

OREGON EXECUTIVE MBA CALENDAR

CLASS 42, YEAR ONE

EXECUTIVE IMMERSION

Wondering what it will be like to be back in the classroom? We've got you covered. Executive Immersion is a multi-day orientation into life as an MBA student. It's the perfect way to jumpstart your studies and get to know the rest of your cohort.

You'll start Immersion at the University of Oregon campus NE Portland and then wrap up on the UO campus in Eugene.

All you need to do is show up and be ready to learn. Executive Immersion is required and takes place August 31 through September 3.

CLASS SCHEDULE

FRIDAYS

1:00-3:50 p.m.

Class 1 [Example: Global Business Environment]

3:50-4:15 p.m.

Break

4:15-5:45 p.m.

Class 2 [Example: Managerial Economics]

5:45-6:30 p.m.

Dinner

6:30-7:50 p.m.

Class 2 (continued)

SATURDAYS

7:30 a.m.

Campus opens, refreshments available.

8:00-11:50 a.m.

Class 2 [Example: Managerial Economics]

11:50 a.m.-1:00 p.m.

Lunch

1:00-4:50 p.m.

Class 1 [Example: Global Business Environment]

Please note

Classes typically include brief breaks at the discretion of the faculty member.

Optional study sessions

These are scheduled on some Fridays from 10:00 a.m. to noon throughout both years of the program.

Required workshops

Includes executive coaching, capstone, new teams, and global trip.

Networking events

Various opportunities are scheduled throughout the year.

SEPTEMBER 2026

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NOVEMBER 2026

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JANUARY 2027

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MARCH 2027

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MAY 2027

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OCTOBER 2026

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DECEMBER 2026

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FEBRUARY 2027

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APRIL 2027

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JUNE 2027

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Schedules and course lineup subject to change. Last updated February 5, 2026.

FALL 2026

- Executive Immersion **Aug. 31-Sept. 3**
- Managerial Economics
- Business Writing
- Leadership and Motivation
- Global Business Environment
- Financial Accounting
- Business Ethics

WINTER 2027

- Marketing Management
- Managerial Accounting
- Operations Management
- Data and Business Decisions

SPRING 2027

- Leadership and Motivation
- Managing Organizations
- Financial Analysis
- Opportunity Recognition
- Capstone Workshop
- Team Workshop
- Global Trip Workshop

OREGON EXECUTIVE MBA CALENDAR

CLASS 42, YEAR TWO

GLOBAL STUDY TRIP

Start your second year of study with international perspectives gained via the global study trip. Meet professionals who do business on a global scale when you spend an intensive multi-day period abroad with select faculty members and fellow students. Tour facilities, meet regional leaders, work on real-life case studies, and experience new cultures. You'll gain insights that you'll use again and again.

CAPSTONE PROJECT

The capstone project is the crowning achievement of your time at the Oregon Executive MBA. You'll draw on everything you've learned as you develop, research, and analyze a real-world business opportunity for your organization or for yourself. One-on-one sessions with your faculty advisor help you along the way.

ELECTIVES

Gain focused coursework in areas of specific interest to you by choosing two credits of electives. Recent offerings have included change management, transformational leadership, new venture finance, and more.

YEAR TWO SCHEDULE

FRIDAYS

1:00-3:50 p.m.

Class 1 [Example: Formulating Corporate Strategy]

3:50-4:15 p.m.

Break

4:15-5:45 p.m.

Class 2 [Example: Marketing Strategy]

5:45-6:30 p.m.

Dinner

6:30-7:50 p.m.

Class 2 (continued)

Please note

Classes typically include brief breaks at the discretion of the faculty member.

SATURDAYS

7:30 a.m.

Campus opens, refreshments available.

8:00-11:50 a.m.

Class 2 [Example: Marketing Strategy]

11:50 a.m.-1:00 p.m.

Lunch

1:00-4:50 p.m.

Class 1 [Example: Formulating Corporate Strategy]

SEPTEMBER 2027

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NOVEMBER 2027

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JANUARY 2028

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MARCH 2028

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MAY 2028

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OCTOBER 2027

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DECEMBER 2027

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FEBRUARY 2028

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APRIL 2028

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JUNE 2028

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FALL 2027

- Global Study Trip **September 7-16**
- New Venture Planning
- Marketing Strategy
- Formulating Corporate Strategy
- Corporate Financial Strategy
- Capstone Project

WINTER 2028

- Alliances and Acquisitions
- Negotiation
- Technology and Innovation
- Legal Environment of Business
- Capstone Project

SPRING 2028

- Implementing Strategy
- Electives
- Capstone presentations
- Commencement: Sunday, June 4, 3:00 p.m.