development, ethical business, and nonprofit management and marketing. Core classes in marketing, finance, and strategy weave social impact themes and cases into the coursework, but electives are where students interested in the field of social impact can really tailor their education. Renowned professors and business leaders such as William Novelli, Melissa Bradley, and Alan Andreasen all offer elective classes on mission-driven topics in small lecture settings.

The Global Social Enterprise Initiative focuses on creating both economic and social value through development of its curriculum, partnerships with corporations and organizations, and convening of thought leaders. In conjunction with faculty from Georgetown's School of Foreign Service, the school has developed the Social Enterprise Development fellowship program, capitalizing on expertise in global human and business development in both schools. Students may also take courses or pursue a joint degree with the School of Foreign Service. The International Business Diplomacy certificate addresses topics in development, global supply chain, and other global business issues. Alumni go on to the World Bank, IMF, and other prominent firms.

ADMISSIONS

49% ADMITTANCE RATE	AVG GMAT SCORE: 687 AVG GPA: 3.27	PROGRAM COST: \$99,650
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On social and environmental themes in **CURRICULUM...**

43% of students are satisfied

SAMPLE COURSES

- 1 Leadership and Management of Nonprofits
- 2 Impact Investing
- 3 Corporate Social Responsibility

STUDENT ACTIVITIES

Students of all backgrounds and career goals engage in social impact opportunities on campus. Georgetown's Net Impact chapter hosts several events for its members to connect with other Net Impact chapters, employers, and the community. The Georgetown Net Impact Trek offers the chance to visit organizations at their offices while Net Impact Day, Social Impact Week, and speaking events bring distinguished practitioners in international development, ethical business and investing, and nonprofit management to campus to share their experience and connect with students. Past speakers have represented Ashoka, Mission Measurement, and Warby Parker, among others.

Georgetown Net Impact Board Fellows and Service Corps connect members to DC-area nonprofits to serve on their Board and complete consulting projects. Georgetown's Net Impact chapter also co-sponsors events with other organizations that address the intersection of that club's career focus with either social or environmental impact. In addition, the MBA Volunteers club coordinates service opportunities, so interested members can easily connect with volunteer projects. The Month of Volunteerism, going into its third year, brings students together for a month of service. This past year over 50% of students participated, logging over 1,400 service hours while partnering with over 50 organizations.

On social and environmental themes in **STUDENT ACTIVITIES...**

57% of students agree an impact job is a top priority	78% of students are satisfied with extracurriculars
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NET IMPACT CHAPTER

47% of students in the Net Impact chapter	GOLD chapter ★
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NET IMPACT CHAPTER CONTACT:
georgetown.msb.grad@netimpact.org

CAREER SERVICES

Georgetown's MBA Career Center continues to strengthen its focus on social and environmental recruiting by expanding resources for the nontraditional job search, building new connections with government, international development, and public sector consulting, and deepening its network in Fortune 500 CSR. Georgetown has a full-time staff member and a second-year peer advisor who partner with the Net Impact chapter. They work with employers and alumni to develop job and internship opportunities and coach students on their career development and job searches. Georgetown's MBA Career Center proactively solicits and publishes social impact and environmentally focused job listings. For example, the Career Center partners with the MBA Nonprofit Connection (MNC) to bring paid nonprofit internship opportunities from a variety of top-notch organizations such as Elizabeth Glaser Pediatric AIDS Foundation, Sustainable Conservation, and Acumen Fund. The center also works with organizations like the World Bank, IFC, Ashoka and Education Pioneers, among others, to recruit on campus. Annually, the center organizes a Development Bank Hoya Happy Hour to connect alumni in the international development sector with current students. The center also offers job support meetings focused on nonprofit impact careers. Georgetown features several relevant career treks, including a Net Impact trek and California trek. There are several nonprofit and government career fairs in D.C. each year, as well as opportunities to network with the D.C. Professional Chapter of Net Impact. Georgetown has a strong reputation among D.C. area organizations, especially in government, federal consulting, and international development.

On CAREER SERVICES...



78%

of students agree the *program offers adequate career preparation resources for impact job seekers*

HOW EFFECTIVE IS THE PROGRAM AT...



How does career support for a traditional job search compare to support for an impact job search?

SAME BETTER WORSE

PROMINENT ALUMNI

- Amy Celep**, 2000, President & CEO, Community Wealth Partners
- Eric Kessler**, 2005, Founder & Managing Director, Arabella Advisors
- Brett Jenks**, 2004, President & CEO, Rare

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

REASONS TO ATTEND

With a small student body and a growing community engaged in social and environmental issues, Georgetown is still at a point where great ideas are heard and implemented, and the school is receptive to motivated, engaged students. Georgetown is a great place to get outside the "traditional" MBA mindset and explore new social and environmental issues with other passionate and diverse students. Georgetown has strong curriculum, alumni, and extracurricular offerings in these areas. A D.C. location is unparalleled for gaining access to some of the most exciting work out there. An MBA at Georgetown also provides access to a community and alumni network of lawyers, public policy experts, foreign service officers, health scholars, and academics across Georgetown's graduate schools. Georgetown's key strengths are its D.C. location, its international character, its academic excellence, and its Jesuit tradition. These traits combine to create a culture that is collaborative, open, ethically minded, and engaged with government and social change.

LEADERSHIP:



ENTREPRENEURSHIP:



INNOVATION:



COMMUNICATION:



SKILL BUILDING

PROGRAM STRENGTHS



3.7



3.8



4.3



3.7



4.2



4.0

FOR MORE INFORMATION www.msb.georgetown.edu/

GEORGIA INSTITUTE OF TECHNOLOGY

Scheller College of Business

Atlanta, GA

OVERALL RATING SUSTAINABILITY RATING: #28 AVG SCORE: 3.7 SOCIAL IMPACT RATING: #55 AVG SCORE: 3.3 Number of Survey Respondents = 50	DEGREE OPTIONS Full-time Part-time EMBA	128 Full-time students
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CURRICULUM

The Scheller College of Business is unique in housing the Institute for Leadership and Entrepreneurship, the Center on Business Strategies for Sustainability, and the Cecil B. Day Program in Ethics. Together, these entities provide students unparalleled breadth in ethics, corporate social responsibility, environmental sustainability, social entrepreneurship, and values-based leadership in addition to their traditional MBA focus areas. Corporate social and environmental responsibility themes are incorporated into core curriculum through sustainability-focused course projects, and discussions across sessions that touch upon long-term economic, environmental, and societal effects of business decisions. *Business Law and Ethics* and *Legal Environment of Business* are required as core courses for all MBA students. *Business Law and Ethics* is a survey of legal and ethical issues needed by the business manager in order to understand the modern company's operating environment, including corporate social responsibility. *Legal Environment of Business* examines standards of regulation and conduct and systems of conflict resolution relating to business operations and administration -- including environmental regulation.

A number of specialized electives involve experiential learning around social and environmental topics. Pro Bono Consulting is aimed at helping nonprofit organizations based in Atlanta resolve key strategic challenges. Sustainable Business Consulting Practicum draws sustainable business consulting projects from area corporations, businesses, and the Green Accelerator of Georgia. In addition to the electives offered at College of Business there are 350+ courses at Georgia Tech that are open to MBA students and either focus on sustainability or include an emphasis on an area of sustainability.

ADMISSIONS

38% ADMITTANCE RATE	AVG GMAT SCORE: 682 AVG GPA: 3.37	PROGRAM COST: \$55,328
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On social and environmental themes in **CURRICULUM...**

43% of students are satisfied

SAMPLE COURSES

- 1 Business Strategies for Sustainability
- 2 Sustainability Practicum
- 3 Pro Bono Consulting

STUDENT ACTIVITIES

The MBA students at Scheller College of Business are a tightly knit community committed to creating a better world through giving back and run a number of philanthropic activities. These include blood drives, local tree plantations, and trips to Saint Bernard Parish in New Orleans to rebuild houses and help with community revitalization after Hurricane Katrina.

The graduate chapter of Net Impact at Scheller College of Business arranges impact speaker events for the MBA student body in collaboration with other student clubs. The chapter has fielded teams at the annual Net Impact case competition at UC Boulder and arranges attendance of the annual Net Impact Conference and Career Fair for interested students through financial support from the College. The new Center on Business Strategies for Sustainability provides another strong support mechanism for the Net Impact chapter to create meaningful events for the Scheller MBA student body. Global Social Venture Competition, Enterprise to Empower, and the Energy Club are other key student run initiatives around social and environmental themes.

On social and environmental themes in **STUDENT ACTIVITIES...**

52% of students agree an impact job is a top priority	49% of students are satisfied with extracurriculars
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NET IMPACT CHAPTER

36%
of students in the Net Impact chapter



NET IMPACT CHAPTER CONTACT:
georgiatech@netimpact.org

CAREER SERVICES

The Jones MBA Career Center provides a variety of services to MBA students to enhance their growth and job search skills.

A two-pronged strategy has been the key reason for the top ranking of Scheller's MBA graduates who continuously achieve some of the highest job placement figures in the country. It consists of preparing students for their job search and recruiting companies to hire MBA students. Each MBA student is assigned a career advisor in the Jones MBA Career Center the summer before the start of the program. The career advisor works with each student throughout the program of study. Advisors have years of professional experience and understand industry dynamics. A career strategy is developed and job search targets are identified for each student. The Jones Career Center helps to identify opportunities for both summer internships and permanent employment by leveraging not only Scheller's alumni network but also benefiting from a broader network of Georgia Tech alumni.

This individualized approach to career advisement and a vibrant alumni network provides flexibility to interested MBA students to pursue careers with a social/environmental impact, and the Jones Career Center helps them get there.

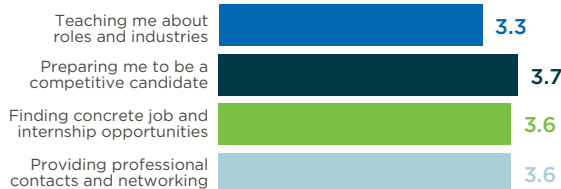
On CAREER SERVICES...



59%

of students agree the *program offers adequate career preparation resources for impact job seekers*

HOW EFFECTIVE IS THE PROGRAM AT...



How does career support for a traditional job search *compare to support for an impact job search?*

SAME **BETTER** WORSE

PROGRAM STRENGTHS



3.9



3.6



3.5



3.2



3.5



3.3

FOR MORE INFORMATION www.scheller.gatech.edu/

PROMINENT ALUMNI

- 1 Mike Brooks**, 1992, Division President, Terra Renewal
- 2 Drew Chappell Mathias**, 2012, Senior Sustainability Manager, Georgia-Pacific LLC
- 3 Mikey Mulford**, 2007, National Business Manager - Energy Services, Waste Management

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

REASONS TO ATTEND

The MBA program at Scheller College of Business at Georgia Tech offers endless opportunities to enhance and tailor your learning experience. Capitalizing on Georgia Tech's strengths in technology and innovation, Scheller MBA curriculum stresses teamwork, diversity, and solutions to real business problems. No matter what your goals or academic interests, the Scheller MBA curriculum gives you the knowledge, experience, and connections to give your career exponential growth. Scheller College of Business is inspiring a new generation of business leaders cognizant of the social and environmental sustainability imperative and skilled at solving complex business problems on a global scale.

LEADERSHIP:



SKILL BUILDING



COMMUNICATION:



HARVARD UNIVERSITY

Harvard Business School

Cambridge, MA

<p>OVERALL RATING</p> <p>SUSTAINABILITY RATING: #53</p> <p>AVG SCORE: 3.1</p> <p>SOCIAL IMPACT RATING: #33</p> <p>AVG SCORE: 3.8</p> <p>Number of Survey Respondents = 47</p>	<p>JOINT DEGREES</p> <p>MBA/MPP MBA/MPA-ID JD/MBA MBA/MD MBA/DMD</p>	<p>DEGREE OPTIONS</p> <p>Full-time</p>	<p>1,800 Full-time students</p>
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CURRICULUM

The Social Enterprise programs at Harvard Business School (HBS) apply innovative business practices and managerial disciplines to drive sustained, high-impact social change. The approach is grounded in the mission of HBS and aims to inspire, educate, and support leaders who make a difference in the world.

Since 1993, HBS faculty have researched and written over 600 social enterprise cases and teaching notes, more than 100 articles and book chapters, and several books in the field of social enterprise. Today, more than 90 faculty members engage in research projects, course development, and other activities. Research forums have examined a wide range of topics, including *Nonprofit Strategy*, *Business Leadership in the Social Sector*, and *Public Education*. During the first year of the MBA program, students undertake a required curriculum which incorporates social enterprise cases and topics across several courses. During the second year, students have the option to choose from more than 25 courses with social enterprise as the central or related focus. In addition, students have access to courses offered by the Harvard Kennedy School of Government.

Independent projects in social enterprise complement classroom-based courses by providing second-year MBA students with the opportunity to apply their skills to real-world challenges faced by social enterprises. Under faculty supervision, individuals or teams of students work on a project of strategic importance to an organization and report their recommendations at the end of the term.

STUDENT ACTIVITIES

Nine HBS clubs serve as major vehicles for student interests, activities, and community building in and around social enterprise. For example, the Social Enterprise Club, an affiliate of Net Impact that includes more than 300 students, seeks to inspire and empower students to have a social impact by connecting them with innovative individuals and organizations across interest groups including education, social finance, shared value, international development, and sustainability. The Social Enterprise Conference provides a forum for exploring the synergies between for-profit, nonprofit, and public-sector approaches to address global social issues. With panel discussions from alumni and practitioners, keynotes from recognized leaders, and other key events, the annual, student-led conference attracts more than 1,500 attendees worldwide. Another club is the HBS Board Fellows, which seeks to provide Harvard students with valuable community leadership development through placement as non-voting members on nonprofit boards and to provide MBA talent to advance critical projects for nonprofit organizations.

The Business Plan Contest allows students to discover the process of creating social enterprises through participation in the Social Venture Track of the HBS Business Plan Contest. Since the initiation of the SVT in 2001, there have been 565 participants and 191 plans.

ADMISSIONS

13%
ADMITTANCE RATE

PROGRAM COST:
\$126,576

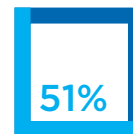
On social and environmental themes in **CURRICULUM...**

51% of students are satisfied

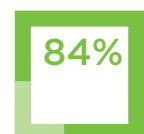
SAMPLE COURSES

- 1 Innovation in Business, Energy, and Environment
- 2 Business at the Base of the Pyramid
- 3 Creating Shared Value: Entrepreneurial & Corporate Models for a Changing Economy

On social and environmental themes in **STUDENT ACTIVITIES...**



of students agree an impact job is a top priority



of students are satisfied with extracurriculars

NET IMPACT CHAPTER

18%

of students in the Net Impact chapter

NET IMPACT CHAPTER CONTACT:
hbs_sec@netimpact.org

CAREER SERVICES

The HBS Career & Professional Development office supports students interested in social enterprise through career development programs, industry-specific panels and speakers, interview and resume skills workshops, a career database, and access to more than 70,000 alumni. Students can work with dedicated career coaches, many with decades of experience in the social sector, to create a tailored career planning approach. Additionally, the Social Enterprise Club has an active leadership team member focused on curating social enterprise opportunities for club members.

HBS offers many programs to support social impact career pathways, including funding through the HBS Social Enterprise Summer Fellowship program which pays summer stipends to students working in the nonprofit or social sector. Since 1982, over 1,150 students have received support through this program. Additionally, the Leadership Fellows program gives nonprofit and public-sector organizations the opportunity to hire graduating MBAs for one year at a salary partially subsidized by HBS, allowing students to earn a comparable salary to a private sector job. HBS's Nonprofit/Public Sector Loan Repayment Assistance Program reduces the educational debt burden for qualifying alumni serving in nonprofit or public-sector positions.

On CAREER SERVICES...



75%

of students agree the *program offers adequate career preparation resources for impact job seekers*

HOW EFFECTIVE IS THE PROGRAM AT...



How does career support for a traditional job search compare to support for an impact job search?

SAME BETTER WORSE

PROGRAM STRENGTHS



3.8



3.5



3.4



3.4



4.0



3.5

FOR MORE INFORMATION www.hbs.edu

PROMINENT ALUMNI

- 1 Mark Albion**, 1982, Author, Social Entrepreneur, & Co-Founder of Net Impact
- 2 Lisa Hall**, 1993, President & CEO, Calvert Foundation
- 3 Carter Roberts**, 1988, President & CEO, World Wildlife Fund

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

REASONS TO ATTEND

At HBS, students gain two years of leadership practice immersed in real-world challenges. Students engage with a diverse community of colleagues and faculty reflecting a world of talents, beliefs, and backgrounds. HBS provides students with the opportunity to experience an intense period of personal and professional transformation that prepares them for challenges in any functional area - anywhere in the world. The HBS MBA experience goes inside the issues that matter - to gain the strength, skills, and confidence necessary to face them and create sustainable solutions. In every case, class, event, and activity, students are asked not only to study leadership, but to demonstrate it. Each day at HBS begins with one question: "What will you do?" Because that's the truest way to prepare students for the larger question that matters most, here and in their careers beyond the HBS campus: "What difference will you make in the world?"

LEADERSHIP:



ENTREPRENEURSHIP:



INNOVATION:



COMMUNICATION:



SKILL BUILDING



HEC PARIS

Jouy-en-Josas, France

OVERALL RATING SUSTAINABILITY RATING: #34 AVG SCORE: 3.6 SOCIAL IMPACT RATING: #36 AVG SCORE: 3.8 Number of Survey Respondents = 39	DEGREE OPTIONS Full-time Part-time EMBA	200 Full-time students
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CURRICULUM

The HEC MBA curriculum is divided into two main stages, the fundamental phase and the customized phase. In the required fundamental phase, there is an *Ethics* class in which students review and discuss issues regarding the ethical and societal responsibilities that companies and businesses have beyond economic. In this very interesting eight-session course, students first explore their own personality traits and discuss the meaning of ethical behavior. With the use of case studies and class discussions, they also discuss the institutionalization of ethics, corporate codes of code of conduct, transparency, and leadership.

The customized phase offers students the opportunity to take on an entrepreneurship specialization and an MBA certificate in social business. Through this program, they review innovative business approaches that reduce poverty and have the opportunity to participate in projects that deliver concrete solutions to societal problems. The popularity of this course is increasing over time, and the faculty is committed to helping transform the approach to business in our society.

ADMISSIONS 17% ADMITTANCE RATE	AVG GMAT SCORE: 689	PROGRAM COST: \$62,469
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On social and environmental themes in **CURRICULUM...**

62% of students are satisfied

SAMPLE COURSES

- 1 Ethics
- 2 Ethics and Performance
- 3 Social Business Certificate

STUDENT ACTIVITIES

The HEC Net Impact Club is the most active and influential club for MBA students interested in social and environmental impact issues. The club develops leaders who will use their skills and knowledge to make a positive impact. The club's primary activities are presentations and events where professionals discuss issues related to sustainability, corporate responsibility, and social business. The club provides opportunities to expand participants' networks with people who engage in these issues. The club members are also invited and sponsored to participate in relevant competitions such as the Hult Prize Competition, the International Impact Investment Challenge, and the Social investment competition.

Other membership benefits are internship opportunities and content on current topics in sustainability, corporate responsibility, and social entrepreneurship.

The students also lead change on the HEC campus. Past activities have included the HEC Social and Sustainable Business Conference, an important event for MBA students and professionals interested in social or environmental business, and a speaker series on responsible investment funds and pro bono consulting projects.

On social and environmental themes in **STUDENT ACTIVITIES...**

53% of students agree an impact job is a top priority	57% of students are satisfied with extracurriculars
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NET IMPACT CHAPTER

35% of students in the Net Impact chapter

SILVER chapter

NET IMPACT CHAPTER CONTACT:
hec.grad@netimpact.org

CAREER SERVICES

The MBA Career Management Center (CMC) is active and supportive, helping MBA students to pursue careers with social/environmental impact. The CMC actively engages with students to update professional and company contacts in these areas. They also help to develop and maintain contacts with the large and strong alumni network at institutions like the World Bank, Schneider Electric, and SunRun.

The CMC also helps organize career fairs and treks and develops nonprofit field projects where students can generate and implement business ideas with social/environmental impact. The CMC provides individual support on students' job search strategies with the help of outside consultants and has consistently improved its services for students interested in social/environmental impact sectors.

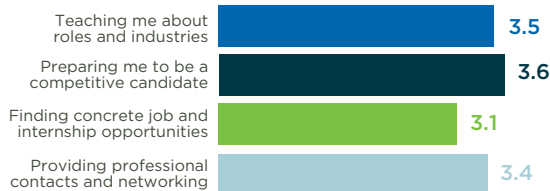
On CAREER SERVICES...



38%

of students agree the *program offers adequate career preparation resources for impact job seekers*

HOW EFFECTIVE IS THE PROGRAM AT...



How does career support for a traditional job search compare to support for an impact job search?

SAME BETTER WORSE

PROGRAM STRENGTHS



4.0



4.1



3.8



2.9



3.6



3.6

FOR MORE INFORMATION www.mba.hec.edu

PROMINENT ALUMNI

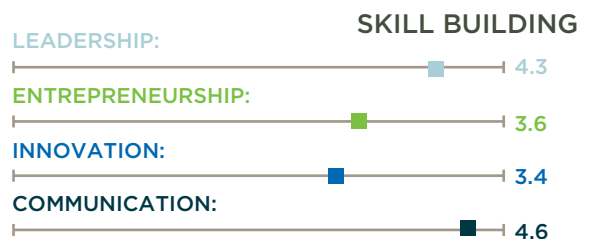
- Amit Bhatt**, Founder, Mama Menu
- Jonathan Grover**, CEO, iNotForProfit
- Manish Shanbhag**, Sourcing Manager, Alstrom Transport

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

REASONS TO ATTEND

The HEC program offers a high level of student diversity unparalleled at other MBA programs, and its faculty is active in researching and teaching responsible business models and ideas. The school is fully committed to the idea that the economic value of a business goes hand-in-hand with its social and environmental impact.



ILLINOIS INSTITUTE OF TECHNOLOGY

Stuart School of Business

Chicago, IL

OVERALL RATING SUSTAINABILITY RATING: #22 AVG SCORE: 3.9 SOCIAL IMPACT RATING: #50 AVG SCORE: 3.6 Number of Survey Respondents = 24	JOINT DEGREES MBA/EMS MBA/MAC MBA/MSF MBA/JD MBA/MPA MBA/MDES	DEGREE OPTIONS Full-time Part-time	907 Full-time students
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CURRICULUM

The Environmental Management & Sustainability (EMS) program provides a broad-based sustainability education with a focus on building a business case for sustainability. The EMS program incorporates analytics, law, and traditional business courses into the program, allowing students to get a taste of many tangential areas that contribute to sustainability and receive a broad multi-disciplinary education. Similarly, other degree programs at Stuart integrate sustainability thinking as well as specific courses (i.e. – sustainable supply chain). The ‘capstone’ course integrates students from all business programs providing a unique cross-disciplinary experience. Sustainability is approached from a broad systems perspective incorporating design thinking, life cycle analysis, rigorous analytical approaches, social enterprises, and both traditional hard and soft skills of environmental managers. Social and environmental themes, cases, discussions, and projects are woven into the business school programs, even outside EMS classes.

Elective courses round out a student’s specific interests and can include courses in the design school such as *Service Design*, specific sustainability courses such as *Managing Energy Systems*, and business courses including *Operations Management* and *Spreadsheet Modeling*. Consulting projects are common in classes, and students can expect to do at least three to four projects with outside clients over the course of their degree. The Stuart school works to stay on the cutting edge of industry trends and expectations, and courses are strategically reviewed every few years with new ones added regularly. Several new courses were added fall 2012 and spring 2013, which students helped play a role in shaping.

ADMISSIONS

70% ADMITTANCE RATE
AVG GPA: **3.0**
PROGRAM COST: **\$77,155**

On social and environmental themes in **CURRICULUM...**

60% of students are satisfied

SAMPLE COURSES

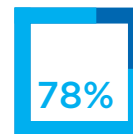
- 1 Building Innovative and Sustainable Business
- 2 Industrial Ecology
- 3 Social Entrepreneurship

STUDENT ACTIVITIES

IIT student organizations provide a broad range of options for students while the university’s culture and administration actively support new endeavors. At the graduate level, Net Impact provides a broad range of social and environmental activities, including career-oriented panels, interactive sustainability events like International Parking Day, and proactive impact projects including consulting. Net Impact also screens environmental documentaries regularly, tours Chicago-based environmental companies and sites, and volunteers with local community organizations. Other Stuart student organizations include finance and marketing focus areas.

Many students at Stuart are working either full- or part-time while attending school and thus don’t spend a great deal of time outside of class on campus, but students in each program are often a tight-knit group. Students’ interest in sustainability ranges from the passionate individuals in the EMS program to many outside of the program that lack interest in environmental issues and programs. IIT’s Office of Campus Energy & Sustainability provides a myriad of ways for students interested in sustainability to get involved, like attending regular sustainability forums, volunteering at e-waste collection days, and even several paid positions implementing green initiatives on campus.

On social and environmental themes in **STUDENT ACTIVITIES...**



of students agree an impact job is a top priority



of students are satisfied with extracurriculars

NET IMPACT CHAPTER

1% of students in the Net Impact chapter



NET IMPACT CHAPTER CONTACT:
stuart.iit@netimpact.org

CAREER SERVICES

IIT Stuart's Career Management Centre (CMC) provides a great level of support to its students and alumni. In addition to organizing several career fairs, the CMC conducts weekly workshops and seminars by industry professionals on key areas in the job search, including salary negotiation, leveraging your network, and structuring your search. CMC staff is approachable and helpful and offers individual or group advising services to the students. They also do a great job assisting international students in finding work. IIT's job portal is updated regularly with internships and full-time opportunities. The staff will often keep an eye out for environmental jobs and contact EMS students individually. The CMC also subscribes to services like Career Shift job portals to provide comprehensive job listing to students.

The Career Management Center organizes a Green Round Table event each semester that invites environmental professionals from across Chicago to IIT Stuart. The event is a big opportunity for networking and engaging other passionate professionals. Net Impact and the CMC will often collaborate to bring high-quality green career events to the student body. Past events have included career panels on "Finding your First Green Job" and "Sustainability without the Title: Looking into Non-Traditional Impact Roles."

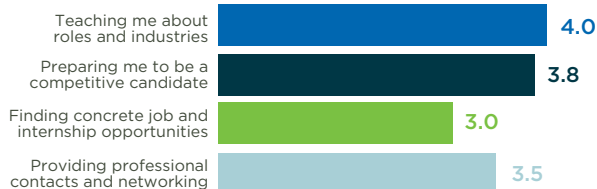
On CAREER SERVICES...



53%

of students agree the *program offers adequate career preparation resources for impact job seekers*

HOW EFFECTIVE IS THE PROGRAM AT...



How does career support for a traditional job search *compare to support for an impact job search?*

SAME BETTER WORSE

PROGRAM STRENGTHS



4.0



3.6



3.3



2.8



3.7



3.0

FOR MORE INFORMATION www.stuart.iit.edu/

PROMINENT ALUMNI

- 1 Bryan Tillman**, 2012, Senior Project Manager, Sustainability & Director of Sustainability, Kymanox & the City of Highland Park, IL
- 2 John Brophy**, 2010, Sustainability Manager, City Colleges of Chicago
- 3 Renee Kuroc**, 2012, Senior Environmental Planner, AECOM

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

REASONS TO ATTEND

The MS in Environmental Management and Sustainability program is a unique blend of technical and business courses surrounding sustainability. The program is aimed at equipping students with competencies required to lead sustainability initiatives at any level and in any field. The program is quite diverse, with a broad range of countries represented as well as a broad range of backgrounds from engineering to history. This generates high-quality cross-disciplinary learning. The learning process at Stuart is experience-based, and students are encouraged by our knowledgeable and caring faculty to explore our interests and design/propose projects to companies.

LEADERSHIP:



3.8

ENTREPRENEURSHIP:



3.8

INNOVATION:



3.8

COMMUNICATION:



3.9

SKILL BUILDING



INDIAN SCHOOL OF BUSINESS

Hyderabad, India

OVERALL RATING SUSTAINABILITY RATING: #38 AVG SCORE: 3.5 SOCIAL IMPACT RATING: #43 AVG SCORE: 3.7 Number of Survey Respondents = 52		DEGREE OPTIONS Full-time EMBA Other	770 Full-time students
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CURRICULUM

The Indian School of Business (ISB) curriculum includes a required course entitled *Government, Society and Business*, which deals with how business can be done ethically. There are no electives dealing with these issues currently, but guest lectures are often organized on related topics, featuring speakers from industry or social leaders to talk about the change they have brought about. Additionally, ISB's Wadhvani Center for Entrepreneurship Development supports activities in the social sector. They support ventures in this space and also support a capacity-building workshop for NGOs. Students also have the opportunity to participate in pro bono consulting projects, which provide consulting to NGOs and include visits and on-site work.

On social and environmental themes in **CURRICULUM...**

50% of students are satisfied

SAMPLE COURSES

1 Government, Society and Business

STUDENT ACTIVITIES

There is an active student club life catering to social and environmental issues. The students participate in these activities with great enthusiasm. Offerings provided by the ISB Net Impact chapter include:

- Diffusion: The Net Impact Club, in partnership with the Wadhvani Centre for Entrepreneurship Development (WCED), conducts a two-day workshop for nonprofits. This year it was conducted in Pune, Mohali, and Hyderabad.
- Unconventional: Unconventional is a half-day social entrepreneurship event that is conducted by the Villgro Foundation and hosted by the Net Impact Club.
- Pro bono Consulting: Under this initiative, a 3-5 member student team works on a critical project with a nonprofit organization. The club sources projects including a market entry plan, fundraising, operational efficiency, digital media marketing, human resource management, and business plan review.
- iDiya: iDiya is a social business venture competition. A boot camp is conducted for top teams and a venture capitalist sponsors the top team's venture.

On social and environmental themes in **STUDENT ACTIVITIES...**



of students agree an impact job is a top priority



of students are satisfied with extracurriculars

NET IMPACT CHAPTER

10%

of students in the Net Impact chapter



NET IMPACT CHAPTER CONTACT:
isb@netimpact.org

CAREER SERVICES

The career services cell at ISB works tirelessly to connect with companies that meet the interest of its students. It also encourages students to target companies of their choice. In the past students have gone ahead to join companies which work on social issues. Companies such as Dalberg, Intellectap, and the Clinton Foundation have visited the campus. Students who join companies in the social sector are given monetary support from the school.

On CAREER SERVICES...



75%

of students agree the *program offers adequate career preparation resources for impact job seekers*

HOW EFFECTIVE IS THE PROGRAM AT...



How does career support for a traditional job search *compare to support for an impact job search?*

SAME BETTER WORSE

PROGRAM STRENGTHS



3.9



3.6



3.7



3.4



3.9



3.4

FOR MORE INFORMATION www.isb.edu/

PROMINENT ALUMNI

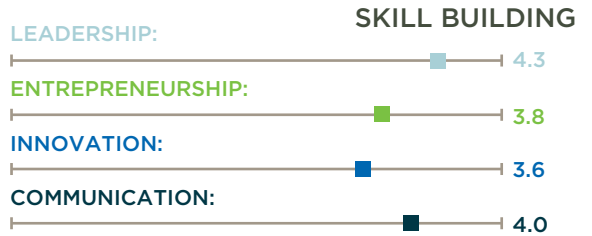
- 1 Nishant Bhanore**, 2011, Co-Founder, Dasta
- 2 Rishabh Chopra**, 2012, Senior Associate, Business Consulting, Intellectap
- 3 Jagdeep Gambhir**, 2012, Senior Program Manager, PFI

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

REASONS TO ATTEND

The ISB program puts a strong emphasis on developing leaders, and encourages students to actively contribute to society. Students can take part in multiple activities, such as knowledge sessions where they can learn from industry leaders. At the same time, they get a chance to impart knowledge that they have gathered through workshops for NGOs. Students are also encouraged to visit organizations in the vicinity during their term breaks. The school provides a budget for all these activities.





INDIANA UNIVERSITY

Kelley School of Business

Bloomington, IN

ADMISSIONS 39% ADMITTANCE RATE	AVG GMAT SCORE: 671	PROGRAM COST: \$53,124	JOINT DEGREES JD/MBA MBA/MAcc	DEGREE OPTIONS Full-time Evening Online	383 Full-time students
	AVG GPA: 3.32		Number of Survey Respondents = 28		

CURRICULUM

The curriculum at Kelley provides several opportunities for students to learn about the intersection between business, the environment, and society. From the core curriculum to electives in social entrepreneurship and sustainability, students have the opportunity to deepen their understanding of how businesses can be used for social and environmental impact.

At the same time, members of Kelley Net Impact are working with the administration and fellow students through the Curriculum Advisory Committee to expand the number of courses offered in topics like CSR, the environment, and impact investing. As more students express interest in these topics, the administration and faculty are increasingly aware of the great opportunity to expand the number of courses that incorporate these themes at Kelley. Beyond regular coursework, students have opportunities to further explore their interest in social impact through Kelley's international programs. The cornerstone of the international programs at Kelley is Global Business and Social Entrepreneurship (GLOBASE), an experiential course that allows students to work directly with entrepreneurs, NGOs, and small enterprises in emerging markets. This year, more than 50 students traveled to Guatemala and India during spring break to volunteer their business skills abroad.

The Kelley Institute for Social Impact (KISI) and the Johnson Center for Entrepreneurship & Innovation (JCEI) provide students with resources to succeed at the intersection of business and impact. Students can also pursue a Certificate of Social Entrepreneurship, allowing students to take courses at the School of Public and Environmental Affairs (SPEA) at Indiana University -- a top-ranked public affairs program.

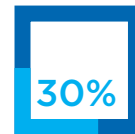
On social and environmental themes in **CURRICULUM...**

36% of students are satisfied

SAMPLE COURSES

- 1 Environmental Sustainability & Value Creation
- 2 Social Entrepreneurship & Economic Development
- 3 Sustainable Operations

On social and environmental themes in **STUDENT ACTIVITIES...**



of students agree an *impact job is a top priority*



of students are *satisfied with extracurriculars*

STUDENT ACTIVITIES

Kelley students care tremendously about making a difference in Bloomington and beyond, and this is reflected in the school's diverse programming.

The Kelley Net Impact Graduate Chapter is very active on campus and the Net Impact chapter frequently collaborates with other student clubs and campus groups to offer a variety of events and activities related to social and environmental impact. Last year Kelley Net Impact hosted the first Annual Impact Symposium which brought in business leaders from Cummins, MillerCoors, Power-One, Steelcase, Dish, Teach for America, and Acumen Fund to speak about current issues in the social sector including CSR, nonprofit management and leadership development. Kelley Net Impact also has a Board Fellows Program in which students can serve on the boards of nonprofits in the Bloomington community.

NET IMPACT CHAPTER

8%

of students in the Net Impact chapter

NET IMPACT CHAPTER CONTACT:
indianamba@netimpact.org

CAREER SERVICES

Graduate Career Services (GCS) at Kelley is heavily involved in assisting students with their career development. However, despite the regular activities of the Net Impact club on campus, the GCS staff at Kelley is less familiar with the unique challenges and opportunities of MBA students pursuing opportunities in the social sector. To further raise awareness among the GCS staff about the resources available to students interested in the social sector, the Net Impact leadership team has discussed facilitating a one-day workshop with all members of the GCS staff and the possibility of sending a GCS career coach to the national Net Impact Conference for the career professional development track. These efforts would be undertaken with the goal of providing this staff member with the tools and understanding to better support students pursuing careers in social and environmental impact.

Organizations such as EDF Climate Corps and Education Pioneers actively recruit on-campus for summer internships. Each year, several Kelley students intern in the social sector, either through on-campus recruiting or their own self-directed search. As the number of students interested in pursuing careers in the social sector grows, so too does the awareness of these opportunities among students and the GCS staff.

PROMINENT ALUMNI

- 1 **Susan Maupin**, 1996, Director of Marketing, Merida Meridian
- 2 **Ryan Luckey**, 2001, Director, Innovation & Sustainability, MillerCoors
- 3 **Neha Kale**, 2011, Global Fellow 2011-2012, Acumen Fund

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

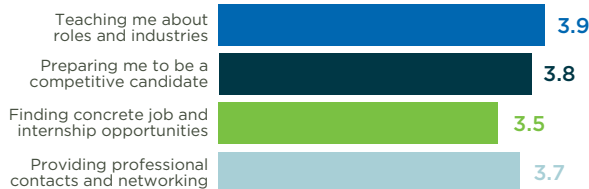
On CAREER SERVICES...



50%

of students agree the *program offers adequate career preparation resources for impact job seekers*

HOW EFFECTIVE IS THE PROGRAM AT...



How does career support for a traditional job search *compare to support for an impact job search?*

- SAME BETTER WORSE

REASONS TO ATTEND

The Kelley School of Business is very strong in preparing students for careers in marketing and finance. The Academy system at Kelley exposes students to various strategic business segments including consulting, investment banking, consumer marketing, and business marketing, while giving students the opportunity to apply what they've learned in the classroom to real-life business challenges. In past years, Kelley students have spent seven weeks on consulting engagements with clients such as Target, GE, P&G and Eli Lilly. The opportunity to gain industry knowledge and build technical skills with real-life clients prepares Kelley students for their internships and full-time job opportunities.

FOR MORE INFORMATION www.kelley.iu.edu/mba



INSEAD

Fontainebleau, France

OVERALL RATING SUSTAINABILITY RATING: #51 AVG SCORE: 3.2 SOCIAL IMPACT RATING: #28 AVG SCORE: 3.9 Number of Survey Respondents = 57		DEGREE OPTIONS Full-time EMBA	500 Full-time students
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CURRICULUM

INSEAD offers core and elective courses focused on social and environmental impact. INSEAD's core curriculum includes Business Ethics in Society courses that are required within the first four months of the program. Following that, we have numerous electives that range from Social Entrepreneurship to Corporate Governance. These courses are fairly popular among students, who have also been proactive in seeking out additional opportunities to learn about sustainability issues through Social Entrepreneurship Weekend Boot Camp, where students design their own social enterprises, and competitions focused on social impact investing. Unofficially, business ethics and CSR are also common topics that are integrated across foundational courses, such as Organizational Behavior and Managerial Accounting.

Centers and initiatives that support education in social impact and sustainability include:

- INSEAD Center for Entrepreneurship – the catalyst for innovation at INSEAD in entrepreneurship teaching, research and outreach
- INSEAD Social Impact Catalyst (SI Catalyst) - an integrated sequence of speaker and networking events, workshops, project work and internships, supported by an online community.
- Social Innovation Centre –develops innovative business models across Corporate Social Responsibility & Ethics, Humanitarian Research, Social Entrepreneurship and Sustainability.

ADMISSIONS

AVG GMAT SCORE: 705	PROGRAM COST: \$81,500
AVG GPA: 4.27	

On social and environmental themes in **CURRICULUM...**

51% of students are satisfied

SAMPLE COURSES

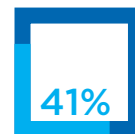
- 1 Business Sustainability Thinking
- 2 Social Entrepreneurship and Innovation
- 3 Entrepreneurial Strategies in Emerging Markets

STUDENT ACTIVITIES

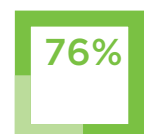
INSEAD's INDEVOR Club is the social impact club that serves as a forum for students and partners interested in social, environmental, and ethical issues, often bridging the gap between business and the social sector. INDEVOR is also a Net Impact Chapter. Its key activities include: promoting awareness of various social impact careers through speaker events; organizing career treks to visit with notable social impact organizations; and hosting a week-long on-campus celebration of social impact, including fundraising for charities, educating students on sustainability issues, and highlighting pathways to social impact careers.

Beyond INDEVOR, INSEAD clubs include the Environment and Sustainability Club, and the Energy Club, which includes topics in clean energy.

On social and environmental themes in **STUDENT ACTIVITIES...**



of students agree an impact job is a top priority



of students are satisfied with extracurriculars

NET IMPACT CHAPTER

25%

of students in the Net Impact chapter



NET IMPACT CHAPTER CONTACT:
insead@netimpact.org

CAREER SERVICES

INSEAD's career services are structured by sector, and include two dedicated advisors for social impact (one based in Asia and the other based in Europe). INSEAD leverages relationships globally to bring as many high quality opportunities for students who are interested in the sector. Currently, social impact careers are available through an online repository for internship and full time job postings.

INSEAD has two recruiting seasons (spring and fall), in which social impact and impact investment firms come on campus to recruit for interns or full-time positions. INDEVOR also hosts guest speakers from relevant nonprofits for students to interact with.

INSEAD students can participate in skills development through courses as well as experiential learning through pro bono consulting projects.

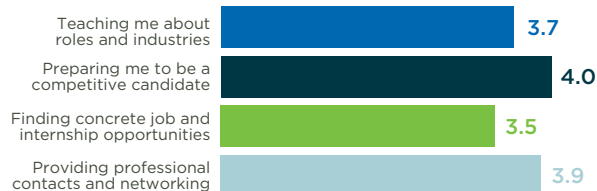
On CAREER SERVICES...



70%

of students agree the *program offers adequate career preparation resources for impact job seekers*

HOW EFFECTIVE IS THE PROGRAM AT...



How does career support for a traditional job search *compare to support for an impact job search?*

SAME BETTER WORSE

PROGRAM STRENGTHS



3.6



3.2



4.0



3.1



4.3



3.9

FOR MORE INFORMATION www.INSEAD.edu

PROMINENT ALUMNI

- 1 Michael P Pragnell**, 1972, Founder & CEO, Syngenta AG
- 2 Helen Alexander CBE**, 1984, President, UK Confederation of British Industry (CBI)
- 3 Adam Goldstein**, 1988, President & CEO, Royal Caribbean International

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

REASONS TO ATTEND

INSEAD is truly the Business School for the World, with key strengths in providing international perspectives through coursework, research, and the student body. With campuses in Singapore, France, and Abu Dhabi as well as exchange programs with leading schools in the US and China, INSEAD is strong in preparing students for global careers. Within social impact, INSEAD has access to world leaders who are putting CSR at the top of their agendas, professors who mentor students through launching their own ventures, and alumni that have carved the path for MBAs in social impact.

LEADERSHIP:



SKILL BUILDING

ENTREPRENEURSHIP:



INNOVATION:



COMMUNICATION:





#go
beyond

INTERNATIONAL MBA

A second passes and the world around you is no longer the same. IE Business School's International MBA is a demanding one-year program during which you will share experiences with students representing more than 65 countries. It will exponentially advance your career in our increasingly competitive world by turning you into a socially responsible leader and improving your management skills and entrepreneurial spirit. Our International MBA allows you to personalize your study plan, customize your program, and complement your master with international exchange programs at other leading schools around the world or dual degree options. Because you change, we change with you.

IE BUSINESS SCHOOL

Madrid, Spain

<p>OVERALL RATING</p> <p>SUSTAINABILITY RATING: #50 (AVG SCORE: 3.3)</p> <p>SOCIAL IMPACT RATING: #19 (AVG SCORE: 4.0)</p>	<p>JOINT DEGREES</p> <p>IMBA + MF IMBA + LLM DUAL CAMPUS DEGREES</p>	<p>DEGREE OPTIONS</p> <p>Full-time Part-time EMBA Online Hybrid</p>	<p>800 Full-time students</p>
<p>Number of Survey Respondents = 32</p>			

CURRICULUM

The core curriculum at IE incorporates social and environmental themes. For example, in *Managerial Economics*, a discussion of free rider and public good also includes a discussion on environmental impact. *Technology and Innovation* discusses how innovation can be aimed at the bottom of the pyramid. In *Entrepreneurial Management*, teams often choose topics on social business. Furthermore, other classes analyze firms' CSR objectives. Courses integrate social and environmental themes into their respective curricula to demonstrate theories and concepts, rather than just using traditional business models and themes. There are also popular elective courses that apply general themes of marketing and entrepreneurship learned in the Core.

The modules at IE Business School, entitled "Launch," "Change in Action," and "Making Change Happen" include activities applying the skills learned from previous coursework. "Change in Action" in particular has students use their skills to help a mission-driven organization achieve its objectives. This previous year, students developed strategic recommendations for an organization dedicated to improving the life of street children in Pakistan.

The Venture Lab accelerator lets students develop their entrepreneurial ideas. The *Poverty, Development and Doing Well by Doing Good in Africa* class offers an optional trip to Ethiopia where students can work with a local NGO. The Global Immersion Program allows students to do exchanges with other schools to gain diverse perspectives. Additionally, real world consulting projects in the IE Consulting Project may include environmental or social issues.

STUDENT ACTIVITIES

IE Business School's student body is highly engaged in social and environmental issues. The general awareness of the major events of the Net Impact Club and attendance for the group's signature events are very high. The Social Responsibility Forum is a series of panel discussions on various social/environmental issues over the course of two days. The student-selected theme for 2013 is "Social Means Business."

Net Impact hosts a social entrepreneurship competition called Impact Weekend to help budding projects develop a business plan for a social enterprise idea. Students from other Spanish institutions participate as well. EcologIE is focused on greening IE's facilities. Achievements have included introducing recycled printing paper and providing students with reusable water bottles. The Net Impact Club also offers a Speaker Series, where influential changemakers are invited to present on social and environmental issues.

Other clubs also often host events related to social/environmental issues. The Energy Club conducts discussions on emerging energy technology and the renewable energy field, while the Emerging Markets Club hosts events focused on the developing world.

ADMISSIONS

33% ADMITTANCE RATE | AVG GMAT SCORE: **680** | PROGRAM COST: **\$76,860**

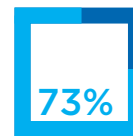
On social and environmental themes in CURRICULUM...

46% of students are satisfied

SAMPLE COURSES

- 1 Corporate Social Responsibility
- 2 Impact Investing
- 3 Poverty, Development and Doing Well by Doing Good in Africa

On social and environmental themes in STUDENT ACTIVITIES...



of students agree an impact job is a top priority



of students are satisfied with extracurriculars

NET IMPACT CHAPTER

5%

of students in the Net Impact chapter

GOLD chapter ★

NET IMPACT CHAPTER CONTACT: empresa@netimpact.org

CAREER SERVICES

The IE Career Management Center (CMC) seeks to support IE students and alumni in their search for employment opportunities through corporate relations, education, and advisory services. The CMC provides students with access to recruiting companies through corporate presentations, online recruiting activities, and networking events. Similar recruiting opportunities are organized to network with potential employers at NGOs or social businesses. The annual week-long career fair includes a day devoted solely to the nonprofit sector. The center also has career counselors who specifically focus on the public and nonprofit sectors, who collaborated with Net Impact to host an event on careers in sustainability. Finally, the center compiles databases on companies, employment search guides, and a student CV book that potential employers in sustainability can access. The CMC is also an active member of the MBA Career Services Council and a founder/leader of the EFMD Career Services steering committee, positioning it as a reference in the industry.

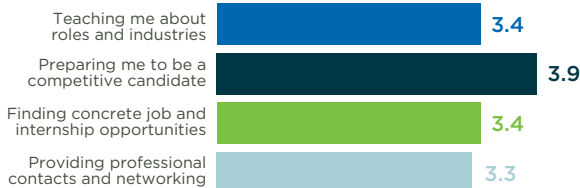
Among exclusive opportunities at IE is the Emzingo Internship program, which allows IE MBA students to apply the skills that they have learned in the classroom to consult for social enterprises in South Africa and Peru on business development, funding opportunities, and program strategy.

On CAREER SERVICES...



43%
of students agree the *program offers adequate career preparation resources for impact job seekers*

HOW EFFECTIVE IS THE PROGRAM AT...



How does career support for a traditional job search compare to support for an impact job search?

SAME BETTER WORSE

PROGRAM STRENGTHS



3.9



3.3



3.8



3.1



4.0



3.2

FOR MORE INFORMATION www.ie.edu/business-school/

PROMINENT ALUMNI

- Pablo Esteves**, 2011, Partner / Director of Partnerships, Emzingo Group
- Quentin Werrie**, 2012, Founder / Owner, PuPa Planet
- Max Oliva**, 2004, Co-Founder of the Hub-Madrid and Associate Director of Social Impact Management at IE

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

REASONS TO ATTEND

IE Business School's strength is that issues of social responsibility and impact permeate the curriculum at every level, and aren't just found in specialized electives. The school's focus on entrepreneurship is especially interesting to those considering a career in social enterprise. IE Business School provides the right environment to meet other like-minded students interested in responsibility careers and equips students to be responsible managers in both the for-profit and the nonprofit sectors. In all, IE is a stimulating and inspiring environment in which students are able to pursue studies that will lead to a meaningful career.

LEADERSHIP:



ENTREPRENEURSHIP:



INNOVATION:



COMMUNICATION:



SKILL BUILDING

JOHNS HOPKINS UNIVERSITY

School of Advanced International Studies (SAIS)

Baltimore, MD

OVERALL RATING SUSTAINABILITY RATING: #45 AVG SCORE: 3.3 SOCIAL IMPACT RATING: #22 AVG SCORE: 4.0 Number of Survey Respondents = 40	JOINT DEGREES MA/MBA MA/MSPH MA/JD MA/MPA	DEGREE OPTIONS Full-time	640 Full-time students
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CURRICULUM

The Johns Hopkins Paul H. Nitze School of Advanced International Studies (SAIS) is unique among *Business as UNusual* programs in its emphasis on rigorous theoretical and professional training in international affairs for careers in the public, private and nonprofit sectors. The curriculum prepares students to make significant contribution in the world of diplomacy, policy making, journalism, and business.

SAIS boasts a world-class International Economics Program. The International Development Program is among the best in its field. Relevant curriculum within the International Development Program includes: *Development Strategies, Microfinance and Development, Private Equity in Developing Countries, Politics of Foreign Aid in Africa, Asian Economic Development*, and more. All of the student body can and do take advantage of elective offerings that include an even wider array of topics. Furthermore, faculty members are extremely responsive to student interests. For example, a course in Social Entrepreneurship was offered in collaboration with the Johns Hopkins Carey Business School in the 2012-2013 academic year for the first time in response to student demand.

ADMISSIONS

AVG GPA:
3.39-3.79

PROGRAM COST:
\$79,496

On social and environmental themes in CURRICULUM...

72% of students are satisfied

SAMPLE COURSES

- 1 Impact Investing: Financial Inclusion and Creating Value at the Base of the Pyramid
- 2 Social Entrepreneurship: The Business of Development
- 3 Energy, Environment and Development in Developing Countries

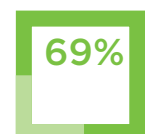
STUDENT ACTIVITIES

As a graduate program focused on international relations, SAIS attracts students who care deeply about policy- and development-related issues. Students come from a variety of backgrounds, ranging from nonprofits, government, and multilaterals to the private sector. Within the student body, there is increasing awareness that a cross-sector collaborative approach is required to address many of the social problems we experience today, both in developed and developing countries. This collaborative spirit is embodied in the day-to-day life of SAIS students, many of whom aspire to build a career addressing social and environmental issues. SAIS Net Impact regularly partners with other clubs and programs, such as the International Development Program, the Careers in International Development Club, SAIS Corps, and the International Finance Club to recruit speakers who are experts in their field. Alumni and guests share their experiences with the student body and exchange ideas on cutting edge-topics within the social/environmental impact field. Wine & Wisdom is Net Impact's signature event series, where we bring a high-level practitioner in business-related development (or development-related business) to speak with a small group of SAIS students in an intimate, discussion-style setting. Regular speakers at SAIS include Secretary of the Treasury, ambassadors, development economists, and policy advisors.

On social and environmental themes in STUDENT ACTIVITIES...



of students agree an impact job is a top priority



of students are satisfied with extracurriculars

NET IMPACT CHAPTER

31%
of students in the Net Impact chapter



NET IMPACT CHAPTER CONTACT:
sais.grad@netimpact.org

CAREER SERVICES

As a Career Club, SAIS Net Impact is sponsored by the Office of Career Services and partners closely with Career Services to support students interested in using business for social/environmental impact. Career Services sponsors multiple career treks throughout the course of the year, including a trek to New York-based nonprofits as well as an energy career trek to San Francisco (in collaboration with the Energy Club). Career Services regularly brings to campus alumni and recruiters in the fields of impact investing, social impact consulting, microfinance, and more. Students conducting self-directed searches have access to career counselors, several career databases, and free skills courses on topics such as spreadsheet modeling and project management.

On CAREER SERVICES...



HOW EFFECTIVE IS THE PROGRAM AT...



How does career support for a traditional job search *compare to support for an impact job search?*

SAME BETTER WORSE

PROGRAM STRENGTHS



3.0



4.3



4.8



4.0



3.5



3.9

FOR MORE INFORMATION www.sais-jhu.edu

PROMINENT ALUMNI

- Durreen Shahnaz**, 1995, Founder and Chairwoman, Impact Investment Exchange Asia (IIX Asia)
- Pamela Flaherty**, 1968, President and CEO, Citigroup Foundation
- Nancy Birdsall**, 1969, Founding President, Center for Global Development

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

REASONS TO ATTEND

For those interested in complementing their professional background with the intellectual rigor of an international affairs program, a SAIS education provides the right mix of practical experience and academic learning through international economics, country/regional studies, functional studies, and foreign language curriculum. SAIS also boasts a strong Energy, Resources and Environment curriculum with global scope. In addition, the International Development Program at SAIS is one of the best graduate programs in this field. Students interested in social and environmental themes will benefit from interacting with practitioners in the classroom, during term internships, as part of extracurricular organizations, and in informal networking settings through the SAIS alumni network DC-area exposure.

LEADERSHIP:



ENTREPRENEURSHIP:



INNOVATION:



COMMUNICATION:



SKILL BUILDING



LONDON BUSINESS SCHOOL

London, England

OVERALL RATING SUSTAINABILITY RATING: #59 SOCIAL IMPACT RATING: #60 Number of Survey Respondents = 29	DEGREE OPTIONS Full-time Part-time Exec MBA Other	400 Full-time students
AVG SCORE: 2.4 AVG SCORE: 2.9		

CURRICULUM

The vision of London Business School (LBS) is “to have a profound impact on the way the world does business,” and this informs the design of the MBA program. Core classes cover the global business environment, ethics and organizational behavior, and government and society. Together, they encourage students to analyze and understand the global financial crisis, the economic and regulatory perspectives on addressing resource constraints and pollution, and the stakeholder perspective on global challenges when designing business responses. Several electives also focus on social entrepreneurship and environmental sustainability.

