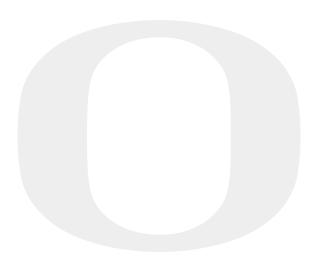


Lundquist College of Business

MASTER OF SCIENCE SPORTS PRODUCT MANAGEMENT



UNIVERSITY OF OREGON COMMENCEMENT



University of Oregon

MASTER OF SCIENCE IN SPORTS PRODUCT MANAGEMENT
Class of 2023

Commencement Ceremony

Everett West, 914 NW Everett St., Portland, OR 97209 $\c JUNE~10,~2023$

Processional

Opening Remarks

Jane Gordon

Vice President for UO Portland

Welcome and Introductions

Ellen Schmidt-Devlin, PhD

Cofounder and Executive Director, Sports
Product Management Program

Class of 2023 Speaker

Alan Workman

Faculty Award

Presented by Chloe Obasogie

Class of 2023 Speaker

Robin and Roger Best Innovation Award Introduction by Colleen Hager Presented by Roger Best

Class of 2023 Speaker laxon Karren

Nancy and Dave Petrone Entrepreneurship Award Presented by Chase Hansen

Shelly Gourlay Appreciation Award

Presented by Shelly Gourlay

Karsten Tindal Leadership Award Presented by the Tindal Family

Introduction of Keynote Speaker Alie lackson

Commencement Address

Britt Olsen

GM, Americas + Head of Global Commercial Strategy, On Running

Recognition of Graduates and Hooding Ceremony

John Eberle

Final Remarks
Ellen Schmidt-Devlin, PhD

Recessional

SPORTS PRODUCT MANAGEMENT CLASS OF 2023

Gustavo Eduardo Alisio[†] Jaxon Douglas Karren[†]

Gary David Colina Christina Alexandra Kenan

Katherine Marie Collins Chloe Osaretin Obasogie

Kristian Lake Evans[†] Robert Anthonly Poli Jr.

James John Faran VI Jaxson Daniel Shull
Elias Antony Arca Fidel Kolby Jordan Somres

Kiara Anesia Franklin Jessica Lee Speck

Richard Joseph Guy Braeden Bret Stokes

Colleen Elizabeth Hager Robert Wyman Tarnapoll

Chase Arthur Hansen Genia Tikhonov

Rashad Henry Marlon L. Williams

Tishawna Renee Hutson[†] Alan Workman

Aliesha Anne Jackson[†] Larry Zhong

FACULTY FOR THE CLASS OF 2023

Ellen Schmidt-Devlin, PhD

Cofounder and Executive Director, Sports Product Management Program

Jason Babkes

Pro Tem Instructor, Sports Product Management Program

Charlie Bame-Aldred

Pro Tem Instructor, Sports Product Management Program

Pierre-Laurent Baudey

Pro Tem Instructor, Sports Product Management Program

Elizabeth Brock-Jones

Pro Tem Instructor, Sports Product Management Program

Robin Clement

Director, Master of Accounting Program; Academic Director, Sports Product Management Program; James F. and Shirley J. Rippey Senior Lecturer II of Accounting

John Eberle

Instructor, Sports Product Management Program

Meghann Evershed Dryer

Pro Tem Instructor, Sports Product Management Program

Carlos Gemmell

Pro Tem Instructor, Sports Product Management Program

Eric Goldner

Pro Tem Instructor, Sports Product Management Program

Greg Hoffman

Pro Tem Instructor, Sports Product Management Program

Stephen Holmberg

Pro Tem Instructor, Sports Product Management Program

Lindsey Holts

Pro Tem Instructor, Sports Product Management Program

David Kelley

Pro Tem Instructor, Sports Product Management Program

Brett Kirby

Pro Tem Instructor, Sports Product Management Program

Greg Leedy

Footwear Lab Manager and Instructor, Sports Product Management Program

Nathan Lillegard

Program Manager, Lundquist Center for Entrepreneurship; Instructor of Business

Krista Martenson

Apparel Lab Manager and Instructor, Sports Product Management Program

John Notar

Pro Tem Instructor, Sports Product Management Program

Jinky Panganiban

Instructor, Sports Product Management Program

Merryn Roberts-Huntley

Pro Tem Instructor, Sports Product Management Program

Stephanie Vardavas

Pro Tem Instructor, Sports Product Management Program

Scott Welch

Pro Tem Instructor, Sports Product Management Program

LUNDQUIST COLLEGE OF BUSINESS—PORTLAND STAFF

Roger J. Best

Cofounder, Director of Research, and Program Advisor, Sports Product Management Program

Ellen Schmidt-Devlin, PhD

Cofounder and Executive Director,
Sports Product Management Program

Jennifer Nolfi

Director, Sports Product Management Program

May 2023-current

Shelly Gourlay

Director, Sports Product Management Program 2015-May 2023

Doug Burzell

User Support Services Manager, Portland Programs

Tyler Ciokiewicz

Academic and Career Advisor, Sports
Product Management Program

Angie Gassner

Internship Coursing and Career Prep, Consultant

Francine Hatton

Associate Director, Marketing and Admissions, Sports Product Management Program

UNIVERSITY OF OREGON

Jamie Moffitt

Interim President, University of Oregon

Jane Gordon

Vice President for UO Portland

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Travis Whitesell

Assistant Director, Graduate Recruitment, Sports Product Management Program

Bruce Blonigen

Edward Maletis Dean, Lundquist College of Business





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