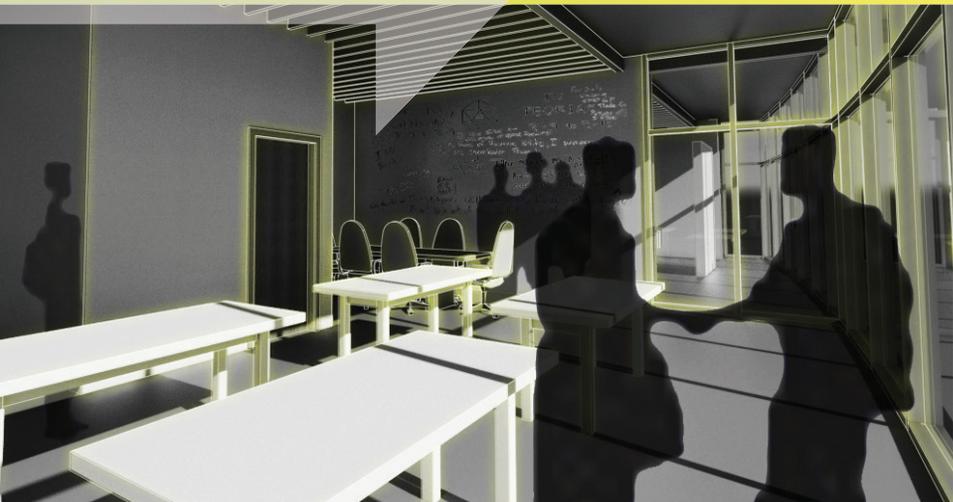


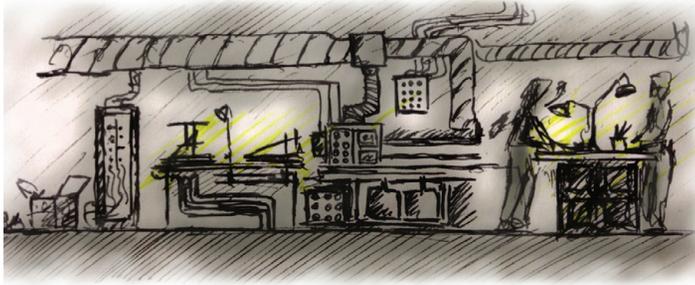


**WET
PRODUCTION**

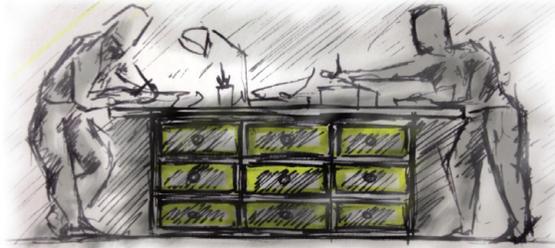


**DRY
PRESENTATION**

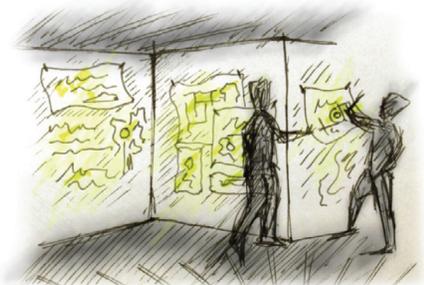




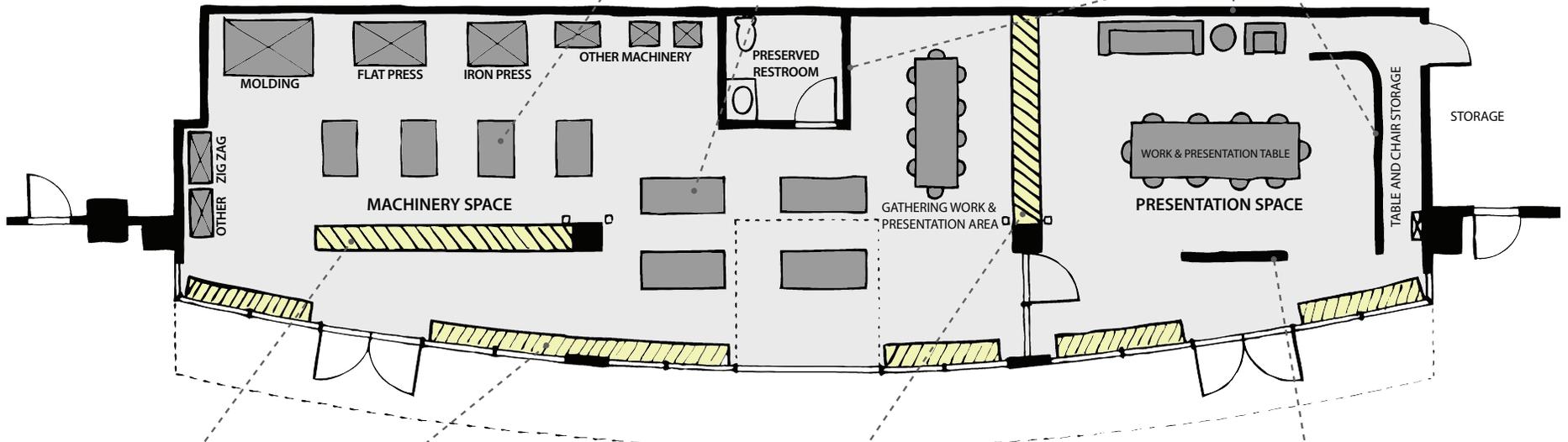
production environment in machinery space