Two new initiatives in 2012 include the London Business Experiences and the Global Business Experiences, which complement what is learned inside the classroom. The London Business Experience aims to give students the opportunity to interact with management and practitioners from leading organizations in London. The program includes time with Clore Social Leadership Program, which builds leadership for those working in the social sector. The Global Business Experience is the highlight for many students. It places students in one-week intensive company visits and consulting work in various parts of the world. In 2013, this included a focus on micro-entrepreneurship in South Africa, finance in New York and China, the macro-economy in Istanbul, and growth in India.

ADMISSIONS

13% ADMITTANCE RATE	AVG GMAT SCORE: 710	PROGRAM COST: \$84,623
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On social and environmental themes in **CURRICULUM...**

11% of students are satisfied

SAMPLE COURSES

- 1 The New Revolution: Social Entrepreneurship in the 21st Century
- 2 Sustainability: Impacts of Environmental & Demographic Change
- 3 Energy: Markets, Models and Strategies

STUDENT ACTIVITIES

Student activities are core to the MBA experience at LBS. A range of student clubs cater to professional, social, and recreational interests. There is a vibrant, active community of students with previous experiences across energy, global health, international development, and nonprofit management. Most belong to the school’s Net Impact London Business School chapter. Net Impact London Business School has three primary areas of focus: corporate sustainability and responsibility, social entrepreneurship, and impact investing. This past year, the chapter hosted more than 25 events, featuring a range of speakers including Nick O’Donohoe, the CEO of Big Society Capital, Michael Joseph, the founder of MPesa, and Graham Wrigley, Chairman of Aureos Capital. In partnership with the Industry Club, Net Impact London Business School hosted the school’s first corporate sustainability conference in May 22nd, 2013. Members of the club often travel together to attend conferences related to social entrepreneurship, sustainability, and impact investing, such as Emerge at Oxford Said School of Business and Doing Good Doing Well at IESE. Over spring break, a group of students travelled to Ghana to work with micro-entrepreneurs. Groups of students also undertake projects with impact funds and development finance institutions over the course of the academic year, such as with Social Finance and the Commonwealth Development Corporation.

On social and environmental themes in **STUDENT ACTIVITIES...**

37% of students agree an impact job is a top priority	48% of students are satisfied with extracurriculars
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NET IMPACT CHAPTER

40% of students in the Net Impact chapter	GOLD chapter ★
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NET IMPACT CHAPTER CONTACT:
lbs@netimpact.org

CAREER SERVICES

Career Services at LBS recognizes the changing nature of student interests and aspirations. For example, 17% of MBA 2014s are interested in jobs with a social or environmental impact. The school is now working closely with Net Impact London Business School to attract the right employers and opportunities, and has dedicated staff time within Career Services to build relationships with socially-minded recruiters. As a result, a number of impact investment funds, foundations, and global organizations such as the World Economic Forum have visited London Business School to recruit students. In addition, the school has made funds available to support students pursuing summer internships in the “impact” space.

This is a growing movement that is building traction at LBS. With greater awareness of opportunities amongst students, staff, faculty, and alumni, new avenues of collaboration and support are emerging to help this non-traditional job search. Career Services proactively supports students in nurturing and institutionalizing new relationships as they emerge in this young, growing field.

Other career-related exposure in this field is from the London Business Experiences outlined, and from various networking events that arise from speakers and companies who are invited to campus.

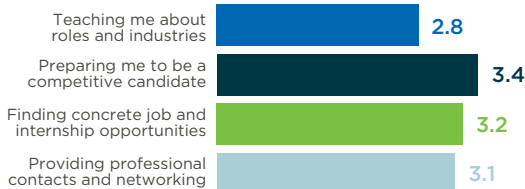
On CAREER SERVICES...



13%

of students agree the *program offers adequate career preparation resources for impact job seekers*

HOW EFFECTIVE IS THE PROGRAM AT...



How does career support for a traditional job search compare to support for an impact job search?

SAME BETTER WORSE

PROGRAM STRENGTHS



3.0



2.9



2.8



2.2



3.2



2.9

FOR MORE INFORMATION www.london.edu

PROMINENT ALUMNI

- Justine Greening**, 2000, Secretary of State for Development, Government (Member of Parliament)
- Amit Mehra**, 2001, Founder & Managing Director, Reuters Market Lite

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

REASONS TO ATTEND

The LBS community is truly diverse; no one nationality makes up more than 9% of the incoming class. In addition, leadership is core to the ethos of the school. Being situated in the heart of London is an invaluable asset for students keen on careers in this field. Numerous corporations, impact investment funds, development finance institutions, and large foundations are based here, and opportunities to build a network and gain exposure to the sector are endless thanks to ongoing events, forums, and alumni outreach. A business education here is guaranteed to be an international education, and the skills and perspectives gained are valuable to all students, regardless of their career path.

LEADERSHIP:



ENTREPRENEURSHIP:



INNOVATION:



COMMUNICATION:



SKILL BUILDING

LOYOLA UNIVERSITY CHICAGO

Quinlan School of Business Graduate Programs

Chicago, IL

<p>ADMISSIONS (For Part-time Program)</p> <p>57% ADMITTANCE RATE</p> <p>AVG GMAT SCORE: 581 AVG GPA: 3.3</p> <p>PROGRAM COST: \$57,540- \$76,980</p> <p>Number of Survey Respondents = 23</p>	<p>JOINT DEGREES</p> <p>JD/MBA MBA/MSA MBA/MSF MBA/MSHR MBA/MSIMC MBA/MSN MBA/MSP MBA/MSSCM</p>	<p>DEGREE OPTIONS</p> <p>Full-time Part-time EMBA IMBA Health MBA</p>	<p>221 Full-time students</p>
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CURRICULUM

Loyola University Chicago, as a Jesuit Institution, offers full-time and part-time programs of study in the Quinlan School of Business and a range of specializations to meet the needs of both non-working and working students. The school prides itself on its commitment to socially responsible leadership. LUC offers Microenterprise Consulting, a course with 13 years of history that provides MBA students with an opportunity to advise entrepreneurial and nonprofit clients who are starting up or operating businesses in economically disadvantaged neighborhoods in Chicago. Working directly with the client through this course is a unique learning experience, as was recognized by the Association to Advance Collegiate Schools of Business (Loyola's accrediting association) which awarded the Microenterprise Consulting course first place in its 2007 Innovation in Business Education competition.

This year, the Loyola Business Plan Competition was renamed to the Quinlan Social Enterprise Competition, held annually in April. Members of Quinlan's Net Impact, Graduate Marketing Association, and Association of Loyola Entrepreneurs worked with Professor Michael Welch to develop and execute the new competition format. The new Quinlan Social Enterprise Competition awards a top prize of \$5,000 to the best business plan with a social or environmental contribution. This year, the Quinlan School of Business also established the Center for Social Enterprise, which will carry on our commitment to the study and teaching of social enterprise.

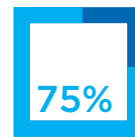
On social and environmental themes in **CURRICULUM...**

71% of students are satisfied

SAMPLE COURSES

- 1 Microenterprise Consulting
- 2 Global Environmental Ethics
- 3 Organization Change and Leadership

On social and environmental themes in **STUDENT ACTIVITIES...**



of students agree an impact job is a top priority



of students are satisfied with extracurriculars

NET IMPACT CHAPTER

10%
of students in the Net Impact chapter



NET IMPACT CHAPTER CONTACT:
loyola@netimpact.org

CAREER SERVICES

Loyola's Business Career Services (BCS) offers various opportunities for students of all backgrounds. Through professional development and skills workshops, tBCS caters well to students who want to learn more about career paths and strategies to attain a competitive advantage in the job market. Aside from general career workshops and advising, the office allows students to access a job board with hundreds of job and career opportunities that is updated daily. In addition to these efforts, the school offers several job fairs that are open to all business concentrations.

While the opportunities for careers in sustainability are limited, LUC Net Impact has a partnership with BCS to diversify job boards. LUC Net Impact is at the forefront of these efforts, collaborating with BCS and professors through panel discussions, workshops, and networking events to introduce students to current social and environmental issues and provide a better understanding of various opportunities in the field. BCS has been a strong proponent of the organization's efforts by inviting speakers from organizations such as Education Pioneers, Pepsi, Allstate, and many others to initiate opportunities in the social and environmental fields.

On CAREER SERVICES...



78%

of students agree the *program offers adequate career preparation resources for impact job seekers*

HOW EFFECTIVE IS THE PROGRAM AT...



How does career support for a traditional job search *compare to support for an impact job search?*

SAME BETTER WORSE

PROMINENT ALUMNI

- 1 Jeff Kuziemko**, 2004, Director, Enterprise and Performance Management, U.S. Green Building Council
- 2 Michael J Putz**, 2000, President/CFO, Energy Veterans
- 3 Ilze Greene**, 1975, Director of Sales and Marketing, Solar One Solutions Inc.

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

REASONS TO ATTEND

Loyola's strengths go beyond the urban setting and the diverse backgrounds of its professors. As a university with a strong focus in ethics, most professors strive to include such topics in all courses and consider other social and environmental issues when possible. As a medium-sized business school, Loyola's faculty doors are open to all students who wish to discuss anything from career and volunteer opportunities to offering ideas that enhance the student body experience.

For students who want to get involved outside the classroom, Loyola has an organization for students in any concentration. These organizations are open to all interested students regardless of their business concentrations. At Loyola, student organizations are not merely clubs that gather for social events; student leaders take initiative in providing opportunities to gain practical business skills, develop a strong network inside and outside the Loyola community, and learn about new and innovative ideas.

FOR MORE INFORMATION www.luc.edu/quinlan/MBA

MAKE A MEANINGFUL IMPACT



“ I chose the Lokey Graduate School of Business because of the program’s commitment to and focus on developing socially conscious and ethically responsible business leaders. ”

EARN A SOCIALLY RESPONSIBLE MBA FROM MILLS COLLEGE

Located in the heart of the San Francisco Bay Area, the Lorry I. Lokey Graduate School of Business at Mills College takes you beyond the traditional MBA. We prepare you to be an ethical and socially responsible organizational leader who can deliver strong financial results while having a positive social and environmental impact. You will master business fundamentals and hone your critical thinking and leadership skills in a collaborative environment with small classes, accessible faculty, and a diverse student body. Our Center for Socially Responsible Business will connect you with thought leaders who drive innovation, and our personalized career services will equip you for professional success.

The Lorry I. Lokey Graduate School of Business provides students with a wealth of opportunities:

- Innovative joint degrees train you to work across private, public, nonprofit, and emerging social enterprise sectors.
- Daytime, evening, and summer courses provide you with flexible scheduling.
- Our gold-rated Net Impact chapter empowers members to discover new resources and create events that further their professional interests.
- Local partnerships enable you to turn theory into practice through paid internships, consulting projects, and volunteer work.

MILLS COLLEGE

Lorry I. Lokey Graduate School of Business

Oakland, CA

<p>OVERALL RATING</p> <p>SUSTAINABILITY RATING: #14 AVG SCORE: 4.0</p> <p>SOCIAL IMPACT RATING: #5 AVG SCORE: 4.4</p>	<p>JOINT DEGREES</p> <p>MBA/MA MPP/MBA</p>	<p>DEGREE OPTIONS</p> <p>Full-time Part-time Other</p>	<p>75 Full-time students</p>
<p>Number of Survey Respondents = 40</p>			

CURRICULUM

The Lokey Graduate School of Business' mission is to educate ethical and socially responsible organizational leaders who have the strategic perspective, business knowledge, and management skills to deliver strong financial performance while making a positive impact on society and the environment. A recent survey of the faculty showed that 90% of the required courses address social/environmental issues to some extent and 40% of the core courses address these issues a moderate to significant extent. The School has one required core course, *Leadership and Ethics*, that devotes its curriculum to preparing students to be ethical leaders. A new required course in *Strategic Management* is based on Michael Porter's framework of Creating Shared Value. The *Innovation in Business* course used IDEO.org's Human Centered Design framework for the first time to address the issue of food deserts in West Oakland. The School offered a new special elective in summer 2013 on *Gender, Diversity, and Leadership*.

The School also offers concentrations in nonprofit management and socially responsible business. Of the students who have declared concentrations, 23% are in socially responsible business and 20% in nonprofit management. Several courses in Public Policy are open to MBA students. Additionally, the School has two formal joint degree programs integrating business education with public policy and with educational leadership.

The Dean holds student forums every semester to get feedback on the curricular and co-curricular aspects of the program. She consistently seeks input on the extent that students see the curriculum as fulfilling the school's missions.

ADMISSIONS

PROGRAM COST:
\$56,840

On social and environmental themes in CURRICULUM...

89% of students are satisfied

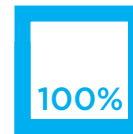
SAMPLE COURSES

- 1 Social Enterprise and Strategic Philanthropy
- 2 Socially Responsible Business
- 3 Gender, Diversity, and Leadership

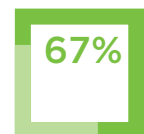
STUDENT ACTIVITIES

The Lokey Graduate School of Business (Lokey GSB) has a very committed and engaged student body that is active in campus initiatives as well as the general Bay Area community. The Lokey GSB Net Impact Chapter, now in its 4th year, is seen as a program leader. The chapter focuses on exposing students to community thought leaders working on social and environmental issues, and inspiring students to use their leadership and business skills to go beyond the bottom line. In 2012-2013, the Net Impact chapter organized events including a clean tech panel discussion, a B-Corp Conference, and several career workshops. The Net Impact chapter also co-hosts the School's annual conference on a cutting-edge theme in socially responsible business. Over 200 students, faculty, and professionals attended in 2013. One of the Net Impact chapter's most valued contributions was the launch of Service Corps, a program to offer pro bono consulting services to local nonprofits. Service Corps teams worked with Women's Initiative and the California Association of Student Health Centers and developed strategies to increase program reach and strengthen corporate partnerships. Lokey GSB students are committed to making social and environmental change and the goals and activities of the Net Impact chapter mirror their commitment.

On social and environmental themes in STUDENT ACTIVITIES...



of students agree an impact job is a top priority



of students are satisfied with extracurriculars

NET IMPACT CHAPTER

56%
of students in the Net Impact chapter



NET IMPACT CHAPTER CONTACT:
lokey@netimpact.org

CAREER SERVICES

The School gives high priority to developing internship and management practicum opportunities with organizations focused on social or environmental impact. The School launched a new initiative this year, the Internships in Socially Responsible Business Program, through which six students were selected to receive summer stipends to work with four local partners on specific projects. The students are working with Kiva, Women's Initiative, Inner City Advisors, and One Pacific Coast Bank.

The Career Services Office also manages a partnership with a local organization, Centro Community Partners, which focuses on supporting small-scale entrepreneurs to build financially viable businesses. Centro recruits 8-10 volunteers each year to serve as MBA Advisors to the entrepreneurs.

The Career Services Office actively builds relationships with companies participating in our conference events, such as Cisco, Revolution Foods, The Gap, Title Nine, and Clif Bar in order to create opportunities for students to pursue internships and post-MBA job opportunities. The Office organizes industry panels in which representatives from nonprofits, social enterprises, and education discuss career paths and opportunities within their respective sectors.

The Career Services Office also launched a year-long Peer Coaching Program. The program serves as a way for second-year students to share their knowledge to help first-year students with strategic career management. The program had five student coaches and served 48 first-year students.

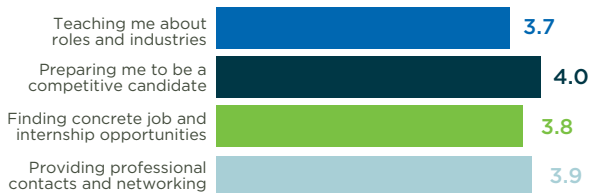
On CAREER SERVICES...



69%

of students agree the *program offers adequate career preparation resources for impact job seekers*

HOW EFFECTIVE IS THE PROGRAM AT...



How does career support for a traditional job search compare to support for an impact job search?

SAME BETTER WORSE

PROGRAM STRENGTHS



4.2



3.2



2.9



4.3



4.5



3.4

FOR MORE INFORMATION www.mills.edu//mba

PROMINENT ALUMNI

- Emily Adams**, 2013, Financial Analyst/Program Manager, One Pacific Coast Foundation & Bank
- Mary Going**, 2012, Owner, Saint Harridan
- Nina Robinson**, 2011, Portfolio Manager, Inner City Advisors, Oakland, CA

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

REASONS TO ATTEND

The School's mission of educating ethical and socially responsible business leaders is manifest in all facets of school life. The School is in a beautiful Gold-level LEED certified building. The Dean provides thought and practice leadership by integrating social and environmental impact across all dimensions of the program. The faculty focus attention on these issues across the curriculum. The students demonstrate a strong commitment to using business skills for social and environmental impact. The Net Impact Chapter is very active. The school, students, and alums have strong networks with organizations working in this field, and many of the students serve as interns or volunteers in social impact organizations, particularly in Oakland.

LEADERSHIP:

SKILL BUILDING

4.4

ENTREPRENEURSHIP:

3.8

INNOVATION:


3.8

COMMUNICATION:

4.0

The MBA for people who are going places.

The Fisher International MBA program trains future leaders to thrive where business, sustainability, and development come together, where entrepreneurship meets social impact. Our graduates go places — and make a difference when they get there.



Moaness Tahoun,
MBA '03

Sean Brownlee
MBA '12
Frontier Market
Scout



**Monterey Institute
of International Studies**
A Graduate School of Middlebury College



MONTEREY INSTITUTE OF INTERNATIONAL STUDIES

Graduate School of International Policy and Management

Monterey, CA

<p>JOINT DEGREES</p> <p>MBA/MA MBA/MPA</p>	<p>DEGREE OPTIONS</p> <p>Full-time Part-time Other</p>	<p>73</p> <p>Full-time students</p>	<p>Number of Survey Respondents = 23</p>
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CURRICULUM

The Monterey Institute of International Studies offers an MBA with a purpose. The MBA is intended to focus on the triple bottom line of business. MIIS recently launched two joint degrees: the Joint Master of Business Administration in International Management and Master of Arts in International Environmental Policy, and a joint MBA and MA in International Policy Studies. The core MBA courses focus on business topics such as accounting, finance, marketing, and operations management, but the professors choose case studies and examples that incorporate social and/or environmental topics. Students also have the opportunity to select electives geared towards their interests. Students are also required to complete an International Business Plan project and work as part of a multicultural team of consultants working for an actual client. Often, these projects have a sustainability focus.

The Joint MBA/MA in International Environmental Policy program provides students with a business foundation early so they may apply it to future courses that focus on environmental policy and business-related themes. The diverse array of professors encourage students to choose research topics based on their interest. Professors support development of creative thinking and innovative ideas. The Joint Program is a perfect fit for students interested in business, sustainability, and development.

On social and environmental themes in **CURRICULUM...**

50% of students are satisfied

On social and environmental themes in **STUDENT ACTIVITIES...**

100%

of students agree an *impact job is a top priority*

61%

of students are *satisfied with extracurriculars*

STUDENT ACTIVITIES

The Monterey Institute provides abundant extracurricular activities through our student clubs and international program trips. Students are always willing to help with fundraising efforts, social movements, and environmental advocacy projects. Clubs like Net Impact, Students for Sustainability, Women for Women International, Trade Club, Our Green Thumb Garden, and Amnesty International provide students with opportunities to collaborate and spread awareness about social and environmental issues. Our internationally focused programs like Team El Salvador and Team Peru give students an international experience and allow them to improve development practices abroad.

MIIS clubs also reach out to the Monterey community, promoting local business ventures and nonprofits through fundraising activities and opening MIIS events to the Monterey community. In Fall 2012, Net Impact collaborated with Students for Sustainability and Our Green Thumb Garden to host our first sustainable social hour. The social hour promoted local farmers, businesses, and fisheries. The event was 100% bike-power generated and educated other MIIS students on sustainable food and beverage businesses and alternative energy possibilities.

NET IMPACT CHAPTER

10% of students in the Net Impact chapter

GOLD
chapter ★

NET IMPACT CHAPTER CONTACT:
monterey@netimpact.org

CAREER SERVICES

At the Monterey Institute, the Center for Advising and Career Services (CACS) provides a holistic approach to students' professional development. Unlike many other graduate programs, students work with the same advisor to determine the best courses to achieve their career and academic goals, as well as to guide them through the job search process. These services are offered to all current students, as well as to all alumni; individuals may meet with advisors in person, over the phone, or via Skype from any continent. The nine Career and Academic Advisors offer numerous workshops on resumes, cover letters, interviewing, networking, salary and benefits negotiation, social media, self assessment, and other career related topics to prepare students for taking the next step in their career. Students are able to follow up with their advisor or use this information and other resources to conduct a self-directed career search.

CACS also uses an online platform, Zocalo, to post relevant job and internship opportunities, tip sheets and articles, counseling notes and fellowship/scholarship announcements. The Center brings several employers to campus each semester for information presentations, on-campus recruiting, or to participate in our annual Career Fair. Past employers include Driscoll's, KPMG, Monterey Bay Aquarium, and the Sierra Club. The Center also sponsors career and networking trips to Silicon Valley, San Francisco, New York City and Washington, DC to introduce students to organizations of interest and professionals in their fields. At the Monterey Institute, students and alumni have a large support system to help them become international professionals and to create positive impact throughout their careers.

PROMINENT ALUMNI

- 1 **Abbie Beane**, 2012, Director of Sustainability Programs; board member, The Offset Project; The Carmel River Watershed Conservancy
- 2 **Joanie Baczewski**, 2011, Senior Associate, Sustainable Business Solutions, PwC
- 3 **Andreas Nicolet**, 2012, International Corporate Development, Sungevity

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

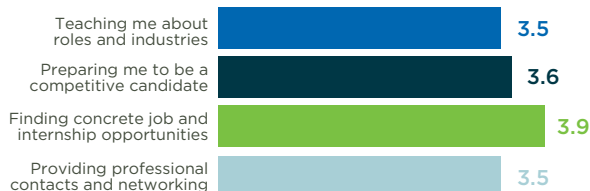
On CAREER SERVICES...



76%

of students agree the *program offers adequate career preparation resources for impact job seekers*

HOW EFFECTIVE IS THE PROGRAM AT...



How does career support for a traditional job search *compare to support for an impact job search?*

SAME BETTER WORSE

REASONS TO ATTEND

The Monterey Institute of International Studies' internationally-focused programs attract students from all over the world with a passion to "Be the Solution." Collaboration with multicultural students fosters conversations highlighting differing perspectives and promotes recognition of alternative viewpoints. Students create networks with international peers and are provided with various professional and study abroad opportunities. The Monterey Institute offers leadership opportunities through social clubs, research assistantships, local and global internships, and immersive learning experiences. With a small student body and a diverse faculty, students are able to customize their research and projects to best fit their professional goals and to create lifelong networks with passionate alumni. The Monterey Institute challenges students to be the solution in every aspect of life and provides opportunities for students to immediately put into practice the skills, knowledge, and tools taught in the classroom. Students interested in social and/or environmental themes may want to consider the Monterey Institute of International Studies for their master's degree because the biggest challenges are not just nationwide but international.

FOR MORE INFORMATION www.miis.edu/bethesolution/business

NEW YORK UNIVERSITY

Stern School of Business

New York, NY

<p>OVERALL RATING</p> <p>SUSTAINABILITY RATING: #55 AVG SCORE: 3.0</p> <p>SOCIAL IMPACT RATING: #14 AVG SCORE: 4.1</p>	<p>JOINT DEGREES</p> <p>MBA/MD JD/MBA MBA/MPA MBA/MFA MBA/MS MBA/MA</p>	<p>DEGREE OPTIONS</p> <p>Full-time Part-time EMBA</p>	<p>780 Full-time students</p>
<p>Number of Survey Respondents = 49</p>			

CURRICULUM

At NYU Stern School of Business, all students are encouraged to think about how to transform society's biggest challenges into opportunities that create value. Students explore issues of global urbanization, resource constraints, infrastructure, and economic development. Courses incorporate material from across sectors and around the world. The core curriculum sets a common foundation of skills and frameworks for taking on these larger questions. A rich set of electives allows students to broaden their perspectives through an array of interest areas. Students interested in social impact will have a broad and thorough selection of courses to explore while pursuing the Social Innovation and Impact specialization. The broader set of electives includes courses that push all Stern students to think about business' role in society. Along this line, in 2013 Stern became the first business school in the country to launch a Center for Business and Human Rights. Stern firmly believes in applying theory to practice, and several courses promote real-time project work on current world problems. Stern has a large and robust program called Stern Consulting Corps that matches teams of MBAs with Stern professors, alumni mentors, and NYC-based organizations (both for-profit and nonprofit) to undertake semester-long strategy projects. Finally, the Board Fellow program gives MBA students the opportunity to join the board of NYC-based nonprofit organizations. Stern provides an incredibly rich environment for students to explore the intersections between business and society. Stern also offers the opportunity for students to take classes at the Wagner School of Public Policy.

ADMISSIONS

<p>16% ADMITTANCE RATE</p>	<p>AVG GMAT SCORE: 720 AVG GPA: 3.52</p>	<p>PROGRAM COST: \$111,708</p>
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On social and environmental themes in **CURRICULUM...**

60% of students are satisfied

SAMPLE COURSES

- 1 Social Problem Based Entrepreneurship
- 2 Nonprofit Capital Markets
- 3 Growth in the Developing World

STUDENT ACTIVITIES

The Stern student body is a dynamic and diverse community. From a host of student-led clubs like The Stern Net Impact affiliate Social Enterprise Association (SEA) and the Government and Business Association, student groups advance the discussion of what's possible with an MBA. Furthermore, students engage with peers from across NYU to bring rich perspectives into the conversation. SEA offers an array of programs to engage the Stern and NYU student bodies on business' role in society. From a robust career development program to a host of inspiring speakers, social events, and alumni engagement activities, SEA is a dynamic community of forward-thinking MBAs. SEA cares deeply about business creating meaningful impact in society and enjoys partnering with the student body, the administration, and colleagues from across NYU to make the university the hub for this important conversation. Our capstone event, The Social Innovation Symposium, brings together Stern, Wagner Public Policy, and NYU Law schools together with practitioners and faculty for the preeminent event at the intersection of business and social impact.

On social and environmental themes in **STUDENT ACTIVITIES...**

<p>63%</p> <p>of students agree an impact job is a top priority</p>	<p>93%</p> <p>of students are satisfied with extracurriculars</p>
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NET IMPACT CHAPTER

<p>40%</p> <p>of students in the Net Impact chapter</p>	<p>SILVER chapter</p>
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NET IMPACT CHAPTER CONTACT: stern.grad@netimpact.org

CAREER SERVICES

The Stern Net Impact affiliate Social Enterprise Association (SEA) partners closely with the Stern Office for Career Development (OCD) to provide a rich and strategic career development program. SEA runs weekly knowledge management sessions to explore different verticals within social enterprise and expose students to future possibilities in the social enterprise space. Weekly sessions include topics such as social finance, impact consulting, CSR, social entrepreneurship, among others. Students rely heavily on the active SEA alumni community to engage with current students for informational interviews, internships, and jobs. OCD is an important partner to SEA and its members, ensuring that students are well prepared to enter the job market, tell their stories, connect their networks, and strategize for success. Stern offers an extremely generous Social Impact Internship Fund fellowship for students passionate about working in social impact during the summer (this includes internships with non-profit, government, and Benefit Corporations). On-campus recruiting offers more and more opportunities to work in social impact – from CSR roles in large companies to positions with Education Pioneers and social impact strategy consulting firms like Bridgespan. Stern also recently announced a Loan Assistance Program for alumni working in the social impact field.

PROMINENT ALUMNI

- 1 **Dan Saccardi**, 2007, Senior Associate, GreenOrder
- 2 **Rebecca Solow**, 2010, Consultant, Boston Consulting Group
- 3 **Mark Reed**, 2009, Founder, Contact Fund

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

On CAREER SERVICES...



78%

of students agree the *program offers adequate career preparation resources for impact job seekers*

HOW EFFECTIVE IS THE PROGRAM AT...



How does career support for a traditional job search *compare to support for an impact job search?*

SAME BETTER WORSE

REASONS TO ATTEND

At Stern, we believe in the tremendous potential of individuals to solve global problems through the power of business. Founded on this belief, our vision is to develop people and ideas that transform 21st century problems into opportunities that create value for business and society. Stern has one of the finest faculties in the world, and a diverse and engaged network of alumni and current students, all centered around one of the most dynamic locations possible for exploring social innovation and impact.

LEADERSHIP:

4.3

ENTREPRENEURSHIP:

4.4

INNOVATION:

4.1

COMMUNICATION:

4.4

SKILL BUILDING

PROGRAM STRENGTHS



3.5



3.0



3.9



3.2



4.4



4.0

FOR MORE INFORMATION www.stern.nyu.edu

NORTHWESTERN UNIVERSITY

Kellogg School of Management

Evanston, IL

<p>OVERALL RATING</p> <p>SUSTAINABILITY RATING: #39 AVG SCORE: 3.5</p> <p>SOCIAL IMPACT RATING: #17 AVG SCORE: 4.1</p> <p>Number of Survey Respondents = 31</p>	<p>JOINT DEGREES</p> <p>JD/MBA MMM/MBA</p>	<p>DEGREE OPTIONS</p> <p>Full-time Part-time EMBA</p>	<p>1,350 Full-time students</p>
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CURRICULUM

Northwestern University's Social Enterprise Program at The Kellogg School enables students to explore applications of social and environmental responsibility that intersect with business and management. The program includes courses in social entrepreneurship, public policy and economics, nonprofit leadership, environmental sustainability, and corporate social responsibility. Kellogg also offers experiential learning opportunities such as Education Lab and Sustainability Lab, during which students engage in consulting projects with both local and global organizations. The selective Kellogg Board Fellows program combines academic courses in nonprofit board governance with a year-long practicum whereby students serve as non-voting board members in Chicago-area nonprofits.

In recent years, students from the Kellogg Net Impact chapter have worked with the administration to further incorporate social and environmental issues into the general and core curriculum. Additionally, all students are required to take the course *Values and Crisis Decision-Making* as part of the core curriculum. Kellogg and Northwestern University host several centers and initiatives related to social/environmental issues, including: the Kellogg Center for Nonprofit Management, the Levy Institute for Entrepreneurial Practice, the Kellogg Innovation and Entrepreneurship Initiative (KIEI), the Center for Global Health, the Ford Center for Global Citizenship, and the Buffett Center for International and Comparative Studies.

ADMISSIONS

24%
ADMITTANCE RATE

PROGRAM COST: \$113,100

On social and environmental themes in **CURRICULUM...**

64% of students are satisfied

SAMPLE COURSES

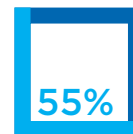
- 1 NUvention: Innovate for Impact
- 2 Impact Investing
- 3 Sustainability Lab

STUDENT ACTIVITIES

Kellogg's Net Impact chapter prepares students from the broader Kellogg community to be socially responsible global leaders in their chosen fields. As such, the club provides a variety of professional and personal development programs, including speaker events with notable leaders in the field, career support, and experiential opportunities such as part-time internships and consulting projects. The club's flagship event, the Beacon Capital Partners Executive-in-Residence program, brings to campus a social sector leader whose experience appeals to a broad Kellogg audience. Previous honorees include Jonathan Reckford, CEO of Habitat for Humanity and Sonal Shah, Director of the White House Office of Social Innovation and Civic Participation. Net Impact also hosts the annual Innovating Social Change Conference.

Kellogg Net Impact collaborates with 14 partner clubs and programs to form a "Net Impact Community" which provides students with myriad ways to pursue their social/environmental interests. Community clubs and programs include Kellogg Cares (volunteerism and community service), Kellogg Corps (global pro-bono NGO consulting), Neighborhood Business Initiative (local pro-bono nonprofit consulting), and Sustainable Business Club (environmental programs).

On social and environmental themes in **STUDENT ACTIVITIES...**



of students agree an impact job is a top priority



of students are satisfied with extracurriculars

NET IMPACT CHAPTER

70%
of students in the Net Impact chapter



NET IMPACT CHAPTER CONTACT:
northwestern@netimpact.org

CAREER SERVICES

In recent years, Kellogg's Career Management Center (CMC) has committed to enhancing its support of students pursuing careers in the social sector. The CMC has recently added dedicated personnel including a career counselor focused on social sector jobs and internships and a corporate relations director focused on building stronger relationships with social sector employers.

Complementing the CMC's services, the Kellogg Net Impact chapter provides several career support programs and events that span from discovery to offer. In the fall, students have the opportunity to participate in social impact career treks (historically to the San Francisco Bay area and Washington, DC). Kellogg Net Impact also offers one-on-one, industry-tailored resume reviews, workshops on off-campus recruiting options and processes, sector-specific interview preparation groups, and speed networking events.

On CAREER SERVICES...



52%
of students agree the *program offers adequate career preparation resources for impact job seekers*

HOW EFFECTIVE IS THE PROGRAM AT...



How does career support for a traditional job search compare to support for an impact job search?
 SAME BETTER WORSE

PROGRAM STRENGTHS



FOR MORE INFORMATION www.kellogg.northwestern.edu

PROMINENT ALUMNI

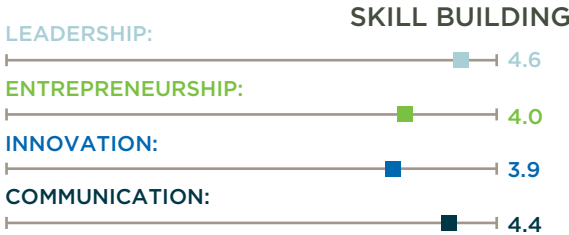
- John Wood**, 1989, Founder and CEO, Room to Read
- Jonathan Greenblatt**, 1999, Director, White House Office of Social Innovation and Civic Participation
- Kevin Cleary**, 2002, President and COO, Clif Bar

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

REASONS TO ATTEND

Students at the Kellogg School of Management have a wide range of professional backgrounds and interests — Kellogg Net Impact works to support these diverse interests and provide students with numerous ways to engage in socially responsible business. Kellogg's core disciplines include collaboration, innovation, and leadership — principles that perfectly align with Kellogg Net Impact's mission to inspire and equip emerging leaders to use the power of business to create a more socially responsible and sustainable world. At Kellogg, you'll find a vibrant community of passionate, innovative and engaged peers that continually broaden your horizons and challenge you to develop both professionally and personally.



Earn the MBA that makes a difference.



SEER Pepperdine's certificate in **Socially, Environmentally, and Ethically Responsible (SEER)**

business practice allows students to complement their MBA degree with courses and activities that focus on sustainable initiatives essential for the 21st century.

Offered at our spectacular Malibu campus, SEER is a unique opportunity to integrate environmental stewardship, corporate social responsibility, and strong financial performance into a great product or service.

Run your business in a socially responsible manner while thriving fiscally and become one of the next generation of leaders equipped with this contemporary, sustainable competitive advantage.

bschool.pepperdine.edu/seer

The Full-time MBA

PEPPERDINE UNIVERSITY
Graziadio School of Business and Management

PEPPERDINE UNIVERSITY

Graziadio School of Business and Management

Malibu, CA

OVERALL RATING SUSTAINABILITY RATING: #11 AVG SCORE: 4.2 SOCIAL IMPACT RATING: #7 AVG SCORE: 4.4 Number of Survey Respondents = 39	DEGREE OPTIONS Full-time Part-time EMBA Online	217 Full-time students
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CURRICULUM

The Pepperdine Graziadio School of Business and Management (GSBM) is dedicated to developing value-centered leaders through an education that is entrepreneurial in spirit and ethical in focus. GSBM also offers a Social, Ethical, and Environmental Responsibility (SEER) certificate program that prepares students to be future leaders in today's sustainable business landscape. GSBM successfully launched its premier certificate program in Fall 2010. The SEER certificate was initiated and created by three students, all of whom were active Net Impact members. Engagement and unyielding support from the associate dean, faculty, and administration has supported the growth and evolution of the SEER certificate program, which now boasts its own framework.

The SEER certificate's faculty champion is Dr. Michael Crooke, former CEO of Patagonia and standout leader who was named one of North America's "Top 100 Thought Leaders in Trustworthy Business Behavior" by Trust Across America. He brings real life experiences, true passion, and applicable social and environmental knowledge into all his strategy, leadership, and SEER courses. Because of Dr. Crooke, GSBM's program has been able to feature guest speakers such as actress and environmental activist Daryl Hannah, Founder of Joie de Vivre hotel chain Chip Conley, and author of Flow Dr. Mihaly Csikszentmihalyi. Pepperdine University has also a Center for Sustainability, which closely collaborates with SEER approved courses such as Project Management and Decision Sciences in developing projects and strategies for GSBM that allows students to apply knowledge gained in the classrooms to real-world business problems.

ADMISSIONS

68% ADMITTANCE RATE	AVG GMAT SCORE: 645 AVG GPA: 3.26	PROGRAM COST: \$82,710
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On social and environmental themes in **CURRICULUM...**

90% of students are satisfied

SAMPLE COURSES

- 1 Advanced Strategy: Responsible Business Capstone
- 2 Sustainability (SEER) Metrics
- 3 Social Entrepreneurship

STUDENT ACTIVITIES

In addition to student clubs based on traditional business disciplines such as finance, marketing, and consulting, GSBM offers three clubs based on leveraging the power of business to improve the world: Pepperdine Net Impact, Challenge 4 Charity, and the Values-Centered Leadership Lab. Pepperdine Net Impact offers on-campus events throughout the year including speaker sessions, workshops, symposiums, and panel discussions. Off-campus events include mixers with other Net Impact chapters and educational visits to responsible companies such as Patagonia, LivingHomes, and Albertson's sustainable store. During Fall 2012 the chapter hosted the SEER Symposium, an annual event that features an exceptional panel of business visionaries, best-selling authors, and high-flying entrepreneurs who successfully combined profitability with social and environmental responsibility. Students and guests attending were able to learn about the role of creativity and psychology within large businesses and startups from amazing speakers such as President and CEO of Camelbak Sally McCoy, Founder of Joie de Vivre hotel chain Chip Conley, and renowned author of Flow Dr. Mihaly Csikszentmihalyi. The premier spring event is Social Enterprise Week (SEW), where the chapter collaborates with other student clubs to offer events focused on SEER principles.

On social and environmental themes in **STUDENT ACTIVITIES...**

78% of students agree an impact job is a top priority	87% of students are satisfied with extracurriculars
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NET IMPACT CHAPTER

32%
of students in the Net Impact chapter

GOLD
chapter ★

NET IMPACT CHAPTER CONTACT:
pepperdine@netimpact.org

CAREER SERVICES

One way that GSBM helps its students advance is through the Career Services Office. GSBM's small student body allows for a personal, one-on-one relationship with the Career Services advisors. The advisors are able to help students develop a customized career plan and connect with the extensive alumni network. With this personalized approach, the career advisors are able to channel job leads and resources of interest to each student. Every year, Career Services organizes a Net Impact Conference preparation session to help prepare students for the Net Impact Conference and offer scholarships to help offset the costs of attending. The Career Services also brings socially and environmentally companies, such as Vireo Energy and Business Resource Group, to Pepperdine's Annual Internship Fair and partners with Sustainable Business Council on offering internship programs to GSBM students during summer.

On CAREER SERVICES...



67%

of students agree the *program offers adequate career preparation resources for impact job seekers*

HOW EFFECTIVE IS THE PROGRAM AT...



How does career support for a traditional job search *compare to support for an impact job search?*

SAME BETTER WORSE

PROGRAM STRENGTHS



4.4



3.2



3.8



3.5



4.5



3.5

FOR MORE INFORMATION www.bschool.pepperdine.edu/seer

PROMINENT ALUMNI

- 1 Tetsuya O'Hara**, 2008, Director of Advanced Research and Development, Patagonia
- 2 Tracy Liu**, 2011, Corporate Citizenship Associate, The Walt Disney Company
- 3 Keith Eshelman**, 2008, Director of Alternative Retail, TOMS Shoes

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

REASONS TO ATTEND

GSBM's strong emphasis on values-centered leadership translates into building socially and environmentally responsible business leaders. Students will find the SEER certificate program particularly rewarding and a great addition to their MBA education. With a program that's specifically designed to arm future CEOs with the contemporary knowledge and business acumen to implement cutting edge sustainable business practices, GSBM is preparing the next wave of leaders to guide the business landscape. SEER is a unique opportunity to integrate environmental stewardship, corporate social responsibility, and strong financial performance into an excellent product or service.

LEADERSHIP:

4.7

ENTREPRENEURSHIP:

4.3

INNOVATION:

4.2

COMMUNICATION:

4.5

SKILL BUILDING

PORTLAND STATE UNIVERSITY

School of Business Administration

Portland, OR

OVERALL RATING SUSTAINABILITY RATING: #16 SOCIAL IMPACT RATING: #23 Number of Survey Respondents = 21	AVG SCORE: 4.0 AVG SCORE: 4.0	JOINT DEGREES MBA/MS MBA/MIM MBA/MSRED MBA/MSGCSM MBA/HEALTH	DEGREE OPTIONS Full-time Part-time Online	73 Full-time students
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CURRICULUM

Three things stand out about Portland State's MBA program. First, the city of Portland represents a community of forward thinkers and is home to many private and nonprofit organizations at the cutting edge of innovation. The Pacific Northwest is part of the school's DNA.

Second, Portland State's MBA is not green-washed. Instead of being tacked on, social impact and sustainability become lenses through which we look at business. This 'weaving in' is a continuous process and students get to help shape it. Faculty and administrators are really encouraging of and open to student feedback, ideas, and initiative. Net Impact Portland State members take on a leadership role in that process and are able to work collaboratively with Portland State's faculty and staff, as well as Portland State's Center for Global Leadership in Sustainability, Center for Innovation and Entrepreneurship, and Institute for Sustainable Solutions to forge new connections and take action on ideas.

Third, the graduate business programs are continuing to build strength in social enterprise and innovation, led by the School of Business Administration's subsidiary Impact Entrepreneurs. In recognition of the school's work to develop entrepreneurs with a social mission both on and off campus, Portland State was recently invited to join the ranks of Ashoka U Changemaker Campuses - colleges who share a vision for higher education to become the next global driver of social change.

ADMISSIONS

45%
ADMITTANCE RATE

AVG GMAT SCORE: **613**
AVG GPA: **3.28**

PROGRAM COST: **\$43,712**

On social and environmental themes in **CURRICULUM...**

62% of students are satisfied

SAMPLE COURSES

- 1 Metrics for Sustainable Enterprise
- 2 Sustainable Business Now!
- 3 Social Entrepreneurship and Intrapreneurship

STUDENT ACTIVITIES

Over the past year the Portland State Net Impact chapter rallied around four core offerings: Impactful Service, Education, Career Connections, and Culture and Community.

- *Impactful Service:* Net Impact Chapter members cook breakfast at a youth day shelter every month, provide assistance with resume writing and mock interviews, drive clothing donations, and engage in for-credit research and consulting projects.
- *Education:* In the Spring 2013 quarter, Net Impact Chapter members launched Energy Efficiency Month, a course of weekly seminars covering policy, measurement, transformation and implementation strategies.
- *Career Connections:* The Net Impact Chapter led a bi-monthly Sustainable Business Roundtable series where business professionals and entrepreneurs sit with students in a casual setting to share their stories and ideas for career success. The Net Impact Chapter's 5th Annual Careers in Sustainability Breakfast brought 30 students and 12 professionals together in a café setting.
- *Culture & Community:* At the start of the school year, the Net Impact Chapter loaded new graduate business students into vans and showed them local sustainable businesses in action. Visiting some of Oregon's hallmark industries and learning about the challenges and opportunities they face together was a great way to build relationships among members.

On social and environmental themes in **STUDENT ACTIVITIES...**

80%

of students agree an impact job is a top priority

76%

of students are satisfied with extracurriculars

NET IMPACT CHAPTER

20%
of students in the Net Impact chapter



NET IMPACT CHAPTER CONTACT:
portlandstate.grad@netimpact.org

CAREER SERVICES

The Career Management Resources team begins working with students as soon as they start their MBA program to develop an individual strategic career plan.

Through the program's own PSUCareerForward website, students access internships and job postings and sign up to participate in a series of career management seminars, industry career panels, and networking events.

Portland State MBAs learn to do more than just network. Students have a wide range of opportunities to engage with the business community and build strong professional relationships with the region's top employers.

While completing their degrees, students have worked internships at large firms such as Nike, Cambia Health, Tektronix and ADP, as well as with nonprofits and start-ups like as VendScreen, Sustainable Harvest, and Food Alliance. The School also offers a mentoring program, career panels, and the Capstone consulting project. With a reputation as a thought leader in sustainable business practices, Portland State attracts companies who apply to work with student business consulting teams. This allows students to put their training to use in a field they are passionate about, and gain experience prior to graduation.

On CAREER SERVICES...



75%

of students agree the *program offers adequate career preparation resources for impact job seekers*

HOW EFFECTIVE IS THE PROGRAM AT...



How does career support for a traditional job search compare to support for an impact job search?

SAME BETTER WORSE

PROGRAM STRENGTHS



4.0



3.0



3.3



2.7



4.2



3.0

FOR MORE INFORMATION www.pdx.edu/gradbusiness/

PROMINENT ALUMNI

- 1 Camille Aylmer**, 2012, Sustainability Communications Manager, DuPont
- 2 Peter Lindberg**, 2012, Marketing Director, IncitED
- 3 Nicole Demond**, 2012, Research Analyst, ADM Associates

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

REASONS TO ATTEND

Portland State's MBA program provides training in all of the core fundamentals of business, and then provides social and environmental lenses through which to view them. Embedded in the community with its downtown location and strong connections to leaders of both corporate giants like Nike and entrepreneurial startups like My Street Grocery, Portland State is a growing hub for social entrepreneurs because it offers the opportunity to use business intelligence to be the change that its students most passionately want to see.

LEADERSHIP:



4.6

ENTREPRENEURSHIP:



4.1

INNOVATION:



4.2

COMMUNICATION:



4.5

SKILL BUILDING



PRESIDIO GRADUATE SCHOOL

San Francisco, CA

<p>OVERALL RATING</p> <p>SUSTAINABILITY RATING: #1</p> <p>AVG SCORE: 4.9</p> <p>SOCIAL IMPACT RATING: #3</p> <p>AVG SCORE: 4.6</p>	<p>JOINT DEGREES</p> <p>MBA/MPA</p>	<p>DEGREE OPTIONS</p> <p>Full-time Part-time Online Hybrid</p>	<p>74</p> <p>Full-time students</p>
<p>Number of Survey Respondents = 92</p>			

CURRICULUM

Presidio Graduate School of Sustainable Management integrates sustainability into every course and across the entire curriculum — including social innovation, integrated bottom-line accounting, and ecological economics. Each course teaches social and environmental sustainability from the ground up, incorporating design for systems thinking at all levels. This is a key difference relative to models of conventional incremental business change.

Experiential or applied learning is a cornerstone of the curriculum design at Presidio, in which students work on real-world projects with companies or organizations in four courses. Presidio students work with a growing number of local and global partners who value students' unique perspective in tackling management challenges. Organizations include start-up businesses, government agencies, and Fortune 500 companies.

The expert faculty members at Presidio are at the forefront of new learning in the field of sustainable management. With distinguished mentors and fellows, who have included Rahul Raj, Director of Sustainability for Walmart.com and Van Jones, founder of Green For All and Rebuild the Dream, students learn from the most influential and cutting-edge practitioners in the field. Presidio also offers students the unique opportunity to engage with business and policy decision makers. The school not only offers an MBA in Sustainable Management but also the nation's first integrated MPA in Sustainable Management. Over 40% of the courses in these programs overlap to integrate the students in public and private sectors and allow them to earn a dual degree.

On social and environmental themes in **CURRICULUM...**

98% of students are satisfied

SAMPLE COURSES

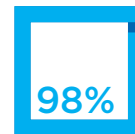
- 1 Principles of Sustainable Management
- 2 Implementation of Sustainable Practices
- 3 Sustainable Products and Services

STUDENT ACTIVITIES

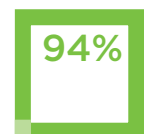
In addition to interactive, action-based classes, Presidio offers a variety of opportunities for students to engage in its vibrant community. The Net Impact Chapter at Presidio, which is eight years old and proudly includes every Presidio student as a member, serves as a hub for students to connect with each other and with Net Impact's professional and educational resources. The chapter sponsors events each semester including career workshops, business plan competition workshops, and social gatherings. One of the chapter's most valued contributions is the Peer Adviser Program, which connects new students with current students and alumni who advise them on all aspects of the MBA program. The chapter also connects students with regional Net Impact chapters by co-hosting mixers with other Bay Area chapters.

Because Presidio Graduate School is designed around the principles of sustainability, all of the clubs and organizations promote social and environmental sustainability in business. The Net Impact community houses clubs that focus on social venture finance, sustainable food and agriculture entrepreneurship, and international sustainability. Regular club activities include trips to developing countries and local food nights, where students learn how local businesses are improving food systems.

On social and environmental themes in **STUDENT ACTIVITIES...**



of students agree an impact job is a top priority



of students are satisfied with extracurriculars

NET IMPACT CHAPTER

100%

of students in the Net Impact chapter



NET IMPACT CHAPTER CONTACT:
presidio@netimpact.org

CAREER SERVICES

The Student Services Team at Presidio provides career development with a social and environmental focus. Career services resources include resume preparation, interview coaching, career workshops, and job and internship postings. Presidio also has engaged alumni network of sustainable business leaders, which provides an invaluable resource for job seekers, as well as ideas and career advice.

The Net Impact Chapter at Presidio collaborates with Career Services to offer regular career treks to businesses and organizations working toward social and environmental impact. The Net Impact Chapter also hosts events like resume reviews where students can get feedback from professionals in their field of interest, branding workshops to learn how to create a personal brand, and personal sustainability sessions where students learn how to make the most of conferences, stressful deadlines, and other challenging situations. Presidio alumni are implementing social and environmental change across a broad range of corporations and organizations including Google, Facebook, LinkedIn, PG&E, Saatchi & Saatchi S, Salesforce.com, and the U.S. EPA. Other graduates have founded successful sustainable enterprises, often creating business sectors where none previously existed. Presidio is creating a new kind of leader in every area, from business management to public policy and from social entrepreneurship to global governance.

On CAREER SERVICES...



86%

of students agree the *program offers adequate career preparation resources for impact job seekers*

HOW EFFECTIVE IS THE PROGRAM AT...



How does career support for a traditional job search *compare to support for an impact job search?*

SAME BETTER WORSE

PROGRAM STRENGTHS



4.7



4.3



3.3



3.7



4.6



4.5

FOR MORE INFORMATION www.presidioedu.org

PROMINENT ALUMNI

- Lyrice McTiernan**, 2012, Sustainability Coordinator, Facebook
- Erik Distler**, 2012, Senior Associate, Sustainability Business Solutions, PwC
- Kate Drane**, 2011, Director of Vertical Market Development, Design, & Tech, Indegogo

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

REASONS TO ATTEND

Presidio is a learning community dedicated to developing business and civic leaders with the courage and competencies to implement a sustainable future. The integrated curriculum is designed around three fundamental concepts that together define competence in sustainable management: sustainable systems, sustainable leadership, and business foundations. The coursework is designed to build competencies in personal efficacy, resilience, adaptability, relationship management, and organizational change. Experiential learning is a key component of the program and trains students to address real-world business challenges. Presidio is educating a new kind of leader in every area, from business management to public policy, from social entrepreneurship to global governance.

LEADERSHIP:



4.9

ENTREPRENEURSHIP:



4.4

INNOVATION:



4.3

COMMUNICATION:



4.8

SKILL BUILDING



PURDUE UNIVERSITY

Krannert School of Management

West Lafayette, IN

<p>ADMISSIONS</p> <p>43% ADMITTANCE RATE</p> <p>AVG GMAT SCORE: 643</p> <p>AVG GPA: 3.21</p> <p>PROGRAM COST: \$44,632</p>	<p>Number of Survey Respondents = 24</p>	<p>DEGREE OPTIONS</p> <p>Full-time Part-time EMBA</p>	<p>240 Full-time students</p>
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CURRICULUM

Social and environmental themes are increasingly being incorporated into classes and assignments at Purdue University Krannert School of Management. Several electives completely revolve around these themes. Students are encouraged to make the program their own by taking elective courses outside the School of Management (for example, the School of Engineering) to enhance their overall experience. Many experiential learning projects allow students to even further personalize their Krannert experience. This year Krannert even saw a team working with the campus-wide sustainability department on achieving LEED certification for the School of Management building. It is up to students to take the initiative to make their experience green. The sky is the limit!

On social and environmental themes in **CURRICULUM...**

25% of students are satisfied

SAMPLE COURSES

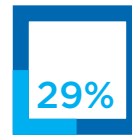
- 1 Sustainable Operations
- 2 New and Small Firms
- 3 Ethics and Corporate

STUDENT ACTIVITIES

More and more, Net Impact has become the chapter at Krannert that is known for making positive change throughout campus. This year, Net Impact was voted Club of the Year because of its innovative events and ideas in the environmental and social space. Some of the events included:

- **LEED Certification Effort:** The Net Impact Chapter worked with campus partners to make the Rawls Hall Bistro over 60% green by May 2013. The Net Impact chapter has worked with campus dining services to reduce packaging of food products and encourage the importance of sourcing more local foods to support the local economy and assist the environment through the reduction of product transportation.
- **Mount Trashmore Program:** The Net Impact Chapter organized this program as a creative way to show the "beauty of trash." Chapter members led a team of students in sorting a day's worth of Rawls Hall trash in a commons area for all to see, revealing that 73% of the trash could have been recycled. This program resulted in enhanced recycling signage in the building and greater awareness of what can be recycled.
- **Social Justice Education Initiatives:** In just one year, The Net Impact Chapter began a conversation about identity, power, privilege, and oppression in the Krannert Master's student community. The chapter created and facilitated a forum on religion, racial and socio-economic diversity, and co-founded Outsource, Krannert's first LGBT and Ally group.

On social and environmental themes in **STUDENT ACTIVITIES...**



of students agree an *impact job is a top priority*



of students are *satisfied with extracurriculars*

NET IMPACT CHAPTER

45%

of students in the Net Impact chapter



NET IMPACT CHAPTER CONTACT:
krannert@netimpact.org

CAREER SERVICES

Though career services at Krannert are certainly geared toward the program's strengths in Operations and Human Resources, they do have resources to assist students pursuing impact jobs. Several staff members have had previous nonprofit experience, which is helpful in discussing interview strategies and salary negotiations. Typical interview, resume, and cover letter preparation is available, which are applicable to any career pursuit. Currently, there are no official companies or organizations that have a specific social/environmental spin that recruit on-campus; however, like similar smaller programs, the new emphasis is focused on larger MBA career fairs. Krannert typically offers both full and partial reimbursements for students that attend the Net Impact Conference every year. Students looking for career opportunities can also seek out the Net Impact chapter, the Experiential Learning Initiative, and the new Board Fellows Program.

