



2023

***Lundquist
College
of Business***

MASTER OF SCIENCE
SPORTS PRODUCT MANAGEMENT



UNIVERSITY OF OREGON COMMENCEMENT

University of Oregon

MASTER OF SCIENCE IN SPORTS PRODUCT MANAGEMENT

Class of 2023

Commencement Ceremony

Everett West, 914 NW Everett St., Portland, OR 97209

JUNE 10, 2023

Processional

Opening Remarks

Jane Gordon

Vice President for UO Portland

Welcome and Introductions

Ellen Schmidt-Devlin, PhD

Cofounder and Executive Director, Sports
Product Management Program

Class of 2023 Speaker

Alan Workman

Faculty Award

Presented by Chloe Obasogie

Class of 2023 Speaker

Kiara Franklin

Robin and Roger Best
Innovation Award

Introduction by Colleen Hager

Presented by Roger Best

Class of 2023 Speaker

Jaxon Karren

Nancy and Dave Petrone
Entrepreneurship Award

Presented by Chase Hansen

Shelly Gourlay Appreciation
Award

Presented by Shelly Gourlay

Karsten Tindal
Leadership Award

Presented by the Tindal Family

Introduction of
Keynote Speaker

Alie Jackson

Commencement Address

Britt Olsen

GM, Americas + Head of Global
Commercial Strategy, On Running

Recognition of Graduates
and Hooding Ceremony

John Eberle

Final Remarks

Ellen Schmidt-Devlin, PhD

Recessional

SPORTS PRODUCT MANAGEMENT CLASS OF 2023

Gustavo Eduardo Alisio[†]

Gary David Colina

Katherine Marie Collins

Kristian Lake Evans[†]

James John Faran VI

Elias Antony Arca Fidel

Kiara Anesia Franklin

Richard Joseph Guy

Colleen Elizabeth Hager

Chase Arthur Hansen

Rashad Henry

Tishawna Renee Hutson[†]

Aliesha Anne Jackson[†]

Jaxon Douglas Karren[†]

Christina Alexandra Kenan

Chloe Osaretin Obasogie

Robert Anthonly Poli Jr.

Jaxson Daniel Shull

Kolby Jordan Somres

Jessica Lee Speck

Braeden Bret Stokes

Robert Wyman Tarnapoll

Genia Tikhonov

Marlon L. Williams

Alan Workman

Larry Zhong

[†] Indicates membership in Beta Gamma Sigma National Honor Society.

FACULTY FOR THE CLASS OF 2023

Ellen Schmidt-Devlin, PhD

Cofounder and Executive Director, Sports Product Management Program

Jason Babkes

Pro Tem Instructor, Sports Product Management Program

Charlie Bame-Aldred

Pro Tem Instructor, Sports Product Management Program

Pierre-Laurent Baudey

Pro Tem Instructor, Sports Product Management Program

Elizabeth Brock-Jones

Pro Tem Instructor, Sports Product Management Program

Robin Clement

Director, Master of Accounting Program; Academic Director, Sports Product Management Program; James F. and Shirley J. Rippey Senior Lecturer II of Accounting

John Eberle

Instructor, Sports Product Management Program

Meghann Evershed Dryer

Pro Tem Instructor, Sports Product Management Program

Carlos Gemmell

Pro Tem Instructor, Sports Product Management Program

Eric Goldner

Pro Tem Instructor, Sports Product Management Program

Greg Hoffman

Pro Tem Instructor, Sports Product Management Program

Stephen Holmberg

Pro Tem Instructor, Sports Product Management Program

Lindsey Holts

Pro Tem Instructor, Sports Product Management Program

David Kelley

Pro Tem Instructor, Sports Product Management Program

Brett Kirby

Pro Tem Instructor, Sports Product Management Program

Greg Leedy

Footwear Lab Manager and Instructor, Sports Product Management Program

Nathan Lillegard

Program Manager, Lundquist Center for Entrepreneurship; Instructor of Business

Krista Martenson

Apparel Lab Manager and Instructor, Sports Product Management Program

John Notar

Pro Tem Instructor, Sports Product Management Program

Jinky Panganiban

Instructor, Sports Product Management Program

Merryn Roberts-Huntley

Pro Tem Instructor, Sports Product Management Program

Stephanie Vardavas

Pro Tem Instructor, Sports Product Management Program

Scott Welch

Pro Tem Instructor, Sports Product Management Program

LUNDQUIST COLLEGE OF BUSINESS—PORTLAND STAFF

Roger J. Best

Cofounder, Director of Research,
and Program Advisor, Sports Product
Management Program

Ellen Schmidt-Devlin, PhD

Cofounder and Executive Director,
Sports Product Management Program

Jennifer Nolfi

Director, Sports Product Management
Program

May 2023–current

Shelly Gourlay

Director, Sports Product Management
Program

2015–May 2023

Doug Burzell

User Support Services Manager,
Portland Programs

Tyler Ciokiewicz

Academic and Career Advisor, Sports
Product Management Program

Angie Gassner

Internship Coursing and Career Prep,
Consultant

Francine Hatton

Associate Director, Marketing and
Admissions, Sports Product Management
Program

UNIVERSITY OF OREGON

Jamie Moffitt

Interim President, University of Oregon

Jane Gordon

Vice President for UO Portland

Lesley Hollon

Senior Associate Director, Industry
Relationship and Engagement, Sports
Product Management Program

Andrew Mirjah

Assistant Director, Graduate Recruitment,
Sports Product Management Program

Erika Morales

Events Coordinator, Sports Product
Management Program

David Nadbornik

Technology Coordinator, Portland
Programs

Tristan Norbert

Associate Director, Student Experience,
Sports Product Management Program

Nana Tuffin

Office Coordinator, Portland Programs

Travis Whitesell

Assistant Director, Graduate Recruitment,
Sports Product Management Program

Bruce Blonigen

Edward Maletis Dean, Lundquist College
of Business



O | **Sports Product Management**

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