work tables with storage lockers underneath



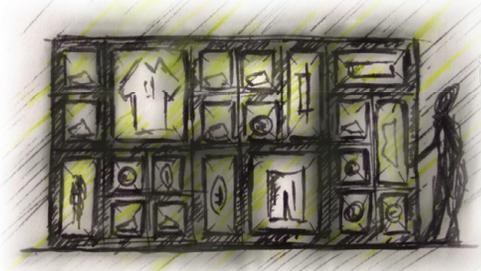
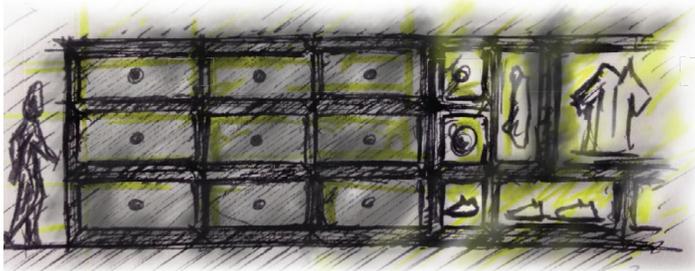
pin-up and dry-erase board walls



waffle gridform lockers

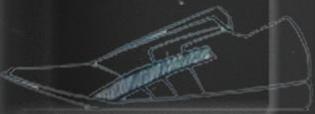
waffle gridform display cases

lit-up display screen & pin-up wall upon entry



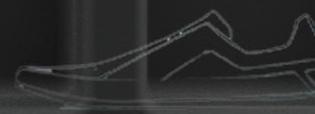
Warm industrial

TAKE ADVANTAGE OF THE BRIDGE
BRING IN THE GRIT
HIGHLIGHT HARD/SOFT CONTRAST
LARGE GRAPHIC ELEMENTS



O THE IRON

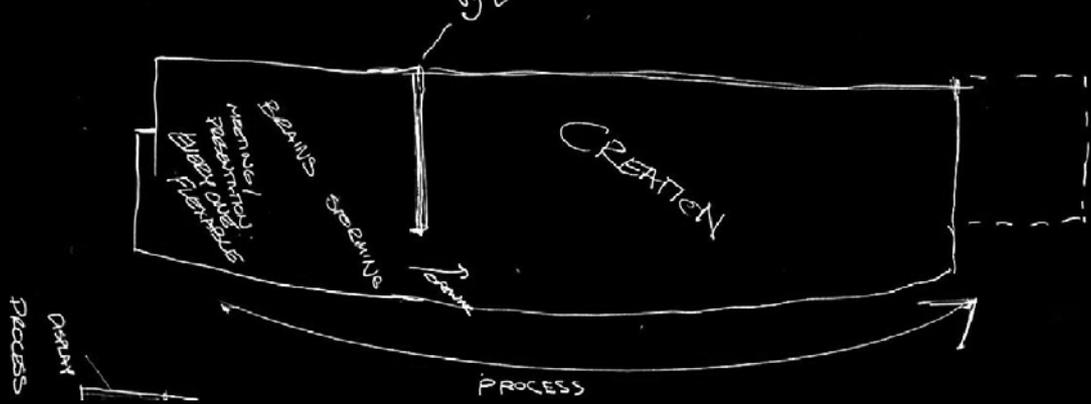