PROMINENT ALUMNI

1 **Josh McCarty**, 2012, Communications Director, New Schools for New Orleans

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

On CAREER SERVICES...



73%

of students agree the *program offers adequate career preparation resources for impact job seekers*

HOW EFFECTIVE IS THE PROGRAM AT...



How does career support for a traditional job search *compare to support for an impact job search?*

- SAME **BETTER** WORSE

REASONS TO ATTEND

Given Purdue's reputation as quant-heavy school, Krannert is the natural choice for an operations aspirant because of its globally acknowledged expertise in Operations and Supply Chain Management.

But apart from operations, students can get involved in environmental activities through Purdue Sustainability and the Net Impact Chapter. The Purdue MBA program is known for a rigorous curriculum that teaches students to ask the right questions and turn data into knowledge. It provides students with practical experience to master abilities, which can't be taught in a classroom, and teaches students a custom-made approach to leadership development that strengthens students' skillsets and showcases their talents.

FOR MORE INFORMATION www.krannert.purdue.edu

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- Third in the nation among private universities in the number of bachelor's degrees awarded in science, technology, engineering, and mathematics disciplines
- Externally recognized for achievements in enhancing diversity
- NACME Partner for more than 20 years
- Collegiate chapters of NSBE, SHPE, ASIES, and SWE

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ROLLINS COLLEGE

Crummer Graduate School of Business

Winter Park, FL

ADMISSIONS (For Part-time Program)	AVG GMAT SCORE: 537	PROGRAM COST: \$14,200	DEGREE OPTIONS Full-time Part-time EMBA	145 Full-time students
60% ADMITTANCE RATE	AVG GPA: 3.36			

CURRICULUM

Rollins College fully embraces social entrepreneurship. The office of Social Entrepreneurship and Sustainability Initiatives (SESi) coordinates a variety of events, hosts speakers, provides internship opportunities, and offers funding for social entrepreneurship programs. For example, The SESi office invited an Iraqi professor to campus to learn about social entrepreneurship strategies that can be applied to women in Iraq and used to pull them out of poverty through micro business. The SESi office supports students financially to attend retreats, summer programs, and conferences, including Net Impact's annual conference. They offer free consulting on students' social enterprise projects and are working on finding space for an innovation lab.

The Center for Leadership and the Center for Advanced Entrepreneurship are also highly supportive of Net Impact programs. This year, the Entrepreneurship club included categories for sustainable business and social enterprise in its annual venture pitch competition for the first time. Currently Rollins is working on creating a minor for Social Entrepreneurship. Currently we offer three courses on social entrepreneurship - One for undergraduate students and two for graduate students in the MBA program. The MBA class on *Global Sustainability* is very popular and includes a trip to South America to see a FairTrade coffee field. We also have domestic consulting opportunities with a social twist. Rollins is an Ashoka Changemaker Campus, a FairTrade Campus, a Sullivan Foundation Partner, and a Clinton Global Initiative University Network Member.

SAMPLE COURSES

- 1 Social Entrepreneurship and Sustainable Enterprise
- 2 Global Sustainability: Business and the Environment
- 3 Impact Investing (Undergraduate)

STUDENT ACTIVITIES

Due to its small size, Rollins is a very close and caring community. Students truly care about social and environmental issues. We all use the recycling bins on campus and very proud to be a FairTrade campus.

The Net Impact chapter is well supported. The chapter includes both MBA students and students from the college's undergraduate Environmental Studies program. Rollins tends to have a sustainability focus at its programs since so many students care most about corporate social responsibility. This past year's events included a talk with local sustainable farmers and a speech by a local entrepreneur starting a farmers market. The chapter also promotes internships whenever possible and has had helped place students with the Florida Hospital Innovation Lab and Ashoka.

Rollins also has a very active entrepreneurship club (The CEO club), which embraces nontraditional business models like the ones you see in social enterprises. The Rollins Microfinance Club is open to all students and runs activities like raising money and lending it through Kiva. Eco-Rollins is another group that is open to all students and is on a mission to increase the use of renewable energy!

NET IMPACT CHAPTER

13%
of students in the
Net Impact chapter



NET IMPACT CHAPTER CONTACT:
rollins@netimpact.org



CAREER SERVICES

The Rollins Career Services Department has a high placement rate. They listen to students and help them find jobs they will love. There are three full-time career services employees to serve the 350 MBA students at Rollins. Their method is to start by asking each student what they actually want to do regardless of how much they will make. In fact, they stress finding a career path that fits alternative goals, such as a need to help others.

The Career Services Department works with the SESi office to find paid or stipend internship opportunities for students at innovative nonprofits. This year there were five of these internships, including one with Ashoka and another with the Florida Hospital Innovation Lab. Additionally, the Philanthropy and Nonprofit Leadership Center connects students with numerous nonprofits and foundations.

Rollins has a wide network of alumni in the Orlando area that come to speak on campus. They include CEOs of nonprofits and socially minded businesses.

FOR MORE INFORMATION

www.rollins.edu/mba/mba-programs

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

REASONS TO ATTEND

The Rollins MBA program was ranked #1 in the state of Florida by *Bloomberg BusinessWeek* and *Forbes* in 2011. In 2012, Rollins was #1 in Florida for Leadership Development by the Leadership Excellence education magazine and 19th in the nation. Rollins has multiple ways to gain hands-on experience in impact careers through internships and global studies. Rollins is dedicated to social entrepreneurship and sustainability. Net Impact, Rollins Microfinance Club and a variety of other organizations provide students with additional opportunities that lead Rollins graduates to be highly immersed in a culture of sustainability and entrepreneurship.

ROTTERDAM SCHOOL OF MANAGEMENT

Erasmus University

Rotterdam, Netherlands

OVERALL RATING SUSTAINABILITY RATING: #16 AVG SCORE: 4.0 SOCIAL IMPACT RATING: #44 AVG SCORE: 3.7 Number of Survey Respondents = 23	JOINT DEGREES MBA/MFM	DEGREE OPTIONS Full-time EMBA OneMBA	140 Full-time students
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CURRICULUM

The International Full-time MBA program at Rotterdam School of Management, Erasmus University (RSM) is constantly thinking about how to adapt its curriculum and incorporate social, environmental and governance issues into teaching and research. From the very beginning, students are introduced to sustainability through courses like *Business and Society Management* in the first term. The *Personal Leadership Development* course creates awareness among students and shows how holistic perspectives can help business to be more efficient in its long-term goals. RSM, as a larger research institute, also has several professors studying areas of business sustainability, including professors Gail Whiteman and Michael Braungart, Director of the Centre for Corporate Eco-Transformation, and chairman of "Cradle to Cradle", respectively. In addition to, faculty teaching elective courses include sustainability issues regardless of the subject they are teaching, usually allocating reading materials aligned with the topics discussed in class.

ADMISSIONS

56%
ADMITTANCE RATE

AVG GMAT SCORE:
662

PROGRAM COST:
\$50,750

On social and environmental themes in **CURRICULUM...**

62% of students are satisfied

SAMPLE COURSES

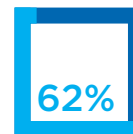
- 1 Sustainable High Impact Leadership
- 2 Sustainable Business Strategy
- 3 Companies and Ecologies

STUDENT ACTIVITIES

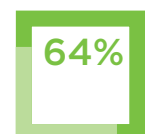
RSM is based on diversity. This does not only refer to the almost 40 nationalities represented in each batch of students, but also to the variety of professional backgrounds and interests. At the start of the program, many of the students do not pay much attention to social or environmental issues, but the curriculum is focused on demonstrating the importance of sustainability with two mandatory sustainability courses. As most of the students are interested in this topic, the Net Impact chapter at RSM plays a major role, promoting sustainability career boards, peer-to-peer sessions about working in sustainability, a sustainability summit, an entrepreneurship bootcamp, field trips, and more. Students also receive a Net Impact newsletter every 2 weeks with news and opportunities related to sustainability careers.

The Net Impact chapter at RSM works closely with the departments of the business school, including Greening RSM and Sustainable RSM, and also with the more than 10 MBA student clubs. Together they are constantly creating awareness among the student body and facilitating opportunities.

On social and environmental themes in **STUDENT ACTIVITIES...**



of students agree an impact job is a top priority



of students are satisfied with extracurriculars

NET IMPACT CHAPTER

20%
of students in the Net Impact chapter



NET IMPACT CHAPTER CONTACT:
erasmus@netimpact.org



CAREER SERVICES

The Career Development Centre (CDC) at RSM works with the students in three different stages: Before, during, and after securing a job.

At the beginning, the CDC focuses on helping students understand what their long term goals are and what fields and job positions will help them to achieve those goals. At the same time, they work on improving the resume, social media profiles, interviewing skills, and everything that is needed to create strong candidates in any field. To find jobs in sustainability, they work jointly with Net Impact chapter at RSM to organize a Career board about the field, so students can understand how it works and what kind of opportunities there are.

Once students are prepared enough, they are connected to alumni, attend events about sustainability, and got promoted by the CDC between companies. They schedule meetings and prepare students for interviews, helping with cover letters and resume customization.

Finally, being aware of the importance of the alumni network, they keep track on most of the alumni to be able to promote new batches of graduates among their companies, also include them in the preparation activities with new students. The network in sustainability is not very broad yet, but that will change with time.

PROMINENT ALUMNI

- 1 **Davide Parisse**, 2012, Environmental Social Risk Advisor, ING Bank
- 2 **Stephan Roest**, 2013, Sustainability & Responsible Governance Manager, PwC Netherlands
- 3 **John Apesos**, 2009, Founder, Symbicity

AT THIS SCHOOL...

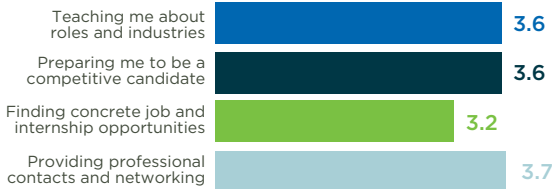
- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

On CAREER SERVICES...



65%
of students agree the *program offers adequate career preparation resources for impact job seekers*

HOW EFFECTIVE IS THE PROGRAM AT...

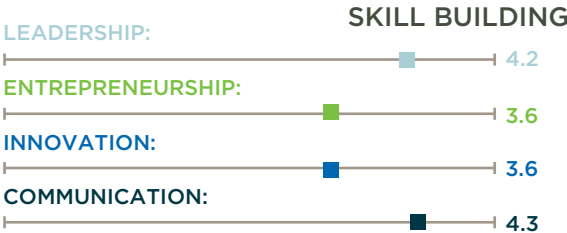


How does career support for a traditional job search compare to support for an impact job search?

- SAME BETTER WORSE

REASONS TO ATTEND

RSM promotes diversity and a focus on individual and team development. During team assignments, which students have in all courses, they have the opportunity to learn from this diversity to become global leaders in all industries – leaders with integrity who are aware of the social and environmental issues at hand. This skill is also strengthened by the Personal Leadership Development course that runs throughout the program. RSM is the leading business school in the Netherlands, a country that promotes sustainability itself, and being in a major city helps student to engage constantly with alumni, companies, organizations and more.



PROGRAM STRENGTHS



3.9



3.4



3.7



2.9



3.8



3.7

FOR MORE INFORMATION www.rsm.nl

RUTGERS UNIVERSITY

Rutgers Business School

New Brunswick, NJ

<p>OVERALL RATING</p> <p>SUSTAINABILITY RATING: #39</p> <p>AVG SCORE: 3.5</p> <p>SOCIAL IMPACT RATING: #47</p> <p>AVG SCORE: 3.6</p> <p>Number of Survey Respondents = 54</p>	<p>JOINT DEGREES</p> <p>JD/MBA MD/MBA MPP/MBA MPH/MBA MS/MBA PHARM/MBA MCRP/MBA</p>	<p>DEGREE OPTIONS</p> <p>Full-time Part-time EMBA</p>	<p>244 Full-time students</p>
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CURRICULUM

The Rutgers Business School (RBS) MBA offers a comprehensive traditional business education, along with opportunities for students to pursue social and environmental issues. The core and foundation coursework equips students with the knowledge and tools to succeed in any professional setting. RBS offers concentrations in traditional business disciplines, including Finance, Marketing, Supply Chain Management, Pharmaceutical Management, Global Business, and Entrepreneurship.

RBS offers elective courses that focus on social and environmental themes, including Supply Chain Environment Management/Green Purchasing and Social Entrepreneurship courses. A Business, Ethics, & Society course is required for all MBA candidates. RBS also offers dual degree programs that include a Master of Public Policy, Master of Public Health, or Master of City and Regional Planning, among others.

RBS has institutions and centers that are focused on business engagement with social and environmental issues, including the Center for Urban Entrepreneurship and Economic Development (CUEED) and the Institute for Ethical Leadership (IEL). Net Impact RBS and the IEL have developed a strong partnership over the past two years, and have plans for even more collaboration in the future. The IEL has brought in speakers for Net Impact and invited Net Impact members to participate at the 2013 IEL annual conference, which focused on CSR. RBS faculty encourages student participation in case competitions and consulting projects, some of which deal with social, environmental, and nonprofit issues.

STUDENT ACTIVITIES

Student clubs are very active at RBS, and among the many events and activities that they host, there are a growing number focused on social and environmental themes. A core group of students are interested in these issues, and many more are open to learning about them. The two clubs that are most focused on these themes are Net Impact RBS and RBS Team MBA (a volunteerism club). Net Impact RBS frequently collaborates with Team MBA and other clubs to host activities and events.

This past year, Net Impact RBS had several professionals come in to speak with students. A CSR director, nonprofit leader, sustainability/green energy consultant, international development professional, and chief corporate officer were all speakers at Net Impact "Lunch & Learn" events in 2012-2013. Net Impact RBS also partnered with other student clubs to host fundraising events for two charities. RBS students participate in case competitions with social and environmental themes, including competitions sponsored by Net Impact. A small group of students attended the Net Impact Conference in Baltimore. RBS students are very active on and off campus, and are encouraged to shape their MBA experience around the issues (including social and environmental) that are of interest to them and relevant to their own career paths.

ADMISSIONS

44%
ADMITTANCE RATE

AVG GMAT SCORE: **644**
AVG GPA: **3.29**

PROGRAM COST: **\$50,639**

On social and environmental themes in **CURRICULUM...**

48% of students are satisfied

SAMPLE COURSES

- 1 Social Entrepreneurship
- 2 Business, Ethics & Society
- 3 Supply Chain Environment Management/Green Purchasing

On social and environmental themes in **STUDENT ACTIVITIES...**

59%

of students agree an impact job is a top priority

55%

of students are satisfied with extracurriculars

NET IMPACT CHAPTER

5%

of students in the Net Impact chapter

NET IMPACT CHAPTER CONTACT: rutgers@netimpact.org

CAREER SERVICES

RBS has a strong career services department with an excellent track record of helping students get internships and full-time job offers at major corporations. RBS MBA students are given a considerable amount of personal attention and assistance with their career search, yet are encouraged to take ownership of their own process and explore opportunities outside of career services. Students have access to many resources to explore the career tracks that interest them, including internal and external job boards, career guides, corporate presentations, site visits, and networking events.

Most of the on-campus recruiting is for traditional jobs that are not focused on social and environmental issues. There are a few nonprofit organizations that recruit and post opportunities through career services. For the most part, students who are interested in impact careers will have to search for opportunities outside of on-campus recruiting, or consider starting in a more traditional position and transitioning to a social or environmental focused position in the future. Whatever an MBA student's interests may be, RBS offers valuable knowledge, skills, and tools to help advance that student's career and professional development.

On CAREER SERVICES...



73%
of students agree the *program offers adequate career preparation resources for impact job seekers*

HOW EFFECTIVE IS THE PROGRAM AT...



How does career support for a traditional job search *compare to support for an impact job search?*

SAME BETTER WORSE

PROGRAM STRENGTHS



3.9



3.3



3.9



3.0



3.5



3.3

FOR MORE INFORMATION www.business.rutgers.edu/mba

PROMINENT ALUMNI

- 1 Sheri S. McCoy**, 1988, CEO, Avon Products
- 2 Gary M. Cohen**, 1983, Executive Vice President, Becton Dickinson
- 3 Gregory Sauter**, Executive Vice President & Chief Corporate Officer, AECOM

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

REASONS TO ATTEND

Rutgers Business School combines a comprehensive traditional business education with an excellent track record for internship and job placement. While enrolled in the MBA program, students are encouraged and empowered to use the many resources available at RBS and the broader Rutgers University network to make the most of their experience. MBA candidates are engaged in a vibrant student life, and are active in pursuing their own unique interests – and increasingly, that includes social and environmental issues. The RBS student body is very diverse (ranked number one by US News and World Report) and has strong international representation. Upon graduating, RBS students become members of a global alumni network of over 33,000 leaders who are passionate, motivated, and innovative.

LEADERSHIP:



SKILL BUILDING

ENTREPRENEURSHIP:



INNOVATION:



COMMUNICATION:





SAINT JOSEPH'S UNIVERSITY

Erivan K. Haub School of Business

Philadelphia, PA

ADMISSIONS 70% ADMITTANCE RATE AVG GMAT SCORE: 536 PROGRAM COST: \$70,000	JOINT DEGREES DO/MBA	DEGREE OPTIONS Full-time Part-time EMBA Online Other	1,028 Students
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CURRICULUM

The Haub School of Business at Saint Joseph's University (SJU) is concerned with the moral and ethical philosophical reasoning behind leadership and decision making. The Pedro Arrupe Center for Business Ethics integrates ethics, corporate social responsibility, and sustainability into the business school curriculum through their Faculty Fellows Program, the Executive Lecturers Program, and various lectures and conferences. Examples of notable ethics, CSR, and sustainability related topics featured in both core and elective graduate courses include full and fair reporting, triple bottom line accounting, and the difference between ethical behavior and regulatory compliance. Three flagship executive education specializations focus on ethics and corporate social responsibility topics. First, the Pharmaceutical and Healthcare Marketing MBA program features coursework on leadership, ethical decision making, and access to healthcare. Second, the Executive Food Marketing MBA and MS programs concentrate on food and poverty, transformational leadership, and consumer issues. Third, the Executive MBA one-year and 20-month programs feature coursework centered on leadership, ethical decision making, and stakeholder theory. Two levels of leadership and decision making and three levels of ethics are required for fulfillment of these programs.

In addition, the Professional MBA Program also includes a dedicated Ethics course as part of the required core curriculum and also weaves ethical, environmental, and social justice considerations throughout all courses available to students in the program.

SAMPLE COURSES

- 1 Leading for Sustainability
- 2 Ethical Practices in Business
- 3 Stakeholder Theory and Social Responsibility

STUDENT ACTIVITIES

The Haub School offers consistent exposure to ethics, CSR, and sustainability-related issues in events, programs, and activities. A few notable topics covered in events and programs that the Haub School hosts include pharmaceuticals in the developed and developing worlds, white-collar crime, and fair trade. Large-scale book lectures include *The Battle for the Soul of Capitalism* by John C. Bogle and *Travels of a T-Shirt in a Global Economy* by Pietra Rivoli. Students may also live the Haub School's mission to serve others by participating in several graduate student clubs, notably the Haub School's Net Impact chapter. The Haub School's Net Impact chapter is active in Net Impact Service Corps and currently cultivates several partnerships and collaborations with SJU campus graduate and undergraduate organizations, including the SJU Undergraduate Sustainability Club, the SJU Social Entrepreneurship Club, and the Graduate Business Student Association. The Haub School's graduate Net Impact chapter also has been represented at every Net Impact Conference since its formation in 2005. Haub School students may also participate in Saint Joseph's University's Kiva community and the Arrupe Center's annual fall Graduate Student Business Ethics Paper Competition.

NET IMPACT CHAPTER

5%

of students in the
Net Impact chapter

NET IMPACT CHAPTER CONTACT:
sju.grad@netimpact.org

CAREER SERVICES

Saint Joseph's Career Development Center provides students with the knowledge and tools needed to be successful in their job searches. The Career Center offers a vast number of services including individual career-counseling appointments, mock interviews and on-campus interviews for internships and graduating students. Various workshops and events are held throughout the year to help students hone in on such skills as networking and interview etiquette.

With a focus on societal impact, the Career Center partners with outside businesses to hold job fairs for students. In the spring of 2013, students attended a career fair that included over 50 non-profit organizations. Such opportunities abound for students looking to gain experience and work in businesses that serve underrepresented communities and tackle social issues. MBA students are privy to different channels through which they may communicate with the Career Center, such as phone and video counseling appointments. Whether teaching students to write impressive cover letters or helping them to get their first job, the Career Center proactively guides students towards success.


FOR MORE INFORMATION

www.sju.edu/gradhaub

PROMINENT ALUMNI

- 1 **Judith Ward**, 2007, CEO, Advanced Enviro Systems
- 2 **Gerianne DiPiano**, 1992, CEO and Co-Founder, FemmePharma Global Healthcare Inc.
- 3 **Elisabeth Hagen**, 1991, Undersecretary for Food Safety, United States Department of Agriculture

AT THIS SCHOOL...

-  Are there funds available to support students who accept internships with nonprofits or social ventures?

REASONS TO ATTEND

The Erivan K. Haub School of Business at Saint Joseph's University seeks excellence in a business education that offers breadth and coverage of business concepts and skills, including ethics and corporate social responsibility, depth through focus on specific industries and professions, and wholeness via education of men and women in service to others in accordance with the Ignatian tradition. The Ignatian tradition embodies intellectual excellence, cura personalis (care for the whole person), magis (striving for "the more;" the ability to live greater), a commitment to social justice, educating men and women for others, seeing God in all things, and Catholic Social Teaching. Over two-thirds of the Haub School's faculty has been actively engaged in ethics, CSR, and sustainability-related research, course development, and professional development opportunities sponsored by the Arrupe Center for Business Ethics.



SAINT MARY'S COLLEGE OF CALIFORNIA

Graduate School of Business

Moraga, CA

<p>ADMISSIONS</p> <p>AVG GMAT SCORE: 570</p>	<p>JOINT DEGREES MS/MBA</p>	<p>DEGREE OPTIONS Part-time EMBA Online Other</p>	<p>381 Part-time students</p>
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CURRICULUM

Saint Mary's College of California's EMBA/PMBA and specialized MS-FAIM and MS-ACC programs all integrate Responsible Business (people, ethics, planet, and profit) and global perspectives in their curriculum. The Trans-Global Executive MBA program at Saint Mary's College of California teaches responsible business practices through classroom learning in the United States as well as through two overseas immersions. Students are taught to think globally and lead responsibly. In addition to the heavy financial and business education, as part of the MBA learning experience, students also engage in a 10-month consultancy with a non-profit or a not-for-profit arm of a for profit corporation in another part of the world such as, India, Africa, or Latin America. The consultancy is aimed at helping the client create or improve upon sustainable business practices and/or livelihood creation for the population that earns less than \$2.00 per day. The meticulous blend of classroom learning, hands-on learning, and problem solving create a wonderfully rewarding experience for both students and clients alike. The net experience is life changing for the student and the client. Saint Mary's also hosts centers including The Center for the Study of Fiduciary Capitalism, The Center for the Regional Economy, and The Intercultural Center.

SAMPLE COURSES

- 1 Global Corporate Governance and Corporate Social Responsibility
- 2 Doing Business in Global Regions
- 3 Ethical and Social Issues in Global Business and Interfaith Leadership

STUDENT ACTIVITIES

There are two clubs focused on business for social/environmental impact. Enactus is an international nonprofit organization that brings together undergraduate student, academic, and business leaders who are committed to using the power of entrepreneurial action to improve the quality of life and standard of living for people in need. Guided by academic advisors and business experts, the student leaders of Enactus create and implement community empowerment projects around the globe, and then participate in annual regional, national, and international expositions where they present the results of their hard work.

Our Net Impact chapter launched a Speaker Series focused on CSR and sustainability in technology, agriculture, viticulture, and energy with featured speakers from Google, Chevron, Terra Bella Farms, and more. We are pleased to create networking and learning opportunities for our student body, interested business leaders and individuals. Additionally, our members are working on projects that lead to sustainable business practices development and livelihood creation for the population earning less than \$2.00 per day. Some of our projects have included:

- 1298 Ambulance Services: Providing Emergency Medical Services to India's Poor - Mumbai, India
- Don Bosco Balprafulta Street Children Rehabilitation and Child Labor Reduction Project - Mumbai, India
- Don Bosco ConnectAll Identity Creation and Family Reunification Project - Mumbai, India
- Tirumakadal Narsipur Village Area Health and Social Enterprise Creation Project - Mysore, India

NET IMPACT CHAPTER

15%

of students in the Net Impact chapter

NET IMPACT CHAPTER CONTACT:
stmarys.grad@netimpact.org

CAREER SERVICES

There are two comprehensive career tools available to students. Saint Mary's College Career Development Center provides resources, whether you are looking to gain the skills to help you transition to a new role or find a job, develop professionally, learn how to grow your network, or gain insight. Face-to-face career counseling, online resources, career and self-assessments, job search nuts and bolts, workshops, and access to job postings are all available.

The School of Economics & Business Administration partnered with CareerBeam, a career management firm that specializes in strategic career planning via powerful virtual career center technology. CareerBeam took the best research databases and industry intelligence available today, embedded them within a comprehensive career management platform and allows students access to these otherwise cost-prohibitive resources, including career coaches. Career Beam's Company Database contains over 35 million organizations in more than 180 countries, including company overviews, business intelligence, and biographies and contact information, which is great for connecting with alumni.

Each of these tools allow students to explore jobs with a social/environmental impact and advance in the direction of their choosing.

FOR MORE INFORMATION

www.stmarys-ca.edu/graduate-business

PROMINENT ALUMNI

- 1 **Lindsay Swoboda**, 2010, Community Involvement Coordinator, Sacred Heart Community Service
- 2 **Michael Fox**, 2009, President and CEO, Goodwill Industries of Silicon Valley
- 3 **Flora Asuncion**, 2009, Director, Patient First Support Services, Cleveland Clinic Abu Dhabi

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

REASONS TO ATTEND

The cohort structure is one of the greatest strengths of the program. A cohort is a group of 16 -20 students who matriculate through a rigorous curriculum designed to provide a learning experience that ensures you are prepared to succeed in local or global business in ways that make you a champion for corporate social responsibility and sustainability. The professors, the course work, and the overseas immersions create synergy that propels one to lead responsibly. If you are interested in a business educational experience with a balanced focus on the best outcome for people, planet, and profit, consider Saint Mary's College.

SAN FRANCISCO STATE UNIVERSITY

College of Business

San Francisco, CA

OVERALL RATING SUSTAINABILITY RATING: #19 AVG SCORE: 3.9 SOCIAL IMPACT RATING: #41 AVG SCORE: 3.7 Number of Survey Respondents = 37		DEGREE OPTIONS Full-time Part-time EMBA	125 Full-time students
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CURRICULUM

SF State was the first California State University to offer an MBA with an emphasis in Sustainable Business, and we have since upgraded to a full Concentration in Sustainable Business. Students from around the world come to SF State to pursue an AACSB-accredited MBA degree and grow skills to assist in transforming mainstream business. SF State offers a unique program that provides students with an in-depth appreciation of the environmental and social dimensions of conducting business in a global market. Candidates pursuing the Concentration take core MBA courses in management, finance, marketing, operations, accounting and information systems, plus additional courses focused on sustainability. For these reasons, in 2011 SF State's MBA was recognized by the Aspen Institute's Beyond Grey Pinstripes list as number 16 among the world's top sustainability-oriented business schools.

Nearly every class in the MBA program strives to incorporate social and environmental themes. There are also opportunities for students to enroll in independent study courses to research emerging sustainable business opportunities that specifically interest them. There are five full time faculty in the Sustainable Business Concentration with interests in the areas of corporate voluntary environmental initiatives, the impact of business organizations on the natural environment, institutionalized incentives for corporate social and environmental responsibility, business ethics and corporate social responsibility, and agricultural practices, environmental changes, and land use. These professors form the CESB and initiated an annual University wide Ethics Week, hosting a series of guest speakers and the program's own widely published and highly reputable professors to discuss ethical topics in class.

STUDENT ACTIVITIES

SF State MBA students are active, outgoing, passionate, and collaborative. The clubs strive to connect sustainability-minded students and business leaders together through tours, speaker series, and networking events. Net Impact members are the most active of all groups on our business school campus. Founded in 2008, the chapter's mission is to bring fresh ideas and a cross-disciplinary perspective to promoting the causes of Net Impact. The goals of the chapter are to increase participation in a variety of sustainable events, expand our professional network, and improve our career connection throughout the San Francisco area. A few examples of past events include: sustainable investing and banking service speaking events, organizing tours of local sustainable businesses, hosting streaming microfinance seminars, collaborating for an Environmental Impact Life Cycle Assessment seminar, and participating in a campus-wide Business Ethics Week promoting responsible stewardship of society and the environment through business applications.

ADMISSIONS

37% ADMITTANCE RATE	AVG GMAT SCORE: 580 AVG GPA: 3.42	PROGRAM COST: \$34,792
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On social and environmental themes in **CURRICULUM...**

62% of students are satisfied

SAMPLE COURSES

- 1 Business, Energy, and Climate Change
- 2 Sustainability and Business Opportunity
- 3 Business Management, Ecology, and Environmental Leadership

On social and environmental themes in **STUDENT ACTIVITIES...**



of students agree an impact job is a top priority



of students are satisfied with extracurriculars

NET IMPACT CHAPTER

61%
 of students in the Net Impact chapter



NET IMPACT CHAPTER CONTACT:
sfsu@netimpact.org



CAREER SERVICES

Each semester the SF State MBA Program offers student centric employer presentations and information sessions. The College of Business, the MBA Net Impact chapter, and the CESB host several alumni panels and guest speakers each semester, which expose students to peers' entrepreneurial ventures, networking opportunities, and job hunting advice. All three parties place a great emphasis on networking and networking skills, and have incorporated an efficient and helpful social media outreach campaign to help streamline access to potential job offerings. Finally, the Net Impact chapter at SF State regularly hosts sustainable career mixers each semester in conjunction with CESB and other active Bay Area Net Impact chapters.

On the more formal side, the College of Business offers career services and career preparation on campus. The program has hired a highly regarded business leadership consultant who holds regular advisory sessions and events. She provides one-on-one sessions with students, as well as regular career workshops in advising on everything from resume writing to interview, negotiation, and etiquette skills. Students are also required to attend an all-day communications workshop, which polishes presentation and other communications skills. SF State's internal job board is an excellent resource for internship and job postings for students on a self-directed trek.

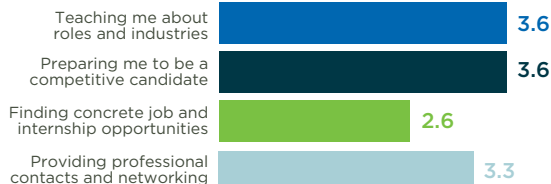
On CAREER SERVICES...



40%

of students agree the *program offers adequate career preparation resources for impact job seekers*

HOW EFFECTIVE IS THE PROGRAM AT...



How does career support for a traditional job search *compare to support for an impact job search?*

SAME BETTER WORSE

PROGRAM STRENGTHS



4.2



3.5



3.5



2.9



3.5



2.9

FOR MORE INFORMATION www.cob.sfsu.edu/

PROMINENT ALUMNI

- Aya Miyaguchi**, 2011, San Francisco Chapter Co-founder, Table for Two
- Keoke King**, 2009, Marketing Director, Whirlwind Wheelchair International
- Efrat Stark**, 2008, Sustainability Marketing Manager, Autodesk

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

REASONS TO ATTEND

At SF State we strive to be collaborative. We actively engage students and faculty in the pursuit of sustainable business and seek out others who share the same passion for building the business case for sustainability. We have an active campus with several groups dedicated to sustainability. But above all, our goal is to perpetuate a program built to groom great leaders and great team members. We want to attract students who will take valuable skills learned from an MBA and apply them to solving real world problems in creative, sustainable ways. Above all we hope that student connections to faculty, staff, and community will be long term and affect powerful change.

LEADERSHIP:



SKILL BUILDING

4.0



ENTREPRENEURSHIP:

3.3

INNOVATION:

3.3

COMMUNICATION:

4.2

SETON HALL UNIVERSITY

The Stillman School of Business

South Orange, NJ

OVERALL RATING SUSTAINABILITY RATING: #16 AVG SCORE: 4.0 SOCIAL IMPACT RATING: #13 AVG SCORE: 4.2 Number of Survey Respondents = 21	JOINT DEGREES JD/MBA MBA/MA	DEGREE OPTIONS Full-time Part-time	50 Full-time students
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CURRICULUM

We have many courses incorporating social/environmental issues. In particular, there are two required core courses that cover these topics explicitly, *Corporate Social Responsibility* and *International Perspectives*. Case studies are an important component of these courses, which discuss specific companies' social responsibility issues. Students in these courses are encouraged to do presentations, debates, and papers to approach the content in different ways.

In addition to these two courses, there are also other elective courses for students to choose from. For example, *Gender and Diversity Issues in Management* explores contemporary attitudes toward diversity. *Managerial Negotiating* is another popular course, which teaches students how to be successful and advocate for their goals.

ADMISSIONS

64%
ADMITTANCE RATE

AVG GMAT SCORE: **567**
AVG GPA: **3.17**

PROGRAM COST: **\$13,702**

On social and environmental themes in **CURRICULUM...**

90% of students are satisfied

SAMPLE COURSES

- 1 Social Responsibility
- 2 Social Entrepreneurship
- 3 Corporate Governance

STUDENT ACTIVITIES

Seton Hall has a large number of student clubs to participate in. Many clubs hold activities that relate to social/environmental issues. Net Impact is among these clubs, with a focus on deepening students' education on business and society. The chapter collaborates with clubs such as Chinese Students Societies to hold activities like China Night, aiming at introducing Chinese culture to American students. Other clubs also organize activities such as donations and service days to let students contribute to their local communities. Students can learn through Seton Hall's student activities in ways that they cannot from the textbooks.

On social and environmental themes in **STUDENT ACTIVITIES...**



of students agree an impact job is a top priority



of students are satisfied with extracurriculars

NET IMPACT CHAPTER

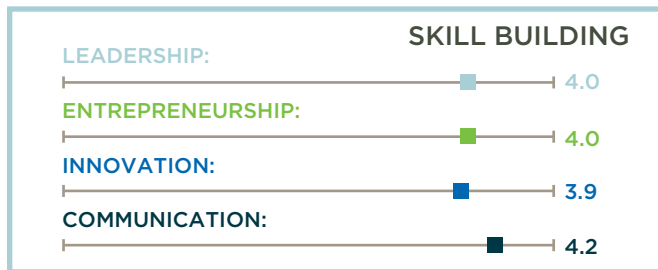
10%
of students in the Net Impact chapter



NET IMPACT CHAPTER CONTACT:
shu@netimpact.org

CAREER SERVICES

The Career Service Center helps students develop their interests and career goals. The Career Services website has information on job interviews and securing internships. The Career Center invites successful CEOs and HR leaders to provide advice on topics like key job skills, career planning, and resume writing.



On CAREER SERVICES...



85%

of students agree the *program offers adequate career preparation resources for impact job seekers*

HOW EFFECTIVE IS THE PROGRAM AT...



How does career support for a traditional job search *compare to support for an impact job search?*

SAME BETTER WORSE

PROGRAM STRENGTHS



3.9



4.1



3.9



3.6



3.6



4.0

FOR MORE INFORMATION www.shu.edu/academics/business/mba/

PROMINENT ALUMNI

- Kathleen R. Madaras**, 2007, Associate Director, Fuel Merchants Association of New Jersey
- Kan Xie**, 2012, Operating Intern, Women's basketball, Seton Hall University

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

REASONS TO ATTEND

Here are some top benefits of a business education Seton Hall University:

Seton Hall University has a 1:14 student to professor ratio. It is located near New York City, which provides great opportunities to find internships and jobs.

Seton Hall University's summer session allows for an intensive program that can be completed faster than a traditional MBA. Seton Hall University has a strong community of international students. It provides English as Second Language (ESL) courses and many other sources to help international students practice their English skills.

SIMMONS COLLEGE

School of Management

Boston, MA

<p>ADMISSIONS</p> <p>71% ADMITTANCE RATE</p> <p>AVG GMAT SCORE: 477-632</p> <p>AVG GPA: 3.34</p> <p>PROGRAM COST: \$67,500</p>	<p>JOINT DEGREES</p> <p>MBA/MS MBA/MSW BA/MBA</p>	<p>DEGREE OPTIONS</p> <p>Full-time Part-time Health MBA</p>	<p>40 Full-time students</p>
<p>Number of Survey Respondents = 21</p>			

CURRICULUM

Simmons School of Management (SOM) is committed to building principled leaders. Giving Voice to Values, a curriculum that helps students practice standing up for what they believe in, is taught during the first five-day orientation course and continued through the core curriculum and electives. Simmons' approach to ethical decision-making and social impact principles are woven into the full spectrum of coursework. Students at Simmons are constantly encouraged to consider all stakeholders in their business decisions and to think about their own values when analyzing business options.

For students who are interested in pursuing jobs that are specific to the nonprofit sector or to corporate social responsibility, the school offers concentrations. Students in these concentrations are required to focus their electives on these two areas of study and in doing so, Simmons is graduating students with a deeper commitment to both sectors. Of particular importance is the faculty's dedication to diversity and inclusion issues, and work empowering women through the Center for Gender in Organizations.

On social and environmental themes in **CURRICULUM...**

78% of students are satisfied

SAMPLE COURSES

- 1 Corporate Social Responsibility
- 2 Sustainability and Strategy
- 3 Business and Human Rights

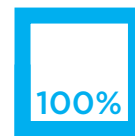
STUDENT ACTIVITIES

The Net Impact chapter is the school's most active club. Simmons enrolls graduate students as Net Impact members during their first semester of school. The chapter works with students, faculty, and the broader Boston community to initiate events and build networks related to sustainable business. The chapter grew out of the Ethics Club, which existed for approximately 20 years. In 2005, the group officially aligned itself with Net Impact and became the SOM Net Impact chapter.

Every year, Net Impact, with the support of the SOM and Eileen Fisher, hosts an annual CSR panel, inviting industry leaders to discuss a CSR-based theme. The theme for 2013 is Ethics in Beauty. The chapter actively collaborates on events with other graduate Net Impact chapters, such as the 2013 Career Summit that was held in Boston. These events allow the chapter to build strong relationships with other Net Impact chapters in the Boston area, facilitating collaboration and networking. Other events include cross sector panel discussions and speakers, such as Rachel Weeks from School House, an ethically-sourced apparel company. The Net Impact chapter has the strong support of faculty, with funded premium memberships, scholarships for conference attendance, and \$500 in professional development funds available to students to further their careers.

For the last two years, the majority of graduating students have voluntarily signed the SOM principled leadership oath recognizing their role as principled leaders in society.

On social and environmental themes in **STUDENT ACTIVITIES...**



of students agree an impact job is a top priority



of students are satisfied with extracurriculars

NET IMPACT CHAPTER

30%

of students in the Net Impact chapter

GOLD
chapter ★

NET IMPACT CHAPTER CONTACT:
simmons@netimpact.org

CAREER SERVICES

Located in Boston, home to some of the nation's leading nonprofit institutions, Simmons SOM Career Services Office (CSO) works hand-in-hand with the Center for Gender in Organizations, Simmons Net Impact, faculty, and the Office of the Dean in building relationships with both nonprofit organizations and private sector companies who participate in SOM events focused on corporate social responsibility. The school funds student participation in industry and academic conferences related to principled leadership and environmental and social impact management.

The Career Services team, which includes SOM faculty, offers an array of networking opportunities that personally connect students with prospective employers and industry leaders. These include access to the More Than Money Career modules, career symposia, employer career fairs, industry and alumnae panels, and company presentations. The CSO conducts targeted outreach to organizations to provide real-world examples of how organizations are addressing CSR strategy, and to offer advice to candidates interested in socially responsible careers.

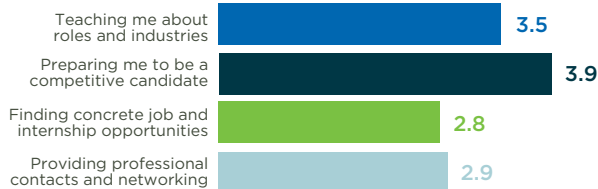
On CAREER SERVICES...



59%

of students agree the *program offers adequate career preparation resources for impact job seekers*

HOW EFFECTIVE IS THE PROGRAM AT...



How does career support for a traditional job search *compare to support for an impact job search?*

SAME BETTER WORSE

PROMINENT ALUMNI

- Lindsey Seavey**, 2011, Associate Brand Manager, Stoneyfield Farms
- Laurie Burgess**, 2012, Sales and Marketing, Preserve
- Grace Velardi**, 2005, Director of Corporate & Foundation Relations, The Trustees of Reservations

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

REASONS TO ATTEND

Simmons MBA students gain the skills and knowledge to build strong and enduring organizations that are successful by all traditional measures and that vigorously align sustainability, social responsibility, and profitability in their business strategy. MBA graduates leave Simmons with a deep understanding of how principled leaders think and act, fostering equitable workplaces and adhering assiduously to ethical decision-making wherever they choose to lead. One student writes, "Every member of the Simmons community models the way for this kind of leadership, and everyone is passionate about helping business to do good and do well."

FOR MORE INFORMATION www.simmons.edu/som



SIMON FRASER UNIVERSITY

Beedie School of Business

Burnaby, BC

<p>ADMISSIONS</p> <p>PROGRAM COST: \$32,500</p>	<p>DEGREE OPTIONS</p> <p>Full-time Part-time EMBA Online Other</p>	<p>55 Full-time students</p>
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CURRICULUM

Using a strongly applied approach, Simon Fraser University Beedie School of Business (SFU) full-time MBA combines theory and application to provide students with a strong base in the fundamentals of business. The core curriculum incorporates social and environmental themes by offering sustainability and new ventures courses, where students are encouraged to learn and practice what it means to be socially and environmentally responsible in a business context. Additionally, the school sends a team of students to the annual HEC Sustainability Challenge in Montreal, where SFU are the defending champions. This competition enables students to apply skills learned in economics, stats, sustainability and finance to solving a material sustainability problem for a sponsoring business.

Many SFU Net Impact members have gone on to bring socially and environmentally sustainable aspects into their school projects. This has included meeting with nonprofits, social entrepreneurs, and socially responsible companies to offer business services. There are a number of other relevant courses that are open to students at SFU. The university offers many discussion sessions at the local Center for Dialogue, where students are encouraged to converse about issues such as poverty and health care. There are a number of faculty leaders that are involved in social and environmental areas who are open to sitting down with students and lending a helping hand. The MBA program is filled with case studies, lectures, and guest speakers surrounding the topic of social and environmental sustainability.

SAMPLE COURSES

- 1 Sustainability
- 2 Business Innovation and Creativity
- 3 Marketing

STUDENT ACTIVITIES

The SFU Net Impact chapter at the Beedie School of Business is very active in providing students with an opportunity to learn, engage, and change the way things are done in the community. Some of the chapter's key events and programs include a speaker series on how sustainability has formed careers and panel discussions on how sustainability can be incorporated into marketing and finance. Some of the community impact initiatives have included live case studies for social enterprises and partnerships with local nonprofits in Vancouver. The SFU Net Impact chapter has forged strong ties with both the Net Impact UBC and Net Impact Vancouver.

Social and environmental issues are integrated into student life through the sustainability course that is part of the MBA curriculum. Through the course, students have the opportunity to participate in real-life scenarios and help implement sustainable solutions for businesses in the community. Many students at SFU have found Net Impact to be an interesting and worthwhile experience that opened their eyes to the possibilities that exist within the community. In addition to Net Impact, the school provides full sponsorship for select members to attend various case competitions including the HEC sustainability challenge in Montreal.

NET IMPACT CHAPTER

15%

of students in the Net Impact chapter

NET IMPACT CHAPTER CONTACT:
simonfraser@netimpact.org

REASONS TO ATTEND

The MBA program at the SFU Beedie School of Business is filled with individuals from diverse educational and professional backgrounds, helping to create an interesting dialogue both inside and outside the classroom. Staff members are extremely interested in seeing students succeed, and are therefore always willing to help. Students with an interest in social and environmental themes should be excited to tailor the program to their interests, allowing for a unique perspective on business and sustainability. Whereas some schools might have a sustainability stream, SFU requires all of Full-time MBA students to study this crucial area of business.

FOR MORE INFORMATION

www.beedie.sfu.ca/graduate/

PROMINENT ALUMNI

- 1 **Melinda Boon**, 2010, Manager and Professional in Development, BC Hydro
- 2 **Emma Bedlington**, 2009, Sustainability Consultant, Stratos Environmental Consultancy
- 3 **Julian Harrison**, 2012, First Nations Economic Development Consultant

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?



SIT GRADUATE INSTITUTE

Brattleboro, VT

<p>FOR MORE INFORMATION www.sit.edu/graduate/masdadmissions.cfm</p> <p>NET IMPACT CHAPTER CONTACT: sit.grad@netimpact.org</p>	<p>DEGREE OPTIONS</p> <p>Full-time</p>	<p>19 Full-time students</p>
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CURRICULUM

Many of the core courses for the Sustainable Development (SD) program at SIT focus on a more holistic theme of development and sustainability. There are other courses offered in which a student can feel free to analyze and dig deeper into issues, organizations, policy concerns, and movements in order to gain a deeper understanding of how the theory learned is contextualized in something relevant to them. One of the elective options is a course on climate change as it relates to international development. Another option is a course in food systems, which focuses on resource depletion and other environmental considerations for development. As far as other degree programs are concerned, the Service, Leadership and Management self-design degree is probably the most relevant to social responsibility and impactful leadership. Located in the New England area, our school is close in proximity to other higher education institutions that offer national conferences and networking opportunities that students can attend. The student body and student organizations offer support for students who are interested in attending them.

CAREER SERVICES

The Career Center sends out frequent updates on job opportunities, which are an aggregate of jobs from various job search databases, mostly geared toward social and environmental impact. It is helpful to know that we have a Career Center that is working hard to deliver to students a list of prospective internships, jobs and other opportunities that relate to the fields in which we are heading. The Career Center also hosts a career fair each semester and has recently begun connecting the SIT DC campus with the SIT Vermont campus to further networking opportunities for all of their students. Having one or two full time staff dedicated to finding and forging partnerships and agreements with NGO's, both international and grassroots organizations and even various social business opportunities, helps facilitate the success and completion of the practicum portion of the degree programs.

REASONS TO ATTEND

One of the general strengths of SIT is in fact the instructors. As practitioners, they bring current and relevant context, as well as a unique perspective and passion, from their own experience into the classroom. They have the ability to focus on significant concentrations and perspectives currently held in the field, which better prepares students for working in similar fields. Sustainable Development has a foundation in economics; however, in utilizing the self design degree, one can incorporate the management courses that hone in on the sustainable social and environmental impact of organizations around the world.

SAMPLE COURSES

- 1 Social Entrepreneurship
- 2 NGO, Non Profit Social Business Management
- 3 Policy Advocacy

STUDENT ACTIVITIES

On campus, Net Impact is the leading club that is specifically geared for social and environmental impact. The general attitude is quite supportive for an organization that focuses on the social business aspect of development. Much of what we learn is in the context of the third sector, and nonprofits are often referred to in reviewing past development initiatives. However, there is a strong re-focusing on the importance of the private sector in addressing global issues. For prospective students, our Net Impact chapter has a lot to offer. Our successful Race for a Reason event has been designed, organized and executed by the SIT Net Impact chapter for the last 11 years. This past year we have also begun creating more concrete community partnerships within the Brattleboro community; for example, United Way was our co-sponsor for the race this year.

NET IMPACT CHAPTER

10%

of students in the Net Impact chapter

STANFORD UNIVERSITY

Graduate School of Business

Stanford, CA

ADMISSIONS 7% ADMITTANCE RATE AVG GMAT SCORE: 740 PROGRAM COST: \$118,020	JOINT DEGREES JD/MBA MA/MBA MPP/MBA MS/MBA MD/MBA	DEGREE OPTIONS Full-time	803 Full-time students
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CURRICULUM

At Stanford GSB, issues related to corporate responsibility and social impact are integrated throughout the required curriculum as well as in electives.

The curriculum includes cases on international bribery, design for social good, forest conservation, sourcing products in developing countries, and microfinance in Africa, to name a few. A required *Critical Analytical Thinking* seminar, one of the hallmarks of the MBA curriculum, pushes students to think deeply and to develop, hold, and articulate a position in a group of just 16 people. Topics include issues such as the trade-off between energy efficiency and cost to the consumer when considering the shift to electric cars.

The Center for Social Innovation (CSI) at the Stanford Graduate School of Business provides a critical mass of support to sustain research and MBA course development, offering a Certificate in Public Management and Social Innovation in conjunction with the full-time two-year MBA program or one-year Sloan Master's program. Now over 40 years old, the certificate program provides students the opportunity to focus their educational efforts in domain areas such as environment, international development, health care, and education. They can also shape their academic efforts in approaches to social impact such as corporate social responsibility, social entrepreneurship, nonprofit management, or public policy. For students seeking still deeper involvement in one of these areas, Stanford offers joint and dual degree programs with the Graduate School of Education, the Emmett Interdisciplinary Program in Environmental Resources, and Harvard's Kennedy School of Government (among others).

SAMPLE COURSES

- 1 Strategic Management of Nonprofits
- 2 Entrepreneurial Design for Extreme Affordability
- 3 New Business Models in the Developing World

STUDENT ACTIVITIES

At GSB, students live and breathe its mission, "change lives, change organizations, and change the world." GSB students come from varied backgrounds and industries, and every class has significant percentage of students who have experience working on social and environmental issues. Moreover, a large number of students are interested in pursuing careers in these sectors, and benefit from the immense resources available at the GSB.

The Net Impact chapter is a part of the Sustainable Business Club and supported by the Center for Social Innovation. The chapter provides yet another way for students to connect with each other to discuss issues and opportunities in social and development space.

Other clubs available to GSB students include:

- The Sustainable Business Club
- Social Innovation Club
- FARM (Farm & Agricultural Resource Management) Club
- Education Club
- Healthcare Club
- Energy Club

NET IMPACT CHAPTER

10%
of students in the
Net Impact chapter



NET IMPACT CHAPTER CONTACT:
stanford.grad@netimpact.org

CAREER SERVICES

The Stanford Graduate School of Business' Career Management Center works closely with the Center for Social Innovation to ensure that all social sector focused students receive the advising and resources they need to identify meaningful internship and career opportunities upon graduation.

Between the Career Management Center, the Center for Social Innovation, and the Global Center for Business & Economy, students with interest in social sector work have lots of places to explore opportunities. What could be worked on, and is being worked on currently, is trying to bring all of these resources together in one place so that students know where to go.

Most of the pre-approved or approved-for-supplemental-funding opportunities require the use of MBA skills. Interns with the Stanford Management Internship Fund (SMIF) receive special training/guidance on how to make the most of their summer internship.

As Stanford GSB is on the smaller side for business schools, it does not concentrate heavily on on-campus recruiting, but that being said, we do have a number of social impact organizations recruiting at Stanford GSB, including the Gates Foundation, Revolution Foods, and several social enterprises founded by recent GSB alums.

FOR MORE INFORMATION

www.gsb.stanford.edu/

PROMINENT ALUMNI

- 1 **Jacqueline Novogratz**, 1991, Founder & CEO of Acumen Fund
- 2 **Jessica Jackely**, 2007, Venture Partner, Collaboration Fund
- 3 **Jonathan Reckford**, 1989, CEO, Habitat for Humanity, International

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

REASONS TO ATTEND

The Stanford Graduate School of Business is arguably the world's premier business school and a leader in social impact training and education as recognized by the Aspen Institute's *Beyond Grey Pinstripes* report, where the GSB took top honors in 2011 (the last year of the report). The strengths of the program are the top-notch practitioners and academics brought in to teach courses such as *Social Entrepreneurship*, with Professor Greg Dees or deep dives into impact investing, as well as the dedicated and well-staffed and resourced Center for Social Innovation that manages many of the programs, trips, internships, etc. related to social impact work.

TEMPLE UNIVERSITY

Fox School of Business

Philadelphia, PA

<p>OVERALL RATING</p> <p>SUSTAINABILITY RATING: #49 (AVG SCORE: 3.3)</p> <p>SOCIAL IMPACT RATING: #49 (AVG SCORE: 3.6)</p> <p>Number of Survey Respondents = 26</p>	<p>JOINT DEGREES</p> <p>JD/MBA DMD/MBA</p>	<p>DEGREE OPTIONS</p> <p>Full-time Part-time EMBA Online Other</p>	<p>123 Full-time students</p>
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CURRICULUM

Temple University's MBA program focuses on giving students an in-depth, strategic view of business. The program is in the early stages of adopting a more "sustainable" business focus, with the introduction of various programs, classes, and competitions. Students are not required to take any CSR courses, programs, or participate in competitions; however the faculty and administration informs students of all available options. In addition, various electives are starting to touch on CSR-style topics. Students who are passionate about these topics find ways to work them into their course work via presentations, topics for papers, etc., and faculty are receptive to this. Beyond those interested students, the student body in the program has little focus on CSR. As previously mentioned, administration and faculty are receptive and supportive of incorporating this into the curriculum. Finally, through Fox Net Impact and the Institute for Entrepreneurship and Innovation (IEI), the Fox School has been a proud host of various speakers, conferences, and events, open to the student body with topics relating to CSR.

ADMISSIONS

33% ADMITTANCE RATE	AVG GMAT SCORE: 643 AVG GPA: 3.42	PROGRAM COST: \$52,204
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On social and environmental themes in **CURRICULUM...**

30% of students are satisfied

SAMPLE COURSES

- 1 Social Entrepreneurship: Change the World, Profitably
- 2 Non-Profit Governance: Preparing to Sit on a Board of Directors
- 3 Sustainable Business Practices

STUDENT ACTIVITIES

At the graduate level, Fox Net Impact is the flagship student group that seeks to create leaders that make a meaningful social and environmental impact in their careers. Fox Net Impact has three key primary initiatives: The Social Entrepreneurship Conference (SEC), Fox Board Fellows (FBF), and the Green Impact Campaign. Additionally, Fox Net Impact runs speaker events with area leaders such as Judy Wicks of White Dog Cafe, numerous volunteer opportunities, and happy hour/networking events with alumni and other area chapters. Our Fox Board Fellows (FBF) program will place 20 - 25 students on the board of local nonprofits for the academic year. In addition, those students participating in FBF are required to take a course titled *Nonprofit Board Governance*. This course facilitates and enhances their board projects. This year's Social Entrepreneurship Conference: Next Generation Philadelphia: How Entrepreneurship and Technology are Enhancing Education brought together students, faculty, and professionals for an engaging day of discussion centered around education in Philadelphia and beyond. Simon Hauger, Co-Founder of The Sustainability Workshop, delivered the keynote address.

