



CERTIFICATE IN GLOBAL MANAGEMENT

The Certificate in Global Management is Accounting or Business majors in any concentration. The certificate gives you an opportunity to show off your interest and competence in International Business studies. It involves minimal extra coursework if you start early and plan carefully.

To receive a Certificate in Global Management students must complete:

- **International Business Core** (*not all courses are offered every term*)
 - FIN 463 International Finance
 - MGMT 420 Managing In a Global Economy
 - MKTG 470 International Marketing
- **Area Study**

Area study requirements consist of 24 credits of non-business coursework that relate to an international theme. Usually this theme will be geographically-based, such as Southeast Asia, Latin America, or European region (North America does not count, nor does your native region if you are an international student). Other common themes that are not geographic may be submitted for approval as long as they are consistent with the purpose of area study, which is to introduce you to another culture from a non-business perspective. **Foreign language courses cannot be used toward area study requirements***. Area studies coursework must include at least two department prefixes.
- **Foreign Language**

Foreign language requirements are two years of university-level foreign language study that complements your area study theme. University equivalency rules apply in this situation.
- **Study Abroad**

We encourage you to study abroad as part of your education, but it is not required for this certificate.

*Some literature or cultural studies courses taught in a foreign language may be applied to the area studies requirement with LCB advisor approval.

For more information on the Global Management Certificate, contact a College of Business Academic Advisor, in the Undergraduate Programs Office, 203 Peterson.

GLOBAL MANAGEMENT CERTIFICATE PROGRAM PROPOSAL

NAME _____ **I.D.#** _____
Last (Family) First

EMAIL _____ **PHONE** _____ **MAJOR** _____

ADDRESS _____ **ANTICIPATED GRADUATION DATE** _____

A. Please indicate how and when you plan to meet these requirements. Plan is subject to approval.

International Business Core (list by term)

___ FIN463 International Finance

___ MGMT420 Managing in a Global Econ

___ MKTG 470 International Marketing

Foreign Language (2 years)

Language: _____ Term Completed: ___

Study Abroad (optional)

Country: _____ Dates of Exchange: _____

B. Area Study Courses are intended to complement the language you choose to study, and therefore, cannot include language courses. Coursework must include at least two department prefixes.

Country/Region of Focus: _____	<u>Credits/Term</u>
1) _____	_____
2) _____	_____
3) _____	_____
4) _____	_____
5) _____	_____
6) _____	_____

Area Study Must Total 24 credits

C. **Area Study Explanation:** Please explain why you have selected these courses, how they relate to one another, and why you chose the area of study that you did. How does this program relate to your career interests?

Approved By: _____

Date: _____

Evaluated By: _____

Date: _____