SPORTSWEAR DEVELOPMENT STUDIO



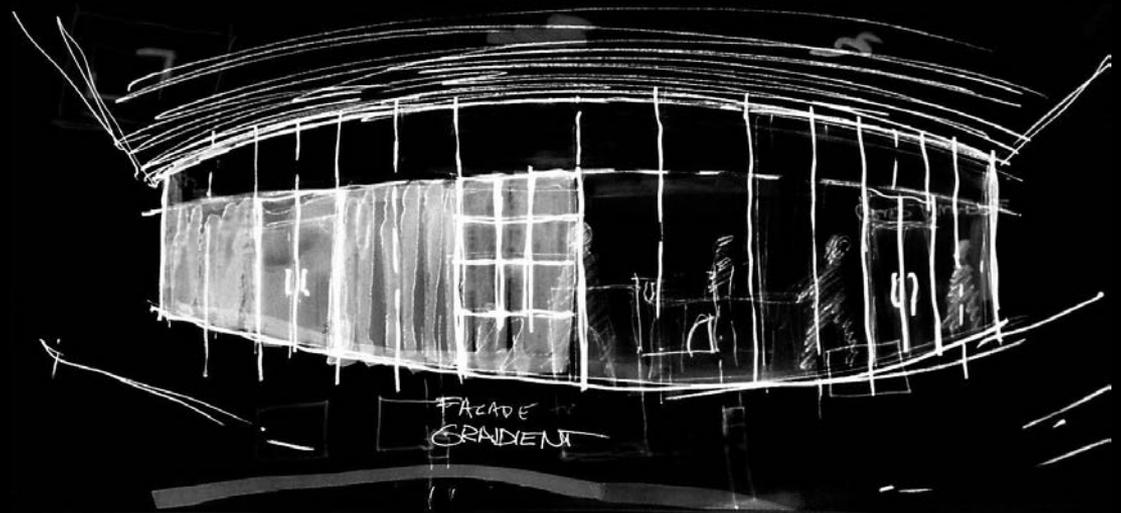
inspiration

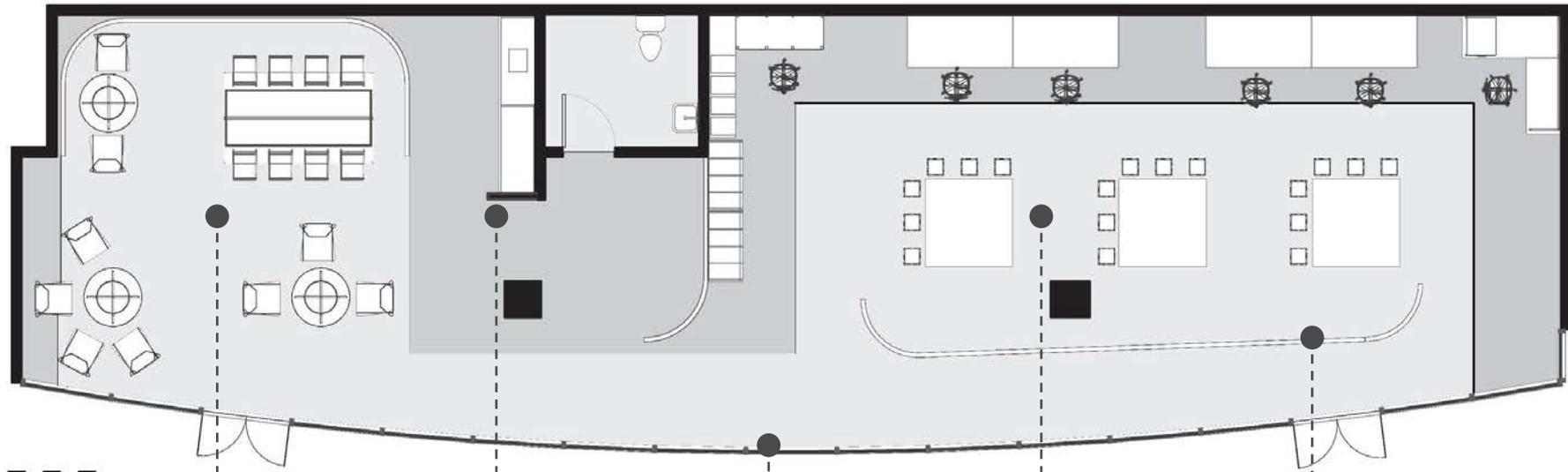


concept development



Gradient of the Production Process





Collaborative, open space for concept development and ideation

Service core buffers sound and houses kitchen, storage and restroom

Transparent facade provides "gallery" space along outside edge for display

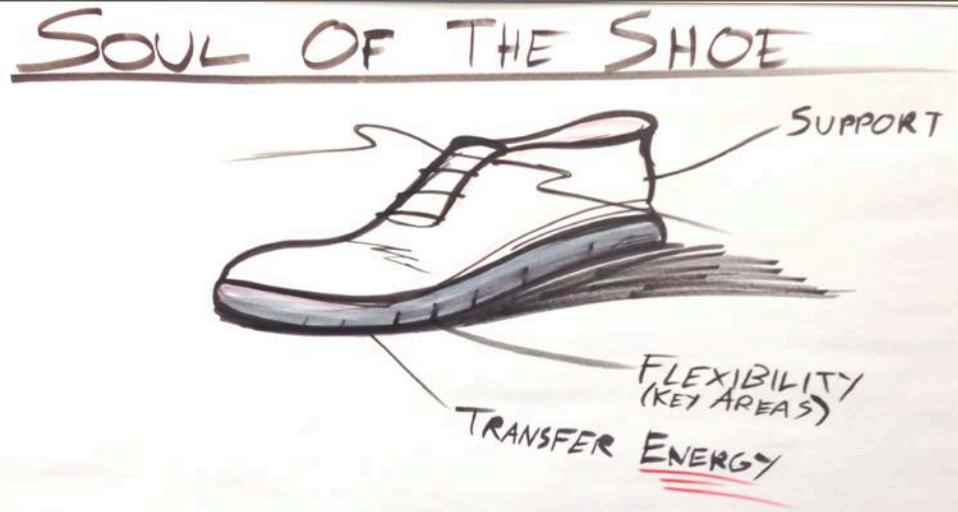
Production space with prototyping equipment

"Shell" provides privacy while admitting light and serves as a writing surface