On social and environmental themes in **STUDENT ACTIVITIES...**

52% of students agree an impact job is a top priority	74% of students are satisfied with extracurriculars
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NET IMPACT CHAPTER

1% of students in the Net Impact chapter



NET IMPACT CHAPTER CONTACT: foxmba@netimpact.org

CAREER SERVICES

There are several emergent avenues for students searching for sustainability-oriented internships/jobs. Additionally, as a growing number of students are requesting these types of positions, the school has become more receptive to expanding its reach beyond the typical MBA positions. Specifically, Fox Net Impact is working on building a database of alumni for both advising and job/internship outreach. In addition, the team works to create contacts via speaker events and the Social Entrepreneurship Conference to help students network with other CSR leaders in the greater Philadelphia area. The career services department at Fox has a job/internship aggregator database called FOXNET, to which the school posts internships/jobs. The career services department has increased the number of CSR opportunities through FOXNET this year and is attempting to add more in the future. The career services department also hosts a Career Connection event in the spring and fall terms where 20+ prospective employers are invited to come and recruit on campus. Finally, there is a dedicated career center staff to MBA students. This person is a great resource for MBA students looking to work in a particular field (i.e. CSR).

PROMINENT ALUMNI

- 1 **Casey Rieder**, 2011, Programming Director, Good Company Group
- 2 **Ken Rosso**, 2008, Regional Sales Manager, SunTech
- 3 **Christy Bare**, 2011, Consultant, Opportunity Finance Network

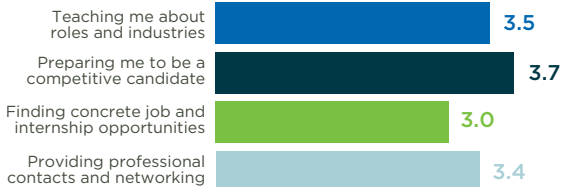
AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

On CAREER SERVICES...



HOW EFFECTIVE IS THE PROGRAM AT...

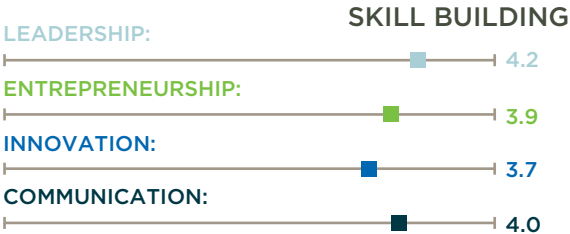


How does career support for a traditional job search compare to support for an impact job search?

- SAME
- BETTER
- WORSE

REASONS TO ATTEND

The intimate cohort setting of the full-time program offers students a fantastic opportunity to engage in their coursework and extracurricular activities. While the full-time program is small (35 students), it is characterized by a high level of group collaboration and support. The real world consulting practicum offered by The Enterprise Management Consulting office is an invaluable skill building and career enhancing opportunity for students. The consulting portfolio includes over 50+ projects that have focused on social sector and sustainability projects. Based on continuous feedback, the school has initiated a leadership development program which will be a valuable tool as students enter post-graduate positions. The entrepreneurial spirit of the Fox School is strong (and this passion is fostered at the IEI), and the administration is always open to new ideas and initiatives from motivated students. The faculty is truly dedicated to career development and students will be hard-pressed to find a closer community of students.



PROGRAM STRENGTHS



FOR MORE INFORMATION www.fox.temple.edu/cms_academics/graduate-programs/

THE OHIO STATE UNIVERSITY

Fisher College of Business

Columbus, OH

ADMISSIONS 32% ADMITTANCE RATE Number of Survey Respondents = 20	AVG GMAT SCORE: 640-720 AVG GPA: 3.4	PROGRAM COST: \$57,653	JOINT DEGREES JD/MBA MD/MBA MHA/MBA AEDE/MBA MPA/MBA PHARMD/MBA	DEGREE OPTIONS Full-time Part-time EMBA	240 Full-time students
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CURRICULUM

The Ohio State University Fisher College of Business incorporates social, environmental, and ethical topics into its core classes in addition to offering several interesting and engaging elective courses taught by experts in these fields.

Fisher demonstrates a commitment to social and environmental issues in the curriculum by incorporating them in both core and elective classes. Within the core classes, the topic of ethics has a heavy presence, as there is a core workshop required by all first year MBAs, as well as at least one class dedicated to the subject in all of the core classes. In addition, the economics and international business core classes offer fantastic cases that focused on corporate social responsibility and sustainability producing lively debates in class.

Fisher also has several electives that would interest triple-bottom-line-minded students. Given Fisher's strong reputation in Operations, Fisher has several interesting electives focused on environmental impact and supply chain innovation. Fisher also offers great courses in marketing and entrepreneurship. In addition, students have the opportunity to take courses at other colleges (such as the Schools of Public Policy, Environmental Studies, Design, etc). Together, these features result in a business school with a robust set of course offerings focused on social and environmental impact.

On social and environmental themes in **CURRICULUM...**

47% of students are satisfied

SAMPLE COURSES

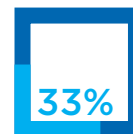
- 1 International Business Core
- 2 Global Energy Industry
- 3 Globalization and Entrepreneurship

STUDENT ACTIVITIES

Fisher's numerous clubs offer countless opportunities for students to participate and take leadership roles in activities and projects where they can apply their business acumen to create social and environmental impact in their community. Fisher students are committed to participating in and supporting their local community. In addition to the Net Impact Chapter, there are several other clubs in the graduate school focused on service, such as Fisher Board Fellows, Fisher Serves, and Fisher Follies. With Fisher being housed in such a large university, there are countless opportunities to be involved in service and triple-bottom-line-focused groups and projects across disciplines. For example, in 2013, one Net Impact member traveled to Haiti where she led a team of undergraduate students on a social enterprise project in collaboration with students from the engineering and education departments.

In addition, Fisher has a passionate group of students who lead and participate in the OSU Net Impact club. It is a tight-knit group of triple-bottom-line leaders who are active on campus both inside and outside of the organization. OSU Net Impact hosts several events throughout the year to engage classmates in important CSR/sustainability discourse. Past events include a Green Marketing seminar, LEED/Green Real Estate lecture, a sustainability career conference, and an organic micro-brewery tour, among others.

On social and environmental themes in **STUDENT ACTIVITIES...**



of students agree an impact job is a top priority



of students are satisfied with extracurriculars

NET IMPACT CHAPTER

15%
of students in the Net Impact chapter



NET IMPACT CHAPTER CONTACT:
osu@netimpact.org

CAREER SERVICES

While the majority of recruiters come to campus looking for students interested in traditional career tracks, Fisher works to help non-traditional career-minded students find their path by leveraging one-on-one counseling and great networks. As is the case at any institution, it is ultimately up to the individual to do the legwork to find their dream job. However, at Fisher students are assigned friendly and caring personal career advisors who will work hard to help them be successful in their search. From mock interviews to resume reviews to arranging for informational interviews, Fisher's career advisors are huge, inimitable assets to its students.

In addition, Fisher has such a huge alumni network that is perhaps the most impactful resource available to Fisher students. With over 67,000 alumni, there are countless Buckeyes around the world in CSR, sustainability, and nonprofit positions who are eager to chat with and support Fisher students. Another great resource that Fisher students have access to in their career search is Fisher's amazing faculty. On more than one occasion has a Fisher student found him or herself in an ideal sustainability or CSR related role, in part, thanks to an introduction from one of our esteemed and well-connected faculty members. Fisher has many ways to help students achieve their goals, as long as the students are willing to do their part.

PROMINENT ALUMNI

- 1 **Leanne Gluck**, 2012, Manager, Manufacturing Working Group, Clinton Global Initiative
- 2 **Christine Deye**, 2012, Marketing and World Betterment Initiatives, Jeni's Splendid Ice Cream
- 3 **Kyle Girardi**, 2011, Analyst, Global Primary Products Strategy, Alcoa, Inc

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

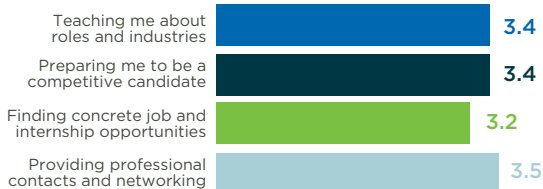
On CAREER SERVICES...



63%

of students agree the *program offers adequate career preparation resources for impact job seekers*

HOW EFFECTIVE IS THE PROGRAM AT...



How does career support for a traditional job search *compare to support for an impact job search?*

- SAME BETTER WORSE

REASONS TO ATTEND

Fisher is a tight-knit community where passionate students learn from devoted faculty through challenging and engaging coursework. With the assistance of caring advisors and supportive alumni, students are able to build a clear pathway to their dream position where they will begin their impact career. Fisher's organizations provide unique and meaningful opportunities for students to use their skill sets to make a difference in their community. In summation, Fisher provides students with a unique and meaningful experience that will help them realize their goals and begin their journey to make a difference in the world.

FOR MORE INFORMATION www.fisher.osu.edu/



THE PENNSYLVANIA STATE UNIVERSITY

Smeal College of Business

University Park, PA

ADMISSIONS 29% ADMITTANCE RATE	AVG GMAT SCORE: 653	PROGRAM COST: \$47,116	JOINT DEGREES JD/MBA MBA/MD	DEGREE OPTIONS Full-time EMBA	156 Full-time students
	AVG GPA: 3.3	Number of Survey Respondents = 20			

CURRICULUM

The Penn State Smeal MBA Program drives individual leadership growth with a strong emphasis on ethics throughout the program.

Nearly every required core class incorporates a social or environmental theme to some degree, often in the form of a case study. Smeal recently developed a five-year Sustainability Strategic Plan that outlines a commitment to making sustainability an integral part of the business education.

As part of this plan, Sustainability will join Finance, Marketing, Supply Chain Management, Strategic Leadership, and Innovation & Entrepreneurship as a functional concentration for MBA students to choose from. Current electives that count towards the Sustainability concentration include Social Entrepreneurship, Sustainable Business Strategies, and Social Entrepreneurship and Social Value Creation.

For the 2013 - 2014 school year, Net Impact Smeal has partnered with the Sustainability Institute at Penn State to create a project to improve communications between stakeholders in the sustainability efforts at Penn State and to create a branding strategy for Smeal's commitment to sustainability. Class credit will be awarded to the students participating in this exciting project.

On social and environmental themes in **CURRICULUM...**

44% of students are satisfied

SAMPLE COURSES

- 1 Social Entrepreneurship
- 2 Sustainable Business Strategies
- 3 Social Entrepreneurship & Social Value Creation

STUDENT ACTIVITIES

Net Impact Smeal is the only MBA student group that concentrates exclusively on social and environmental issues. However, Net Impact Smeal often partners with the Supply Chain Association, Marketing Association, Consulting Association, and Women's MBA Association to host events and pursue projects.

Smeal is not widely known for social and environmental curriculum, and the current student body reflects this. However, Net Impact Smeal has received significant support from faculty, the dean, and Penn State due to the recent commitments towards integrating sustainability into the curriculum. The next few years present an exciting opportunity for students to shape sustainability education and initiatives at Penn State.

Some events Net Impact Smeal has planned thus far include a visit to TerraCycle, a visit to a solar powered winery, and a whitewater rafting trip. We will also be expecting visits from sustainability executives from Avon Products, IBM, Caterpillar, Verizon, Ford, International Paper, SKF, Alcoa, PepsiCo, Johnson & Johnson, DuPont, and Siemens.

On social and environmental themes in **STUDENT ACTIVITIES...**



of students agree an *impact job is a top priority*



of students are *satisfied with extracurriculars*

NET IMPACT CHAPTER

20%

of students in the Net Impact chapter



NET IMPACT CHAPTER CONTACT:
smeal.grad@netimpact.org



CAREER SERVICES

The greatest resource any Smeal student has is the extensive alumni network. Every MBA student gains access to the alumni database in their first year, giving them the opportunity to network with former students. Many Penn State and Smeal alumni have found their way into this space even before it became more widely known.

The Career Services team makes a significant effort to prepare students for their ideal careers. The Employer Relations team remains strongly focused on maintaining the longstanding relationships with companies recruiting for Supply Chain Management, Corporate Finance, and B2B Marketing.

On CAREER SERVICES...



40%

of students agree the *program offers adequate career preparation resources for impact job seekers*

HOW EFFECTIVE IS THE PROGRAM AT...



How does career support for a traditional job search *compare to support for an impact job search?*

SAME **BETTER** WORSE

PROMINENT ALUMNI

- Alex Rosenthal**, 2012, Sustainability Project Leader, International Paper
- Julie Bosley**, 2003, Associate Director, CSR, Kellogg Company
- Fred Bedore**, 2004, Senior Director—Sustainability, Walmart

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

REASONS TO ATTEND

The Penn State Smeal MBA Program is a tight-knit community most recognized for its top-ranked Supply Chain Management Program. There is increasing energy surrounding sustainability in the Smeal MBA program and the University as a whole. The flexibility and support of the program staff combine with the vast resources of Penn State as a whole to empower students to engage in a customized sustainability education that will help them reach their impact career goals.

FOR MORE INFORMATION www.smeal.psu.edu/mba

THUNDERBIRD SCHOOL OF GLOBAL MANAGEMENT

Glendale, AZ

<p>ADMISSIONS</p> <p>78% ADMITTANCE RATE</p> <p>AVG GMAT SCORE: 601 AVG GPA: 3.3</p> <p>PROGRAM COST: \$89,245</p>	<p>JOINT DEGREES</p> <p>JD/MBA MBA/MS MBA/MA</p>	<p>DEGREE OPTIONS</p> <p>Full-time EMBA Online Other</p>	<p>475 Full-time students</p>
<p>Number of Survey Respondents = 21</p>			

CURRICULUM

Thunderbird was founded in 1946 with the vision that “borders frequented by trade seldom need soldiers,” and the mission to “educate global leaders who create sustainable prosperity worldwide.” Thunderbird is dedicated to teaching students to view business and its interactions from a global perspective, and was the first graduate business school to adopt an official Professional Oath of Honor. Even from the core courses, emerging markets, creating sustainable value and change, and a knowledge of the social and environmental impact of businesses are integrated into the curriculum. Thunderbird also has formal courses in CSR, social entrepreneurship, clean technology, and energy. Also, at Thunderbird, students can find on-the-ground consulting practicum experiences in emerging markets through Thunderbird Emerging Markets Laboratories (TEM Labs). Through TEM Labs, students gain a deeper and broader understanding of the social and environmental impact of business in growth markets.

A number of centers for excellence provide students with resource opportunities and thought leaders in fields including the Center for Global Energy Studies, Najafi Global Mindset Institute, and the Lincoln Center for Ethics in International Management. Additionally, through the Net Impact chapter, a Sustainable Curriculum Integration initiative led by students in partnership with faculty and staff has established new courses focused on topics like *Alternate Energy*, and plans are in the works for a course on *Marketing to the Base of the Pyramid* and developing a certificate in Social Enterprise. There is also a certificate in Corporate Social Responsibility.

On social and environmental themes in **CURRICULUM...**

60% of students are satisfied

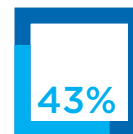
SAMPLE COURSES

- 1 Corporate Social Responsibility
- 2 Social Entrepreneurship and Enterprise
- 3 Ethics and Governance for the Global Enterprise

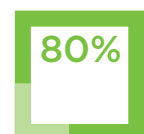
STUDENT ACTIVITIES

The Thunderbird Net Impact Chapter leads the student body through club partnerships to collaboratively drive forward a focus on social and environmental issues in students’ academic lives and careers. In true Net Impact fashion, the chapter hosted events in collaboration with the Energy Club, Microfinance Club, Marketing Association, Management Consulting Association, Finance Association, Volleyball Club, Lincoln Center for Ethics, MBA Women International, Technology Club, Honor Council, and many more that integrate Net Impact values across fields and functional areas. In the spring of 2013, the chapter hosted the third annual Global Citizen Forum in collaboration with nine other clubs. The forum brought in speakers from around the country and consisted of panels and workshops to bring students, alumni, professors, and industry leaders together to engage in candid discussions about sustainability and the business case for good. Chapter initiatives provide students practical experience through Curriculum Change initiatives, Service Corps projects, Board Fellows placements, mentorship programs, and Campus Greening efforts. With one of the largest student memberships, Net Impact is known as an active, collaborative, and professional association on campus and was selected #1 in all six categories for student-selected awards within student activities.

On social and environmental themes in **STUDENT ACTIVITIES...**



of students agree an impact job is a top priority



of students are satisfied with extracurriculars

NET IMPACT CHAPTER

50%

of students in the Net Impact chapter



NET IMPACT CHAPTER CONTACT:
thunderbird@netimpact.org



CAREER SERVICES

Students may access job opportunities through Thunderbird’s career management portal, where students can convey their qualifications and interests to prospective employers, store multiple résumés, view job postings that fit their specific qualifications and interests, apply for positions, and schedule interviews online.

One-on-one coaching sessions with career advisers are designed to help students articulate their skills and strengths and improve résumé writing, interviewing, and salary negotiations skills. There is one Career Management Center (CMC) staff member who caters to those interested in careers relating to the Net Impact pillars. The CMC is intimately connected with the International Development field and works to cater towards those interested in socially and environmentally focused careers. Students are given access to résumé samples for various industries, and each incoming student is assigned a Peer Career Advisor, who provides expertise on major functional/industry areas, and delivers career-related assistance and coaching.

The CMC partners with Thunderbird’s chapter of Net Impact to sponsor select groups of students to travel and network with upper-level management within International Development, Social Enterprise, CSR, and Clean Technology in certain geographic regions. Career treks can offer a chance to be exposed to well-respected organizations.

PROMINENT ALUMNI

- 1 **Laura Clise**, 2008, Director, External Communications and Corporate Citizenship, AREVA
- 2 **Paula Ivey**, 1992, Founder & CEO, The CSR Group
- 3 **Joel Montgomery**, 2008, Director, International Expansion, Endeavor

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

On CAREER SERVICES...



57%
of students agree the *program offers adequate career preparation resources for impact job seekers*

HOW EFFECTIVE IS THE PROGRAM AT...



How does career support for a traditional job search compare to support for an impact job search?

- SAME
- BETTER
- WORSE

REASONS TO ATTEND

Thunderbird promotes the role of business management in the creation of sustainable prosperity worldwide. Global citizenship is an umbrella for all activities on campus related to professional ethics, corporate social responsibility, and sustainability. The school also houses Thunderbird for Good: the philanthropic arm of Thunderbird. The initiative leverages the school’s expertise in international business to provide learning experiences for non-traditional students who use business and management skills to fight poverty, secure peace, and improve living conditions in their communities. Also, Thunderbird’s Oath Project focuses on increasing awareness of the MBA Oath and helping businesses sign on to its principles.

FOR MORE INFORMATION www.thunderbird.edu

TUFTS UNIVERSITY

Fletcher School of Law & Diplomacy

Medford, MA

<p>OVERALL RATING</p> <p>SUSTAINABILITY RATING: #26 (AVG SCORE: 3.8)</p> <p>SOCIAL IMPACT RATING: #11 (AVG SCORE: 4.2)</p> <p>Number of Survey Respondents = 30</p>	<p>JOINT DEGREES</p> <p>MALD/JD MALD/MBA MA/MAIS MALD/MIA MALD/MA MALD/MS MA/MD MA/DVM</p>	<p>DEGREE OPTIONS</p> <p>Full-time</p>	<p>550 Full-time students</p>
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CURRICULUM

The Fletcher School offers an interdisciplinary and flexible curriculum that combines business with international affairs, development, economics, and environmental studies. Students must complete two field-of-study requirements and may choose to couple a business concentration with another international focus such as development economics, human security, or international environment and resource policy. Fletcher provides students with core business skills in finance, accounting, strategy, marketing, and economics. Social and environmental themes are incorporated into all coursework in a multi-disciplinary approach, and students continue to push for more leading practice topics and issues that intersect with business to be included, such as gender and social entrepreneurship. Fletcher students taking Field Studies in Global Consulting had the opportunity to consult on projects with private sector and nonprofit clients. Furthermore, Fletcher gives students opportunities to be involved with research, consulting, and other collaborations with professors, fellows, and businesses through the Center for Emerging Market Enterprises (CEME), the research arm of Fletcher's Institute for Business in the Global Context, and the Center for International Environment and Resource Policy (CIERP).

ADMISSIONS

AVG GMAT SCORE: **670**

PROGRAM COST: **\$69,800**

On social and environmental themes in **CURRICULUM...**

74% of students are satisfied

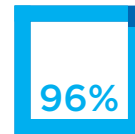
SAMPLE COURSES

- 1 Microfinance & Financial Inclusion
- 2 Market Approaches to Economic and Human Development
- 3 Corporate Management of Environmental Issues

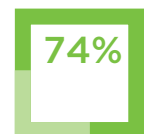
STUDENT ACTIVITIES

Fletcher students come from a wide range of backgrounds, and while their interests may range from the environment to business to development to human rights and more, all share a passion for global issues. Fletcher Net Impact seeks to leverage the diversity of the student body to promote rich dialogue and exposure to a variety of perspectives. The chapter promotes a wide range of networking opportunities with other students both within and outside of Fletcher, and with alumni and local professionals. The chapter also regularly organizes events including guest lectures, panels, workshops, and field trips, with the support and participation of chapter members, in order to focus on the integration of their interests. With many students interested in the power of business to create social and environmental change, Fletcher Net Impact also strongly supports the participation of Fletcher student teams in business plan and case competitions, such as the Hult Prize. Fletcher Net Impact also collaborates with other student organizations such as Fletcher Green, Fletcher Energy Consortium, the Political Risk Forum, the Fletcher Youth Initiative, the Human Rights Project, International Business Club, and the International Development Club on student-run events.

On social and environmental themes in **STUDENT ACTIVITIES...**



of students agree an impact job is a top priority



of students are satisfied with extracurriculars

NET IMPACT CHAPTER

15%
of students in the Net Impact chapter



NET IMPACT CHAPTER CONTACT:
tufts@netimpact.org

CAREER SERVICES

Fletcher's Office of Career Services aims to connect students with the best social/environmental impact job opportunities, by listening to students' interests, connecting them with the right professionals and organizations, and by leveraging the Fletcher network to bring those professionals, organizations, and opportunities to Fletcher. On-campus employer visits and networking regularly include social/environmental-impact related organizations and positions. Furthermore, Fletcher's Office of Career Services uses the connections that student organizations like Fletcher Net Impact have to student interests to tailor their support and efforts. Additionally, Fletcher's Office of Career Services organizes two career trips to New York and Washington D.C. in collaboration with student organizations and hosts panels, lunches, and networking events to connect students with social/environmental impact organizations and opportunities. Fletcher's Office of Career Services is supportive of students' career search in these areas and understands that these interests are growing in the student body.

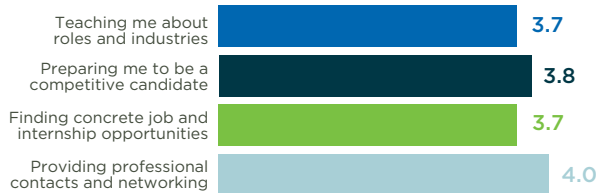
On CAREER SERVICES...



77%

of students agree the *program offers adequate career preparation resources for impact job seekers*

HOW EFFECTIVE IS THE PROGRAM AT...



How does career support for a traditional job search *compare to support for an impact job search?*

SAME BETTER WORSE

AT THIS SCHOOL...

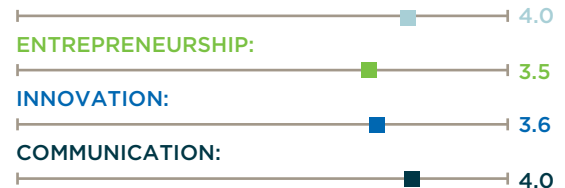
- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

REASONS TO ATTEND

The interdisciplinary nature of the Fletcher School, its flexible curriculum, and the student body's passion for development, business, and the environment create an ideal atmosphere for those wishing to pursue a career at the intersection of business and social and environmental issues. As the world becomes a more interconnected place where having knowledge of not only business, but social, human rights, environmental, and political issues is paramount, Fletcher is well-suited to create the leaders of the future.

LEADERSHIP:

SKILL BUILDING



PROGRAM STRENGTHS



3.2



4.0



4.9



4.2



3.9



3.3

FOR MORE INFORMATION www.fletcher.tufts.edu/



UNIVERSIDAD DEL PACÍFICO

Escuela de Postgrado MBA

Jesús María, Peru

<p>FOR MORE INFORMATION www.up.edu.pe/postgrado</p> <p>NET IMPACT CHAPTER CONTACT: up@netimpact.org</p>	<p>DEGREE OPTIONS</p> <p>Part-time EMBA</p>	<p>1,200 Part-time students</p>
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CURRICULUM

Our university holds a tradition of excellence in education with a strong ethics focus. In the MBA program there is a two-pronged approach to develop not only business acumen but leadership as well with a specific component on social responsibility. Environmental and social issues have been developed and are getting more attention in recent years, including the development of tailored courses on social responsibility, corporate governance, ethical aspects in business, leadership testimonials, etc.

As an executive MBA program, the core courses specifically focused on social responsibility are limited in number, but throughout the program there is an effort to consider and include more elements of sustainability and the local context to balance economic, social, and environmental needs in our society.

The university has a very active agenda to continually improve its environmental and social performance, like measuring and reducing its footprint. It has many initiatives on leadership, such as responsible competitiveness, where teachers and students can provide content on CSR development.

CAREER SERVICES

UP has created a specific unit to offer career services and is actively engaging in activities to develop a growing community of professionals to serve the country through their work in the public and private sector. Career Services organizes after work activities to promote networking among students and alumni and invites headhunting agencies in business sectors including retail, extractive industries, and banking. to present their work and gather information on prospective candidates.

The Career Services also organizes personal branding workshops to help students identify their core skills, personal attributes, and the value they provide to companies. Another offer is a program for career development that teaches how to make a resume, how to prepare for a job interview, and strategies about work demands in different industries.

REASONS TO ATTEND

UP offers a top-notch value proposition on business leadership in Peru through its MBA. It is one of the most prestigious universities in the country and the most successful in developing entrepreneurs. Given this tradition, companies actively look for recruiting within the university and its alumni are at the forefront on innovation in business. UP has traditionally hold a high standard on values and an explicit mandate to foster a business ethic, leading by example and letting the alumni be part of that effort.

SAMPLE COURSES

- 1 CSR and Corporate Governance
- 2 Ethics aspects for Business
- 3 CSR and Agro Business

STUDENT ACTIVITIES

At UP, students have the opportunity to develop new skills and experience on sustainability in business through the different university initiatives. We receive direct support from the postgraduate school to lead and develop initiatives on sustainability in business. For example, Net Impact was brought to the attention of the alumni by the University staff directly. With Net Impact and the Alumni Network, we promote CSR information, innovations and policies, mainly by inviting company executives to present their stories to the students. These conferences are held monthly. With Net Impact, we are also exploring developing a green campus initiative, similar to the work that pre graduate students are doing. As with any executive program, time is always a constraint, and we are proposing to become a hybrid chapter integrating pre and postgraduate student to maximize impact.

Through a series of Q&A with top executives, we have the opportunity to learn more about the most innovative and successful companies in the country and ask about their sustainability efforts and how it impacts its bottom-line.

NET IMPACT CHAPTER

2%

of students in the
Net Impact chapter

UNIVERSITY OF ALBERTA

Alberta School of Business

Edmonton, AB

<p>OVERALL RATING</p> <p>SUSTAINABILITY RATING: #33 AVG SCORE: 3.6</p> <p>SOCIAL IMPACT RATING: #48 AVG SCORE: 3.6</p> <p>Number of Survey Respondents = 49</p>	<p>JOINT DEGREES</p> <p>MBA/BSC MBA/MENG MBA/JD MBA/MA MBA/MD</p>	<p>DEGREE OPTIONS</p> <p>Full-time Part-time EMBA Fast-track</p>	<p>150 Full-time students</p>
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CURRICULUM

The Alberta MBA program offers a number of courses dedicated to social and environmental issues in business, as well as courses in which these topics are discussed. All MBA students are required to complete the *Ethics and Corporate Social Responsibility with Communications* course. There are also a number of elective courses in these areas (*Corporate Sustainability, Environmental Management, Managing Arts Organizations*). Many professors incorporate their research in areas such as health systems, social and environmental economics, and nonprofit management into their courses as well. Several courses involve independent projects in which the students can choose an organization to work with; professors are very supportive of students working with nonprofit organizations, start-ups, and other non-traditional organizations. Beginning Fall 2013, a new course called Starting a Social Venture will be offered by a new professor specializing in sustainability and corporate social responsibility. The Alberta School of Business is home to the Canadian Centre for Corporate Social Responsibility, a centre dedicated to promoting social and environmental responsibility in the business community and academics.

ADMISSIONS

<p>50% ADMITTANCE RATE</p>	<p>AVG GMAT SCORE: 600 AVG GPA: 3.4</p>	<p>PROGRAM COST: \$26,000</p>
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On social and environmental themes in **CURRICULUM...**

51% of students are satisfied

SAMPLE COURSES

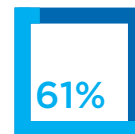
- 1 Accounting for Natural Resources, Energy and the Environment
- 2 Sustainability and Responsible Marketing
- 3 Managing Not-for-profit Organizations

STUDENT ACTIVITIES

Alberta MBA students are very engaged in student life. The Net Impact chapter at University of Alberta leads social and environmental extra-curricular initiatives, and students are quite engaged in the various areas of programming. Our consulting projects garner the most interest from students, as a way to bridge academic learning and real-world application. Project areas range from strategy and marketing in the nonprofit sector to environmental assessment and financial valuations on behalf of for-profit organizations. Net Impact chapter partners with the MBA speaker forum to ensure environmental and social topics are represented in the speakers invited each year. We also run workshops on project management, management consulting, and case competition strategies, to support our students in the Net Impact project and competitions they participate in.

In addition to the extra-curricular initiatives in the MBA program, students can get involved with the University of Alberta's Office of Sustainability, Sustainability Awareness Week, and the Energy Club, which all host events pertaining to environmental sustainability.

On social and environmental themes in **STUDENT ACTIVITIES...**



of students agree an impact job is a top priority



of students are satisfied with extracurriculars

NET IMPACT CHAPTER

36%
of students in the Net Impact chapter



NET IMPACT CHAPTER CONTACT:
alberta@netimpact.org

CAREER SERVICES

The Alberta MBA program offers a robust career support service, dedicated to supporting students in their search for meaningful internships and employment. The career services team helps students connect with alumni in their field of interest and organize industry networking events. The MBA program is committed to supporting students in their career management in all sectors.

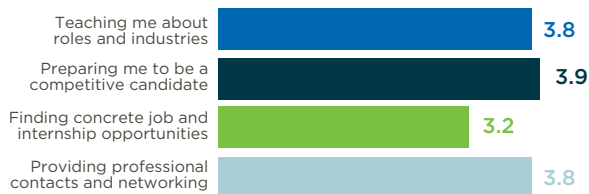
On CAREER SERVICES...



77%

of students agree the program offers adequate career preparation resources for impact job seekers

HOW EFFECTIVE IS THE PROGRAM AT...



How does career support for a traditional job search compare to support for an impact job search?

SAME BETTER WORSE

PROMINENT ALUMNI

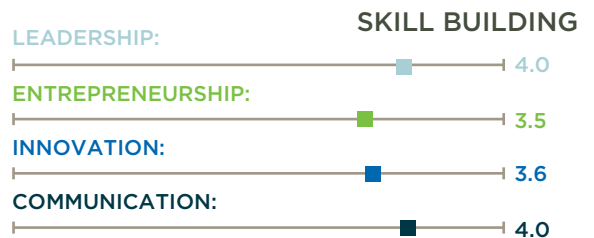
- Alison Schneider**, 2011, Manager Responsible Investment, AIMCo
- Loren Miller**, 2012, Sr. Manager, Corporate Social Responsibility and Community Investment, Alberta Treasury Branch
- Pamela Walters**, 2012, Senior Consultant, Russell Farmer & Associates Consulting

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

REASONS TO ATTEND

The Alberta MBA Program offers students a stimulating, rewarding experience across multiple specialization paths. Despite coming from all over the world to attend this program, students graduate as part of a close-knit community. Small class sizes and close connections with faculty, staff and alumni ensure that students are set up for success from the beginning through to the end of the program. The program aspires to be better every year and subsequently provides every opportunity for student voice and participation in achieving progress.



PROGRAM STRENGTHS



FOR MORE INFORMATION www.mba.net

UNIVERSITY OF ARIZONA

Eller College of Management

Tucson, AZ

ADMISSIONS AVG GMAT SCORE: 634 AVG GPA: 3.45	PROGRAM COST: \$36,000	JOINT DEGREES MBA/MPH MBA/MS MBA/MACCF MBA/MD MBA/JD MBA/MIM MBA/MMF MBA/PHARM.D	DEGREE OPTIONS Full-time Evening Online EMBA	100 Full-time students
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CURRICULUM

Eller MBA students can tailor their degree specifically to the area of social or environmental sustainability about which they are passionate. While the first-year business foundation curriculum does not focus on sustainability themes, students are exposed to these areas through: the *Global Business Experience*, a required *Business Communication* course, a focus area specific to sustainable energy, and second-year elective courses. During the *Global Business Experience*, students travel abroad to meet and network with international firms. The most recent trip to Chile provided the opportunity to meet leaders of organizations such as Recycla, the only e-waste recycler in Chile, and FINAM, a microfinance organization. The *Business Communication* course lasts the entire first semester and requires students to select one corporation to study and track. Last year, two groups of students did in-depth studies of American solar companies. Through a focus in sustainable energy, students are exposed to the economics and regulations governing the use of solar. Furthermore, Tucson is a hot bed for solar power and is home to the Solar Zone at the University of Arizona Tech Park.

Additionally, the Eller MBA Net Impact club has been working with the administration at the Eller College of Management to pilot a consulting program focused on local nonprofits, beginning in the spring 2014 semester. The club is also working to implement an international sustainable business trip during the second year winter break, which will be piloted in December of 2013.

CAREER SERVICES

The career services staff at Eller MBA is a passionate group with an open door policy for students. A benefit of attending a school with a small cohort is the ability to connect easily with those who can provide assistance in finding a position with impact. In addition, each year, the Eller MBA administration provides funding for students looking to attend the Net Impact Case Competition. It has also committed to funding students interested in attending the Net Impact Conference in search of impact positions.

REASONS TO ATTEND

The strengths of the Eller MBA are its focus on business communication and presentation skills and the opportunity for students to complete two consulting projects with top companies. However, the chief reason to attend the Eller MBA is the level of impact that can be made within sustainability. The Eller MBA Net Impact club is currently small but strong, and is rapidly expanding to influence the curriculum. Although the club is not as large as those at other schools, there is a real opportunity for students to create and design aspects of the program that will impact students for years to come.

SAMPLE COURSES

- 1 Energy, Environment, and Business Strategy
- 2 Economic Policy of Developing Countries
- 3 Sustainable Business, Economics, and Environmental Policy

STUDENT ACTIVITIES

The student body at the University of Arizona is very interested in issues pertaining to sustainability and social responsibility.

Due to the size of the university, there are many clubs, both graduate and undergraduate, that focus on different aspects of sustainability. These clubs have the opportunity to meet monthly to benchmark and share information on upcoming events.

The Eller MBA Net Impact club provides students with opportunities to learn from industry professionals through a speaker series, and provides real, tangible opportunities to increase business skills and to create a positive impact through service projects. The speaker series has brought such distinguished professionals as George Bandy, Jr., the Vice President of Sustainability at Interface. The Eller MBA Net Impact club is currently providing pro bono services to a nonprofit startup in northern Mexico that provides hearing-impaired students with solar battery chargers that increase the life of hearing aid batteries from three days to three years.

NET IMPACT CHAPTER

12%

of students in the Net Impact chapter

FOR MORE INFORMATION
www.ellermba.arizona.edu

NET IMPACT CHAPTER CONTACT:
eller.grad@netimpact.org

UNIVERSITY OF BRITISH COLUMBIA

Sauder School of Business

Vancouver, BC

OVERALL RATING SUSTAINABILITY RATING: #36	SOCIAL IMPACT RATING: #56	JOINT DEGREES JD/MBA	DEGREE OPTIONS Full-time Part-time EMBA IMBA	92 Full-time students
	AVG SCORE: 3.6	AVG SCORE: 3.3	PROGRAM COST: \$43,023	
Number of Survey Respondents = 23				

CURRICULUM

The UBC MBA curriculum at the Sauder School of Business underwent a major redesign in 2012, strengthening its integrated perspective on business strategy. Sustainability is considered an integral part of all business decisions and therefore is a key aspect of the "Ethics & Sustainability" theme that weaves throughout the entire MBA program. Through courses, industry projects, and extra-curricular offerings, students get a multi-faceted view of sustainability and its ethical components. Sauder's social and environmental strengths lie mostly outside the classroom through opportunities to work with social enterprises and projects with CIRS (Centre for Interactive Research on Sustainability). Through required integrative projects, all students get involved with local businesses focused on shared values and strengthening the local economy. In addition, the ISIS Research Centre provides students with workshops, speaker events, and internships in a network of dynamic, well regarded local business initiatives focused on social change. The Sauder Africa program is also a valuable resource for students interested in social innovation and sustainability; each year a team of Sauder students travels to Kenya to teach business skills to young adults in Nairobi. The larger UBC community is a global leader in environmental sustainability, from research to teaching to campus development. While these resources are not readily provided to Sauder students, they are easily accessible. Faculty members have a range of interests, knowledge, and accessibility in terms of integrating social and environmental themes into the curriculum. Several Sauder professors are fluent in, and passionate about, sustainability and are very supportive of student extracurricular initiatives and in-class leadership.

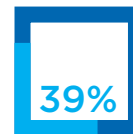
On social and environmental themes in CURRICULUM...

41% of students are satisfied

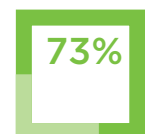
SAMPLE COURSES

- 1 Social Enterprise
- 2 Innovation in Sustainability
- 3 Ethics & Sustainability

On social and environmental themes in STUDENT ACTIVITIES...



of students agree an impact job is a top priority



of students are satisfied with extracurriculars

STUDENT ACTIVITIES

The Sauder student body is generally very enthusiastic about sustainable business and lifestyles. This attitude is in line with the local West Coast culture and is a main reason many students and professionals make the move to Vancouver. 2013 marked the 11th year of the UBC Net Impact Conference, by far the largest event the Sauder Net Impact chapter organizes; it is also the largest student-led Sauder event of the year, attracting 150 professionals and students to enjoy panel discussions and inspiring keynotes on various subjects relating to sustainable business. The chapter enjoys a close relationship with the Simon Fraser University and Vancouver professional chapters of Net Impact. The UBC campus has many active student groups, many of which are undergrad-led, including the Commerce Undergraduate Society: Sustainability, Common Energy UBC, AMS Sustainability, and the Campus Sustainability Initiative. These groups host a range of activities, including socials, lectures, and advocacy efforts. In addition to the annual UBC Net Impact Conference, the Sauder Net Impact chapter organizes or volunteers at panel discussions and works on projects such as implementing a \$1 million Green Revolving Fund.

NET IMPACT CHAPTER

30%

of students in the Net Impact chapter

NET IMPACT CHAPTER CONTACT:
sauder@netimpact.org

CAREER SERVICES

The Business Career Center (BCC) is an excellent student resource for career and network building. The MBA class is small enough that career advisors get to know students who engage with them personally. There is also an excellent mentorship program with numerous connections to active, contemporary leaders in local social and environmental businesses. Staff members are approachable, engaging, and understanding of the desire of many students for an unconventional career path. A range of required and optional workshops develop student skills in negotiation, resume building, and networking tactics. One-on-one career advising and additional resources such as video practice interviews are popular. While many of the BCC's established relationships are with larger local businesses, there are few head offices in Vancouver, and staff members recognize that many students who come to Sauder and wish to stay in British Columbia are not interested in positions at large corporations. The contemporary complexities of corporate responsibility are well-integrated in corporate positions and smaller companies with whom the BCC has established relationships; in fact, Vancouver is at the forefront in terms of integrating sustainability roles in various industries such as IT, finance, and natural resources. Net Impact's connections with other local chapters and its energetic local professional network, in combination with the many public events open to Sauder students, makes a self-directed career search an excellent strategy, easily and effectively augmented by a relationship with the BCC.

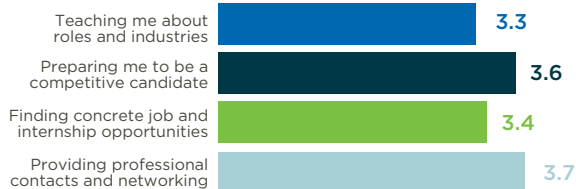
On CAREER SERVICES...



57%

of students agree the *program offers adequate career preparation resources for impact job seekers*

HOW EFFECTIVE IS THE PROGRAM AT...



How does career support for a traditional job search compare to support for an impact job search?

SAME BETTER WORSE

PROGRAM STRENGTHS



3.5



3.6



3.0



2.4



3.3



2.7

FOR MORE INFORMATION www.sauder.ubc.ca

PROMINENT ALUMNI

- Suzanne Saatchi**, 2007, General Manager, Fraser Health Authority
- Rebecca Pearson**, 2008, Account Manager, Vancity Capital
- Leslie Ng**, 2010, Monitoring and Reporting Planner, Sustainability Department, City of Vancouver

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

REASONS TO ATTEND

The UBC MBA program at the Sauder School of Business is internationally known for its collaborative environment, integrated curriculum, and embedded culture of sustainability. This culture extends beyond the walls of Sauder, where MBAs and Sauder's Net Impact chapter are active and engaged with the greater UBC and Vancouver communities. The Vancouver business community is a hotbed of innovative small businesses, entrepreneurs, and social and environmental leaders. The Sauder MBA program is creative, contemporary, and progressive; teaching styles are personalized and innovative, and there are numerous opportunities, both integrated into the curriculum and available for students with initiative, to augment their professional and academic development in creative ways.

LEADERSHIP:



ENTREPRENEURSHIP:



INNOVATION:



COMMUNICATION:



SKILL BUILDING

UNIVERSITY OF CALIFORNIA, BERKELEY

Haas School of Business

Berkeley, CA

<p>OVERALL RATING</p> <p>SUSTAINABILITY RATING: #6</p> <p>AVG SCORE: 4.4</p> <p>SOCIAL IMPACT RATING: #1</p> <p>AVG SCORE: 4.7</p> <p>Number of Survey Respondents = 28</p>	<p>JOINT DEGREES</p> <p>JD/ MBA MPH/ MBA MA/ MBA</p>	<p>DEGREE OPTIONS</p> <p>Full-time Part-time EMBA</p>	<p>240 Full-time students</p>
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CURRICULUM

From the moment that students step into the classroom their first day at Haas, they will see that social impact is deeply incorporated into their learning. From marketing to ethics, the core curriculum at Haas leverages case studies and robust discussion about topics in social impact. Net Impact at Haas also organizes the Social Impact Speaker Series each fall, which is open to all students and features panels that consist of experts across a variety of verticals from food sustainability to politics to CSR. Haas also offers experiential learning courses called Social Sector Solutions, where student teams partner with McKinsey consultants and work on a semester-long consulting projects for nonprofit organizations and social enterprises. In addition, Haas is able to leverage the amazing resources that UC Berkeley has to offer as a top research institution. For example, the course *Cleantech to Market* enables Haas students to work with engineers and scientists at UC Berkeley to enable commercialization of clean technology prototypes within the university. If students are interested in lecture-based courses, Haas offers everything from *Strategic CSR* to *Nonprofit Management* each semester. Last, but certainly not least, the faculty who teach social impact courses at Haas are some of the best in their respective fields including Severin Borenstein, the Director of the UC Energy Institute, and Omar Romero-Hernandez, who is a lead researcher on supply chain management.

ADMISSIONS

AVG GMAT SCORE: **718**

AVG GPA: **3.61**

PROGRAM COST: **\$107,456**

On social and environmental themes in CURRICULUM...

92% of students are satisfied

SAMPLE COURSES

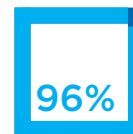
- 1 Social Impact Speaker Series
- 2 Social Sector Solutions
- 3 Corporate CSR

STUDENT ACTIVITIES

The Haas Net Impact chapter provides members with high-impact, relevant programming to allow students to learn about and build careers in the area of social/environmental impact. Haas Net Impact hosts career treks to local companies and nonprofits that allow members to learn about organizations working in this sector and network with industry practitioners. In addition to planning treks, Net Impact hosts speakers and invites organizations to meet with students on campus in Berkeley, including recent Haas alumni, social entrepreneurs, and experts in social/environmental sustainability. Net Impact also helps run the Board Fellows program, coordinated by the Center for Nonprofit and Public Leadership where interested students can sit on the board of one of 40 Bay Area nonprofits. A highlight this year for Net Impact was a case competition with Wal-Mart that examined a sustainable supply chain for one of its lines of business.

While Net Impact is one of the largest student clubs at Haas with close to 150 members, there are other student clubs that enrich the social and environmental offerings for Haas students. Other social impact-focused clubs include the International Development and Enterprise Club; the Education Leadership Club; Global Social Venture Competition; and Berkeley Energy and Resources Collaborative. The Net Impact chapter works closely with all these clubs in order to strengthen the broader social impact community at Haas.

On social and environmental themes in STUDENT ACTIVITIES...



of students agree an impact job is a top priority



of students are satisfied with extracurriculars

NET IMPACT CHAPTER

27%
of students in the Net Impact chapter



NET IMPACT CHAPTER CONTACT:
haas@netimpact.org

CAREER SERVICES

As a result of its location in the Bay Area and a well-earned reputation for “doing well and doing good,” the Haas School of Business provides significant career services support for its students interested in social impact. This guidance includes a social impact “Industry 101,” career management seminars focused on recruiting fundamentals within specific industries, two career services staff focused specifically on the social impact space, and a team of second-year career coaches eager to help incoming students with each step of the job search.

As the internship search heats up, the career services office organizes networked job search teams so students can provide support and contacts to each other. Numerous opportunities for mock interviews are provided via a Career Management Conference in October. A large number of social impact organizations recruit on campus for impact-related positions and even more opportunities are posted on the school’s job board. Haas Net Impact organizes several treks each year to nonprofits and CSR-focused companies in the Bay Area.

Haas shows its commitment to the social sector through its Haas for Social Impact Fund, which supports students seeking internships in the nonprofit sector. This support continues after graduation with the Nonprofit Loan Forgiveness Program, one of the most robust among the business schools.

PROMINENT ALUMNI

- 1 **Marcus Chung**, 2003, Director of CSR, The Children’s Place
- 2 **Jessica Mancini**, 2009, Program Officer, The Packard Foundation
- 3 **Zach Gentry**, 2005, VP of Marketing and Product Management, Enlighted

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

On CAREER SERVICES...



100%

of students agree the program offers adequate career preparation resources for impact job seekers

HOW EFFECTIVE IS THE PROGRAM AT...



How does career support for a traditional job search compare to support for an impact job search?

SAME BETTER WORSE

REASONS TO ATTEND

Haas encourages an intimate and collaborative culture that emphasizes the importance of creating path-bending leaders who practice business in an innovative and responsible manner. Net Impact at Haas is a vital component to the execution of these strategies and serves as an umbrella organization to bring the entire social impact community together.



PROGRAM STRENGTHS



4.6



4.9



4.3



4.6



4.6



4.3

FOR MORE INFORMATION www.mba.haas.berkeley.edu/

UNIVERSITY OF CALIFORNIA, DAVIS

Graduate School of Management

Davis, CA

<p>OVERALL RATING</p> <p>SUSTAINABILITY RATING: #12 AVG SCORE: 4.1</p> <p>SOCIAL IMPACT RATING: #45 AVG SCORE: 3.6</p> <p>Number of Survey Respondents = 28</p>	<p>JOINT DEGREES</p> <p>JD/MBA</p>	<p>DEGREE OPTIONS</p> <p>Full-time Part-time</p>	<p>100 Full-time students</p>
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CURRICULUM

UC Davis is emerging as a leading institution for sustainability. Ranked the #1 Cool School in America in 2012 by Sierra Club Magazine, students have access to vast resources and ways to take action throughout a variety of disciplines. Research centers available to students include the Agricultural Sustainability Institute, Energy Efficiency Center, Institute of Transportation Studies, Center for Watershed Sciences, and the Child Institute for Innovation and Entrepreneurship.

In 2011, UC Davis opened the West Village community; the largest planned zero net energy community in the United States. The campus diverts around 70% of its trash from landfills, plus the main campus cafeteria is also a sustainability leader. It purchases local, organic, and fair trade ingredients, practices pre- and post-consumer composting, and achieved LEED Gold certification. Graduate students have utilized these hubs to develop successful green business plans, which have been nationally recognized at various competitions, including winning the 2012 Walmart Living Business Plan Challenge.

The UC Davis Graduate School of Management is no exception within this social/environmental community. The school resides in a beautiful LEED Platinum certified building, embodying the school's commitment to sustainability. The MBA program recognizes that sustainability and corporate social responsibility are essential components of business leadership.

ADMISSIONS INFORMATION

AVG GMAT SCORE: **680** | PROGRAM COST: **\$59,936**
 AVG GPA: **3.19**

On social and environmental themes in **CURRICULUM...**

65% of students are satisfied

SAMPLE COURSES

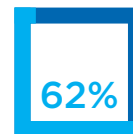
- 1 Corporate Social Responsibility
- 2 Social Entrepreneurship
- 3 Sustainable Business Ventures

STUDENT ACTIVITIES

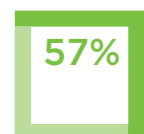
For over ten years, MBA students have brought innovative programming to the Graduate School of Management through the Net Impact chapter. Net Impact UC Davis is consistently one of the largest and most active clubs at the school – a testament to the value students place on environmental and social concerns.

The chapter actively partners with other clubs, faculty, and administration on creative events and programming. This year, the Dean's Distinguished Speakers Series hosted John Mackey, CEO of Whole Foods, with a partnering faculty-led case study. The Net Impact chapter also hosted the Kallari Association, a self-governed coalition of Amazon artists and organic cocoa producers, and a trip to Sierra Nevada Brewery for a sustainability tour of their award-winning facility. One of the most popular Net Impact events is an annual retreat to Lake Tahoe, which allows students to explore the beauty of Northern California. Net Impact UC Davis aims to expose all Graduate School of Management students to the importance of social/environmental principles and leadership. To this aim, the chapter cosponsors events with other clubs including the Community Consulting Group, Challenge 4 Charity, and Women in Leadership and collaborates with Net Impact groups in Sacramento and the Bay Area.

On social and environmental themes in **STUDENT ACTIVITIES...**



of students agree an impact job is a top priority



of students are satisfied with extracurriculars

NET IMPACT CHAPTER

52%
of students in the Net Impact chapter



NET IMPACT CHAPTER CONTACT:
ucdavis.grad@netimpact.org

CAREER SERVICES

Career services at UC Davis specializes in an individualized approach to the career search. With a smaller class size by design, career services really gets to know each student. This allows them to offer individualized guidance and connect students to the right companies and organizations. The Graduate School of Management has been ranked number one in diversity of recruiters, so no matter the industry or type of work students hope to make an impact in, the team is able to help.

Alumni of the Graduate School of Management and the broader university are happy to talk to fellow Aggies. There are strong alumni and university connections in the areas of agriculture, energy, and government, so UC Davis is a dream school for sustainability and environmentalism.

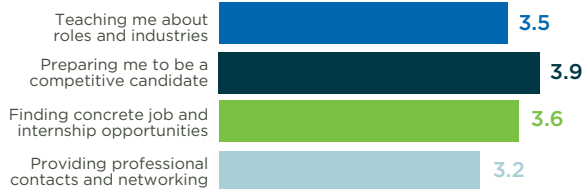
On CAREER SERVICES...



52%

of students agree the *program offers adequate career preparation resources for impact job seekers*

HOW EFFECTIVE IS THE PROGRAM AT...



How does career support for a traditional job search compare to support for an impact job search?

SAME BETTER WORSE

PROGRAM STRENGTHS



4.3



4.5



2.9



2.9



3.8



3.1

FOR MORE INFORMATION www.gsm.ucdavis.edu

PROMINENT ALUMNI

- 1 Benjamin Fineberg**, 2005, Director of Financial Planning and Analysis, Method
- 2 Marie Chaisson**, 2004, Director of Business Development, Patagonia Sur
- 3 James Chen**, 2011, Parts and Tooling Program Manager, Tesla

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

REASONS TO ATTEND

The UC Davis Graduate School of Management prepares innovative leaders for global impact. The administration has worked with employers and faculty to ensure that traditional MBA coursework and soft skills offerings equip students with the knowledge and abilities to become ethical and practical leaders for a globalized business world. Students looking to make a social or environmental impact should consider the Graduate School of Management's central location between the innovation hotbed of the San Francisco bay area and policy hub of Sacramento, and the opportunity to make a difference in a small program with the resources of a big university.

LEADERSHIP:



SKILL BUILDING



INNOVATION:



COMMUNICATION:



UNIVERSITY OF CALIFORNIA, LOS ANGELES

Anderson School of Management

Los Angeles, CA

<p>OVERALL RATING</p> <p>SUSTAINABILITY RATING: #22 AVG SCORE: 3.9</p> <p>SOCIAL IMPACT RATING: #38 AVG SCORE: 3.7</p> <p>Number of Survey Respondents = 34</p>	<p>JOINT DEGREES</p> <p>JD/MBA MPH/MBA MPP/MBA MD/MBA</p>	<p>DEGREE OPTIONS</p> <p>Full-time Part-time EMBA</p>	<p>720 Full-time students</p>
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CURRICULUM

According to a recent survey, 85% of Anderson students expect social and environmental issues to be addressed in their MBA curriculum. This overwhelming student demand is increasingly being reflected in the academic mindset at UCLA Anderson. The curriculum offers a strong entrepreneurial focus with broad support for social entrepreneurship. Core classes like operations, strategy, entrepreneurship, and brand management include socially conscious cases in their curriculum, often in response to student demand. Many professors are personally involved in social and environmental work beyond the classroom and are able to bring their experience to bear in the classroom. In addition to dual degree offerings, students can obtain a certificate in the Leaders in Sustainability program. Work has begun in establishing a Center for Social Innovation on campus, led by a planning committee of current students, faculty, and alumni. There are a number of events and lectures throughout the year from both faculty and outside guests who are thought leaders in areas of social and environmental impact. Additionally, students have access to coursework in all of UCLA's other graduate schools, offering tremendous opportunities to take advantage of the resources of a large public university.

