



2023

***Lundquist
College
of Business***

MASTER OF SCIENCE
SPORTS PRODUCT MANAGEMENT



UNIVERSITY OF OREGON COMMENCEMENT

University of Oregon

MASTER OF SCIENCE IN SPORTS PRODUCT MANAGEMENT

Class of 2023

Commencement Ceremony

Leftbank Annex, 101 N Weidler St., Portland, OR 97227

MARCH 18, 2023

Processional

Opening Remarks

Bruce Blonigen

Edward Maletis Dean, Lundquist College
of Business, University of Oregon

Welcome and Introductions

Ellen Schmidt-Devlin, PhD

Cofounder and Executive Director, Sports
Product Management Program

Class of 2023 Speaker

Eoin McCarthy

Faculty Award

Presented by Alexis Baxter

Class of 2023 Speaker

Kate Gothing

Robin and Roger Best
Innovation Award

Introduction by Joe Stanton

Presented by Roger Best

Class of 2023 Speaker

Esteban Dominguez

Nancy and Dave Petrone
Entrepreneurship Award

Presented by Jeff Melanson

Karsten Tindal
Leadership Award

Presented by the Tindal Family

Introduction of
Keynote Speaker

Kess Elmore

Commencement Address

Pri Shumate

Chief Marketing Officer, Columbia
Sportswear Company

Recognition of Graduates
and Hooding Ceremony

John Eberle

Final Remarks

Ellen Schmidt-Devlin, PhD

Recessional

SPORTS PRODUCT MANAGEMENT CLASS OF 2023

Valeryia Artemiev

Alexis Nichelle Baxter†

Mason Biggers

Naki Booker

Maitai Lamar Boyd

Ryan Cary Broida†

Lincoln Emil Buccieri

Aaron Chen

Steven Michael Conrad

Anayeli Diaz-Espinosa

Esteban Dominguez Londoño†

Kess Elizabeth Elmore

Kate Jillian Gothing

William Robert Greene

Kiana Maree Hawn

Parker Austin Helm

Kevin Joshy

Gen Kaneko

Mark Andrew Kelly

Caitlyn Lee Lawton

Johnson Lee

Jessica Jo-Yee Lim

Zachary Gaines Mays

Eoin Thomas McCarthy

Jeffrey Merrill Melanson†

Amontae Nash

Jesse D. Otto†

Yu-Hsuan Pan

Gabrial Parrish

Carlos Jacob Perez

Nicholas Spencer Roach†

Alexandra Serena Rundlett

Nicholas Leon Scherer

Thomas Schlarp

Brian John Sheerin

Thomas Shisler

Joe Stanton†

Travis Valenzuela Linage

Danielle Christine Vhatkar

Lilian Wang

Alec Robert Westbrook†

Tucker Kilian White

Andrew Pascal Williams†

FACULTY FOR THE CLASS OF 2023

**Ellen Schmidt-Devlin,
PhD**

Cofounder and Executive Director, Sports Product Management Program

Charlie Bame-Aldred

Pro Tem Instructor, Sports Product Management Program

Pierre-Laurent Baudey

Pro Tem Instructor, Sports Product Management Program

Elizabeth Brock-Jones

Pro Tem Instructor, Sports Product Management Program

Robin Clement

Director, Master of Accounting Program; Academic Director, Sports Product Management Program; James F. and Shirley J. Rippey Senior Lecturer II of Accounting

John Eberle

Instructor, Sports Product Management Program

Hisako Esaki

Pro Tem Instructor, Sports Product Management Program

Meghann

Evershed Dryer

Pro Tem Instructor, Sports Product Management Program

Carlos Gemmell

Pro Tem Instructor, Sports Product Management Program

Eric Goldner

Pro Tem Instructor, Sports Product Management Program

Greg Hoffman

Pro Tem Instructor, Sports Product Management Program

Stephen Holmberg

Pro Tem Instructor, Sports Product Management Program

Lindsey Holts

Pro Tem Instructor, Sports Product Management Program

David Kelley

Pro Tem Instructor, Sports Product Management Program

Brett Kirby

Pro Tem Instructor, Sports Product Management Program

Greg Leedy

Footwear Lab Instructor and Innovation Lab Manager, Sports Product Management Program

Nathan Lillegard

Program Manager, Lundquist Center for Entrepreneurship; Instructor of Business

Krista Martenson

Apparel Lab Instructor, Sports Product Management Program

John Notar

Pro Tem Instructor, Sports Product Management Program

Jinky Panganiban

Instructor, Sports Product Management Program

Merryn Roberts-Huntley

Pro Tem Instructor, Sports Product Management Program

Stephanie Vardavas

Pro Tem Instructor, Sports Product Management Program

Scott Welch

Pro Tem Instructor, Sports Product Management Program

LUNDQUIST COLLEGE OF BUSINESS—PORTLAND STAFF

Roger J. Best

Cofounder, Director of Research,
and Program Advisor, Sports Product
Management Program

Ellen Schmidt-Devlin, PhD

Cofounder and Executive Director,
Sports Product Management Program

Shelly Gourlay

Director, Sports Product Management
Program

Doug Burzell

User Support Services Manager,
Portland Programs

Tyler Ciokiewicz

Academic and Career Advisor, Sports
Product Management Program

Angie Gassner

Internship Coursing and Career Prep,
Consultant

Francine Hatton

Assistant Director, Marketing, Sports
Product Management Program

Erika Morales

Events Coordinator, Sports Product
Management Program

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Technology Coordinator, Sports Product
Management Program

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Graduate Recruiter, Sports Product
Management Program

Nana Tuffin

Office Coordinator, Portland Programs

Travis Whitesell

Graduate Recruiter, Sports Product
Management Program

UNIVERSITY OF OREGON

Patrick Phillips

Interim President, University of Oregon

Janet Woodruff-Borden

Acting Provost and Executive Vice
President, University of Oregon

Bruce Blonigen

Edward Maletis Dean, Lundquist College
of Business

Jane Gordon

Vice Provost, University of Oregon—
Portland



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