Bridge Innovation Lab

University of Oregon

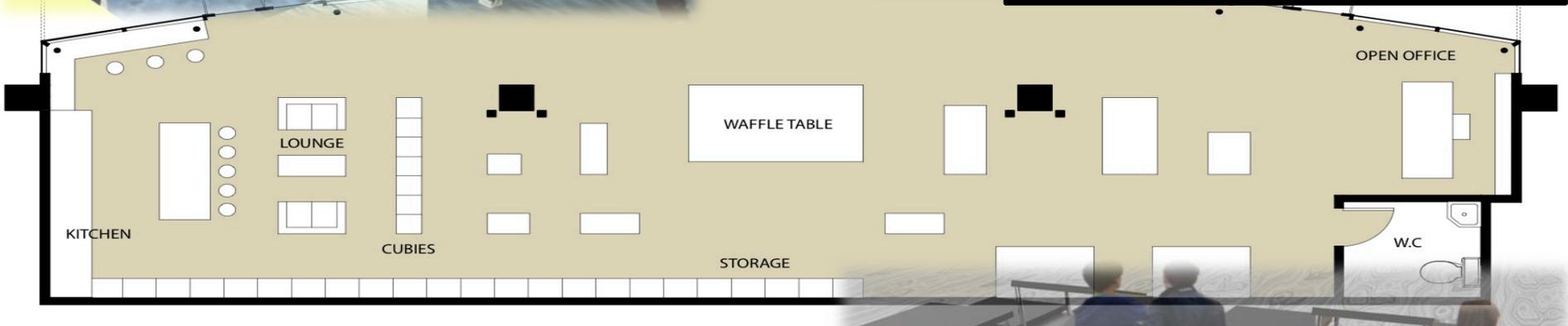
FLOW MOVEMENT IDEAS



Lounge area doubles as a thinking zone for students



Front wall facilitates collaboration among students

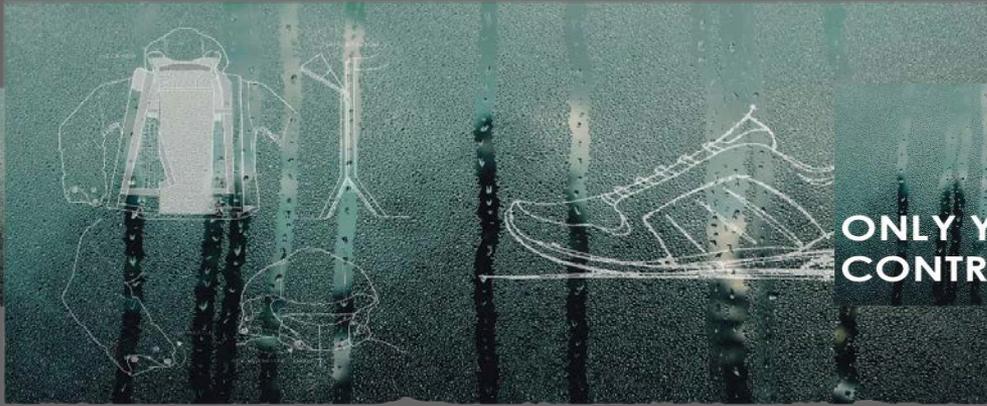


Transforming Waffle Table supports all work styles: individual & group



THERE IS A FORCE MORE
POWERFUL THAN STEAM
AND ELECTRICITY:
THE WILL

- FERNAN CABELLERO



ONLY YOU CAN
CONTROL YOUR FUTURE

- DR. SEUSS



- Speed
- Light
- Comfort

Look At
1) F1 racing
2) si