ADMISSIONS

23% ADMITTANCE RATE	AVG GMAT SCORE: 708 AVG GPA: 3.53	PROGRAM COST: \$96,486
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On social and environmental themes in **CURRICULUM...**

33% of students are satisfied

SAMPLE COURSES

- 1 Social Entrepreneurship
- 2 Law and Management of Non-Profit Organizations
- 3 Business and Environment

STUDENT ACTIVITIES

The vast majority of Anderson students is supportive of and engaged with social and environmental issues. This past year, Net Impact students led 39 unique events, ranging from on-campus speakers to Dinner-for-Eights (small group dinners with professionals) to Days-on-the-Job to major case competitions and conferences. The 8th annual Net Impact Consulting Challenge brought together more than a dozen student teams with impact organizations around LA to tackle consulting tasks. Anderson restructured its Board Fellows program, allowing students and nonprofits to have a more productive relationship. Net Impact members were a critical element to the continuing success of Anderson's exclusive partnership with TED. Throughout the year, the club organized both formal and intimate opportunities to facilitate networking between impact-minded students and professionals. Net Impact also collaborates with the Entrepreneur Association, the Energy Management Group, and Design For America, in addition to working with a variety of identity clubs on campus. There is also a strong effort to make UCLA a green campus, and Anderson works closely with the broader UCLA community on many green initiatives.

On social and environmental themes in **STUDENT ACTIVITIES...**

54% of students agree an impact job is a top priority	74% of students are satisfied with extracurriculars
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NET IMPACT CHAPTER

25% of students in the Net Impact chapter	GOLD chapter ★
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NET IMPACT CHAPTER CONTACT: ucla@netimpact.org

CAREER SERVICES

While a variety of socially and environmentally focused companies recruit for full-time and summer internships on campus, most students go beyond on-campus recruiting to find their place in an impact career. Academic Career Teams (ACT) meet weekly throughout the first quarter and provide industry-focused education and support from second-year students in the same field. Connections developed through Net Impact, referrals from the Career Management Center, and opportunities shared through the Social Impact ACT group help guide this non-traditional career search. The career center provides individualized career counseling and support, but may guide uncertain candidates to more traditional MBA roles where they can develop their skills before transferring to a future impact career. Thus, Net Impact plays a key role in sponsoring career events and other networking opportunities for students, as well as distributing an annual Career Guide that educates incoming students on opportunities and Anderson-specific connections in a variety of social and environmental impact careers. The Haskamp Fellowship provides merit-based financial support for students interning in social and environmental industries, especially if those internships are unpaid or low-paying.

On CAREER SERVICES...



56%

of students agree the *program offers adequate career preparation resources for impact job seekers*

HOW EFFECTIVE IS THE PROGRAM AT...



How does career support for a traditional job search compare to support for an impact job search?

SAME BETTER WORSE

PROGRAM STRENGTHS



3.6



4.1



3.4



3.3



3.9



3.6

FOR MORE INFORMATION www.anderson.ucla.edu

PROMINENT ALUMNI

- Brandon Malmberg**, 2007, Executive Director, Education Pioneers LA
- Nurit Katz**, 2008, Chief Sustainability Officer, UCLA Institute of Sustainability
- Blair Taylor**, 1990, Chief Community Officer, Starbucks

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

REASONS TO ATTEND

UCLA Anderson is an incredibly supportive and entrepreneurial program that invites students to incorporate their passions into their careers. Because of the high quality of supportive students, there is an astounding level of coordination among students to create exciting ventures and innovative solutions for existing problems. Anderson students are very active on the case competition circuit, recently winning the Haas Education Leadership Case Competition and placing among the top teams in the International Impact Investing Competition. There is also a strong emphasis on being a "green" campus, which begets many opportunities to learn about sustainability and participate in similar activities. Education Reform has also become a strength of the school, with alumni who are senior leaders at LAUSD, Education Pioneers, Green Dot Public Schools, and The Broad Foundation.

LEADERSHIP:



ENTREPRENEURSHIP:



INNOVATION:



COMMUNICATION:



SKILL BUILDING

UNIVERSITY OF CALIFORNIA, SAN DIEGO

School of International Relations and Pacific Studies (IR/PS)

San Diego, CA

<p>OVERALL RATING</p> <p>SUSTAINABILITY RATING: #30 AVG SCORE: 3.7</p> <p>SOCIAL IMPACT RATING: #34 AVG SCORE: 3.8</p> <p>Number of Survey Respondents = 22</p>	<p>JOINT DEGREES</p> <p>MPIA BA/MIA MAS-IA</p>	<p>DEGREE OPTIONS</p> <p>Full-time Part-time</p>	<p>300 Full-time students</p>
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CURRICULUM

UC San Diego's School of International Relations and Pacific Studies (IR/PS) offers a wide variety of courses in the areas of clean energy, sustainability issues, and environmental policy. In the core curriculum, the school offers required courses that focus on building quantitative and economic skills, which are essential building blocks for future environmental policy courses. For example, in *Managerial Economics*, a required course for all students, the professor spent several lectures discussing the economic aspects of sustainability. Thus, even a student without a strong economic background can feel prepared to take on more advanced economic-focused environmental policy courses. Required courses as part of the International Environmental Policy career track are heavily focused on the very important economic side of environmental policy. In addition to these courses, many of these themes are incorporated into the core curriculum. IR/PS also works closely with UCSD's esteemed Scripps Institute of Oceanography, and IR/PS students may take courses in Marine Science, Economics, and Policy; Economics of Natural Resources, and International Environmental Agreements. The program is very focused and engaged with social and environmental themes and often hosts talks about sustainability and environmentalism.

ADMISSIONS

AVG GPA: **3.5** | PROGRAM COST: **\$43,592**

On social and environmental themes in **CURRICULUM...**

57% of students are satisfied

SAMPLE COURSES

- 1 Green Technology
- 2 Corporate Social Responsibility
- 3 Sustainable Development

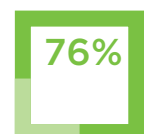
STUDENT ACTIVITIES

The Net Impact chapter at IR/PS is the major sustainability club at IR/PS. Each year the chapter hosts a variety of lectures and activities. Notable events include the Environmental Policy and Business Forum for networking opportunities with the local business community, stimulating social awareness lectures, trivia nights, and guided nature walks through beautiful La Jolla and San Diego. The IR/PS chapter is also involved with the UCSD Center for Sustainability and coordinates events with the Rady School of Management's Net Impact group. This year, IR/PS choose to tour the famous Stone Brewing Company and meet with the company's COO to discuss sustainable initiatives that the company has established and is currently pursuing. In addition to facilitating a Board Fellows Program, the IR/PS community is highly collaborative; all of IR/PS's clubs work together and join forces to develop club activities that address relevant social and environmental issues.

On social and environmental themes in **STUDENT ACTIVITIES...**



of students agree an impact job is a top priority



of students are satisfied with extracurriculars

NET IMPACT CHAPTER

10% of students in the Net Impact chapter



NET IMPACT CHAPTER CONTACT: ucsd@netimpact.org

CAREER SERVICES

IR/PS students often cite that their main reason for enrolling in this program is the amazing career services office. As soon as school starts, the career counselors encourage students to start searching for an internship. Students are quite lucky that the school is located in San Diego, a leader in environmentalism. There are many local businesses and start-ups for which IR/PS often organizes information sessions and facilities tours. The Net Impact chapter's Environmental Policy and Business Forum also represents a networking opportunity with members of industry and academics in the field. The program's career management team is extremely experienced, and it is particularly helpful that career counselors have different industry focuses, allowing students to get a more pertinent job/internship search experience. They also hold very useful resume building workshops and organize semi-annual outreach trips to San Francisco and Washington, DC. There is no limit to the amount of job and internship postings relating to social and environmental impact accessible through IR/PS. Because the program has a specialized career track in International Environmental Policy, employers are eager to post social and environmental impact job opportunities that they may not post elsewhere.

On CAREER SERVICES...



95%

of students agree the program offers adequate career preparation resources for impact job seekers

HOW EFFECTIVE IS THE PROGRAM AT...



How does career support for a traditional job search compare to support for an impact job search?

SAME BETTER WORSE

PROGRAM STRENGTHS



4.1



3.9



4.6



4.3



3.8



3.5

FOR MORE INFORMATION www.irps.ucsd.edu/

PROMINENT ALUMNI

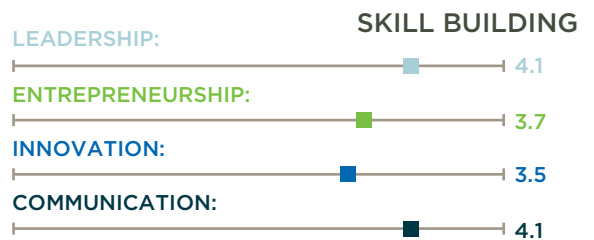
- Lane Jost**, 2009, Manager, Corporate Responsibility, PwC
- Adam Whinston**, 2006, Director, Corporate Social & Environmental Responsibility, JCPenney
- Jacques Chirazi**, 2004, Clean Tech Manager, City of San Diego

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

REASONS TO ATTEND

IR/PS provides a unique environment for graduate school because it combines a student's interest in international relations with tangible ways to take that interest into the real world. The program offers career track options that should appeal to most students, including a track in International Environmental Policy. While other schools may offer environmental programs or courses, IR/PS takes social and environmental themes and sets them in an international context; a vital aspect for an increasingly globalized world. Additionally, each student is required to become a regional "expert" by graduation time. The program is not an MBA program, but an international studies program whose mission is to matriculate confident members of a global society that have the skill sets any MBA graduate would have, along with a strong appreciation for social responsibility and international policy issues.



UNIVERSITY OF CALIFORNIA, SANTA BARBARA

Bren School of Environmental Science & Management Santa Barbara, CA

OVERALL RATING SUSTAINABILITY RATING: #2 AVG SCORE: 4.8 SOCIAL IMPACT RATING: #32 AVG SCORE: 3.9 Number of Survey Respondents = 48	DEGREE OPTIONS Full-time	160 Full-time students
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CURRICULUM

The Master of Environmental Science and Management (MESM) program is a two-year professional degree program that focuses on application and problem-solving. The program consists of three parts: core courses, specializations, and the capstone Group Project or Eco-Entrepreneurship (Eco-E) Project. Seven areas of specialization are offered, including Corporate Environmental Management (CEM) and Energy and Climate.

Students who specialize in CEM gain knowledge in business skills, entrepreneurship, life cycle assessment (LCA), supply chain management, industrial ecology, and energy technology and innovation. The Eco-E focus, unique to Bren, is designed to provide students with the skills to launch new social or environmental ventures. The combination of courses in CEM and Eco-E allows students to gain a multidisciplinary perspective related to the social and environmental impacts of business.

The capstone of the MESM program is the Group Project or Eco-E Project, which serves as the master's thesis. The Group Project provides students an opportunity to partner with outside clients to solve real-world environmental problems. Project proposals are submitted by corporations (for example, Toyota, Patagonia, and Google), nonprofits, and government agencies. Students work together and consult with faculty advisors, clients, and others to tackle the problem. For the Eco-E Projects, an alternative to Group Projects, students work in groups to develop a business model, build a prototype concept, and create a go-to-market strategy for a new environmental venture. The Group Project experience provides Bren students with unparalleled real-world training and preparation to become leaders capable of solving complex environmental and business problems.

STUDENT ACTIVITIES

Students at the Bren School find opportunities to participate in internal and external competitions and workshops that allow them to develop skills and share expertise. For example, a group of Bren Net Impact members took advantage of the opportunity to test their knowledge of sustainable business by participating in the Hult Global Challenge. Net Impact also sponsors the Wal-Mart Better Living Business Challenge internal competition for students with creative entrepreneurial ideas. After winning the regional competition, the team from Bren was one of eight teams to present its business model to Wal-Mart executives at the company's corporate headquarters in Arkansas.

Over the past year, Net Impact has hosted a diverse series of events ranging from academic discussions about corporate social responsibility and the nuances of doing business across cultures to career development opportunities in environmental markets. The Net Impact chapter at Bren School also works with local organizations in the community, including UCSB's Coastal Service Program, the Association of Environmental Professionals, and the local nonprofit Goleta Valley Beautiful.

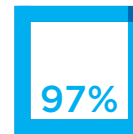
ADMISSIONS

AVG GPA: **3.5**
PROGRAM COST: **\$30,998**

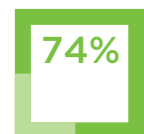
On social and environmental themes in **CURRICULUM...**

87% of students are satisfied

On social and environmental themes in **STUDENT ACTIVITIES...**



of students agree an impact job is a top priority



of students are satisfied with extracurriculars

NET IMPACT CHAPTER

6%

of students in the Net Impact chapter

NET IMPACT CHAPTER CONTACT: ucsb@netimpact.org

CAREER SERVICES

The Bren School Career Development Program (CDP) is a comprehensive career and professional development program that is highly proactive, innovative, and client focused.

With extensive experience in hiring and placement, the Bren School CDP team has created a unique job-search approach to ensure students land preferred jobs quickly. Nearly 96% of the class of 2012 said they are currently working in their "ideal" job or in jobs closely related to their ideal. A majority of students land jobs prior to graduation and nearly 100% accept environmental job offers within 3-4 months following graduation.

The CDP offers comprehensive services, with access to an extensive network of alumni and connections to hundreds of organizations within the social/environmental impact arena. A major strength of the program is the personal attention that students and graduates receive from the CDP team. The CDP also brings over 30 impact speakers annually.

Testimonials about the CDP:

"I think the Career Development Program is one of the Bren School's greatest strengths... I would not have the position I do now without the advice and research of the career development staff."

"The outstanding services provided by the Career Development staff are well worth two years of tuition."

On CAREER SERVICES...



100%

of students agree the *program offers adequate career preparation resources for impact job seekers*

HOW EFFECTIVE IS THE PROGRAM AT...



How does career support for a traditional job search compare to support for an impact job search?

SAME BETTER WORSE

PROGRAM STRENGTHS



4.2



4.1



3.1



3.8



4.4



3.2

FOR MORE INFORMATION www.bren.ucsb.edu/academics/phd.html

PROMINENT ALUMNI

- Ariana Arcenas-Utley**, 2010, Corporate Responsibility & Sustainability Program Manager, Deckers Outdoor Corporation
- Jennifer DuBuisson**, 2008, Senior Manager of Global Sustainability, LEGO
- Erin Fisher**, 2007, Program Manager of Corporate Environmental Assessments, Corporate Citizenship, Environment and Conservation, The Walt Disney Company

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

REASONS TO ATTEND

The interdisciplinary master's program at the Bren School verses students in science, business, and policy, enabling students to effectively understand and communicate with the diverse stakeholders involved in environmental issues.

The Bren School education focuses on gaining real-world experience in developing innovative, applicable solutions to environmental problems. The program cultivates technical proficiency as well as professional skills in areas such as project management, communication, and community outreach. It is the ideal place for someone seeking a combination of environmental education, entrepreneurship training, and real-world experience.

LEADERSHIP:



ENTREPRENEURSHIP:



INNOVATION:



COMMUNICATION:



SKILL BUILDING

UNIVERSITY OF CHICAGO

Booth School of Business

Chicago, IL

ADMISSIONS 23% ADMITTANCE RATE	PROGRAM COST: \$111,587	JOINT DEGREES JD/MBA MPP/MBA MA IN SSA/MBA MD/MBA	DEGREE OPTIONS Full-time Part-time EMBA	1,150 Full-time students
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CURRICULUM

Booth flexible curriculum allows students to shape their learning experience to fit their future goals. Courses are organized around core disciplines and are designed to equip students with a fundamental understanding of business. Classes are offered in social entrepreneurship, including the Social New Venture Challenge, with up to \$50,000 in prizes and coaching support for start-up social ventures. Social and environmental issues are also incorporated in electives in healthcare operations, business policy, international business, and through the *Social Enterprise Lab* and the *Firm and the Non-Market Environment* courses. Finally, students can take up to six electives outside of Booth - at the Law School, the Harris School of Public Policy, or the School of Social Service Administration - to learn about issues such as education policy from expert faculty.

At the school level, the recently formed Social Enterprise Initiative supports many programs in social impact, including research, conferences, guest speakers, and board service events, and actively supports and student groups and social entrepreneurs.

SAMPLE COURSES

- 1 Social Enterprise Lab
- 2 New Social Ventures
- 3 Healthcare Operations Lab

STUDENT ACTIVITIES

In a recent survey by the Graduate Business Council, 55% of Booth students said they were interested or very interested in social or environmental issues. In fact, beyond Net Impact, there are many other groups that focus on social or environmental issues such as the International Development Group, FEAD (Food, Environment, Agribusiness & Development), Giving Something Back, Entrepreneurship & Venture Capital, the Emerging Market Group, the Energy Group and the newly-formed Booth Ed. All these groups are part of the Social Impact Council, and co-host events or conferences such as the Principled Leadership conference, the Emerging Market Summit, and various lunch-and-learns on campus.

Net Impact at Booth has a variety of programs for students interested in social entrepreneurship, corporate social responsibility, education, and non-profit consulting, among other topics. It also offers hands-on experience with the Board Fellows and Education Consulting programs. It also provides career development support through regular lunch lectures by social entrepreneurs and collaboration with the Career Services Department. Finally, it organizes an annual conference, which spans all the themes of social impact and allows students to explore their interests. Last year, the Net Impact Booth conference had over 200 participants and full day of programming in

NET IMPACT CHAPTER

18%
of students in the
Net Impact chapter



NET IMPACT CHAPTER CONTACT:
chicagobooth@netimpact.org



CAREER SERVICES

Career Services at Booth is extremely active and works closely with student groups, including Net Impact, to best meet the needs of students. By fostering current relationships with social impact recruiters and reaching out to potential new recruiters, Career Services continually improves the quantity and quality of social and environmental impact jobs available for Booth students. In addition, Career Services hosts development programming and provides weekly job postings for students interested in non-traditional sectors that prioritize social or environmental issues.

Programming for first year students includes panels on careers in social enterprise with alumni and workshops for students seeking non-traditional MBA careers. Students also have access to an extensive online community directory, which allows them to search for alumni using numerous criteria, such as industry, area of expertise, club involvement, professional and personal interests, and volunteer activities.

The Polsky Center for Entrepreneurship and Innovation offers the Entrepreneurial Internship Program giving students the opportunity to work for a start-up with a social mission during the summer between their first and second years. The Polsky Center also provides assistance in locating organizations that qualify for the program. The school also provides funding support for nonprofit internships.

FOR MORE INFORMATION

www.chicagobooth.edu

PROMINENT ALUMNI

- 1 **David Vitale**, 1976, President, Chicago Board of Education
- 2 **Ron Packard**, 1989, CEO and Founder, K¹² Inc
- 3 **Kate Coleman**, 1978, Head of Marketing and Strategy, YMCA National Office

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

REASONS TO ATTEND

Chicago Booth is widely recognized as an incubator of original thought, having revolutionized the fields of finance and economics. Its rigorous grounding provides exceptional training for managing any type of for-profit or nonprofit enterprise. Booth graduates are independent thinkers who work with analytical rigor and lead with all stakeholders in mind. Booth's flexible curriculum and focus on experiential learning offers students the freedom to dive deeply into topics of interest and apply their classroom learning to real-life business problems. Through lab courses, club-sponsored consulting projects, and interactions with social entrepreneurs, members of the Chicago Booth community strengthen their management skills while making an impact on social and environmental problems.



Advance your career with an MBA Degree from the Leeds School of Business

The Leeds School of Business at the University of Colorado Boulder offers both full-time and part-time MBA degree programs. Providing a solid foundation of core business fundamentals, our programs allow you the flexibility to balance expertise in a functional discipline with a focus in one of our niche specialties of entrepreneurship, real estate and sustainability.

TO LEARN MORE Visit leeds.colorado.edu/MBA or email LeedsMBA@colorado.edu



UNIVERSITY OF COLORADO, BOULDER

Leeds School of Business

Boulder, CO

<p>OVERALL RATING</p> <p>SUSTAINABILITY RATING: #26 AVG SCORE: 3.8</p> <p>SOCIAL IMPACT RATING: #30 AVG SCORE: 3.9</p> <p>Number of Survey Respondents = 41</p>	<p>JOINT DEGREES</p> <p>MBA/MS MBA/JD MBA/MA</p>	<p>DEGREE OPTIONS</p> <p>Full-time EMBA</p>	<p>180 Full-time students</p>
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CURRICULUM

The Leeds School of Business offers students opportunities to learn about and engage with value driven businesses through the classroom, events and our Centers for Excellence. Our classes go beyond the standard curriculum and engage with businesses to create meaningful and positive change in the local community.

Students are able to specialize in Sustainability alongside other core areas of focus (Marketing, Finance, Real Estate or Entrepreneurship). By specializing in sustainability, students are able to pursue electives beyond the core classes offered in corporate social responsibility offered both within the business school (i.e., Sustainable Venturing or Social Entrepreneurship) and across the university (i.e., environmental studies program). There are also many certificates such as the RASEI (Renewable and Sustainable Energy Institute) certificate or the Environment, Policy and Society Certificate.

Students are supported by a strong network of faculty through our numerous Centers of Excellence: Center on Education for Social Responsibility (CESR), Deming Center for Entrepreneurship, and the Real Estate Center's Institute for Sustainable Development. The centers offer many opportunities outside of the classroom for students to engage, such as CESR's Conscious Capitalism Summit and Stampede Week, which showcases student projects, speakers and panels supporting positive values in a business setting.

ADMISSIONS

61% ADMITTANCE RATE	AVG GMAT SCORE: 634 AVG GPA: 3.3	PROGRAM COST: \$33,500
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On social and environmental themes in **CURRICULUM...**

44% of students are satisfied

SAMPLE COURSES

- 1 Topics in Sustainable Business
- 2 Social Entrepreneurship for Emerging Markets
- 3 Topics in Sustainable Real Estate Development

STUDENT ACTIVITIES

The Leeds Net Impact Chapter engages students to build a network and develop skills to become positive change makers by offering a series of opportunities to complement the curriculum. Making change through business is a key part of the culture at Leeds. In fact, Net Impact is the largest club in the MBA program, reflecting students' desire to be sustainable business leaders.

The entrepreneurial culture is reflected in the clubs and events created by students. Now in its 12th year, the Leeds School of Business hosts the Net Impact Case Competition. This student run competition brings MBA teams from around the country to compete on a challenging sustainability topic for a real business. Leeds offers many complimentary student activities to Net Impact. Leeds Social Impact Consultants (LSIC) and Board Fellows allow students to work side-by-side with local social ventures and non-profits. Through a partnership with the nonprofit CORE Catalyst, students consult with local businesses to assess and improve their environmental, social, and governance performance through the B Corp Assessment, for example. Students can also participate in the Social Impact Track of the New Venture Challenge where they pitch their social venture to local experts.

On social and environmental themes in **STUDENT ACTIVITIES...**

87% of students agree an impact job is a top priority	88% of students are satisfied with extracurriculars
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NET IMPACT CHAPTER

40%
of students in the Net Impact chapter



NET IMPACT CHAPTER CONTACT:
colorado@netimpact.org



CAREER SERVICES

The Leeds MBA program is a dynamic environment that offers many exciting opportunities for students. From career-switchers to students taking the next step in their professional careers, Leeds offers an array of resources, networks, and opportunities to enhance their career search and professional progression.

The Leeds Career Connections team provides consistent communication around potential job and internship opportunities, many of which have an environmental and social focus. The program requires all students to attend a Professional Development course, which provides the setting and resources to prepare students for their future. Leeds also offers many opportunities to directly interact with potential employers and alumni through group lunches with professionals, speaker series, career fairs, and conferences.

Students can serve on and access resources, professional development opportunities and attend impactful events with the Leeds Sustainability Council (LSC) comprised of students, faculty and professionals. In addition, the Professional Mentorship Program allows students to be paired with local professionals and alumni throughout their tenure in the MBA program. Students with interests in sustainability or social impact will be matched with a dedicated professional in that chosen field. Boulder's entrepreneurial spirit drives the strong professional community particularly in the areas of renewable energy, local food, organics and naturals, and other social impact organizations.

PROMINENT ALUMNI

- 1 **Emily Stanley**, 2012, Director, Edge of Seven
- 2 **Sean Tufts**, 2011, Development Manager, RES Americas
- 3 **Josh Whitney**, 2010, Corporate Sustainability Lead, WSP Environment & Energy

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

REASONS TO ATTEND

At the Leeds School of Business, MBA students can learn from the best while also walking (or biking, hiking, running and skiing) the talk. Few settings rival the scenic Flatirons, the vibrant Front Range research and sustainable business economy, or the Leeds community's commitment to social responsibility and environmental stewardship. A prospective student will develop not only the theory and tools for the new economy, but also have the commitment of an entire community to entrepreneurial, environmental and social action.

Among its many accolades, CU is one of only ten Ashoka Changemaker Campuses, has achieved "Leader" status from the Sustainability Endowments Institute, and is consistently in the top 50 of Beyond Grey Pinstripes list of top universities preparing MBAs for social, ethical, and environmental stewardship.

On CAREER SERVICES...



60%

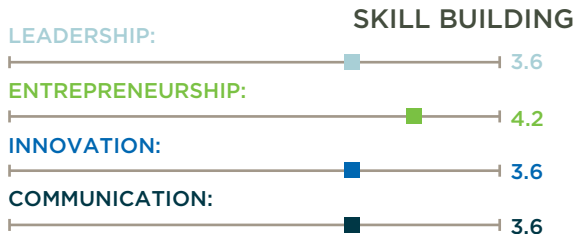
of students agree the *program offers adequate career preparation resources for impact job seekers*

HOW EFFECTIVE IS THE PROGRAM AT...



How does career support for a traditional job search compare to support for an impact job search?

- SAME BETTER WORSE



PROGRAM STRENGTHS



3.9



4.4



2.8



2.9



3.8



3.2

FOR MORE INFORMATION www.leeds.colorado.edu/

UNIVERSITY OF DENVER

Daniels College of Business

Denver, CO

<p>OVERALL RATING</p> <p>SUSTAINABILITY RATING: #29 (AVG SCORE: 3.8)</p> <p>SOCIAL IMPACT RATING: #23 (AVG SCORE: 4.0)</p> <p>Number of Survey Respondents = 21</p>	<p>JOINT DEGREES</p> <p>JD/MBA MS/MBA MAcc/MBA MBA/SCHOOL LEADERSHIP</p>	<p>DEGREE OPTIONS</p> <p>Full-time Part-time EMBA One-year</p>	<p>209 Full-time students</p>
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CURRICULUM

The curriculum at the Daniels College of Business includes a mandatory three-course succession called the Compass Curriculum, which introduces students to the concepts of sustainability and the creation of shared societal value through business and ethics. Courses include *The Essence of Enterprise*, *Business Ethics*, and *Creating Sustainable Enterprise*. Through these Compass classes, all Daniels students are either introduced to or expand existing knowledge of the concepts of environmental and social stewardship and sustainability as practiced through business.

In addition to the Compass Curriculum, Daniels also incorporates elements of Triple Bottom Line business practices into other courses through in-class discussion. Because all students must complete the Compass Curriculum, all students maintain a certain level of understanding of issues surrounding sustainability. Consequently, in-class discussions include references to the strategic sustainability learned in the Compass Curriculum even if the subject matter being discussed is not directly related to social and environmental issues. Students at Daniels also have the option of taking classes at other schools around campus that pertain to issues surrounding social and environmental sustainability. The Sturm College of Law offers courses on topics of natural resource management and renewable energy, University College offers programs in Environmental Policy and Management and Energy and Sustainability, and the Joseph Korbel School of International Studies offers classes on sustainable development and climate change, all of which are open to Daniels students. In addition, the university as a whole is working to develop a more formalized and integrated program around sustainability across the university's many schools.

ADMISSIONS

74% ADMITTANCE RATE	AVG GMAT SCORE: 603 AVG GPA: 3.29	PROGRAM COST: \$86,630
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On social and environmental themes in **CURRICULUM...**

55% of students are satisfied

SAMPLE COURSES

- 1 Creating Sustainable Enterprise
- 2 Deutsche Bank MicroFinance
- 3 Global Social Entrepreneurship

On social and environmental themes in **STUDENT ACTIVITIES...**



of students agree an impact job is a top priority



of students are satisfied with extracurriculars

STUDENT ACTIVITIES

Student life is active and multifaceted at Daniels, with many opportunities for engagement around social and environmental issues. Students not only participate in club activities related to sustainability, but also spearhead their own initiatives across campus. Prospective students interested in the Daniels Net Impact chapter can potentially participate in the Catalyst program, which is open to students from various schools at DU, as well as the Board Fellows program. These programs offer an experience with environmental and social sustainability issues with for-profit and nonprofit businesses. In 2012-2013, the chapter also offered a biweekly speaker series, complemented with various networking opportunities, field trips to local businesses with innovative sustainability projects, and subsidized or free entry to multiple conferences, which is advantageous to professional development. While Net Impact is the only student run club at Daniels dedicated to sustainability, the university-wide Sustainability Council is also open to graduate student involvement. The Council contains multiple subcommittees, including transportation, food and mindful consumption, facilities, and "reduce, reuse, and recycle" that are leading sustainability efforts across campus.

NET IMPACT CHAPTER

31%
of students in the Net Impact chapter



NET IMPACT CHAPTER CONTACT:
daniels@netimpact.org

CAREER SERVICES

The Suitts Graduate Career Center at the Daniels College of Business is equipped with the desire and tools to enable graduate students to move successfully through all phases of a job search or career transition. Students looking for jobs with a social and environmental impact have access to the More Than Money Careers platform, a certified Benefit Corporation created by Dr. Mark Albion and Dr. Mrim Boutla. More Than Money Careers is dedicated to helping emerging professional change-makers get hired for internships and jobs that maximize impact and income. By subscribing to this platform, the Suitts Graduate Career Center is getting help from More Than Money Careers to become as effective with impact-driven students as they are with traditional students.

The Daniels College of Business offers events focused on careers with impact, one of which is the Sustainability Career panel. On-campus recruiting includes few social/environmental positions, companies, or organizations. Something that we hope to see more of in the future from the Suitts Graduate Career Center would be hosting career fairs devoted specifically to internships and jobs with a social/environmental impact.

On CAREER SERVICES...



HOW EFFECTIVE IS THE PROGRAM AT...



How does career support for a traditional job search *compare to support for an impact job search?*

- SAME BETTER WORSE

PROMINENT ALUMNI

- Charles Coggeshall**, 2008, Renewable Energy Manager, Southern Alliance for Clean Energy
- Sean Conby**, 2010, Energy Manager, Vail Resorts
- Aubrie Fontanini**, 2011, Sustainability & Climate Change Consultant, Environmental Resources Management

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

REASONS TO ATTEND

The Daniels College of Business is a unique business program dedicated to fostering an environment of ethical leadership. The intimate size of our program allows for valuable interactions with faculty and staff, enhancing the classroom experience and opening the doors of opportunities for those students willing to engage. Through the Net Impact chapter and the other sustainability and environmental programs on campus, the Daniels College of Business is dedicated to pioneering sustainable business development and building the world's next thought leaders.



PROGRAM STRENGTHS



FOR MORE INFORMATION www.daniels.du.edu/graduate/

UNIVERSITY OF GEORGIA

Terry College of Business

Athens, GA

ADMISSIONS 37% ADMITTANCE RATE	AVG GMAT SCORE: 639 AVG GPA: 3.23	PROGRAM COST: \$28,224	JOINT DEGREES JD/MBA MPH/MBA (PENDING)	DEGREE OPTIONS Full-time Part-time EMBA	93 Full-time students
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CURRICULUM

The best part of the University of Georgia's Terry College of Business curriculum is its flexibility. The administration is dedicated to helping students achieve their career goals, including MBA students interested in pursuing impact jobs. Terry students are encouraged to take courses with other programs, including the School of Environmental Design, the Law School, the School of Social Work, and the School of Public Health. The University of Georgia also offers an Environmental Ethics Certificate Program (EECP), designed to prepare students for environmental business challenges using multiple disciplines and points of view. In addition to electives that address issues of social and environmental sustainability, MBA students jointly enrolled in the EECP may take electives as varied as *Sustainable Business: Transactions and Strategy*, *Water Resources Economics*, or *Natural Resource Law*. For students interested in working for nonprofit organizations, there is also a Certificate in Nonprofit Management. For the core curriculum the Introduction to Marketing, Organizational Behavior, and Ethics courses discuss sustainability case studies. Students are also allowed to pursue independent study opportunities related to their interests, including green supply chains.

SAMPLE COURSES

- 1 Sustainable Business: Transactions and Strategy
- 2 Environmental Economics & Policy Analysis
- 3 Sustainable Building Design

STUDENT ACTIVITIES

The University of Georgia's Net Impact chapter hosts an annual "Careers with a Purpose" networking night in Atlanta that gives students the opportunity to network with professionals working in impact careers. This year's attendees included a member of the Coca-Cola Company sustainability team, the Director of Sustainability and Sustainability Lead at Novelis, and the Chief Information Officer at the American Cancer Society. The Net Impact chapter also worked with the UGA Office of Sustainability to organize a Georgia Leaders in Sustainability career panel featured in the campus-wide Earth Week events. The panel featured the Director of Corporate Social Responsibility at the Intercontinental Hotels Group, the Senior Global Director of Sustainability at the Ignition marketing agency, an Associate in Sustainable Developments at Southface, and a member of the Georgia State House of Representatives. The chapter also works with the sustainability office to evaluate grants for sustainability projects on campus. The Terry College of Business requires students to complete 45 hours of community service, demonstrating its commitment to citizenship. Next year, the UGA Net Impact chapter is planning to implement a Service Corp non-profit consulting initiative, which will give students the opportunity to leverage their business skills while volunteering in the community.

NET IMPACT CHAPTER

10%
of students in the
Net Impact chapter



NET IMPACT CHAPTER CONTACT:
uga@netimpact.org



CAREER SERVICES

The UGA Career Management Center team is dedicated to helping students work toward achieving their career goals. One member of the Career Services team actually has a background in sustainability and is actively involved in supporting the Net Impact club projects. The Career Management team also works with Net Impact chapter in support of the “Careers with a Purpose” Networking Night event and is building long-term relationships with professionals in impact careers, which students can then leverage in the future. With the support of the career services team, the Net Impact club is planning to host a career-oriented market trek to San Francisco for students planning to attend the 2013 Net Impact Conference in Silicon Valley. The Career Center also hosts an annual healthcare-focused market trek to Nashville, TN. Finally, the Net Impact club works with the Career Center to organize visits to socially responsible companies to establish new corporate connections. This year the club visited the Coca-Cola Company’s sustainability team where MBA students learned about the work Coca-Cola is doing to promote active healthy living, provide clean, accessible water, empower women, and reduce its environmental footprint. Overall, the UGA Career Management team is committed to coaching students and offering personalized, one-on-one attention.

FOR MORE INFORMATION
www.mba.terry.uga.edu/

PROMINENT ALUMNI

- Jay Ferro**, 2003, Chief Information Officer, American Cancer Society
- Rodney Bullard**, 2011, Executive Director, Chick-fil-A Foundation

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

REASONS TO ATTEND

The University of Georgia is an unparalleled value, especially for strong applicants, as the top 30% of applicants are offered graduate assistantship positions, which include a tuition waiver and monthly stipend. UGA’s small program size provides a close-knit community for students. The culture is highly collaborative and students are extremely supportive of each other as they develop key business skills and pursue new career opportunities. There is a cohort of students who are extremely passionate about improving the world through business. Students aspiring to work in an impact role are given the resources and development necessary to reach their goals.

UNIVERSITY OF ILLINOIS

College of Business

Urbana, IL

ADMISSIONS 32% ADMITTANCE RATE AVG GMAT SCORE: 657 AVG GPA: 3.32 PROGRAM COST: \$24,482	JOINT DEGREES JD/MBA MS/MBA	DEGREE OPTIONS Full-time Part-time EMBA	200 Full-time students
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CURRICULUM

The core curriculum of the Illinois MBA program includes case studies on environmental sustainability and corporate social responsibility issues. Some of the most popular electives in sustainability include Sustainable Business Enterprises, Sustainable Products for Subsistence Marketplaces, and Sustainable Products & Business Plans. The latter two courses are part of the Subsistence Marketplaces Initiative at the University of Illinois, and have been selected as one of the 10 Best Entrepreneurship Courses of 2011 by Inc. The course includes a two-week immersion in India to research how to launch sustainable products in emerging economies. A new course being offered in fall 2013 focuses on social entrepreneurship.

SAMPLE COURSES

- 1 Sustainable Products for Subsistence Marketplaces
- 2 Sustainable Products & Business Plans
- 3 Ethical Dilemmas in Business

STUDENT ACTIVITIES

At the Illinois MBA, beyond the Net Impact chapter there are ample opportunities for students to become involved in activities with a social and environmental impact. A couple of Illinois MBA students serve on the Student Sustainability Committee. In addition, several Illinois MBAs developed a business plan for the Illinois Biodiesel Initiative, which turns waste cooking oil from university residence halls into biodiesel to fuel campus vehicles. The Net Impact chapter offers dynamic speaker discussions, Service Corps consulting projects, and a half-day sustainability workshop.

NET IMPACT CHAPTER

10%

of students in the Net Impact chapter

CAREER SERVICES

The Illinois MBA program offers a career services office and job board that includes some impact job opportunities. The Net Impact chapter promotes Net Impact's job board and the Net Impact conference. An on-campus career fair has some companies with corporate social responsibility and sustainability opportunities.

REASONS TO ATTEND

The Illinois MBA program is friendly, inquisitive, and engaging. Professors are very personable and accessible and the students are inclusive and highly diverse, with nearly half of the class coming from outside the U.S. The program's Global Consulting Project enables each student to spend a semester working on a project with a company in Brazil, China, India or South Africa. Additional opportunities for involvement include the university's Illinois Business Consulting program, several MBA student clubs, and more.

PROMINENT ALUMNI

- 1 **Starza Thompson**, 2012, Manager, Market Intelligence and Sustainability, United Stationers

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

FOR MORE INFORMATION

www.mba.uiuc.edu/

NET IMPACT CHAPTER CONTACT:
urbana.grad@netimpact.org

UNIVERSITY OF IOWA

Henry B. Tippie College of Business

Des Moines, IA

<p>ADMISSIONS</p> <p>42% ADMITTANCE RATE</p> <p>AVG GMAT SCORE: 675</p> <p>AVG GPA: 3.37</p> <p>PROGRAM COST: \$40,766</p>	<p>JOINT DEGREES</p> <p>JD/MBA MHA/MBA MURP/MBA MD/MBA</p>	<p>DEGREE OPTIONS</p> <p>Full-time Part-time EMBA</p>	<p>129 Full-time students</p>
<p>Number of Survey Respondents = 20</p>			

CURRICULUM

While a few professors incorporate issues of sustainability into their curriculum via case studies, learning about social and environmental sustainability at Tippie is primarily experiential. Net Impact Iowa members are actively engaged in nonprofit consulting services, the Board Fellows Program, and recruiting guest speakers to teach students about sustainability issues.

Each February, the Net Impact Tippie chapter hosts a Sustainability Summit, bringing speakers from across the country who have businesses that are creating powerful environmental and social impacts. Our February 2013 Sustainability Summit featured a resource conservation engineer at a Fortune 50 food manufacturer, a local food activist, and the CEO of the world's largest organic and natural spice and herb processor. Net Impact Iowa is working with program and college leadership to introduce a course focused on environmental sustainability in the near future.

On social and environmental themes in **CURRICULUM...**

24% of students are satisfied

SAMPLE COURSES

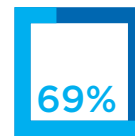
- 1 Strategic Management of Change
- 2 Nonprofit Management

STUDENT ACTIVITIES

Net Impact Iowa is, by participation, the largest student organization at the Tippie MBA program. More than a third of Tippie students attend monthly Net Impact meetings. The Net Impact Iowa-sponsored Sustainability Summit in February was attended by nearly all MBA students and numerous staff and faculty, making it one of the largest MBA-program wide events of the year.

Net Impact offers experiential learning opportunities, from the Board Fellows Program to our nonprofit consulting team. During the 2012-13 school year, Net Impact Iowa members participated as Board Fellows at 9 area nonprofit organizations. Our nonprofit consulting team developed a strategic plan for the local chapter of Girls on the Run, working with board and staff leadership. Upon completion of the project, members of the team described the project as their "favorite project of the year" and "absolutely one of the best projects I've been a part of while in business school." In April, a group of students made a Net Impact Iowa-sponsored field trip to the world's leading organic and natural spice processor and distributor, Frontier Natural Products Co-op. Students were able to visit with the company's Chief Executive Officer and Chief Sales & Marketing Officer, as well as tour the production facility. Net Impact Iowa is presently working with a team of undergraduate students to undergraduate chapter, which will widen opportunities for experiential learning and provide mentorship opportunities.

On social and environmental themes in **STUDENT ACTIVITIES...**



of students agree an *impact job is a top priority*



of students are *satisfied with extracurriculars*

NET IMPACT CHAPTER

36%

of students in the Net Impact chapter



NET IMPACT CHAPTER CONTACT:
tippie@netimpact.org

CAREER SERVICES

Tippie's Career Services team is dedicated to helping students find a career that fits their interests and passions. Career Services will work with interested students in developing strategies for target companies and industries.

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

On CAREER SERVICES...



65% of students agree the *program offers adequate career preparation resources for impact job seekers*

HOW EFFECTIVE IS THE PROGRAM AT...



How does career support for a traditional job search *compare to support for an impact job search?*

- SAME BETTER WORSE

REASONS TO ATTEND

Stand out. Tippie's small class sizes offers students the opportunity to make a difference and be recognized as a leader by fellow students, staff, faculty, and recruiters. Tippie's size also means that students develop close relationships with all their classmates and students in the other class. The individualized attention from staff and faculty is second-to-none. And the faculty, from our world-renowned Finance professors to our marketing and management sciences staff, are high-caliber and interested in each student's professional development.

FOR MORE INFORMATION www.tippie.uiowa.edu/fulltimemba/

UNIVERSITY OF MARYLAND

Robert H. Smith School of Business

College Park, MD

ADMISSIONS 44% ADMITTANCE RATE AVG GMAT SCORE: 666 AVG GPA: 3.4 PROGRAM COST: \$80,316	JOINT DEGREES MBA/JD MBA/MPP MBA/MSW MBA/MS	DEGREE OPTIONS Full-time Part-time EMBA	226 Full-time students
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CURRICULUM

At Smith, corporate responsibility, social value, and business' role in shaping society are woven into all components of the core curriculum. This is the second year of this curriculum component, and it was well-received, replacing a required selective course in CSR and sustainability.

Smith is one of the best places in the nation to explore global supply chain management. Its programs are consistently highly ranked and have numerous prominent alumni, including the current CEO of CSX, Michael Ward. Electives include coursework in sustainability and investing, and social entrepreneurship. The Center for Social Value Creation (CSVC) is a driving force behind the focus on social enterprise and responsible business in the MBA core curriculum. The Center lobbied for inclusion of socially and environmentally focused cases in MBA courses and offers grants to encourage faculty to research topics in related fields. The Center also runs the Social Venture Consulting Program, which gives MBA students real-world experience consulting for local nonprofits and social enterprise organizations. Another experiential learning course sponsored by CSVC is the Sustainable Systems Practicum, which partners MBA candidates with graduate students in the Conservation Biology and Sustainable Development program. CSVC provides students with exposure to leaders in corporate responsibility by hosting events such as lectures, forums, and the annual student-led Social Enterprise Symposium.

SAMPLE COURSES

- 1 Sustainable Systems Practicum
- 2 Sustainability and Green Business
- 3 Marketing for Social Value

STUDENT ACTIVITIES

The Smith Net Impact Chapter partners with many other student organizations in creating and providing business tools and professional networks that students can leverage to create maximum social, environmental, and economic impact. Last year was in full swing with preparation for the Net Impact Conference, held right up the road in Baltimore. Over 100 undergrads, part-time, and full-time Smith students attended. November 2012 saw the second annual Greenstorming case competition with the Supply Chain Club, presenting a case on supply chain sustainability to professionals. In conjunction with the Entrepreneurship Club, the Chapter hosted a screening of TED Talks on social enterprise, exposing students to Net Impact principles in a social setting. With the Professional Communications Club, Net Impact organized the ever-growing second annual Leadership Under Fire Case Challenge, in which students played the roles of corporate executives facing a social or environmental crisis, fielding difficult questions from a live Beltway press corps. The chapter's signature "Cases & Beer" event invited high-profile guest speakers to discuss responsible business issues in a casual setting. During the 2012-2013 academic year, Net Impact led Executive Job Shadowing Program visits to responsible businesses and organizations in the DC Metro area, which provided students with access to leaders and alumni in their field of interest and resulted in several internship offers.

NET IMPACT CHAPTER

29%
of students in the
Net Impact chapter



NET IMPACT CHAPTER CONTACT:
maryland@netimpact.org

CAREER SERVICES

The Smith Net Impact chapter partners with many different career resources to assist students in their search for jobs or internships in non-traditional sectors. Through networking events like career treks, panel presentations, speaker engagements, and the Executive Job Shadowing Program, students have the opportunity to establish connections in their area of interest.

The Executive Job Shadowing Program sends a small group of students to shadow and interview top executives at responsible businesses in the DC Metro area. This year, students visited the headquarters of The Nature Conservancy and Noblis. The goals of the program are to create strong connections between local sustainable organizations and Smith students.

The Office of Career Services (OCS) has a career advisor who specifically supports the career development of students interested in careers with an emphasis on Social Value Creation. OCS invited Dr. Mrim Boutla, Co-Founder and Managing Partner of More Than Money Careers, to lead a two-part workshop that helped students match career goals with their passions at Smith. This well-attended session helped students design a plan for a non-traditional job search and has become a yearly component of the OCS career development program. On-campus recruiting for jobs with a social or environmental focus includes EDF Climate Corps and Education Pioneers. OCS also provides support for Net Impact by sponsoring a happy hour, chapter attendance, and group transportation to last year's conference in Baltimore. OCS continued to support the chapter by funding expenses related to the Executive Job Shadowing Program and a networking reception following the Leadership Under Fire Case Challenge.

FOR MORE INFORMATION

www.rhsmith.umd.edu/mba/

PROMINENT ALUMNI

- 1 **Jigar Shaah**, 2001, CEO, Carbon War Room
- 2 **George Ashton**, 2006, Co-Founder, Vice President and CFO, Sol Systems
- 3 **Marc Russo**, 1996, President of North Division, WellCare

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

REASONS TO ATTEND

The mission of the Smith School of Business is to equip students for impact in the world as agents of both economic prosperity and transformative social change. Smith offers a high-quality and diverse business education with a rigorous approach that prepares students to create social value in their future careers. With outstanding faculty, nationally recognized Centers of Excellence, and strong emphasis on experiential learning, Smith offers institutional support for students interested in CSR, sustainability, and social entrepreneurship. Students benefit from the school's location on the doorstep of Washington, DC and in the backyard of Baltimore, which facilitates strong connections with federal, state, and local government; national and international non-governmental organizations and the social sector; Northern Virginia and Maryland's high-tech and biotech corridors; and Baltimore's thriving banking, manufacturing, legal, and health care industries. Smith is a top MBA program that integrates issues of social and environmental stewardship into curriculum and research. With the Smith Net Impact Chapter's already strong presence among MBA students and related organizations, any incoming MBA student can play a critical role in one or many different transformative initiatives on campus and in the community.



UNIVERSITY OF MASSACHUSETTS, AMHERST

Isenberg School of Management

Amherst, MA

ADMISSIONS 25% ADMITTANCE RATE	AVG GMAT SCORE: 644	PROGRAM COST: \$82,900	JOINT DEGREES MBA/MS MBA/MPPA	DEGREE OPTIONS Full-time Part-time Online	73 Full-time students
	AVG GPA: 3.4		Number of Survey Respondents = 20		

CURRICULUM

The University of Massachusetts Amherst's Isenberg School of Management offers elective courses that incorporate social and environmental themes. After students complete the first-year core curriculum, the flexible second year is purposely set up to encourage students to pursue their cross-disciplinary interests through elective courses. These are offered not only in the business school but also across the entire university, including the Center for Public Policy & Administration, the UMass Climate System Research Center, Resource Economics, and several other social and environmentally focused departments and research centers on campus. "The ability to take courses outside the business school is profoundly helpful," remarked one student. "I studied solar and wind energy as part of my MBA program through the engineering school at UMass." Elective courses with social and environmental themes are increasing.

Extensive support for dual degree programs is also offered in conjunction with the engineering, public policy, and sports management departments. The small size of the Full-Time MBA program makes faculty members very accessible and often willing to consider student input when it comes to class design. Both faculty and administration seem to be open to further incorporating social and environmental issues into the curriculum.

On social and environmental themes in **CURRICULUM...**

21% of students are satisfied

SAMPLE COURSES

- 1 Marketing for Sustainability
- 2 Social Entrepreneurship
- 3 Sustainable Cities

STUDENT ACTIVITIES

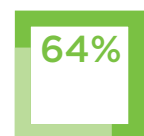
UMass Amherst's Gold Standing chapter of Net Impact is one of three graduate student clubs in the MBA program. With committed, energized chapter leaders and half of all Full-time MBA students involved, Net Impact UMass offers a varied event calendar that provides networking, professional development, educational, and social opportunities. An annual keystone Net Impact event is the Sustainability Consulting Challenge, which partners Net Impact members with local businesses to work on a sustainability project. Teams spend 3 to 4 weeks consulting with each business, developing recommendations, and presenting in a final competition. In addition, the chapter hosted a dozen other events, including events featuring local leaders with impact careers, nonprofit governance, and social entrepreneurship, webinar viewings, and attendance at sustainability conferences.

Net Impact UMass also participates in Net Impact's Board Fellows program. Through Board Fellows, students can serve academic year terms as non-voting board members of local nonprofits. Net Impact UMass assisted in the formation of an undergraduate chapter on campus this year, and celebrated at their Sustainability Mini-Conference in the fall. The chapter also will also be organizing the MBA Oath Ceremony for the third year in a row for graduating full- and part-time students.

On social and environmental themes in **STUDENT ACTIVITIES...**



of students agree an *impact job is a top priority*



of students are *satisfied with extracurriculars*

NET IMPACT CHAPTER

50%

of students in the Net Impact chapter



NET IMPACT CHAPTER CONTACT:
amherst@netimpact.org

CAREER SERVICES

The Chase Career Center is a resource tailored especially to the needs of business students and is the main source of career support for the full-time MBA program. With input from students, and in conjunction with the Business Communication Program, Chase provides a professional development seminar geared towards training students to be competitive, adaptable leaders in a rapidly evolving business climate. This first-year course not only covers traditional job seeking skills, but includes improvisational workshops, negotiation training, and other life-long skills with a holistic approach to the students' long-term career success. Due to the small size of the program, there is limited recruiting on campus and internship or job opportunities are typically generated by the students themselves. Isenberg has a strong alumni network and an electronic alumni database. Net Impact UMass provides peer resources for internships, maintaining a list of internships in the social sector, and is exploring the development of a stipend fund to assist students who accept internship offers in the nonprofit sector. At this time, the school offers limited dedicated resources for students looking specifically for jobs with a social or environmental focus. However, recent efforts have increased awareness of social and environmental issues with career center staff and school administration.

PROMINENT ALUMNI

- 1 **Amanda Kirkpatrick**, 2010, Marketing Communications, Program Administrator, The Nature Conservancy
- 2 **Kevin Greer**, 2009, Project Manager, Portfolio Learning, New Profit Inc.
- 3 **William Noto**, 2008, Leader, Software Innovation, GE Energy

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

On CAREER SERVICES...



67%

of students agree the *program offers adequate career preparation resources for impact job seekers*

HOW EFFECTIVE IS THE PROGRAM AT...



How does career support for a traditional job search *compare to support for an impact job search?*

- SAME BETTER WORSE

REASONS TO ATTEND

The Isenberg School's Full-Time MBA at the University of Massachusetts, Amherst is a small, close-knit business community within a large university setting. The small size of the program creates an environment that fosters student involvement in course discussion and in helping shape a continually evolving curriculum. In the first year, social and business ethics themes are incorporated into the core curriculum. The second year of the program, focused on elective courses, allows students to take advantage of the myriad of resources the university has to offer.

As only one of three student groups in the MBA program, Net Impact offers students opportunities to lead and make a real difference. The faculty and administration are easily accessible and supportive of sustainability initiatives. UMass Amherst passed its Climate Action Plan in 2010, and recently received a gold rating from the Association for Advancement of Sustainability in Higher Education (AASHE) for its campus-wide sustainability efforts. Attending school in the Pioneer Valley of Massachusetts offers the benefit of a diverse and culturally vibrant region with a community-wide commitment to making a positive social and environmental impact. Local businesses serve as resources and inspiration for students who want to follow the path of doing well by doing good.

FOR MORE INFORMATION www.isenberg.umass.edu/



UNIVERSITY OF MASSACHUSETTS, DARTMOUTH

Charlton College of Business

Dartmouth, MA

ADMISSIONS PROGRAM COST: \$12,988	Number of Survey Respondents = 20	JOINT DEGREES JD/MBA	DEGREE OPTIONS Full-time Part-time Online Certificates	200 Full-time students
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CURRICULUM

The course recommended as the first that students should take is *Corporate Responsibility and Business Law* - it provides an overview of how sustainability and corporate social responsibility concepts relate to all the other subject areas of the MBA curriculum and aspects of running a business. A sustainable development concentration is available, as are a total of seven courses related to sustainability and social responsibility. Groundbreaking research, new discoveries, and original case studies of local sustainability role models are incorporated into the curriculum. The most revolutionary experiential service learning opportunity is the chance for MBAs to help to produce the annual GRI-guided sustainability report for the university. This was the first such report by a university in the world to achieve the top level of compliance with the world's preeminent standard.

Student and faculty are both actively engaged in developing new curriculum and sustainability and social-engagement opportunities at the university level. There is a Center for Campus and Community Sustainability and a Center for Civic Engagement. Over 170,000 hours of volunteer time were logged by UMass Dartmouth students in the 2011-2012 academic year. Together, students and faculty have published research on themes such as sustainability reporting and corporate reputations and employee happiness. Discoveries in these arenas have been cited by MSN, The Times of India, and Inc. magazine.

