



Lower Division Business Coursework

Lower Division Core

- BA 101
- EC 201, 202
- ACTG 211, 213

Supporting Coursework

- WR 121, 122/123
- Math 241, 243
- BA 240
- AEIS (int'l students)
- All required lower division business and supporting coursework must be graded with a C- or better
- GPA Goal: Above 3.00 in business core and cum GPA

First Year Student	First-Year Student (taking second language)	First-Year Student (enrolled in FIG/ARC)	Transfer Student
BA 101	BA 101	BA 101	Math 243
Math	Math	Math	BA 240
Core Ed Course	Core Ed Course	FIG/ARC	Core Ed Course
WR 121	French 101	FIG/ARC	Core Ed Course
16 credits	17 credits	17 credits	16 credits

For all requirements refer to: business.uoregon.edu/ug/majors/pre-business

How to Work with Your Business Academic Advising Team

Services:

- Professional Academic Advising—call (541) 346-3303 or visit business.uoregon.edu/ug/advising/appointments to make an appointment any time of the year
- Drop-in Peer Advising— Monday - Thursday 10-4pm during regular school year (except finals week)

Contact:

- Phone: (541) 346-3303
- Location: 203 Peterson Hall (part of Lillis Business Complex)
- Office Hours: Monday—Friday 8-5pm

Opportunities for Exploration and Support

Business Academic Residential Community (Business ARC)

business.uoregon.edu/ug/advising/residential-community

Braddock Tutoring

business.uoregon.edu/ug/tutoring

Mohr Career Services

business.uoregon.edu/ug/career

Oregon Consulting Group

business.uoregon.edu/ug/oregon-consulting-group

Lundquist College of Business Clubs—

business.uoregon.edu/ug/clubs

Alpha Kappa Psi, American Marketing Association, Beta Alpha Psi, Beta Gamma Sigma, Business Operations and Technology Association, UO Diverse Organization of Business Students, UO Financial Management Association, Innovation and Entrepreneurship Club, International Business Association, International Business and Economics Club, UO Investment Group, UO Music Industry Collective, UO Net Impact, UO Real Estate Investment Group, UO Sales Club, TAMID Group, Toastmasters, Warsaw Sports Business Club, Women in Business

Lundquist College of Business Holistic Qualities

- A strong academic record
- Strong quantitative, written, analytical and oral presentation skills necessary to be successful in our rigorous academic curriculum
- A clarity of purpose with regard to academic and career goals
- Demonstrated leadership on campus and/or in the community
- A global mindset
- Ability to overcome obstacles
- Utilization and effective leveraging of university/community resources and opportunities
- Demonstrated entrepreneurship
- Cultural competence

Students will have spent their first two years in college completing the lower division core requirements, acquiring and demonstrating the skills and qualities above that will make them future successful business leaders, and representing the values and culture of the Lundquist College of Business.

Upper-Division Business Courses

Upper-Division Core Classes (Required for Business Administration AND Accounting Majors)

BA 308 Leadership & Communication	OBA 311 Business Analytics I
MKTG 311 Marketing Management	OBA 312 Business Analytics II (prerequisite: OBA 311)
FIN 311 Economic Foundations of Competitive Analysis	OBA 335 Operations Management
FIN 316 Financial Management	BA 453 Business Strategy and Planning (prerequisite: 300-level core courses)
MGMT 311 Managing People in Organizations	
BA 325 Business Law & Ethics	

Business Administration Major

The Business Administration major requires the **ten** Upper Division Business Core Courses and **seven** additional approved upper-division business electives courses from at least three different departments in the Lundquist College of Business (Accounting, Operations Business and Analytics, Finance, Management, and Marketing/Sports Business. Please note: Courses with a BA or BE prefix are considered interdisciplinary and, therefore, are not counted as from a department)

Lundquist College Concentrations

Entrepreneurship, Finance, Marketing, Operations and Business Analytics, Sports Business

It is possible to select electives in such a way that students who major in Business Administration earn an optional concentration in a specific area. Full details and requirements can be found here: business.uoregon.edu/ug/concentrations

Courses for Accounting Major

Accounting Majors will complete the **ten** Upper Division Business Core classes and an additional **seven** courses in upper division Accounting.

ACTG 350	Intermediate Accounting I	ACTG 440	Auditing
ACTG 351	Intermediate Accounting II	ACTG 450	Advanced Financial Accounting
ACTG 352	Intermediate Accounting III	ACTG 470	Federal Taxation
ACTG 360	Cost Accounting		

Intermediate and Long Term Resources

Apply for Admission to Business Administration or Accounting major

business.uoregon.edu/ug/apply/major

Global Context Requirement

business.uoregon.edu/ug/advising/resources/global-context-requirement

Non-Business Breadth Requirement

business.uoregon.edu/ug/advising/resources/nonbusiness-breadth-requirement

Study Abroad

geo.uoregon.edu

Oregon Investment Group

uoinvestmentgroup.org

Oregon Consulting Group

business.uoregon.edu/ug/oregon-consulting-group

Sample Four-Year Graduation Plans

Bachelor of Arts in Business Administration: uobiz.co/29EDqZz

Bachelor of Science in Business Administration: uobiz.co/29tqZ31

Bachelor of Arts in Accounting: uobiz.co/29tqQwz

Bachelor of Science in Accounting: uobiz.co/29EDzFE

These are samples only. You will need to work with an advisor to customize these plans to your needs.