



CERTIFICATE IN GLOBAL BUSINESS

The Certificate in Global Business is open to students in all University of Oregon majors. The certificate gives students an opportunity to pursue competence in international business studies, develop a global mindset, gain an understanding of globalization, and acquire the skills necessary to work with others from around the world. This certificate is for those who want to be prepared to accept a job internationally and appreciate the different cultural values, economies, and communication styles of our vast and varied business world.

To receive a Certificate in Global Business, students must complete a total of 36 credits with 12 credits at the 400 level. Of the 12 400-level credits, 8 are included in the International Business Core. The remaining 4 credits must be planned as part of the area studies.

- International Business Core (not all courses are offered every term) *(16 credits, includes 8 credits at 400 level)*

BA 101	Intro to Business
BA 199/252	Global Perspectives in Business
MGMT 420	Managing In a Global Economy (Pre-requisites MGMT 311/321 or BA 316)
MKTG 470	International Marketing (Pre-requisites MKTG 311 or BA 317)
- Area Study/Global Systems/Cross Cultural Competencies *(20 credits, requires at least 4 credits at 400 level)*

Area study requirements consist of 20 credits of coursework that relate to an international theme with at least 4 credits at the 400 level. ***This must be approved by an Advisor in the Lundquist College of Business.*** Area studies coursework must include at least two department prefixes. Usually this theme will be geographically-based, such as Latin America, North Africa or European region. Other themes that are not geographic may be submitted for approval, for example global systems, cross cultural competencies and macro level international forces (such as globalization). Four credits of 2nd year second language can be used toward this requirement. Literature or cultural studies courses taught in a second language may be applied to the area studies. Only 4 credits of business course work can be used in this category and must be pre-approved (see recommendations below).

In this category it is **highly recommended** that you take one of these pre-approved business courses:

BA 361	Cross-Cultural Business Communication
BA 365	Cross-Cultural Negotiation
MGMT 417	Negotiation Strategies (only open to business/accounting majors)
FIN 463	International Finance (only open to business/accounting majors)

- Second language or **pre-approved** study abroad/international internship program required.

Second language requirements are two years of university-level foreign language study that complements your area study theme. University equivalency rules apply in this situation. Studying or interning abroad can be done in lieu of 2nd year language but the program must be pre-approved by an Advisor in the Lundquist College of Business.

For more information on the Global Business Certificate and to discuss your plan, contact a College of Business Academic Advisor, in the Undergraduate Programs Office, 203 Peterson, 541-346-3303.

GLOBAL BUSINESS CERTIFICATE PROGRAM PROPOSAL

NAME	Last (Family)	First	I.D.#	
EMAIL	@uoregon.edu	PHONE		
MAJOR/Minors			ANTICIPATED GRADUATION DATE	

A. Please indicate how and when you plan to meet these requirements. Plan is subject to approval.

<p><u>International Business Core (list by term)</u></p> <p>___ BA 101 Intro to Business</p> <p>___ BA 199/252 Global Perspectives in Business</p> <p>___ MGMT420 Managing in a Global Econ</p> <p>___ MKTG 470 International Marketing</p>	<p><u>Second Language (2 years or the equivalent)</u></p> <p>Language: _____</p> <p>Term Completed: _____</p> <p>or</p> <p><u>Study Abroad (must be pre-approved by a business advisor)</u></p> <p>City, Country: _____</p> <p>Program Name: _____</p> <p>Start Date and End Date: _____</p>
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B. 20 credits of Area Study/Global Systems coursework must include at least two department prefixes with at least one course at the 400 level. Only 4 credits of 2nd year second language may be used toward this requirement. Only 4 credits of pre-approved business course work may be used in this category.

Area Study or Global Systems Focus title: _____

<u>Course Code, Number and Title</u>	<u>Credits/Term</u>
1) _____	_____
2) _____	_____
3) _____	_____
4) _____	_____
5) _____	_____
<i>Area Study Must Total or Exceed 20 credits</i>	Total Credits: _____

C. Area Study Explanation: Please attach a typed description explaining why you have selected these courses and how they relate to one another. Please explain how these courses relate to your career interests.
Suggested length 1-2 typed pages.

Lundquist College of Business Undergraduate Programs Office Use Only

Plan Approved By: _____ Date: _____
(Academic Advisor from Lundquist College of Business)

Completion Evaluated By: _____ Date: _____