On social and environmental themes in **CURRICULUM...**

69% of students are satisfied

SAMPLE COURSES

- 1 Corporate Responsibility and Business Law
- 2 Sustainable Development Theory and Practice
- 3 Strategic Sustainability Leadership

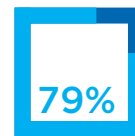
STUDENT ACTIVITIES

The graduate programs at UMass Dartmouth expose students to colleagues from a diverse range of geographic regions and backgrounds, and challenges the conventional means of thinking. Surveys show that students are highly informed about social and environmental issues and highly interested in the impacts and efforts of their university to become more benign, engaged and restorative in terms of its externalities. Our annual sustainability reports document this.

Five things that prospective students may expect from Net Impact UMass Dartmouth are:

- A chance to help research and publish the university's annual sustainability report;
- Field trips to sustainable businesses including local wineries and food industry pioneers;
- Guest lectures, such as one by the founder of the 1st fair trade spirits company in the world;
- Opportunities to engage in community activities like clean-ups and campus maintenance;
- Career-boosting networking, CV-writing, and job search guidance and events;
- First-in-the-world pilot energy conservation projects.

On social and environmental themes in **STUDENT ACTIVITIES...**



of students agree an impact job is a top priority



of students are satisfied with extracurriculars

NET IMPACT CHAPTER

39%

of students in the Net Impact chapter



NET IMPACT CHAPTER CONTACT:
umassdartmouth.grad@netimpact.org

CAREER SERVICES

Students at both the graduate and undergraduate levels have succeeded in finding and excelling in positions related to sustainability. Representatives of companies in this field regularly visit campus to meet students. Faculty and alumni extend a helping hand to current students and within the student body there have been numerous examples of colleagues mentoring each other in their quests for employment that is the "perfect fit."

On CAREER SERVICES...



73%

of students agree the *program offers adequate career preparation resources for impact job seekers*

HOW EFFECTIVE IS THE PROGRAM AT...



How does career support for a traditional job search *compare to support for an impact job search?*

SAME BETTER WORSE

PROMINENT ALUMNI

- 1 Kaisa Holloway-Cripps**, 2010, Manager of Sustainability Communications, EMC
- 2 Jing He**, 2010, Renewable Energy Market Analyst, Angstrom Advanced, Inc.
- 3 Kevin Pelissier**, 2010, Founder, Sustainable Business Consultants

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

REASONS TO ATTEND

As indicated by the information above, the Charlton College of Business has unique and differentiating strengths in the arena of sustainable business and sustainable development education. These strengths relate to the education offered in the classroom and online, ongoing research into sustainable business and development issues, and opportunities for engagement in the local economy and community. Students should weigh whether there are as many opportunities to be part of "1st-in-the-world" achievements at other programs, or chances to actively engage in research that can lead to presenting and coauthoring prominent articles about ground-breaking discoveries.

FOR MORE INFORMATION www.umassd.edu/charlton/programs/graduate/mba/

UNIVERSITY OF MICHIGAN

Stephen M. Ross School of Business

Ann Arbor, MI

OVERALL RATING SUSTAINABILITY RATING: #5 AVG SCORE: 4.4 SOCIAL IMPACT RATING: #5 AVG SCORE: 4.4 Number of Survey Respondents = 43	JOINT DEGREES MS/MBA MD/MBA MA/MBA JD/MBA	DEGREE OPTIONS Full-time Part-time EMBA	992 Full-time students
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CURRICULUM

The mission of the Ross School of Business is to develop leaders who make a positive difference in the world. This mission is supported by a curriculum that encompasses positive business, a boundary-free approach, analytic rigor, and action-based learning. Ross was recognized by Businessweek as the No. 1 school for Sustainability and Green Business Education in January 2013.

The core curriculum at Ross incorporates social and environmental themes through cases and in-class discussions that are integral to understanding core business concepts. Furthermore, the Ross Net Impact (RNI) curriculum team has identified over 30 electives at Ross and beyond that explicitly focus on social sustainability and entrepreneurship, corporate responsibility and change management, and environmental and energy sustainability. Many of these offerings, such as *Navigating Change* and *Social Intrapreneurship*, are among the most popular at Ross. Incorporation of impact themes into core classes, as well as the development of impact-oriented electives, has been largely student-driven. Ross is home to the Erb Institute for Global Sustainable Enterprise, the Nonprofit and Public Management Center, the Center for Positive Organizational Scholarship, the William Davidson Institute, and the Zell-Lurie Institute for Entrepreneurial Studies.

Finally, Ross is a pioneer in action-based learning. Significant experiential learning opportunities include the Ross Leadership Initiative Impact Challenge, a large selection of Multi-disciplinary Action Projects that focus on social and environmental themes in business, and the Leadership Crisis Challenge.

ADMISSIONS

AVG GMAT SCORE: **706**
AVG GPA: **3.4**
PROGRAM COST: **\$100,389**

On social and environmental themes in **CURRICULUM...**

72% of students are satisfied

SAMPLE COURSES

- 1 Strategies for Sustainable Development: Competitive Environmental Strategy
- 2 Social Intrapreneurship: Leading Social Innovation in Organizations
- 3 Business Strategies for Base of the Pyramid

STUDENT ACTIVITIES

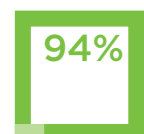
Students regularly cite Ross's culture of social and environmental engagement as a primary reason they came to Ross over other top business schools. Ross fosters an entrepreneurial spirit through encouraging student engagement. For example, Ross Net Impact (RNI) members pushed to incorporate school-wide composting and LEED certification into plans for the Ross building that opened in January 2009. More recently, RNI leaders initiated the Impact Alliance, a formal coordinating effort among the many impact-oriented student clubs to facilitate communication and collaboration.

RNI offers unique opportunities to discuss relevant issues at the intersection of business and impact, engage with the Ross administration on sustainability efforts, and collaborate with other clubs. With the Ross Leadership Initiative, RNI coordinates the annual Leadership Crisis Challenge. This cornerstone case competition places first-year MBA students as the hypothetical leadership team of a corporation facing a public crisis. Students must quickly formulate an action plan and public response to a challenge that requires balancing business pressures with social and environmental considerations. This program is one of the primary reasons Ross has been named the #1 school for leadership development in the world by Leadership Excellence.

On social and environmental themes in **STUDENT ACTIVITIES...**



of students agree an impact job is a top priority



of students are satisfied with extracurriculars

NET IMPACT CHAPTER

17%
of students in the Net Impact chapter



NET IMPACT CHAPTER CONTACT:
rossschool@netimpact.org

CAREER SERVICES

The Ross School of Business offers a variety of resources to support students pursuing careers that incorporate social and environmental impact. Ross Career Services supports students through a dedicated impact careers staff person for one-on-one counseling, workshops regarding strategies for recruiting in the impact space, peer support groups for non-traditional recruiting, and peer review and coaches focused on impact careers. Ross brings select organizations that recruit for social and environmental positions on campus. In this past year, organizations included: Dow Sustainability, Waste Management, and GE Renewable Energy Leadership.

Furthermore, the Erb Institute for Global Sustainable Enterprise, the Nonprofit and Public Management Center, the William Davidson Institute, and the Zell-Lurie Institute all offer networking opportunities, workshops, and internship funding support to encourage students to explore impact-oriented careers.

Ross Net Impact led career treks to both Washington, D.C. and Boston this past year focused on impact careers, and plans to coordinate a San Francisco trek this coming year. Other student clubs also offer career treks that visit impact-focused companies, including Energy Club, Design + Business, and West Coast Forum. RNI also offers a number of career-focused events that help provide perspective as students explore various career opportunities that will have a positive social and environmental impact.

PROMINENT ALUMNI

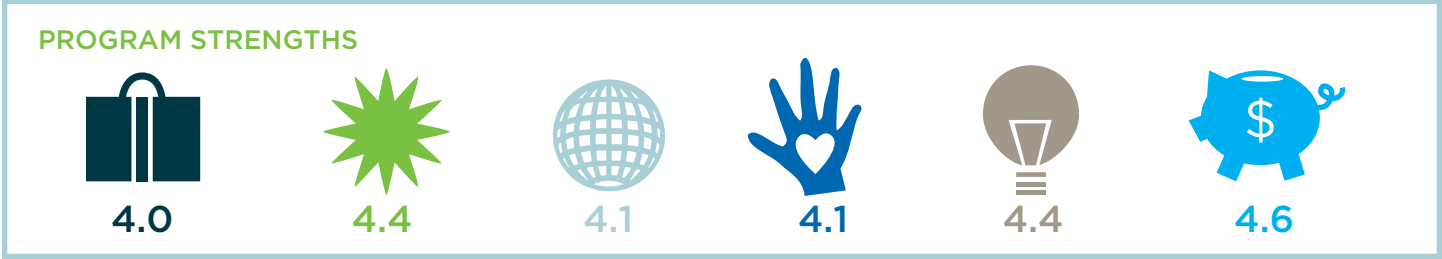
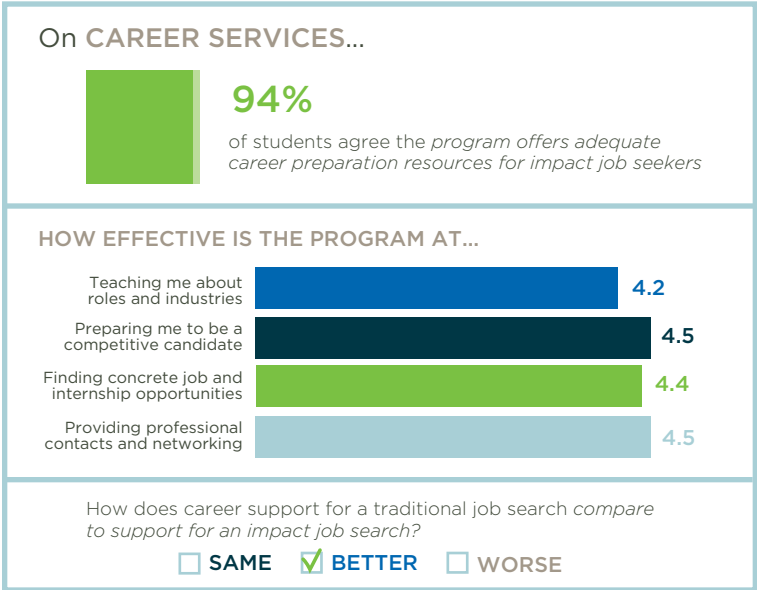
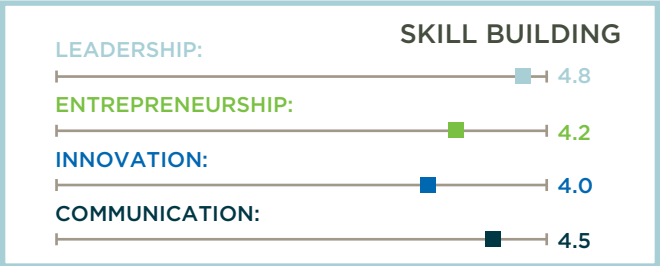
- 1 **Kara Honeycutt**, 2011, Portfolio Director, D.C. Public Education Fund
- 2 **Brian Swett**, 2008, Chief, Environment & Energy, City of Boston, MA
- 3 **Andrew Hastings**, 2008, Senior Program Officer, Global Development Strategy, Bill and Melinda Gates Foundation

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

REASONS TO ATTEND

The Ross School of Business has been ranked number one for leadership development for the past five years, and was named the number one business school for sustainability in 2012. Behind these rankings lies a student body that drives innovation, a committed and responsive administration, and the backing of a leading public university. Home to the world-renowned Erb Institute for Global Sustainable Enterprise and birthplace of the base-of-the-pyramid concept, Ross exemplifies action-based learning. With over 30 electives and an array of clubs and projects focused on social and environmental themes, students find a rich environment for learning, growth, and impact.



FOR MORE INFORMATION www.bus.umich.edu/

UNIVERSITY OF MINNESOTA

Carlson School of Management

Minneapolis, MN

OVERALL RATING SUSTAINABILITY RATING: #57 AVG SCORE: 2.9 SOCIAL IMPACT RATING: #57 AVG SCORE: 3.8 Number of Survey Respondents = 24	JOINT DEGREES JD/MBA MHA/MBA MPP/MBA	DEGREE OPTIONS Full-time Part-time EMBA	200 Full-time students
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CURRICULUM

Carlson Net Impact, in conjunction with the Minneapolis professional chapter and the National organization continue to make progress in bringing social and environmental issues into the classroom at the Carlson School of Management. As part of the core curriculum, all students are required to complete a business ethics course. Carlson MBA also requires an international experience. In 2014, students will have the opportunity to visit China, India, or Oman/UAE to learn firsthand how the rapid growth of affects the environments of these nations.

There are several elective options that complement the core curriculum for those students interested in social and environmental academic studies. One elective option is Carlson's Business, Natural Environment and Global Economy course, which examines environmental topics through a business lens. Another elective course the Acara Challenge, which pairs business and engineering students in Minnesota with teams of students in India to solve social issues in India through business. Students are also able to take electives at the highly rated Humphrey Institute for public policy.

Finally, the keystone to a Carlson MBA is Carlson's Enterprise Programs: experiential learning programs that coordinate for-credit, hands-on, student-managed projects. The Enterprises offer a variety of projects, examples of which include triple bottom lined business, not-for-profit firms, and social enterprise development and opportunities. A student adds that the "enterprises program is unlike any offering."

ADMISSIONS

43%
ADMITTANCE RATE

AVG GMAT SCORE: **693**
AVG GPA: **3.4**

PROGRAM COST: **\$74,328**

On social and environmental themes in **CURRICULUM...**

26% of students are satisfied

SAMPLE COURSES

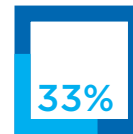
- 1 Acara Challenge: Innovate
- 2 Business Ethics
- 3 Corporate Responsibility

STUDENT ACTIVITIES

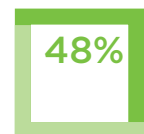
Carlson Net Impact is one of the biggest and most active club at the Carlson School of Management. Carlson's Net Impact chapter hosts monthly discussion groups and guest speaker events to educate students about social and environmental issues that may confront them in the business world. For example, the Carlson Chapter has invited sustainability coordinators from companies like General Mills, 3M, Medtronic, and Best Buy to campus to speak during the day and at evening receptions. Many such events are co-sponsored by Carlson clubs such as the Supply Chain & Operations Club, Marketing Club, and Medical Industry Leadership Institute.

Carlson Net Impact also continues to work on greening efforts of Carlson School of Management. Carlson Net Impact sponsors the Neighborhood Business Fellows program. NBF connects students to local businesses in the ethnically diverse West Bank community of Minneapolis. The students provide consulting services to the small business owners with whom Carlson shares a neighborhood. In 2011, Carlson Net Impact was awarded a generous \$10,000 grant to be used for Neighborhood Business Fellows initiatives. This money will continue be used during the 2013-2014 academic year to make a positive impact on the West Bank business community.

On social and environmental themes in **STUDENT ACTIVITIES...**



of students agree an impact job is a top priority



of students are satisfied with extracurriculars

NET IMPACT CHAPTER

80%
of students in the Net Impact chapter



NET IMPACT CHAPTER CONTACT:
carlson@netimpact.org

CAREER SERVICES

The Carlson School of Management maintains a fantastic alumni network and a dedicated Graduate Business Career Center (GBCC). Interests amongst Carlson students in using business for a positive social and environmental impact is growing, and the GBCC continues to find new ways for students to find internships and jobs after receiving their MBA

Spring of 2013 brought the first 'off-roader' symposium which brought many non-profit, start-ups, social ventures, and corporate employers to Carlson. Programming for impact-based career tracks is growing by leaps and bounds at Carlson. The school offers access to a number of career treks, career coaches and memberships in job search organizations to help students find opportunities. With these resources combined, students can find positions that fit with their goals and ideals.

Certain corporations in the Twin Cities also actively recruit members of Carlson Net Impact because these students often match well with the company's goals and ideals. "Carlson is located in the Twin Cities, which has a national reputation for corporate citizenship. The community leaders see community engagement and responsibility as important," one student says.

On CAREER SERVICES...



67% of students agree the *program offers adequate career preparation resources for impact job seekers*

HOW EFFECTIVE IS THE PROGRAM AT...



How does career support for a traditional job search compare to support for an impact job search?

SAME BETTER WORSE

PROGRAM STRENGTHS



2.9



2.7



2.8



2.7



3.5



2.9

FOR MORE INFORMATION www.csom.umn.edu/mba/

PROMINENT ALUMNI

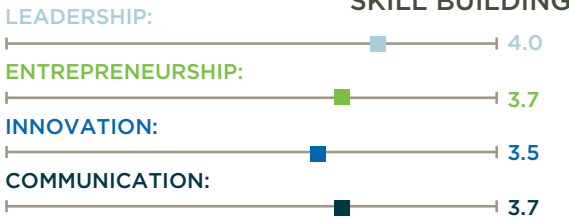
- Sally Mills**, 2012, Sustainability Consultant, Triple Green Solutions
- Kari Niedfeldt-Thomas**, 2010, Foundation Manager of Social Responsibility, Mosaic
- Ellie Rogers**, 2011, Business Development and Special Project Lead, Herman Miller

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

REASONS TO ATTEND

Any student who wants to positively change the business world will find their new home at the Carlson School of Management. The student body, faculty, and administration all offer support and guidance. Carlson offers a number of opportunities to study issues of social responsibility. With a relatively small full-time MBA program, so the career coaches know each student personally and are able to connect impact-driven students with job opportunities. Furthermore, Minneapolis is a great environment for business, from a first-hand education on CSR at one of the many Fortune 500 companies in the community to creating a start-up.



UNIVERSITY OF NAVARRA

IESE Business School

Madrid, Spain

OVERALL RATING SUSTAINABILITY RATING: #54 AVG SCORE: 3.1 SOCIAL IMPACT RATING: #42 AVG SCORE: 3.7 Number of Survey Respondents = 27	DEGREE OPTIONS Full-time EMBA	560 Full-time students
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CURRICULUM

The IESE curriculum incorporates a wide range of ethical business and responsible development aspects into its core courses and offers several related elective courses. The school was founded to provide managers with professional and personal development in order to create leaders who serve society. As listed in its mission statement, "IESE Business School is committed to the development of leaders who aspire to have a positive, deep, and lasting impact on people, firms, and society through their professionalism, integrity, and spirit of service."

The school's core values are articulated in its programs and materials. They are based on the belief that firms are, above all, communities of people who work better in an atmosphere of trust. Those values highlight the aspiration to excellence that any professional in the business world should aim for. They include respect for others, professionalism, and integrity. In its programs, IESE also takes a view of leadership development that is based on pillars such of general management, human and ethical values, and international character.

There is a strong focus on global citizenship through social awareness of cultures, knowledge of economies and markets, and the analytical tools and judgment to put these in context. Social and environmentally responsible business is closely tied with the global stage—emerging markets and global sustainability—and the international student body and faculty provide important education in this area.

ADMISSIONS

14%
ADMITTANCE RATE

AVG GMAT SCORE:
683

PROGRAM COST:
\$95,160

On social and environmental themes in
CURRICULUM...

60% of students are satisfied

STUDENT ACTIVITIES

The IESE Net Impact Chapter is very active on campus, hosting numerous events and activities focused on networking, careers, and speaker panels or discussions. Some notable events include Antonio Meloto of Gawad Kalinga, Internship Panels, and a session on impact investing with Uli Grabenwarter of the EIB. The most notable event at IESE is the Doing Good and Doing Well Conference, Europe's leading student-run conference on responsible business. The two-day event attracts professionals and students from around the globe and features interactive panel discussions on major opportunities and challenges faced by responsible businesses and organizations. The conference includes the CleanTech Venture Forum and Social Investment Competition, in addition to covering a range of topics including responsible finance, base of the pyramid business, technology for development, and more. By challenging participants to consider the potential for sustainable development, the Doing Good and Doing Well Conference helps develop innovative new strategies and business models, as well as foster meaningful relationships between industry professionals and graduate students.

In addition, the IESE Net Impact Chapter collaborates with the Social Impact Club to organize hands-on philanthropic events and volunteer opportunities and fundraising events for social and environmental causes.

On social and environmental themes in
STUDENT ACTIVITIES...



of students agree an
impact job is a top priority



of students are satisfied
with extracurriculars

NET IMPACT CHAPTER

24%
of students in the
Net Impact chapter

GOLD
chapter ★

NET IMPACT CHAPTER CONTACT:
iese@netimpact.org

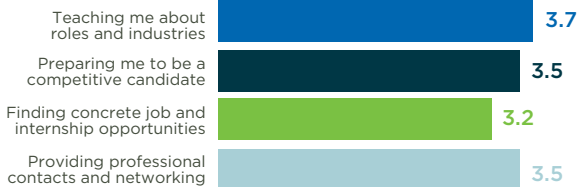
CAREER SERVICES

As with many business schools, recruitment is small in non-traditional industries, but Career Services posts opportunities in the sector. The Career Services department organizes a recruiting career fair at the annual Doing Good and Doing Well Conference that attracts socially responsible employers and entrepreneurs. Speakers at the conferences and those who are invited throughout the year are encouraged to network with students and vice versa. There is one recruitment specialist dedicated to this area who is currently lobbying for support funds for students doing internships with nonprofits. No loan forgiveness is available for graduates, however.

On CAREER SERVICES...



HOW EFFECTIVE IS THE PROGRAM AT...



How does career support for a traditional job search compare to support for an impact job search?

- Checked box SAME, Unchecked boxes BETTER and WORSE

PROMINENT ALUMNI

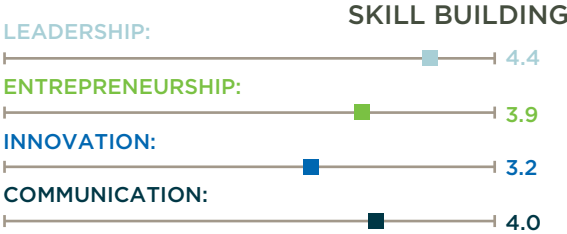
- 1 Catalina Parra Baño, 1996, President, Fundacion Hazloposible
2 Cristóbal Colón Palasi, 1998, President, La Fageda
3 Emma Coles, 2004, Vice President Corporate Responsibility, Ahold

AT THIS SCHOOL...

- Checked box: Are there funds available to support students who accept internships with nonprofits or social ventures?
Unchecked box: Is loan forgiveness available to graduates going to work in the nonprofit sector?

REASONS TO ATTEND

IESE's focus on values and business ethics translates into an international student body and faculty reflective of the school's mission statement. This creates an excellent atmosphere to network, grow, and progress a career, especially for those interested in social and environmental career paths.



PROGRAM STRENGTHS



FOR MORE INFORMATION www.iese.edu

UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL

Kenan-Flagler Business School

Chapel Hill, NC

<p>OVERALL RATING</p> <p>SUSTAINABILITY RATING: #9 AVG SCORE: 4.2</p> <p>SOCIAL IMPACT RATING: #18 AVG SCORE: 4.0</p> <p>Number of Survey Respondents = 30</p>	<p>JOINT DEGREES</p> <p>MBA/JD MBA/MA MBA/MD MBA/PHARM MBA/MPH</p>	<p>DEGREE OPTIONS</p> <p>Full-time EMBA Online Other</p>	<p>581 Full-time students</p>
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CURRICULUM

Students at UNC Kenan-Flagler Business School have unparalleled access to academic coursework related to sustainability. These courses prepare students with the skills and knowledge to tackle the world's most pressing social and environmental issues. The school continually evaluates emerging trends in the sustainability sector to ensure that course topics stay relevant and cover areas of student interest. Whether a student is interested in learning more about alternative energy, impact investing, sustainable operations, or international development, he/she will have an opportunity to explore the topic in-depth with an expert in the industry through an elective course at UNC Kenan-Flagler. Many of UNC Kenan-Flagler's core courses also incorporate Social/Environmental themes. The MBA Net Impact Chapter elects a VP of Curriculum to ensure sustainability issues are increasingly applied to core courses and new electives are developed as needed. The chapter also awards an annual Core Faculty Champion in Sustainability Award to acknowledge core professors who make a strong effort to incorporate social/environmental issues into their coursework, and encourage more professors to do the same. Many students choose to pursue the enrichment concentration in Sustainable Enterprise, which includes 21 electives related to sustainability. In 2013, 32% of the graduating MBA class completed the concentration and 82% took at least one sustainable enterprise elective class. MBA students have nearly limitless opportunities to supplement their coursework with classes from other graduate programs at the broader university and neighboring universities. Students may also decide to pursue a certificate in nonprofit management or international development.

ADMISSIONS

43% ADMITTANCE RATE	AVG GMAT SCORE: 690 AVG GPA: 3.35	PROGRAM COST: \$66,051
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On social and environmental themes in **CURRICULUM...**

78% of students are satisfied

SAMPLE COURSES

- 1 Sustainability Leadership Capstone
- 2 Impact Investing
- 3 Systems Thinking for Sustainable Enterprise

STUDENT ACTIVITIES

UNC Kenan-Flagler's MBA Net Impact Club offers a wide range of events that inspire and educate students on career opportunities addressing social and environmental issues. The one-of-a-kind Sustainable Venture Capital Investment Competition brings together sustainable entrepreneurs, venture capitalists, and student venture capital teams to compete in evaluating sustainable business plans for seed funding. The club also organizes a Careers in Sustainability Forum dedicated to bringing top business leaders in sustainability to campus to enable students to understand the broad range of opportunities to address social and environmental challenges across industries. The MBA Net Impact Club is very engaged in the student community and actively collaborates with other career clubs, such as the Energy Club, the Entrepreneurship and Venture Capital club, the Marketing club and the Supply Chain management club to host speakers and networking events. The club's committed and proactive Greening Committee serves as a learning laboratory and change maker to achieve measurable improvements in sustainability at the business school. As one of the largest clubs at the business school, Net Impact is perceived by students to be a very active, forward thinking, and positive career club that offers valuable programs to engage and inspire the student body.

On social and environmental themes in **STUDENT ACTIVITIES...**

70% of students agree an impact job is a top priority	93% of students are satisfied with extracurriculars
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NET IMPACT CHAPTER

20% of students in the Net Impact chapter	GOLD chapter ★
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NET IMPACT CHAPTER CONTACT:
unc@netimpact.org



CAREER SERVICES

UNC Kenan-Flagler's Net Impact club, Center for Sustainable Enterprise (CSE), and Career Management Center (CMC) work collaboratively to provide students access to comprehensive resources that enable them to pursue their passion for making a social and/or environmental impact with their internship and career.

The CSE offers outstanding support to students through career-focused events, a career coaching program, and connections to alumni. UNC Kenan-Flagler has an extensive and committed alumni base with careers in sustainability, and they are beyond willing to support current students in any way possible. The CMC staff recognizes the importance of supporting students interested in sustainability oriented careers and provides a dedicated full-time staff member and sustainability training for associate directors. MBA Peer Counselors, organized by functional area are all trained to work with students interested in impact careers.

Global and local businesses look to UNC Kenan-Flagler for well-rounded graduates with expertise in innovation and leadership skills to tackle society's social and environmental challenges. Companies including GE's Renewable Energy Leadership Program, B-Lab, Education Pioneers, Self-Help Credit Union, and Burt's Bees have recently recruited from UNC Kenan-Flagler. The school's job board includes numerous internship and full-time opportunities for students interested in careers in sustainable enterprise.

On CAREER SERVICES...



93%

of students agree the *program offers adequate career preparation resources for impact job seekers*

HOW EFFECTIVE IS THE PROGRAM AT...



How does career support for a traditional job search *compare to support for an impact job search?*

SAME **BETTER** WORSE

PROGRAM STRENGTHS



4.1



4.1



3.8



4.2



4.3



4.2

FOR MORE INFORMATION www.kenan-flagler.unc.edu

PROMINENT ALUMNI

- Lisa Shpritz**, 2005, Senior Vice President, Environmental Operations Executive, Bank of America
- Brett Smith**, 1994, Founder & President, Counter Culture Coffee
- Manoj Bhatia**, 2003, Director of Smart Grid Alliances, GE Digital Energy

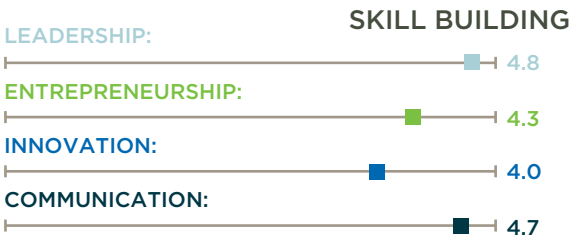
AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

REASONS TO ATTEND

For over a decade, UNC Kenan-Flagler has been known for its strength in developing socially and environmentally conscious, results driven business leaders. Students attending UNC Kenan-Flagler can expect ample opportunities to participate in academically rigorous courses, engage in real world projects, and develop strong leadership skills.

Students interested in pursuing a career that makes a social and environmental impact can expect to find classmates who share their interests and support their passions at UNC Kenan-Flagler. Upon graduation, students will join a robust alumni network of changemakers and thought leaders in sustainability.



UNIVERSITY OF NOTRE DAME

Mendoza Graduate School of Business

South Bend, IN

<p>OVERALL RATING</p> <p>SUSTAINABILITY RATING: #22 AVG SCORE: 3.9</p> <p>SOCIAL IMPACT RATING: #2 AVG SCORE: 4.6</p> <p>Number of Survey Respondents = 61</p>	<p>DEGREE OPTIONS</p> <p>Full-time EMBA One-Year</p>	<p>326 Full-time students</p>
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CURRICULUM

"ASK MORE OF BUSINESS." Students at the University of Notre Dame's Mendoza College of Business are encouraged and inspired to embrace this mantra in all aspects of their MBA experience. "Ask More" of business education, of careers in business, and perhaps most importantly, "Ask More" of yourself. Sustainability, social responsibility, and business ethics are integrated into most MBA courses. One award-winning course, Business on the Frontlines, provides students with the opportunity to visit post-conflict countries to explore the role of business in the rebuilding process. All students take at least two ethics courses. The Gigot Center for Entrepreneurship facilitates several international internships with prominent NGOs each year.

Various lecture series enhance classroom learning. The "Ten Years Hence" series explores issues and trends likely to affect business and society in the next decade. The "Berges Lecture Series" highlights senior executives' experience with business ethics. One of 2012's most lauded lectures, delivered by Lord Hastings of Scarisbrick, was entitled "Deficits, Dilemmas, Purposes and Profits - Is it time that Business leads for the Poor?"

Each semester, MBA students participate in interterm intensives - weeklong "deep dives" into various business issues. This spring, students were challenged to develop creative solar financing solutions for Jordan Energy, and build a strategic plan for the Kelly Cares Foundation. At the week's end, students present their suggestions to executives from the related company.

ADMISSIONS

35% ADMITTANCE RATE	AVG GMAT SCORE: 688 AVG GPA: 3.32	PROGRAM COST: \$90,410
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On social and environmental themes in CURRICULUM...

94% of students are satisfied

SAMPLE COURSES

- 1 Business on the Frontlines
- 2 Ethics in Emerging Markets
- 3 The Business of Sustainability and Social Responsibility

STUDENT ACTIVITIES

Net Impact is one of the most active clubs at Mendoza. Select 2013 initiatives included:

- Bringing thought leaders and key influencers to campus for lectures, lunch talks, and our signature "Business for Good" symposium. The 2013 lineup included speakers from McDonalds, B-Lab, One Laptop Per Child, Waste Management, and World Vision.
- Building a Service Corps to match MBAs with local and global organizations on semester-long consulting projects. We currently have teams consulting with the YMCA, and the Center for Community Justice on strategy, marketing, and data analytics projects. Upcoming engagements will include Waste Management and the Global Foodbanking Network.
- Collaborating with other impact organizations at Notre Dame including the Gigot Center for Entrepreneurship, the Center for Sustainable Energy, the Fellow Irish Social Hub, and the Ford Family Program in Human Development Studies and Solidarity.
- Working behind the scenes with the Dean's Office and Career Services to continue building Notre Dame's reputation as one of the world's top social impact schools.

On social and environmental themes in STUDENT ACTIVITIES...

86% of students agree an impact job is a top priority	89% of students are satisfied with extracurriculars
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NET IMPACT CHAPTER

20%
of students in the Net Impact chapter



NET IMPACT CHAPTER CONTACT:
mendoza.grad@netimpact.org

CAREER SERVICES

Building on the school's mission to Ask More of Business, career services helps students identify their values and develop strategies for attaining their ideal career. First-year MBA orientation includes a workshop with Mark Albion, co-founder of Net Impact and of More Than Money Careers. Drawing on Dr. Albion's values-based business experience, students identified how they could combine their passions with careers in business that have a positive impact on the world. Students have the opportunity to draft their vocational purpose and share their vision with other members of the class, helping to create formative connections between students with similar goals and interests.

As students accelerate their internship and job search, Notre Dame provides access to many resources including the MBA-Nonprofit Connection for MBA-level impact internships and jobs. Career services continues to increase the proportion of impact positions listed on the Notre Dame CareerLink job board. The Notre Dame alumni network serves as a powerful resource for connecting with professionals in all types of impact careers. Alumni are enthusiastic to share their experiences with interested students. Career services coordinates both an alumni mentor program and a peer mentor program to help students network and explore career options.

PROMINENT ALUMNI

- 1 **Scott Filer**, 2009, CEO of National Children's Center in Washington, D.C.
- 2 **Ariel Rosen**, 2002, Consultant of Cause & Nonprofit Marketing, Virgin Unite
- 3 **Steve Henderson**, 2004, President and General Manager, DOW Automotive

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

On CAREER SERVICES...



HOW EFFECTIVE IS THE PROGRAM AT...

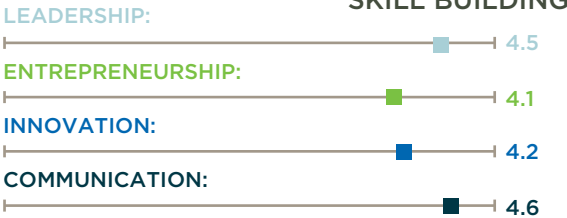


How does career support for a traditional job search compare to support for an impact job search?

- SAME BETTER WORSE

REASONS TO ATTEND

Guided by Mendoza's "Ask More of Business" pledge, the leadership of Notre Dame's MBA program is committed to fostering a student body that embraces business ethics and strives to put business in its broader social context. Our Net Impact chapter serves as an active interlocutor in this ongoing, college-wide conversation about how business leaders can help build a more sustainable, flourishing society. As members of the Notre Dame community, we are part of a long tradition of public service, social innovation, and peace building.



PROGRAM STRENGTHS



FOR MORE INFORMATION www.business.nd.edu/mba/



UNIVERSITY OF NOTTINGHAM

Nottingham University Business School

Nottingham, UK

<p>FOR MORE INFORMATION www.nottingham.ac.uk/business/ma/N10D.html</p> <p>NET IMPACT CHAPTER CONTACT: nottingham@netimpact.org</p>	<p>JOINT DEGREES MBA IN CSR</p>	<p>DEGREE OPTIONS Full-time</p>	<p>17 Full-time students</p>
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CURRICULUM

The ICCSR founded in 2002 provides two highly regarded specialist taught programs in CSR (an MSc in CSR and an MBA in CSR) in addition to supervising specialist research degrees in CSR. The ICCSR is the largest center dedicated to CSR at the University. They organize seminars, movie cycles, practitioners' talks and lectures.

ICCSR staff teaches lead or contribute to six specialist MBA modules, six specialist MSc modules and an Undergraduate module in subject areas as diverse as Business Ethics, Ethical Finance, Corporate Governance and Social Accountability, Corporate Social Responsibility, Sustainable Management, Economics and Social Entrepreneurship. The 'Business Ethics' module is now a compulsory module for all Undergraduate Business Programs. Master students have also the option to choose a module related to CSR - for example, Managing for Sustainability or Corporate Social Responsibility and Global Governance.

ICCSR staff have led a wide range of research activities and projects and ICCSR publications have made a significant contribution to the academic literature in this area and to the current understanding of CSR. Currently staff research interests include Socially Responsible Investment, Corporate Community Involvement, Social Reporting, CSR Reporting and Diversity, CSR Education, and CSR in Asia.

SAMPLE COURSES

- 1 Managing for Sustainability
- 2 Managing Tourism and Sustainability
- 3 Corporate Social Responsibility and Global Governance

STUDENT ACTIVITIES

Students in the business school are now very keen on participating in activities that allow them to engage on social and environmental issues. In terms of societies officially registered, none has an explicit mission related to CSR/sustainability. This year, Net Impact tried to gain the status of a recognized society. However, the Students Union voted against it arguing that the Business and Finance society could address these interests.

There are other clubs such as TEDxUoN which have also integrated the sustainability as part of their objectives. Prospective students can find in Net Impact a space to engage in CSR/sustainability themes. The main goal is to develop skills and knowledge related to sustainability in order to occupy position of in organizations making environmental and social impact.

NET IMPACT CHAPTER

50%

of students in the Net Impact chapter

CAREER SERVICES

The Careers and Employability Service is the catalyst for enhancing career development and employability. The University of Nottingham is the second most popular university among top graduate recruiters in the UK.

Specifically in the Business School, every year there are events directed to students who want to pursue careers with impact. The Careers and Development team organizes special sessions in which they present strategies of how to apply for jobs in these organizations or in specific functions related to environmental management and CSR. Throughout the year, there are many job fairs such as the Summer Careers Fair and other specific events in which many companies which are engaged in sustainability and CSR participate. Other resources include mentoring, the "Ask a Professional" program, career speakers, ideas for volunteering, internship recruitment events, and a recruitment boot camp. Students from any program can book appointments with an advisor who will help them target specific career goals. If in this case they would like to work in a particular industry, company or organization with a strong CSR focus the careers' advisors will provide information and work with them towards these specific needs.

FOR MORE INFORMATION

www.nottingham.ac.uk/business/ma/N10D.html

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

REASONS TO ATTEND

The MBA in CSR, launched in 2003, was the first of its kind in the UK and has attracted talented students from all over the world many of whom have subsequently developed successful careers in this new professional area. The MSc in CSR (reclassified from MA CSR in 2010) is one of the UK's leading courses, particularly for recent graduates looking for training to develop a career in a CSR related area. The ICCSR is an excellence research centre with international collaboration from academics and practitioners. There is a multi-disciplinary approach which is reflected in the academic backgrounds of the ICCSR staff.

UNIVERSITY OF OREGON

Lundquist College of Business

Eugene, OR

OVERALL RATING SUSTAINABILITY RATING: #8 SOCIAL IMPACT RATING: #51 Number of Survey Respondents = 41	AVG SCORE: 4.3 AVG SCORE: 3.5	JOINT DEGREES JD/MBA MBA/MARCH MBA/MS	DEGREE OPTIONS Full-time	82 Full-time students
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CURRICULUM

Sustainability at the University of Oregon is not a new concept -- it is in our DNA and part of our heritage. We've been teaching and practicing it for more than three decades. At University of Oregon's Lundquist College of Business, students can earn an MBA focused on balancing social, environmental, and financial responsibilities. Facilitated by the college's Center for Sustainable Business Practices (CSBP), the Oregon MBA's sustainable business track offers a core curriculum and electives emphasizing sustainable supply chain management, social and environmental stewardship, and corporate governance. Coursework in sustainable business development, supply chain operations and information, industrial ecology, operations management, product life cycle analysis, and more is combined with an experiential learning component consisting of student-managed consulting projects for leading businesses and organizations in the sustainability sphere.

The CSBP also holds a sustainable business seminar which brings in guest speakers to explore topics of sustainability in more depth. Students can also choose from electives outside the business school in resolution wide variety of disciplines. This tailored education allows students to build a unique curriculum based on their future career aspirations.

UO faculty is regarded for their research in many dimensions of sustainability, from lifecycle analysis to strategic environmental certification. Their work is demonstrated in research publications, comprehensive case studies, and tools that businesses use. Students have excellent accessibility to professors and dynamic classroom discussions.

ADMISSIONS

43% ADMITTANCE RATE	AVG GMAT SCORE: 628 AVG GPA: 3.37	PROGRAM COST: \$44,378
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On social and environmental themes in **CURRICULUM...**

72% of students are satisfied

SAMPLE COURSES

- 1 Impact Investing
- 2 Sustainable Business Practices
- 3 Lifecycle Analysis

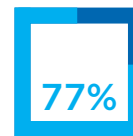
STUDENT ACTIVITIES

The UO Net Impact program is the most active student group in the Oregon MBA program. UO Net Impact is characterized by its interdisciplinary interactions with sustainability-focused student groups in the School of Law, Architecture and Planning, and Public Policy and Management. This interaction exposes students to diversity of thought, which is useful when applying sustainable business concepts in the real world.

A few UO Net Impact events and program highlights include:

- A Step in the Right Direction (ASRD): UO Net Impact teamed up with Nike to collect shoe donations to send to people in need and donate to Nike Grind, where they are recycled and turned into material for track and field surfaces.
- Our annual Earth Day events: Our chapter had led the planning for exciting Earth Day events, including a Green Business Expo and mixer, as well as keynote speakers discussing the connection between buildings and energy.
- SPRNG Conference: MBA students in UO Net Impact helped mentor and launch an undergraduate chapter of Net Impact at the University of Oregon. With the help from MBA students, the undergraduate chapter planned and hosted the first SPRNG conference April, which brought together more than 120 sustainable business representatives from the Pacific Northwest.

On social and environmental themes in **STUDENT ACTIVITIES...**



of students agree an impact job is a top priority



of students are satisfied with extracurriculars

NET IMPACT CHAPTER

33%
of students in the Net Impact chapter



NET IMPACT CHAPTER CONTACT:
oregonmba@netimpact.org

CAREER SERVICES

The Lundquist College of Business Career Services Office is focused on supporting career opportunities for students interested in sustainable business, Corporate Social Responsibility and nonprofit management positions. In addition, MBA students receive a weekly newsletter listing relevant job and internship listings which include sustainability and corporate social responsibility-oriented jobs.

The Career Services Office and the Center for Sustainable Business Practices host career study tours, networking events, and company visits each year to Portland, Seattle, and San Francisco where students have the opportunity to meet with industry leaders and business professionals.

These trips provide students with the opportunity to meet business leaders from top companies and to understand the culture of different organizations, gaining insight into working life across industries. Highlights from the San Francisco and Seattle study tours include opportunities to meet the top Corporate Social Responsibility officers and managers from such firms as Starbucks, Costco, and Microsoft, learning about their visions for a sustainable future.

On CAREER SERVICES...



60%
of students agree the *program offers adequate career preparation resources for impact job seekers*

HOW EFFECTIVE IS THE PROGRAM AT...



How does career support for a traditional job search *compare to support for an impact job search?*

SAME BETTER WORSE

PROGRAM STRENGTHS



3.9



4.1



3.1



2.8



3.7



3.7

FOR MORE INFORMATION www.lcb.uoregon.edu/App_Aspx/MbaHome.aspx

PROMINENT ALUMNI

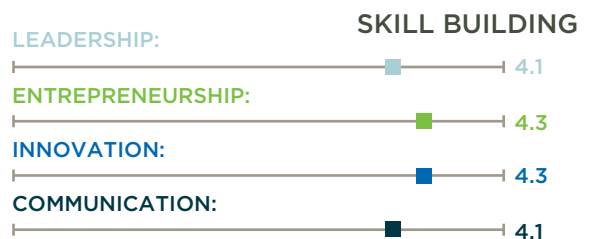
- Sara Hoversten**, 2011, Comm. & Outreach Coordinator, The Green Sports Alliance
- Hendrik Van Hemert**, 2011, Shared Services Specialist, McKinstry
- Beth Littlehales**, 2007, Senior Project Coordinator, PECL

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

REASONS TO ATTEND

Green comes to life every day in the Oregon MBA program at the University of Oregon's Lundquist College of Business. Housed in one of the most environmentally friendly business school facilities in the nation, the Oregon MBA's sustainable business track, facilitated through the college's Center for Sustainable Business Practices, is at the forefront of new thinking about how to balance social, environmental, and financial responsibilities. Through a curriculum focused on learning by doing, students apply classroom concepts to real business situations to address the triple bottom line of people, planet, and profits. We're building leaders who work to balance social, environmental, and economic issues, and implement them through a business context.



UNIVERSITY OF PENNSYLVANIA

The Wharton School

Philadelphia, PA

<p>ADMISSIONS</p> <p>AVG GMAT SCORE: 720</p> <p>PROGRAM COST: \$121, 610</p>	<p>Number of Survey Respondents = 25</p>	<p>JOINT DEGREES</p> <p>JD/MBA MBA/MPA OR MPP MBA/MARCH MBA/MSE MBA/MES MBA/MD MBA/VMD MBA/MSN MBA/PHD MBA/MA MBA/MSW</p>	<p>DEGREE OPTIONS</p> <p>Full-time EMBA</p>	<p>1,650 Full-time students</p>
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CURRICULUM

Wharton's curriculum around social impact is growing dramatically, with new courses offered each year. The core curriculum includes social impact cases in many of its classes. For example, the marketing class includes a case discussion about "blood diamonds," Tiffany's responsible sourcing practices, and Unilever's strategy for the developing world. The global strategy class includes a case discussion about Starbucks and its approach to corporate social responsibility. The legal studies core class includes case discussions about environmental issues and social investing.

There are also a number social impact electives at Wharton, and related courses in other programs, such as *Nonprofits and Social Entrepreneurism*. As a result of student-driven interest, a new course in impact investing provides students with an opportunity to explore complexities of social impact finance. We continue to see growing interest in social impact related courses. The Wharton Social Impact Initiative provides funding to encourage faculty research and course development on social impact topics.

Last but not least, Wharton leads the Penn-wide Initiative for Global Environmental Leadership (IGEL), which promotes business sustainability through research, transformative teaching, and constructive dialogue between top alumni, academic, corporate, government, and non-government organizations. A new Public Policy Initiative provides an opportunity for Wharton to provide thought leadership around public policy issues.

On social and environmental themes in CURRICULUM...

26% of students are satisfied

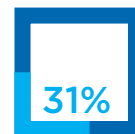
SAMPLE COURSES

- 1 Environmental Sustainability & Value Creation
- 2 Social Impact of Marketing
- 3 Impact Investing

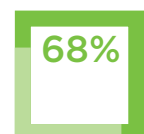
STUDENT ACTIVITIES

Wharton Social Impact Initiative (WSII) acts as the institutional hub for social impact activities at Wharton, and promotes knowledge sharing and fosters a strong social impact community at Wharton. Main activities include an annual Social Impact Conference with past themes of "A Look Inside the Enterprise of Social Change" and "The Finance of Impact: Innovative Approaches to Social Change". Past speakers have included keynotes William Lauder (Estee Lauder) and Tracy Palandjian (Social Finance). WSI has also hosted speaker events including speaker Chris "Ludacris" Bridges and Eva Longoria. Furthermore, WSI organizes an annual career trek to NYC and Washington, D.C. to meet with organizations like Acumen Fund, the IFC and the Clinton Foundation and community- building events such as a topical 101 and speaker events to educate the broader student body about social impact related news. Other Wharton student clubs provide social impact opportunities for students. For example, Wharton Social Venture Fund works with social investment firms to conduct due diligence on potential investments; Wharton International Volunteer Program sends teams of students to developing countries for two to four week consulting projects with small NGOs; Wharton Community Consultants provide consulting services to community organizations throughout Philadelphia; and the Nonprofit Board Leadership Program allows students to serve on boards of local nonprofits.

On social and environmental themes in STUDENT ACTIVITIES...



of students agree an impact job is a top priority



of students are satisfied with extracurriculars

NET IMPACT CHAPTER

20%

of students in the Net Impact chapter



NET IMPACT CHAPTER CONTACT:
wharton.grad@netimpact.org

CAREER SERVICES

Wharton supports MBAs going into careers in social impact and public interest through a variety of programs, some run by the administration and some by the students. The MBA Career Management devotes two full-time, highly-connected and knowledgeable staffers to connect students and employers in social impact and public interest. Organizations that recruit on campus include Education Pioneers, Endeavor, the Clinton Foundation, and the International Finance Corporation. Wharton students have found employment with these, as well as the Gates Foundation, the Inter-American Development Bank, and BSR, among others.

Wharton Social Impact also organizes career treks, visiting organizations such as Rockefeller Foundation, Global Impact Investing Network (GIIN), and the Clinton Foundation. Additional resources include a one-on-one social impact alumni mentorship program set up through Wharton Social Impact based on students' and alumni's fields of interests, as well as a wealth of resources catalogued by Wharton's Lippincott Library regarding research on public interest and social impact issues.

Wharton also financially supports internships in social impact through the Summer Public Interest Fund (SPIF), a program that asks students to contribute 1% of their summer salaries to help support their classmates working in public interest. Wharton matches these donations up to \$30,000, and offers additional support for students taking internships with for-profit social enterprises. WSII also offers a Loan Forgiveness Program for individuals committed to working full-time in the social sector.

PROMINENT ALUMNI

- 1 **Kate Schroder**, 2004, Director of Pediatric Initiative, Clinton Health Access Initiative
- 2 **Samra Haider**, 2008, NYC Business Solutions, Next Street
- 3 **Chhavi Ghuliani**, 2009, Manager, Advisory Services, BSR

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

On CAREER SERVICES...



94%

of students agree the *program offers adequate career preparation resources for impact job seekers*

HOW EFFECTIVE IS THE PROGRAM AT...



How does career support for a traditional job search *compare to support for an impact job search?*

SAME BETTER WORSE

REASONS TO ATTEND

Wharton offers a powerful combination of academic rigor, an invaluable alumni network, and a commitment to social impact. By placing social impact as one of the core pillars of the school, along with innovation and global presence, Wharton highlights the support given to students who are pursuing careers in social impact. By attending Wharton, students will find a multitude of opportunities within social impact, as well as a supportive and growing network of students and alumni who are entering the field.

FOR MORE INFORMATION www.wharton.upenn.edu/mba/graduate/mba/



UNIVERSITY OF SAINT THOMAS

Opus College of Business

St. Paul, MN

ADMISSIONS 69% ADMITTANCE RATE AVG GMAT SCORE: 555 AVG GPA: 3.2 PROGRAM COST: \$59,966	JOINT DEGREES JD/MBA	DEGREE OPTIONS Full-time Part-time EMBA Other	90 Full-time students
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CURRICULUM

In January 2011, the Opus College of Business at the University of St. Thomas (UST) earned the distinction of being the first private school in the state of Minnesota to earn AACSB accreditation. In its first year of eligibility, the Full-time UST MBA program was ranked in the top 25% of AACSB accredited full-time MBA programs by US News & World Report. The UST MBA develops effective, principled business leaders who think globally, act ethically and create enduring value for society.

Recently added to the program are courses in Social Entrepreneurship Sustainability where students can further study the social and environmental aspects of business. The core curriculum includes a course in Ethical Leadership and Corporate Accountability as well as ongoing projects and case studies involving social and environmental business practices. Additionally, events are hosted by the college to increase the understanding of current ethical issues, such as executive compensation, environmental concerns, and stakeholder expectations. These events engage both students and the wider business community. The college's business ethics faculty is among the largest of any business school in the world. The college is also home to the Center for Ethical Business Cultures (CEBC) and the Veritas Institute. CEBC works to promote ethical business environments and responsible corporate citizenship, and the Veritas Institute works to foster ethically and socially responsible organizational conduct by promoting, applying, adapting, and continually improving the Self-Assessment and Improvement Process (SAIP).

SAMPLE COURSES

- 1 Social Entrepreneurship
- 2 Sustainability in Business
- 3 Business Ethics

STUDENT ACTIVITIES

Net Impact has firmly established itself within the UST community. The UST MBA Net Impact Chapter had a very exciting year in 2013. The fall Semester Kick-off event took place at Target Field, home of the Minnesota Twins, where Pentair Inc. hosted our Net Impact chapter to discuss their expertise in clean water technology and tell us about the innovative water filtration system in the ballpark. The fall semester was also highlighted by a luncheon featuring guest speaker Hamlin Metzger, Director of Corporate Responsibility and Sustainability for Best Buy. The First Book-UST MBA Advisory Board has continued its partnership with First Book (www.firstbook.org), a nonprofit organization that gives children from low-income families the opportunity to read and own their first new books.

Net Impact members have also partnered with UST's sustainability committee to help the university achieve its goal of reaching carbon neutrality by 2035. In September 2011, a team of UST MBA students took first place in the Intercollegiate Business Ethics Case Competition in Bellevue, Washington. The spring semester was highlighted by a partnership with AchieveMPLS, a local nonprofit agency that specializes in preparing local high school students for college and beyond. The UST MBA Net Impact Chapter held several "Personal Branding" seminars at local area high schools.

NET IMPACT CHAPTER

30%

of students in the
Net Impact chapter

NET IMPACT CHAPTER CONTACT:
ustocb@netimpact.org

CAREER SERVICES

The Graduate Business Career Services Department provides a high level of personalized service to students, alumni, and employers. Students may partner with staff to initiate a career development plan, articulate career skills and interests, and find internship, job, and networking opportunities. Working with the staff allows students to interview with confidence and negotiate job offers and compensation. The staff is very flexible and supports students in search of all careers including those with a social or environmental focus.

FOR MORE INFORMATION

www.stthomas.edu/business/

PROMINENT ALUMNI

- 1 **Ryan Cathcart**, 2014, Marketing Manager, Ecolab
- 2 **Ryan Skoog**, 2010, President, Founder, Fly For Good
- 3 **Mary Brainerd**, 1979, President, CEO, HealthPartners

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

REASONS TO ATTEND

The mission of the University of St. Thomas (UST) is to educate students to be morally responsible leaders who think critically, act wisely, and work skillfully to advance the common good. This mission is supported by the Opus College of Business' vision of excellence in educating highly principled global business leaders. Ethics is the cornerstone of the UST MBA program and can be found throughout the program. Students interested in social and environmental themes can expect encouragement and support in making a lasting impact at St. Thomas and in the broader community. Sound business knowledge coupled with a strong ethical framework provides St. Thomas graduates the necessary resources to be tomorrow's future leaders.

Winning JOIN USD'S TEAM



The University of San Diego's academically rigorous MBA program features small classes focusing on sustainable value creation, strategic problem solving, and ethical leadership.

Most importantly, students love the San Diego MBA program. In a recent Bloomberg Businessweek survey, students graded the program:

- A+ for teaching quality
- A+ for the caliber of classmates
- A+ for the MBA curriculum

Learn where you belong.
www.sandiego.edu/MBA





UNIVERSITY OF SAN DIEGO

School of Business Administration

San Diego, CA

ADMISSIONS 55% ADMITTANCE RATE			AVG GMAT SCORE: 641 AVG GPA: 3.2	PROGRAM COST: \$72,128	DEGREE OPTIONS Full-time Evening IMBA	39 Full-time students
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CURRICULUM

Socially responsible leadership, sustainability, and ethical thinking are incorporated throughout the MBA curriculum and are the focus of the several required MBA courses at the University of San Diego (USD). These courses expose students to the great opportunities that exist in using business as an agent for change. Students may choose to pursue a CSR & Sustainable Enterprise concentration that further this learning. In the spirit of engaged learning, MBA program participants are required to complete community service activities by assisting others with their business skills and an elective course in CSR. International consulting practicums and an intensive short course abroad each year are also offered, which target business development at the base of the pyramid. In January 2013, students traveled to Brazil to participate in the intensive course titled *Social Entrepreneurship for Global Change*, where students experienced the realities of favelas in Rio de Janeiro and met social entrepreneurs who have made a real difference in their communities.

This hands-on learning approach is complemented by faculty who bring significant experience to CSR-related classes. For example, *Business at the Base of the Pyramid* is taught by Dr. Marquez, whose current research focuses on the role business can play in alleviating poverty worldwide. Other professors with CSR expertise include Dr. Simon Croom (Sustainable Supply Chain Management) and Dr. Jaime Alonso Gomez (Sustainable Business Model Design), nominated in 2012 for *The Economist's* worldwide "Business Professor of the Year" award. Starting fall 2013, USD will be offering the option for MBA students to achieve a Certification in Nonprofit Management through the USD School of Leadership and Education Sciences (SOLES). MBA students are also able to complete electives from the School of Peace Studies and learn about the wider concepts of sustainability. The Center for Peace and Commerce (CPC), a collaborative effort between the SBA and the School of Peace Studies, works to prepare new generations of "change makers" focused on the triple bottom line through courses, scholarship, enterprise development, active engagement with multiple stakeholders, and the promotion of good governance. Net Impact continues to work with CPC to achieve these aims.

SAMPLE COURSES

- 1 Global Entrepreneurship For Social Change
- 2 Business at the Base of the Pyramid
- 3 Sustainable Business Model Design

NET IMPACT CHAPTER

10%

of students in the Net Impact chapter

NET IMPACT CHAPTER CONTACT:
usd@netimpact.org

CAREER SERVICES

MBA Career Services is dedicated to personalized service, which includes meeting one-on-one for career support, evaluating students' individual needs, and providing the appropriate resources and training to equip them for their specific career journey. The Triple Bottom Line and Green Business Experts panels, consisting of community members in companies and roles dedicated to social and environmental impact, are helpful to students looking for jobs with a social and environmental focus. Recent panels include partnership with the Supply Chain Department with regard to green supply chain opportunities; partnership with the Center for Peace and Commerce (CPC); and a Women in Business lunch that included professionals with a socially responsible focus. Mentorship matching is also available for students interested in CSR-related fields. In addition, the career staff frequently makes introductions to specific people within companies on students' behalf. The Net Impact team promotes internships, job postings, and project work that create social or environmental impact. Net Impact has also been involved with the San Diego Microfinance Alliance and has created and promoted volunteer opportunities for its members. In 2012, MBA students helped run the San Diego Microfinance Summit and worked directly with microfinance clients to create a microfinance marketplace. Students also engaged in business development outreach initiatives to promote microfinance organizations among local bank branches. These activities helped students network with local and national business leaders who are committed to social and environmental change.

FOR MORE INFORMATION

www.sandiego.edu/MBA

PROMINENT ALUMNI

- 1 **Daniel Amaro**, 2004/2013, Co-Founder, VavaVida
- 2 **Renee Daigneault**, 2010, Operations and Development Director, USGBC
- 3 **Jessica Althoff**, 2010, Founder, Future:Standard

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

REASONS TO ATTEND

As an intentionally small program, the USD MBA has the advantage of close interaction with and access to professors, one-on-one career advice, and assistance in making connections utilizing the school's networks. This is a program where all faculty and staff will know you and your goals, and will contact you if they come across any opportunity that might fit your interest.

USD MBA is ranked 39th worldwide and is the highest ranked program in Southern California for incorporating sustainable and socially responsible business practices into the curriculum and faculty research, according to the Aspen Institute's 2010-2011 edition of *Beyond Grey Pinstripes*. USD Net Impact leadership is working to establish a strong identity, because the organization believes this will serve as an excellent foundation for members entering the MBA program and transitioning into careers after graduation. The question we want our students to ask is "What's my Net Impact?"

DRIVEN TO CHANGE — THE WORLD? —



THAT'S OUR MISSION, TOO. THE USF MBA

A network of the Bay Area's
brightest minds and an education
rooted in:

- Ethics
- Corporate social responsibility
- Values-based decision-making

Be a Part of It

www.usfca.edu/mba

management@usfca.edu

415.422.2221



UNIVERSITY OF
SAN FRANCISCO

School of
Management

CHANGE THE WORLD FROM HERE

UNIVERSITY OF SAN FRANCISCO

School of Management

San Francisco, CA

OVERALL RATING SUSTAINABILITY RATING: #42 AVG SCORE: 3.4 SOCIAL IMPACT RATING: #26 AVG SCORE: 3.9 Number of Survey Respondents = 24	JOINT DEGREES JD/MBA MEM/MBA MA/MBA DDS/MBA	DEGREE OPTIONS Full-time Part-time EMBA Other	118 Full-time students
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CURRICULUM

The basis for the education and curriculum at the University of San Francisco's (USF) School of Management lies in the Jesuit principles of humanity and justice that focus largely on social leadership, impact, and service. These principles provide the foundation for the MBA program and assert themselves throughout all classes, regardless of subject matter, in discourse of ethics and social responsibility. Required courses focus primarily on the importance of ethical decision-making and social awareness. USF is known for its entrepreneurship program, which encourages students to become involved in business plan competitions for social ventures as well as an interactive mentoring program. The MBA program also includes the option for a Nonprofit Management emphasis, which prepares students for leadership in nonprofits as experienced practitioners committed to social values. MBA students are permitted to take non-MBA graduate courses at USF, in areas such as environmental science, and apply those credits toward their degree.

Students with an interest in specific environmental or social subjects can do independent study or research with the supervision of a faculty member. The MBA program also offers a concurrent degree program in Environmental Management, which allows students to prepare for leadership positions in the environmental sector. USF is a small university where students develop close relationships with peers, faculty, alumni, and the surrounding community, especially in the nonprofit sector, environmental management, and social entrepreneurship. A small student-to-faculty ratio facilitates classroom dialogue and engagement. Additionally, there is a close relationship of support between the Dean and faculty administrators that cultivates a hands-on approach to the organization at USF.

STUDENT ACTIVITIES

The Net Impact Chapter is actively involved in enriching all students' experiences and was recently recognized as a Gold chapter. The chapter strives to collaborate with various clubs to offer activities as part of a rewarding experience for all MBA students. The Net Impact USF chapter takes advantage of the Bay Area as a hub for nonprofits and socially aware individuals and corporations. One area where Net Impact members are able to really engage with these organizations is through the Board Fellows program, in which students sit and participate on the boards of different Bay Area nonprofits. There is also a similar program, Service Corps, to engage students with nonprofits for the summer or fall. Campus greening initiatives promote awareness of sustainability on the USF campus. Over the past year, the chapter successfully retrofitted all of the water fountains with water bottle taps to encourage students to bring reusable water bottles. USF Net Impact was fortunate enough this year to host Liz Maw, CEO of Net Impact, to speak on her accomplishments and how she sees the future for the organization.

ADMISSIONS

49%
ADMITTANCE RATE

AVG GMAT SCORE:
570
AVG GPA:
3.3

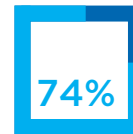
On social and environmental themes in **CURRICULUM...**

38% of students are satisfied

SAMPLE COURSES

- 1 Social Entrepreneurship
- 2 Environmental Accounting
- 3 Introduction to the Nonprofit Sector

On social and environmental themes in **STUDENT ACTIVITIES...**



of students agree an impact job is a top priority



of students are satisfied with extracurriculars

NET IMPACT CHAPTER

15%
of students in the Net Impact chapter

GOLD
chapter ★

NET IMPACT CHAPTER CONTACT:
usf@netimpact.org

CAREER SERVICES

USF's Graduate School of Management has an active Career Services department. The MBA staff is enthusiastic about finding internships or full-time roles for students interested in careers with a social or environmental focus. Given the small size of the campus, the Career Services department is readily accessible to those students interested in receiving more guidance and feedback with their career development. USF's Alumni Relations team maintains strong alumni ties and continued communication with alumni that are active in the areas of corporate social responsibility and sustainability. The two teams sponsor a number of professional development meetings and speaker panels where students have an opportunity to hear from professionals that have worked within the "green" arenas of CSR, marketing or consulting. Additionally, the MBA program hosts career development events throughout the year that offer mock interviewing, resume workshops, networking events, and information sessions featuring representatives of companies and nonprofits that are looking to hire MBAs with social awareness and a corporate responsibility focus. The department provides a Career Management portal featuring research tools and job listings, many of which have environmental or social themes. Emails are sent through clubs such as Net Impact, whose members might be particularly interested in postings that feature jobs and internships with an environmental or social focus.

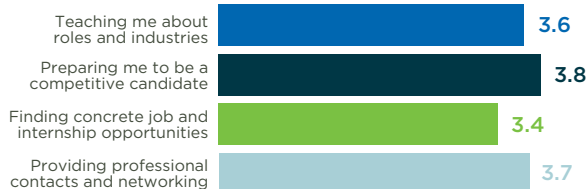
On CAREER SERVICES...



63%

of students agree the *program offers adequate career preparation resources for impact job seekers*

HOW EFFECTIVE IS THE PROGRAM AT...



How does career support for a traditional job search compare to support for an impact job search?

SAME BETTER WORSE

PROGRAM STRENGTHS



4.1



3.0



3.8



3.9



4.1



3.3

FOR MORE INFORMATION www.usfca.edu/management/graduate/

PROMINENT ALUMNI

- Velvet Voelz**, 2010, Regional Asset Manager, Recurrent Energy
- Amy Whittaker**, 2013, Senior Associate Consultant, Taproot Foundation
- Stephanie Lum**, 2012, CSR Compliance Engineer, Altera

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

REASONS TO ATTEND

USF's MBA Program incorporates the core responsibility values of the Jesuit school. MBA students are prepared to become ethical leaders in the business world. Being situated in the heart of San Francisco – a hub of CSR, green initiatives, and nonprofits – the surrounding community impacts the experience of USF students. Through coursework, extracurricular activities, internships, and the opportunities throughout San Francisco, students are offered resources to make a significant difference and gain experience to become leaders in sustainable and socially responsible business. The small size of Net Impact allows for change, growth and movement from within.

LEADERSHIP:



ENTREPRENEURSHIP:



INNOVATION:



COMMUNICATION:



SKILL BUILDING



UNIVERSITY OF SOUTH FLORIDA

College of Business

Tampa, FL

ADMISSIONS 60% ADMITTANCE RATE	AVG GMAT SCORE: 560 AVG GPA: 3.3	PROGRAM COST: \$9,640	DEGREE OPTIONS Full-time Part-time EMBA Online Other	275 Full-time students
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CURRICULUM

The University of South Florida (USF) is home to one of the longest running green MBA programs in the Southeast. The core curriculum includes required courses that deal with social, ethical, and legal issues pertaining to sustainability and corporate governance. These courses are designed to develop critical thinking skills by exploring questions for which there are no "right" or "wrong" answers, and provide a framework for decision-making when the rules aren't clear, while heightening awareness of ethical issues as they relate to sustainability. Sustainability is currently a focus track within the MBA program. Included are courses covering topics such as strategic development and implementation, base of the pyramid strategies, and corporate social responsibility. Furthermore, these courses include rigorous case studies on corporate sustainability initiatives and involve a critical analysis of the overall successes of these initiatives. USF's MBA students are required to take eight advanced core courses, and have the opportunity to take five to six graduate business classes from the focus tracks of their choosing. In addition to Building Sustainable Enterprise, USF offers MBA students focus areas such as Entrepreneurship, International Business, and Management Information Systems. The administration is in the process of integrating sustainability into all of the MBA, Management, and Entrepreneurship curricula. Sustainable Real Estate Development was the subject of choice for one recent graduate, which included courses in green building through the School of Global Sustainability, urban planning through the School of Architecture, and real estate finance through the Finance Department.

SAMPLE COURSES

- 1 Ethics, Law, & Sustainable Business Practices
- 2 Environmental Law and Issues in Sustainable Enterprise
- 3 Marketing for a Sustainable Enterprise

STUDENT ACTIVITIES

The Student Body at USF is very aware of social and environmental issues, and was recognized in 2012 for contributing to USF's ranking as the 12th 'coolest' school in the nation on Sierra Magazine's annual list of cool schools. Net Impact at USF focuses on providing students with valuable real-world experience through participation in local sustainability-related projects. Some examples include creating a two-week LEED GA study course, organizing a Sustainable Jobs Workshop in conjunction with the USF Career Center, dealing with green purchasing policies for the university, compiling a report concerning the business case to develop a climate mitigation plan in the Tampa Bay region, and implementing a recycling program at Tampa International Airport. MBA students are required to attend an orientation session where USF's Net Impact leaders speak to the incoming students and introduce the chapter by discussing the importance of sustainability in the business world and presenting the opportunities the chapter offers for their involvement. The chapter is also engaged with local nonprofit and professional organizations focused on sustainability in order to provide students with networking and professional development opportunities. The Sustany Foundation and Slow Food Tampa are examples of some of Net Impact at USF's partner organizations. In addition, USF's chapter is engaged with and supports other student organizations committed to sustainability.

NET IMPACT CHAPTER

8%

of students in the
Net Impact chapter

NET IMPACT CHAPTER CONTACT:
usf@netimpact.org

CAREER SERVICES

The USF Career Center and the College of Business Office of Employer Relations (OER) provide a variety of services to assist students with career planning. Primarily, the OER works with students to help them develop the skills necessary to conduct a self-directed job search. The OER helps students define career goals, teaches them how to effectively market themselves to target employers, and assists them with resume construction and design. In addition, the OER works to foster close relationships with both large and international corporations with a local presence such as Walt Disney World, FedEx, and Raymond James Financial. At least twice a year, the OER hosts a career expo where students can meet and network with representatives from these companies. In addition, the OER hosts "Corporate Connections" events throughout the semester, which allow graduate business students to meet with corporate representatives in a relaxed atmosphere to discuss career opportunities. While positions with a social and environmental focus are not currently a specific priority for the OER, a significant portion of the companies with continuing relationships with the OER are focused on sustainability and CSR. Additionally, the USF Net Impact chapter helps organize sustainable job workshops that focus on providing students with the knowledge they need to find and secure a career with impact.

FOR MORE INFORMATION

www.business.usf.edu/programs/mba/

PROMINENT ALUMNI

- 1 **Eduardo Perez**, 2010, Sustainable Manufacturing Performance Specialist, Nike, Brazil
- 2 **Chris Moore**, 2009, Executive Administrator, Make It Right
- 3 **Ken Getty**, 2011, Vice President of Strategic Partnerships, Net Impact Chicago Professional Chapter

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

REASONS TO ATTEND

The range of sustainability-related programs available at the University of South Florida and the flexibility to take coursework from any focus area is ideal for individuals interested in making a positive impact. Team-based coursework, presentations, and leadership courses are required parts of the USF MBA curriculum. Distinct from most MBA programs, USF requires a capstone course, known as Integrated Business Applications. This is a practicum for MBA candidates that requires USF students to demonstrate a thorough understanding of their entire curriculum by applying their knowledge in a real-world consulting effort with a local, national, or international partner company. Each student's performance in this rigorous process is judged by a cross section of professors, administrators, and the partner company itself. Satisfactory completion of this course is a requirement for graduation. Therefore, USF MBA graduates are distinguished as business students with a demonstrated, rather than just conceptual, knowledge to tackle global business challenges.

UNIVERSITY OF SOUTHERN CALIFORNIA

Marshall School of Business

Los Angeles, CA

ADMISSIONS 29% ADMITTANCE RATE AVG GMAT SCORE: 695 AVG GPA: 3.39 PROGRAM COST: \$103,300	JOINT DEGREES JD/MBA MBA/MPL MBA/MRED MBA/MS MBA/MD MBA/DDS MBA/PHARM MBA/MA	DEGREE OPTIONS Full-time Part-time EMBA Other	434 Full-time students
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CURRICULUM

The University of Southern California's (USC) Marshall School of Business provides students with numerous opportunities to study social and environmental themes in business through electives, club-sponsored learning events, and through programs offered by the Society and Business Lab (SBL). SBL is a Center of Excellence that provides USC students, faculty, and other individuals the tools to creatively apply business principles to solve world problems.

USC Marshall's core curriculum is focused on ensuring a common breadth of knowledge across all business disciplines to facilitate understanding and communication. The curriculum addresses social and environmental themes in a variety of different ways. Some professors integrate these themes into all their classes by presenting case studies of social entrepreneurial ventures that have achieved double or triple bottom lines. Dedicated special topic courses are offered each semester based on student interest: in spring 2011 the course Sustainability and Competitive Advantage was offered in the Management and Organization track; in Fall 2011 an operations course on Sustainable Supply Chains was included; and each spring, SBL offers Social Entrepreneurship. There is significant student interest and involvement in working towards including more social and environmental themes into the curriculum, and the administration is responding to those demands. Students can also take up to nine units outside of Marshall during their time in the program.

SAMPLE COURSES

- 1 Social Entrepreneurship
- 2 Business Field Project in Entrepreneurship
- 3 Ethical and Social Issues in Business

STUDENT ACTIVITIES

Social and environmental awareness begins at orientation, when the Director of the USC Marshall Society and Business Lab (SBL) and the President of Challenge for Charity (C4C) present at a mandatory gathering of incoming first-year students on the importance of community involvement and social responsibility. Marshall Net Impact furthers this theme at the first Marshall Club Fair soon thereafter. Marshall Net Impact is one of the most active clubs on campus. The chapter encompasses several areas of interest including, but not limited to, social enterprise, sustainability, and corporate social responsibility. It also offers the Service Corps, a nonprofit consulting opportunity, and Board Fellows, which provides students the opportunity to sit on the Board of Directors for a nonprofit.

In partnership with the Keenan Career Resource Center, the chapter hosts Net Impact Industry Night, an annual event that attracts executives from California's top social enterprises as well as Fortune 500 companies such as Disney to recruit for CSR and other positions. In 2012, Marshall Net Impact and UCLA's Net Impact chapter joined together to host a Spring Industry Night featuring round-tables with industry experts and executives from local Southern California enterprises.

NET IMPACT CHAPTER

28%
of students in the
Net Impact chapter



NET IMPACT CHAPTER CONTACT:
uscmarshall@netimpact.org

CAREER SERVICES

USC's renowned Trojan alumni network is unparalleled among MBA programs. Alumni are extremely approachable and always willing to give guidance and advice to fellow Trojans to advance their careers.

The Keenan Career Resource Center (CRC) continues to devote resources to support students striving to find socially or environmentally related jobs. The CRC has built strong relationships with organizations that specialize in education, nonprofit consulting, and socially conscious Fortune 500 companies. These include Education Pioneers, Southern California Edison, the Broad Fellowship, and others that are looking for talented business students to fill many positions with a social or environmental focus. It also provides resources to the Marshall Net Impact chapter, which recruits speakers and coordinates events focusing on social enterprise, corporate social responsibility, and renewable energy.

Marshall Net Impact organizes events and information sessions that provide valuable opportunities for members to network with professionals in sustainability, CSR, and nonprofit management. Some highlights include a site visit to SolarWorld, Net Impact Night, and CSR presentations from Mattel and Disney.

The USC Marshall Society and Business Lab (SBL) offers a Society and Business Fellowship to select Marshall MBA students who are serious about pursuing careers in the social sector, particularly to those interested in poverty, homelessness, education, the environment, and healthcare. All incoming graduate students at Marshall are encouraged to apply for the Society and Business Fellowship. SBL also encourages Marshall students to intern at a nonprofit organization by offering a subsidy for those who do so.

FOR MORE INFORMATION

www.marshall.usc.edu/mba

PROMINENT ALUMNI

- 1 **Tracy Dennis**, 2012, Clinton-Orfalea Fellow, Clinton Foundation
- 2 **Molly Larson**, 2011, Associate, Blue Garnet Associates
- 3 **Scott Peattie**, 2011, Business Development Associate, Amonix

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

REASONS TO ATTEND

The overarching strength of the Marshall School of Business MBA program is the passion of the students and the ongoing relationships students forge as members of Marshall Net Impact, the USC Marshall Society and Business Lab, and the USC Trojan network. Each year, students have expressed even greater enthusiasm about social entrepreneurship and environmental responsibility within business than the year before. A highlight of this commitment was a student-led initiative to create the Social Enterprise Forum, in which students involved or interested in founding a social venture present and discuss its problems and successes. These forums proved popular among students from across disciplines and were successful at not only providing solutions for the student entrepreneurs, but also increasing awareness among their colleagues about the availability of socially responsible alternatives in business. The chapter's efforts are student-driven, and there is great opportunity for influencing the future of the chapter and the reputation of the entire university.



THE UNIVERSITY OF TEXAS AT AUSTIN

McCombs School of Business

Austin, TX

<p>ADMISSIONS</p> <p>29% ADMITTANCE RATE</p> <p>AVG GMAT SCORE: 700</p> <p>AVG GPA: 3.47</p> <p>PROGRAM COST: \$67,292</p>	<p>JOINT DEGREES</p> <p>MBA/MA MBA/MENG MBA/JD MBA/MS</p>	<p>DEGREE OPTIONS</p> <p>Full-time Evening EMBA</p>	<p>495 Full-time students</p>
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CURRICULUM

McCombs continues to develop curriculum that focuses on and integrates social or environmental topics. John Doggett's Management Sustainability Practicum is a popular course and in Fall 2013, a new course called Strategic Corporate Social Responsibility is being offered. Students have a great deal of flexibility to enroll in courses outside of the business school to take advantage of the breadth of course offerings in other graduate schools at the University of Texas, including the LBJ school of Public Affairs. McCombs offers extensive opportunities for experiential learning, including a very strong Board Fellows Program for students to sit on the Board of Directors of local nonprofit organizations. While McCombs could vastly expand its course offerings and focus on social and environmental topics, the program office and faculty are very open to student feedback and their initiative to source and lead projects in their areas of interest. In fact, students drive much of the work that is done to provide opportunities for their peers to learn about and gain experiences in social enterprise and sustainability within the context of business. Ultimately, the increasing number of students who express strong interest in social/ environmental topics will require that McCombs respond to the needs of students.

SAMPLE COURSES

- 1 Strategic Corporate Social Responsibility
- 2 Innovation and Trends in Non-Profit Sector
- 3 Energy Law

STUDENT ACTIVITIES

While not a majority of students are focused primarily on social/ environmental impact, those that are have created a strong network of peers, alumni and professionals within the Austin community with whom to partner with on a wide variety of activities. The Net Impact Chapter leads a busy calendar of events including but not limited to: Sustainability focused panels and networking events with the Austin Net Impact (professional) Chapter; Career-focused events with alumni and other professionals who have successfully navigated social or environmental impact careers; Community-service events; and an annual Sustainable Business and Social Innovation Summit. Additionally, the Net Impact Chapter helps connect students to existing opportunities at the University of Texas and in the greater Austin community including but not limited to: Dell Social Innovation Challenge; SWSWedu; SWSXeco; RISE Week; and the Energy Forum. McCombs also boasts active student organizations focused in different areas of impact such as: Board Fellows, Clean Tech, Health Care, and Entrepreneurship. Net Impact also sends out a bi-weekly newsletter to promote upcoming events and provide students with a listing of job opportunities in impact careers.

NET IMPACT CHAPTER

12%
of students in the
Net Impact chapter



NET IMPACT CHAPTER CONTACT:
mcombs@netimpact.org

CAREER SERVICES

Career Management at McCombs is highly personalized and invested in the success of each student. While the companies recruiting on campus for impact jobs is fairly minimal, the Career Management office provides students with regular listings of companies, many of whom fall within the social or environmental sphere (i.e. philanthropic foundations, alternative energy firms, education institutions and organizations.) McCombs advisors work with individual students to define their specific interest within impact careers, to facilitate networking within those areas, and to connect students to active Texas MBA alumni within relevant sectors. McCombs is currently working to target more companies with a social/environmental focus but as of yet, this is not strength of Career Services. Again, the onus lies primarily on the students themselves to navigate the job search in careers of impact. Career Management is most developed in the area of Clean Tech due to the geographic location (Texas) and strong focus on energy through both renewable and traditional sources. Net Impact organizes a variety of events to expose students to impact careers and provide access to companies and individuals who focus in these areas.

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

FOR MORE INFORMATION

www.mcombs.utexas.edu/mba

PROMINENT ALUMNI

- 1 Amy George**, 2000, Founder, Chief Ozone Officer, Blue Avocado
- 2 Richard Kincaid**, 1986, Founder, President, BeCause Foundation
- 3 Ayse McCracken**, 2012, CEO, Memorial Hermann Medical Group

REASONS TO ATTEND

With world-wide recognition and an expansive alumni network to match, an MBA from The University of Texas at Austin is designed to develop influential business leaders. From our world-class faculty to our tight-knit community, what starts here is truly changing the world, one graduate at a time.

Students aspiring to social or environmental pursuits gain the benefit of living and studying in Austin, America's Clean-Tech Hub, but the advantages don't stop there. Our program's CleanTech concentration connects students with Austin's booming CleanTech industry through the Clean Energy Incubator, as well as a variety additional of on- and off-campus opportunities.

UNIVERSITY OF TORONTO

Rotman School of Management

Toronto, ON

ADMISSIONS AVG GMAT SCORE: 673	PROGRAM COST: \$86,366	JOINT DEGREES JD/MBA MENG/MBA	DEGREE OPTIONS Full-time Part-time EMBA	320 Full-time students
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CURRICULUM

The Rotman School of Management is known for its innovative MBA curriculum based on integrative thinking, which provides a solid foundation for any student interested in using business for social and environmental impact. The core curriculum includes a required course on *Business Ethics*, which provides an introduction to CSR and discusses the need for business to behave in a responsible manner. There are also various sustainability-focused elective courses, such as *Entrepreneurship with a Social Mission*.

Rotman MBA students can also apply to participate in the Collaborative Program in Environmental Studies offered through the School of the Environment at the University of Toronto, which enables students to pursue course work, internships and research in the environmental area. The Rotman School has excellent centers related to CSR. The Clarkson Centre for Business Ethics and Board Effectiveness is the locus of corporate governance research in Canada. The Michael Lee-Chin Family Institute for Corporate Citizenship helps current and future business leaders integrate corporate citizenship into business strategy and practices. The Rotman Social Enterprise Initiative generates learning about the nonprofit and social enterprise sectors through collaborative research, curriculum design and community engagement.

Students can get involved with the Rotman CAMH Social Enterprise Development Initiative, which is an investment fund to help people with mental health or addiction issues build an existing or new small business. Students can also volunteer with the Rotman Nexus management consulting service, which helps nonprofit organizations build capacity and broaden their networks for financial and community support.

SAMPLE COURSES

- 1 Not-for-Profit Consulting
- 2 Environmental Decision-Making
- 3 Environmental Finance and Sustainable Investment

STUDENT ACTIVITIES

Rotman Net Impact's mission is to impart management knowledge and provide opportunities for the Rotman community to develop and engage in Corporate Social Responsibility (CSR). Our chapter organizes frequent seminars and speaker events for our members to learn more about CSR and the role that business can play in making an impact on various social and environmental issues. Our marquee event is the annual CSR Case Competition where participants from several business schools compete to solve a live business case provided by a corporate sponsor.

Rotman Outreach Club's mission is to connect the entire Rotman community with the social services sector and issues in Toronto. Students, faculty, staff, partners, and friends are all encouraged to participate in the various events planned throughout the year. Rotman Energy and Natural Resources Club's mission is to connect the entire Rotman community with these key Canadian sectors. Occasionally, speakers are invited to discuss various social and environmental issues facing those industries. There are also opportunities to learn about clean and renewable energy solutions and interact with business leaders actively involved in this emerging industry.

NET IMPACT CHAPTER

27%
of students in the
Net Impact chapter



NET IMPACT CHAPTER CONTACT:
rotman.grad@netimpact.org



CAREER SERVICES

Rotman MBA students have access to the Rotman Career Centre, which can provide customized job search help and support based on an individual student's needs or interests. Currently, there is less knowledge and resources available for finding jobs with a social and environmental impact in comparison to other areas of employment.

The number of career listings or recruiting activities related to social/environmental positions is much smaller in comparison to other types of positions. The Rotman Career Centre has access to an extensive alumni network and can help students connect with alumni working in impact positions in relevant industries. The Rotman Net Impact Chapter is the primary resource for organizing events focused on careers with impact and raising greater awareness among the student population.

FOR MORE INFORMATION

www.rotman.utoronto.ca/

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

REASONS TO ATTEND

The Rotman School of Management is a global leader in business education with top-ranked faculty that is recognized for its strong research and teaching abilities. The school has an extensive alumni network and countless events and case competitions that are organized throughout the school year to provide students with excellent opportunities for networking and career advancement. Although the school does not have a dedicated specialization in social or environmental themes, the school offers *Corporate Social Responsibility, Environment and Sustainable Development, and Nonprofit* electives, and there are opportunities for students to become actively engaged in these areas through involvement with various organizations such as Rotman Net Impact.

UNIVERSITY OF VIRGINIA

Darden Graduate School of Business

Charlottesville, VA

OVERALL RATING SUSTAINABILITY RATING: #47 AVG SCORE: 3.3 SOCIAL IMPACT RATING: #53 AVG SCORE: 3.4 Number of Survey Respondents = 39	JOINT DEGREES JD/MBA MD/MBA MPP/MBA MPH/MBA MBA/MED MBA/PHD	DEGREE OPTIONS Full-time Part-time EMBA Global	650 Full-time students
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CURRICULUM

Darden has made the incorporation of social and environmental themes into the business curriculum a major priority. It begins during a student's First Year with the required core curriculum, where the case study method enables traditional business subjects like *Decisions Analysis, Strategy and Operations* to take on environmental and social issues. By applying a general management focus, students at Darden develop a strong understanding of the direct and indirect effects that their business decisions have on every level of stakeholder.

Once the core curriculum has concluded, Darden students are given an array of electives focusing on themes like sustainability, entrepreneurship, ethics, and responsible leadership. These electives are also in the case study format and provide students with the opportunity to learn about real leaders and real companies that are instilling a positive impact on society and the environment.

The program also has a widespread collection of other opportunities to make social and environmental impacts. Darden offers Global Business Experiences that are focused on sustainability and entrepreneurship, where groups of students have the opportunity to partner with mission driven companies and travel to places like Sweden and Argentina.

ADMISSIONS

27%
ADMITTANCE RATE

AVG GMAT SCORE: **703**
AVG GPA: **3.37**

PROGRAM COST: **\$95,900**

On social and environmental themes in **CURRICULUM...**

34% of students are satisfied

SAMPLE COURSES

- 1 Creative Capitalism
- 2 Sustainable Innovation & Entrepreneurship
- 3 The Global Economics of Water

STUDENT ACTIVITIES

The Darden student community is very active in social and environmental issues. Student-run organizations that focus heavily on these themes include Net Impact, Emerging Market Development Club, Education Club, Outdoors Club, Community Consultants at Darden, and a Sustainability Fund within Darden Capital Management, a student run asset manager. Darden also has students who are very engaged in the local Charlottesville community through opportunities to sit on boards of nonprofit organizations or consult with local businesses throughout the year. Darden even has its own Head of Sustainability, who works directly with students, faculty, administration and facility managers to bring the school towards its goal of zero waste, carbon neutrality and one of the leading business school thought leaders on sustainability.

Notable events and project opportunities that students take part in are:

- Darden Prison Program
- Revamping First Coffee at Darden
- Business in Society Conference
- Board Fellows Program
- Community Consulting

On social and environmental themes in **STUDENT ACTIVITIES...**

45%

of students agree an impact job is a top priority

56%

of students are satisfied with extracurriculars

NET IMPACT CHAPTER

16%
of students in the Net Impact chapter



NET IMPACT CHAPTER CONTACT:
darden@netimpact.org

CAREER SERVICES

Darden's Career Center has an advisor who is solely dedicated to the mission-minded career search in partnership with Net Impact. This career advisor helps with career education, offering both core and elective classes that focus on the needs of MBA students seeking jobs with social/environmental impact. The career advisor also works with students individually on mock interviews, lead generation, networking, salary negotiations, and other important recruiting skills. The career advisor also works closely with the Net Impact Club, helping to support their efforts with students, and partnering with them to provide programming for club members. Darden also hosts many recruiters seeking to fill social and environmental positions, and offers career treks to companies interested in hiring for positions with a social or environmental impact.

On CAREER SERVICES...



47%

of students agree the *program offers adequate career preparation resources for impact job seekers*

HOW EFFECTIVE IS THE PROGRAM AT...



How does career support for a traditional job search *compare to support for an impact job search?*

SAME BETTER WORSE

PROGRAM STRENGTHS



3.7



3.0



3.2



2.9



3.7



3.1

FOR MORE INFORMATION www.darden.virginia.edu/web/MBA/

PROMINENT ALUMNI

- Kate Heiny**, 2007, Sustainability Manager, Target
- Larry Selzer**, 1990, President and CEO, Conservation Fund
- Stephen Evanko**, 2001, Director of Environmental Sustainability, Capital One

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

REASONS TO ATTEND

Darden is a community first. It is truly dedicated to a high level of involvement within every aspect of the student experience. Students work hard, stay motivated, and build a network of friends that they will carry with them throughout the rest of their careers. The general management focus and case study method provide students with a leadership skillset that is rooted in problem solving and real world scenario analysis. Social and environmental themes are an important piece of the Darden experience and dedicated students utilize the leadership skillset to tackle these topics and engage the Darden community.

LEADERSHIP:

SKILL BUILDING

4.6

ENTREPRENEURSHIP:

4.1

INNOVATION:

3.8

COMMUNICATION:

4.3

UNIVERSITY OF WASHINGTON

Foster School of Business

Seattle, WA

OVERALL RATING SUSTAINABILITY RATING: #51 SOCIAL IMPACT RATING: #52 Number of Survey Respondents = 24	AVG SCORE: 3.2 AVG SCORE: 3.5	JOINT DEGREES MBA/JD MBA/MHA MBA/MPAcc MBA/MAIS MBA/MPA	DEGREE OPTIONS Full-time Part-time EMBA TechMBA	225 Full-time students
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CURRICULUM

Throughout both the core curriculum and elective courses, professors at the Michael G. Foster School of Business have the interests of the socially and environmentally conscious student body in mind as they shape their lesson plans, often incorporating lectures and cases on sustainability and corporate social responsibility. The core curriculum includes an *Applied Strategy* class in the first year, where many students are able to work on consulting projects for sustainability and renewable energy-focused companies, and an Ethics class in the second year where students get hands-on experience planning corporate citizenship initiatives for Microsoft. Additionally, the MBA program office at Foster is continually adding socially and environmentally focused elective courses that supplement the overall MBA curriculum. Examples of this include *International Cases in Sustainability* featuring expert speakers from organizations and non-profits from across the country that are building the triple bottom line into their business strategy.

The University of Washington (UW) also offers an Environmental Management Certificate that allows MBA students to take courses in UW's Environmental Management Program and engage in a six-month long capstone project with local partners to tackle a real-world environmental management problem. Additionally, the UW hosts the Environmental Innovation Challenge, an annual competition where student teams design and develop clean-tech solutions and present them to a group of judges that includes scientists, entrepreneurs, and investors. Foster is also flexible with dual degree options, and students can earn a concurrent MBA with a degree from any other school at UW provided they are accepted to both programs.

ADMISSIONS

42% ADMITTANCE RATE	AVG GMAT SCORE: 682 AVG GPA: 3.41	PROGRAM COST: \$55,242
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On social and environmental themes in **CURRICULUM...**

15% of students are satisfied

SAMPLE COURSES

- 1 Cases in Sustainability
- 2 Environmental Innovation Practicum
- 3 Conducting Financial, Environmental, and Social Responsibility Performance Research

STUDENT ACTIVITIES

The activities led by Foster Net Impact cover a broad range of topics and connect members with industry leaders in the Pacific Northwest. This year the chapter heard from over 15 speakers and visited several area businesses like Theo's Chocolate Factory and Cedar Grove Composting. In addition, Foster Net Impact will host its third half-day seminar, the Foster Idea Lab, in May, which will bring together business leaders, students, and sustainability experts to brainstorm solutions to challenging sustainability issues. Foster Net Impact regularly collaborates with other clubs at the Foster School of Business, including the Global Business Association, Operations Club, Foster Foodies and Women in Business, and has a strong relationship with the Seattle Professional Net Impact chapter, the Bainbridge Graduate Institute chapter and the newly formed Microsoft Net Impact Chapter. This year Foster Net Impact launched a Service Corps program which placed 13 students in consulting projects for local nonprofit organizations such as the YMCA and Planned Parenthood. Also new in 2012 was the chapter's Campus Greening initiative, which is currently completing an evaluation and action plan for PACCAR hall's waste management system. In addition, the Foster School offers a number of community impact activities, including a Board Fellows program, and volunteer opportunities at the local Boys & Girls Club, Food Bank, and the Special Olympics of Washington.

On social and environmental themes in **STUDENT ACTIVITIES...**

65% of students agree an impact job is a top priority	70% of students are satisfied with extracurriculars
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NET IMPACT CHAPTER

38% of students in the Net Impact chapter	GOLD chapter ★
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NET IMPACT CHAPTER CONTACT:
foster@netimpact.org

CAREER SERVICES

Conveniently located in a region surrounded by progressive, visionary companies, Foster has an exceptional reputation among socially responsible businesses and nonprofits like Starbucks and the Gates Foundation. At Foster, MBA Career Services works one-on-one with Net Impact members to help them network, learn about, and search for opportunities in sectors related to Net Impact. In 2012, career services members helped students attending the Net Impact Conference prepare for making the most out of the fantastic networking opportunity and representatives from career services also attended the conference to provide additional in-person support.

The mentor program at Foster also provides Net Impact members with the opportunity to learn from prominent Foster alumni and business leaders, many of whom stress the core tenants of Net Impact. The MBA Career Services counselors are continually learning about and reaching out to socially responsible businesses in the Pacific Northwest. The career center also subsidizes trips made by Net Impact members in search of socially responsible business or nonprofit positions outside the Seattle area. An alumni database is available to students to reach out to Foster graduates who work for companies and industries that appeal to Net Impact members.

PROMINENT ALUMNI

- 1 **Ben Packard**, 1998, Vice-President, Global Responsibility, Starbucks
- 2 **Patrick Leslie**, 2009, Emerging Technologies Program Manager, Puget Sound Energy
- 3 **Scott Bixby**, 2010, Sr. Director of Marketing, One Energy Renewables

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

On CAREER SERVICES...



50%

of students agree the *program offers adequate career preparation resources for impact job seekers*

HOW EFFECTIVE IS THE PROGRAM AT...



How does career support for a traditional job search compare to support for an impact job search?

SAME BETTER WORSE

REASONS TO ATTEND

The University of Washington Foster School of Business offers flexibility for business students looking to include social and environmental components into their study without compromising a top tier management curriculum. Leadership and strategic thinking are part of the fabric of the Foster MBA program and there are many opportunities for students to gain leadership experiences and practice strategic thinking related to sustainability and/or nonprofit management challenges they could face in future careers. The Seattle area is a hotbed for entrepreneurs, companies, and consultants on the cutting edge of sustainability, which makes Foster a particularly exciting place to be.

LEADERSHIP:



ENTREPRENEURSHIP:



INNOVATION:



COMMUNICATION:



SKILL BUILDING

PROGRAM STRENGTHS



3.5



3.0



3.4



3.4



3.4



2.8

FOR MORE INFORMATION www.foster.washington.edu

UNIVERSITY OF WISCONSIN-MADISON

Wisconsin School of Business

Madison, WI

ADMISSIONS 30% ADMITTANCE RATE	AVG GMAT SCORE: 680	PROGRAM COST: \$25,660	JOINT DEGREES JD/MBA	DEGREE OPTIONS Full-time Part-time EMBA Other	194 Full-time students
	AVG GPA: 3.37		Number of Survey Respondents = 21		

CURRICULUM

The Wisconsin MBA has a unique specialization model that allows students to focus in an area of expertise starting in the first semester. While the core curriculum covers traditional business topics, a sustainability certificate and committed faculty offer a range of options for any student looking for an emphasis on how business can address social and environmental problems.

The Business, Environment, and Social Responsibility (BESR) Program at WSOB was created by Tom Eggert, the University of Wisconsin (UW) Net Impact chapter's faculty advisor. This program shares Net Impact's mission and ideals. The BESR certificate provides students with knowledge and skills to analyze and leverage the interrelations between business and its natural and social environment. In addition, Professor Eggert offers a bi-weekly Clean Tech Thought Leaders series. These seminars, which are open to UW Net Impact members, bring an executive, entrepreneur, or investor from Wisconsin's clean tech industry to share their thoughts on the future of clean tech.

For students who do not choose to pursue the BESR certificate, the required fundamental courses provide strategy and business skills for students to make ethical and sustainable decisions. Additionally, several members of the Wisconsin MBA faculty are actively engaged in research on these topics. As a large public research institution, the University of Wisconsin offers classes on an enormous range of topics. MBA students can use their allotted elective courses to engage with the broader university on any topic in which they are interested.

On social and environmental themes in **CURRICULUM...**

35% of students are satisfied

SAMPLE COURSES

- 1 Systems Thinking & Sustainable Business
- 2 Environmental Business Strategy
- 3 Green - Sustainable Property Development

On social and environmental themes in **STUDENT ACTIVITIES...**



of students agree an impact job is a top priority



of students are satisfied with extracurriculars

STUDENT ACTIVITIES

The Wisconsin MBA provides formal curriculum and the BESR certificate, while the UW Net Impact Chapter provides greater opportunities for students who are passionate and engaged in current topics related to the Net Impact mission. The chapter aims to provide select high-quality events each semester for members that are based on member feedback and to make members aware of the numerous, relative events happening on campus.

Chapter members believe the best solutions for their careers and communities can only be achieved through sharing ideas with diverse groups. Therefore, members strive to connect with other organizations on campus that have a shared cause for impact. Some examples of this include the UW Slow Food organization, the Nelson Institute for Environmental Studies and the Wisconsin Energy Institute. The UW Net Impact Chapter organizes events such as a mini-conference on sustainability, "Eat Local" meal events, "Cases & Beer" educational events, Earth Day activities, and other social events.

NET IMPACT CHAPTER

25%

of students in the Net Impact chapter



NET IMPACT CHAPTER CONTACT:
madison@netimpact.org

CAREER SERVICES

The Wisconsin MBA has a dedicated, full-time team in the Career Service Center that provides resources and personal assistance to each student to pursue the career path and companies of his or her choice. The school also has a loyal base of companies that recruit on campus and continue to be ranked among the best in the world for environmental and social practices.

Additionally, each specialization in the MBA program has a center director who is dedicated to recruitment and building relationships with companies. Small and large companies with environmental stewardship programs, such as Procter & Gamble and SC Johnson, recruit students from the MBA program. Students can expect individual attention and guidance to connect with companies that share an expressed social and/or environmental focus.

For students looking for jobs with a social and environmental focus, the program also supports students with a stipend for travel to the annual Net Impact Conference, as well as other career-focused conferences. Finally, through the BESR Certificate, students can network with companies who come to speak at panels and in the classroom. The certificate also has a dedicated certificate director who is available to assist with internship and career outreach and placement.

On CAREER SERVICES...



47%

of students agree the *program offers adequate career preparation resources for impact job seekers*

HOW EFFECTIVE IS THE PROGRAM AT...



How does career support for a traditional job search *compare to support for an impact job search?*

SAME BETTER WORSE

FOR MORE INFORMATION www.bus.wisc.edu/mba

PROMINENT ALUMNI

- 1 Brent Boorsma**, 2013, Senior Buyer, Johnson Controls Inc.
- 2 Mark Lusch**, 2012, Sustainability Manager, Rexnord Industries
- 3 Phil Fritz**, 2011, Global Procurement and New Product Development, Emerson Climate Technologies

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

REASONS TO ATTEND

The power of an MBA from the Wisconsin School of Business is the breadth and depth of knowledge achieved through our specialization model. By accepting only students who have clear goals and commitment to an area of study, the Wisconsin MBA is able to create several specialized tracks that are more rigorous than other MBA programs and immerse students immediately in their first semester. Curriculum and activities around social and environmental themes are provided through an interdisciplinary approach, allowing students across specializations to learn from each other.



VANDERBILT UNIVERSITY

Owen Graduate School of Management

Nashville, TN

<p>ADMISSIONS</p> <p>37% ADMITTANCE RATE</p> <p>AVG GMAT SCORE: 684 AVG GPA: 3.4</p> <p>PROGRAM COST: \$90,000</p>	<p>JOINT DEGREES</p> <p>JD/MBA MBA/MD MBA/MDIV MBA/MTS MBA/MALAS MBA/PHD</p>	<p>DEGREE OPTIONS</p> <p>Full-time EMBA Other</p>	<p>361 Full-time students</p>
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CURRICULUM

The curriculum at Owen is rigorous, but also student-driven, offering the flexibility to shape your own MBA path that best meets your needs and professional goals. Required core courses are not focused solely on environmental and social issues; however, Owen’s faculty incorporates cases that are focused on these themes in the majority of courses. The strength of Owen’s environmental and social curriculum is the wide variety of elective classes centered on social and environmental themes. Classes with an exclusive focus on managing social and environmental issues range from strategy to financial analysis.

Faculty members continually look for opportunities to provide courses that incorporate environmental and social issues as the importance of these paradigms grow. With new classes introduced every year, students are able to work with faculty to create classes they are interested in. Dean Bradford, who departed Owen this year, and other school leadership are especially supportive of including social and environmental themes in the curriculum. The faculty clearly understands the value of these issues in the business world. We look forward to establishing another great relationship with the incoming Dean, Eric Johnson.

Owen offers a Distinguished Speakers Series for all students which invites high-level executives and professionals to discuss current debates in business. Several of these speakers have exclusively focused on environmental and social issues, including senior executives from ExxonMobil and General Motors.

SAMPLE COURSES

- 1 Social Enterprise and Entrepreneurship
- 2 Corporate Strategies for ESG Issues
- 3 Financial Analysis of ESG Issues

STUDENT ACTIVITIES

Owen has a vibrant student life that augments its collaborative environment. The Owen Net Impact chapter has built partnerships with a number of other student-led organizations, exposing students unfamiliar with Net Impact to the benefits of responsible business ideals. The chapter’s key events and accomplishments include an annual Impact Week during which the chapter hosts a number of events. This year we welcomed Nashville Mayor Karl Dean who spoke about the future of Nashville and how sustainability is incorporated into Nashville’s public policy. Other Impact Week events included a Nissan LEAF test drive event, a lunch discussion with a Waste Management Sustainability Program Director, and an Owen-wide community service day. Net Impact hosted a Vanderbilt football tailgate in the fall and two baseball tailgate fundraisers in the spring (go Dores!).

The chapter works closely with SustainVU, Vanderbilt’s sustainability office, and SPEAR, Vanderbilt’s recycling club. The chapter also works to create community service opportunities in the Nashville area: in early 2013 a Board Fellows Program was launched, offering students an opportunity to sit on local nonprofit boards and directly apply business knowledge learned in the classroom to social and environmental issues impacting the community.

NET IMPACT CHAPTER

10%
of students in the
Net Impact chapter



NET IMPACT CHAPTER CONTACT:
owen@netimpact.org

CAREER SERVICES

Owen provides individualized career coaching to help students with their specific job search, and all students have the opportunity to work with a professional in the Career Management Center. Students focusing on one professional area (e.g., finance or marketing) are encouraged to connect with the professional in the Career Management Center who has expertise in placement within that discipline. Owen has a staff member dedicated to renewable energy and nonprofits to assist students in a successful, supported job search.

Owen has also established a travel fund for students who conduct independent job searches beyond on-campus opportunities. The school has created a list of resources that help students explore this career path and identify opportunities. It subscribes to a listserv that posts available opportunities with nonprofits. Finally, the school has incorporated the search for CSR opportunities in its business development strategy.

Owen's reputation is strong and continues to grow. It can provide sufficient evidence that students are interested, engaged, and prepared to work in positions related to socially and environmentally responsible business. Several faculty members at Owen are dedicated to corporate sustainability and responsibility, several student organizations support social concerns, and each year, students accept opportunities related to Net Impact issues.

FOR MORE INFORMATION

www.owen.vanderbilt.edu/vanderbilt/

PROMINENT ALUMNI

- 1 **Ian Prunty**, 2011, Client Solutions Executive, OPOWER
- 2 **Jeff Gowdy**, 2006, Founder and President, J. Gowdy Consulting, LLC
- 3 **Emily Davis**, 2004, GoGreen Program Manager, Exel

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

REASONS TO ATTEND

Owen is collaborative, not cutthroat. It is a tight-knit community where innovation is cultivated and valued. The Net Impact chapter's leadership has broad experience across environmental and social issues and several took summer internships solely focused on socially responsible business at influential companies including Coca-Cola, Wal-Mart, and the Environmental Defense Fund. Students have a unique opportunity to create meaningful programming, evolve the curriculum, and influence the direction of the program. At the end of the day, the students form the school, and the administration is extremely supportive of students' initiatives and endeavors.

WASHINGTON UNIVERSITY IN ST. LOUIS

Olin Business School

St. Louis, MO

<p>OVERALL RATING</p> <p>SUSTAINABILITY RATING: #21 AVG SCORE: 3.9</p> <p>SOCIAL IMPACT RATING: #23 AVG SCORE: 4.0</p>	<p>JOINT DEGREES</p> <p>MBA/JD MBA/MPH MBA/MSW MBA/MA OR MS MBA/MENG MBA/MARCH MBA/MUD</p>	<p>DEGREE OPTIONS</p> <p>Full-time Part-time EMBA</p>	<p>280 Full-time students</p>
<p>Number of Survey Respondents = 21</p>			

CURRICULUM

Olin Business School continues to build upon recent socially and environmentally focused additions to the MBA curriculum. With the level of elective autonomy that students enjoy, these courses and others available throughout the graduate program offering at Washington University have helped to cultivate a growing interest in sustainable business and social entrepreneurship. Olin continues to welcome the input of Net Impact leadership and other interested students and to actively seek the further development of the curriculum to this end. The interest in the recently developed Social Entrepreneurship course (offered jointly between the Olin Business School and the Brown School of Social Work) has also resulted in the launch of the Social Entrepreneurship platform this past academic year.

The opportunity for practical application of the MBA skillset to social and environmental initiatives is also provided through the Board Fellows and Taylor Community Consulting programs, the latter providing local non-profits with pro bono consulting support and invaluable experience for graduate business students. The Business School has also supported the formation of an international development course in partnership with the Missouri Botanical Garden (MBG) and Madagascar to enrich MBG's Community-Based Conservation Program (CBCP) within the country. This course is focused on supporting those efforts while teaching students to understand the issues of rural agricultural subsistence communities in developing countries. In addition, the University's Law School provides an excellent outlet for the MBA program in their Environmental Law Clinic, providing pro bono legal and technical services to environmental and community organizations in community.

ADMISSIONS

<p>34% ADMITTANCE RATE</p>	<p>AVG GMAT SCORE: 697 AVG GPA: 3.43</p>	<p>PROGRAM COST: \$97,825</p>
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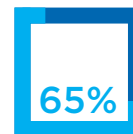
On social and environmental themes in **CURRICULUM...**

52% of students are satisfied

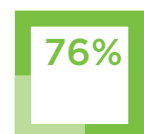
SAMPLE COURSES

- 1 Social Entrepreneurship
- 2 Markets, Business, and the Environment
- 3 Taylor Community Consulting

On social and environmental themes in **STUDENT ACTIVITIES...**



of students agree an impact job is a top priority



of students are satisfied with extracurriculars

STUDENT ACTIVITIES

Olin's chapter offers opportunities and support to students through numerous initiatives. A key highlight is the Olin Sustainability Case Competition (OSCC), an annual student-led case competition that has to date focused on environmental sustainability issues on campus. This year, the Net Impact-led planning committee took the case "off-campus," working with the City of St. Louis, our chapter faculty advisor, Dr. Dan Elfenbein, and the University's Office of Sustainability to build the competition around an issue of vital importance to St. Louis - the sustainable development of the 10,000+ vacant plots of land scattered throughout the city limits. The competition featured 20+ teams of two to five individuals from across the University's programs competing for approximately \$7,000 in prizes, and the chance to present their business case to a panel of judges representing city officials and university leaders. An important issue to the community, the Final Round Symposium attracted an impressive level of corporate sponsorship support and public interest.

NET IMPACT CHAPTER

33%
of students in the Net Impact chapter



NET IMPACT CHAPTER CONTACT:
washu@netimpact.org



CAREER SERVICES

Open and receptive to ideas generated from the Net Impact chapter, the Weston Career Center (WCC) continues to build support structures for students interested in internship and full-time opportunities in fields that concern social and environmental issues. Through direct subsidization of national conference-related activities and the annual High Impact Careers Symposium, the WCC is a great advocate for the chapter. WCC advising staff also actively maintain a database of social and environmental contacts, alumni, and potential event sponsors that assists students in securing internships and full-time work that fit their desired career paths.

On CAREER SERVICES...



70%

of students agree the *program offers adequate career preparation resources for impact job seekers*

HOW EFFECTIVE IS THE PROGRAM AT...



How does career support for a traditional job search *compare to support for an impact job search?*

SAME BETTER WORSE

PROGRAM STRENGTHS



3.8



3.8



3.5



3.9



4.2



3.3

FOR MORE INFORMATION www.olin.wustl.edu/Pages/default.aspx

PROMINENT ALUMNI

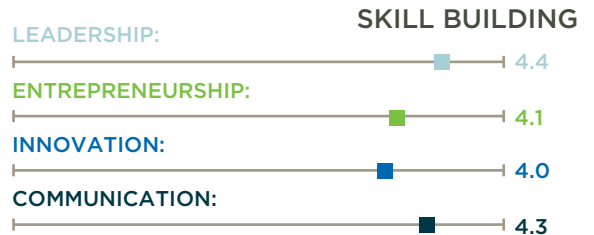
- 1 Teddy Seidman**, 2012, Rotational Leadership Associate, Whole Foods
- 2 Tom Stehl**, 2006, Chief Operating Officer, Meds and Foods for Kids
- 3 Jonathan Kauffman**, 2011, Co-Founder and Chief Non Profit Officer, Third Plateau and Perfect College Fit Inc.

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

REASONS TO ATTEND

Olin's Strength lies in the opportunity it provides students to make the program their own. They are able and encouraged to talk to administration and faculty about starting new initiatives and influencing curriculum development. Such influence has already impacted the school in the form of more courses focused on these issues, an increase in case competition participation, and an upturn in the number of leaders coming to campus to speak on these issues. Olin students are also illustrating interest and commitment through the types of full-time and internship opportunities they are accepting in nonprofit work, CSR, and alternative energy.



WILLAMETTE UNIVERSITY

Atkinson Graduate School of Management

Salem, OR

OVERALL RATING SUSTAINABILITY RATING: #43 AVG SCORE: 3.4 SOCIAL IMPACT RATING: #37 AVG SCORE: 3.8 Number of Survey Respondents = 26	JOINT DEGREES JD/MBA	DEGREE OPTIONS Full-time EMBA	200 Full-time students
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CURRICULUM

The Atkinson Graduate School of Management (AGSM) is designed to equip MBA candidates with the experience, knowledge, and skills necessary to become effective managers in all sectors and areas of business. Atkinson is focused on cross-functional and experiential learning, which produces more successful managers and enables students to be more effective in areas of social and environmental impact by enhancing students' cross-functional understanding and stakeholder management skills. Atkinson is one of only two dually accredited programs for business (AACSB International) and public administration (NASPAA - the Global Standard in Public Service Education). Not only does this program's core curriculum give students a base in all aspects of effective management, but it also exposes its MBA candidates to government, nonprofit, and for-profit management as well as entrepreneurship.

This school offers many electives for a student interested in a social or environmental career and features a Sustainability Management focus. Atkinson offers a Sustainable Enterprise Certificate, with curriculum requirements that prepare students to be effective change agents. In the *Beyond Grey Pinstripes* 2011-12 survey, the Aspen Institute recognized Atkinson's contribution to social, environmental, and ethical stewardship by placing the program in the top ten schools in the world for business impact and 23rd for overall excellence (Top MBA Programs). Sustainability Management at Atkinson focuses on understanding the greater impact of social and environmental initiatives and enables students to be more successful in their sustainability careers by focusing on the triple bottom line.

ADMISSIONS

80%
ADMITTANCE RATE

AVG GMAT SCORE: **586**
AVG GPA: **3.24**

PROGRAM COST: **\$66,872**

On social and environmental themes in **CURRICULUM...**

50% of students are satisfied

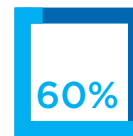
SAMPLE COURSES

- 1 Sustainability Management
- 2 Sustainability Management and the Physical Sciences
- 3 PACE III: Leading Ethical and Sustainable Organizations

STUDENT ACTIVITIES

Many students at Atkinson are preparing for environmentally and socially focused careers. Students can improve their professional potential and fuel their interests and passions through a robust academic curriculum as well as participation in student associations. Atkinson's Net Impact Chapter offers such activities as career panels, guest speakers, career treks, social and environmental community service events, projects (such as energy audits and Campus Greening), and case study competitions. Students involved in Net Impact last year visited Ecotrust, Sustainable Harvest and Hopworks Urban Brewery, all in Portland Oregon. Next year the chapter is looking forward to more great events like a sustainability trek to Nike. Other associations that may be of interest to social and environmental impact students include the Consulting Association (ACA), Finance Association (AFA), Marketing Association (AMA), Outdoor Club (AOC), Project Management Association (APMA), and the Public Management Association (APAA). The Willamette MBA program also partners with the university's Zena Forest, a 305-acre block of forestland where students can put their management acumen in practice within a natural environment.

On social and environmental themes in **STUDENT ACTIVITIES...**



of students agree an impact job is a top priority



of students are satisfied with extracurriculars

NET IMPACT CHAPTER

10%

of students in the Net Impact chapter

NET IMPACT CHAPTER CONTACT: willamette@netimpact.org

CAREER SERVICES

Atkinson's Career Management Department works to find career opportunities for all of its students' areas of professional interest. Since Atkinson features a Sustainability Management focus, there are many opportunities to find internships and permanent work in both social and environmental positions. Career Management seeks out social and environmental companies and professionals not only for student employment, but also for informational interviews, networking, mentorship, career treks and career fairs, which helps students improve their professional positioning and knowledge.

The program focuses not only on helping students to enhance professional knowledge and experience, but also on building professional appearance and demeanor as well as job acquisition skills. Atkinson has a reputation for producing students who are not only knowledgeable, but who also present and conduct themselves with the utmost professionalism. This reputation opens many doors and career opportunities for its students.

On CAREER SERVICES...



44% of students agree the *program offers adequate career preparation resources for impact job seekers*

HOW EFFECTIVE IS THE PROGRAM AT...



How does career support for a traditional job search *compare to support for an impact job search?*

SAME BETTER WORSE

PROMINENT ALUMNI

- Bradford McKeown**, 2011, Communications Project Manager and Editor, Energy Trust of Oregon
- Dylan Connor**, 2010, Financial Analyst of Global Treasury, Nike Foundation
- Jessica Balsam**, 2009, Marketing Team Lead, U.S. Department of Energy

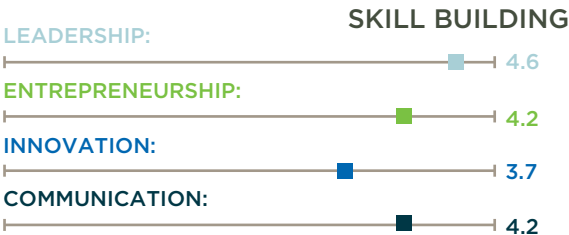
AT THIS SCHOOL...

Are there funds available to support students who accept internships with nonprofits or social ventures?

REASONS TO ATTEND

Atkinson's MBA program prepares students for successful management careers by building the skills, knowledge, and understanding required for successful careers in business, government, and nonprofit management. The program's numerous commendations illustrate the effectiveness of the program's design as well as the commitment and excellence of the faculty. Atkinson's program has been recognized by *Forbes* magazine as one of its "best business schools" since 2009, a ranking based on the return on investment experienced by graduates.

Atkinson's focus on social, environmental and ethical responsibility in business, combined with the excellence of its curriculum, produces highly effective graduates who represent Willamette University's bold motto, "Not unto ourselves are we born."



PROGRAM STRENGTHS



FOR MORE INFORMATION www.willamette.edu/agsm/

YALE UNIVERSITY

Yale School of Management

New Haven, CT

<p>OVERALL RATING</p> <p>SUSTAINABILITY RATING: #13 AVG SCORE: 4.1</p> <p>SOCIAL IMPACT RATING: #3 AVG SCORE: 4.6</p> <p>Number of Survey Respondents = 41</p>	<p>JOINT DEGREES</p> <p>MBA/JD MBA/MEM MBA/MPH MBA/MD MBA/MARCH MBA/MFA MBA/MDIV MBA/MA MBA/PHD</p>	<p>DEGREE OPTIONS</p> <p>Full-time EMBA</p>	<p>476 Full-time students</p>
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CURRICULUM

The Yale School of Management (SOM) integrates social impact and environmental sustainability throughout its integrated curriculum and elective offerings. Required core courses for first-year students incorporate social and environmental themes through case studies, readings, and guest lecturers. For example, the *Competitor* course in fall 2012 included a session on the strategic decision to launch GE's ecomagination initiative, which has become the company's fastest growing business unit. Classes are also frequently co-taught by multiple professors to incorporate a variety of perspectives. In terms of elective courses focusing on nonprofit management, CSR, education, environment, social enterprise, and others, there are a plethora of options: SOM offers over 100 elective courses, the School of Forestry and Environmental Studies offers 188 courses, and the greater Yale University offers over 100 relevant courses. MBA students may take classes across the University, as well as pursue one of 10 joint degree programs. In 2012-13, SOM Net Impact collected data on social sector curriculum offerings and found that they have increased 260% since 1998. One course to highlight is *Global Social Enterprise*, in which students visit and provide consulting services to social enterprises in developing countries like India and Nicaragua. Net Impact also supplements courses with skills-based workshops including Nonprofit Finance and Strategy, Measuring Social ROI, and Microfinance.

Finally, SOM is affiliated with several research centers focusing on the nexus of business, social impact, and sustainability. These include the Program on Social Enterprise, Program on Nonprofit Organizations, and the Center for Business and the Environment.

ADMISSIONS

21% ADMITTANCE RATE

AVG GMAT SCORE: **720**
AVG GPA: **3.56**

PROGRAM COST: **\$115,321**

On social and environmental themes in **CURRICULUM...**

92% of students are satisfied

SAMPLE COURSES

- 1 Financing Green Technologies
- 2 Microfinance and Economic Development
- 3 Strategic Management of Nonprofit Organizations

STUDENT ACTIVITIES

Net Impact is one of the largest, most active clubs at SOM and focuses on career development, curriculum, and community/member engagement. It provides career development support through skill-building workshops, mock interviews, resume reviews, career groups, networking events, job treks to impact sector organizations, and relevant speaker events. This past year, Net Impact sponsored or co-sponsored more than 45 events and workshops. The chapter also fosters an amazing sense of community, with social events and meetings with prominent alumni. This year, SOM alumni Seth Goldman (Honest Tea) and Judy Samuelson (Aspen Institute) showed enthusiastic support by hosting events for SOM students on and off campus.

Looking beyond Net Impact, SOM has several clubs that provide further support for socially and environmentally-minded students. These clubs include Business and the Environment, Education, Social Impact Lab, and Economic Development. In addition, SOM Outreach Consulting and Nonprofit Board Fellows connect students with local organizations to provide consulting and board advisory services. Finally, Yale SOM is known for its robust Internship Fund, the first of its kind. Run by first-years, the Internship Fund raised \$250,000 this year to support students pursuing summer internships at nonprofits, at B Corporations, and in the public sector.

On social and environmental themes in **STUDENT ACTIVITIES...**

100% of students agree an impact job is a top priority

97% of students are satisfied with extracurriculars

NET IMPACT CHAPTER

43% of students in the Net Impact chapter

NET IMPACT CHAPTER CONTACT:
yale@netimpact.org

GOLD chapter ★

CAREER SERVICES

Yale SOM's Career Development Office (CDO) works closely with Net Impact to provide career guidance to students pursuing careers with a social or environmental focus. CDO Relationship Managers provide career support and advice and meet one on one with students, while second-year students apply to be Career Coaches in order to serve as an additional resource. Adding to this, the Net Impact chapter has its own Career Development Team which includes trained career coaches so that the club can provide even better resources and a personal touch.

The CDO manages an online job database of internships and full-time positions, a significant number of which are within the social and environmental sector. Net Impact ensures that relevant postings are included in its weekly newsletter to members. In addition, the CDO actively seeks out new job opportunities and invites employers and speakers to campus.

In addition to these core activities, representatives from CDO attend the Net Impact Annual Conference and club-organized job treks in order to develop relationships with potential employers. The CDO also hosts a Networking Night to kick off the job search in early fall, bringing together employers and interested students to network and discuss potential career and internship opportunities.

On CAREER SERVICES...



89%

of students agree the program offers adequate career preparation resources for impact job seekers

HOW EFFECTIVE IS THE PROGRAM AT...



How does career support for a traditional job search compare to support for an impact job search?

SAME BETTER WORSE

PROGRAM STRENGTHS



4.0



4.3



4.1



4.7



4.4



3.9

FOR MORE INFORMATION www.sites.som.yale.edu/

PROMINENT ALUMNI

- Seth Goldman**, 1995, Co-Founder and TeaEO, Honest Tea
- Sandra Urie**, 1985, Chairman and CEO, Cambridge Associates
- Judy Samuelson**, 1982, Executive Director, Business & Society Program, Aspen Institute

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

REASONS TO ATTEND

Yale SOM is a top choice for prospective MBA students who are passionate about using business for social and environmental impact. SOM's mission of educating leaders for business and society is strongly supported and incorporated throughout the school, while the alumni community features prominent leaders in economic development, education, social enterprise, and beyond. The administration is very supportive of students pursuing careers in these sectors, and the Net Impact chapter is one of the most active groups on campus. Students will find that classmates bring a breadth of resources and experiences to share, helping build a diverse, long-lasting professional network.

LEADERSHIP:



SKILL BUILDING



Schulich



“Schulich is ahead of the curve in guiding managers to deal with the complex social and environmental challenges of the future. Our world renowned faculty and **innovative** programs will help you succeed in today’s uncertain business environment.”

ANDREW CRANE, PhD

Professor of Policy
George R. Gardiner Professor of Business Ethics
Director, Centre of Excellence in Responsible Business
Schulich School of Business, York University

Accelerate your career. Experience Schulich.™

MBA

Master of Business Administration

Maximize career options in just 16 months. Choose from 19 specializations. Gain hands-on experience and a competitive edge with an in-depth strategic consulting project working with real clients and problems.

IMBA

International MBA

Leverage international interests and second-language skills by specializing in global trading regions. Build worldwide networks during work and study terms abroad. This program is ideal for both Canadian and international students.

EMBA

Kellogg-Schulich Executive MBA

With campuses abroad, global content and international faculty and students from Kellogg, Schulich and overseas partners, this top-ranked EMBA (*Financial Times* of London) makes the world your classroom.

Schulich Programs: MBA, Accelerated MBA, IMBA, MBA/JD, MBA/MFA, MBA/MA, MPA, MF, MSc (Business Analytics), MAcc

Study Options: Full-Time, Part-Time Evenings, Days and Alternate Weekends

MAcc

Master of Accounting

Open doors to a career in accounting. Choose the CA Accredited Stream or the Management Accounting Information Stream. A unique program designed for both non-business and business graduates alike.

MF

Master of Finance

Become an expert in all areas of finance in just 12 months of full-time study. Specialize in Capital Markets, Financial Risk Management or Regulatory Affairs for Financial Institutions. Benefit from our CFA Program Partnership.

MSc

Master of Science in Business Analytics

Master the skills to uncover business insights and drive decisions. This 12-month full-time degree leads to careers as a Business Analytics professional in the fields of strategy, research, marketing, consulting and sales.

For more information, please visit:

www.schulich.yorku.ca

Schulich Leads in Rankings Schulich is ranked in the world’s top tier of business schools by *The Economist* (#16 in the world); *Forbes* (10th best non-US school); *Bloomberg Businessweek* (14th best non-US school); The Aspen Institute, a US think tank (#2 in the world in Social and Environmental Leadership); and *Expansión* (#22 in the world) in their most recent global MBA surveys. The Schulich MBA is also ranked #1 in Canada by *The Economist*, *Forbes*, The Aspen Institute and *Expansión*. The Kellogg global network of EMBA partner schools, which includes the Kellogg-Schulich EMBA, is ranked among the top 5 in the world by *The Wall Street Journal*, and the Kellogg-Schulich EMBA is ranked #1 in Canada by the *Financial Times* of London.

YORK UNIVERSITY

Schulich School of Business

Toronto, ON

ADMISSIONS 26% ADMITTANCE RATE	AVG GMAT SCORE: 660	PROGRAM COST: \$50,000	JOINT DEGREES JD/MBA MBA/MFA MBA/MA Number of Survey Respondents = 20	DEGREE OPTIONS Full-time Part-time EMBA Online Other	670 Full-time students
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CURRICULUM

The Schulich School of Business was ranked #2 in 2011-2012 in the Sustainability in Business global rankings conducted by the Aspen Institute, and was also rated #1 in the world in the categories of CSR-related research and relevant coursework. Students can choose from a wide range of specializations, including Business and Sustainability and Social Sector Management. Schulich offers several sustainability-focused courses through these specializations, in addition to courses on the subject of Business Ethics and Non-Profit Management and Leadership. One of the new courses offered this year included Managing Ethics and Social Responsibility. This course explores the social and ethical challenges facing contemporary organizations and develops the knowledge and skills necessary to manage these challenges effectively. Another new course was Sustainable Value Creation, which explores the disruptive, for-profit, pro-poor business models which are emerging in developing countries. All Schulich students are exposed to various key concepts in sustainability through a first semester required class. These courses (among others) are devoted to demonstrating how business is inextricably linked to environmental and social themes, and addressing issues pertaining to corporate governance. Moreover, they aim to show how environmentally and socially sustainable businesses are often the most successful and possess a competitive advantage in the marketplace. A number of other elective courses in areas such as accounting, marketing and strategy also incorporate social and/or environmental issues. Schulich students are also able to take courses related to sustainability at Osgoode Hall Law School and the Faculty of Environmental Studies (both at York University). York Sustainable Enterprise Consultants gives students the opportunity to develop sustainability strategies and solutions for real businesses beyond an academic setting.

STUDENT ACTIVITIES

Schulich is a diverse and vibrant community. The Schulich chapter of Net Impact is one of the most active and visible clubs at the school. All of the club's events are focused on furthering the discussion of sustainability with the student body and administration and connecting our members with professionals and alumni. Net Impact also collaborates with other clubs and organizations at York University to further sustainability-related activities at the university. Schulich caters to and attracts students who are interested in pursuing a wide variety of business specializations. As such, students have a broad array of interests and experiences. Consequently, there exists great opportunity for collaboration and partnership with other student clubs. There are a few other clubs at Schulich whose mandates are strongly aligned with Net Impact. These include NROC (Natural Resources Opportunity Club), The Nonprofit Management Association, and Corporate Social Responsibility Society (CSRS) at the undergraduate level. Net Impact also looks forward to increasing sustainability awareness and professional access to various areas of industry interests, via collaborative initiatives with Schulich Association of Management and Organization Studies (SAMOS), and the Entrepreneurship and Venture Capital Club (EVCC).

On social and environmental themes in CURRICULUM...

67% of students are satisfied

SAMPLE COURSES

- 1 Microfinance and Impact Investing
- 2 Social Purpose Business: Alternative Economic Models
- 3 Sustainable Cities: Urbanization, Infrastructure, and Strategic Choices

On social and environmental themes in STUDENT ACTIVITIES...



of students agree an impact job is a top priority



of students are satisfied with extracurriculars

NET IMPACT CHAPTER

5%

of students in the Net Impact chapter



NET IMPACT CHAPTER CONTACT:
schulich@netimpact.org

CAREER SERVICES

The Career Development Centre at Schulich provides all students with industry-specific career guidance and support for launching an effective job search. The Centre has Industry Advisors who specialize in key focus areas, with and sustainability and nonprofits among them. A dedicated industry advisor for sustainability works with a team of advisors that specializes in retail, consulting, healthcare, banking, finance, and marketing to enable students to select career paths that mesh passion with skill to carve out innovative career options. Since the job search for sustainability is fairly non-traditional, the Career Development Centre aims at supporting these students in three ways: individual counseling, program creation, and integration of industry elements into courses. Program creation encompasses initiatives such as "SustainaConnect" which was launched in January 2013 to match students with mentors whose areas of specialization align with student interests, so that students are provided with opportunities to get "face time" with potential employers. The Career Development Centre also works closely with faculty to integrate industry trends into courses through guest lectures, workshops, and industry panels that complement academic theory that is taught in-class. Armed with these points of contact from industries, students are equipped to effectively network in an educated and targeted manner. Additionally, the Career Development Centre holds two annual networking events, the first catering to careers in sustainability and CSR, and the second, catering to careers in the nonprofit and social sector. These networking events offer an opportunity for students to converse and engage with industry experts and alumni who work in the nonprofit or sustainability fields and are prospective employers. Since there are generally very few sustainability-related job postings advertised, the Career Development Centre and the faculty work collectively with student organizations like Net Impact to support students with navigating this emerging field.

PROMINENT ALUMNI

- 1 **Lauren Joseph**, 2012, Advisor - Health, Safety and Sustainability at IAMGOLD Corporation
- 2 **Carolyn Burns**, 2012, Analyst, Community Relations at Barrick Gold Corporation
- 3 **Cindy Bailey**, 2011, Senior Manager, Corporate Environmental Management CIBC

AT THIS SCHOOL...

- Are there funds available to support students who accept internships with nonprofits or social ventures?
- Is loan forgiveness available to graduates going to work in the nonprofit sector?

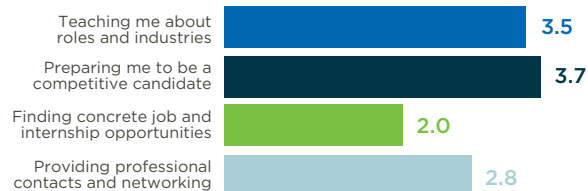
On CAREER SERVICES...



13%

of students agree the *program offers adequate career preparation resources for impact job seekers*

HOW EFFECTIVE IS THE PROGRAM AT...



How does career support for a traditional job search *compare to support for an impact job search?*

SAME BETTER WORSE

REASONS TO ATTEND

York University is well known as the cradle of many social and environmental change makers, and is dedicated to providing leadership in both social and environmental matters. This is also true of the Schulich School of Business, and students have an opportunity to complement their academic knowledge with access to research initiatives by highly motivated faculty. Few schools in the world can match the depth, diversity and quality of Schulich's research on ethics, sustainability and CSR - through its impacts on academia, on practice, and on society.

At Schulich, students can choose from a number of traditional business school concentrations, and can supplement these with less traditional concentrations such as arts and media management, health care management, social sector management, and business and sustainability. This variety and diversity provides numerous options to students wishing to pursue careers in the growing field of responsible business.

FOR MORE INFORMATION www.schulich.yorku.ca



PART 2

ABOUT THE GUIDE



2013 GOLD & SILVER NET IMPACT CHAPTERS

Gold and silver chapters are the most outstanding chapters in the Net Impact network. They are characterized by energetic members, dynamic leadership, and high-impact programming. Gold chapters go above and beyond to actively give back to the network by sharing best practices, mentoring other chapters, and working with Net Impact Central to improve chapter offerings.

 GOLD CHAPTERS	<ul style="list-style-type: none"> Net Impact Presidio Net Impact Notre Dame Net Impact Duke University Fuqua School of Business Net Impact The Ohio State University Net Impact Thunderbird Net Impact Georgetown McDonough School of Business Net Impact George Washington Undergrad Net Impact UMass Amherst Net Impact Ross School of Business Net Impact Carnegie Mellon Net Impact Kellogg School of Management Net Impact Bainbridge Graduate Institute Net Impact Yale School of Management Net Impact University of Oregon Net Impact Smith School of Business Net Impact DePaul Net Impact University of Denver Net Impact Foster Net Impact USC Marshall Net Impact Penn State Net Impact Simmons Net Impact Alberta School of Business Net Impact University of Virginia Darden School of Business Net Impact Pepperdine University Net Impact Georgia Tech Net Impact Purdue Net Impact Terry College of Business Net Impact Lokey Graduate School of Business 	<ul style="list-style-type: none"> Net Impact Emory University Goizueta Business School Net Impact Owen Graduate School of Management Net Impact UCLA Anderson Net Impact Temple Fox School of Business Net Impact UMass Dartmouth Net Impact UCSD Net Impact Indian School of Business Net Impact MIT Sloan Net Impact Fletcher Net Impact University of Colorado Boulder Net Impact MIIS Net Impact Carlson Net Impact Portland State Net Impact Colorado State Net Impact Haas School of Business Net Impact UNC Kenan-Flagler Net Impact Babson College Net Impact SFSU Net Impact Rotterdam School of Management Net Impact USF Net Impact IESE Business School Net Impact INSEAD Net Impact IE Business School Net Impact London Business School Net Impact ESADE Net Impact Olin Business School Net Impact McCombs School of Business
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 SILVER CHAPTERS	<ul style="list-style-type: none"> Net Impact Dominican University Net Impact IIT Stuart Net Impact College of William & Mary Net Impact UT Austin McCombs Undergrad Net Impact Rollins Net Impact Brandeis Net Impact NYU Stern Net Impact Antioch New England Net Impact Clark University Net Impact Boise State Net Impact Boston University Net Impact UPenn Wharton Net Impact Cornell S.C. Johnson Graduate School of Management Net Impact Stanford Graduate School of Business Net Impact UC Davis Net Impact Loyola Net Impact Tuck School of Business Net Impact Chicago Booth Net Impact Fordham University Graduate School of Business 	<ul style="list-style-type: none"> Net Impact Seton Hall Net Impact Henry B. Tippie College of Business Net Impact American University Kogod School of Business Net Impact Johns Hopkins Carey Net Impact University of Wisconsin Madison Net Impact at Baruch College Net Impact Marlboro Net Impact Broad College of Business Net Impact UIUC Net Impact Melbourne Business School Net Impact Audencia Nantes School of Business Net Impact Schulich Net Impact HEC Net Impact Australian Graduate School of Management Net Impact Tel Aviv University Net Impact Rotman Net Impact University of Cape Town Graduate School of Business Net Impact University of Leeds
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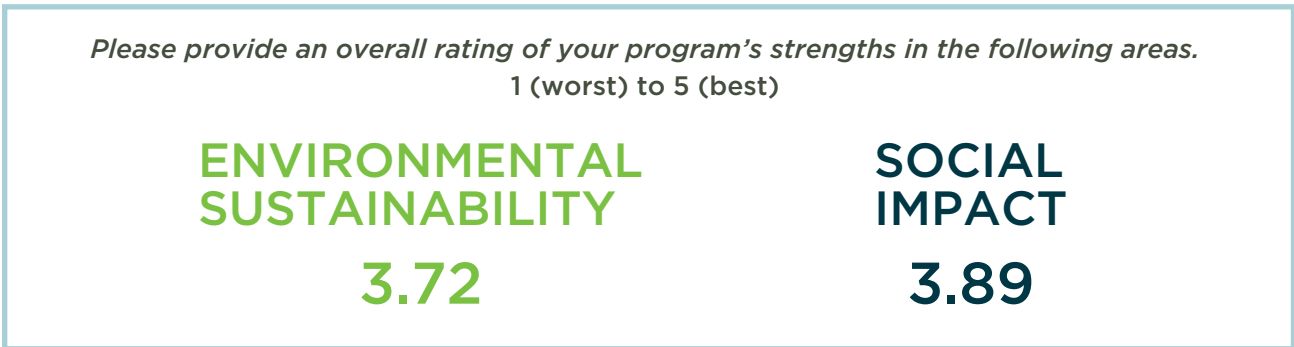
Gold and Silver chapters are recognized throughout the guide in the “Net Impact Chapter” section of the school profiles.



AGGREGATE RESPONSES

Over 3,300 Net Impact student members completed the entire online survey for their respective programs, representing the largest number of students surveyed to date. The following pages represent findings based on the cumulative responses of all students surveyed, which gives us a better insight into students' satisfaction and experience in their MBA education.

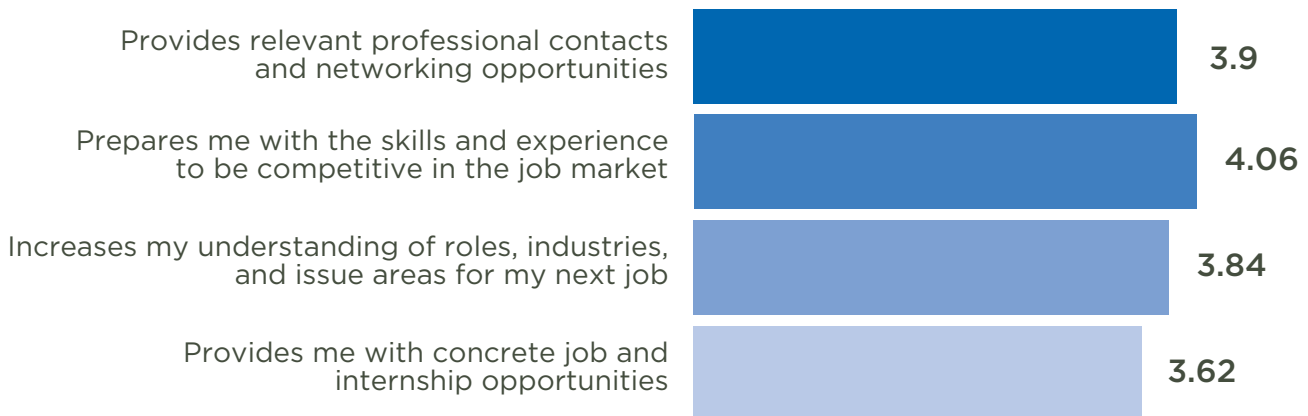
IN SCHOOL CURRICULUM...



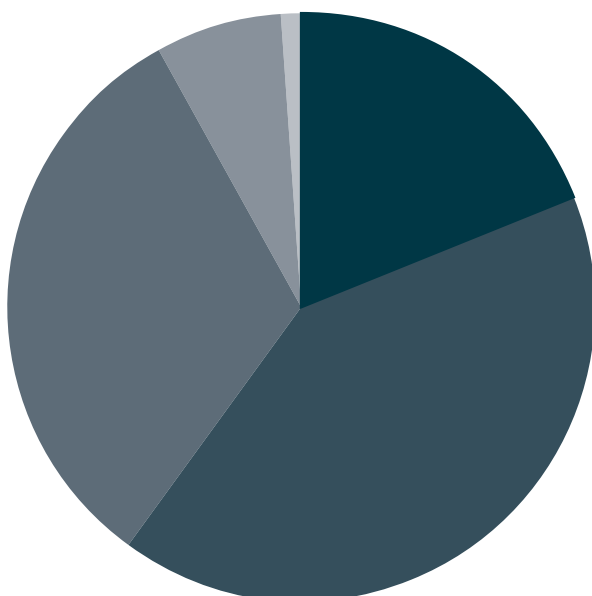
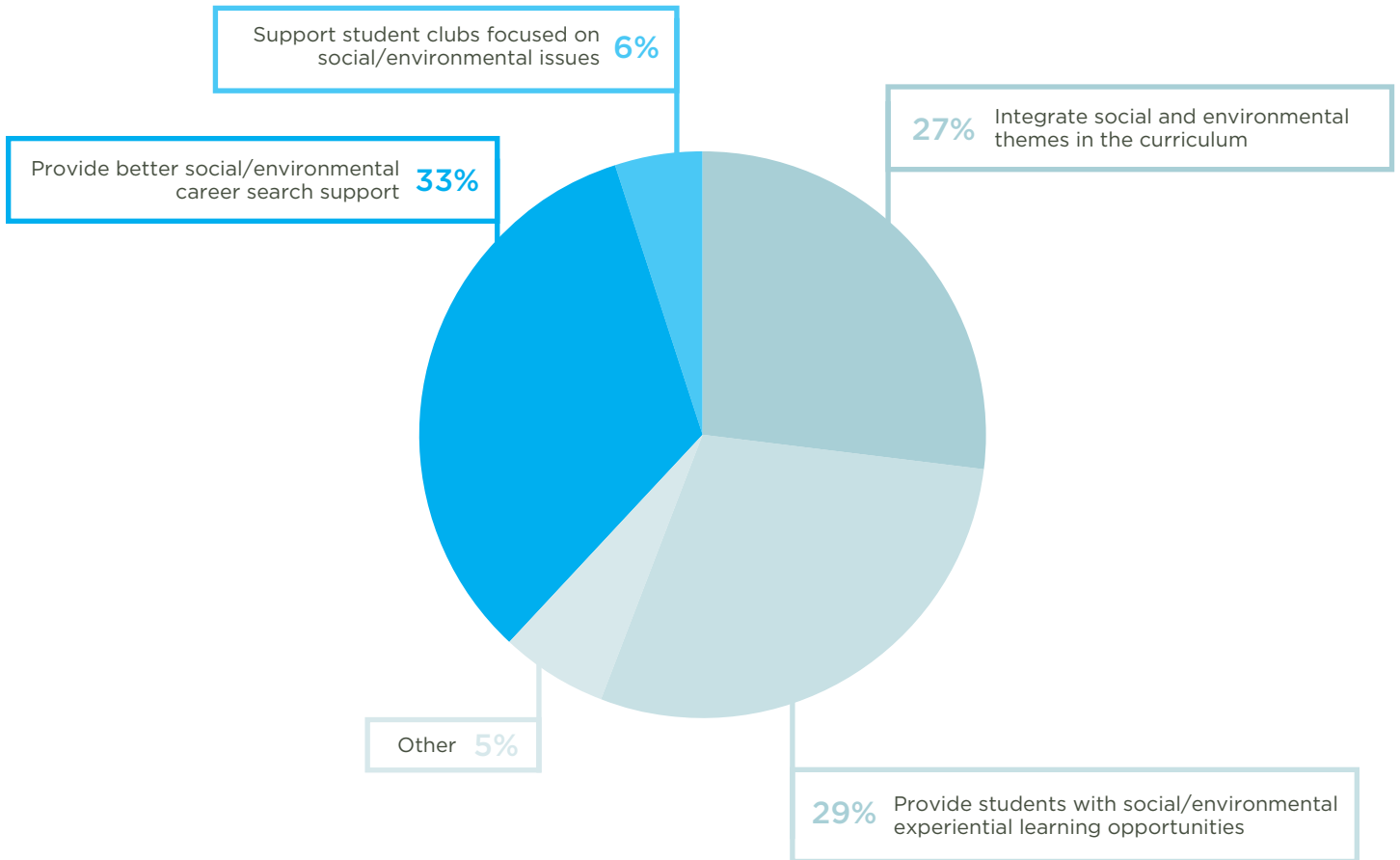
How effective is your program at providing this for the impact job search?

AVERAGE RATING OF PROGRAM EFFECTIVENESS FOR THE IMPACT JOB SEARCH

1 (worst) to 5 (best)

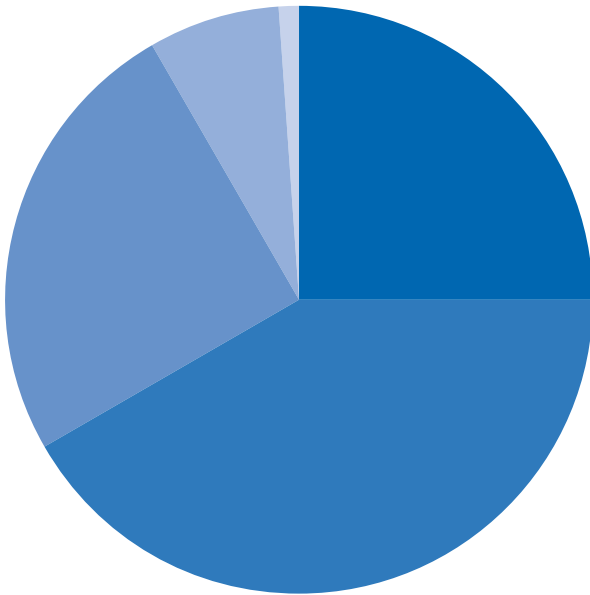


What do you want your graduate program to do more of to prepare you to drive sustainable change in the future?



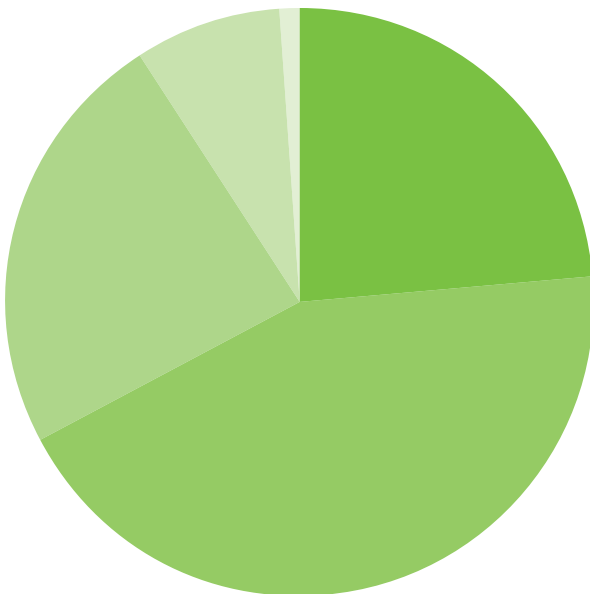
How satisfied or dissatisfied are you with the focus on social/environmental issues in your program's curriculum?

- NOT AT ALL SATISFIED 1%
- SLIGHTLY 7%
- MODERATELY 32%
- VERY 41%
- COMPLETELY SATISFIED 19%



How satisfied or dissatisfied are you with the student body's commitment to social/environmental issues at your program?

- NOT AT ALL SATISFIED 1%
- SLIGHTLY 7%
- MODERATELY 25%
- VERY 41%
- COMPLETELY SATISFIED 25%

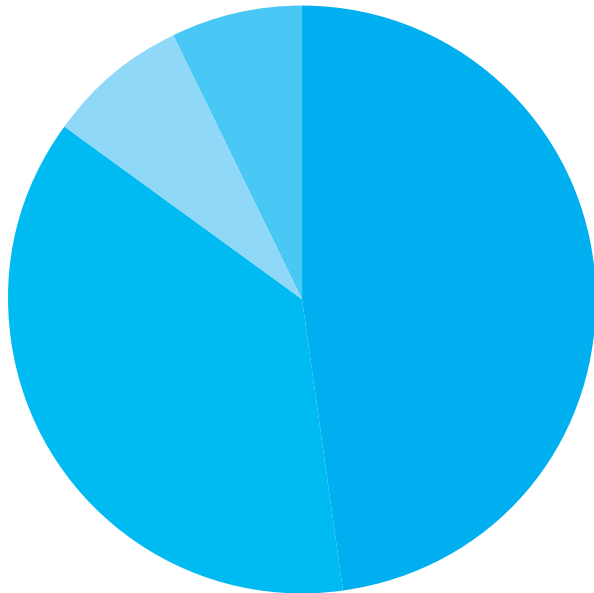


How satisfied or dissatisfied are you with the extracurricular offerings around social/environmental themes at your program?

- NOT AT ALL SATISFIED 1%
- SLIGHTLY 8%
- MODERATELY 24%
- VERY 44%
- COMPLETELY SATISFIED 24%

Is learning about social/environmental business a priority for you in your graduate school program?

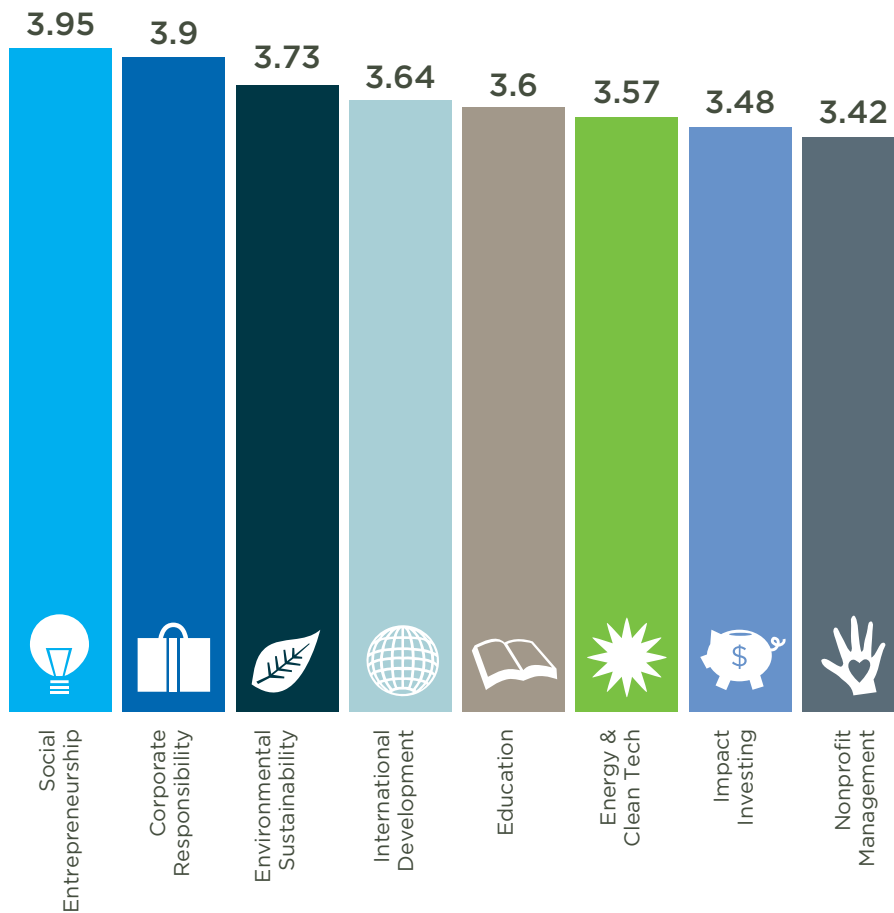




At your program, how do you think career support for a traditional job search compares to support for an impact job search?

- N/A OR UNSURE 7%
- SUPPORT IS *WORSE* FOR THE TRADITIONAL JOB SEARCH 8%
- SUPPORT IS *ABOUT THE SAME* FOR THE TRADITIONAL JOB SEARCH 37%
- SUPPORT IS *BETTER* FOR THE TRADITIONAL JOB SEARCH 48%

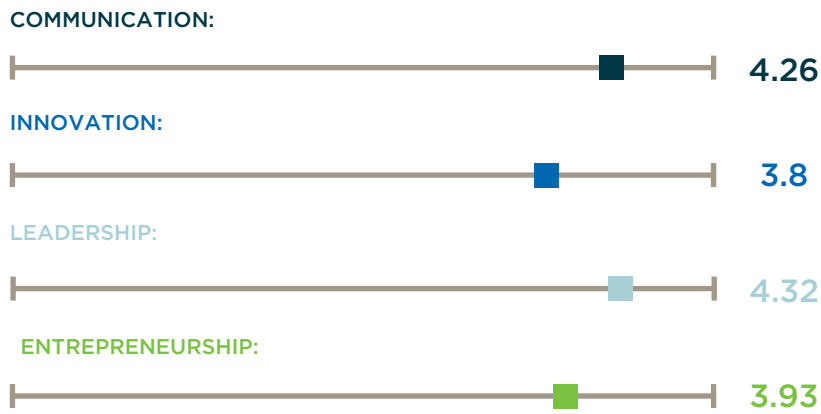
Please provide a rating of your program's strengths in the following areas.



PROGRAM STRENGTH RATING

1 (worst) to 5 (best)

How well has your program helped you develop the following soft skills (through coursework, extracurricular activities, experiential learning opportunities, etc)?

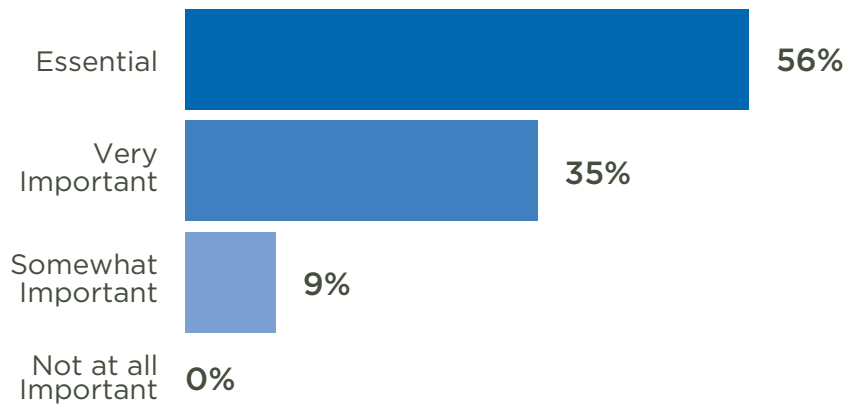


SOFT SKILLS RATING

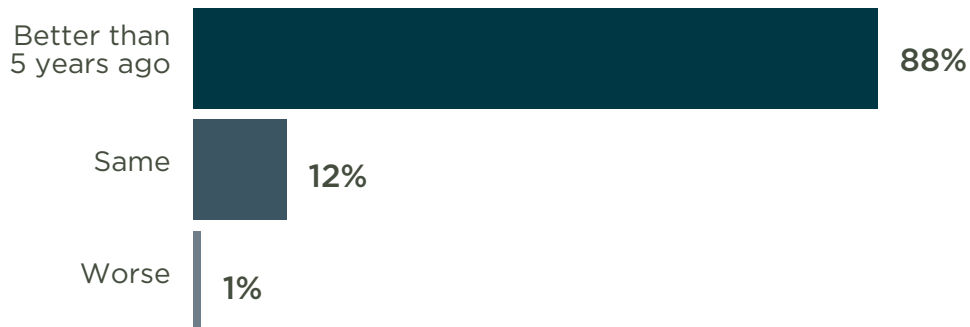
1 (worst) to 5 (best)

IN CAREER AND CORPORATIONS...

How important do you think social/environmental issues are to a business' long-term success?



How well do you think companies are integrating social/environmental goals into core business strategies and practices, compared to five years ago?



How much do you agree with the following statements?

70% FINDING AN IMPACT JOB IS A TOP PRIORITY FOR STUDENTS AT MY PROGRAM

27% AT THIS POINT, I FEEL PRESSURED TO TAKE ANY ROLE, REGARDLESS OF IMPACT

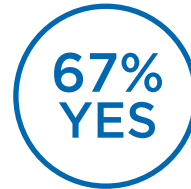
67% MY PROGRAM OFFERS ADEQUATE CAREER PREPARATION RESOURCES FOR IMPACT JOB SEEKERS

89% I AM CONFIDENT I'LL FIND A JOB ALIGNED WITH MY VALUES, INTERESTS, AND PASSIONS

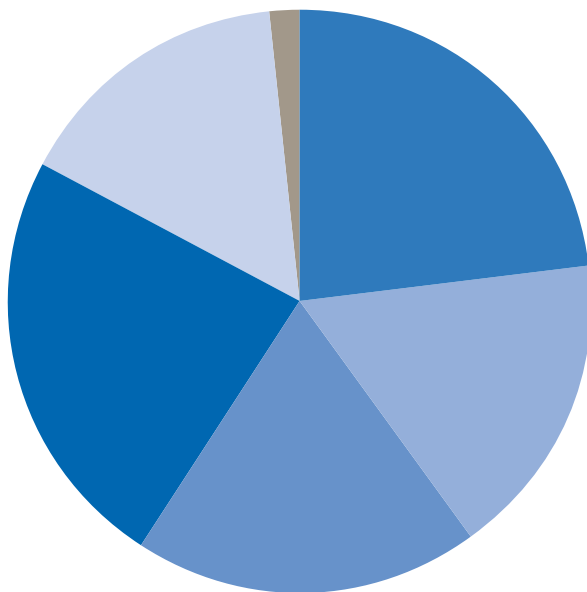
WOULD YOU TAKE A 15% PAY CUT...
to have a job that seeks to make a social or environmental difference in the world?



WOULD YOU TAKE A 15% PAY CUT...
to have a job in a company committed to corporate and environmental responsibility?



WOULD YOU TAKE A 15% PAY CUT...
working for an organization whose values are like your own?



Which of the following social/environmental issues do you think are the most important for business to get right in the next ten years? Pick your top two.

Percent who agree or strongly agree:

- CLIMATE AND ENERGY 45%
- SUSTAINABLE PRODUCT DEVELOPMENT 46%
- RESOURCE CONSERVATION 37%
- HUMAN RIGHTS/FAIR LABOR 33%
- SUPPLY CHAIN MANAGEMENT 30%
- OTHER 3%



TOP STUDENT RATINGS

These schools had the highest ratings from students asked to evaluate their program on two categories: Sustainability and Social Impact

Average ratings are on a scale of 1 (worst) to 5 (best)

TOP 20 PROGRAMS FOR SUSTAINABILITY

- #1 Presidio Graduate School - 4.87
- #2 University of California, Santa Barbara - 4.82
- #3 Bainbridge Graduate University - 4.74
- #4 Dominican University of California - 4.45
- #5 University of Michigan - 4.44
- #6 Cornell University - 4.38
- #6 University of California, Berkeley - 4.38
- #8 University of Oregon - 4.34
- #9 University of North Carolina - 4.22
- #10 Copenhagen Business School - 4.21
- #11 Pepperdine University - 4.17
- #12 University of California, Davis - 4.13
- #13 Yale University - 4.11
- #14 Mills College - 4.03
- #15 Babson College - 4.00
- #16 Portland State University - 3.95
- #16 Rotterdam School of Management - 3.95
- #16 Seton Hall University - 3.95
- #19 San Francisco State University - 3.91
- #19 College of William and Mary - 3.91

TOP 20 PROGRAMS FOR SOCIAL IMPACT

- #1 University of California, Berkeley - 4.67
- #2 University of Notre Dame - 4.61
- #3 Yale University - 4.58
- #3 Presidio Graduate School - 4.58
- #5 University of Michigan - 4.44
- #5 Mills College - 4.44
- #7 Pepperdine University - 4.37
- #8 Colorado State University - 4.36
- #9 Dominican University of California - 4.31
- #9 Bainbridge Graduate University - 4.31
- #11 Tufts University - 4.22
- #12 Georgetown University - 4.17
- #13 Seton Hall University - 4.15
- #14 ESADE - 4.13
- #14 New York University - 4.13
- #16 Cornell University - 4.10
- #17 Northwestern University - 4.09
- #18 University of North Carolina - 4.04
- #19 DePaul University - 4.00
- #19 IE Business School - 4.00

Note: Only schools with over 20 student responses had average student ratings analyzed and ranked; schools with fewer than 20 responses were therefore not assessed for the Top 20 lists.



METHODOLOGY

TOP BOX

FULL-TIME STUDENTS: Chapter leaders reported the number of full-time students at their program.

DEGREE OPTIONS: Chapter leaders submitted a list of relevant dual degree options at their program. For a complete list of dual degree options for a certain program, we recommend checking the program's website.

OVERALL RATINGS: Student survey respondents rated their program's strength on a 5-point scale in two categories: sustainability and social impact. Each program's average rating for all students at the program is represented on a 1-5 scale.

RANKINGS: We then sorted these average ratings in numerical order, and displayed the schools' rank order of highest ratings on both topics. This ranking is purely related to the survey question for overall ratings on sustainability and social impact, and does not constitute a more holistic evaluation of the program, or Net Impact's opinion on these programs.

ADMISSIONS: Average GMAT and GPA, tuition rates, and acceptance rates were not collected directly from schools; they were taken from school websites and existing publications, including *Bloomberg Businessweek* and *US News & World Report*. For latest numbers or to find admissions information that could not be provided here, we recommend contacting programs directly.

CURRICULUM

SAMPLE COURSES: Chapter leaders submitted a sample list of courses offered by their program in fields of interest to Net Impact members.

STUDENT SATISFACTION WITH COURSE CONTENT: The percentage on each profile refers to the respondents in the all-student survey who selected that they were "completely" or "very" satisfied with the focus on social and environmental themes in their program's curriculum.

STUDENT ACTIVITIES

STUDENT OPINIONS ON THE JOB SEARCH PROCESS: This statistic shows the percentage of respondents who answered either "agree" or "strongly agree" on a four-point agreement scale to the following statement:

- Finding a job with impact is a top priority for students in my program.

SATISFACTION WITH EXTRACURRICULAR OFFERINGS: The percentage on each profile refers to the respondents in the all-student survey who selected that they were "completely" or "very" satisfied with the extracurricular offerings focused on social and environmental issues.

ABOUT THE NET IMPACT CHAPTER

Chapter leaders submitted the total number of active members in their chapter, and were asked to describe their chapter in three words. Gold and Silver Net Impact chapters have a designated icon in this section as well.



CAREER SERVICES

PROMINENT ALUMNI: Chapter leaders were asked to name prominent alumni from their program who have gone on to work in fields of interest to readers (e.g. social entrepreneurship, energy and clean technology, nonprofit, or corporate social and environmental responsibility).

STUDENT RATINGS ON CAREER SERVICES: Survey respondents were asked to rate, on a five-point scale, their career services' support in four different categories. The average rating for each category is represented through bar graphs, designed to scale.

CAREER PREPARATION FOR JOB SEEKERS: This section lists the percentage of respondents who answered either "agree" or "strongly agree" on a four-point agreement scale to the following statement:
- My program offers adequate career preparation resources for impact job seekers.

SCHOOL FUNDING: Chapter leaders were asked to indicate whether their school has funds available to support students who accept internships with nonprofits and/or if there is loan forgiveness available to graduates going to work in the nonprofit sector. If either of these funds are available, it is noted in the program's profile.

REASONS TO ATTEND

SKILL BUILDING: Survey respondents were asked to rate, on a five-point scale, how well their program helps them build four key skills: leadership, entrepreneurship, innovation, and communication. The average rating for each skill is represented through a meter, designed to scale.

PROGRAM STRENGTHS: Students were asked to rate their program's overall strength in addressing six key subject areas. The average student rating for each subject area is depicted underneath the icon representing that subject area. An icon key can be found at the beginning of the guide.



FREQUENTLY ASKED QUESTIONS

Which schools are included in the guide?

Any school with a graduate Net Impact chapter was invited to participate in the guide. Submissions are dependent on chapter leaders filling out a questionnaire, which comprises all the writing in the guide. Therefore, any Net Impact chapter whose leaders submitted the *Business as UNusual* questionnaire is included. In the questionnaire, leaders wrote about their school curriculum, student activities, career services, and overall reasons to attend. Graduate Net Impact members were also asked to complete an online survey to provide feedback on their program. We were pleased that 108 chapters participated in the guide this year.

How many students were surveyed?

3,372 students participated in the 2013 *Business as UNusual* all-student survey. To ensure reliability of the results shown, only schools with over 20 survey respondents have the results included in their profile.

Who wrote the school profiles?

Net Impact chapter leaders wrote the entirety of the school profiles, at times with input from other Net Impact students. Members of the Net Impact staff provided edits, focusing mostly on clarity, grammar, and consistency. Our goal was to keep as much of the students' original language and writing as possible; in almost every case the profile published in *Business as UNusual* is very close to the content the student submitted. Net Impact also contacted admissions officers from every program profiled and invited them to review their program's entry. We made factual and clarification edits based on their feedback. No alterations to the opinions and subjects of the students' text were made.

Who funded the guide?

Net Impact accepted no payments for including school profiles in *Business as UNusual* – participation is always free and open to all Net Impact chapters. Student writers submitted the published content voluntarily and without compensation from Net Impact. Paid advertisements from schools and businesses appear integrated throughout the guide. Proceeds from the sale of these ads go toward production of the guide, and support Net Impact's efforts. If you are interested in advertising in the 2014 version of *Business as UNusual*, please write to us at gradchapters@netimpact.org.

How can I get involved?

If you did not see your program in *Business as UNusual* and have a Net Impact chapter, we encourage you to participate in next year's guide by having the chapter's leadership complete the questionnaire. All chapter leaders will receive the questionnaire in March 2014 and will be encouraged to submit. If your program does not have a Net Impact Chapter, we'd love for you to start one at your program! To get started, visit netimpact.org/startachapter.



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Providing an unparalleled range of services for more than 30,000 responsible leaders takes visionary support from partners who share Net Impact's commitment to improving the world through business. Please join us in saluting our 2012-2013 sponsors, whose support brings us closer to the day when leading responsibly is the only way to do business.

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